INTERNATIONAL MANAGEMENT (CEMS MIM)

THE KEY TO YOUR FUTURE CAREER IN A GLOBAL BUSINESS ENVIRONMENT

Master of Science

Faculty of Management, Economics and Social Sciences
University of Cologne
The **University of Cologne** is one of the oldest and most prestigious European universities. It has produced several Nobel and Leibniz Prize winners and is part of the only economic cluster of excellence in Germany. Founded in 1388, the University of Cologne is a leader in many disciplines and a member of many international networks as well as a founding member of the CEMS global alliance.

The **Faculty of Management, Economics and Social Sciences** (also known as “WiSo Faculty”) is part of the University of Cologne and has over a century of experience in educating new generations of business professionals, economists, social analysts and political experts. As one of Germany’s largest educational institutions, the WiSo Faculty regularly ranks among the top providers of management and business education.

As a student of the WiSo Faculty, you benefit from a teaching approach based on theory and methods in combination with research and applications.

The traditional diversity of subjects, top-level research, practical relevance and internationality allow the WiSo Faculty to stand up to national and international comparison and to achieve top positions in international research rankings. Through its interdisciplinary research approach, the Faculty’s seminars and institutes make a major contribution to the excellent research at the University of Cologne.

"I cannot think of another programme that offers access to the same breadth of top business schools around the world, the same level of bond among students, and the same range of corporate and NGO partners."

Marc Fischer, Academic Director of M.Sc. International Management (CEMS MIM) and Professor of Marketing & Director of the Chair in Marketing Science and Analytics
FACTS AND FIGURES ABOUT THE WISO-FACULTY

Studies at the WiSo Faculty of Cologne University help to establish an excellent basis for your further professional and personal career paths. With nearly 8,000 students and a host of departments and academic staff, the WiSo Faculty is one of the largest and most renowned schools of management, economics and social sciences in Europe.

- 7,901 national and international students
- 149 partner universities worldwide *
- 91 professors
- More than 200 research and teaching assistants

Enrolling in a programme at the WiSo Faculty will give you everything you need to take the next step in furthering your career. One of Germany’s most prestigious educational institutions, the school regularly ranks among the top providers of management and business education. The following is an overview of current rankings:

1st
In the current Academic Ranking of World Universities (“Shanghai Ranking”) by Subject, the University of Cologne ranks first in the national evaluation for “Management”, “Business Administration” and “Sociology”, as it did last year.

2nd
According to the WirtschaftsWoche research ranking, the University of Cologne is one of the most research-intensive German-speaking universities. In business administration, it ranks second within Germany.

1st
The Supply Chain Management (SCM) Journal List Ranking places the University of Cologne in first place in Germany.

3rd
According to the WirtschaftsWoche personnel ranking, which asks HR managers in German companies which universities train students best for their needs, the University of Cologne is currently in third place.

1st
In the AIS 8 Information Systems Ranking in the field of Business Information Systems, the University of Cologne is top of the list in Germany.

3rd
Prof. Dr. Erik Hornung is the third best researcher at a German university in the Handelsblatt economist ranking “Researchers under 40 (overall research performance)”.

As of Jan 22

* The WiSo Faculty maintains excellent partnerships with 149 leading institutions of higher education across the world on different levels of study, enabling its students to spend time abroad within a range of study and exchange programmes. Students can choose from an attractive range of partner universities, depending on their chosen path of study.

M.Sc. International Management (CEMS MIM)
INTERNATIONAL MANAGEMENT (CEMS MIM)  
(M.Sc.)

Key Facts

**Degree:** Master of Science  
**Duration:** 4 Semesters  
**Language:** English  
**Credits:** 120 ECTS

**Content:** The CEMS MIM programme is a rich combination of management theory and business practice within a challenging global learning environment where language and soft skills are highly valued.

This programme provides you with:

- Management practice, methods, and theories that are required for successfully managing international organisations. This includes, but is not limited to, topics in strategy, leadership, organisation, and responsible/sustainable business practices.
- The opportunity to acquire and improve your problem-solving skills, communication skills, ability to work in and lead international teams, hard and soft skills, and process capabilities.
- A unique global network and access to our CEMS student community ("CEMSies") – at home and abroad!

The CEMS network is a Global Alliance of 34 leading business schools across five continents and more than 70 multinational corporations and NGOs that jointly offer the CEMS Master in International Management (CEMS MIM). Only one among the most reputed schools of a country can become member of the alliance. The University of Cologne represents Germany.

This programme is right for you if you:

- Have successfully completed a bachelor’s or equivalent degree in management, business administration or economics – talented applicants from around the world are welcome.
- Can demonstrate initial work experience in the shape of internships, voluntary work, projects, and other relevant experiences.
- Are not only academically successful but also display a high standard of ethical conduct: you should be able to draw upon cultural diversity with respect and empathy as well as show professional responsibility and accountability concerning society as a whole.
“Connecting with CEMSies from all over the world has shown me the magnitude of this programme. CEMS is not only a master programme – it’s a community with a unique spirit. Combined with the academic excellence of the University of Cologne and the tremendous corporate partner network, this programme presents an excellent chance for personal development and growth.”

Jerome
Student of M.Sc. International Management (CEMS MIM) at the WiSo Faculty
PROGRAMME OVERVIEW

Preparing you for future challenges

The CEMS MIM is a pre-experience postgraduate degree. It is the pioneer in modern international management education and was founded by the University of Cologne (Germany), HEC (France), Bocconi (Italy), and ESADE (Spain) in 1988. The CEMS MIM has consistently ranked among the Top 10 in the Financial Times Ranking of “Masters in Management” for many years.

Business Project

One highlight of the curriculum is a business project during which you work on current managerial topics in close cooperation with a company representative. The project’s goal is to apply scientific theories and methods to the issues at hand and to derive concrete recommendations. It includes conceptual and application-oriented elements, such as student presentations, case studies, discussions and guest speakers from the field.

Link to the practical world

One strong feature of the programme is the practical contact you, as a student, will receive. Guest lecturers and skill seminars establish and promote direct exchange between companies and students. We emphasise academic rigour and practical relevance to educate you through broadly-skilled and international management leaders.
CURRICULUM

Core Section
International Management
36 ECTS

- Corporate Development 6 ECTS
- International Financial Management 6 ECTS
- Supply Chain Management 6 ECTS

Personal Development 6 ECTS

Case Studies
12 ECTS

Specialisation Section
33 ECTS

CEMS Business Project
15 ECTS

- Global Strategy 6 ECTS
- Global Leadership 6 ECTS
- Leadership and Business Skills 6 ECTS

Supplementary Section
36 ECTS

Optional modules
- Accounting, Taxation & Finance
- Corporate Development
- Marketing
- Supply Chain Management
- Economics
- Political Science
- Psychology
- Sociology

Master Thesis
15 ECTS

Including 1 Semester abroad

Specialisation

At the core of the programme are three content elements: Global Strategy, Global Leadership and Business Projects with corporate and social partners.

- **Global Strategy** enables students to understand and navigate the international business environment.
- **Global Leadership** equips students with the knowledge and skills to manage people across borders and within multinational teams, creating culturally savvy individuals that show empathy and can relate to and interact with different cultures.
- Finally, the **Business Projects**, conducted with corporate and social partners, allow students to integrate theory and practice in culturally diverse teams, while tackling real business issues across a wide range of fields.

Outside of these core elements, the CEMS MIM at the University of Cologne offers an unexcelled variety of electives across business administration, economics, political science and psychology. Further modules include an international internship, an international academic exchange and the training of multi-language competencies.

Students follow the Cologne-specific curriculum of the CEMS MIM in their first year. In the second year, you complete one semester in Cologne and one semester at one of the 33 international CEMS partner schools.

M.Sc. International Management (CEMS MIM)
English taught programme

The programme is delivered entirely in English. Starting with the application to the programme, you must document a C1 Level in English and a B1 Level command of a second language. In order to graduate, you as a CEMS MIM student must demonstrate competencies in a third language.

Semester and internship abroad

An integral part of the curriculum is a semester abroad which exposes you to another CEMS university and country, expands your academic horizon and develops your capacity to adapt to various educational settings. Collaboration in and with intercultural teams plays a pivotal role in international management, therefore an international internship is a compulsory requirement within the CEMS MIM. This internship must cover a period of at least eight consecutive weeks, comprise a full-time assignment and be completed within one company.

International study experience

26% of CEMS MIM students* at the University of Cologne are international passport holders. Outside of the classroom, the PIM & CEMS Club organises a variety of events on and around campuses to foster social and cultural learning experiences and to drive the international student community.

You will spend your compulsory semester abroad at one of our 33 partner schools:

- The University of Sydney Business School
  - Australia
- WU (Vienna University of Economics & Business)
  - Austria
- Louvain School of Management
  - Belgium
- Escola de Administração de Empresas de São Paulo – FGV
  - Brazil
- Ivey Business School
  - Canada
- Universidad Adolfo Ibáñez
  - Chile
- Tsinghua University School of Economics and Management
  - China
- HKUST Business School
  - China
- Universidad de los Andes School of Management
  - Colombia
- Prague University of Economics and Business
  - Czech Republic
- Copenhagen Business School
  - Denmark
- The American University in Cairo School of Business
  - Egypt
- Aalto University School of Business
  - Finland
- EESC HEC Paris
  - France
- University of Cologne
  - Germany
- Corvinus University of Budapest
  - Hungary
- Indian Institute of Management Calcutta
  - India
- UCD Michael Smurfit Graduate Business School
  - Ireland
- Bocconi University
  - Italy
- Keio University
  - Japan
- Rotterdam School of Management, Erasmus University
  - Netherlands
- Norwegian School of Economics
  - Norway
- SGH Warsaw School of Economics
  - Poland
- Nova School of Business and Economics
  - Portugal
- Korea University Business School
  - Republic of Korea (South)
- Graduate School of Management, St. Petersburg University
  - Russia
- National University of Singapore
  - Singapore
- University of Cape Town Graduate School of Business
  - South Africa
- ESADE
  - Spain
- Stockholm School of Economics
  - Sweden
- University of St. Gallen
  - Switzerland
- Koç University Graduate School of Business
  - Turkey
- The London School of Economics and Political Science
  - United Kingdom
- Cornell SC Johnson College of Business
  - United States

*average 2018 and 2019 UoC MIM intakes
CAREER OPPORTUNITIES

The CEMS MIM is a compelling choice for those seeking a truly versatile and geographically mobile international career: 36% of CEMS MIM graduates are located outside of their home country.

Potential employers range from start-ups and small/medium-sized companies to large global co-operations in the consulting, technology, consumer goods or finance sectors. The knowledge and skills acquired throughout the programme prepare you for future leadership positions in areas of consulting, marketing, sales and finance.

- 97% are employed or continue their studies within 3 months after graduation
- 75% work for multinational companies
- 51% work for CEMS Corporate Partners
- 76% are fluent in 3 or more languages

Sectors and areas of employment

Sectors of employment of CEMS Graduates 2019

- 4% Pharma/Healthcare
- 11% Finance
- 13% Consumer Goods
- 18% Technology
- 4% Other

Areas of employment of CEMS Graduates 2019

- 28% Consulting
- 9% Finance
- 12% Sales
- 15% Marketing/Communications/Advertising
- 6% Operations/Supply Chain/Logistics
- 28% Other

"My work with Transparency International during my CEMS Business Project was the trigger for my decision to accumulate expertise in the climate/energy/environment field. On top of that, the programmes at the University of Cologne offer an extremely effective way of learning to work in a flexible environment and to harness that flexibility proactively in a manner that is beneficial for oneself and others."

Yvonne Mitschka, Associate Banker of Green Economy Transition Financial Institutions at EBRD and CEMS-Alumna of the Faculty of Management, Economics and Social Sciences, University of Cologne

M.Sc. International Management (CEMS MIM)
COLOGNE

An open minded and science-centred city!

Cologne is located within a metropolitan area of about 13 million people in the heart of Germany’s economy which makes it easy for students and faculty to collaborate with great companies. It is one of Germany’s most attractive locations and offers a vibrant student life.

With around 103,000 students and a lively start-up culture, Cologne is the economic and scientific centre of the Rhineland region. In addition to 17 universities and business schools, the area is also home to numerous internationally renowned research institutions as ESA European Space Agency or Gesis – Leibniz Institute for Social Sciences, with knowledge transfer to industry and society playing a key role. Successful transfer structures include the university’s Excellence Start-Up Center GATEWAY start-up service, the start-up network cologne e.V. and the Digital Hub Cologne.

Cologne is also proud of its reputation as a vibrant and tolerant city and at the same time being both multicultural – with almost 25 % non-German citizens from 183 different nations – and strong in its local identity. Karneval, Cologne’s famous carnival season every February, and the popular local beer “Kölsch”, brewed exclusively in Cologne, are only two examples of the vivid cultivation of the city’s traditions.

- Over 1 million inhabitants in the city of Cologne
- 13 million inhabitants in the metropolitan area of Cologne
- More than 100,000 students in Cologne
- Over one third of Cologne’s total area is covered by public parks, sports grounds and nature areas
- 1 famous Gothic cathedral, the “Kölner Dom”
- Unlimited opportunities to fall in love with the city

Official Cologne Facts & Figures 2019 by City of Cologne
Application information and requirements

Application process and deadline:

- Applicants with a German bachelor degree apply via KLIPS
- Applicants with a non-German bachelor degree apply with their VPD document issued by uni-assist via KLIPS
- Application deadline is March 31st

Requirements and selection procedure:

A Bachelor degree or equivalent (worth at least 180 ECTS credits) in Business Administration or Economics, strong proficiency in quantitative methods and an overall grade point average of at least 2.5 (German grade). Applicants must meet the following requirements:

- At least 48 ECTS credits in the field of Business Administration/Management Studies
- At least 16 ECTS credits in Economics
- At least 10 ECTS credits in Statistics and/or Mathematics
- English language skills level C1 CEFR
- Further language skills level B1 CEFR

The successful completion of an admission test (TM-WISO English version/ GMAT) is highly recommended.

The Admissions Board will communicate its decision at the beginning of June. Enrolment usually takes place in July.

Detailed information and contact

We are happy to support you in your ambitions: for students the WiSo Student Service Point offers not only advice on studying but also support on all aspects of career choice, career planning and the application process:

WiSo Student Service Point
Phone: +49 (0) 221/470-8818
wiso-studentservice.uni-koeln.de
“Being one of the worldwide largest Faculties of Business, Economics, and Social Sciences, we bring together excellent researchers, students, alumni, and organizations in a friendly and stimulating environment to jointly address today’s grand challenges. Our Faculty is part of an outstanding network of universities and cooperates with leading organizations. This leads into a great reputation in teaching, research and transfer activities, which is reflected in excellent rankings.”

Prof. Ulrich W. Thonemann, PhD
Dean