



University of Cologne Faculty of Management, Economics and Social Sciences

Course offer for incoming CEMS students* Spring term 2024

11 April 2024

Questions about terms & course types? Check out
General course information in your WEX downloads




Course options for incoming CEMS students (Spring 2024)

Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Hard Skills	Module name (not indicative of course level)	Lecturer
--	---------------------	---------------------------	--------------------	------	----------------	--	----------





CURRENT TOPICS

Management Skills - Incomings	Seminar	14015.5000		6		Current Topics VIII	Pollmann-Schweckhorst
-------------------------------	---------	------------	---	---	--	---------------------	-----------------------

ACCOUNTING & TAXATION

Value-Based Controlling	Lecture	14016.5004		6		Accounting & Taxation I	Homburg, Schick, Lapp
Tax Accounting	Lecture	14016.5002		6		Accounting & Taxation III	Loitz
Financial Services and Real Estate Taxation	Lecture	14016.5003		6		Accounting & Taxation IV	Wagner



CORPORATE DEVELOPMENT

Contemporary Topics in Organizational Behavior	Lecture	14253.5004		6		Corporate Development II	Hofer
Global Leadership - CEMS only	Lecture	14253.5005		7,5		Corporate Development III	Hofer
Privacy and Ethics in a Digital World	Lecture	14253.5013		6		Corporate Development IV	Mensmann, Kammerer
Leadership & Change Management	Seminar	14253.5002		6		Business Administration I	Liu




Questions about terms course types?

Check out General course information in your WEX downloads





Course options for incoming CEMS students (Spring 2024)

Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Hard Skills	Module name (not indicative of course level)	Lecturer
Entrepreneurship	Lecture	14253.5003		6		Business Administration II	Schwens
Economics of Organization and Management	Lecture	14253.5014		6		Business Administration IV	Apffelstaedt

FINANCE

Asset Management	Lecture	14259.5001		6		Finance II	Kempf, Vieren
Fixed Income Management	Lecture	14259.5002		6		Finance III	Pütz
Advanced Sustainable Finance	Lecture	14259.5005		6	YES	Finance IV	Bauckloh





MARKETING

Empirical Consumer Research Studies: Human-Machine Interactions	Seminar	14266.5002		6		Current Topics VI	Hirche
Practical Applications in Retailing	Lecture	14266.5000		6		Marketing I	Linzbach
Brand Management	Lecture	14266.5007		6		Marketing II	Völckner, Liebig
Business Model Innovation and Entrepreneurship: An Applied Case Study in Artificial Intelligence	Lecture	14266.5006		6		Marketing III	Pfeiffer, Fillmann




Questions about terms course types?

Check out General course information in your WEX downloads



Course options for incoming CEMS students (Spring 2024)

Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Hard Skills	Module name (not indicative of course level)	Lecturer
Digital Strategy and Marketing	Lecture	14266.5004		6		Marketing V	Bruno, Hartmann
Consumer Centric New Product Development	Seminar	14266.5010		6		Marketing VI	Schroiff
Marketing Models: Principles and Applications Using R	Seminar	14266.5011		6	YES	Marketing VI	Bruno
Customer Experience Management	Seminar	14266.5008		6		Business Administration III	Völckner

SUPPLY CHAIN MANAGEMENT

Project Management	Lecture	14271.5006		6	YES	Supply Chain Management II	Sting, Kalmes
Strategic Sourcing	Lecture	14271.5010		6		Supply Chain Management V	Fugger
Supply Chain Operations	Lecture	14271.5007		6	YES	Supply Chain Management VI	Thonemann, Poreschack



INFORMATION SYSTEMS MANAGEMENT

Emerging Electronic Business	Lecture	14277.5003		6		Informations Systems Management I	Schoder, Stahlmann
Artificial Intelligence and Information Management	Lecture	14277.5004		6		Informations Systems Management II	Schoder, Melsbach, Rath

Questions about terms course types?

Check out General course information in your WEX downloads





Course options for incoming CEMS students (Spring 2024)

Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Hard Skills	Module name (not indicative of course level)	Lecturer
Advanced Analytics and Applications	Lecture	14277.5005		6	YES	Informations Systems Management III	Ketter, Ahadi, Muire
Machine Learning in Applied Settings	Seminar	14277.5006		6		Business Administration I	Weinmann, Castagna, Coors, Demir

STATISTICS AND ECONOMETRICS

Machine Learning	Lecture	14314.5000		6	YES	Statistics III	Zimmermann
------------------	---------	------------	---	---	-----	----------------	------------

ECONOMICS

Growth, Energy, Climate Change	Lecture	14289.5007		6		Microeconomics V	Lindenberger
Model UNFCCC – Climate Change Strategy Role Play	Seminar	14289.5006		6		Microeconomics VI	Betzüge, Kotzias
Macroeconomics of the Labor Market	Lecture	14302.5001		6		Macroeconomics II	van Maarseveen
Growth, Inequality and Structural Change	Lecture	14302.5004		6		Macroeconomics IV	Funk

ECONOMIC GEOGRAPHY



Digitalization Smart Manufacturing and Regions	Seminar	16230.5001		6		Current Topics VII	Fuchs
--	---------	------------	---	---	--	--------------------	-------

Questions about terms course types?

Check out General course information in your WEX downloads

Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Hard Skills	Module name (not indicative of course level)	Lecturer
--	---------------------	---------------------------	--------------------	------	----------------	--	----------

SOCIAL SCIENCES: SOCIOLOGY, SOCIAL AND
ECONOMIC PSYCHOLOGY

Consumer Psychology	Seminar	14320.5009		6		Sociology V	Hölzl
Industrial and Organisational Psychology	Seminar	14320.5003		6		Sociology VI	Graczyk, Fetchenhauer

Questions about terms course types?

Check out General course information in your WEX downloads