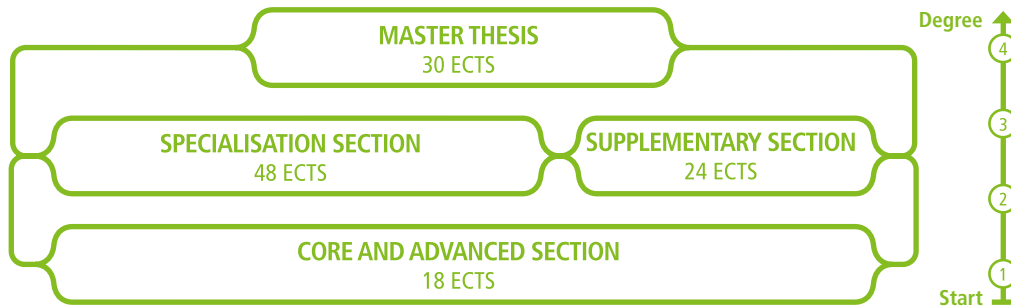


PROGRAMME STRUCTURE

Standard period of study: 4 semesters, full-time | Start: fall term | Degree title: Master of Science
The master's programme carries 120 ECTS credits and comprises a Core and Advanced Section, a Specialisation Section, a Supplementary Section and a Master Thesis.



Total number of ECTS: 120 ECTS = 4 semester standard period of study

ENTRY REQUIREMENTS

A bachelor degree or equivalent with an overall grade of at least 2.7 (German grade). The degree must be worth at least 180 ECTS credits.

Applicants must meet the following subject-related requirements:

- At least 78 ECTS credits in the field of Business Administration and Economics (of which at least 48 ECTS credits in Business Administration and 18 ECTS credits in Economics)
- At least 15 ECTS credits in Statistics and/or Mathematics (methodological expertise only, no user experience)
- Language requirements: German language skills C1 and English language skills B2(CEFR)

15 JUNE Application Deadline

More information about admission requirements and selection procedure can be found online.

DETAILED INFORMATION & CONTACT

WiSo Student Service Point

Phone: +49 (0) 221/470-8818

www.ukoeln.de/G7HMD or Google "WiSo student service"



INNOVATION FOR SOCIETY



MASTER OF SCIENCE

BUSINESS ADMINISTRATION

CORPORATE DEVELOPMENT



CORPORATE DEVELOPMENT

This master's programme covers methods and instruments of strategic corporate management and development as well as human resource management. It focuses on corporate development, strategic management and strategic human resource management.

KEY ISSUES

- Gain in-depth knowledge of corporate development, strategic management and strategic human resource management
- Recognise your own responsibility and that of stakeholders in terms of a company's objectives and its role in society
- Learn how to make responsible business decisions based on ethical and economic criteria
- Design your learning and work processes independently
- Take the next step for your career in industry, public institution or consulting

CAREER OPPORTUNITIES

Contact between enterprises and students is established and promoted through guest lectures and seminars, enabling students to appreciate the practical relevance of the knowledge they have acquired in their master courses. This master programme widens the knowledge gained in your bachelor studies, giving you advanced expertise in your chosen field. It opens up wide-ranging prospects for professional careers in both business management (in private or public institutions) and the manifold areas of consultancy, along with specialisation options

– depending on the subjects chosen – in human resource management or in strategic organizational design and development. As the **University of Cologne** is state-funded, there are no tuition fees, just a biannual “**semester contribution**” of slightly more than **250 euros**. This includes the “semester ticket” for public transport throughout Cologne's home state of North Rhine-Westphalia. **So, with us, you can invest in an excellent education – and your future – without paying a fortune.**

PRACTICAL EXPERIENCE

As a student of the **WiSo Faculty**, you gain from an approach that is based on theory and methods, combining both research and teaching with practical elements. The teaching at our Faculty has benefited from many years of experience in working with companies and visiting lecturers from different professional fields. Many of the visiting lecturers are professionals and managers who bring important

industry experience to the programmes, resulting in sector-specific, up-to-date programme content for our students. This ensures that the programmes reflect the real world and that they thus combine the practice and the theory, whilst also promoting knowledge-sharing between companies and you, the student.



“This programme offers a research-based, practice-oriented curriculum developing your skills in core tasks in corporate development, such as international strategic management, M&A, entrepreneurship, organization design, human resource management, and ethical leadership and governance.”

Mark Ebers, Professor of Business Administration,
Corporate Development and Organization



INTERNATIONAL

Since many of our courses are delivered in English, you can complete the master programme mostly in English. For our **Master of Science in Business Administration**, we have applications from a large number of different nationalities, which means you can be sure of an international and intercultural environment. Our cooperation agreements with an extensive number of excellent partner universities

worldwide provide you with attractive options to spend a term abroad. In addition, you may enrich your studies through our short programmes in **New York and Hong Kong** or through a summer school. More information and options at international: www.international.wiso.uni-koeln.de or Google “**WiSo international**”