



University of Cologne

Faculty of Management, Economics and Social Sciences

Course offer for incoming CEMS students

Spring term 2025

24 April 2025

Questions about terms & course types? Check out General
course information in your WEX downloads

Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Hard Skills	Module name (not indicative of course level)	Lecturer
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CEMS Exclusive

Global Leadership - CEMS only	Lecture	14253.5005	English	7,5		Corporate Development III	Hofer
CEMS Business Projects t.b.a.	t.b.c.			15		CEMS Business Project	
Global Citizenship	t.b.c.			1		CEMS GCS	

CURRENT TOPICS

Management Skills - Incomings	Seminar	14015.5000	English	6		Current Topics VIII	Pollmann-Fervers
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ACCOUNTING & TAXATION

Value-Based Controlling	Lecture	14016.5004	English	6		Accounting & Taxation I	Homburg, Schick, Lapp
Tax Accounting	Lecture	14016.5002	English	6		Accounting & Taxation III	Loitz
Financial Services and Real Estate Taxation	Lecture	14016.5003	English	6		Accounting & Taxation IV	Wagner

CORPORATE DEVELOPMENT

Leadership & Change Management	Seminar	14253.5002	English	6		Business Administration I	Liu
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Entrepreneurship	Lecture	14253.5003	English	6		Business Administration II	Schwens
Economics of Organization and Management	Lecture	14253.5014	English	6		Business Administration IV	Apffelstaedt
Incentive Design	Lecture	14253.5007	English	6		Corporate Development I	Sliwka
Contemporary Topics in Organizational Behavior - From Theory to Practice	Lecture	14253.5004	English	6		Corporate Development II	Hofer
Privacy and Ethics in a Digital World	Lecture	14253.5013	English	6		Corporate Development IV	Mensmann, Kammerer

FINANCE

Empirical Finance (Advanced Level)	Lecture	14259.5007	English	6		Finance I	Hess, Zähl
Asset Management	Lecture	14259.5001	English	6		Finance II	Kempf, Vieren
Fixed Income Management	Lecture	14259.5002	English	6		Finance III	Pütz
Advanced Sustainable Finance	Lecture	14259.5005	English	6		Finance IV	Bauckloh
Working with Financial Data	Lecture	14259.5006	English	6		Finance V	Hess, Lützen

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MARKETING

Customer Experience Meets REWE	Seminar	14266.5008	English	6		Business Administration III	Völckner
Empirical Consumer Research Studies	Seminar	14266.5002	English	6		Current Topics VI	Hirche
Practical Applications in Retailing	Lecture	14266.5000	English	6		Marketing I	Linzbach
Brand Management	Lecture	14266.5007	English	6		Marketing II	Völckner, Liebig
Building Brands through Innovation	Lecture	14266.5006	English	6		Marketing III	Pfeiffer, Fillmann
Digital Marketing and Analytics	Lecture	14266.5004	English	6		Marketing V	Bruno, Hartmann
Marketing Models: Analysis and Visualisation with R	Seminar	14266.5011	English	6	YES	Marketing VI	Bruno

SUPPLY CHAIN MANAGEMENT

Strategic Sourcing	Lecture	14271.5010	English	6		Supply Chain Management V	Fugger, Gellert
Supply Chain Operations	Lecture	14271.5007	English	6	YES	Supply Chain Management VI	Thonemann, Poreschack

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INFORMATION SYSTEMS MANAGEMENT

Emerging Electronic Business	Lecture	14277.5003	English	6		Informations Systems Management I	Schoder, Rath, Ockenga, Mazur
Artificial Intelligence and Information Management	Lecture	14277.5004	English	6		Informations Systems Management II	Schoder, Milosevic, Melsbach, Rath
Advanced Analytics and Applications	Lecture	14277.5005	English	6		Informations Systems Management III	Ketter, Ahadi, Muire
Machine Learning in Applied Settings	Seminar	14277.5006	English	6	YES	Business Administration I	Weinmann, Coors, Demir

STATISTICS AND ECONOMETRICS

Topics in Econometrics and Statistics 2 (Machine Learning)	Lecture	14314.5000	English	6		Statistics III	Zimmermann
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ECONOMICS

Behavioral Finance (Master)	Lecture	14302.5009	English	6		Macroeconomics III	Wohlfahrt
Growth, Inequality and Structural Change	Lecture	14302.5004	English	6		Macroeconomics IV	Funk
Growth, Energy, Climate Change	Lecture	14289.5007	English	6		Microeconomics V	Lindenberger

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Model UNFCCC – Climate Change Strategy Role Play	Seminar	14289.5006	English	6		Microeconomics VI	Bettzüge, Nußberger

ECONOMIC GEOGRAPHY

Digitalization, Smart Manufacturing and 'Smart' Regions	Seminar	16230.5001	English	6		Current Topics VII	Fuchs
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SOCIAL SCIENCES: SOCIOLOGY, SOCIAL AND ECONOMIC PSYCHOLOGY

Consumer Psychology	Seminar	14320.5009	English	6		Sociology V	Hölzl
Organisational Psychology	Seminar	14320.5003	English	6		Sociology VI	Graczyk, Fetchenhauer