

2024/25

Please keep in mind the year of validity.

FACULTY OF MANAGEMENT,
ECONOMICS AND SOCIAL
SCIENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES
DEPARTMENT

valid for students of the
Examination Regulations
2021

(enrolment from
winter semester 2021/22)



MODULE CATALOGUE

INTERNATIONAL MANAGEMENT

MASTER OF SCIENCE

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR
MASTER PROGRAMME IN INTERNATIONAL MANAGEMENT



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List of abbreviations

AM	Advanced module	PRES	Presentation
AS	Assignment	SI	Studium Integrale
C	Course	SpM	Specialisation module
CC	Compulsory course	SuM	Supplementary module
CH	Contact hours (= time spent in class)	SPW	Semester period per week
CM	Core module	SSt	Self-study
EC	Elective course	TP	Term paper
ECTS	Credit point (ECTS)	TPF	Time required for preparation and follow-up
OE	Oral examination	TR	Credit points transferred from another university
PCR	Practical component report	WL	Workload
PO	Portfolio	WT	Written test
PR	Project		

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1 Master's in international management (CEMS MIM)

The Master's Programme in International Management (CEMS MIM) prepares students for the challenges of international competition. The aim of the programme is for students to gradually amass a profound knowledge of the subjects covered as well as acquiring social skills and the ability to seamlessly transfer research findings into practice. Cooperation in and with intercultural teams plays a pivotal role on the programme, and the focus is on a career in a multinational or global company or institution.

In line with these objectives, the programme has an international outlook and places a strong emphasis on application in practice. In addition to subjects, skill seminars and business projects that take an international approach, the programme includes a term at a CEMS institution of higher education in another country.

1.1 Content and objectives of the programme

The master's degree corresponds to level 7 of the German Qualifications Framework/European Qualifications Framework, and to the master's level of the German Qualifications Framework for University Degrees. The competencies which are acquired during the course of studies are listed below as "Intended Learning Outcomes". These Intended Learning Outcomes are comprised of "Learning Goals" and "Learning Objectives". The former are superordinate goals for the graduates of this study programme, while the latter refer to concrete tasks performed by the students.

Graduates act as/with...	
Subject-related and analytical competencies	...management experts for strategic decisions in globally operating companies.
	<i>Students will grasp and evaluate theories and concepts in the areas of corporate design and development, strategic management as well as intercultural management and communication.</i>
	<i>Students derive patterns of action for corporate management of globally operating companies based on theory.</i>
	...problem-solvers in order to optimize international management processes in the long term.
	<i>The students apply subject-specific theories and concepts to known and unknown, practice-related problem areas, especially in the context of international corporate management.</i>
	<i>Students analyze current economic challenges in an international context and apply mathematical and statistical methods in a solution-oriented manner.</i>
	...scientifically working analysts for complex problems in international management.
	<i>Students review and evaluate management and research methods in the areas of international strategy, management and intercultural communication.</i>
	<i>Students independently write academic papers based on independently analyzed academic literature on a selected topic.</i>

Communicative and cooperative competencies	...leaders to address challenges in a global and diverse world.
	<i>Students work in a goal-oriented and responsible manner in (international) teams.</i>
	<i>Students develop an understanding of leadership roles in intercultural and diverse contexts.</i>
	<i>Students discuss independently developed scientific positions and solution strategies with people from theory and / or practice in English.</i>
Personal competencies	...self-reflective decision makers who face social, ethical, economic and ecological challenges of the future.
	<i>Students develop social, ethical, economic and environmental criteria for responsible business decisions, effective leadership styles and sustainable social action.</i>
	<i>Students design their learning and work processes independently.</i>

An additional modern language is a required part of the curriculum. The programme includes a term abroad plus practical components, which are conducted in collaboration with businesses and enable students to apply what they have learnt. This approach ensures that they amass extensive international and practical experience. The practical nature of the programme is underlined by the Business Project (consulting project), carried out in close cooperation with a company. There are also special, compulsory seminars on leadership and social skills. As well as learning the basics of international management, the students specialise in another area of Business Administration or Economics offered at the University of Cologne.

1.2 Requirements

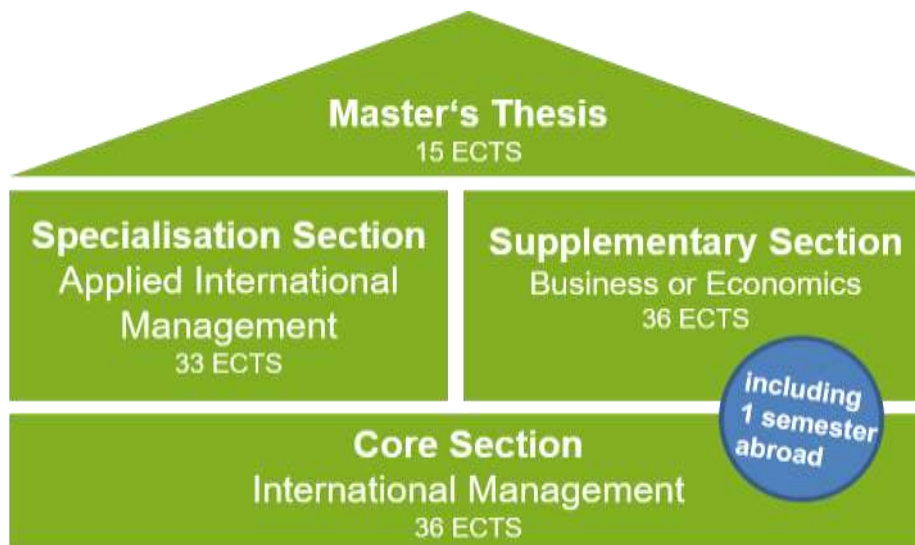
The admission requirement for the study programme is a first professionally qualifying degree in a relevant bachelor's programme of at least six semesters' duration, in which at least 180 credit points were acquired, or an equivalent successfully completed course of study with a final grade of 2.5 or better. Furthermore, English language skills at level C1 according to the Common European Framework of Reference for Languages are required at the beginning of the programme.

These and other subject-related requirements for the course of study are defined in the **admission regulations**.

As today's international business environment requires the ability to communicate in English, the programme is delivered entirely in English. Students must prove that they have C1 Level English skills and a command of a second foreign language (see **<https://www.cems.org/mim/how-to-apply/common-application-requirement>**).

1.3 Programme structure

The programme is divided into four semesters. Students spend the first two semesters in Cologne, where they learn the basics of international management. In the second year, one semester is spent on a compulsory placement at one of the CEMS academic partner institutions. Which specific semester you are on placement depends on capacity. Individual study plans vary depending on which semester is spent abroad (see the curriculum shown in 3.1).



1.4 Integrated Study Abroad Semester: Process

An integral part of the study programme is the provision of part of the credit points abroad at one of the CEMS partner universities. The WiSo Faculty is part of the CEMS network with 33 CEMS partner universities worldwide, which forms the basis for numerous international activities and offers an attractive portfolio of international study opportunities and exchange programmes.

Students of the CEMS MIM Master's program spend their second semester abroad and are free of tuition fees. The allocation of the semester abroad takes place in January of the first academic year. The selection is based on the personal scores of the master's application and the preference list of the respective students. The number of foreign semester slots per CEMS University depends on the annual slot availability. You can find the exact step-by-step procedure for the distribution of semesters abroad in this [document](#).

The **CEMS Office Cologne (ZIB WiSo)** coordinates all activities concerning international cooperation and exchange for CEMS students. The CEMS Core Courses completed abroad and certain courses in the field of the electives are credited by the examination office of the WiSo Faculty upon application to the CEMS Office Cologne. The respective study plan depends on the semester studied abroad (see study plan in 3.1).

1.5 Sample study plan

M.Sc. Programme International Management 1st year UzK / 2nd year CEMS year						
1. Semester	Core Module Supply Chain Management CC 1271MBSCM1 6 CP	Core Module Corporate Development CC 1253MBCDV1 6 CP	Core Module International Financial Management CC 1259MBIFM1 6 CP	Supplementary Module (1/6) EC 6 CP	Supplementary Module (2/6) 6 CP EC or 2nd semester	CP 24 o. 30
2. Semester	Core Module Personal Development CC 1015MBPDV1 6 CP	Core Module Case Studies CC 1015MBCST1 12 CP		Supplementary Module (3/6) EC 6 CP	Supplementary Module (2/6) 6 CP EC or 1st semester	24 o. 30
3. Semester	Specialisation Module CEMS Leadership and Business Skills CC 1015MSCLB1 6 CP	Specialisation Module CEMS Global Strategy CC 1289MSCGS1 6 CP	Master Thesis International Management* CC 1015MMINM1 15 CP	Supplementary Module (4/6) EC 6 CP	Supplementary Module (5/6) EC 6 CP	37
4. Semester		Specialisation Module CEMS** Business Project CC 15 CP		Specialisation Module CEMS Global Leadership CC 1253MSCGM1 6 CP	Supplementary Module (6/6) EC 6 CP	29

Sections Core Specialisation Supplementary

All courses of the 2nd year (CEMS year) can also be studied abroad (except for the master thesis).

* Students can do their master thesis in the 3rd or 4th semester depending on the timing of their semester abroad.

1.6 Modules with mid-term examinations

Some modules have courses that only run for half a term and usually with twice the normal number of classes. For these modules, the term is divided into two roughly equal halves. In the fall, the mid-term usually ends at the beginning of December; in the spring, it is usually in the middle or at the end of May. Often, the examinations for these courses are held mid-term, enabling students to reduce their examination load at the end of term.

The information regarding the dates of courses and examinations can be found in the campus management system (KLIPS).

1.7 Calculation of the overall mark

The marks for core, supplementary and specialisation sections are calculated as the weighted arithmetic mean of the marks for the respective modules, based on the weighting system described in the examination regulations. In the case of end-of-module examinations consisting of several components, the mark for the module is calculated as specified in the **examination regulations**.

The overall mark for the degree is calculated as the weighted arithmetic mean of the marks for the subject categories and the mark for the master's thesis. For the International Management programme, the weighting towards the overall mark is as follows:

- a) Mark for core subjects: 36 of 120 ECTS credits
- b) Mark for specialisations: 33 of 120 ECTS credits
- c) Mark for supplementary subjects: 36 of 120 ECTS credits
- d) Mark for master's thesis: 15 of 120 ECTS credits.

1.8 Rules for failed attempts

Students may retake module examinations that they have failed. The number of attempts is limited to three per module. Modules offered by faculties other than the Faculty of Management, Economics and Social Sciences ("WiSo Faculty") may be subject to different rules.

After failing an exam three times, the **WiSo Student Service Point (WiSSPo)** provides information regarding the possibility and the requirements to receiving additional resit attempts. If none of the first three examination attempts were failed due to cheating or to an offence, further two resit attempts can be granted at any point of the programme. Students who have accumulated at least 90 ECTS can be granted a further additional attempt. If a student fails an examination in the two additional attempts and the extra attempt for students with 90 ECTS or more, they are deemed to have failed the programme at the final attempt. Where a module examination consists of several components, the candidate must obtain a "bestanden" (pass) mark, or at least an "ausreichend (4,0)" (sufficient) mark, in all of the examination components. All components marked "mangelhaft (5,0)" or "nicht bestanden" (fail) must be retaken.

It is not possible to resit module examinations that have already been passed.

A failed master's thesis can be retaken once, with a new topic. Students can only register for a second attempt after the result of their first attempt being announced.

2 Support for students

2.1 First Point of Contact for Questions and Counselling

The [WiSo Student Service Point](#) (WissPo) is the first, central contact point for students who have questions and problems during their studies. WissPo is also the first point of contact for further counselling offers, e.g. studying abroad, wellbeing, careers guidance. Students can contact WissPo via phone, email or visit in person. Please take note of the opening times and contact details on the website.

The **CEMS Office Cologne** helps with all topics concerning the CEMS MIM programme and gives advice on study planning, credit transfer of CEMS requirements and all other questions concerning the CEMS programme.

2.2 Course registration in KLIPS 2.0

[KLIPS 2.0](#) is the central campus management system of the University of Cologne. At the WiSo Faculty, KLIPS 2.0 serves as a student organisation tool. Students should use it as an online course catalogue, for registration and deregistration of courses and examinations, as well as an overview of the complete study programme and calendar. Information on current dates and deadlines of the WiSo faculty, as well as video tutorials and FAQs about KLIPS can be found on the [WiSo-KLIPS-Support](#) website. If you have further questions, please contact WiSo-KLIPS-Support via this [contact form](#). For questions regarding your KLIPS account, please contact the central [KLIPS support](#) team.

2.3 Exam registration in KLIPS 2.0

Examinations for the programme are always managed via KLIPS 2.0. Students must register for examinations by the specified deadlines. Please note that the registration for courses without restrictions on participation and the registration for the corresponding module examinations are two separate processes in KLIPS 2.0. In courses where participation restrictions exist, the examination registration is generally only possible if the course registration has been submitted beforehand. Most module examinations with a written test format are offered twice per semester. Often, this will be to “space out” the dates, i.e. students can choose the date that best fits their examination schedule. In some cases, however, the second examination may be a genuine repetition of the first, depending on the department/institute concerned.

All examination candidates at the faculty are entitled to see their examination papers after they have been marked. For more information, please visit the [WiSo Examination Office website](#).

Legally binding information concerning examinations and examination procedures is provided by the WiSo Faculty Examination Office. It also issues transcripts of records in German and English, ranking certificates and letters of assignment to the appropriate term of the programme. All the necessary information and contact details can be found on the [examination office website](#).

3 Curriculum and module descriptions

3.1 Core section (CEMS Exclusives)

Im Basisbereich gemäß § 28 Absatz 22 Nr. 1 der geltenden Prüfungsordnung müssen die zu Prüfenden 36 LP erwerben.

Group	Module	ECTS	CC/ EC	Required ECTS
CEMS Exclusives Core Section	CM Corporate Development	6	CC	36
	CM International Financial Management	6	CC	
	CM Supply Chain Management	6	CC	
	CM Case Studies	12	CC	
	CM Personal Development	6	CC	

3.2 Specialisation section (CEMS Exclusives)

Im Schwerpunktbereich gemäß § 28 Absatz 22 Nr. 2 der geltenden Prüfungsordnung müssen die zu Prüfenden 33 LP erwerben.

Group	Module	ECTS	CC/ EC	Required ECTS
CEMS Exclusives Specialisation Section	SpM CEMS Global Strategy	6	CC	33
	SpM CEMS Global Leadership	6	CC	
	SpM CEMS Business Project	15	CC	
	SpM CEMS Leadership and Business Skills	6	CC	

3.3 Supplementary section

Im Ergänzungsbereich gemäß § 28 Absatz 22 Nr. 3 der geltenden Prüfungsordnung müssen die zu Prüfenden 36 LP erwerben.

Group	Module	ECTS	CC/ EC	Re- quired ECTS
CEMS Supplementary Section	SpM Controlling I	6	EC	36
	SpM Controlling II	6	EC	
	SpM Taxation I	6	EC	
	SpM Accounting I	6	EC	
	SpM Accounting II	6	EC	
	SpM Advanced Accounting	6	EC	
	SpM Accounting & Taxation Seminar	6	EC	
	SpM Selected Issues in Accounting & Taxation I	6	EC	
	SpM Business Ethics	6	EC	
	SpM Strategic Development	6	EC	
	SpM Strategic Human Resource Management	6	EC	
	SpM Strategic Management	6	EC	
	SpM Elective Corporate Development I	6	EC	
	SpM Elective Corporate Development II	6	EC	
	SpM Finance I	6	EC	
	SpM Finance II	6	EC	
	SpM Finance III	6	EC	
	SpM Finance Advanced IV	6	EC	
	SpM Brand Management	6	EC	
	SpM Customer Management	6	EC	
	SpM Marketing Performance Management	6	EC	
	SpM Digital Strategy and Marketing	6	EC	

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CM Supply Chain Analytics I	6	EC
SpM Supply Chain Operations	6	EC
SpM Supply Chain Planning	6	EC
SpM Selected Issues in Behavioural Supply Chain Management ¹	6	EC
SpM Supply Chain Innovation ¹	6	EC
CM Information Systems I	6	EC
CM Information Systems II	6	EC
CM Digital Transformation	6	EC
SpM Seminar Information Systems I	6	EC
SpM Seminar Information Systems II	6	EC
CM Comparative Political Institutions	6	EC
CM Comparative Political Economy	6	EC
CM Democratic Theory and Practice	6	EC
CM International Relations	6	EC
CM European Politics	6	EC
SpM Special Topics Political Science I	6	EC
SuM Economic Geography I	6	EC
SuM Economic Geography II	6	EC
SuM Economic Geography III	6	EC
SuM Economic Geography IV	6	EC
SuM Introduction to Economic Psychology	12	EC
SpM Selected Issues in International Management I	6	EC
SpM Selected Issues in International Management II	6	EC
SpM Empirical Methods and Data Analysis I	6	EC
SpM Empirical Methods and Data Analysis II	6	EC

SpM Empirical Methods and Data Analysis III	6	EC
SpM Empirical Methods and Data Analysis IV	6	EC
SpM Empirical Methods and Data Analysis V	6	EC
SpM Market Design and Behaviour I	6	EC
SpM Market Design and Behaviour II	6	EC
SpM Market Design and Behaviour V	6	EC
SpM Markets and Economic Policy I	6	EC
SpM Markets and Economic Policy II	6	EC
SpM Markets and Economic Policy III	6	EC
SpM Markets and Economic Policy IV	6	EC
SpM Selected Issues in Supply Chain Management I ²	6	EC
SpM Selected Issues in Supply Chain Management II ³	6	EC
SpM Selected Issues in Supply Chain Management III ⁴	6	EC
SpM Energy and Climate Change I ⁵	6	EC
SpM Energy and Climate Change II ⁶	6	EC
SpM Energy and Climate Change III ⁷	6	EC
SpM Energy and Climate Change IV ⁸	6	EC
SpM Energy and Climate Change V	6	EC
CM Macroeconomics	6	EC
CM Selected Methods in Economics	6	EC
SpM Media Economics	6	EC
CM Applied Econometrics (Business Administration)	6	EC
CM Microeconomics (Business Administration)	6	EC
CM Mathematics	6	EC
CM Data Analytics I	6	EC
CM Data Analytics II	6	EC

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	CM Data Analytics III	6	EC	
	CM Data Analytics IV	6	EC	
	CM Data Analytics V	6	EC	
	Studies Abroad I (International Management)	6	EC	
	Studies Abroad II (International Management)	6	EC	
	Studies Abroad III (International Management)	6	EC	
	Studies Abroad IV (International Management)	6	EC	

¹ This module was offered for the last time according to the planned rotation in the academic year 2023/2024.

² It is no longer possible to register for the examination if the "SpM Supply Chain Innovation" examination has previously been successfully completed. Recognition of successfully completed work from the "SpM Supply Chain Innovation" is excluded.

³ It is no longer possible to register for the examination if the "SpM Selected Issues in Supply Chain Management" examination has previously been successfully completed. Recognition of successfully completed work from the "SpM Selected Issues in Supply Chain Management" is excluded.

⁴ It is no longer possible to register for the examination if the "SpM Selected Issues in Behavioural Supply Chain Management" examination has previously been successfully completed. Recognition of successfully completed work from the "SpM Selected Issues in Behavioural Supply Chain Management" is excluded.

⁵ The registration for the examination and recognition is not possible if the examination for the module "SuM Energy and Climate Change I" has already been successfully completed.

⁶ The registration for the examination and recognition is not possible if the examination for the module "SuM Energy and Climate Change II" has already been successfully completed.

⁷ The registration for the examination and recognition is not possible if the examination for the module "SuM Energy and Climate Change III" has already been successfully completed.

⁸ The registration for the examination and recognition is not possible if the examination for the module "SuM Energy and Climate Change IV" has already been successfully completed.

3.4 Extracurricular course programme

In addition to their regular studies Master's students have the opportunity to take part in extracurricular courses, in which both academic and vocational skills are taught. Thus it can have an academic and a professional orientation, which serve the development of professional competences. The extracurricular course programme intends to promote and impart competences that go beyond specialist knowledge or concern basic scientific or personal attitudes: scientific curiosity, systematic and analytical thinking, dealing with complexity, solution-orientation and other skills, e.g. the ability to work in a team and foreign language skills. The extracurricular course programme is offered jointly by the faculties and the Professional Centre of the University of Cologne and enables students to pursue their own additional interests, to gain insights into other subjects and faculties, to attend events of social importance, to acquire professionally relevant skills and to attend language courses. In addition, students are offered learning and study aids as part of the extracurricular programme, e.g. for scientific work or literature research. Extracurricular courses are not credited, but the participation is noted on the transcript of records.

3.5 Master's thesis

The master's thesis, which carries 15 ECTS credits, is written towards the end of the programme. It is intended to show that the student is capable of conducting academic work and reflecting on a specific problem related to the subject matter covered by the programme, using the necessary methods and within a specified period. Students must take no longer than three months to write their master's thesis. Students have to oblige by the thesis rules and requirements of their supporting professor. Detailed information concerning the master's thesis is included in the Examination Regulations.

Group master's theses are also permitted provided a clear distinction between and assessment of each candidate's contribution is possible. Objective criteria that make a clear distinction possible, such as sections, page numbers or topics, are used to indicate which student made which contribution. The total workload required of each group member must exceed the requirements for individual masters' theses to an appropriate extent. The difficulty and content of a group thesis must meet the same requirements as for theses undertaken individually and independently. The contribution made by each individual must meet the requirements for masters' theses.

The master's thesis must be written in English. During the first six weeks after registration of the master's thesis, students can hand in an abstract and table of contents to the corresponding department. The CEMS programme allows a partial crediting of the master thesis as a research project. Therefore students need a written confirmation from the department that they

have fulfilled the requirements of the abstract and content overview within the given timeline. The students will then hand in this confirmation to the CEMS Office Cologne to receive accreditation for the CEMS certificate. These partial credits for CEMS are only valid if the master thesis is successfully completed.

For further questions, feel free to contact the [CEMS Office Cologne](#).

3.6 Module descriptions

3.6.1 Core Section (CEMS Exclusives)

CM Corporate Development					
Module Code 1253MBCDV1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Micro-foundations of Corporate Development		Contact Hours 30h	Self-Studies 150h	Course Language
2	Module Content Examples of topics that will be covered will include: relevance of micro-foundations, trust and psychological safety human capital, social capital emotional capital conflicts in organizations diversity and inclusion, among others				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the areas of micro-foundations of corporate development. ... analyse current questions and challenges in the area of corporate development issues (strategy, organisation, HR, business ethics, etc.). ... assess and discuss findings and research results of specialized theories / methods. ... communicate continuously and purposefully in diverse teams. ... justify and defend (independently developed) positions or problem solutions. ... present scientific results in a way that is appropriate for the target audience. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: WT (60), PRES				
7	Prerequisites for Awarding of Credit Points Passing the examination				
8	Other Programmes that Use the Module Master of Science International Management: Core Section International Management (CEMS Exclusives)				

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9	Module Manager Univ.-Prof. Dr. ' Anne Burmeister
10	Miscellaneous

CM International Financial Management					
Module Code 1259MBIFM1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses International Financial Management		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Basics of International Financial Management • Global financial markets and institutions • Management of FX Exposure • Management of multinational companies 				
3	Learning Objectives Students... ... understand fundamental theories and methods in the area of international finance. ... analyse current questions and challenges in the area of international finance. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the examination				
8	Other Programmes that Use the Module Master of Science International Management: Core Section International Management (CEMS Exclusives)				
9	Module Manager Area Finance				
10	Miscellaneous				

CM Supply Chain Management					
Module Code 1271MBSCM1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Supply Chain Management for CEMS MIM		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Supply chain strategy • Supply chain process design • Network design • Inventory management • Contract design • Capacity and revenue management • Information processing in supply chains • Behavioral Operations 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods of Strategic Supply Chain Management. ... analyse current questions and challenges of Strategic Supply Chain Management. ... assess and discuss findings and research results of specialized theories / methods. ... communicate continuously and purposefully in diverse teams. ... justify and defend (independently developed) positions or problem solutions. ... act responsibly considering ecological, social and ethical criteria. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the examination				
8	Other Programmes that Use the Module Master of Science International Management: Core Section International Management (CEMS Exclusives)				
9	Module Manager Univ.-Prof. Dr. Fabian Sting				
10	Miscellaneous				

CM Case Studies					
Module Code 1015MBCST1		Workload 360h	ECTS Credits 12	Module Language English	Module Availability every 2nd term - summer term
1	Courses a) Case Studies in Accounting b) Case Studies in Marketing		Contact Hours a) 60h b) 60h	Self-Studies a) 300h b) 300h	Course Language a) English b) English
2	Module Content Current business administration issues				
3	Learning Objectives Students... ... learn how to conduct case studies. ... apply research findings, under academic supervision, to real-life business administration issues. ... use the results to derive recommendations for management. ... present their findings in written form and in oral presentations. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination of one course. A course is to be attended; the examination relates to the content of one course.				
8	Other Programmes that Use the Module Master of Science International Management: Core Section International Management (CEMS Exclusives)				
9	Module Manager Univ.-Prof. Dr. Marc Fischer				
10	Miscellaneous				

CM Personal Development					
Module Code 1015MBPDV1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term
1	Courses Personal Development		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Models of leadership, communication, presentation, strategy, analysis and reflection • Rules, processes and techniques of communication, presentation, strategy development, analysis and reflection • Requirements, influencing factors and success criteria regarding the social and methodological aspects of management tasks • Challenges, difficulties and solutions for managers 				
3	Learning Objectives Students... ... analyse the social and methodical aspects of management tasks faced by companies based on specific situations. ... are familiar with the various dimensions of management tasks and are able to distinguish between management task functions in the areas of leadership, communication, presentation, strategy analysis and reflection. ... analyse the requirements for typical management challenges, select suitable methods and practise managing the situation using those methods. ... evaluate their own action processes by reflecting their one's own role and the roles of others and identify development potentials. ... identify additional requirements and suggest ways of enhancing specific methods ... develop work processes for standard challenges. ... kennen und verstehen die relevanten Methoden und Theorien zu den zuvor unter "Inhalte des Moduls" genannten Punkten.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the examination				
8	Other Programmes that Use the Module Master of Science International Management: Core Section International Management (CEMS Exclusives)				
9	Module Manager CEMS Programm Manager				
10	Miscellaneous				

3.6.2 Specialisation Section International Management (CEMS Exclusives)

SpM CEMS Global Strategy					
Module Code 1289MSCGS1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Global Strategy		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Key research questions in International Business Strategy • Theoretical approaches in International Business Strategy • Current developments in selected areas of International Business Strategy • Research designs and case studies in the field of International Business Strategy • Empirical and quantitative research in International Business Strategy 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... assess and discuss findings and research results of specialized theories / methods. ... collect, systematize and synthesize independently literature on selected scientific questions. ... prepare independently a research design for a question. ... communicate continuously and purposefully in diverse teams. ... solve team-internal conflicts and target divergences independently. ... justify and defend (independently developed) positions or problem solutions. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... present scientific results in a way that is appropriate for the target audience. ... develop work processes for real problems and challenges. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: WT (60), PR				
7	Prerequisites for Awarding of Credit Points Passing the examination				
8	Other Programmes that Use the Module Master of Science International Management: Specialisation Section International Management (CEMS Exclusives)				
9	Module Manager Univ.-Prof. Dr. Marc Oliver Bettzüge				

10	Miscellaneous
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SpM CEMS Global Leadership					
Module Code 1253MSCGL1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Global Leadership		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Key research questions in intercultural management • Theoretical approaches in intercultural management • Developments in the various disciplines involved in intercultural management • Research designs in intercultural management • Empirical and qualitative research on intercultural management issues 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... assess and discuss findings and research results of specialized theories / methods. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... collect, systematize and synthesize independently literature on selected scientific questions. ... prepare independently a research design for a question. ... communicate continuously and purposefully in diverse teams. ... solve team-internal conflicts and target divergences independently. ... justify and defend (independently developed) positions or problem solutions. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... present scientific results in a way that is appropriate for the target audience. ... act responsibly considering ecological, social and ethical criteria. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, PO				
7	Prerequisites for Awarding of Credit Points Passing the examination				
8	Other Programmes that Use the Module Master of Science International Management: Specialisation Section International Management (CEMS Exclusives)				
9	Module Manager Univ.-Prof. Dr. Matthias Heinz				

10	Miscellaneous
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SpM CEMS Business Project					
Module Code 1015MSCBP1	Workload 450h	ECTS Credits 15	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses CEMS Business Project		Contact Hours 60h	Self-Studies 390h	Course Language English
2	Module Content The Business Project is a consultancy-like project that aims to make a contribution to a business case of a company with the analytical results and advice. The main part of the Business Project consists of the student group's project work process and the group's interaction with the case company. A number of supplementary input will be held during the semester, providing students with background knowledge and skills that may be applied in the specific setting of their project: <ul style="list-style-type: none"> • Kick off meeting • mid-term competition • final presentation 				
3	Learning Objectives Students... ... work on a predefined, real-life business project, in which they apply the expertise they have acquired. ... learn, under academic supervision, how knowledge is transferred from research to business. ... take on significant responsibility in a team. ... conduct an applied project independently and apply the latest research findings to real-life business issues. ... produce documentation of the methods they use. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods Research project				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the examination				
8	Other Programmes that Use the Module Master of Science International Management: Specialisation Section International Management (CEMS Exclusives)				
9	Module Manager Univ.-Prof. Dr. Marc Fischer				
10	Miscellaneous				

SpM CEMS Leadership and Business Skills					
Module Code 1015MSCLB1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 2 Terms
1	Courses a) CEMS Block Seminar b) CEMS Global Citizenship Seminar c) CEMS Skill Seminars (2 ECTS)		Contact Hours a) 30h b) 15h c) 60h	Self-Studies a) 60h b) 15h c) 0h	Course Language a) English b) English c) English
2	Module Content CEMS Block Seminar: Focus on Climate change and energy as one of mankind's defining challenges in the 21st century, explore this challenge and the implications for global businesses, study new concepts from global ecology and natural sciences to the community of management practice, including a comprehensive representation of the relationship between business and the environment, offers a well-balanced mix of theory and case studies with a focus on business strategy within the context of climate and energy. CEMS Global Citizenship Seminar: organized around one or more of the 17 United Nations Sustainable Development Goals, application of ethical thinking to one, or more, challenges of implementing SDGs, creation of a well-reasoned thought leadership position, examine the characteristics of a responsible citizen and business leader in light of the SDGs Various CEMS Skill Seminars: offered in cooperation with CEMS Corporate & Social Partners and CEMS Alumni with a wide range of business-relevant topics, e.g. Negotiation Skills, Business Cases, Business Strategies, Design Thinking, Data Analytics, CSR, Career, Consulting...				
3	Learning Objectives Students... ... know and understand the relevant methods and theories for the points mentioned above under "Module content". ... understand advanced, specialized theories / methods (ESG, esp. Climate Change and Net Zero Solutions). ... analyse current questions and challenges (ESG, esp. Climate Change and Net Zero Solutions). ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... communicate continuously and purposefully in diverse teams. ... solve team-internal conflicts and target divergences independently. ... justify and defend (independently developed) positions or problem solutions. ... present scientific results in a way that is appropriate for the target audience. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... act responsibly considering ecological, social and ethical criteria. ... critically evaluate current social developments and develop alternative solutions. ... use techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				

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6	Mode of End-Of-Module Examination Combined examination: PRES, TP
7	Prerequisites for Awarding of Credit Points Passing the examination.
8	Other Programmes that Use the Module Master of Science International Management: Specialisation Section International Management (CEMS Exclusives)
9	Module Manager Univ.-Prof. Dr. Marc Oliver Bettzüge Univ.-Prof. Dr. Marc Fischer
10	Miscellaneous The individual elements can also be completed at the CEMS partner universities during the semester abroad.

3.6.3 Supplementary Section International Management

SpM Controlling I					
Module Code 1016MSCON1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Operative Controlling (1. Term)		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Fundamentals of controlling • Theory, strategies and methods to support controlling activities • Controlling instruments 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of operative controlling. ... communicate continuously and purposefully in diverse teams. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Basic knowledge of internal and external accounting, investment, financing and decision theory				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation				

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	<p>Master of Science Gesundheitsökonomie: Supplementary Section Health Economics</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager Univ.-Prof. Dr. Carsten Homburg</p>
10	<p>Miscellaneous This course ends in the middle of the semester (1. term). The exam is offered at the end of the course.</p>

SpM Controlling II					
Module Code 1016MSCON2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Strategic Controlling (2. Term)		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Introduction to strategic controlling • Conventional cost management instruments • More recent cost management instruments • Benchmarking 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of strategic controlling. ... communicate continuously and purposefully in diverse teams. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Basic knowledge of internal and external accounting, investment, financing and decision theory				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation Master of Science Gesundheitsökonomie:				

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	<p>Supplementary Section Health Economics</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Carsten Homburg</p>
10	<p>Miscellaneous</p> <p>This course starts in the middle of the semester (2. term). The exam is offered at the end of the course.</p>

SpM Taxation I					
Module Code 1016MSTAX1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term
1	Courses Taxation of Companies I		Contact Hours 45h	Self-Studies 135h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Business taxation • Taxation of different legal structures (partnerships and corporations) • Choice of legal structure • International business taxation • Double taxation and anti-tax avoidance legislation • Case studies 				
3	Learning Objectives Students... ... understand advanced, specialized methods in the area of tax law and business taxation. ... analyse current questions and challenges in the area of business taxation. ... assess and discuss findings and results of specialized methods. ... justify and defend (independently developed) positions or problem solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation Master of Science International Management:				

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	<p>Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Michael Overesch</p>
10	<p>Miscellaneous</p>

SpM Accounting I					
Module Code 1016MSACC1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Sustainability Reporting		Contact Hours 45h	Self-Studies 135h	Course Language German and English
2	Module Content <ul style="list-style-type: none"> • Conceptual and Institutional Background • General Requirements • Reporting on Governance Issues • Reporting on Environmental Issues • Reporting on Social Issues • Preparing Sustainability Reports • Assuring Sustainability Reports • Analyzing Sustainability Reports 				
3	Learning Objectives Students... ... learn the conceptual and institutional background underlying sustainability/ESG reporting; ... get to know present and future sustainability reporting requirements; ... apply your learnings by studying and evaluating actual reporting practices and disclosures related to governance, environmental and social issues; ... get to know how sustainability reports are being prepared, assured, and analyzed through real world case studies; ... perform sustainability analyses of real-world companies. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development				

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	<p>Master of Science Economics: Supplementary Section Management & Social Sciences</p> <p>Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager Prof. Dr. Maximilian A. Müller</p>
10	<p>Miscellaneous The examination is offered in every term.</p>

SpM Advanced Accounting					
Module Code 1016MSAAC1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Value-based Controlling		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Basics of value-based controlling (including traditional financial indicators) • Characteristics of capital markets • Effect of capital structure on business value • Shareholder value approach • Discounted cash flow (DCF) method • Value-based indicators and their steering • Working capital management, especially cash management • Risk measurement and risk management • Implementation of a value-based strategy • The Ohlson model 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... collect, systematize and synthesize independently literature on selected scientific questions. ... justify and defend (independently developed) positions or problem solutions. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... act responsibly considering ecological, social and ethical criteria. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Basic knowledge of internal and external accounting, investment and financing				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems:				

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	<p>Supplementary Section Information Systems</p> <p>Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development</p> <p>Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation</p> <p>Master of Science Gesundheitsökonomie: Supplementary Section Health Economics</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Carsten Homburg</p>
10	<p>Miscellaneous</p>

SpM Accounting II					
Module Code 1016MSACC2	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses International Accounting		Contact Hours 45h	Self-Studies 135h	Course Language German and English
2	Module Content <ul style="list-style-type: none"> • Theoretical as well as institutional foundations of IFRS • IASB-Framework • Recognition and measurement of different classes of assets and liabilities • Special issues of individual and consolidated IFRS reports 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area international accounting. ... analyse current questions and challenges in the area of uninternational accounting. ... gain confidence in reporting according to international financial reporting standards (IFRS) with respect to recognition as well as measurement issues. ... acquire knowledge enabling them to interpret IFRS in light of their principle-based character. ... solve new problems and cases, using the subject-related and methodological competence taught in the module. ... apply business valuation concepts within the framework of IFRS accounting. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation Master of Science International Management: Supplementary Section International Management Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance:				

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	<p>Supplementary Section Finance</p> <p>Master of Science Business Administration - Marketing:</p> <p>Supplementary Section Marketing</p> <p>Master of Science Information Systems:</p> <p>Supplementary Section Information Systems</p> <p>Master of Science Business Administration - Corporate Development:</p> <p>Supplementary Section Corporate Development</p>
9	<p>Module Manager</p> <p>Prof. Dr. Maximilian A. Müller</p>
10	<p>Miscellaneous</p> <p>The examination is offered in every term.</p>

SpM Accounting & Taxation Seminar					
Module Code 1016MSATS1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Seminar Business Taxation b) Seminar Financial Accounting c) Seminar Managerial Accounting		Contact Hours a) 30h b) 30h c) 30h	Self-Studies a) 150h b) 150h c) 150h	Course Language a) German b) German c) English
2	Module Content Current topics in the field of managerial accounting or financial accounting or taxation				
3	Learning Objectives Students... ... collect and analyse data / information for selected scientific questions using quantitative / qualitative methods. ... collect, systematize and synthesize independently literature on selected scientific questions. ... write an academic paper on a selected topic and achieve thereby their own scientific contribution. ... justify and defend (independently developed) positions or problem solutions. ... discuss scientific topics in a professional manner and appropriate to the situation with specialists. ... present scientific results in a way that is appropriate for the target audience. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination of one course. A course is to be attended; the examination relates to the content of one course.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation				

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9	<p>Module Manager</p> <p>Area Accounting and Taxation</p>
10	<p>Miscellaneous</p>

SpM Selected Issues in Accounting & Taxation I					
Module Code 1016MSSIS1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Tax Accounting b) Financial Service and Real Estate Taxation c) Taxation of Family Business d) Selected Issues in Controlling I e) Selected Issues in Auditing f) Accounting for capital market transactions		Contact Hours a) 30h b) 30h c) 30h d) 30h e) 30h f) 30h	Self-Studies a) 60h b) 60h c) 60h d) 60h e) 60h f) 60h	Course Language a) English b) English c) German d) English e) German f) German
2	Module Content Selected Issues in managerial accounting, financial accounting, auditing or business taxation				
3	Learning Objectives Students... ... understand advanced, specialized theories or methods in accounting or taxation. ... analyse current questions and challenges in accounting or taxation. ... assess and discuss findings and research results of specialized theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... discuss topics in a professional manner and appropriate to the situation with specialists. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination: Two lectures must be taken. The exam covers the content of two lectures.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation Supplementary Section Accounting and Taxation				

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	<p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager Area Accounting and Taxation</p>
10	<p>Miscellaneous</p>

SpM Business Ethics					
Module Code 1253MSBET1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Managing Business Ethics in Markets and Organisations		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content This module introduces basic business ethics concepts and applies them to decision making of managers and employees. It draws on standard ethics theories, like teleology, deontology, virtue ethics and fairness concepts. Business decisions in organisations and markets are discussed and evaluated in the light of these foundations. Case studies are employed to illustrate and apply the theoretical concepts.				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... assess and discuss findings and research results of specialized theories / methods. ... solve team-internal conflicts and target divergences independently. ... justify and defend (independently developed) positions or problem solutions. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... act responsibly considering ecological, social and ethical criteria. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Economics:				

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	<p>Supplementary Section Management & Social Sciences</p> <p>Master of Science Gesundheitsökonomie: Supplementary Section Health Economics</p> <p>Master of Science Economic Research: Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Bernd Irlenbusch</p>
10	<p>Miscellaneous</p> <p>This module can contain courses which takes place either until the middle of the semester (1. term) or from the middle of the semester (2. term). The required examinations are generally offered after the respective term.</p>

SpM Strategic Development					
Module Code 1253MSSDP1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Strategic Development: Diverse and Inclusive Organizations		Contact Hours 60h	Self-Studies 120h	Course Language
2	Module Content Examples of topics that will be covered will include: relevance of diversity and inclusion business and moral perspectives on diversity and inclusion types of diversity organizational practices and intervention discrimination and exclusion bystanders and allyship				
3	Learning Objectives Students... ... understand advanced, specialised theories / methods in the area of corporate development. ... analyse current questions and challenges in the area of corporate development. ... assess and discuss findings and research results of specialised theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... act responsibly considering ecological, social and ethical criteria. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements None				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Economics:				

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	<p>Supplementary Section Management & Social Sciences</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. ' Anne Burmeister</p>
10	<p>Miscellaneous</p>

SpM Strategic Human Resource Management					
Module Code 1253MSSHR1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Strategic Human Resource Management		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content The module teaches how Human Resource Management creates economic value and contributes to the implementation of corporate strategies.				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... communicate continuously and purposefully in diverse teams. ... solve team-internal conflicts and target divergences independently. ... justify and defend (independently developed) positions or problem solutions. ... act responsibly considering ecological, social and ethical criteria. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: WT (60), PRES				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Gesundheitsökonomie: Supplementary Section Health Economics Master of Science Economic Research: Supplementary Section Economic Research				

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	<p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager Univ.-Prof. Dr. Dirk Sliwka</p>
10	<p>Miscellaneous</p>

SpM Strategic Management					
Module Code 1253MSSMG1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Strategic Management (1. Term)		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Fundamentals of strategic management • Basic concepts and tools for analysing strategic positioning for companies on the market • Basic concepts and tools for analysing competition • Applying theoretical concepts on strategic positioning and competition in case studies 				
3	Learning Objectives Students... ... analyse current questions and challenges. ... assess and discuss findings and research results of specialized theories / methods. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... communicate continuously and purposefully in diverse teams. ... solve team-internal conflicts and target divergences independently. ... justify and defend (independently developed) positions or problem solutions. ... present scientific results in a way that is appropriate for the target audience. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... act responsibly considering ecological, social and ethical criteria. ... critically evaluate current social developments and develop alternative solutions. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing				

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	<p>Master of Science Information Systems: Supplementary Section Information Systems</p> <p>Master of Science Economics: Supplementary Section Management & Social Sciences</p> <p>Master of Science Gesundheitsökonomie: Supplementary Section Health Economics</p> <p>Master of Science Economic Research: Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager Univ.-Prof. Dr. Matthias Heinz</p>
10	<p>Miscellaneous</p>

SpM Elective Corporate Development I					
Module Code 1253MSSIC1		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term
1	Courses Elective Corporate Development I		Contact Hours 45h	Self-Studies 135h	Course Language German and English
2	Module Content Varying topics of corporate development				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of corporate development. ... assess and discuss findings and research results of specialized theories / methods. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... justify and defend (independently developed) positions or problem solutions. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... critically evaluate current social developments and develop alternative solutions. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements None				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science International Management: Supplementary Section International Management Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik:				

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	<p>Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Area Corporate Development</p>
10	<p>Miscellaneous</p>

SpM Elective Corporate Development II					
Module Code 1253MSSIC2		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term
1	Courses Elective Corporate Development II		Contact Hours 45h	Self-Studies 135h	Course Language German and English
2	Module Content Varying topics of corporate development				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of corporate development. ... analyse current questions and challenges in the area of corporate development. ... assess and discuss findings and research results of specialized theories / methods. ... solve team-internal conflicts and target divergences independently. ... justify and defend (independently developed) positions or problem solutions. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... critically evaluate current social developments and develop alternative solutions. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science International Management: Supplementary Section International Management Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik:				

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	<p>Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Area Corporate Development</p>
10	<p>Miscellaneous</p>

SpM Finance I					
Module Code 1259MSFIN1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Capital Market Theory		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Investment decisions given uncertainty • Portfolio theory • Asset pricing models • Analysis and valuation of forwards, futures, and options 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of capital market theory. ... analyse current questions and challenges in the area of capital market theory. ... assess and discuss findings and research results of specialized theories / methods. ... discuss scientific topics in a professional manner and appropriate to the situation. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Specialisation Section Finance Master of Science International Management: Supplementary Section International Management Master of Science Mathematik:				

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	<p>Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik:</p> <p>Economics Sciences</p> <p>Master of Science Informatik:</p> <p>Anwendungsfeld</p> <p>Master of Science Geographie:</p> <p>Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre:</p> <p>Ergänzungsbereich Business Administration</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:</p> <p>Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Alexander Kempf</p> <p>Dr. Alexander Pütz</p>
10	<p>Miscellaneous</p>

SpM Finance II					
Module Code 1259MSFIN2	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Corporate Finance Theory		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Financial Planning • Cost of Capital • Firm Valuation • Corporate Restructuring 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of corporate finance. ... analyse current questions and challenges in the area of corporate finance. ... assess and discuss findings and research results of specialized theories / methods. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Specialisation Section Finance Master of Science International Management: Supplementary Section International Management				

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	<p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager Univ.-Prof. Dr. Dieter Hess</p>
10	<p>Miscellaneous</p>

SpM Finance III					
Module Code 1259MSFIN3	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Insurance Economics		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Insurance demand theory • Production theory in insurance • Market balance in regard to information symmetry and asymmetry • Basics of sector-specific tariff calculation and reserve creation • Claim settlement • Introduction to solvency standards 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of finance or insurance. ... analyse current questions and challenges in the area of finance or insurance. ... assess and discuss findings and research results of specialized theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Specialisation Section Finance				

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	<p>Master of Science Gesundheitsökonomie: Supplementary Section Health Economics</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager Univ.-Prof. Dr. Heinrich R. Schradin</p>
10	<p>Miscellaneous</p>

SpM Finance Advanced IV					
Module Code 1259MSFIA4	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses a) Value-Based Management in Insurance - Theory and Practice b) Banking c) Advanced Sustainable Finance		Contact Hours a) 60h b) 60h c) 60h	Self-Studies a) 120h b) 120h c) 120h	Course Language a) English b) German c) English
2	Module Content a) Value-Based Management in Insurance - Theory and Practice <ul style="list-style-type: none"> • Introduction in Insurance Management • Insurance Risk and Production Technology • Risk Modelling and Risk Measurement • Risk Management and Shareholder Wealth • Risk-based Capital Allocation • Decision-making in a Value-Based Management Framework • Trends and Challenges in the Insurance Industry b) Banking <ul style="list-style-type: none"> • Introduction to Banking • Theoretical Explanations of Banks • Measurement of Liquidity Risks • Measurement and Management of Credit and Market Risk • Measurement and Management of Operational Risk • Capital Requirements • Bank Management and Bank Controlling c) Advanced Sustainable Finance <ul style="list-style-type: none"> • Introduction to Sustainable Finance • Introduction to R • Data transfer, preparation and analysis • Introduction and application of empirical methods in Sustainable Finance • Performance analyses • Event studies • Matching methods • Quasi-experimental approaches 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of Value-Based Management in Insurance. ... analyse current questions and challenges in the area of Value-Based Management in Insurance. ... assess and discuss findings and research results of specialized theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				

5	Module Entry Requirements none
6	Mode of End-Of-Module Examination Written test: WT (60)
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Finance: Specialisation Section Finance Master of Science International Management: Supplementary Section International Management Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science Informatik: Anwendungsfeld Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik
9	Module Manager Area Finance
10	Miscellaneous

SpM Brand Management					
Module Code 1266MSBMG1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Brand Management b) Digital Brand and Customer Analytics c) Building Brands through Innovation		Contact Hours a) 45h b) 45h c) 45h	Self-Studies a) 135h b) 135h c) 135h	Course Language a) English b) English c) English
2	Module Content a) The module covers key questions and challenges of building and managing brands. It consists of both conceptual and applied elements, including presentations by students, case studies, discussions and guest speakers from industry. Students are expected to engage in their own reading of the literature in addition to attending lectures and participating in exercises. Furthermore, they are expected to organise their learning processes independently. b) In today's increasingly digital landscape, businesses are constantly seeking innovative ways to gain a competitive edge. One powerful avenue for achieving this lies in the realm of digital brand and customer analytics. This lecture provides a comprehensive overview of how data-driven insights can shape and optimize brand strategies while enhancing the overall customer experience. Participants will gain insights into how data from different sources (e.g., social media, reviews) can be harnessed to measure the achievement of desirable brand management outcomes via variables such as brand awareness and customer satisfaction. Further application contexts are the extraction of brand characteristics with optimization potential from review data, segmenting customers, and enhancing customer loyalty. Both fundamental methods (e.g. survey design, causality) and modern advanced methods (e.g. artificial intelligence, image classification) are covered. In the exercise sessions, participants will learn how to apply this knowledge practically with state-of-the-art analysis tools, using the software R. Throughout the lecture, attendees will also gain insights into the ethical considerations surrounding digital brand and customer analytics. The discussion will touch upon topics such as data privacy and security, ensuring participants understand the importance of responsible data usage in today's digital marketing landscape. By the end of this lecture, participants will have a solid foundation in digital brand and customer analytics, equipped with the knowledge and tools to harness data effectively to inform strategic decision-making, enhance brand performance, and create meaningful customer experiences in the digital era. c) The course "Building Brands through Innovation" teaches how companies can leverage current macro trends (e.g., digital transformation, generative AI, need to protect the environment) to build strong brands and create an outstanding customer experience. Participants will get a comprehensive overview of the basic concepts, theories, and methods in product and business model innovation and their practical application, especially in the context of typical corporate vs. start-up challenges. Participants will be experiencing a highly immersive learning curriculum, amongst others through interactive sessions with top corporate and start-up leaders, covering various innovation practices, trends, challenges and some of the most up-to-date solutions.				
3	Learning Objectives Students... ... understand advanced, specialized marketing theories, concepts, and methods in the domain of brand management. ... assess and discuss findings and research results of specialized marketing theories, concepts, and methods in the domain of brand management. ... act responsibly considering ecological, social and ethical criteria.				

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	... know and understand the relevant methods and theories for the points mentioned above under "Module content".
4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements Recommendation: Basic knowledge of marketing and multivariate methods (e.g., regression analysis, analysis of variance)
6	Mode of End-Of-Module Examination Written test: WT (60)
7	Prerequisites for Awarding of Credit Points Passing the module examination
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Marketing: Specialisation Section Marketing Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science Informatik: Anwendungsfeld Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik
9	Module Manager Univ.-Prof. Dr.* Franziska Völckner
10	Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in

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	the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.
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SpM Customer Management					
Module Code 1266MSCMG1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Customer Management		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content The module covers key questions and challenges of customer management (CRM). It consists of both conceptual and applied elements, including presentations by students, case studies, discussions and guest speakers from industry. Students are expected to engage in their own reading of the literature in addition to attending lectures and participating in exercises. Furthermore, they are expected to organize their learning processes independently.				
3	Learning Objectives Students... ... understand advanced, specialized marketing theories, concepts, and methods in the domain of customer management. ... analyse current questions and challenges in the area of customer management. ... assess and discuss findings and research results of specialized theories / methods. ... act responsibly considering ecological, social and ethical criteria. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Basic knowledge in marketing				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Marketing:				

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	<p>Specialisation Section Marketing</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Werner Reinartz</p>
10	<p>Miscellaneous</p> <p>This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.</p>

SpM Marketing Performance Management					
Module Code 1266MSMPF1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Marketing Performance Management		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content The module deals with central questions of marketing performance management and includes conceptual and applied elements, including presentations by guest speakers and discussions from the world of marketing. Students are required to organise their own learning and working processes independently and self-responsibly in addition to attending lectures and participating in exercises. In addition, it is expected that students read the related literature.				
3	Learning Objectives Students... ... analyse current questions and challenges that arise when quantifying and evaluating marketing activities in financial terms. ... assess and discuss findings and research results of specialised marketing theories, concepts, and methods in the domain of marketing performance management. ... act responsibly considering ecological, social and ethical criteria. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: basic knowledge of marketing and multivariate methods				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Marketing:				

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	<p>Specialisation Section Marketing</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Marc Fischer</p>
10	<p>Miscellaneous</p> <p>This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.</p>

SpM Digital Strategy and Marketing					
Module Code 1266MSDSM1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Digital Strategy and Marketing		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content The emergence of the internet, mobile devices, the ability to automate tasks and the abundance of data is dramatically changing society and businesses. This module exposes students to a wide range of issues and questions related to this "digital" transformation. The module consists of both conceptual as well as applied tools and frameworks to understand business models and the organization of industries. The module aims at covering both the supply side (infrastructure, operations, etc.) as well as the demand side (customer, marketing, etc.). Students are expected to share their own knowledge and to use ongoing events (e.g., new companies, current news, IPOs, etc.) to apply the concepts they learn.				
3	Learning Objectives Students... ... understand economic and strategic frameworks related to industrial organization, business models, and tactical decisions. ... analyse current questions and challenges related to the ongoing changes in business and society as a result of digital technologies. ... assess and discuss findings and research results of specialised theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... act responsibly considering ecological, social and ethical criteria. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: basic knowledge of marketing and economics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development:				

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	<p>Supplementary Section Corporate Development</p> <p>Master of Science Economics: Supplementary Section Management & Social Sciences</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Business Administration - Marketing: Specialisation Section Marketing</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Hernán Bruno</p>
10	<p>Miscellaneous</p> <p>This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.</p>

CM Supply Chain Analytics I					
Module Code 1271MBSCA1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Predictive Analytics		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Introduction Data Analysis/Data Science • Introduction Programming with Python • Methods of Demand Forecasting 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of data science. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... communicate continuously and purposefully in diverse teams. ... solve team-internal conflicts and target divergences independently. ... justify and defend (independently developed) positions or problem solutions. ... present scientific results in a way that is appropriate for the target audience. ... develop work processes for real problems and challenges. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Core Section Supply Chain Management Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development:				

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	<p>Supplementary Section Corporate Development</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Prof. Dr. Nicolas Fugger</p> <p>Area Supply Chain Management</p>
10	<p>Miscellaneous</p>

SpM Supply Chain Operations					
Module Code 1271MSSOP1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Supply Chain Operations		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Inventory Management • Contract Design • Capacity and Revenue Management • Supply Chain Management 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods to control supply chains. ... analyse current questions and challenges in supply chain management. ... communicate continuously and purposefully in diverse teams. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... present scientific results in a way that is appropriate for the target audience. ... act responsibly considering ecological, social and ethical criteria. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: The CM Supply Chain Analytics I should have been completed.				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development:				

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	<p>Supplementary Section Corporate Development</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Area Supply Chain Management</p> <p>Univ.-Prof. Dr. Ulrich W. Thonemann</p>
10	<p>Miscellaneous</p>

SpM Supply Chain Planning					
Module Code 1271MSSPL1		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term
1	Courses a) Project Management b) Production Management		Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) German
2	Module Content Selected topics in Supply Chain Management: a) Project Management: • Project Definition and Scoping • Project Risk Analysis and Risk Management • Resource Allocation and Budgeting • Project Scheduling • Project Monitoring • Project Portfolio Management • Managing Human Behaviour in Projects b) Production Management: • Supply Chain Design • Demand Planning • Program Planning • Lotsizing and Scheduling • Inventory Management				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in Supply Chain Planning. ... analyse current questions and challenges in Supply Chain Planning. ... assess and discuss findings and research results of specialized theories / methods. ... communicate continuously and purposefully in diverse teams. ... justify and defend (independently developed) positions or problem solutions. ... act responsibly considering ecological, social and ethical criteria. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: The CM Supply Chain Analytics I and II should have been completed.				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.				

8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science International Management: Supplementary Section International Management Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science Informatik: Anwendungsfeld Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik
9	Module Manager Area Supply Chain Management
10	Miscellaneous

SpM Selected Issues in Behavioural Supply Chain Management					
Module Code 1271MSIBS1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term
1	Courses Behavioral Supply Chain Management		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Behavioural Decision Making • Behavioural Management • Decision Heuristics 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in Behavioural Operations Management. ... assess and discuss findings and research results of specialized theories / methods. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... prepare independently a research design for a question. ... communicate continuously and purposefully in diverse teams. ... justify and defend (independently developed) positions or problem solutions. ... present scientific results in a way that is appropriate for the target audience. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: The basic modules Supply Chain Analytics I and II should have been completed.				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development:				

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	<p>Supplementary Section Corporate Development</p> <p>Master of Science International Management:</p> <p>Supplementary Section International Management</p> <p>Master of Science Mathematik:</p> <p>Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik:</p> <p>Economics Sciences</p> <p>Master of Science Informatik:</p> <p>Anwendungsfeld</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:</p> <p>Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Prof. Dr. Nicolas Fugger</p> <p>Area Supply Chain Management</p>
10	<p>Miscellaneous</p>

SpM Supply Chain Innovation					
Module Code 1271MSSIN1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Supply Chain Innovation		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Innovation Strategy in Supply Chains • Innovation Management in Supply Chains • Supply Chain Innovation Processes: Idea Generation, Idea Selection, Idea Implementation • Collaborative Supply Chain Innovation • Applications of Supply Chain Innovation Strategy • Current Technological Changes and Effective Supply Chain Strategies 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods supply chain innovation management. ... analyse current questions and challenges supply chain innovation management. ... assess and discuss findings and research results of specialized theories / methods. ... communicate continuously and purposefully in diverse teams. ... justify and defend (independently developed) positions or problem solutions. ... act responsibly considering ecological, social and ethical criteria. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science International Management: Supplementary Section International Management				
9	Module Manager Univ.-Prof. Dr. Fabian Sting Area Supply Chain Management				
10	Miscellaneous				

CM Information Systems I					
Module Code 1277MBISY1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Information Systems and Environmental Sustainability		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Forms and types of sustainability • Key sustainability indicators • Green IT • Green IS • Transformation potential of information systems for organizational sustainability • Sustainable development of information systems • Sustainable use of information systems • Sustainable management of information systems 				
3	Learning Objectives Students... ... understand methods and theories in the area of sustainable development, use and management of information systems. ... analyse current questions and challenges in the area of organisational sustainability. ... justify and defend (independently developed) positions or problem solutions. ... act responsibly considering ecological, social and ethical criteria. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management:				

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	<p>Supplementary Section International Management</p> <p>Master of Science Information Systems:</p> <p>Core Section Information Systems</p> <p>Master of Arts Medienwissenschaft:</p> <p>Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:</p> <p>Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Prof. Dr. Stefan Seidel</p>
10	<p>Miscellaneous</p> <p>There may be case studies and exercises to be prepared in groups and presented by the students in class. The solutions presented will be analysed and discussed. Students will be advised of compulsory reading on a term-by-term basis.</p>

CM Information Systems II					
Module Code 1277MBISY2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Analytics and Applications		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Introduction to data analysis and business intelligence processes • Components of the data science (business) process • Use of data and information for business models • Business analytics, predictive modeling & machine learning • Methods from supervised and unsupervised learning • Evaluation and tuning of machine learning models • Data/text/web mining, gaining insights from raw data 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of Data Science and Machine Learning. ... solve team-internal conflicts and target divergences independently. ... justify and defend (independently developed) positions or problem solutions. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Science Information Systems:				

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	<p>Core Section Information Systems</p> <p>Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Wolf Ketter</p>
10	<p>Miscellaneous</p> <p>Please read the syllabus before joining this class. The participation in the first lecture is strongly recommended.</p>

CM Digital Transformation					
Module Code 1277MBDTF1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Digital Transformation and Innovation		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content The Digital Transformation phenomenon: What do we understand by "Digital Transformation"? What is the scope of the phenomenon, what are examples? How can we structure the phenomenon for discussion? Key Business Trends: Which trends affect value creation? Which trends a digital leader has to look out for? Digital Leadership: What are the most important topics for a digital leader? [Ambidexterity, Innovator's Dilemma, Toxic Thinking, Change Management, Leadership] Business Patterns: What is a business model and how to describe it? Why and how can we systematically innovate a business models? Which tools can we use? Managing External Resources: Why we need to extent traditional information management towards IM 2.0. What are strategic implications of public social media for companies? Which role plays crowdsourcing and the gig-economy? Everything-as-a-Service: From products to services / the economics of cloud computing /servitization / sharing economy Platforms: What are platform-type business models and how are they different? What are managerial decisions regarding platform businesses? Competing on Analytics: How can companies gain competitive advantage through better decision making? Blockchain and Crypto: What is it? How to transform centralized organizations; DeFi, DAO, Smart Contracts, Use Cases Bitcoin and Ethereum				
3	Learning Objectives Students... ... analyse current questions and challenges of digital transformation and business model innovation. ... justify and defend (independently developed) positions or problem solutions. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management				

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	<p>Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation</p> <p>Master of Science Business Administration - Finance: Supplementary Section Finance</p> <p>Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development</p> <p>Master of Science Economics: Supplementary Section Management & Social Sciences</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Information Systems: Core Section Information Systems</p> <p>Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager Univ.-Prof. Dr. Detlef Schoder</p>
10	<p>Miscellaneous Students will be advised of compulsory reading on a term-by-term basis.</p>

SpM Seminar Information Systems I					
Module Code 1277MSSIS1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every term	Duration 1 Term
1	Courses a) Advanced Seminar Collaborative Innovation Networks (Prof. Gloor) b) Information Systems Research: Analytics for a Sustainable Society (Prof. Ketter) c) Advanced Seminar Information Systems and Digital Technology (Prof. Seidel) d) Advanced Seminar Machine Learning (Jun.-Prof. Li) e) Advanced Seminar Information Management (Prof. Schoder)		Contact Hours a) 30h b) 30h c) 30h d) 30h e) 30h	Self-Studies a) 150h b) 150h c) 150h d) 150h e) 150h	Course Language a) English b) English c) English d) English e) English
2	Module Content Selected issues and varying topics in the area of Information Systems, related either to theory or methods. Topics are primarily related to: a) • Collaborative Innovation Networks (COINs) • swarm creativity, and coolhunting/ coolfarming • Social Network analysis • Sentiment analysis • Digital platforms for collaboration and creativity b) and c) Data Science and Business Analytics Future Energy Business Future Mobility Learning Agents Sharing Economy Smart Markets Human-AI Collaboration c) • Conceptual Modeling • Business Process Management • Information Systems Development • Systems Analysis and Design • Digital Innovation • Digital Entrepreneurship • Green IS • Environmental Sustainability d) • Supervised, Unsupervised, and Semi-Supervised Learning • Clustering, Principal Component Analysis, High-dimensional Data • Transfer Learning and Federated Learning • Neural Network, Convolutional Neural Network, Graph Convolutional Network • Recurrent Neural Networks for Natural Language Process and More • Self-supervised Learning • Reinforcement Learning				

	<p>e) Current topics of Information Management. Participants take on sub-projects of current research projects of the chair. The course enables participants to write and publish an academic IS paper.</p> <p>Exemplary topics: Business Analytics Artificial Intelligence in Trading, Health and Logistics Openness Smart Harvesting AI-generated Aesthetic Layout Generative AI</p>
3	<p>Learning Objectives Students... ... prepare independently a research design for a question. ... solve team-internal conflicts and target divergences independently. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".</p>
4	<p>Teaching and Learning Methods seminar</p>
5	<p>Module Entry Requirements none</p>
6	<p>Mode of End-Of-Module Examination Combined examination: PRES, TP</p>
7	<p>Prerequisites for Awarding of Credit Points Passing the module examination. One course is to be attended; the examination relates to the content of one course.</p>
8	<p>Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management Master of Science Information Systems: Specialisation Section Information Systems</p>
9	<p>Module Manager Univ.-Prof. Dr. Detlef Schoder</p>
10	<p>Miscellaneous Course registration for advanced seminars in Information Systems is usually organized in a joint process for all advanced seminar courses in one semester. Students are required to provide preferences for at least two different advanced seminar courses in KLIPS during the first enrolment period ("1. Belegungsphase"). Registration is usually not possible during the second enrolment period ("2. Belegungsphase") or during the enrolment period for remaining places ("Restplatzvergabe"). Students are then assigned to a specific advanced seminar, based on the provided preferences and capacities. Delivery and discussion of presentations, prepared in the form of written papers under guidance. Students will generally be advised of compulsory reading and the topics for the presentations towards the end of the preceding term. Which topics are to be assigned to which students is decided after they have been advised of the topics available, towards the end of the preceding term. To enhance the learning outcome and expand the creative component, the advanced seminar can also be project-based or in the style of a case study. In these cases, a specifically defined assignment is given in addition to the compulsory reading. The written paper and the presentation then report on the approaches taken when attempting to answer the question or solve the task on the literature and the students' own work.</p>

SpM Seminar Information Systems II					
Module Code 1277MSSIS2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every term
1	Courses a) Advanced Seminar Collaborative Innovation Networks (Prof. Gloor) b) Information Systems Research: Analytics for a Sustainable Society (Prof. Ketter) c) Advanced Seminar Information Systems and Digital Technology (Prof. Seidel) d) Advanced Seminar Machine Learning (Jun.-Prof. Li) e) Advanced Seminar Information Management (Prof. Schoder)		Contact Hours a) 30h b) 30h c) 30h d) 30h e) 30h	Self-Studies a) 150h b) 150h c) 150h d) 150h e) 150h	Course Language a) English b) English c) English d) English e) English
2	Module Content Selected issues and varying topics in the area of Information Systems, related either to theory or methods. Topics are primarily related to: <ul style="list-style-type: none"> a) <ul style="list-style-type: none"> • Collaborative Innovation Networks (COINs) • swarm creativity, and coolhunting/ coolfarming • Social Network analysis • Sentiment analysis • Digital platforms for collaboration and creativity b) <ul style="list-style-type: none"> • Business intelligence • Data Science and Business Analytics • Future Energy Business • Learning Agents • Sharing Economy • Smart Markets c) <ul style="list-style-type: none"> • Conceptual Modeling • Business Process Management • Information Systems Development • Systems Analysis and Design • Digital Innovation • Digital Entrepreneurship • Green IS • Environmental Sustainability d) <ul style="list-style-type: none"> • Supervised, Unsupervised, and Semi-Supervised Learning • Clustering, Principal Component Analysis, High-dimensional Data • Transfer Learning and Federated Learning • Neural Network, Convolutional Neural Network, Graph Convolutional Network • Recurrent Neural Networks for Natural Language Process and More • Self-supervised Learning • Reinforcement Learning 				

	<p>e) Current topics of Information Management. Participants take on sub-projects of current research projects of the chair. The course enables participants to write and publish an academic IS paper. Exemplary topics:</p> <p>Business Analytics Artificial Intelligence in Trading, Health and Logistics Openness Smart Harvesting AI-generated Aesthetic Layout Generative AI</p>
3	<p>Learning Objectives Students... ... prepare independently a research design for a question. ... solve team-internal conflicts and target divergences independently. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".</p>
4	<p>Teaching and Learning Methods seminar</p>
5	<p>Module Entry Requirements none</p>
6	<p>Mode of End-Of-Module Examination Combined examination: PRES, TP</p>
7	<p>Prerequisites for Awarding of Credit Points Passing the module examination. One course is to be attended; the examination relates to the content of one course.</p>
8	<p>Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management Master of Science Information Systems: Specialisation Section Information Systems</p>
9	<p>Module Manager Univ.-Prof. Dr. Detlef Schoder</p>
10	<p>Miscellaneous Course registration for advanced seminars in Information Systems is usually organized in a joint process for all advanced seminar courses in one semester. Students are required to provide preferences for at least two different advanced seminar courses in KLIPS during the first enrolment period ("1. Belegungsphase"). Registration is usually not possible during the second enrolment period ("2. Belegungsphase") or during the enrolment period for remaining places ("Restplatzvergabe"). Students are then assigned to a specific advanced seminar, based on the provided preferences and capacities. Delivery and discussion of presentations, prepared in the form of written papers under guidance. Students will generally be advised of compulsory reading and the topics for the presentations towards the end of the preceding term. Which topics are to be assigned to which students is decided after they have been advised of the topics available, towards the end of the preceding term. To enhance the learning outcome and expand the creative component, the advanced seminar can also be project-based or in the style of a case study. In these cases, a specifically defined assignment is given in addition to the compulsory reading. The written paper and the presentation then report on</p>

	the approaches taken when attempting to answer the question or solve the task on the literature and the students' own work.
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CM Comparative Political Institutions					
Module Code 1335MBCPI1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Comparative Political Institutions		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Institutionalism and neoinstitutionalism • Veto player and veto point theory • Theory of structure-induced equilibria • Problem areas: aggregation of individual preferences, coordination of individual decisions, collective action, delegation relationships and risk of "agency loss" • Time consistency and commitments • Endogeneity of institutions and institutional reform • Empirical findings of conventional international comparative studies 				
3	Learning Objectives Students... ... understand advanced, specialised theories / methods. ... assess and discuss findings and research results of specialised theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft:				

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	<p>Core Section Political Science</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften</p> <p>Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. André Kaiser</p>
10	<p>Miscellaneous</p>

CM Comparative Political Economy					
Module Code 1335MBCPE1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Comparative Political Economy		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Approaches used in political economy and comparative research into government activity • International comparison of the political economy of markets • International comparison of political and institutional change in various areas • Specific research methods in comparative political economy 				
3	Learning Objectives Students... ... understand advanced, specialised theories / methods. ... assess and discuss findings and research results of specialised theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Core Section Political Science Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:				

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	<p>Ergänzung Sozialwissenschaften</p> <p>Master of Science Geographie:</p> <p>Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology:</p> <p>Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research:</p> <p>Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr.' Christine Trampusch</p>
10	<p>Miscellaneous</p>

CM Democratic Theory and Practice					
Module Code 1335MBDTP1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Democratic Theory and Practice		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Survey of classical and contemporary democratic theory • Conceptualizing, justifying and critiquing the democratic ideal • Assessing real-world challenges to the democratic ideal, e.g. inequality, multiculturalism, globalization • Evaluating and comparing the performance of democracies and non-democracies 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... assess and discuss findings and research results of specialized theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Core Section Political Science Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften				

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	<p>Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Jun.-Prof.' Chitrlekha Basu, Ph.D</p>
10	<p>Miscellaneous</p>

CM International Relations					
Module Code 1335MBIRE1	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses International Relations		Contact Hours 30h	Self-Studies 150h	Course Language German and English
2	Module Content <ul style="list-style-type: none"> • International Politics • Foreign Policy • Transnational Politics • Peace and conflict studies • Security Policy • Information and Communication • Multi-level analysis 				
3	Learning Objectives Students... ... understand advanced, specialised theories / methods. ... assess and discuss findings and research results of specialised theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Core Section Political Science				

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	<p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften</p> <p>Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. Thomas Jäger</p>
10	<p>Miscellaneous</p>

CM European Politics					
Module Code 1335MBCED1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses European Politics		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Analytical models of European politics • Functioning of democracy in European nation states and in the European Union • Parties and Party Competition in Europe • Comparative Analysis of Political Institutions in Europe • Current Developments in Research on European Politics 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... assess and discuss findings and research results of specialized theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Core Section Political Science Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften				

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	<p>Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. Sven-Oliver Proksch</p>
10	<p>Miscellaneous</p>

SpM Special Topics Political Science I					
Module Code 1335MSPIR1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Seminar Political Institutions and Representation		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Classic and modern approaches in comparative political science and the analysis of political institutions • Institutionalism • Democratic regimes • Classic and modern approaches in political theory and democratic theory • Representation in political systems • Elections and the electorate 				
3	Learning Objectives Students... ... analyse current questions and challenges. ... collect, systematize and synthesize independently literature on selected scientific questions. ... solve team-internal conflicts and target divergences independently. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Specialisation Section Political Science				

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9	<p>Module Manager Fachbereich Politikwissenschaft</p>
10	<p>Miscellaneous</p>

SuM Economic Geography I					
Module Code 1343MEEGY1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Start-ups and Innovation in the European Union		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Spatial patterns of economic activities in the European Union • Geographical and interdisciplinary approaches to entrepreneurship, innovation, creativity and territorial innovation systems • Empirical case studies from different EU regions 				
3	Learning Objectives Students... ... understand advanced, specialized theories of entrepreneurship and innovation research within the context of regional development. ... analyse current questions and challenges considering the role of knowledge intensive and creative industries for regional development in the European Union. ... write an academic paper on a selected topic and achieve thereby their own scientific contribution. ... justify and defend (independently developed) positions or problem solutions. ... critically evaluate spatial disparities of the European Union and formulate recommendations for policy makers based on their insights. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics				

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	<p>Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften</p> <p>Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. ' Martina Fuchs</p>
10	<p>Miscellaneous</p>

SuM Economic Geography II					
Module Code 1343MEEGY2	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Digitalization, Smart Manufacturing and 'Smart' Regions		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Digitalization as opportunity and challenge for internationalization and spatial development • Geographical approaches to digital change in the areas of production and consumption • Smart Manufacturing • Smart regional development and 'Smart City'- strategies • Regional Innovation Systems • Digitalization of value chains: case studies • Digitalization and sustainable development: institutional arrangements and strategies of practitioners 				
3	Learning Objectives Students... ... understand advanced, specialized theories of technological change to digitalization processes in the areas of production, consumption and work. ... analyse characteristics and current questions and challenges of digital transformation. ... write an academic paper on a selected topic using literature from economic geography and achieve thereby their own scientific contribution. ... justify and defend (independently developed) positions or problem solutions. ... critically evaluate assess opportunities and challenges of digitalization for different actors (small and large firms, employees, final consumers) within different value chains. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management				

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	<p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics</p> <p>Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften</p> <p>Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. ' Martina Fuchs</p>
10	<p>Miscellaneous</p>

SuM Economic Geography III					
Module Code 1343MEEGY3		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Global South and Sustainable International Business: Ethics, Responsibility and Governance			Contact Hours 30h	Self-Studies 150h
2	Module Content <ul style="list-style-type: none"> • Sustainability as interdisciplinary theoretical concept and as strategic approach of companies • Theoretical approaches to regional development in the context of international production • Modes and ways of regional economic integration in the world economy • Empirical case studies of regions of the Global South • Strategies and governance for sustainable development 				
3	Learning Objectives Students... ... understand advanced, specialized theoretical approaches to sustainability, ethics, corporate responsibility and governance in the context of a globalized economy. ... assess and discuss analyse drivers and limitations of corporate social responsibility (CSR) and regional social responsibility (RSR) in global value chains. ... collect, systematize and synthesize independently literature from economic geography and related disciplines as well as secondary data. ... discuss the effects of foreign direct investment in countries of the Global South with regard to local resource pools and sustainable development. ... critically evaluate upgrading strategies in global value chains as drivers for growth and development. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management				

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	<p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics</p> <p>Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften</p> <p>Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. ' Martina Fuchs</p>
10	<p>Miscellaneous</p>

SuM Economic Geography IV					
Module Code 1343MEEGY4	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Methods in Regional Research		Contact Hours 30h	Self-Studies 150h	Course Language German
2	Module Content <ul style="list-style-type: none"> • Research methods in economic geography and regional studies • Selected geographical case study of a region or city, e.g. in North Rhine-Westphalia • Designing and conducting a research project in economic geography 				
3	Learning Objectives Students... ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... prepare independently a qualitative, quantitative or mixed-method research design to analyse current issues in economic geography. ... write an academic paper on a selected topic and achieve thereby their own scientific contribution. ... communicate continuously and purposefully in diverse teams. ... critically evaluate issues of positionality and ethics in geographical field work. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre				

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	<p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften</p> <p>Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften</p> <p>Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. ' Martina Fuchs</p>
10	<p>Miscellaneous</p>

SuM Introduction to Economic Psychology					
Module Code 1320MEIEP1	Workload 360h	ECTS Credits 12	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Introduction to Economic Psychology		Contact Hours 60h	Self-Studies 300h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Basic concepts in economic psychology • Economic psychology and its application in consumer markets, labour markets, and financial markets • Economic psychology and its application in macroeconomic contexts • Current developments in applied economic psychology 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods economic psychology. ... collect, systematize and synthesize independently literature on selected scientific questions. ... justify and defend (independently developed) positions or problem solutions. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: WT (60), PRES				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science				

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9	Module Manager Univ.-Prof. Dr. Erik Hölzl
10	Miscellaneous

SpM Selected Issues in International Management I					
Module Code 1015MSINM1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability irregular
Duration 1 Term					
1	Courses Selected Issues in International Management 1		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content Topics in International Management				
3	Learning Objectives Students... ... analyse current issues in the field of international management. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the examination				
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management				
9	Module Manager CEMS Programm Manager				
10	Miscellaneous				

SpM Selected Issues in International Management II					
Module Code 1015MSINM2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability irregular
Duration 1 Term					
1	Courses Selected Issues in International Management 2		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content Topics in International Management				
3	Learning Objectives Students... ... analyse current issues in the field of international management. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods seminar Research project				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points depending on course choice				
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management				
9	Module Manager CEMS Programm Manager				
10	Miscellaneous				

SpM Empirical Methods and Data Analysis I					
Module Code 1314MSEMD1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses a) Probability and Statistical Inference b) Topics in Econometrics and Statistics I		Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) English
2	Module Content <ul style="list-style-type: none"> • Foundations of probability theory • Theory of point estimation and estimation techniques (e.g. maximum likelihood) • Theory of hypothesis testing and selected tests • Interval estimation 				
3	Learning Objectives Students... ... understand advanced, specialised theories / methods. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: solid basic knowledge of probability theory				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management:				

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	<p>Supplementary Section International Management</p> <p>Master of Science Business Administration - Marketing:</p> <p>Core Section Marketing</p> <p>Master of Science Mathematik:</p> <p>Economics</p> <p>Master of Science Wirtschaftsmathematik:</p> <p>Economics</p> <p>Master of Science Business Analytics & Econometrics:</p> <p>Specialisation Section Business Analytics & Econometrics</p> <p>Supplementary Section Business Analytics & Econometrics</p> <p>Master of Science Informatik:</p> <p>Anwendungsfeld VWL</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Dominik Wied</p>
10	<p>Miscellaneous</p>

SpM Empirical Methods and Data Analysis II					
Module Code 1314MSEMD2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses a) Microeconometrics b) Machine Learning for Economists c) Topics in Econometrics and Statistics II		Contact Hours a) 45h b) 45h c) 45h	Self-Studies a) 135h b) 135h c) 135h	Course Language a) English b) English c) English
2	Module Content a) Microeconometrics <ul style="list-style-type: none"> Limited dependent variables Evaluation of treatment effects (Causal analysis) Nonparametric density and regression estimation Quantile and distribution regressions Panel data Duration models b) Machine Learning for Economists <ul style="list-style-type: none"> Cross Validation, Bias-Variance Tradeoff Regularization, LASSO, Ridge, Elastic Net Optimization Decision trees Ensemble Learning, Gradient Boosting Neural Networks Classification Text analysis Causal Machine Learning 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture				
5	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics				

6	Mode of End-Of-Module Examination Combined examination: PRES, TP Written test: WT (60)
7	Prerequisites for Awarding of Credit Points Passing the examination. One course is to be attended; the examination relates to the content of one course. The course Microeconometrics is completed with a written examination: written exam (60). The courses 'Machine Learning for Economists' as well as 'Topics in Econometrics and Statistics' are completed with a combined examination: presentation and term paper.
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Specialisation Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Business Analytics & Econometrics: Specialisation Section Business Analytics & Econometrics Supplementary Section Business Analytics & Econometrics Master of Science Informatik: Anwendungsfeld VWL
9	Module Manager Univ.-Prof. Dr. Dominik Wied Prof. Dr. Tom Zimmermann
10	Miscellaneous

SpM Empirical Methods and Data Analysis III					
Module Code 1314MSEMD3	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Time Series Econometrics b) Stochastic Models and Processes c) Topics in Econometrics and Statistics III		Contact Hours a) 45h b) 45h c) 45h	Self-Studies a) 135h b) 135h c) 135h	Course Language a) English b) English c) English
2	Module Content a) Time Series Econometrics: <ul style="list-style-type: none"> • ARMA Models • State-Space Models • Models for Non-Stationary Time Series • Multivariate Time Series Models • Non-Stationarity in Multivariate Time Series b) Stochastic Models and Processes: <ul style="list-style-type: none"> • Deepening topics in statistical inference • bootstrap • nonparametric density estimation • nonparametric tests (e.g. for independence) • Brownian motions • Poisson processes • Markov processes 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Solid basic knowledge of probability theory				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation:				

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	<p>Supplementary Section Accounting and Taxation</p> <p>Master of Science Business Administration - Finance:</p> <p>Supplementary Section Finance</p> <p>Master of Science Business Administration - Marketing:</p> <p>Supplementary Section Marketing</p> <p>Master of Science Information Systems:</p> <p>Supplementary Section Information Systems</p> <p>Master of Science Business Administration - Corporate Development:</p> <p>Supplementary Section Corporate Development</p> <p>Master of Science Economics:</p> <p>Specialisation Section Economics</p> <p>Supplementary Section Economics</p> <p>Master of Science Economic Research:</p> <p>Specialisation Section Economic Research</p> <p>Supplementary Section Economic Research</p> <p>Master of Science International Management:</p> <p>Supplementary Section International Management</p> <p>Master of Science Business Administration - Marketing:</p> <p>Core Section Marketing</p> <p>Master of Science Mathematik:</p> <p>Economics</p> <p>Master of Science Wirtschaftsmathematik:</p> <p>Economics</p> <p>Master of Science Business Analytics & Econometrics:</p> <p>Supplementary Section Business Analytics & Econometrics</p> <p>Master of Science Informatik:</p> <p>Anwendungsfeld VWL</p> <p>Master of Science Business Analytics & Econometrics:</p> <p>Specialication Section Business Analytics & Econometrics</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Dominik Wied</p>
10	<p>Miscellaneous</p> <p>The course "b) Stochastic Models and Processes" will not be offered in the summer semester of 2025.</p>

SpM Empirical Methods and Data Analysis IV					
Module Code 1314MSEMD4	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses a) Statistical Analysis of Financial Data b) Topics in Econometrics and Statistics IV		Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) English
2	Module Content <ul style="list-style-type: none"> • Properties of financial time series • Time series models • Efficiency of financial markets • Empirical analysis of the capital asset pricing model • Empirical analysis of intertemporal asset pricing models • Volatility models • Market Microstructure and high-frequency data 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... justify and defend (independently developed) positions or problem solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Solid knowledge of statistical and econometric methods; CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems				

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	<p>Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development</p> <p>Master of Science Economics: Specialisation Section Economics Supplementary Section Economics</p> <p>Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation</p> <p>Master of Science Business Administration - Finance: Core Section Finance</p> <p>Master of Science Economic Research: Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Mathematik: Economics</p> <p>Master of Science Wirtschaftsmathematik: Economics</p> <p>Master of Science Business Analytics & Econometrics: Specialisation Section Business Analytics & Econometrics Supplementary Section Business Analytics & Econometrics</p> <p>Master of Science Informatik: Anwendungsfeld VWL</p>
9	<p>Module Manager Univ.-Prof. Dr. Roman Liesenfeld</p>
10	<p>Miscellaneous</p>

SpM Empirical Methods and Data Analysis V					
Module Code 1314MSEMD5		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term
1	Courses a) Multivariate Statistics b) Panel Data Analysis c) Bayesian Econometrics d) Topics in Econometrics and Statistics V		Contact Hours a) 45h b) 45h c) 45h d) 45h	Self-Studies a) 135h b) 135h c) 135h d) 135h	Course Language a) English b) English c) English d) English
2	Module Content a) Multivariate Statistics: • Analysis of Variance • Eigenvalues • Principal Component Analysis • Factor Analysis • Discriminant Analysis • Cluster Analysis • Multivariate Testing • Correlation Analysis b) Panel Data Analysis: • Static Panel Data Model • Dynamic Panel Data Model • Extensions • Factor Analysis c) Bayesian Econometrics: • Basic Principles of Bayesian Econometrics • Bayesian Estimators and Numerical Integration • Importance Sampling and Markov-Chain-Monte-Carlo • Gaussian Linear Regression Model with Conjugate Priors • Gaussian Linear Regression Model with Non-Conjugate Priors • Linear Regression Model with General Error Covariance Matrix • Time Series Models • Models for discrete dependent variables • Students will practice the use of the methods using econometric software to analyse economic data d) Topics in Econometrics and Statistics 5: • Recent statistical and econometric methods • Applications in business administration, management studies and economics and social sciences				
3	Learning Objectives Students... ... understand advanced, specialized methods in Statistics and Econometrics. ... analyse current questions and challenges in Statistics and Econometrics. ... analyse data material for selected scientific questions using statistical and econometric methods. ... justify and defend (independently developed) positions or problem solutions. ... discuss scientific topics in a professional manner and appropriate to the situation with specialists. ... use techniques of scientific work and good scientific practice.				

	... know and understand the relevant methods and theories for the points mentioned above under "Module content".
4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics
6	Mode of End-Of-Module Examination Oral examination: OE
7	Prerequisites for Awarding of Credit Points Passing the oral examination of one course. A course is to be attended; the oral examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation Master of Science Business Administration - Finance: Core Section Finance Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Science Informatik: Anwendungsfeld VWL Master of Science Business Analytics & Econometrics: Specialisation Section Business Analytics & Econometrics
9	Module Manager Dr. Bastian Gribisch
10	Miscellaneous

SpM Market Design and Behaviour I					
Module Code 1289MSMDB1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
Duration 1 Term					
1	Courses Information and Strategy		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content This module introduces students to the economics of information. It deals with strategic decisions in light of asymmetric information and also with the design of information systems. Possible topics include strategic communication, persuasion, reputation or social learning.				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of information economics. ... assess and discuss findings and research results of specialized theories / methods. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... present scientific results in a way that is appropriate for the target audience. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: CM Microeconomics or CM Microeconomics (Business Administration)				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research:				

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	<p>Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics</p> <p>Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Science Mathematik: Economics</p> <p>Master of Science Wirtschaftsmathematik: Economics</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Informatik: Anwendungsfeld VWL</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Christoph Schottmüller</p>
10	<p>Miscellaneous</p>

SpM Market Design and Behaviour II					
Module Code 1289MSMDB2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability irregular
1	Courses Economic Engineering		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Evaluation of the roles of theory and laboratory/field experiments in the development of markets and incentive systems • Analysis of relevant behavioural phenomena and institutional details of particular importance for specific designs • Discussion of practical applications of economic engineering in matching markets, auctions and other markets 				
3	Learning Objectives Students... ... analyse current questions and challenges in the area of market design. ... write an academic paper on a selected topic and achieve thereby their own scientific contribution. ... discuss problems in markets with respect to different affected groups in a professional manner. ... critically evaluate current developments in different markets and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: basic knowledge of game theory and experimental economics				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science International Management: Supplementary Section International Management				

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	<p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics</p> <p>Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Science Mathematik: Economics</p> <p>Master of Science Wirtschaftsmathematik: Economics</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Informatik: Anwendungsfeld VWL</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. Axel Ockenfels</p>
10	<p>Miscellaneous</p>

SpM Market Design and Behaviour V					
Module Code 1289MSMDB5		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term
1	Courses Corporate Taxation		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Tax competition between jurisdictions • Digitisation and Tax Policy • Reform options for corporate taxation • Cash flow based taxation, border adjustments and trade policy • Carbon pricing and border adjustments • Corporate taxation and corporate finance 				
3	Learning Objectives Students... ... understand the implications of the digital transformation of the economy for tax policy. ... can analyse reform options for corporate taxation. ... develop a conceptual framework to think through the interdependencies of corporate taxation, trade policy and environmental policy. ... learn to communicate about policy relevant research to an academic audience. ... learn to communicate about policy relevant research to non-academic audience. ... engage in a discourse about reform options for policy design. ... analyse public policy taking account of ethical, ecological and social concerns. ... assess current tax policy debates and proposed solutions. ... use the techniques of empirical and theoretical research in applied public finance. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: CM Microeconomics or CM Microeconomics (Business Administration)				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination. One course is to be attended; the examination relates to the content of one course.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing				

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	<p>Master of Science Information Systems: Supplementary Section Information Systems</p> <p>Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development</p> <p>Master of Science Economics: Specialisation Section Economics Supplementary Section Economics</p> <p>Master of Science Economic Research: Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics</p> <p>Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Science Mathematik: Economics</p> <p>Master of Science Wirtschaftsmathematik: Economics</p> <p>Master of Science Informatik: Anwendungsfeld VWL</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p>
9	<p>Module Manager Univ.-Prof. Dr. Felix Bierbrauer</p>
10	<p>Miscellaneous</p>

SpM Markets and Economic Policy I					
Module Code 1302MSMEP1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Growth, Inequality and Structural Change		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Neoclassical Growth • The Rate and the Direction of Technical Change • Automation, Work and Leisure • Men, Robots, and Artificial Intelligence • Sectorial Change (Deindustrialisation, Services, Real Estate, Rise of the State) • Technical Change and Inequality • The Affluent Society and its Economic Problems 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... assess and discuss findings and research results of specialized theories / methods. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: CM Macroeconomics or CM Advanced Macroeconomics I				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Specialisation Section Economics Supplementary Section Economics				

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	<p>Master of Science Economic Research: Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics</p> <p>Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Science Mathematik: Economics</p> <p>Master of Science Wirtschaftsmathematik: Economics</p> <p>Master of Science Informatik: Anwendungsfeld VWL</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p>
9	<p>Module Manager Univ.-Prof. Dr. Peter Funk</p>
10	<p>Miscellaneous</p>

SpM Markets and Economic Policy II					
Module Code 1302MSMEP2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability irregular
Duration 1 Term					
1	Courses Money and Financial Markets		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Empirical Evidence on monetary policy effects • Transaction frictions and money demand • Financial intermediation, banks, and liquidity • Monetary policy and banking • Financial contracts • Financial acceleration • Unconventional monetary policy and interbank markets 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of monetary theory, policy and financial markets. ... analyse current questions and challenges in the area of monetary theory, policy and financial markets. ... assess and discuss findings and research results of specialized theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: CM Macroeconomics or CM Advanced Macroeconomics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics:				

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	<p>Specialisation Section Economics Supplementary Section Economics Master of Science Business Administration - Finance: Core Section Finance Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Informatik: Anwendungsfeld VWL Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. Andreas Schabert</p>
10	<p>Miscellaneous</p>

SpM Markets and Economic Policy III					
Module Code 1302MSMEP3		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Development Economics		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Introduction to development economics based on theoretical and empirical research • Causes and consequences of poverty, underinvestment in health, education, and wealth • Risk and insurance • Methods to evaluate development projects and policies 				
3	Learning Objectives Students... ... assess and discuss findings and research results of specialized theories / methods. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... justify and defend (independently developed) positions or problem solutions. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration)				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Specialisation Section Economics Supplementary Section Economics				

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	<p>Master of Science Economic Research: Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics</p> <p>Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Science Mathematik: Economics</p> <p>Master of Science Wirtschaftsmathematik: Economics</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Informatik: Anwendungsfeld VWL</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. Erik Hornung</p>
10	<p>Miscellaneous</p>

SpM Markets and Economic Policy IV					
Module Code 1302MSMEP4	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Macroeconomics of the Labour Market		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Labour Market Dynamics: job creation and destruction • Theory of Search Unemployment • The Search and Matching Model of the Labour Market • Structural Labour Market Policy: Employment Protection and Unemployment Insurance • Labour Markets and the Business Cycle • Specific Topics in Macroeconomics of the Labour Market 				
3	Learning Objectives Students... ... assess and discuss findings and research results of specialized theories / methods. ... justify and defend (independently developed) positions or problem solutions. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: CM Macroeconomics or CM Advanced Macroeconomics; CM Microeconomics or CM Microeconomics (Business Administration) or CM Advanced Microeconomics; CM Mathematics or CM Advanced Mathematics				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development				

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	<p>Master of Science Economics: Specialisation Section Economics Supplementary Section Economics</p> <p>Master of Science Economic Research: Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics</p> <p>Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Science Mathematik: Economics</p> <p>Master of Science Wirtschaftsmathematik: Economics</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Informatik: Anwendungsfeld VWL</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Michael Krause, Ph.D.</p>
10	<p>Miscellaneous</p>

CM Macroeconomics					
Module Code 1302MBMAC1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Macroeconomics		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content The course focuses on macroeconomic theory and issues. In its first part, it covers key determinants of economic growth and cross-country income differences, using modern growth theory. In the second part, short-term fluctuations in economic activity and stabilisation policy are covered, using real business cycle and new Keynesian models. Both parts ask when market outcomes are sustainable, whether they coincide with outcomes that are optimal from society's perspective, and whether economic policy can help achieve socially desirable outcomes. The course also introduces methods of dynamic optimisation and simulation of macroeconomic models.				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... present scientific results in a way that is appropriate for the target audience. ... act responsibly considering ecological, social and ethical criteria. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Microeconomics, Macroeconomics and Bachelor Level Mathematics				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics:				

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	<p>Core Section Economics</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics</p> <p>Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre</p> <p>Master of Science Mathematik: Economics</p> <p>Master of Science Wirtschaftsmathematik: Economics</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Informatik: Anwendungsfeld VWL</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Michael Krause, Ph.D.</p>
10	<p>Miscellaneous</p>

CM Selected Methods in Economics					
Module Code 1289MBEXE1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term
1	Courses Experimental Methods		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Experimental Methods in economics • Experimental designs • Analysing experimental data 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of experimental Economics. ... analyse current questions and challenges in the area of Microeconomics. ... assess and discuss findings and research results of specialized methods. ... analyse data for selected scientific questions using quantitative methods. ... present scientific results in a way that is appropriate for the target audience. ... critically evaluate current social developments and develop alternative solutions. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Bachelor Level Microeconomics, Macroeconomics, Mathematics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Marketing:				

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	<p>Core Section Marketing</p> <p>Master of Arts Politikwissenschaft:</p> <p>Supplementary Section Political Science</p> <p>Master of Science Sociology: Social and Economic Psychology:</p> <p>Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research:</p> <p>Supplementary Section Sociology and Social Research</p> <p>Master of Science Business Administration - Corporate Development:</p> <p>Core Section Corporate Development</p>
9	<p>Module Manager</p> <p>Prof. Christopher Roth</p>
10	<p>Miscellaneous</p>

SpM Media Economics					
Module Code 1289MSMEC1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Media Economics		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Characteristics of media markets • Cost and revenue structures on media markets • Digital transformation of media markets • Political economy of media markets 				
3	Learning Objectives Students... ... analyse current questions and challenges. ... assess and discuss findings and research results of specialised theories / methods. ... critically evaluate current social developments and develop alternative solutions. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements None				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology				

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	<p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p>
9	<p>Module Manager Univ.-Prof. Dr. Johannes Münster</p>
10	<p>Miscellaneous</p>

CM Applied Econometrics (Business Administration)					
Module Code 1289MBAEC1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Applied Econometrics (Master Business Administration)		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Statistical Foundations and Testing • Experiments and RCTs • Regression (OLS, dummy variables, omitted variable bias, nonlinear models, binary dependent variables) • Instrumental Variables • Regression Discontinuity • Panel data (Fixed effects, differences-in-differences) 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of labour markets. ... assess and discuss findings and research results of specialized theories / methods. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods. ... justify and defend (independently developed) positions or problem solutions. ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. ... develop work processes for real problems and challenges. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Knowledge of basic econometrics and statistics, basic knowledge of R				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems:				

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	<p>Supplementary Section Information Systems</p> <p>Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development</p> <p>Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation</p> <p>Master of Science Business Administration - Finance: Core Section Finance</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Business Administration - Marketing: Core Section Marketing</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Science Business Administration - Corporate Development: Core Section Corporate Development</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. ' Pia Pinger</p>
10	<p>Miscellaneous</p>

CM Microeconomics (Business Administration)					
Module Code 1289MBMBA1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Microeconomics: Game Theory		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Non-cooperative Game Theory • Normal form games • Extensive form games, with complete and incomplete information • Finitely and infinitely repeated games • Cooperative Game Theory • Core, Shapley-value, bargaining problem • Evolutionary game theory • Social choice theory, voting • Condorcet-paradox, Arrow-theorem 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of Game Theory. ... assess and discuss findings and research results of specialized methods. ... analyse data for selected scientific questions using quantitative methods. ... communicate continuously and purposefully in diverse teams. ... critically evaluate current social developments and develop alternative solutions. ... use techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Bachelor Level Microeconomics, Macroeconomics, Mathematics				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems				

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	<p>Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development</p> <p>Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Science Business Administration - Marketing: Core Section Marketing</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Geographie: Wahlpflichtfach Management & Social Sciences</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p> <p>Master of Science Business Administration - Corporate Development: Core Section Corporate Development</p>
9	<p>Module Manager Univ.-Prof. Dr. ' Bettina Rockenbach</p>
10	<p>Miscellaneous</p>

CM Mathematics					
Module Code 1314MBMAT1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Mathematics for Economists		Contact Hours 60h	Self-Studies 120h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Systems of linear equations, fundamentals of linear algebra, determinants, eigenvalues and eigenvectors • Optimisation of functions of several variables • Difference and differential equations • Systems of difference and differential equations 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods. ... analyse current questions and challenges. ... communicate continuously and purposefully in diverse teams. ... evaluate their own action processes in self- and external reflection and identify development potentials. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: Knowledge of mathematics for economists on bachelor level				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Core Section Economics Master of Science International Management:				

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	<p>Supplementary Section International Management</p> <p>Master of Arts Politikwissenschaft:</p> <p>Supplementary Section Political Science</p> <p>Master of Science Sociology: Social and Economic Psychology:</p> <p>Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research:</p> <p>Supplementary Section Sociology and Social Research</p> <p>Master of Science Business Analytics & Econometrics:</p> <p>Supplementary Section Business Analytics & Econometrics</p>
9	<p>Module Manager</p> <p>Prof. Dr. Rainer Dyckerhoff</p>
10	<p>Miscellaneous</p>

CM Data Analytics I					
Module Code 1314MBSTC1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Statistics for Data Analytics		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Probability theory: Probability distributions, (conditional) density functions • Linear (multiple) regression, conditional expectation function • Assumptions, model selection, hypotheses test • Maximum Likelihood • Time Series 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the field of statistics. ... analyse current questions and challenges in the field of statistics. ... assess and discuss findings and research results of specialized theories / methods. ... act responsibly considering ecological, social and ethical criteria. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Economic Research:				

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	<p>Supplementary Section Economic Research</p> <p>Master of Science International Management:</p> <p>Supplementary Section International Management</p> <p>Master of Arts Politikwissenschaft:</p> <p>Supplementary Section Political Science</p> <p>Master of Science Business Analytics & Econometrics:</p> <p>Core Section Business Analytics & Econometrics</p> <p>Master of Science Sociology: Social and Economic Psychology:</p> <p>Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research:</p> <p>Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager</p> <p>Jun.-Prof. Dr. Sven Otto</p>
10	<p>Miscellaneous</p> <p>Literature: Wooldridge, "Introductory Econometrics" (chapter 1-9)</p>

CM Data Analytics II					
Module Code 1277MBPDA1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Programming for Data Analytics		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Introduction to the statistical software R, including statistical modelling in R • Use of R for data analysis and presentation • Introduction to programming in R and the design of user-defined statistical diagrams 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the field of programming and data analytics. ... analyse current questions and challenges in the field of programming and data analytics. ... assess and discuss findings and research results of specialized theories / methods. ... act responsibly considering ecological, social and ethical criteria. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture				
5	Module Entry Requirements None				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management:				

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valid for students of the ER 2021 (enrolment from winter semester 2021/22)

	<p>Supplementary Section International Management</p> <p>Master of Arts Politikwissenschaft:</p> <p>Supplementary Section Political Science</p> <p>Master of Science Business Analytics & Econometrics:</p> <p>Core Section Business Analytics & Econometrics</p> <p>Master of Science Sociology: Social and Economic Psychology:</p> <p>Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research:</p> <p>Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Markus Weinmann</p>
10	<p>Miscellaneous</p> <p>Literature: Wickham, "R for Data Science"</p>

CM Data Analytics III					
Module Code 1277MBMLA1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Machine Learning and Artificial Intelligence			Contact Hours 60h	Self-Studies 120h
2	Module Content <ul style="list-style-type: none"> • Basics of the methods of Machine Learning and Artificial Intelligence (AI) • Basics of both supervised and unsupervised methods (e.g. decision trees, random forests, boosting, support vector machines, neural networks, deep and opponent learning, ensemble learning, principal component analysis, factor analysis and diverse learning or multidimensional scaling) • Translation of business problems into machine learning use cases; feasibility and impact • Responsible implementation of machine learning projects in compliance with ethical standards 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the field of machine learning and AI. ... analyse current questions and challenges in the field of machine learning and AI. ... assess and discuss findings and research results of specialized theories / methods. ... act responsibly considering ecological, social and ethical criteria. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements None				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences				

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	<p>Master of Science Economic Research: Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. Markus Weinmann</p>
10	<p>Miscellaneous Literature: James, Witten, Hastie, Tibshirani, "Introduction to statistical learning"</p>

CM Data Analytics IV					
Module Code 1314MBAST1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Advanced Statistics for Data Analysis		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Potential Outcomes and Treatment Effects • Randomized Experiments • Matching Estimators • Regression Discontinuity • Instrumental Variables • Difference-in-Differences Estimation 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the field of advanced statistics. ... analyse current questions and challenges in the field of advanced statistics. ... assess and discuss findings and research results of specialized theories / methods. ... act responsibly considering ecological, social and ethical criteria. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements None				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences				

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	<p>Master of Science Economic Research: Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Prof. Dr. Tom Zimmermann</p>
10	<p>Miscellaneous Literature: Angrist and Pischke, "Mostly Harmless Econometrics"</p>

CM Data Analytics V					
Module Code 1277MBDMA1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Data Management and Data Visualization		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content <ul style="list-style-type: none"> • Fundamentals of data storage, data cleansing and retrieval; data use and data quality for data analysis • Fundamentals of metadata; methods of data integration; data models and software architectures for the integration of different data types • Data management methods and practices (e.g. relational databases, SQL, NoSQL databases, data manipulation, access to data sources, Web APIs, scraping/crawling and parsing of text data) • Basics of data visualization (e.g. cognition, design principles for diagrams and graphics, visualization of different data types) • Methods and techniques of data visualization (e.g. tableau, R, dashboards, digital presentations) 				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the field of programming and data analytics. ... analyse current questions and challenges in the field of programming and data analytics. ... assess and discuss findings and research results of specialized theories / methods. ... act responsibly considering ecological, social and ethical criteria. ... develop work processes for real problems and challenges. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements None				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems				

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	<p>Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development</p> <p>Master of Science Economics: Supplementary Section Management & Social Sciences</p> <p>Master of Science Economic Research: Supplementary Section Economic Research</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. Markus Weinmann</p>
10	<p>Miscellaneous</p>

SpM Selected Issues in Supply Chain Management I					
Module Code 1271MSSCM1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term
1	Courses Supply Chain Innovation		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content Innovation Strategy in Supply Chains Innovation Management in Supply Chains Supply Chain Innovation Processes: Idea Generation, Idea Selection, Idea Implementation Collaborative Supply Chain Innovation Applications of Supply Chain Innovation Strategy Current Technological Changes and Effective Supply Chain Strategies				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in supply chain innovation management. analyse current questions and challenges in supply chain innovation management. assess and discuss findings and research results of specialized theories / methods in supply chain innovation management. communicate continuously and purposefully in diverse teams on supply chain innovation management topics. justify and defend (independently developed) positions or solutions to supply chain innovation management problems. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science International Management: Supplementary Section International Management				
9	Module Manager Univ.-Prof. Dr. Fabian Sting				
10	Miscellaneous				

SpM Selected Issues in Supply Chain Management II					
Module Code 1271MSSCM2		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability irregular
Duration 1 Term					
1	Courses a) Strategic Sourcing b) Supply Chain Games		Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) English
2	Module Content Selected Issues in Supply Chain Management: Strategic Sourcing Strategic Procurement Management Supply Chain Games: Data Modeling, Databases and Simulation Tools				
3	Learning Objectives Students... ... know and understand the relevant methods and theories for the points mentioned above under „Module content“. ... understand advanced, specialized theories / methods in Supply Chain Management ... justify and defend (independently developed) positions or solutions to supply chain management problems (strategic procurement management or data modeling, databases and simulation tools). ... discuss scientific topics of supply chain management (strategic procurement management or data modeling, databases and simulation tools) professionally and appropriately with (non-) specialists.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements Recommendation: The CM Supply Chain Analytics I and II should have been completed.				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science International Management: Supplementary Section International Management				
9	Module Manager Area Supply Chain Management				
10	Miscellaneous				

SpM Selected Issues in Supply Chain Management III					
Module Code 1271MSSCM3		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term
1	Courses Behavioral Supply Chain Management		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content Behavioral Decision Making Behavioral Management Decision Heuristics				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in Behavioral Operations Management. ... assess and discuss findings and research results of specialized theories / methods in Behavioral Operations Management. ... collect and analyse data material for selected scientific questions using quantitative / qualitative methods in Behavioral Operations Management. ... prepare independently a research design for a question in Behavioral Operations Management. ... communicate continuously and purposefully in diverse teams in Behavioral Operations Management. ... justify and defend (independently developed) positions or problem solutions in Behavioral Operations Management. ... present scientific results in a way that is appropriate for the target audience in Behavioral Operations Management. ... use techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science International Management: Supplementary Section International Management Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance				

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	<p>Master of Science Business Administration - Marketing: Supplementary Section Marketing</p> <p>Master of Science Information Systems: Supplementary Section Information Systems</p> <p>Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development</p> <p>Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik</p> <p>Master of Science Informatik: Anwendungsfeld</p> <p>Master of Science Mathematik: Economics Sciences</p> <p>Master of Science Wirtschaftsmathematik: Economics Sciences</p>
9	<p>Module Manager Prof. Dr. Nicolas Fugger</p>
10	<p>Miscellaneous</p>

SpM Energy and Climate Change I					
Module Code 1289MSECC1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses a) Topics in Energy and Climate Change I b) Energy Markets and Regulation		Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) English
2	Module Content • Economic models of energy markets and infrastructure • Short- and long-term equilibria • Market design and regulation • Institutions and policies • New technologies				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of energy economics. discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. act responsibly considering ecological, social and ethical criteria. critically evaluate current political, institutional, technological, and social developments.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (90)				
7	Prerequisites for Awarding of Credit Points Passing the module examination in one of the courses offered.				
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft:				

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	<p>Supplementary Section Political Science</p> <p>Master of Science Sociology: Social and Economic Psychology:</p> <p>Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research:</p> <p>Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Marc Oliver Bettzüge</p>
10	<p>Miscellaneous</p>

SpM Energy and Climate Change II					
Module Code 1289MSECC2	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Topics in Energy and Climate Change II b) Growth, Energy, Climate Change		Contact Hours a) 45h b) 60h	Self-Studies a) 135h b) 120h	Course Language a) English b) English
2	Module Content This module sheds light on the interrelation between energy use, economic growth, and environmental impacts like climate change. It starts with an introduction on natural science foundations, especially the laws of thermodynamics and their relevance for economics. On this basis, the course covers resource economics, capital theory, the role of energy in production and economic growth, and selected issues in climate policy.				
3	Learning Objectives Students... ... understand advanced, specialized theories / methods in the area of energy economics. analyse current questions and challenges in the area of energy economics. communicate continuously and purposefully in diverse teams. act responsibly considering ecological, social and ethical criteria.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: WT (60)				
7	Prerequisites for Awarding of Credit Points Passing the module examination in one of the courses offered.				
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science International Management:				

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	<p>Supplementary Section International Management</p> <p>Master of Arts Politikwissenschaft:</p> <p>Supplementary Section Political Science</p> <p>Master of Science Sociology: Social and Economic Psychology:</p> <p>Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research:</p> <p>Supplementary Section Sociology and Social Research</p> <p>International Master of Environmental Sciences:</p> <p>Environmental Economics</p>
9	<p>Module Manager</p> <p>PD Dr. Dietmar Lindenberger</p>
10	<p>Miscellaneous</p>

SpM Energy and Climate Change III					
Module Code 1289MSECC3	Workload 180h	ECTS Credits 6	Module Language English	Module Availability irregular	Duration 1 Term
1	Courses Quantitative Methods in Energy Economics		Contact Hours 30h	Self-Studies 150h	Course Language English
2	Module Content • Numerical approaches to energy market modelling • Optimisation problems in energy economics • Empirical methods in energy economics				
3	Learning Objectives Students... ... learn how to apply quantitative methods for analysing problems in energy economics. collect and analyse data material for selected scientific questions using quantitative / qualitative methods. write an academic paper on a selected topic and achieve thereby their own scientific contribution. present scientific results in a way that is appropriate for the target audience. use techniques of scientific work and good scientific practice.				
4	Teaching and Learning Methods seminar				
5	Module Entry Requirements Recommendation: SuM Energy and Climate Change I				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology				

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	Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research
9	Module Manager Univ.-Prof. Dr. Marc Oliver Bettzüge
10	Miscellaneous

SpM Energy and Climate Change IV					
Module Code 1289MSECC4	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Model UNFCCC – Climate Change Strategy Role Play b) Energy Transition and Economic Development		Contact Hours a) 60h b) 45h	Self-Studies a) 120h b) 135h	Course Language a) English
2	Module Content a) Economics of Climate Change, Resource Economics, Economics of Energy, Environmental Economics and International Climate Agreements b) Energy in the context of development, e.g.: Climate policies, regulation and price setting in developing countries; Electrification of remote communities (e.g microgrids); Demand analysis and consumer behavior; Energy transition (ladder vs. energy stacking); Access to electricity, energy poverty and justice				
3	Learning Objectives Students... ... analyse current questions and challenges in the area of energy economics and climate policy. write an academic paper on a selected topic and achieve thereby their own scientific contribution. communicate continuously and purposefully in diverse teams. justify and defend (independently developed) positions or problem solutions. develop work processes for real problems and challenges.				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development:				

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	<p>Supplementary Section Corporate Development</p> <p>Master of Science International Management:</p> <p>Supplementary Section International Management</p> <p>Master of Arts Politikwissenschaft:</p> <p>Supplementary Section Political Science</p> <p>Master of Science Sociology: Social and Economic Psychology:</p> <p>Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research:</p> <p>Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager</p> <p>Univ.-Prof. Dr. Marc Oliver Bettzüge</p>
10	<p>Miscellaneous</p>

SpM Energy and Climate Change V					
Module Code 1289MSECC5	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Economics of Global Climate Policy		Contact Hours 45h	Self-Studies 135h	Course Language English
2	Module Content The problem of Global Climate Policy Game theoretic analysis and Insights from (Behavioral) Economics to Global Climate Policy Political approaches to Global Climate Policy (Kyoto, Paris, etc.) and their chances and shortcomings Economic consequences of regulatory instruments (e.g. Pledge and Revive, Cap and Trade, price vs quantity, global carbon pricing, Climate Clubs, Green Climate Fund, Carbon leakage, Green Paradox) "Empirical and experimental evidence to Global Climate Policy"				
3	Learning Objectives Students... ... understand advanced, specialized theories/methods in behaviour and applied game theory ... analyse current questions and challenges of economics and of public policy in climate change ... assess and discuss findings and research results of specialized theories/methods ... communicate continuously and purposefully in diverse teams ... discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists ... act responsibly considering ecological, social and ethical criteria ... develop work processes for real problems and challenges				
4	Teaching and Learning Methods lecture practice				
5	Module Entry Requirements				
6	Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation				

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	<p>Master of Science Business Administration - Finance: Supplementary Section Finance</p> <p>Master of Science Business Administration - Marketing: Supplementary Section Marketing</p> <p>Master of Science Information Systems: Supplementary Section Information Systems</p> <p>Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development</p> <p>Master of Science International Management: Supplementary Section International Management</p> <p>Master of Arts Politikwissenschaft: Supplementary Section Political Science</p> <p>Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology</p> <p>Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research</p>
9	<p>Module Manager Univ.-Prof. Dr. ' Bettina Rockenbach</p>
10	<p>Miscellaneous</p>

Studies Abroad I (International Management)					
Module Code 1014MIMSA1		Workload	ECTS Credits 6	Module Language selected language	Module Availability every term
Duration 1 Term					
1	Courses			Contact Hours	Self-Studies
	Course Language				
2	Module Content Topics from the subjects: Business Administration or Economics				
3	Learning Objectives Students... ... The students... ... acquire the knowledge and skills from the areas named in the module content which is equivalent to level 7 of the German Qualifications Framework for Lifelong Learning (Graduate Courses) and which extend beyond the curriculum of the relevant master programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.				
4	Teaching and Learning Methods				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination depending on course selection				
7	Prerequisites for Awarding of Credit Points depends on course selection				
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management				
9	Module Manager Programmdirektor:in				
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungswiso.uni-koeln.de/). This module can also be used for crediting Academic Short Programmes organised by the WiSo-faculty. In this case, registration for the exams should be carried out in advance according to the regulations of the WiSo-faculty.				

Studies Abroad II (International Management)					
Module Code 1014MIMSA2		Workload	ECTS Credits 6	Module Language selected language	Module Availability every term
Duration 1 Term					
1	Courses			Contact Hours	Self-Studies
	Course Language				
2	Module Content Topics from the subjects: Business Administration or Economics				
3	Learning Objectives Students... ... The students... ... acquire the knowledge and skills from the areas named in the module content which is equivalent to level 7 of the German Qualifications Framework for Lifelong Learning (Graduate Courses) and which extend beyond the curriculum of the relevant master programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.				
4	Teaching and Learning Methods				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination depending on course selection				
7	Prerequisites for Awarding of Credit Points depends on course selection				
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management				
9	Module Manager Programmdirektor:in				
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungswiso.uni-koeln.de/). This module can also be used for crediting Academic Short Programmes organised by the WiSo-faculty. In this case, registration for the exams should be carried out in advance according to the regulations of the WiSo-faculty.				

Studies Abroad III (International Management)					
Module Code 1014MIMSA3		Workload	ECTS Credits 6	Module Language selected language	Module Availability every term
Duration 1 Term					
1	Courses			Contact Hours	Self-Studies
	Course Language				
2	Module Content Topics from the subjects: Business Administration or Economics				
3	Learning Objectives Students... ... The students... ... acquire the knowledge and skills from the areas named in the module content which is equivalent to level 7 of the German Qualifications Framework for Lifelong Learning (Graduate Courses) and which extend beyond the curriculum of the relevant master programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.				
4	Teaching and Learning Methods				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination depending on course selection				
7	Prerequisites for Awarding of Credit Points depends on course selection				
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management				
9	Module Manager Programmdirektor:in				
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungswiso.uni-koeln.de/). This module can also be used for crediting Academic Short Programmes organised by the WiSo-faculty. In this case, registration for the exams should be carried out in advance according to the regulations of the WiSo-faculty.				

Studies Abroad IV (International Management)					
Module Code 1014MIMSA4		Workload	ECTS Credits 6	Module Language selected language	Module Availability every term
Duration 1 Term					
1	Courses			Contact Hours	Self-Studies
	Course Language				
2	Module Content Topics from the subjects: Business Administration or Economics				
3	Learning Objectives Students... ... The students... ... acquire the knowledge and skills from the areas named in the module content which is equivalent to level 7 of the German Qualifications Framework for Lifelong Learning (Graduate Courses) and which extend beyond the curriculum of the relevant master programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.				
4	Teaching and Learning Methods				
5	Module Entry Requirements none				
6	Mode of End-Of-Module Examination depending on course selection				
7	Prerequisites for Awarding of Credit Points depends on course selection				
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management				
9	Module Manager Programmdirektor:in				
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungswiso.uni-koeln.de/). This module can also be used for crediting Academic Short Programmes organised by the WiSo-faculty. In this case, registration for the exams should be carried out in advance according to the regulations of the WiSo-faculty.				

3.6.4 Master Thesis in International Management

Master Thesis in International Management					
Module Code 1015MMINM1	Workload 450h	ECTS Credits 15	Module Language English	Module Availability every term	Duration 1 Term
1	Courses		Contact Hours	Self-Studies	Course Language
2	Module Content				
3	Learning Objectives Students... ... are familiar with current debate on international management theory and methods and make use of it through their own independent research work. ... identify questions and issues that meet academic requirements. ... work on these questions independently, using the main primary and secondary literature. ... formulate theoretical and methodical (qualitative and/or quantitative) approaches to academic research. ... draw up a research plan and implement it independently. ... organise and design an academic research process. ... independently collect relevant data and evaluate them in a methodically competent manner. ... discuss theoretical and methodical problems in depth with teaching staff, other students and persons with an interest in the field. ... critically assess research findings and derive conclusions from them that are relevant to research and society.				
4	Teaching and Learning Methods Master's Thesis				
5	Module Entry Requirements				
6	Mode of End-Of-Module Examination Written test 3 months				
7	Prerequisites for Awarding of Credit Points Passing the examination				
8	Other Programmes that Use the Module Master of Science International Management: Master Thesis in International Management				
9	Module Manager Alle Areas				
10	Miscellaneous				