



Bachelor of Science (B. Sc.)





Content

Interdisciplinary content from Economics, Management, Psychology, and Sociology



Language English



Duration 6 semesters



Credits 180 ECTS

## **BEGINNING:**

International 1 mandatory

semester abroad

- Fall term (Start in early October)
- Application deadline is July 15th

## **REQUIREMENTS AND SELECTION PROCEDURE**

- Grade of your university entrance qualification
- English language skills level B2 CEFR (e.g. TOEFL)

You can issue your application online via the website of the student secretariat

Applicants from outside the EU/ EEA apply via uni-assist

#### CONTACT

WiSo Student Service Point

Phone: +49 (0) 221/470-8818

Additional information for the bachelor





wiso-studentservice.uni-koeln.de

# THIS PROGRAMME PROVIDES YOU WITH:

- Strong insights in societal challenges, such as climate change, inequality, and digital transformation
- Management skills with a focus on solving new challenges
- A truely international perspective as global challenges need global solutions

Starting from day one, the programme combines an entrepreneurial attitude with academic excellence. You will learn how to approach new problems, how to launch initiatives and how to drive sustainable change. To support you gain a deep understanding of societal challenges, we provide you with state-of-the-art research findings in relevant fields from various disciplines, such as management, economics, sociology or social psychology. The programme also includes expertise from affiliated specialists, such as the "Institute of Energy Economics (EWI)" when discussing climate change.

You will learn advanced methodologies to rigorously analyse systems and to be able to draw evidence-based conclusions. In order to speed up your personal and academic development, you benefit from an innovative teaching and mentoring concept.

# THIS PROGRAMME IS RIGHT FOR YOU IF YOU ARE:

- Active: you seek a decision-making position to solve challenges
- Aware: you consider consequences on planet, society, and long-term prospects
- Ambitious: you are willing to work hard to gain a rigorous understanding

This programme helps you to understand the "big picture" regarding societal and environmental issues and strategically evaluate and classify the complexity of relevant aspects. You will benefit the most from this programme if you want to actively pursue a management position for the purpose of shaping change. The content relates to the disciplines of management, economics, and social sciences (such as social psychology and sociology). Thus, this programme allows you to specialise at a later point in time.

