



**Wirtschafts- und Sozialwissenschaftliche  
Fakultät**

**Promotionen 2021**

**Universität zu Köln**



An der WiSo-Fakultät der Universität zu Köln wurden im Jahr 2021 folgende mündliche Prüfungen im Promotionsverfahren erfolgreich durchgeführt:

Herr **Jesper Armouti- Hansen**, M. Sc.  
Essays on The Behavioral Foundations of Choice  
Referent: Prof. Dr. D. Sliwka

Frau **Aline Bartenstein**, Master of Arts  
Solidarity between EU Member States in Secondary Energy Legislation - The Evolution of a fuzzy Concept  
Referent: Prof. Dr. W. Wessels

Frau **Charlotte Clara Becker**, Master of Arts  
Migrant's integration: Analyzing attitudes towards immigrants and national identification  
Referent: Prof. Dr. E. Davidov

Herr Diplom-Volkswirt sozialwissenschaftlicher Richtung **Dirk Betz**  
Das Ende von Rational Choice? Zur Leistungsfähigkeit der Rational-Choice-Theorie  
Referent: Prof. Dr. A. Kaiser

Frau **Johanna Bocklet**, M. Sc.  
Essays on the Market Design of the EU Emission Trading System  
Referent: Prof. M. O. Bettzüge

Frau Diplom Mathematikerin **Beate Edith Breidbach**,  
Der digitale Versicherungsnehmer und die risikogerechte Prämie  
Referent: Prof. Dr. H. R. Schradin

Frau **Wiebke Breustedt**, M.A.  
Improving the Measurement Validity of Quantitative Empirical Assessments of Democracy. Recommendations for Future Comparative Research on the Quality of Democracy and Political Support  
Referent: Prof. Dr. A. Kaiser

Frau **Ann-Christine Brunen**, M.Sc.  
Essays on Investor Preferences  
Referent: Prof. Dr. Th. Hartmann-Wendels

Frau **Laura Büker**, M. Ed.  
Lernorientierte Curriculum- und Unterrichtsentwicklung in schulischen Netzwerken - Rekonstruktion und Analyse von Implementationsprozessen an Schulen aus der Sicht von Lehrer\_innen  
Referentin: Prof. Dr. N. Naeve-Stoß

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Herr **Eren Çam**, MSc ETH EST  
Essays on the Economics of Energy Systems and Markets  
Referent: Prof. Marc Oliver Bettzüge

Herr Dipl.-Kfm. **Stefan Cremer**  
Technology-Enabled Transformation of Platform-Mediated Business and  
Consumption  
Referentin: Prof. Dr. C. Loebbecke

Herr **Patrick Derckx**, M.Sc.  
Gestaltung und Evaluation eines Entscheidungsunterstützungssystems für die Dispo-  
sition im Lademittelmanagement der Lurftfahrtindustrie aus einer Mensch-Maschine  
Symbiose Perspektive  
Referent: Prof. Dr. D. Schoder

Herr Matthias Bernd **Dunker**, M. Sc.  
Essays on Tax Regulations and Firm Responses  
Referent: Prof. Dr. M. Overesch

Frau **Kerstin Eilermann**, M.Sc.  
Essays on Behavioral Healthcare (Operations) Management.  
Referent: Prof. Daniel Wiesen

Herr Dipl.-Soz. André **Ernst**  
Investigating the action-generating mechanisms of rule-breaking: Overcoming meth-  
odological challenges in empirical tests of Situational Action Theory and the Code of  
the Street  
Referent: Prof. Clemens Kroneberg

Frau Dipl.-Umweltwiss. **Carina Fugger**  
Experiments on Climate Change Mitigation  
Referent: Prof. Dr. A. Wambach

Frau Theresa **Gattermann-Itschert**, M.Sc.  
Data-driven decision-making in churn prevention and crew scheduling  
Referent: Prof. U. W. Thonemann, Ph.D.

Herr Dipl.-Volksw. **Dincer Gel**,  
Die territoriale Herrschaftsorganisation und fiskalpolitische Performanz in den OECD-  
Ländern  
Referent: Prof. Dr. A. Kaiser

Frau **Mona Nadia Hermine Groß**, M.Sc.  
Four Contributions to Experimental Health Economics  
Referent: Prof. Dr. D. Wiesen

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Herr **Yunis Gurbanov**, Magister Internationale Beziehungen  
Geopolitics and Energy Diplomacy in the Caspian Region after the Downfall of the Soviet Union

Referent: Prof. Dr. T. Jäger

Herr **Jan Patrick Hartkopf**, M.Sc.

Modeling and Forecasting of Realized Covariance Matrices of Asset Returns using State-Space Models

Referent: Prof. Dr. R. Liesenfeld

Frau **Anna Anja Brigitte Hartmann**, M.Sc.

Essays on Macroeconomics and Labor Markets

Referent: Prof. M. Krause, Ph.D.

Frau **Christina Bettina Haubitz**, M.Sc.

Supply Chain Analytics for Inventory Management

Referent: Prof. U. W. Thonemann, Ph.D.

Herr **Phil Hennel**, M.Sc.

Putting the "Socio" in Socio-Technical Development: Investigating the Effects of Psychological Safety in Agile Information Systems Development

Referent: Prof. Dr. Ch. Rosenkranz

Herr **Martin Otto Hintermayer**, M.Sc.

On the Theory of Emissions Trading - Applications to the EU ETS

Referent: Prof. Dr. M. O. Bettzüge

Herr **Christian Hofmeister**, M.Sc.

Business Cases in der Hochschullehre - eine Analyse des didaktischen Designs betriebswirtschaftlicher Fallstudien

Referent: Prof. Dr. M. Pilz

Herr **André Hoppe**, M.Sc.

An Empirical Analysis of Cost Structures and Cost Behavior

Referent: Prof. Dr. C. Homburg

Frau Lisa **Just**, M.Sc.

Essays on Electricity Market Design and the Regulation of Distribution Networks

Referent: Prof. Dr. M. O. Bettzüge

Frau Franziska **Kraken**, M.Sc.

Organizational Openness

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Herr **Taehun Lim**, Master  
Die Auswirkungen der Opiumkriege (1839-42 und 1856-60) auf die Modernisierung  
der Weltordnung Ostasiens. Eine These zur Kollision der Weltordnungen  
Referent: Prof. Dr. T. Jäger

Frau **Denise Marie Küpper**, M.Sc.  
Essays on Digital Interactions in Marketing Contexts  
Referentin: Prof. Dr. F. Völckner

Herr **Arndt-Gerrit Kund**, M.Sc.  
Essays on Systemic Risk and Financial Stability  
Referent: Prof. Dr. T. Hartmann-Wendels

Herr Dipl.-Pol.-Wiss. **Matthias Machinek**,  
Linking of Emissions Trading Schemes -Conditions for solid international cooperation  
to mitigate emissions-  
Referent: Prof. Dr. T. Jäger

Herr **Sebastian Mertesacker**, M.Sc.  
Essays on the Empirical Analysis of Residential Energy Demand  
Referentin: Prof. Van Anh Vuong, Ph.D.

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Essays on the institutional environment of international standard-setting  
Referent: Prof. Dr. M. Overesch

Frau **Claudia Peitzmeier**, M. Sc.  
Essays on Performance of Actively Managed Mutual Funds  
Referent: Prof. Dr. A. Kempf

Herr **Joachim Piepenburg**, M.A.  
Decision-Making in Higher Education. The Impact of Information on Study Program  
Decisions and How It Relates to Dropout  
Referent: Prof. Dr. M. Jacob

Frau **Shambhavi Priyam**, Master  
Essays in Behavioral Development Economics  
Referent: Prof. Dr. M. Sutter

Frau **Hannah Katharina Pool**, Mlitt  
`Doing the Game`. The Moral Economy of Coming to Europe  
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Transnational Solidarity in Times of Crises  
Referent: Prof. Dr. A. Katsanidou

Herr Diplom-Politikwissenschaftler **Holger Reinermann**,  
The Only Way is All the Way? The Dimensionality of Party Competition and the Functionality of the Left-Right Dimension as an Information Shortcut for Voters  
Referent: Prof. Dr. A. Kaiser

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Essays on Financial Accounting and Prudential Banking Regulation  
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Herr Diplom-Kaufmann **Jeffrey Salaris**  
Eine Kausalanalyse von Erwartungen und ihren Einflussfaktoren im Kontext der Qualitätsbeurteilung von Altersvorsorgeberatungen  
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Understanding Corporate Payouts and Asymmetric Cost Behavior  
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Frau **Anna Lisa Schmid**, Master of Science  
Work, divorce and post-marital living arrangements in Germany: the role of stress, couples` division of labor and alternative partnerships  
Referent: Prof. Dr. M. Wagner

Herr **Lukas Schmidt**, M.Sc.  
On Market Designs for Emission Reduction - interplay of Carbon and Power Markets  
Referent: Prof. Dr. M. O. Bettzüge

Herr **Cornelius Johannes Franziskus Schneider**, Master of Public Policy  
Three Essays on Experimental Public Economics  
Referent: Prof. Dr. F. Bierbrauer

Herr **Marcel Henrik Schubert**, M. Sc.  
Behavioral Economics & Machine Learning. Expanding the Field Through a New Lens  
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Brand Management in the Entertainment Industry  
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Essays on Interpersonal Trust and Trustworthiness Detection  
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Clashing Orders of Worth in the Sharing Economy  
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Perceptions of Gender Wealth Inequalities within the Family  
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Frau **Sarah Türk**, M.Sc.  
The Role of Passion and Human Capital in (Social) Entrepreneurship  
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Herr **Simon Lineu Umbach**, M.Sc.  
Macroeconomic Forecasting and Evaluation with Supervised and Neural Network Reinforced Factor Models  
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Frau **Marthe Uwamariya**, Master of Communications Management and Master in business administration  
Determinants of Mobile Commerce Adoption in Developing Countries: Evidence from Rwanda  
Referent: Prof.' Dr.' Claudia Loebbecke,

Herr **Jonas Wiedner**, M.A.  
Against the Odds. Education-to-job matches and less-educated workers' pathways into success  
Referent: Prof. Dr. M. Schaeffer

Frau Diplom-Regionalwissenschaftlerin **Judith Heide Wiemann**  
Geographies of Practice Transfer - A practice theoretical approach to the transfer of training practices within German multinational enterprises to China, India, and Mexico  
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Circular Economy in the Digital Age -How Information Systems Can Advance Sustainable Consumption and Production  
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The Development of the Democratic Ideas in the Late Ming Dynasty  
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