



Faculty of Management, Economics and Social Sciences

Annual Research Report
2013/2014

University of Cologne



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1 Introduction

The Faculty of Management, Economics and Social Sciences (WiSo-Faculty) in Cologne is the largest and best reputed faculty of its type in Germany. It has a strong tradition in both fundamental and applied research in the covered disciplines.

One of the main characteristics and assets of the WiSo-Faculty is its large number of individually excellent researchers covering management, economics and social sciences. During the last year we successfully intensified collaborative research by identifying and promoting four research profile areas of excellence as a starting ground for future collaborative endeavours. In these research networks a critical mass of faculty gathered together addressing common research topics, jointly develop research ideas to advance cooperative projects and third party funding. Besides the already established DFG research unit Design and Behaviour and its adjacent projects three research networks on Value Creation in a Changing Customer and Media Environment, Behavioural Management Science and Demography and Social Inequality have been established. Further research networks are currently developing.

Research and its quality are notoriously hard to measure. As university management, governments as funding agencies and other actors in politics and academia are increasingly using competitive and performance-oriented policies, performance indicators of any kind become increasingly important. In this regard, the Handelsblatt Ranking and the Wirtschaftswoche Ranking attract high public attention for the fields of business administration and economics. In the 2014 Handelsblatt Ranking the Faculty's research in business administration received rank 4 among the German universities. Five researchers from the business and management faculty were among the top 100 researchers. In the latest Handelsblatt ranking of 2015 for economics the Faculty received rank 4. Seven researchers from economics are listed for their life time achievement, six researchers in the ranking of the recent publications, and five among the top 100 researchers younger than 40 years. In the current 2015 ranking of the Wirtschaftswoche, business and management stabilized its rank 2, economics received rank 3 and Information Systems improved considerably from rank 8 to rank 2.

This report documents research news, general information about the research activities of the members of the WiSo Faculty and their research output, i.e. publications by members of the Faculty, conference presentations by PhD students and Postdocs of the WiSo Faculty and completed PhD theses in the academic year 2013/2014. The main task of this report, however, is to provide a general account of the WiSo-Faculty's activities during 2013/2014 and a detailed documentation of the institute's scientific activities.

Cologne, September 2015

Prof. Dr. Marita Jacob

Vice Dean for Research and Young Academics



2 Research Related News/General Information

2.1 New Appointments in 2013/2014

- Jörg Breitung joined the University of Cologne as a Professor of Econometrics and statistics. Previously, he was a Professor of Econometrics at the University of Bonn.
- Christian Ebner joined the University of Cologne as an Assistant Professor of Sociology (BIBB-Stiftungs juniorprofessur für Soziologische Berufsforschung). Previously, he was a researcher at the WZB Berlin Social Science Center.
- Lea Ellwardt joined the University of Cologne as an Assistant Professor of Sociology and Social Psychology. Previously, she was a research associate at the University of Groningen.
- Matthias Heinz joined the University of Cologne as an Assistant Professor of Corporate Development. Previously, he was a PhD Student of the Department of Management and Microeconomics at the Goethe University Frankfurt.
- Michael Krause joined the University of Cologne as a Professor of Macroeconomics. Previously, he was a senior researcher at the research centre of the Deutschen Bundesbank.
- Christoph Rosenkranz joined the University of Cologne as a Professor of Information Systems. Previously, he was an Assistant Professor of Information Systems Engineering at the Goethe University Frankfurt.
- Anna-Lena Sachs joined the University of Cologne as an Assistant Professor of Supply Chain Management. Previously, she was a PhD and research assistant at the Chair of Logistics and Supply Chain Management at the Technische University München.
- Martin Scheffel joined the University of Cologne as an Assistant Professor of Macroeconomics. Previously, he was a Postdoc of the Chair of Macroeconomics at the Swiss Federal Institute of Technology (ETH) Zürich.
- Marina Schröder joined the University of Cologne as an Assistant Professor of Corporate Development. Previously, she was a Research assistant at the chair in E-Business at the Faculty of Economics and Management at the University of Magdeburg.

2.2 Placement of Assistant and Associate Professors in 2013/2014

- Tino Berger became Professor for Empirical International Economics at the Georg-August-University Göttingen.
- Alexander Ludwig became Professor for Public Finance and Debt Management at Goethe-University, Frankfurt.



- Sigrid Quack became Professor for Sociology at the University Duisburg-Essen and associated administration of the research group "Grenzüberschreitende Institutionenbildung" at the MPI for society science.
- Sönke Sievers became Professor of International Accounting at the University Paderborn.
- Maik Eisenbeiß became Professor of Marketing at the University Bremen.

2.3 Habilitations in 2013/2014

- Fabian Christandl, "Of Economic Laypeople and Economists – Perceptions, Beliefs, differences and Similarities".
- Oliver Grothe, "Essays on Measuring, Modeling and Estimating Multivariate Dependence with Applications to Energy Markets".

2.4 Extended stays of guests of the Faculty in 2013/2014

- In the framework of the THESEUS project, Dr. Céline Belot of Sciences Po Grenoble has been guest professor in winter term 2014/2015 at the Jean Monnet Chair, Prof. Wessels.
- Dr. Nate Breznau (Bremen University) visited the Cologne Center for Comparative Politics in 2014.
- Yasemin Irepoglu Carreras from the University of Pittsburgh has been visiting researcher at the Jean Monnet Chair, Prof. Wessels, in the framework of the Marie Curie IRSES exchange programme „EUGLOBAL“ in February 2014.
- Prof. Bruno Cattero (Università degli Studi del Piemonte Orientale) visited the Cologne Center for Comparative Politics in 2014.
- Gjergji Cici (Prof. of Finance William & Mary Business School) visited Alexander Kempf in February 2014 to work on their common projects (CFR Working papers 12-09, 14-14, 15-02, 14-11).
- Prof. Uma Gengaiyah, Indira Gandhi National Open University, Delhi, India was guest researcher at the Chair of Economics and Business Education (Prof. Dr. Matthias Pilz) funded by the Center for Modern Indian Studies of the University of Cologne from 04. September to 13. December 2014.
- Dr. Sarah Grace See from the Collegio Carlo Alberto in Turin, Italy, stayed at the Institute of Sociology and Social Psychology (ISS) from 15th August until 15th October 2014.



- Prof. Harald van Heerde, PhD, and Prof. Valentyna Melnyk, PhD (both Massey University, Auckland) visited the Department of Marketing and Brand Management (Prof. Dr. Franziska Völckner) in July 2014.
- David Jaeger, CUNY New York stayed at the UoC in Summer Term 2014 and held courses in Labor Economics and Applied Econometrics and collaborated in projects with his colleagues at the department of economics.
- Elena Katok and Gary Bolton (University of Texas at Dallas) visited the DFG research unit “Design & Behavior” for several research projects (June/July 2014).
- Dr. Netra Neelam, Symbiosis International University, Pune, India was guest researcher at the Chair of Economic and Social Geography (Prof. Dr. Martina Fuchs), funded by the Center for Modern Indian Studies of the University of Cologne from 01. October to 30. November 2014.
- Matthias Sutter, University of Innsbruck, visited the DFG research unit “Design & Behavior” and the Faculty as a member of the International Faculty Program and gave lectures on “Ökonomisches und Soziales Verhalten” (July/Aug 2014).

2.5 Conferences and Summer Schools hosted by the Faculty or organised by Faculty Members in 2013/2014

- Felix Bierbrauer and Alexander Ludwig (CMR) organized the *1st FiFo Policy Fellows conference on Fiscal Federalism* (“Herausforderungen auf allen Ebenen: Zur Reform des Föderalismus in Deutschland und Europa“).
- 22nd – 24th September 2014: *2nd International conference of the German Research Center for Comparative Vocational Education and Training (G.R.E.A.T.)*, at the Chair of Economics and Business Education at the University of Cologne (Prof. Dr. Matthias Pilz). Conference topic “Youth in Transition: Vocational Education and Training in Times of Economic Crisis”
- The Center for Macroeconomic Research hosted the *fourth CMR Workshop on Macroeconomics 2014* at Schloss Gracht in Brühl.
- *6th International Summer University of Trade Fair Management „Visitor (R)evolution— Targeting, Motivating and Satisfying the 21st Century Visitor”*, June 4 – June 6, 2014 (organized by Prof. Dr. Werner Delfmann, Prof. Dr. Franziska Völckner)
- *7th BVL International Scientific Symposium on Logistics*, June 2014
- Werner Delfmann organized the *8th International Symposium of Logistics in Cologne (ISSL)*.
- The DFG Research Unit "Design and Behavior - Economic Engineering of Firms and Markets" (FOR 1371) hosted *the 9th Behavioral Operations Conference* at the University



of Cologne on June 12 – 14, 2014. It was the goal of the conference to bring together researchers with a common interest in the operations interface between human behavior studies and analytical modeling, with the aim of sharing current work, identifying new research problems, and developing relationships between scholars in the field.

- *13th “Kölner Finanzmarktkolloquium”* in April 2014, organized by CFR’s director Alexander Kempf, dedicated to the main topic “Asset Management”
- November 21-22 2014, the Department of Information Systems hosted the *14th annual meeting of assistant professors and postdoctoral researchers in the field of information systems* („Juniorprofessoren- und Habilitandentreffen der Wirtschaftsinformatik“). More than 40 participants from Germany, Austria, Switzerland, and Lichtenstein participated in the two-day event comprising talks from several senior scholars as well as workshops on research methods, higher education didactics, and external fund raising.
- *17th Colloquium on Personnel Economics*, 19 – 21 March 2014, University of Cologne (organized by Uschi Backes-Gellner, Oliver Fabel, Oliver Gürtler, Bernd Irlenbusch, Matthias Kräkel, Kerstin Pull, and Dirk Sliwka)
- *CFR-BVI- Conference* in December 2014; common event by researchers of the Centre for Financial Research (CFR) and members of the Bundesverband Investment und Asset Management e.V. (BVI)
- *Cologne International Energy Summer (CIES) in Energy and Environmental Economics* July 29 – August 2, 2013, Energiewirtschaftliches Institut an der Universität zu Köln organized by Prof. Höffler and Vuong, Lectureres: Prof. Richard Green, Imperial College, London, and Prof. Matti Liski, Aalto University
- Center of Modern Indian Studies University of Cologne Summer School: „*Indian culture, economy and education system*“, from 17. to 28. March 2014, at Symbiosis International University, Pune, India. Participation: twelve students of the faculty
- The Jean Monnet Chair, Prof. Wessels, co-organized the Annual „*Journée de la France et de la Francophonie*“ organized by the Centrum für interdisziplinäre Frankreich- und Frankophonieforschung (CIFRA) „*La Grande Guerre: Deutschland, Frankreich und der Erste Weltkrieg*“, 29 May 2014, Cologne.
- The Jean Monnet Chair, Prof. Wessels, organized a conference „*Neue politische Herausforderungen für Deutschland, die Türkei und Europa*“ in Istanbul from 29-30 May 2014.
- The Jean Monnet Chair, Prof. Wessels, organized the *PADEMIA Annual Conference „Parliamentary Democracy in Europe at a Crossroad? Representation in times of Crisis“*, 12-13 June 2014, Brussels.
- „*Taxation Theory Conference Cologne 2014*“, 12.-14. Juni 2014, organized by F. Bierbrauer



- The Jean Monnet Chair, Prof. Wessels, organized the *THESEUS conference on „A vision for post-crisis Europe: Towards what kind of Political Union?“*, 17-18 October 2013, Vienna.
- The Jean Monnet Chair, Prof. Wessels, co-organized the *THESEUS PhD Workshop “The EU after the Crisis”*, 17 October 2014, Paris.
- The Jean Monnet Chair, Prof. Wessels, co-organized the *THESEUS and TEPSA Pre-Presidency Conference, “Moving the Union forward: Involvement, Growth, Sustainability”*, 4-5 December 2014.
- The Jean Monnet Chair, Prof. Wessels, organized the *THESEUS Seminar Europe@Work on “European Energy Policy”* for MA students, 11-13 and 16-18 June 2014 in Berlin and Brussels.
- The Jean Monnet Chair, Prof. Wessels, organized the *THESEUS Summer School on „Transatlantic Trade and Investment Partnership“*, 22-27 July 2014 in Brussels.
- *“Value Creation in a Changing Customer and Media Environment“*, 24.09.2014, organized by Prof. Marc Fischer, Prof. Dominique M. Hanssens, Prof. Werner Reinartz and Prof. Martin Spann

2.6 Research Prizes for Faculty Members in 2013/2014

- Bruno, Pascal; Melnyk, Valentyna; Völckner, Franziska: Best Overall Conference Paper Award for "The Temperature Crossover in Advertising - How Physical Temperature Influences Consumers' Emotional Responses to Advertising", ANZMAC - Australian & New Zealand Marketing Academy Conference 2013
- Bruno, Pascal; Melnyk, Valentyna; Völckner, Franziska: Best Paper Award in the Marketing Communications and Promotion Track for "The Temperature Crossover in Advertising - How Physical Temperature Influences Consumers' Emotional Responses to Advertising", ANZMAC - Australian & New Zealand Marketing Academy Conference 2013
- Buckenmaier, J.; Dimant E.; Posten, A.-C.: Heinz-Sauermann Förderpreis
- Heinz, Matthias: Erich-Gutenberg-Preis für Nachwuchswissenschaftler 2014
- Heinz, Matthias: Dissertationspreis der IHK Frankfurt
- Hoppe, Eva I.: Hans-Kelsen-Prize 2013 (Young Researcher Award within the Excellent Research Support Program of the University of Cologne; 96.000€ research funding)
- Hoppe, Eva I.: Modigliani Research Grant 2014 (awarded by UniCredit & Universities Foundation, Italy; 20.000€ prize money)



- Höffler, Felix: Campbell Watkins Energy Journal Best Paper Award 2013 (How competitive is Cross-Border Trade of Electricity? Theory and Evidence from European Electricity Markets. The Energy Journal, 34 (2), pp. 125-154, 2013 (with Georg Gebhardt)
- Klein, Kristina: Wissenschaftspreis des Deutschen Marketing-Verbandes (German Marketing Association)
- Kusterer, David J.: Heinz-Sauermann-Preis 2014 (awarded by Gesellschaft für experimentelle Wirtschaftsforschung, Germany)
- PhD students from ewi (Elberg and Hagspiel) were awarded the “Best Student Paper Award” at the 2013 European Conference of the International Association of Energy Economics.
- Rosenkranz, C.; Kautz, K. Karl (2014): Supporting Organizational Agility in a Software Company through Boundary Spanning and Knowledge Brokering. In: Proceedings of the 23rd International Conference on Information Systems Development (ISD 2014), Varaždin, Croatia, September 2-4. Best Paper Award
- Schlösser, Thomas: Publication Award of the Journal of Economic Psychology
- Schröder, Marina: Heinz-Sauermann Dissertation Prize 2013-2014
- Schröder, Mirja; Wulf Reiners; Wolfgang Wessels; Stephan Hobe (PROTEUS project) won the universities price for outstanding teaching, Universität zu Köln, Deutschland.
- Stavrova, Olga: Finalist for Harry and Pola Triandis Dissertation Award
- Stavrou, G.; Pankratz, O.; Basten, D. (2014): Increasing Customer Satisfaction – How to Manage Expectations in the Process of Developing Information Systems. In: Proceedings on 9th International Research Workshop on Information Technology Project Management (IRWITPM 2014), Auckland, New Zealand, December 13, 2014. Best Paper Award

2.7 News from the Cologne Graduate School in Management, Economics and Social Sciences (CGS)

New fellows of the CGS, admitted in 2013/2014

- Asfuroglu, Dina
- Beckmann, Paul
- Gafeeva, Rufina
- Gao, Fangjian



- Garagnani, Michele
- Götz, Matthias
- Han, Yu
- Herziger, Atar
- Hinkel, Niklas
- Loenser, Christian
- Mass, Helene
- Miersch, David
- Ortman, Florian
- Pokotylo, Oleksii
- Rauch, Jannes
- Schier, Uta
- Schwan, Michael
- Stein, Caroline
- Tonke, Sebastian
- Untertrifaller, Anna
- Waligora, Marcin

2.8 News from the Research Institutes

Department of Information Systems

- In 2014 the Department of Information Systems continued their successful Brown Bag Seminar series. The seminar serves as an open platform for sharing and advancing current research projects. The sessions are casual and interactive, allowing for presenter and audience to engage in discussion about the topic. The theme of the seminar covers all areas of information systems and is open for PhD students as well as national and international guest researchers. Between November 2013 and December 2014 the seminar welcomed eleven presenters from around the world, including Russia, Denmark, Germany, Australia, USA and the Netherlands.

Energiewirtschaftliches Institut, ewi



- The ewi has been given a new organizational structure. Applied research has been relegated to a newly-founded charitable entity, ewi Energy Research & Scenarios. The remaining activities, in particular the support given to fundamental research in the Faculty, will be continued by the 'Institute of Energy Economics at the University of Cologne' which remains an 'An-Institut'. The two entities will closely cooperate in order to maximize the synergies between applied and fundamental research.
- Research output of the ewi has remained strong, in particular in the leading international peer reviewed journals in the field (in 2013-14: 5 publications in Energy Economics, 5 publications in The Energy Journal, the Journal of the International Association of Energy Economics, IAEE). In total, ewi researchers published 27 peer reviewed articles in 2013-14.
- Research programme and output has received a positive evaluation from ewi's research council.
- With more than 100 public appearances (live, recorded, in print) and several highly visible public studies, ewi's applied research output has continued to significantly contribute to the German and European debate about energy policy.
- The ewi and Felix Höffler have started cooperating with the Institute for Geophysics and Meteorology at the Uoc in the "Emerging Group" ET-CC (Energy Transition and Climate Change), funded from the university's "Zukunftskonzept" in the "Exzellenzinitiative".
- In cooperation with F.A.Z., Frankfurter Allgemeine Zeitung für Deutschland, ewi hosted annual conferences in 2013 and 2014, bringing together more than 100 academic researchers and energy practitioners from industry and politics.

Excellence Center for Social and Economic Behavior (C-SEB)

- Several chairs at the WiSo faculty have collaborated to prepare the launch of the UoC Excellence Center for Social and Economic Behavior (Speaker: Axel Ockenfels | Website: c-seb.uni-koeln.de). For that purpose a symposium with internationally renowned experts from Economics and Psychology was held in November 2014. During the meeting, researchers from the UoC presented their concepts and strategies concerning the scientific focus of the center to the expert group. The final discussion brought helpful insights for the future development of C-SEB.

Institute for Broadcasting Economics (Institut für Rundfunkökonomie)

- The Institute explores various mediaeconomic aspects, inter alia:
 - Studies about "Commercial media bias", by Prof. Dr. Johannes Münster and Anna Kerkhof
 - "Advertisers' audience valuations and media content", by Prof. Dr. Johannes Münster and Anne Reckmann



- Studies about “Social Media, Web Science, Social Network Analysis”, by Prof. Dr. Detlef Schoder and Dr. Johannes Putzke
- “Media Mass Customization”, by Prof. Dr. Detlef Schoder, Dipl. – Winf René Keller and Dipl. Wirt.-Inf. David Schölgens
- The Institute assists a couple of dissertations of aspiring scientists.
- The Institute benefits from diverse sponsorships, for instance from the DFG and the Federal Ministry for Economic Affairs and Energy, i.e. DFG-Project “Marketing of hedonic mediaproducts in the context of social media”.
- Organization and Planning of the 2015 Annual Conference “Media Bias im Internet”.

Institut für Wirtschaftspolitik, iwip

- The iwip research team intensively contributed to public policy debates by disseminating research findings in various interviews with print and Internet media, TV and radio stations.
- The iwip has continued the series called “Kölner wirtschaftspolitischer Dialog” in cooperation with Handelsblatt. In 2014, two dialogues took place: One between Günter Oettinger, EU Commissioner for Energy, and Prof. Dr. Marc Oliver Bettzüge, director of the Institute of Energy Economics at the University of Cologne. This dialogue dealt with the topic: “The German Energy Turnaround in the context of the European Climate and Energy Policy”. The second dialogue was between Svenja Schulze, Minister of Innovation, Science and Research of the federal state of North Rhine-Westphalia, and Prof. Dietmar Harhoff, Ph.D., director of the Max Planck Institute for Innovation und Competition on the topic: “The Responsibility of Science”.
- The lecture series, dealing with current topics in economic policy, has continued as an integral part of the winter term curriculum of the University of Cologne: In 2013/14, the lecture series was dedicated to the energy turnaround in Germany. In 2014/2015, it dealt with development policy against the background of the Post 2015 Development Goals.
- In 2014, the iwip organized the first training for teachers of the faculty. It dealt with present economic challenges giving teachers advice on how to integrate repetitive topics into their teaching.
- The iwip continues to expand its expertise in the field of real estate economics. In this context, another expert discussion round hosted by the iwip has taken place in September 2014. The discussion round dealt with the economic consequences of gentrification.



2.9 Editorships by Faculty Members

Business Administration

- Carlos Alós-Ferrer is associate editor of *Journal of Economic Behavior and Organization*, *Mathematical Social Sciences* and *Journal of Economic Psychology*.
- Werner Delfmann is member of the editorial boards of *Die Betriebswirtschaft*, *Logistics Research* and *Business Research*.
- Mark Ebers is co-editor of *Die Betriebswirtschaft* and member of the editorial boards of *Organization Studies*, *Strategic Organization*, and the *Scandinavian Journal of Management*.
- Christoph Kuhner is a member of the editorial boards of *Rechnungslegung, Prüfung und Unternehmensbewertung, Band 94 – Rechnungslegungsinformationen zu Vertiefungen im Umfeld der Finanzmarktkrise* and *Band 95 – Determinanten einer Ausübung der Fair-value-Option für finanzielle Verbindlichkeiten bei Banken*.
- Claudia Loebbecke is Senior Editor of *Journal of Strategic Information Systems (JSIS)*, Elsevier, Associate Editor of *Management Information Systems Quarterly (MISQ - Special Issue on Digital Business Strategy)*, a member of the advisory boards of *Information Systems Research (ISR)* and *Journal of Information Technology (JIT)*, and *Information Systems Journal (ISJ)*, a member of the editorial boards of *Management Information Systems Quarterly Executive (MISQE)*, *Communications of the AIS (CAIS)*, *Electronic Commerce Research and Applications (ECRA)*, *Communications & Strategies (IDATE)* and *Journal of Media Business Studies (JOMBS)*.
- Werner Reinartz and Monika Käuferle are editors-in-chief of *Wertschöpfung im Handel*.
- Detlef Schoder is a department editor of *BUSINESS & INFORMATION SYSTEMS ENGINEERING*, a member of the editorial boards of *Electronic Markets*, *Information Systems and e-Business Management*, *MIS Review (Chinese Journal)* and *International Journal of Electronic Business* and associate editor of *International Journal of Internet and Enterprise Management (IJIEM)*.
- Bastian Schweiger is the editor-in-chief of *Strategy Case Book*.
- Franziska Völckner is a member of the editorial review board of *International Journal of Research in Marketing* and member of the editorial board of *Markenartikel*.

Economics

- Eckart Bomsdorf is a member of the editorial board of *AStA: Wirtschafts- und Sozialstatistisches Archiv*.
- Juergen Donges is a member of advisory board of *The World Economy*.
- Juergen Donges is the editor of *Untersuchungen zur Wirtschaftspolitik*.



- Juergen Donges, Steffen Roth, Achim Wambach and Christian Watrin are members of the editorial board of *Zeitschrift für Wirtschaftspolitik*.
- Axel Ockenfels is an Associate Editor of the *Journal of Economic Behavior and Organization* and of the *Journal of Economics and Statistics* and a member of the *Editorial Board of the Journal of Behavioral and Experimental Economics*.
- Susanne Prantl is a member of the *Advisory Board of the Journal of Economics and Statistics*.
- Bettina Rockenbach is a member of the editorial board of *Reward and Punishment in Social Dilemmas, Inaugural volume of the Series in Human Cooperation*.
- Steffen Roth is a member of the editorial board of *Grenzgänge zwischen Wirtschaftswissenschaft und Wirtschaftspolitik*.
- Carl-Christian von Weizsäcker is the editor of *Zeitschrift für Energiewirtschaft (ZfE)*.

Sociology and Political Sciences

- Johannes Blome-Drees is a member of the editorial board of *Zeitschrift für das gesamte Genossenschaftswesen*.
- Detlef Buschfeld is one of the editors of *Kölner Zeitschrift für Wirtschaft und Pädagogik*.
- Karsten Hank is the editor-in-chief of *Kölner Zeitschrift für Soziologie und Sozialpsychologie*, a member of the editorial board of *Research on Aging* and associate editor of *Akteure&Strukturen* and *Familie und Gesellschaft*.
- Erik Hölzl is the editor-in-chief of *Journal of Economic Psychology*.
- Matthias Pilz is a member of the editorial management committee of *Journal of Vocational Education and Training (JVET)*, a member of the advisory board *International Journal for Research in Vocational Education and Training (IJRVET)* and associate editor of *Internationales Handbuch der Berufsbildung*.
- Thomas Schlösser is a member of the editorial board of *Soziale Gerechtigkeit – Was unsere Gesellschaft aus den Erkenntnissen der Gerechtigkeitspsychologie lernen kann*.
- Frank Schulz-Nieswandt is the editor-in-chief of *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*.
- Christine Trampusch is a member of the editorial board of the journals *Zeitschrift für Sozialreform (ZSR)* and *German Politics*.
- Wolfgang Wessels is associate editor of *Jahrbuch der Europäischen Integration 2013* and *Europa von A-Z – Taschenbuch der europäischen Integration*, and member of the editorial boards of *Integration, Journal of Common Market Studies, European Foreign*



Affairs Review, European Political Science, Studies in EU Reform and Enlargement and Perspectives – Review of International Affairs and Nowa Europe.

2.10 Presidencies and Membership in Academies, Academic Societies and Academic Advisory Boards by Faculty Members

Academies of Science and Academic Societies

- Carlos Alós-Ferrer is a member of the social science, the theoretical and the industrial economic panel of the Verein für Socialpolitik.
- Hans-Jürgen Andreß is a member of the Kuratorium der Gesellschaft Sozialwissenschaftlicher Struktureinrichtungen e.V. (Gesis), a member of the advisory board of the journal Sport und Gesellschaft, and a member of the advisory board of the journal Methoden-Daten-Analysen: Zeitschrift für Empirische Sozialforschung.
- Carlos Alós-Ferrer is a member of the social science, the theoretical and the industrial economic panel of the *Verein für Sozialpolitik*.
- Marc Oliver Bettzüge is a member of the Energy Steering Panel of the European Academies of Sciences Advisory Council (EASAC) as well as a member of acatech – the German national academy of science and technology.
- Johannes Blome-Drees is a member of the advisory board of the project *Partizipationspraktiken in Genossenschaften* of the *Hans Böckler Stiftung*.
- Juergen Donges is a member of the the North-Rhine-Westphalian Academy of Sciences, Humanities and Arts, Düsseldorf, and a corresponding member, for Germany, of the Spanish Royal Academy of Economic and Financial Sciences, Barcelona.
- Marc Fischer is a member of the scientific Advisory Board of Zentrum für Markenmanagement und Marketing e.V. (ZMM).
- Martina Fuchs is a coordinator of the *Netzwerk Sozialwissenschaftliche Automobilforschung* and a referee of the *Hans-Böckler-Stiftung*.
- Karsten Hank is a member of the scientific advisory boards of the *Longitudinal Aging Study Amsterdam* and of the Deutscher Alterssurvey as well as the head of the scientific advisory board of the *Deutsches Zentrum für Altersfragen*.
- Matthias Heinz is a research fellow of the Centre of Economic Policy Research (CEPR).
- Marita Jacob is a member of the scientific advisory board of the *Bayrischen Absolventenpanels* of the *Institut für Hochschulforschung (IHF)* and for the project *Berufsbezogene Weiterbildung* of the *Hans-Böckler-Stiftung*.



- Alexander Kempf is a member of the North-Rhine-Westphalian Academy of Sciences, Humanities and Arts.
- Michael Krause is a member of the *Geldpolitischer Ausschuss* and a member of the *Makroökonomischer Ausschuss des Vereins für Socialpolitik*.
- Wolfgang Leidhold is a member of the directorate of the Eric-Voegelin-Gesellschaft e.V.
- Roman Liesenfeld is member of the *Deutsche Statistische Gesellschaft* and a member of the editorial board of the *Zeitschrift Empirical Economics*.
- Claudia Loebbecke is Fellow of the Association for Information Systems (AIS), Fulbright Liason Professor of the Universität zu Köln, a member of the PROMOS-Kommission of the Universität zu Köln, a board member of the Academic Council & Head of Division 'Socio-Economic Sciences & Humanities' - European Academy of Sciences (EURASC), a member of the foundation council of the Leibnizzentrum Informationszentrum Wirtschaft, Deutsche Zentralbibliothek für Wirtschaftswissenschaften, a member of the commission of the Hochschulrektorenkonferenz für die Neuen Medien an den Hochschulen, a member of the Organisationsforum Wirtschaftskongress e.V., a member of the academic advisory group Marketing zwischen Theorie und Praxis (MTP).
- Axel Ockenfels is a member of the Board of Trustees of the “Ingeborg and Heinz Sauer mann Stiftung”, is the principal investigator in the DFG-prject “Social Comparison and Self-Control” in FOR 2150 and in the peoject “Der Strommarkt der Zukunft” financed by the Mercator Stiftung. He is an International Fellow at the UTS Center for Market Design, Sydney, an elected board member of the Verein für Sozialpolitik and a member of the Scientific Advisory Board of the Institute of Energy Economics at the University of Cologne.
- Judith Offerhaus is a member of the scientific advisory board of the project *Berufsbezogene Weiterbildung* of the *Hans-Böckler-Stiftung*.
- Michael Overesch is a member of the work group *Verrechnungspreise der Schmalenbachgesellschaft*.
- Matthias Pilz is the *Director of the Center for Modern Indian Studies at the University of Cologne (BMBF/DAAD)* and member of the committee *Deutsch-Indischen Regierungskonsultationen zur Berufsbildung*.
- Susanne Prantl is a member of the *Industrieökonomischer Ausschuss (Verein für Socialpolitik)*, of the *Graduate Selection Committee of the German National Academic Foundation (Studienstiftung des deutschen Volkes)* and a Research Affiliate of the MPI for Research on Collective Goods.
- Bettina Rockenbach is a member of the Senate of the Deutschen Forschungsgemeinschaft DFG, a member of the Nationalen Akademie der Wissenschaften Leopoldina, a member of the advisory board of the Institut für Weltwirtschaft in Kiel and of the Graduate School of Decision Sciences, University



Konstanz, and an affiliated member of the Max – Planck - Institute for Research on Collective Goods, Bonn

- Thomas Schlösser is secretary of the International Society of Justice Research. (ISJR)
- Friedrich Schmid is a member of the *Deutsche Statistische Gesellschaft* and of the *Fachgruppe Stochastik*.
- Patrick Schmitz is a research fellow of the *Centre for Economic Policy Research (CEPR)*.
- Heinrich Schradin is the chairman of the *Deutscher Verein für Versicherungswissenschaft e.V.*, a member of the advisory board of the *Bundesanstalt für Finanzdienstleistungsaufsicht* and a member of the examining board of the *Deutsche Aktuar Akademie*.
- Frank Schulz-Nieswandt is a member of the advisory board of the *BVÖD* and the *VDV*, a member of the control group of the *Kölner Netzwerk Kommunale Daseinsvorsorge* and the *Kölner Netzwerk des bürgerschaftlichen Engagements*, is the chairman of the *Gesellschaft für Sozialer Fortschritt* and the speaker of the *Kölner Wissenschaftsrunde*.
- Horst Tempelmeier is a member of the scientific Committee of *Stochastic Models in Manufacturing and Service Operations, Series of Conferences*.
- Christine Trampusch is a member of the Scientific Advisory Council for the project *Überbetriebliche Unterstützung der Interessenvertretung in der betrieblichen Weiterbildung*, funded by the Hans-Böckler-Foundation, a board member of the working group „Verbände“ of the German Political Science Association (DVPW), a faculty member of the International Max Planck Research School “The Social and Political Constitution of the Economy” Cologne (IMPRS-SPCE), an executive council member of SASE (Society for the Advancement of Socio-Economic Studies) and the chair of the network “Political Economy and Welfare” of the Council for European Studies (CES).
- Michael Wagner is a member of the European Network for the Sociological and Demographic Study of Divorce, speaker of the scientific board of the German Ageing Survey (German Centre of Gerontology, Berlin), a member of the scientific board of the German General Social Survey (ALLBUS) and a Representative of the University of Cologne in the general meeting of members of GESIS.
- Achim Wambach is the chairman of the advisory board of the *Düsseldorf Institute for Competition Economics* and a member of the scientific advisory board of the *Energiewirtschaftlichen Instituts an der Universität zu Köln*.
- Wolfgang Wessels is the Chairman of the Institut für Europäische Politik, Berlin and of the Trans European Policy Studies Association, Brüssel. He is as well Vice-President of the Arbeitskreis Europäische Integration and of the German Consortium of the Turkish-German University, Istanbul.



Ministries, Federal Institutions

- Hans-Jürgen Andreß is a member of the Kommission zur wissenschaftlichen Beratung der amtlichen Statistik und der Bundesregierung zum Zensus 2011 (Zensuskommission).
- Eckart Bomsdorf is a member of the body of experts of the *Expertenkreis Bevölkerungsvorausberechnung* and member of the *Wissenschaftliches Beratergremium Allgemeine Sterbetafel* of the *Statistisches Bundesamt*.
- Detlef Buschfeld is a member of the scientific advisory board of the Federal Institute for Vocational and Educational Training (BIBB).
- Bernadette Dilger is a member of the academic advisory board of the Federal Institute for Vocational and Educational Training (BIBB).
- Axel Ockenfels is Member of the Academic Advisory Board of the Federal Ministry of Economics and Energy.
- Matthias Pilz is a member of the advisory board of the project *Entwicklung nationaler Ausbildungsstandards –Akteure, Verfahren und Gestaltung im europäischen Vergleich* of the *Bundesinstitut für Berufsbildung*.
- Achim Wambach is a member of the *Monopolkommission* and the chairman of the scientific advisory board of the Bundesministerium für Wirtschaft und Energie.
- Wolfgang Wessels is a member of the advisory board of the *Ministry for Federal, European and Media Affairs of the State of North Rhine-Westphalia*

Universities, Research Institutes, Further Institutions

- Marc Oliver Bettzüge is a member of the scientific advisory board of E.ON Energy Research Institute at RWTH Aachen and of various other scientific advisory boards of industry associations and companies.
- Detlef Buschfeld is a member of the executive board of the German Institute for Research in Craft Sector (DHI).
- Werner Delfmann is a Chairman of the academic advisory board of the German Logistics Association (BVL).
- Juergen Donges is a member of the academic council of the doctoral program in economics at the Universidad Católica Argentina, Buenos Aires, and the senior scientific advisor of the Madrid Institute for Economic Studies (IEE). He is also a member of the supervisory boards both of the ZEI Center for European Integration Studies at the University of Bonn and the Karlsruhochschule International University, Karlsruhe. Moreover, he is a research fellow at the Cologne Institute for Economic Research (IW), a member of the board of trustees of the Foundation of the Instituto del

Crédito Oficial (ICO), Madrid, and a member of the advisory board of the Rafael del Pino Foundation, Madrid.

- Marc Fischer is a member of the advisory boards of *YouGov Deutschland AG* and *cpi consultancy*. He is also a Founding member of the advisory council of the *Marketing Accountability Standards Board (MASB)*.
- Martina Fuchs is a coordinating member of the *Arbeitskreis Industriegeographie*.
- Johannes Antweiler is a member of the *Werner-Kern-Verein zur Förderung der produktionswirtschaftlichen Forschung*.
- Claudia Loebbecke is member of Strategy Audit team of the Fraunhofer Institute for Intelligent Analysis and Information Systems (IAIS), a jury member and an invited member of the Verband der Internetwirtschaft - eco e.V., an invited member of the Bundesverband Glasfaseranschluss e.V. and of the EuroCloud Deutschland e.V., a member of the jury of the Kölner Unternehmerpreis des Wirtschaftsclubs Köln, a member of the Scientific Advisory Board of Neues Unternehmertum Koeln (NUK).

2.11 Third-Party Funded Projects in 2013/2014

A table listing all third-party funded projects which were running in the academic year 2013/2014 is displayed below.

Titel	Coordinator	Mittelgeber	Start	Finish
Theorie sequentieller Entscheidungen 2	Alós-Ferrer	DFG	01.10.2013	30.09.2016
Wahl durch Zustimmung: Ökonomische Theorie und Experimentelle Evidenz/ Approval Voting: Economic Theory and Experimental Evidence	Alós-Ferrer	DFG	01.10.2012	30.09.2015
FOR 1882 TP 01 "Economic Rationality and Competing Behavioral Rules"	Alós-Ferrer	DFG	01.10.2012	30.09.2015
FOR 1882 TP Z Koordinationsprojekt TP Z Forschergruppe 1882 "Psychoeconomics. Interacting Decision Processes and Their Consequences for Economic Performance"	Alós-Ferrer	DFG	01.10.2012	30.09.2015
GRK 1461: Sozialordnungen und Lebenschancen im internationalen Vergleich	Andreß	DFG	01.10.2008	30.09.2017
Konsum und Lebensstandard	Andreß	DFG	01.09.2012	31.08.2015

Titel	Coordinator	Mittelgeber	Start	Finish
GRK 1461/2: Sozialordnungen und Lebenschancen im internationalen Vergleich	Andreß		01.01.2014	31.12.2014
Finanzierung einer Mitarbeiterstelle an der WiSo-Fakultät	Betzüge	Sonst. Inl. Mittelgeber (SIMG)	01.09.2008	30.06.2014
Zukunftskonzept UzK: Die Herausforderung von Wandel und Komplexität annehmen - Maßnahme 1 - Sachmittel Koordinator CA II	Bierbrauer	DFG	01.11.2012	31.10.2017
1. FiFo Policy Meeting: Herausforderungen auf allen Ebenen: Zur Reform des Föderalismus in Deutschland und Europa	Bierbrauer	Fritz-Thyssen-Stiftung	30.10.2013	15.12.2013
Taxation Theory Conference	Bierbrauer	Fritz-Thyssen-Stiftung	12.06.2014	14.06.2014
Die Beherrschung der Aktiengesellschaft. Politische Ökonomie, Gesetze, Statuten und die wirtschaftlichen Effekte von Corporate Governance in Deutschland, ca. 1860-1940	Burhop	DFG	01.10.2012	30.09.2015
Aktienemissionen und Kapitalmarktentwicklung	Burhop	DFG	01.04.2011	30.09.2014
Finanzierung von Tutoren zur Betreuung von Stipendiaten der Mummert-Stiftung	Degen	Robert Bosch Stftg. RBSG	01.09.2009	30.09.2015
Spenden mit Bescheinigung	Delfmann	Diverse Spender	01.04.1988	31.07.2017
Spenden mit Bescheinigung	Delfmann	Stifterverb. für die dt. Wiss.	01.05.2001	30.09.2016
Research and Evaluation the construction, implementation and dissemination of transnational curriculum	Dilger	Sonstige Öffentliche Bereiche	20.03.2013	20.03.2015
Anschubfinanzierung zur Beantragung von EU-Fördermitteln in den Geistes und Gesellschaftswissenschaften	Dilger	EU-Commission	01.05.2014	30.09.2014
Entrepreneurship in Germany and the US: A Comparative Study	Ebers	Universitäten EU	20.12.2012	31.12.2013
PEP - Professoren als Entrepreneurship-Promotoren zur Gründungsförderung in	Ebers	BMBF	01.10.2012	30.06.2014

Titel	Coordinator	Mittelgeber	Start	Finish
Forschungseinrichtungen				
Ernst & Young Stiftungsprofessur	Ebers	Stifterverb. für die dt. Wiss.	01.01.2013	31.12.2015
Adoption, Adaption und Erfolgswirkung von Managementkonzepten	Ebers	DFG	01.05.2011	31.07.2014
Spenden mit Bescheinigung	Ebers		01.11.2014	31.12.2050
Forschungsprojekt: What's in a Story: Factors influencing the Popularity of Online Content in Social Media"	Elsner	Diverse Spender	01.08.2011	30.06.2014
Die Herausforderung von Wandel und Komplexität annehmen - Strategien für zukünftige Exzellenz in Forschung und Lehre. Maßnahme 2. UoC Forum 2014 Prof. Fischer Value Creation	Fischer		01.01.2014	29.02.2016
Gentrification-Forschung in Deutschland	Friedrichs (em.)	Fritz-Thyssen-Stiftung	01.06.2013	31.05.2014
Auswirkungen des Umzugs von RTL auf die Aufwertung von Wohngebieten	Friedrichs (em.)	DFG	01.10.2012	30.09.2014
GAG-Projekt: Fortsetzung Evaluation Köln-Höhenberg	Friedrichs (em.)		01.04.2014	31.03.2015
Leben im Problemviertel. Soziale Entwicklung und Nachbarschaft in westdeutschen Großsiedlungen am Beispiel Köln-Chorweiler	Friedrichs (em.)		01.04.2014	31.03.2015
Deutungsmuster Führungskräfte	Fuchs	DFG	05.08.2013	01.08.2016
Mitbestimmung und Kompetenzentwicklung	Fuchs	Sonstige Stiftung (nicht UzK)	01.05.2012	30.12.2013
pairfam -Beziehungs- und Familienentwicklungspanel	Hank		01.05.2014	30.09.2016
Politische Gefangenschaft in der ehemaligen DDR und ihre Folgen für Erwerbsverläufe und Gesundheit	Hank	DFG	01.10.2014	30.09.2016

Titel	Coordinator	Mittelgeber	Start	Finish
Ökonomische und elektrotechnische Analyse von Netzausbau versus Redispatch. Ganzheitliche Simulation von elektrischem Übertragungsnetz und Elektrizitätsmarkt unter Berücksichtigung stochastischer Einflussgrößen zur Verbesserung der regulatorischen Rahmenbedingungen des Stromsystems.	Höffler	DFG	01.01.2014	31.12.2016
Zukunftskonzept Exzellenzinitiative, 11.2014-10.2017: ET-CC: Energy Transition and Climate Change Emerging Group	Höffler	DFG-UoC	01.11.2014	31.10.2017
Spenden mit Bescheinigung	Homburg	Diverse Spender	23.02.1992	31.12.2050
Zukunftskonzept UzK: Die Herausforderung von Wandel und Komplexität annehmen - Maßnahme 2 - UoC Hans-Kelsen-Preis Jr. 2013 Dr. Eva Hoppe-Fischer	Hoppe	DFG	01.06.2013	31.05.2015
TP3 Design of Incentive Schemes within Firms: Bonus Systems and Performance Evaluations	Irlenbusch	DFG	01.10.2011	31.12.2014
Spenden mit Bescheinigung - 2 x Stiftungs juniorprofessuren	Irlenbusch	Dr. Jürgen Meyer Stiftung	20.11.2014	31.12.2050
Soziale Ungleichheiten in der Erwerbsbeteiligung von Studierenden	Jacob	Rhein-Energie-Stiftung	01.09.2013	31.10.2013
BIBB-Stiftungs juniorprofessur für Soziologie, insbesondere Soziologische Berufsforschung	Jacob	Sonstige Öffentliche Bereiche	01.07.2013	30.06.2016
Soziale Ungleichheiten in der Erwerbsbeteiligung von Studierenden	Jacob		11.02.2014	31.01.2016
Warum dezentralisieren nationale Parteien politische Autorität? Eine Analyse von ideologischen und elektoralen Parteienkalkülen auf der territorialen Dimension.	Kaiser		01.06.2014	31.05.2016
Der Einfluss von Human- und Organisationsfaktoren auf die Leistung von	Kuntz	BMBF	01.02.2012	31.01.2015

Titel	Coordinator	Mittelgeber	Start	Finish
Frühgeborenenintensivstationen				
Die Herausforderung von Wandel und Komplexität annehmen - Strategien für zukünftige Exzellenz in Forschung und Lehre. Maßnahme 2. UoC Forum 2014 Prof. Kuntz Managerial Risk Factors in Medicine	Kuntz		01.01.2014	31.12.2015
Integrierte internationale Studiengänge mit Doppelabschluss 2014 - 18 / Gesundheitsökonomie	Kuntz		01.09.2014	31.08.2015
Experimentelle Untersuchungen zu Determinanten effizienter Führung	Lauer	DFG	01.10.2013	30.09.2015
Internationalization - Internationalisierung der Lehre und Forschung im Bereich der Politischen Theorie und Ideengeschichte (Reihe verschiedener Lehrveranstaltungen)	Leidhold		01.04.2014	30.09.2019
Räumliche Effekte in Zählmodellen	Liesenfeld	DFG	01.11.2011	01.11.2014
DFG-SSP 1578 "Financial Market Imperfections and Macroeconomic Performance": The Welfare Effects of Social Security with individual and aggregate risk: A Macroeconomic Analysis	Ludwig	DFG	01.09.2012	31.08.2015
Spenden mit Bescheinigung	Münster		03.12.2014	31.12.2020
Zukunftskonzept UzK: Die Herausforderung von Wandel und Komplexität annehmen - Maßnahme 1 - zentrale Koordination KPA II	Ockenfels	DFG	01.11.2012	31.10.2017
TP2 Engineering Trust in Markets: Advice and Reputation	Ockenfels	DFG	01.10.2011	31.12.2014
TPZ Zentralprojekt Forschergruppe Design and Behavior - Economic Engineering of Firms and Markets	Ockenfels	DFG	01.10.2011	31.12.2014
Social Comparison and Self-Control in FOR 2150	Ockenfels	DFG	2014	-
Der Strommarkt der Zukunft	Ockenfels	Mercator Stiftung	2013	-

Titel	Coordinator	Mittelgeber	Start	Finish
A New Passage to India: Zentrum für Moderne Indienstudien	Pilz	DAAD	01.01.2013	31.12.2018
G.R.E.A.T. Conference: "Youth in Transition: Vocational Education and Training in Times of Economic Crisis"	Pilz	DAAD	22.09.2014	24.09.2014
Employer and Worker Adjustments to Economic Shocks	Prantl	DFG (SPP 1764)	01.07.2014	01.02.2018
Stiftungsprofessur für Marketing und Handel	Reinartz	Stifterverb. für die dt. Wiss.	01.04.2009	31.03.2015
Der Weg aus der Rezession- Eine Analyse des (nachhaltigen) Einflusses eines wirtschaftlichen Abschwungs auf das Einkaufsverhalten von Konsumenten	Reinartz		01.12.2014	30.11.2016
Zukunftskonzept UzK: Die Herausforderung von Wandel und Komplexität annehmen - Maßnahme 2 - UoC Forum Prof. Rockenbach / Dr. Weiß Advancing Common Pool Resource Management	Rockenbach	DFG	01.07.2013	30.06.2015
Erfolg Agiler IS-Entwicklung: Ein kommunikationsbasiertes Modell	Rosenkranz		01.11.2014	31.10.2017
CBHI India - Developing efficient and responsive community based micro health insurance in India	Rösner	EU	01.07.2009	30.06.2014
Weiterentwicklung der Bürgerprivatversicherung und Wege zu ihrer Implementierung im deutschen Gesundheitssystem	Roth	Otto Wolff-Stiftung und Fördererkreis des iwip	2012	2014
Entwicklung eines umfassenden Konzepts zur Mittelstandspolitik	Roth	Otto Wolff-Stiftung und Fördererkreis des iwip	2012	Andauernd
Private Krankenversicherung in Deutschland und in den USA – im Spannungsfeld von Sozialpolitik und Markt?	Roth	Otto Wolff-Stiftung und Fördererkreis des iwip	2013	Andauernd
Strategien inkrementeller Klimaschutzpolitik auf dem Weg zu einem globalumfassenden	Roth	Otto Wolff-Stiftung und Fördererkreis	2014	Andauernd

Titel	Coordinator	Mittelgeber	Start	Finish
System – eine Bottom-Up-Analyse		des iwp		
Scope and impact of potential further liberalisation in the provision of services in Germany	Roth	Britisches Wirtschaftsministerium	01.10.2014	31.03.2015
DFG-SSP 1578 "Financial Market Imperfections and Macroeconomic Performance": Monetary and fiscal policy in times of crisis	Schabert	DFG	01.04.2013 (Transferred to UoC)	30.03.2015
LUBES (Luftfracht-Betriebsmittel Entschungsunterstützungs-System)	Schoder	Großunternehmen Deutschland	01.04.2013	30.09.2015
Dynamit	Schoder	DFG	01.04.2013	31.03.2015
IRÖ-Förderung	Schoder		01.07.2014	31.12.2016
GenRe Gastprofessur der Kölner Rückversicherung	Schradin	Sonstige Öffentliche Bereiche	01.05.2010	12.02.2014
Risikoberichterstattung deutscher Versicherungskonzerne	Schradin		01.04.2014	31.03.2015
Kosten-Nutzen-Analyse des Einladungswesens nach dem Landeskinderschutzgesetz	Schulz-Nieswandt	Sonst. Inl. Mittelgeber (SIMG)	01.07.2012	30.06.2014
Struktur- und Bedarfsanalyse im Rahmen des Forschungsprojektes "Gesundheitsbezogene Selbsthilfe in Deutschland - Entwicklungen, Wirkungen, Perspektiven" (SHILD)	Schulz-Nieswandt	BMG	01.06.2013	28.02.2014
Die Zukunft des Berufsbildungssektor für Menschen mit Behinderungen im Lichte der europäischen Rechtsentwicklung	Schulz-Nieswandt	Sonst. Inl. Mittelgeber (SIMG)	01.04.2013	31.03.2015
Spenden mit Bescheinigung	Schulz-Nieswandt	Diverse Spender	15.11.2000	31.12.2018
Gesundheitsbezogene Selbsthilfe in Deutschland - Entwicklungen, Wirkungen, Perspektiven (SHILD) Modul 3	Schulz-Nieswandt		01.07.2014	30.06.2017

Titel	Coordinator	Mittelgeber	Start	Finish
Personalarbeit und Unternehmenskultur	Sliwka	Sonstige Öffentliche Bereiche	27.12.2012	01.07.2015
Design of Incentive Schemes within Firms: Bonus Systems and Performance Evaluations	Sliwka	DFG	01.10.2011	31.12.2014
Die Herausforderung von Wandel und Komplexität annehmen - Strategien für zukünftige Exzellenz in Forschung und Lehre. Maßnahme 2. UoC Hans-Kelsen- Preis 2013 Prof. Dirk Sliwka	Sliwka		01.01.2014	31.12.2016
Health & Economic Experiments (Norwegian Research Council)	Sliwka		01.01.2014	31.12.2017
Human Resource Management and Employee Retention: Empirical Analyses using new Linked Employer-Employee Data	Sliwka		01.09.2014	30.08.2017
PennState Alumni Chapter Germany - Studierendenmobilität	Sonnenschein	Diverse Spender	01.06.2013	31.12.2020
ISAPHitotsubashi University in Tokio, Japan	Sonnenschein	DAAD	01.09.2012	31.08.2016
Integrierte internationale Studiengänge mit Doppelabschluss, erprobungsphase 2012- 14: Doppelmater Warschau	Sonnenschein	DAAD	01.09.2012	31.08.2014
Die Herausforderung von Wandel und Komplexität annehmen - Strategien für zukünftige Exzellenz in Forschung und Lehre. Maßnahme 3. UoC Postdoc Grant 04/14 Stavrova: "The Social Psychology of Nonsocial Objects"	Stavrova		27.02.2014	31.03.2016
Maritimes Simulatornetzwerk. Teilvorhaben: Handlungscoordination zwischen räumlich und kognitiv getrennten Teams.	Steigenberger	BMBF	01.10.2013	30.09.2016
Verbundprojekt: Entscheidungsfindung in komplexen Einsatzlagen - Teilvorhaben: Situative Determinanten der Entscheidungsfindung"	Steigenberger	BMBF	01.03.2012	28.02.2015

Titel	Coordinator	Mittelgeber	Start	Finish
Software Quality Governance	Sunyaev	Großunternehmen Deutschland	01.05.2013	31.12.2013
Spenden mit Bescheinigung	Sunyaev	Diverse Spender	06.11.2013	31.12.2015
Value4Clouds - Marktunterstützende Mehrwertdienste zur Förderung von Vertrauen, Rechtsverträglichkeit, Qualität und Nutzung von Cloud Services für KMU Teilvorhaben: Ein Rahmenwerk zur Zertifizierung von Cloud Computing Services.	Sunyaev	BMWi	01.12.2011	30.11.2014
EXIST - Existenzgründungen aus der Wissenschaft: FoodLoop	Sunyaev		01.04.2014	31.03.2015
Juniorverbände in der Systemmedizin: Multidisziplinärer Ansatz zur Identifizierung tumorspezifischer Signalwegsabhängigkeiten (Miles), TP 5	Sunyaev		01.11.2014	31.10.2017
Vertrauenswürdige Cloud-Services durch dynamische Zertifizierung: Next Generation Certification (NGCert)	Sunyaev		01.10.2014	30.09.2017
Losgrößenplanung mit integrierter Koordination von Rüstressourcen - Modelle und Lösungsverfahren	Tempelmeier	DFG	01.09.2013	31.08.2015
ISAP, Internationale Studien- und Ausbildungspartnerschaften, University of Minnesota, USA	Thonemann	DAAD	01.09.2013	31.08.2015
A New Passage to India Flexible Mobilitätsförderung UoC/IIM-A Wissenschaftl. Austausch (Sortiernr. 50)	Thonemann	DAAD	01.01.2013	31.12.2014
TP5 Supply Chain Engineering	Thonemann	DFG	01.10.2011	31.12.2014
Integrierte internationale Studienabschlüsse mit Doppelabschluss 2014-18	Thonemann		01.09.2014	31.08.2018
Partner Relationships, Residential Relocations and Housing in the Life Course	Wagner	DFG (ORA)	01.04.2014	31.08.2017

Titel	Coordinator	Mittelgeber	Start	Finish
Stifterverbandsmittel	Wambach	Stifterverb. für die dt. Wiss.	17.01.2012	31.12.2014
TP 4 Auctions, Negotiations and Hybrid Mechanisms in Procurement	Wambach	DFG	01.10.2011	31.12.2014
Religion und Risikomanagement: Der Einfluss des Islam auf die Versicherungsnachfrage in Entwicklungsländern	Wende	Sonst. Inl. Mittelgeber (SIMG)	01.06.2013	31.05.2014
TEAL - Teaching the Lisbon Treaties	Wessels	EU	01.09.2011	31.08.2014
EXACT - Marie Curie ITN on EU External Action	Wessels	EU	01.01.2010	31.12.2013
FP7 EU-GLOBAL - TRANSATLANTIC PERSPECTIVES IN A CHANGING GLOBAL CONTEXT: MULTILATERALISM THROUGH REGIONALISM	Wessels	EU	01.11.2012	31.10.2015
PADEMIA – Parliamentary Democracy in Europe	Wessels	EU	01.10.2014	31.09.2016
PEGASUS - PhD-EU GrAd Students University Skills	Wessels	EU	01.10.2012	31.03.2015
Etablierung MA Türkisch-Deutsche Universität	Wessels	DAAD	01.09.2013	31.08.2014
Proteus	Wessels	Sonstige Stiftung (nicht UzK)	01.03.2013	31.03.2014
Nationale Parlamente nach dem Vertrag von Lissabon	Wessels	DFG	01.06.2011	31.04.2014
THESEUS - Ideen, Innovationen, Impulse im Herzen Europas	Wessels	Fritz-Thyssen-Stiftung	01.01.2007	31.03.2014
BA Politik- und Verwaltungswissenschaft an der wirtschafts- und verwaltungswissenschaftlichen Fakultät der Türkisch-Deutschen Universität	Wessels		01.06.2014	31.08.2017
Energieknotenpunkt Türkei: ökonomische Trends und politische	Wessels		01.01.2014	31.12.2016

Titel	Coordinator	Mittelgeber	Start	Finish
Gestaltungsmöglichkeiten				
Europawahl 2014	Wessels	Land NRW	01.04.2014	30.06.2014
Förderung der Vorbereitungsphase zur Errichtung eines Studienganges BA Politik- und Verwaltungswissenschaft an der Türkisch-Deutschen Universität (TDU)	Wessels		01.01.2014	31.05.2014
Center of Excellence: From History to Memory Culture: Narratives of the European Council Summits between The Hague (1969), Maastricht (1991), and Lisbon (2009)	Wessels	EU	01.09.2014	31.08.2017
POLQUEST - Political Challenges for Europe	Wessels		01.03.2014	31.08.2014
Stip. DAAD TDU Meric	Wessels		01.10.2014	30.09.2015
Strategische Anpassungsfähigkeit von KMU	Wilhelm		01.05.2014	30.04.2015

3 Research Output

In 2013, the Faculty abolished its AKMV budgeting system. The system tied the budget of each chair to the number of publications in high-ranking academic journals. Since then, the faculty documents its research record in absolute numbers of journal articles (peer-reviewed and non peer-reviewed), conference proceedings, working paper and further publications. This new format is used in various occasions, e.g. the EQUIS accreditation and the WiSo Evaluation.

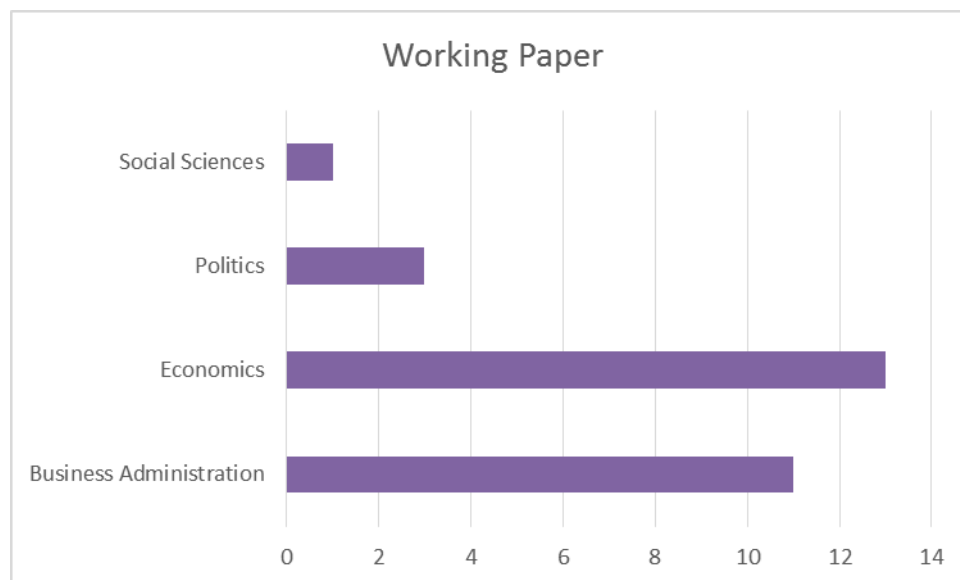
Section 3.1 provides the tables and figures that summarize these categories. A complete list of all publications, including textbooks, textbook chapters and monographs can be found in the appendix.

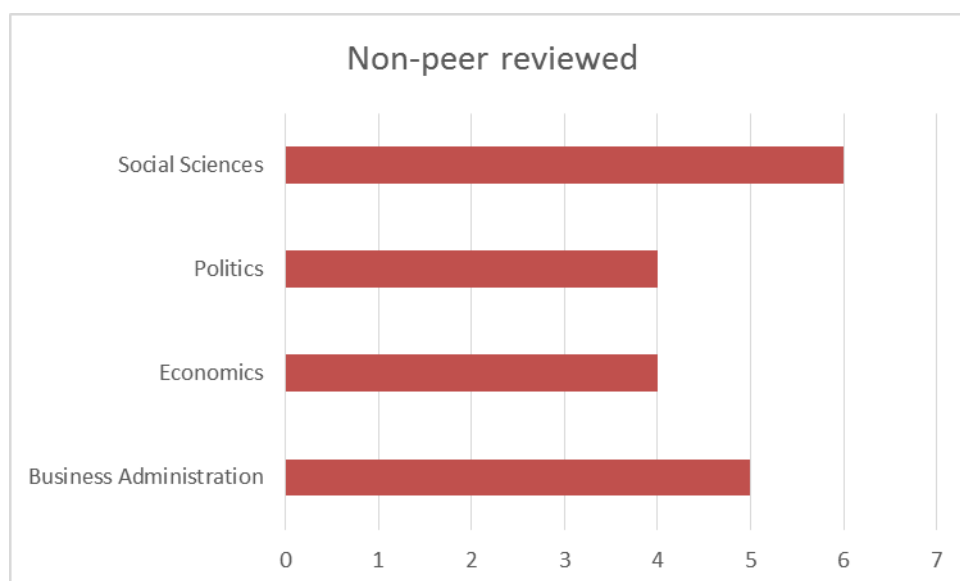
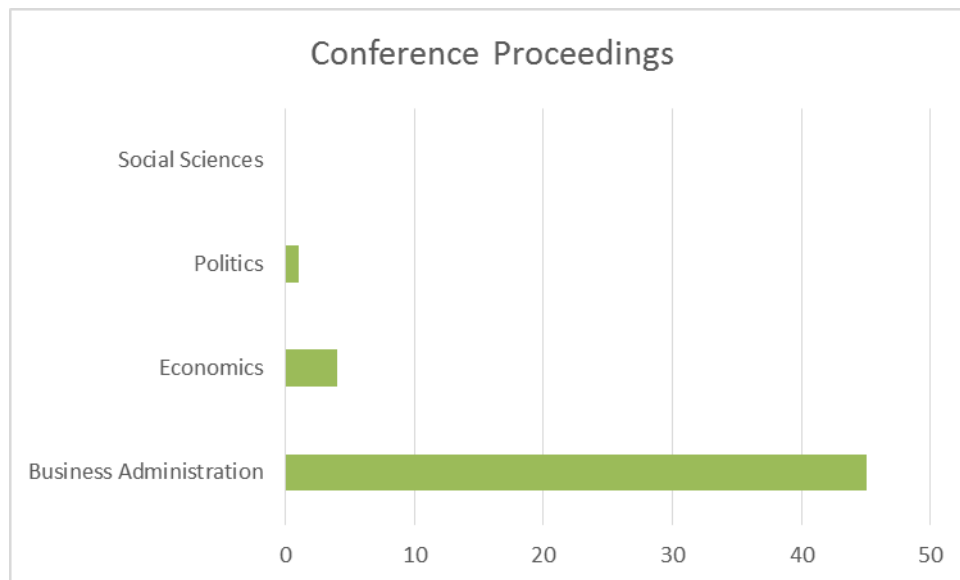
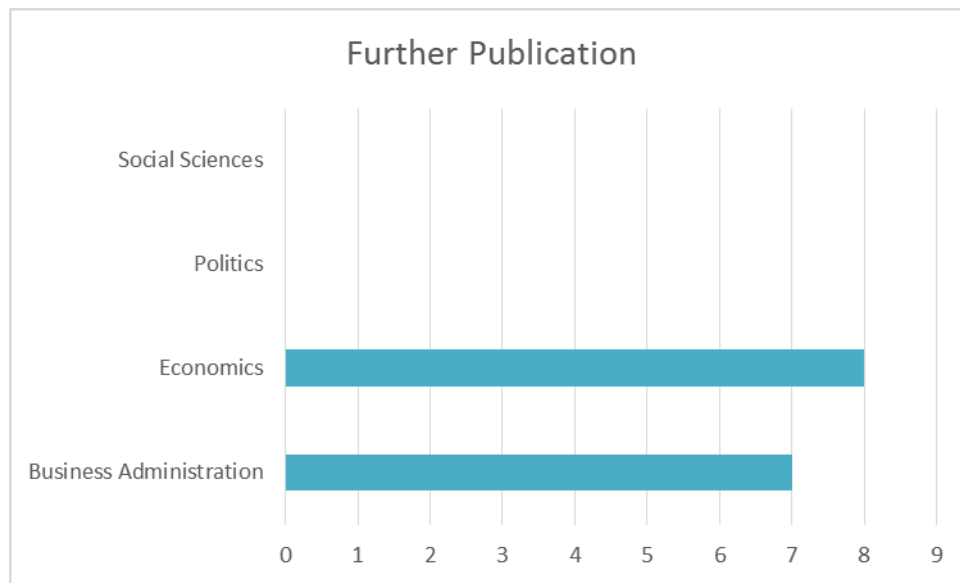
In addition to the regular research output, we provide a list of all Ph.D. theses which were successfully completed in the academic year 2013/2014 at the WiSo Faculty in section 3.2.

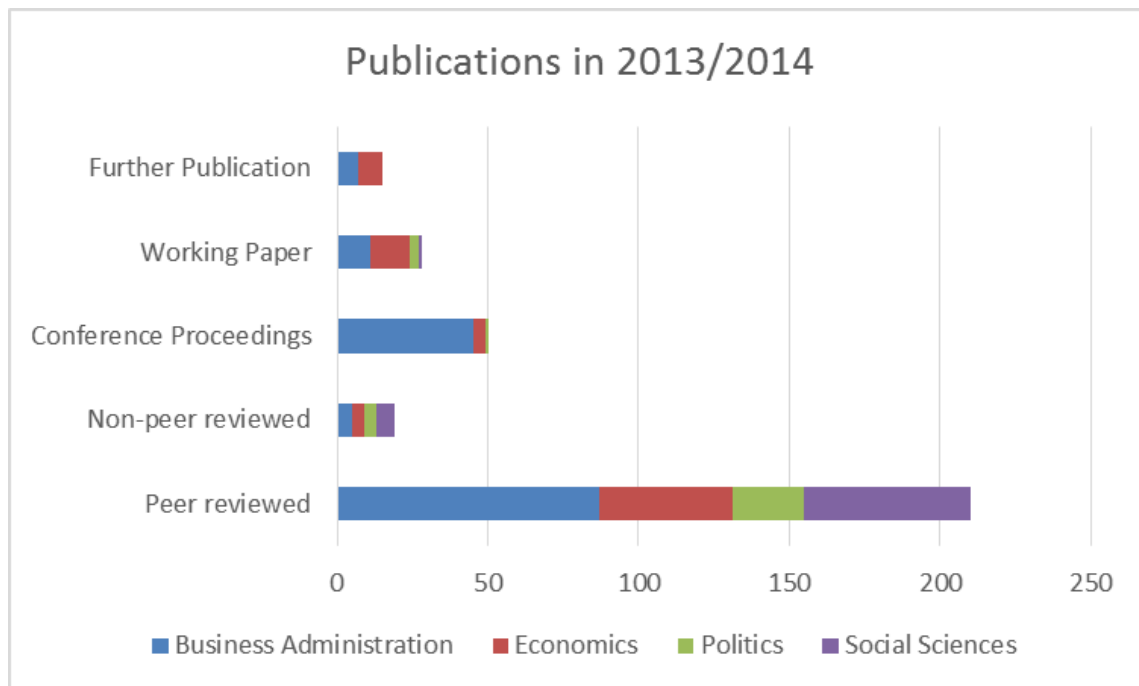
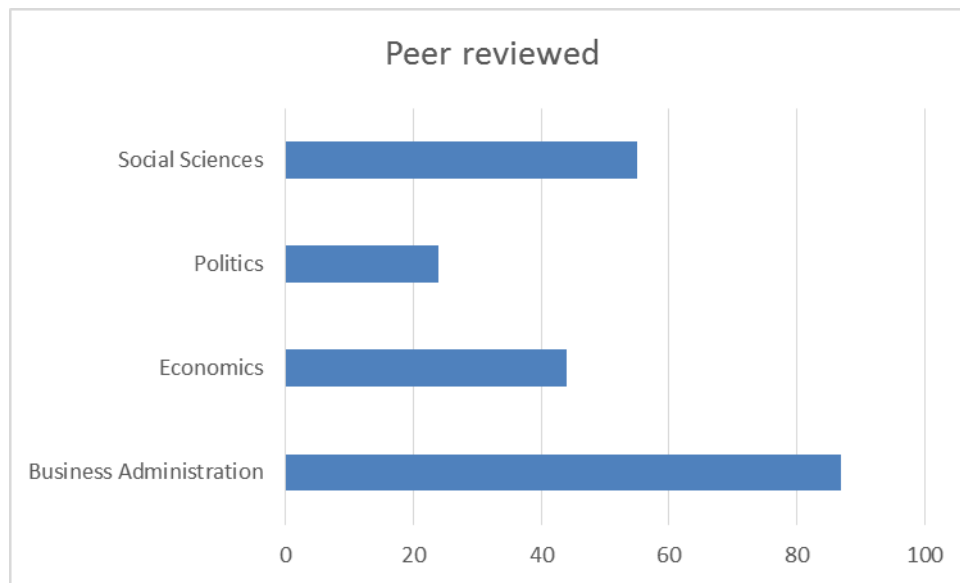
3.1 Publications in 2013/2014

In 2013/2014, the Faculty members generated a total of 210 research papers in peer-reviewed journals, by far the largest portion of the total track record. The following table presents a brief summary on the distribution between the four Faculty divisions. The publications are separated into the categories mentioned above.

Year 2013/2014	Peer reviewed	Non-peer reviewed	Conference Proceeding	Working Paper	Further Publication	Σ
Business Administration	87	5	45	11	7	155
Economics	44	4	4	13	8	73
Politics	24	4	1	3	-	32
Social Sciences	55	6	-	1	-	62
Σ	210	19	50	28	15	322







3.2 Completed PhD Theses

Sorted in order of completion:

- Ehlebracht, Daniel: „Doing good does you good: Prosocial behavior as a sexual and social signal“ (2013)
- Heimig, Michael: „Tax Risk Management im Konzern“ (2013)
- Rütters, Michael Christoph: „Einkunftsabgrenzung in Wertschöpfungsnetzwerken das 'Make-or-Buy-Continuum' und die grenzüberschreitende steuerliche Einkunftsabgrenzung“ (2013)
- Weber, Daniel: „Konzeption, Design und Implementierung eines Tax Accounting und Reporting Systems für verbundene Unternehmen. Herausforderungen und IT-technische Lösungen bei der Umsetzung des Bilanzrechtsmodernisierungsgesetzes“ (2013)
- Möhring, Katja Hanna Helene: „Lebenslauf und sozio-ökonomische Lage im Alter: Die Rolle von Institutionen und Reformen des Wohlfahrtsstaates. Empirische Studien zur Mehrebenenperspektive“ (2013)
- Schneider, Frank Theo: „Advances in Stochastic Dynamic Programming for Operations Management“ (2013)
- Özsen, Raik: „Order Expediting in Supply Chains. Models, Solution Approaches, and Applications“ (2013)
- Jänsch, Janina: „Die Berücksichtigung von Waldkohlenstoffspeichern im internationalen Klimaschutzsystem. Ordnungspolitische Analyse von Mechanismen CDM A/R und REED+ sowie Implikationen für ein Post-Kyoto-Abkommen“ (2013)
- Klettke, Tanja: „New Determinants of Analysts' Earnings Forecast Accuracy“ (2013)
- Kubitzka, Erwin: „Organisationskultur und Genossenschaften unter besonderer Berücksichtigung des Genossenschaftsgründers Friedrich Wilhelm Raiffeisen und seines Werkes“ (2013)
- Heß, Sabine: „Die Imagekampagne des deutschen Handwerks als Strategie der Fachkräftesicherung - eine Konzeptentwicklung“ (2013)
- Bank, Max: „Stunde der Neoliberalen? Politikberatung und Wirtschaftspolitik in der Ära Adenauer“ (2013)
- McKenzie, Thomas: „Compulsory and Voluntary Contributions to Public Goods: Three Essays on Higher Education, Charitable Donations and Volunteering“ (2013)



- Burstedde, Barbara: "Essays on the Economics of Congestion Management - Theory and Model-based Analysis for Central Western Europe" (2013)
- Nagl, Stephan: "Four Essays on the Economics of Renewable Power Markets" (2013)
- Dieckhöner, Caroline: "Essays on the Economics of Energy Markets - Security of Supply and Greenhouse Gas Abatement" (2013)
- Richter, Jan: "Essays in Applied Microeconomics with Application to Electricity Markets."
- Thoenes, Stefan: "Empirical Essays on Energy Economics" (2013)
- Trüby, Johannes: "Modelling and Analysis of Global Coal Markets" (2013)
- Schaffrin, André: „Policy Change: Concept, Measurement, and Causes. An Empirical Analysis of Climate Mitigation Policy" (2013)
- Berens, Sarah Andrea: „When the High-Income Country Context Dissolves. Social Policy Preferences in Low- and Middle-Income Democracies" (2013)
- Schneider, Felix: „Essays on the economic benefits and costs of fair value accounting in European banks' financial reporting" (2013)
- Waibel, Christian: „Three Essays on Credence Goods: The Impact of Expert and Market Characteristics on the Level of Expert Fraud" (2013)
- Pott, Simone: „Wählermobilisierungsstrategien von Hispanics in den US-Präsidentenwahlkämpfen der Jahre 2000-2008" (2014)
- Schlegel, Christian: „Israelisch-palästinensische Verhandlungen seit 1991. Eine spieltheoretische Analyse" (2014)
- Schnieders, Barbara: „Zeitenwende - Die Deutsch-Amerikanischen Beziehungen nach 9/11/01. Eine konstruktivistische Synthese"(2014)
- Wengerofsky, Timmy: „Die materielle Stetigkeit im Handels- und Steuerbilanzrecht " (2014)
- Tschersisch, Stephanie: „Ertragsbesteuerung der Unternehmenssanierung. Analyse der aktuellen Rechtslage und Reformüberlegungen" (2014)
- Gierse, Christine: „Soziale Integration in gemeinschaftliche Wohnprojekte. Eine empirische Erhebung und Analyse der sozialen Netzwerke der Bewohner im Hinblick auf Freundschaften und den Austausch sozialer Unterstützung" (2014)
- Wilhelm, Hendrik: „Changing Organizational Routines. Antecedents, Processes, Outcomes" (2014)



- Engelen, Christian: „Aufsätze zum Einfluss der Corporate Governance auf Unternehmenspolitik und Rechnungslegung“ (2014)
- Sewerin, Sebastian: „Comparative Climate Politics. Patterns of Climate Policy Performance in Western Democracies“ (2014)
- Kraus, Tanja: „Arbeitsmarkt oder Partnermarkt.- Armutsvermeidende Handlungsalternative von Alleinerziehenden?“ (2014)
- Hornig, Tobias: „Die Messung und Validierung des Wertschöpfungspotenzials Globaler Marken“ (2014)
- Wewel, Claudio Nicolai: „Essays on Systemic Risk and Stock Market Contagion“ (2014)
- Gallhöfer, Philipp: „Effizienz und Effektivität durch Verteidigungskooperation. Eine Analyse der ökonomischen und militärischen Auswirkungen von mehr Verteidigungskooperation innerhalb der Europäischen Union“ (2014)
- Penetrante, Ariel Macaspac: „Strategic Facilitation of Complex Decision-Making - How Process and Context Matter in Global Climate Change Negotiations“ (2014)
- Dobroschke, Stephan: „Industrieller Elektrizitätskonsum und staatliche Lenkungsoptionen – Eine Bewertung am Beispiel amtlich verfügbarer Firmendaten“ (2014)
- Hüther, Niklas: „Essays in Delegated Portfolio Management“ (2014)
- Cramer, Tobias: „Der geborene Markenartikel. Eine komparative Unternehmensgeschichte des Arzneimittelmarketings und dessen Regulierung in Deutschland vor dem Zweiten Weltkrieg“ (2014)
- Immenkötter, Philipp: „Essays on Capital Structure Decisions: Financial Flexibility, the Business Cycle, and Tax Benefits“ (2014)
- Unteutsch, Michaela: „Essays on the Economics of Renewable Energy Policy“ (2014)
- Bleier, Alexander: „Essays on Personalized Online Advertising“ (2014)
- Stroß, Simon: „One goal, many paths. The promotion of Policy Coherence for Development in EU policy formulation“ (2014)
- den Hertog, Arie Pieter Leonhard: „The rule of law in the external dimension of EU migration and asylum policy. Organisational dynamics between legitimation and constrain“ (2014)
- Jägemann, Cosima: „Four Essays on the Economics of Decarbonization and Renewable Energy Support“ (2014)
- Danilov, Anastasia: „Social Norms and Behavior in Teams Evidence from Economic Experiments“ (2014)



- Weckemann, Sara: „Viele Kinder, keine Arbeit. Mutterschaft als Anerkennungshoffnung und warum der Traum zerbrechlich ist“ (2014)
- Fuetterer, André: „Designing Networks with Generalised Flow and Piecewise Linear Cost“ (2014)
- Elberg, Christina: „Essays on the Economics of Electricity Markets“ (2014)
- Mann, Kristina: „Bilder des Alter(n)s. Der metaphorische Charakter des 'Seniorentellers' im Schnittbereich von Gerontologie und Soziolinguistik - Eine qualitative Analyse -“ (2014)
- Fulda, Barbara: „Immer weniger Kinder? Soziale Milieus und regionale Unterschiede der Geburtenzahlen. Eine Mixed-Methods-Analyse zum aktuellen Einfluss regionaler sozialer Milieus auf Geburtenraten in Deutschland“ (2014)
- Stangl, Theresa: „Influencing Affective Forecasts for Material Products“ (2014)
- Kohl, Sebastian: „Homeowner Nations or Nations of Tenants. How Historical Institutions in Urban Politics, Housing Finance and Construction Set Germany, France and the US on Different Housing Paths“ (2014)
- Mertens, Daniel: „Privatverschuldung in Deutschland. Institutionalistische und vergleichende Perspektiven auf die Finanzierung privater Haushalte“ (2014)
- Nick, Sebastian: „Empirical Essays on Energy Economics and Firm Performance Measurement“ (2014)
- Bennett, Jenny: „Inequalities in European Labour Markets between Insiders and Outsider: Employment Protection Legislation and its Relation to Unemployment. Cross-Country Empirical Evidence“ (2014)
- Bach, Sven: „Success of Mergers and Acquisitions in the Insurance Industry: What Can We Learn From Previous Empirical Research?“ (2014)
- Bantel, Oliver: „Integriertes Bestandsmanagement in mehrstufigen Supply Chains“ (2014)
- Steffler, Roland: „Betriebskostenmanagement in der Assekuranz als Bestandteil der wertorientierten Unternehmenssteuerung. Eine kritische Analyse der Möglichkeiten und Grenzen am Beispiel der Kompositversicherung“ (2014)
- Sauer, Michael: „Welfare Regimes in South-Eastern Europe: a Comparative Analysis of Labour Market and Long-Term Care Policies in Serbia and Croatia“ (2014)
- Mozharovskyi, Pavlo: „Contributions to depth-based classification and computation of the Turkey depth“ (2014)
- Froitzheim, Aurelia: „Steuerliche Selbstständigkeitsfiktion der Betriebsstätte und deren Auswirkung auf die Gewinnabgrenzung“ (2014)



- Stock, Cornelius Wilhelm: „Finanzierungsverhältnis zu einer inländischen Kapitalgesellschaft. Ertragsteuerliche Rechtsanalyse und ihre risikothoretische Anwendung“ (2014)
- Kern, Johannes: „Four Essays on Decision and Game Theory“ (2014)
- Haffert, Lukas: „Freiheit von Schulden – Freiheit zur Gestaltung? Die politische Ökonomie von Haushaltsüberschüssen“ (2014)
- Conrads, Julian: „On Fraud, Ignorance, and Lying. Essays in Behavioral Business Ethics“ (2014)
- Helwig, Niklas: „The High Representative of the Union. The constrained agent of Europe’s foreign policy“ (2014)
- Koenig, Nicole: „The quest for coherence. A comparative analysis of EU crisis management in Africa“ (2014)
- Gottwald, Marlene: „Europe’s Responsibility to Protect. From Kosovo to Syria“ (2014)
- Siddi, Marco: „Divisive Identities, Divided Foreign Policy? Policy Maker’s Discourses on Russia in Germany, Poland and Finland“ (2014)
- Sagirli, Gülay: „Die Einführung des Neuen Steuermodells im deutschen Hochschulsystem. Erklärungsansätze für den Wandel im Management und der Verwaltung von Hochschulen“ (2014)
- Ergen, Timur: „Große Hoffnungen und instabile Ordnungen. Politische Ökonomie der Photovoltaikindustrie“ (2014)
- Kottwitz, Anita: „Soziale Ungleichheiten der mütterlichen und kindlichen Gesundheit. Die Geburt aus dem Blickwinkel der Soziologie“ (2014)
- Oppermann, Anja: „The Time of Family Formation. An Examination of Selected Mechanisms Influencing Childbirth and Breastfeeding“ (2014)
- Dörrenberg, Philipp: „Empirical Essays on Tax Compliance“ (2014)
- Berger, Susanne: „Vorberufliche Bildung in Deutschland, Frankreich und Großbritannien. Eine internationale vergleichende Fallstudie zur curricularen Ausformung in Theorie und Praxis“ (2014)
- Bazovkin, Pavlo: „Geometrical Methods in Multivariate Risk Management: Algorithms and Applications“ (2014)
- Nicer, Paul Andreas: „Fortentwicklung und Kodifizierung der Ausgestaltung und der Durchführung von Repertory Grid-Untersuchungen zum Zwecke empirisch-qualitativer Exploration im Kontext der IS-Forschung“ (2014)



- Berk, Istemi: „Four Essays on Energy Prices and Resource Markets” (2014)
- Kuntz, Anabel: „Sexual Prejudice in Europe. Comparative Perspective” (2014)
- Gloede, Tristan: „Beiträge zur versorgungsnahen Organisationsforschung: Untersuchungen zu Koordination, Personalfuktuation und finanzieller Perfomance von Organisationen der Gesundheitsversorgung” (2014)
- Klöckner, Jennifer: „Ehrensache! Eine vergleichende Studie freiwilliger Mitarbeiter/innen christlicher, islamischer und nicht religiöser gemeinnütziger Organisationen in Köln und Hamburg” (2014)
- Ko, Pei-Chun: „Aging in East Asia. Multilevel Perspectives of Social Relationships and Mental Health” (2014)
- Shamon, Hawal: „Der Einfluss des sozialen Kontexts auf Gerechtigkeitsurteile über das Einkommen. Eine Untersuchung auf Grundlage von internetbasierten experimentellen Umfragedesigns” (2014)
- Lachmann, Daniel: „Environmental Problems Globally. From Perception to Reaction” (2014)
- Rilke, Rainer Michael: „Experiments on Ethical Behavior Strategic Inteactions. Cooperation, Honest and Fairness” (2014)
- Zhurakhovska, Lilia: „Impartial Decision Makers and other Third Parties in Moral and Social Dilemmas. An Experimental Analysis” (2014)

Fellows of SOCLIFE

- Berning, Carl (2011-2014): Variations of Radical Right-Wing Populism - Evidence from Western Europe.
- Birkelbach, Robert (2013-2016): Social capital of children and their parents in the context of secondary schools.
- Constantin, Andreea (2011-2014): Attitudes towards gender roles: institutions, culture or/and individual factors shaping the attitudes towards gender roles?
- Damian, Elena (2013-2016): Explaining variation in volunteering by looking at the individual and country-level economic and cultural determinants.
- Hübner, Wiebke (2013-2016): The Interplay between Immigrant Integration and Naturalization.
- Ko, Pei-Chun (2011-2014): Ageing in East Asia and Beyond: Interplay between Social Relationships and Health.



- Kuntz, Anabel (2011-2014): Outgroup prejudice in context.
- Lee, Susan (2013-2016): The influence of religion and ethnic identities on the adaptation outcomes of second generation immigrants in Europe.
- Loter, Katharina (2013-2015): Life Course and Societal Determinants of Health.
- Malin, Lydia (2013-2016): Horizontal gender segregation in comparative perspective: The scarce case of men in female dominated occupations.
- Oarga, Cristina (2011-2014): Prosociality and subjective well-being in cross-national comparison.
- Reinermann, Holger (2013-2016): Party Competition and the Functionality of Political Space as a Voter Heuristic.
- Scholz, Katrin (2013-2016): Attitudes toward Homosexuality and Same-Sex Parenting.
- Schultz, Daniel (2011-2014): Crafting voting strategies under different institutional conditions.
- Ziller Conrad (2011-2014): Immigration and Social Trust.

Fellows of the Cologne Graduate School

- Korniiuchuk, Volodymyr: „Contributions to Modeling Extreme Events on Financial and Electricity Markets” (2014)
- Bruno, Pascal: „Essays on International Brand Positioning and Brand Communication” (2014)
- Weyand, Christian: „Can the Internet Empower People? Empirical Studies on Transparency, Accountability, and Open-Mindedness” (2014)
- Sülz, Sandra: „Essays on Hospital Management: The Effects of Departmental Allocation Strategies and Staffing on Patient Outcomes” (2014)
- Kusterer, David: „Incentive Provision with Multiple Tasks and Multiple Agents” (2014)
- Spörlein, Christoph: „Immigrant Integration. From the Choice of Destination to Social Integration” (2014)
- Nieß, Christiane: „Reciprocal Influences between Personality Traits and Career Transitions” (2014)
- Berk, Istemi: „Four Essays on Energy Prices and Resource Markets” (2014)

4 Appendices

4.1 Professors at the WiSo Faculty

Last revised: 31.12.2014

Cluster	Major Subject	Professor	Specialisation
<i>Business Administration</i>			
Accounting and Taxation	Controlling	Carsten Homburg	Controlling Cost management Risk controlling Hierarchical planning Decision theory oriented Organisational theory Decision theory
	Taxation	Michael Overesch	
	Auditing	Christoph Kuhner	
Corporate Development	Human Resource Management	Dirk Sliwka	Personel economics Incentive and organisation governance Theory of the firm Delegation of decisions Organisational theory
	Corporate Development and Organization	Mark Ebers	Networks and social capital of companies Dynamic capabilities of companies Innovation and learning

Cluster	Major Subject	Professor	Specialisation
			Post-merger integration
	Business Administration, Corporate Development and Organization	Thorsten Semrau	<p>Implications of success in diverse strategies of network development and management for young companies</p> <p>Impact of social skills on founders in different national contexts</p> <p>Composition of teams and success of start-ups</p> <p>Composition of teams and learning, creativity and innovation</p> <p>Personal factors of success and related contextual variables</p>
	Business Policy and Logistics	Werner Delfmann	<p>Strategic and International Management</p> <p>Global Logistics and Supply Chain Management</p> <p>Management of Logistics Service Providers</p> <p>Aviation Management</p> <p>Trade Fair Management</p>
	Corporate Development and Business Ethics	Bernd Irlenbusch	<p>Experimental Economics</p> <p>Business Ethics</p> <p>Organisational</p>

Cluster	Major Subject	Professor	Specialisation
			Economics Personnel Economics
	Corporate Development and Human Resource Management	Marina Schröder	Experimental Economics Personnel Economics Organizational Economics
	Corporate Development and Human Resource Management	Matthias Heinz	Downsizing Field experiments in firms
Finance	Banking Management	Thomas Hartmann-Wendels	Risk Management Regulation Leasing
	Finance	Alexander Kempf	Asset Management Risk Management Financial Markets
	Finance	Monika Trapp	Bond and Credit Default Swap Markets Credit Risk Liquidity Systemic Risk
	Risk Management and Insurance	Heinrich Schradin	Value-Based Management Regulation and Accounting
	Risk Management and Insurance	Sabine Wende	Corporate Finance Capital Structure

Cluster	Major Subject	Professor	Specialisation
			<p>Insurance Regulation</p> <p>Insurance Market Structure</p> <p>Insurer Operations</p> <p>Insurance Distribution</p>
	Corporate Finance	Dieter Hess	<p>Corporate Finance</p> <p>Financial Markets</p> <p>Macroeconomic Risk</p>
Health Economics	Health Care Management	Ludwig Kuntz	<p>Top management teams in hospitals</p> <p>Physician involvement in the management structures of hospitals</p> <p>Health operations management</p> <p>Management accounting in hospitals</p> <p>Professional orientation and roles in transition</p> <p>Pharmaceutical organizations and regulation</p>
Marketing	Retailing and Customer Management	Werner Reinartz	<p>Marketing Strategy</p> <p>Customer Relationship Management</p> <p>Retailing</p> <p>Distribution Channel Management</p> <p>Service Strategies</p> <p>Direct Marketing and</p>

Cluster	Major Subject	Professor	Specialisation
			Database Marketing
	Marketing and Retailing	N.N.	Customer Relationship Management Retailing
	Marketing and Brand Management	Franziska Völckner	Brand Management Digital Marketing and Branding Movie Marketing Hedonic Media Products
	Marketing and Market Research	Marc Fischer	Brand Management Marketing Performance Marketing Mix Optimisation
Media and Technology Management	Media and Technology Management (MTM)	Claudia Loebbecke	Media and Technology Strategies and Management Strategic Information Systems New Media Applications and Business Models Research Methods Knowledge Management MTM Entrepreneurship
Supply Chain Management	SCM and Management Science	Ulrich Thonemann	Behavioral Operations Inventory Management Crew Scheduling

Cluster	Major Subject	Professor	Specialisation
	SCM and Management Science	Margarita Protopappa-Sieke	Behavioral Operations Inventory Management Crew Scheduling
	SCM and Production	Horst Tempelmeier	Supply Chain Management Logistics Production Planning Factory Planning Optimisation
	SCM	Anna-Lena Sachs	Supply Chain Management Management Science
	Business Policy and Logistics	Werner Delfmann	Strategic and International Management Global Logistics and Supply Chain Management Management of Logistics Service Providers Aviation Management Trade Fair Management
Trade Fair Management	Trade Fair Management	Werner Delfmann, Franziska Völckner	Trade Fair Management
Information Systems	Information Management	Detlef Schoder	Ubiquitous Computing E-Business/ E-

Cluster	Major Subject	Professor	Specialisation
			Commerce Social Media Web Science Social Network Analysis Mass Customization
	Information Systems Development	Werner Mellis	Agile Development Concurrent Development Quality Management
	Integrated Information Systems	Christoph Rosenkranz	
	Information Systems and Information Systems Quality	Ali Sunyaev	Development Management and Quality of Information Systems Management of Business Process and Business Analysis Management of Information Security
Economics			
Institutions and Markets	Institute of Energy Economics	Marc Oliver Bettzüge	Energy Economics and Policy Incomplete Markets Evolutionary Economics Industrial and Energy Economics
	Institute of Energy Economics	Felix Höffler	Regulatory Economics

Cluster	Major Subject	Professor	Specialisation
			<p>Competition Policy</p> <p>Industrial Economics</p> <p>Law and Economics</p> <p>Evolutionary Economics</p>
	Personnel and Organisational Economics	Oliver Gürtler	
	Economic Design and Behaviour	Axel Ockenfels	<p>Market Design</p> <p>Experimental and Behavioural Economics</p> <p>Competition Policy</p>
	Contract Theory	Patrick Schmitz	<p>Theory of Incentives</p> <p>Principal-Agent Theory</p> <p>Incomplete Contracting</p>
	Information Economics	Achim Wambach	<p>Auctions</p> <p>Industrial Organisation</p> <p>Insurance Economics</p> <p>Market Design</p>
	Experimental Microeconomics	Bettina Rockenbach	Design of institutions fostering co-operation in social dilemma situations
	Psychoeconomics	Carlos Alós-Ferrer	
	Media Economics	Johannes Münster	<p>Applied microeconomic theory:</p> <p>Industrial Organisation</p> <p>Contract Theory</p> <p>Contests &</p>

Cluster	Major Subject	Professor	Specialisation
			<p>Tournaments</p> <p>Auctions</p> <p>Political Economy:</p> <p>Economics of War and Conflict</p> <p>Lobbying</p> <p>Rent-Seeking</p> <p>Media Economics</p>
	Industrial economics, Applied Microeconomics	Van Anh Vuong	<p>Firm investment</p> <p>Innovation</p>
Economic Policy and Public Finance	Macroeconomics	Martin Barbie	<p>Welfare Properties of Dynamic Economies</p> <p>Intertemporal General Equilibrium</p>
	Public Finance	Felix Bierbrauer	<p>Public Good Provision and Mechanism Design</p>
	Macroeconomics	Helge Braun	
	Macroeconomics	Peter Funk	<p>Dynamic macroeconomics</p>
	Macroeconomics	Michael Krause	<p>Monetary Economics</p> <p>Labor Economic</p> <p>Open Economy Macroeconomics</p>
	Macroeconomics	Andreas Schabert	<p>Monetary Theory and Policy</p> <p>Fiscal Policy</p> <p>Financial Markets</p>

Cluster	Major Subject	Professor	Specialisation
	Industrial Economics and Applied Microeconometrics	Susanne Prantl	Innovation Firm Entry Growth Labor Regulation
	Macroeconomics	Thomas Schelkle	Macroeconomics Development Economics Financial Economics
	Macroeconomics	Martin Scheffel	
Statistics and Econometrics	Statistics and Econometrics	Jörg Breitung	
	Economic and Social Statistics	Roman Liesenfeld	Financial Econometrics Microeconometrics Simulation-Based Econometric Methods
	Econometrics	Hans Manner	Time Series Econometrics Volatility and Dependence Modelling
	Applied Econometrics	Oleg Badunenko*	Efficiency and Productivity Analysis Economic Growth Applied Econometrics Nonparametric Econometrics
Sociology and Political Sciences			

Cluster	Major Subject	Professor	Specialisation
Sociology and Social Psychology	Empirical Social and Economic Research	Hans-Jürgen Andreß	Methods of Empirical Social Research Labour Markets and Unemployment Social Policy and Family Policy
	Sociology	Christian Ebner	Vocational Training Further Training Social stratification Labour Market
	Sociology	Lea Ellwardt*	
	Sociology	Michael Wagner	Social Demography Life Course and Ageing Research Family Sociology Meta-analyses
	Sociology	Karsten Hank	Ageing and Family
	Sociology	Marita Jacob	Social stratification Inequality Labour market Quantitative methods
	Sociology	Clemens Kroneberg	Sociological theory Action theory Migration and integration Crime and deviance Social boundaries and

Cluster	Major Subject	Professor	Specialisation
			inequality Methodology of the social sciences
	Economic and Social Psychology	Detlef Fetchenhauer	Trust, Evolutionary Psychology Lay Perceptions of Economy
	Economic and Social Psychology	Erik Hölzl	Economic Decisions Money Management Consumer Psychology
Political Science	International Relations and Foreign Politics	Thomas Jäger	Foreign Policy Analysis Development of the International System
	Comparative Political Science	André Kaiser	Comparative Political Institutions Comparative Political Economy Empirical Democracy Theory
	Comparative Political Science	Christine Trampusch	Comparative Political Economy Institutional Change Case-oriented Comparative methods
	Political Philosophy and History of Ideas	Wolfgang Leidhold	Methods and Approaches in Comparative History of Ideas Religious Ideas Religious Organizations

Cluster	Major Subject	Professor	Specialisation
			and Institutions
	Jean Monnet Chair for Political Science and European Affairs	Wolfgang Wessels	The Institutional and Constitutional Evolution of the Political System of the EU EU's Role in the International System Theories and Strategies of European Integration
Multidisciplinary Social Sciences	Social Policy and Co-operative Systems	Frank Schulz-Nieswandt	Ageing European Social Policy Anthropology and Cultural History of Social Policy
	Business and Economics Education	Detlef Buschfeld	Vocational Education and Training in the Crafts Sector Qualification and Curriculum
	Business and Economics Education	Matthias Pilz	Vocational Education and Training International Comparative Research
	Business and Economic Education	Bernadette Dilger	
	Economic and Social Geography	Martina Fuchs	Transnational Companies International Division of Competencies Labour Geography
Affiliated Faculty			

Cluster	Major Subject	Professor	Specialisation
Max Planck Institute for the Study of Societies	Sociology	Jens Beckert	Role of the economy in society, especially based on studies of markets Organizational Sociology Sociology of Inheritance Sociological Theory
	Sociology	Sigrid Quack	Transnational Institution Building Institutional Change Professions and Organisations
	Political Economy, Economy Sociology	Wolfgang Streeck	

*Prof. Badunenko and Prof. Ellwardt are associated with the Cologne Graduate School

4.2 Research Institutes (An-Institute) at the WiSo Faculty

Research Institute	Director(s)
Institute of Energy Economics Energiewirtschaftliches Institut	Marc Oliver Bettzüge, Felix Höffler
FiFo Institute for Public Economics <i>Finanzwissenschaftliches Forschungsinstitut</i>	Felix Bierbrauer, Klaus Mackscheidt
Research Institute for Leasing <i>Forschungsinstitut für Leasing</i>	Thomas Hartmann-Wendels
Institute of Banking Economics and Banking Law	Thomas Hartmann-Wendels

Research Institute	Director(s)
<i>Institut für Bankwirtschaft und Bankrecht</i>	
Research Institute for Vocational Education and Training in the Crafts Sector <i>Forschungsinstitut für Berufsbildung im Handwerk</i>	Detlef Buschfeld
Centre for Financial Research, CFR <i>Institut für Finanzmarktforschung</i>	Alexander Kempf
Center for Research in Retailing <i>Institut für Handelsforschung</i>	Werner Reinartz
Institute for Broadcasting Economics <i>Institut für Rundfunkökonomie</i>	Detlef Schoder, Johannes Münster
Institute of Insurance Science <i>Institut für Versicherungswissenschaft</i>	Heinrich Schradin
Institute for Economic Policy <i>Institut für Wirtschaftspolitik</i>	Achim Wambach
Otto Wolff Institute for Economic Studies <i>Otto-Wolff-Institut für Wirtschaftsordnung</i>	Juergen B. Donges

4.3 Prestigious Academic Conferences

Business Administration

- Academy of Management
- American Accounting Association
- American Finance Association
- American Risk & Insurance Association
- Association of Consumer Research (ACR) Conference



- Association of European Operations Research Societies (EURO)
- ECIS: European Conference on Information Systems
- Economic Science Association (ESA)
- European Accounting Association (EAA)
- European Education Research Association Society (ECER/EERA)
- European Finance Association
- European Group of Organization Studies (EGOS)
- European Marketing Academy (EMAC) Conference
- ICIS: International Conference on Information Systems
- International Institute of Public Finance (IIPF)
- International. / European. Media Management Association (IMMA / EMMA)
- Journal of Vocational Education and Training Conference (JVET)
- Marketing Dynamics Conference
- Marketing Science Conference
- Production and Operations Management Society (POMS)
- Regional Studies Association Conference (RSA)
- Informs Annual Meeting

Economics

- American Economic Association
- Econometric Society
- European Economic Association
- Verein für Socialpolitik
- National Bureau of Economic Research
- Royal Economic Society
- Economic Science Association



- Game Theory Society
- Spring Meeting of Young Economists
- Association of Public Economic Theory
- European Association of Labour Economics
- Society for the Advancement of Economic Theory (SAET)
- European Public Choice Society
- European Association of Research in Industrial Economics Annual Conference (EARIE)
- International Industrial Organization Conference Annual Conference (IICO)
- International Association for Applied Econometrics (IAAE)
- Computational Statistics (COMPSTAT)
- International Conference of the ERCIM on Computational and Methodological Statistics (CFE-ERCIM)
- Tagung der Deutschen Statistischen Gesellschaft (DStatG)
- Tagungen des International Statistical Institute (ISI)

Sociology & Socialpsychology

- International Sociological Association
- American Sociological Association
- European Sociological Association
- Deutsche Gesellschaft für Soziologie
- European Survey Research Association
- European Population Conference
- Deutsche Gesellschaft für Psychologie
- European Association for Decision Making
- Human Behavior and Evolution Society
- International Association for Research in Economic Psychology



Politics

- American Political Science Association
- Deutsche Vereinigung für Politikwissenschaft
- European Consortium for Political Research (ECPR) General Conference
- European Union Studies Association (EUSA) Conference
- Joint Sessions European Consortium for Political Research (ECPR)
- European Consortium for Political Research (ECPR) Graduate Student Conference
- Society for the Advancement of Socio-Economics (SASE)
- Council for European Studies (CES)
- International Studies Association Conference
- European Political Science Association (EPSA) Conference

4.4 Publication Record

Journal; peer-reviewed:

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