



18th CEMS Research Seminar 2021

SUPPLY CHAIN MANAGEMENT – RECENT TRENDS AND FUTURE PERSPECTIVES

January 20 – 24 (WED- SUN), 2021
Haus Bergkranz, Riezlern, Austria

CALL FOR SUBMISSIONS

Continuing the history of almost one and a half dozen successful seminars we have the pleasure to invite herewith to the upcoming 18th CEMS research seminar on Supply Chain Management and logistics. The seminar will again allow for a wide range of potential contributions to all the different facets of research projects encompassing operational, tactical as well as strategic topics within Logistics and Supply Chain Management (SCM).

The seminar is by tradition not restricted to specific approaches and research methods used may be quantitative modelling (stochastic, deterministic, simulation), quantitative empirical or as well of a more qualitative, conceptual nature. Ideal submissions should, however, show a clear and well communicated research problem reflecting major trends currently evolving in scientific research and applied practice. Topics may relate - but are not limited - to the following research areas:

Configuration, mobilization, development of logistics networks and supply chains, e.g.:

- Outsourcing and relationships
- Governance and collaboration
- Supply chain planning and execution

Specific views or specific supply chains:

- Reverse logistics / circular economy
- Corporate social responsibility
- Sustainability
- Humanitarian logistics
- Smart logistics
- Resilient supply chains
- Supply chains of the future

Specific functional areas and activities within the supply chain, such as:

- Procurement, production, distribution
- Transportation
- Warehousing, inventory management
- Capacity aspects of SCM
- Planning and scheduling
- Information management
- Data analysis in SCM & logistics
- Digital supply chain

Methodological, conceptual input to supply chain theory, teaching, research or publishing strategies

Please feel encouraged to present your research and get inspiration in plenary sessions with an open-minded group of researchers, eager to discuss and to reflect your thoughts, concepts, or results from different viewpoints within the field of Supply Chain Management. The seminar addresses in particular but not exclusively PhD students and junior researchers who take the opportunity to discuss

their research, to ask open questions and to retrieve intense feedback from other PhD students, PostDocs and professors. *The best PhD student presentation* (only students will vote for students) will be awarded a prize sponsored by Bayer, a well-known multinational company headquartered in Germany.

The informal environment and ample opportunity for sports activities support the other major objective of the seminar to meet international colleagues for interesting discussions and networking.

In order to reflect different stages of research progress we have decided to split the contributions into three main categories.

CAT 1: This category refers especially to **first year/junior PhD students** who want to present and discuss first ideas of their **early research**.

To apply for this category, you have to submit a **short abstract** (one page of text incl. references max! – no figures and tables allowed).

CAT 2: This category refers especially to **advanced PhD students or junior/senior researchers** who intend to present and discuss selected results of their **work in progress** or last year PhD students or junior/senior researchers who intend to present and discuss current, **final results of their work**.

To apply for this category, you have to submit either an **extended abstract** (up to five pages max! incl. figures, tables and references) or alternatively a **full paper** (up to 15 pages max! incl. figures, tables and references). (In case of acceptance we would ask for an additional abstract including references for the seminar reader.)

CAT 3: The third category is especially for **junior/senior researchers** who want to discuss and provide specific insights into their concepts of teaching, research or publishing strategies.

To contribute to this category, we ask you to submit an **overview presentation on methodological / conceptual input** (up to 2 pages max!). (In case of acceptance we would ask for an additional abstract including references for the seminar reader).

All page limits are based on our template which can be downloaded from our [homepage](#). Based on these categories we will differentiate the schedule for presentations:

CAT 1: 20 Minutes (including questions and feedback)

CAT 2: 30 Minutes

CAT 3: Time slots for this category may be discussed between presenter and organizers

Please clearly state to which category your submission belongs when handing in your abstract
(*Note: In case that your submission indicates it, we may take the freedom to reassign it also to another category than the one requested!*)

Important Dates:

October 16, 2020	Submission deadline
November 06, 2020	Notification (at the latest) on accepted submissions
November 27, 2020	Registration deadline
January 20 – 24, 2021	18th CEMS Research Seminar

18th CEMS Research Seminar on Supply Chain Management

SUPPLY CHAIN MANAGEMENT – RECENT TRENDS AND FUTURE PERSPECTIVES

Date	Wednesday, January 20 – Sunday, January 24, 2021
Venue	The seminar will be held at “Haus Bergkranz”, Riezlern, Austria. Further information: www.kleinwalsertal.de and: https://www.uni-frankfurt.de/51981085/haus_bergkranz
Organization	Mario Guajardo, Associate Professor, NHH Norwegian School of Economics Petr Kolář, Assistant Professor, University of Economics, Prague Prof. René de Koster, Erasmus University Rotterdam AD Dr. Johannes Antweiler, Managing Director at the Seminar of Supply Chain Management and Production, University of Cologne Timo Kalmes, PhD student, University of Cologne Marietta Rollmann, PhD student, University of Cologne Dominik Walzner, PhD student, University Cologne
Sessions	The welcoming session will take place on Wednesday evening. We plan to have sessions in the morning (starting Thursday), late afternoon and evening. All presentations will be in English.
Submission format / template	Please post your categorized submission (CAT 1-3) by e-mail to Mario Guajardo at Mario.Guajardo@nhh.no and CC to cems-seminar@wiso.uni-koeln.de . Submissions should contain the title; a clear purpose of the paper; methodology; anticipated results or contributions to literature, industry or society. Please use our template and make sure to provide name of author(s), affiliation, mailing address, phone, e-mail address, as well as the desired submission category. We ask you to pay attention to the maximum page limits for submissions according to the submission categories you are applying for.
Registration	You will be provided with further information regarding the registration process after your submission has been reviewed and accepted for the conference.
Registration fee and payment	€170,00 - The costs include attendance of the full program, coffee, and conference dinner. Other drinks and lodging costs are not included. The registration fee must be transferred to a bank account in advance.
Accommodation	<i>Haus Bergkranz</i> offers neat and inexpensive bedrooms, but at a price of somewhat less luxury and comfort. You will have to share a room with other participants and you have to bring your own towels. Lodging costs for the full period are €140,00 per person, including breakfast, lunch-to-go and (simple) dinner. <i>Important: Due to organizational issues and capacity restrictions at Haus Bergkranz, we cannot guarantee for single- or double-bedrooms. To avoid any inconvenience we ask those participants preferring single-or double rooms throughout the entire conference to register as early as possible with Hotel Montana across the street of Haus Bergkranz’s conference room.</i> Alternative accommodations nearby Haus Bergkranz are the middle class hotels <i>Montana</i> (www.hotelmontana.de) and <i>Alpahotel Walserstuba</i> (www.walserstuba.de) where double and single rooms can be booked for approx. €80,00 per person and night (incl. breakfast). Full details on accommodation, booking and payment procedures will be provided with the acceptance letter of your contribution.

**Further
information
& contact**

All information concerning the seminar will be posted on the website:

<http://www.wiso.uni-koeln.de/index.php?id=32400>

For questions related to the conference agenda and research topics do not hesitate to contact Mario Guajardo (Mario.Guajardo@nhh.no). For administrative matters like accommodation and payment, please contact cems-seminar@wiso.uni-koeln.de.