

dbiGermany



DOING BUSINESS IN GERMANY

ENERGY ECONOMICS

8 – 19 March 2020

AUTOMOTIVE & MOBILITY

10 – 21 May 2020



DOING BUSINESS IN GERMANY 2020

About the 'Doing Business in Germany' concept

Every year, the WiSo Faculty offers two intensive 12-day study tours for international (E)MBA students from selected partner universities. Focusing on the energy sector in March and the automotive and mobility sectors in May, both programmes are an excellent opportunity to become acquainted with the characteristics and specificities of German business practices as well as current challenges and opportunities.

The programmes combine academic and practical content in a unique way and enable leaders of tomorrow to gain valuable insights into these dynamic and innovate industries.

Exemplary schedule DBi Energy Economics

	AM SESSION (9 am – 12.30 pm)	PM SESSION (1.30 – 5 pm)
Sun	Leisure time / Arrival	
Mon	Orientation	Welcome event
Tue	EWI (Cologne)	EWI (Cologne)
Wed	EWI (Cologne)	German Aerospace Center (Cologne)
Wed	Spokesperson Energy Policy – Part I (Cologne)	ATHION (Cologne)
Thu	Rheinenergie: Talk & plant tour (Cologne)	Cologne Cathedral tour
Fri	E.ON Research Center (Aachen)	Federal Network Agency (Bonn)
Sat	Lignite Mine: Talk & tour (Garzeiler)	
Sat	Leisure time (Cologne)	
Sun	Travel to Berlin	
Mon	Arge Netz (Berlin)	BMWi (Berlin)
Tue	Fresh Energy (Berlin)	dena (Berlin)
Wed	Zukunft Erdgas (Berlin)	Tour of Reichstag (Berlin)
Thu	Spokesperson Energy Policy – Exam (Frankfurt)	Leisure time (Berlin)
Fri	Leisure time (Frankfurt)	Farewell event
Sat	Leisure time / Departure	

ENERGY ECONOMICS



As part of this programme, participants will visit key players of the German energy sector. From energy producers to start-ups and policy makers, participants will gain a comprehensive overview of the German energy sector and its role in the EU. Key topics will include: Energiewende, coal exit, green energy, digitalization, renewable energy and climate change.

Itinerary

Sunday 8 March – Thursday 19 March 2020

Expert talks & tours at various companies, start-ups and research centres in Cologne – Bonn – Aachen – Berlin – Frankfurt.*

Board and lodging

Single room with breakfast is provided throughout the programme. Lunch and dinner are not included.

Contact hours

50 contact hours

Grading

Grades will solely be based on a group presentation that is compiled during the programme. Materials will be provided in advance and during the programme.

Cost

€ 2,450

Includes hotel room, breakfast and train fares which are part of the programme. Initial arrival and departure is not included.

Nomination deadline

Thursday 14 November 2019

Students need to be nominated by their home institution.

AUTOMOTIVE & MOBILITY

Participants will visit car manufacturers (e.g. BMW, Ford) as well as automotive associations (e.g. VDA) and receive first-hand information about the current challenges and prospects of the industry from a German perspective. Students will learn in detail about international corporate strategy, sustainability, implications of EU policies, lobbying as well as digital transformation, leadership and communication.

Itinerary

Sunday 10 May – Thursday 21 May 2020

Expert talks & tours at various companies, start-ups and research centres in Cologne – Nürburg – Frankfurt – Berlin – Munich.*

Board and lodging

Single room with breakfast is provided throughout the programme. Lunch and dinner are not included.

Contact hours

50 contact hours

Grading

Grades will solely be based on a group presentation that is compiled during the programme. Materials will be provided in advance and during the programme.

Cost

€ 2,450

Includes hotel room, breakfast and train fares which are part of the programme. Initial arrival and departure is not included.

Nomination deadline

Friday 31 January 2020

Students need to be nominated by their home institution.

Exemplary schedule DBi Automotive & Mobility

	AM SESSION (9 am – 12.30 pm)		PM SESSION (1.30 – 5 pm)
Sun	Leisure time / Arrival		Welcome event
Mon	Orientation	Expert talk by Autogefühl (Cologne)	Expert talk by Autogefühl (Cologne)
Tue	Rheinenergie: Talk & plant tour (Cologne)		Ford Factory: Talk & tour (Cologne)
Wed	Spokesperson Automotive Policy – Part 1 (Cologne)		Nürburgring: Tour, talk, dinner, carting (Nürburgring)
Thu	Travel to Frankfurt		House of Mobility & Logistics (Frankfurt)
Fri	Spokesperson Automotive Policy – Exam (Cologne)		Travel to Cologne
Sat	Leisure time (Cologne)		
Sun	Travel to Berlin		
Mon	VDA - Talk on EU Policies (Berlin)	dena (Berlin)	Tour of Bundestag
Tue	The Drivery: Talk & tour (Berlin)		Travel to Munich
Wed	AT Kearney (Munich)		BMW Talk (Munich)
Thu	EVUM (Munich)	Inzell Initiative (Munich)	Farewell event
Fri	Leisure time / Departure		
Sat			

* The programmes open in Cologne and conclude in Frankfurt/Munich respectively. All cities are well connected to international airports (CGN, FRA and MUC). Please note that we reserve the right to change these tentative schedules without prior notice due to changes in availability of company representatives etc.



Photos: Patrick Schöpflin (1); Lisa Beller (2); ZIB WiSo (4)

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