2023/24

Please keep in mind the year of validity.

FACULTY OF MANAGEMENT, ECONOMICS AND SOCIAL SCIENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES DEPARTMENT

valid for students of the Examination Regulations 2021

(enrolment from winter semester 2021/22)



MODULE CATALOGUE

INTERNATIONAL MANAGEMENT

MASTER OF SCIENCE

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR MASTER PROGRAMME IN INTERNATIONAL MANAGEMENT



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List of abbreviations

AM	Advanced module	PRES	Presentation
AS	Assignment	SI	Studium Integrale
С	Course	SpM	Specialisation module
CC	Compulsory course	SuM	Supplementary module
СН	Contact hours (= time spent in class)	SPW	Semester period per week
СМ	Core module	SSt	Self-study
EC	Elective course	TP	Term paper
ECTS	Credit point (ECTS)	TPF	Time required for preparation and follow-up
OE	Oral examination	TR	Credit points transferred from another university
PCR	Practical component report	WL	Workload
РО	Portfolio	WT	Written test
PR	Project		

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1 Master in International Management (CEMS MIM)

The Master in International Management (CEMS MIM) prepares students for the challenges of international competition. The aim of the programme is for students to gradually amass a profound knowledge of the subjects covered as well as acquiring social skills and the ability to seamlessly transfer research findings into practice. Cooperation in and with intercultural teams plays a pivotal role on the programme, and the focus is on a career in a multinational or global company or institution.

In line with these objectives, the programme has an international outlook and places a strong emphasis on application in practice. In addition to subjects, skill seminars and business projects that take an international approach, the programme includes a term at a CEMS institution of higher education in another country.

1.1 Content and objectives of the programme

The Master's degree corresponds to level 7 of the German Qualifications Framework/European Qualifications Framework, and to the master level of the German Qualifications Framework for University Degrees. The competencies which are acquired during the course of studies are listed below as "Intended Learning Outcomes". These Intended Learning Outcomes are comprised of "Learning Goals" and "Learning Objectives". The former are superordinate goals for the graduates of this study programme, while the latter refer to concrete tasks performed by the students.

Graduates act as/with... ...management experts for strategic decisions in globally operating companies. Students will grasp and evaluate theories and concepts in the areas of corporate design and development, strategic management as well as intercultural management and communication. Students derive patterns of action for corporate management of globally operating companies Subject-related and analytical based on theory. ...problem-solvers in order to optimize international management processes in the long competencies term. The students apply subject-specific theories and concepts to known and unknown, practice-related problem areas, especially in the context of international corporate management. Students analyze current economic challenges in an international context and apply mathematical and statistical methods in a solution-oriented manner. ...scientifically working analysts for complex problems in international management. Students review and evaluate management and research methods in the areas of international strategy, management and intercultural communication. Students independently write academic papers based on independently analyzed academic literature on a selected topic.

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and	leaders to address challenges in a global and diverse world.
Communicative cooperative competencies	Students work in a goal-oriented and responsible manner in (international) teams.
munic	Students develop an understanding of leadership roles in intercultural and diverse contexts.
Com	Students discuss independently developed scientific positions and solution strategies with people from theory and / or practice in English.
al cies	self-reflective decision makers who face social, ethical, economic and ecological challenges of the future.
Personal competencies	Students develop social, ethical, economic and environmental criteria for responsible business decisions, effective leadership styles and sustainable social action.
_ IO	Students design their learning and work processes independently.

An additional modern language is a required part of the curriculum. The programme includes a term abroad plus practical components, which are conducted in collaboration with businesses and enable students to apply what they have learnt. This approach ensures that they amass extensive international and practical experience. The practical nature of the programme is underlined by the Business Project (consulting project), carried out in close cooperation with a company. There are also special, compulsory seminars on leadership and social skills. As well as learning the basics of international management, the students specialise in another area of Business Administration or Economics offered at the University of Cologne.

1.2 Requirements

The admission requirement for the study programme is a first professionally qualifying degree in a relevant Bachelor's programme of at least six semesters' duration, in which at least 180 credit points were acquired, or an equivalent successfully completed course of study with a final grade of 2.5 or better. Furthermore, English language skills at level C1 according to the Common European Framework of Reference for Languages are required at the beginning of the programme.

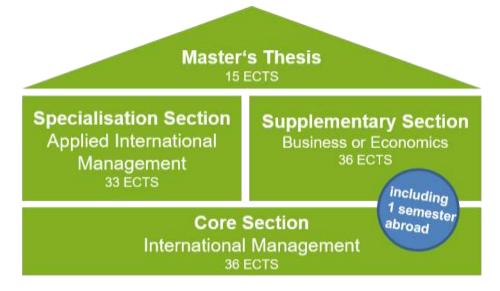
These and other subject-related requirements for the course of study are defined in the <u>admission regulations</u>.

As today's international business environment requires the ability to communicate in English, the programme is delivered entirely in English. Students must prove that they have C1 Level English skills and a command of a second foreign language (see https://www.cems.org/mim/how-to-apply/common-application-requirement).

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1.3 Programme structure

The programme is divided into four terms. Students spend the first two terms in Cologne, where they learn the basics of international management. In the second year, one of the terms is spent on a compulsory placement at one of the CEMS academic partner institutions. Which term this is depends on capacity. Individual study plans vary depending on which term the student spends abroad (see the curriculum shown in 3.1).



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1.4 Integrated Study Abroad Semester: Process

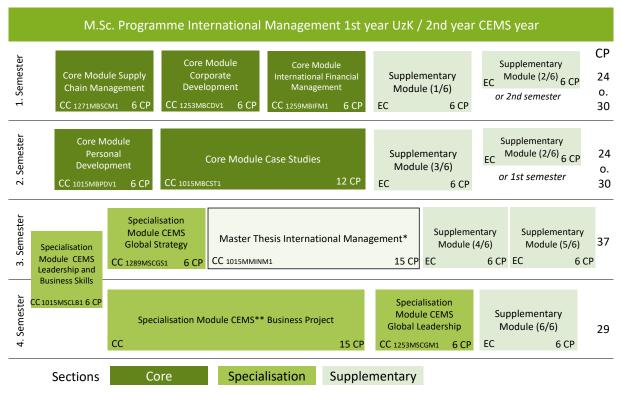
An integral part of the study programme is the provision of part of the credit points abroad at one of the CEMS partner universities. The WiSo Faculty is part of the CEMS network with 33 CEMS partner universities worldwide, which forms the basis for numerous international activities and offers an attractive portfolio of international study opportunities and exchange programmes.

Students of the CEMS MIM Master's program spend their second semester abroad and are free of tuition fees. The allocation of the semester abroad takes place in January of the first academic year. The selection is based on the personal scores of the Master's application and the preference list of the respective students. The number of foreign semester slots per CEMS University depends on the annual slot availability. You can find the exact step-by-step procedure for the distribution of semesters abroad in this **document**.

The <u>CEMS Office Cologne (ZIB WiSo)</u> coordinates all activities concerning international cooperation and exchange for CEMS students. The CEMS Core Courses completed abroad and certain courses in the field of the electives are credited by the examination office of the WiSo Faculty upon application to the CEMS Office Cologne. The respective study plan depends on the semester studied abroad (see study plan in 3.1).

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1.5 Sample study plan



All courses of the 2nd year (CEMS year) can also be studied abroad (except for the master thesis).

1.6 Modules with mid-term examinations

Some modules have courses that only run for half a term and usually with twice the normal number of classes. For these modules, the term is divided into two roughly equal halves. In the fall, the mid-term usually ends at the beginning of December; in the spring, it is usually in the middle or at the end of May. Often, the examinations for these courses are held mid-term, enabling students to reduce their examination load at the end of term or to avoid overlaps with a planned semester abroad.

The information in the campus management system (KLIPS) regarding the dates of courses and examinations is relevant in this context.

1.7 Calculation of the overall mark

The marks for core, supplementary and specialisation categories are calculated as the weighted arithmetic mean of the marks for the respective modules, based on the weighting system described in the examination regulations. In the case of end-of-module examinations consisting of several components, the mark for the module is calculated as specified in the **examination regulations**.

^{*} Students can do their master thesis in the 3rd or 4th semester depending on the timing of their semester abroad.

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The overall mark for the degree is calculated as the weighted arithmetic mean of the marks for the subject categories and the mark for the master's thesis. On the International Management programme, the weighting for the contributions to the overall mark is as follows:

a) Mark for core subjects: 36 of 120 ECTS credits

b) Mark for specialisations: 33 of 120 ECTS credits

c) Mark for supplementary subjects: 36 of 120 ECTS credits

d) Mark for master's thesis: 15 of 120 ECTS credits.

1.8 Rules for failed attempts

Students may retake module examinations that they have failed. The number of attempts is limited to three per module. Modules offered by faculties other than the Faculty of Management, Economics and Social Sciences ("WiSo Faculty") may be subject to different rules.

After failing an exam three times, the <u>WiSo Student Service Point (WiSSPo)</u> provides information regarding the possibility and the requirements to receiving additional resit attempts. If none of the first three examination attempts were failed due to cheating or to an offence, further two resit attempts can be granted at any point of the programme. Students who have accumulated at least 90 credit points can be granted a further additional attempt. If a student fails an examination in the two additional attempts and the extra attempt for students with 90 points or more, they are deemed to have failed the programme at the final attempt. Where a module examination consists of several components, the candidate must obtain a "bestanden" (pass) mark, or at least an "ausreichend (4,0)" (sufficient) mark, in all of the examination components. All components marked "mangelhaft (5,0)" or "nicht bestanden" (fail) must be retaken.

It is not possible to resit module examinations that have already been passed.

A failed master's thesis can be retaken once, with a new topic.

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2 Support for students

2.1 Course registration in KLIPS 2.0

KLIPS 2.0 is the central campus management system of the University of Cologne. At the WiSo faculty, KLIPS 2.0 serves as a student organisation tool. Students should use it as an online course catalogue, for registration and deregistration of courses and examinations, as well as an overview of the complete study programme and calendar. Information on current dates and deadlines of the WiSo faculty, as well as video tutorials and FAQs about KLIPS can be found on the homepage of WiSo-KLIPS-Support. If you have further questions, feel free to contact WiSo-KLIPS-Support via <a href="mailto:e-mailt

2.2 Exam registration in KLIPS 2.0

Examinations on the various programmes are always managed via KLIPS 2.0. Students must register for them within specified deadlines. Please note that registration for courses without restriction on participation via KLIPS and registration for the corresponding module examinations are two completely separate processes. In the case of courses which are subject to a restriction on participation, an examination registration is generally only possible if a registration for the course has been submitted beforehand. Most examinations in written test form are offered twice per term. Often, this will be to "space out" the dates, i.e. students can choose the date that best fits their examination schedule. In some cases, however, the second examination may be a genuine repetition of the first, depending on the department/institute concerned. All WiSo Faculty examination candidates are entitled to see their examination office website.

2.3 Subject-specific advice and examination advice

The <u>Wisspo</u> provides general advice on studies, including the possibilities available and the requirements, for all programmes offered by the WiSo Faculty. Further services include the issuing of transcripts of records in German and English, ranking certificates and letters of assignment to the appropriate term of the programme and the application for advanced / higher semester. WiSo Student Services is also the first place to turn to for students with other questions and problems related to their studies. It can be contacted by phone, in person and, of course, e-mail. Please note the opening hours and contact details on the homepage.

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The <u>CEMS Office Cologne</u> helps with all topics concerning the CEMS MIM programme and gives advice on study planning, credit transfer of CEMS requirements and all other questions concerning the CEMS programme.

Further **Subject-specific advice** is provided during the designated times by the University's faculty members and associated teaching staff ("akademische Mitarbeiterinnen und Mitarbeiter") involved in the teaching on the programme. The designated times are announced by means of notices in the institutes and on the departments'/institutes' websites.

Legally binding information concerning examinations and examination procedures is provided by the **WiSo Faculty Examination Office**.

2.4 Other sources of information and advice

International students who study at the WiSo Faculty for part of their programme can turn to the <u>International Relations Centre</u> for help with any questions they have. Cologne University students preparing to study abroad can also contact the ZIB for support. The Centre also runs a variety of summer schools, short programmes and Business English courses. The services, courses and people to contact can all be found on the ZIB's homepage.

The Faculty's <u>Credit Transfer Centre</u> is responsible for recognising credits accumulated in other institutions. This applies both to credits students have gained at other higher education institutions in Germany or abroad prior to studying at the WiSo Faculty, and to (advance) transfer of credits that students plan to accumulate abroad or have already accumulated abroad as part of a WiSo Faculty programme. This system makes individual inquiries to departments/institutes and examination offices unnecessary.

The <u>WiSo Career Service</u> offers advice and support, in cooperation with other partners, for students from the WiSo Faculty looking for an internship or profession that is right for them. It also helps them as they plan their career and apply for jobs. In addition, the WiSo Career Service organises seminars, presentations and special events in cooperation with employers and external and internal experts.

The **WiSo IT Service** runs regular courses dealing with standard software and field-specific programs.

Students who are having difficulties with their studies or their personal lives can seek help from the **Psychosocial Counselling Service** run by the Kölner Studentenwerk. In addition to counselling, it also provides advice on writing and learning skills plus support for pregnant students and students who have children.

A further service is **Nightline** Köln, the listening and information helpline run by students for students at all of Cologne's institutions of higher education.

The WiSo student council represents the interests of all students from the WiSo faculty. In addition to advice from fellow students it also provides a variety of useful services for studying

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at the WiSo faculty. Any information can be found at <u>wiso-buero.uni-koeln.de</u> or by directly writing an email to <u>wiso-buero@uni-koeln.de</u>.

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3 Curriculum and module descriptions

3.1 Core section (CEMS Exclusives)

In accordance with section 33(1), No. 1 of the Examination Regulations, the examination candidate must obtain 36 ECTS credits in the core section.

Gr	oup	Module	CC/ EC	Required ECTS	
		CM Corporate Development	6	CC	36
usives	tion	CM International Financial Management	6	CC	
Excl	e Section	CM Supply Chain Management	6	CC	
CEMS Exclusives	Core	CM Case Studies	12	CC	
		CM Personal Development	6	CC	

3.2 Specialisation section (CEMS Exclusives)

In accordance with section 33(1), No. 2 of the Examination Regulations, the examination candidate must obtain 33 ECTS credits in the specialisation section.

Group	Module	ECTS	CC/ EC	Required ECTS
es tion	SpM CEMS Global Strategy	6	СС	33
Exclusives ation Secti	SpM CEMS Global Leadership	6	СС	
CEMS Exclusives Specialisation Section	SpM CEMS Business Project	15	СС	
Spec	SpM CEMS Leadership and Business Skills	6	СС	

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3.3 Supplementary section

In accordance with section 33(1), No. 3 of the Examination Regulations, the examination candidate must obtain 36 ECTS credits in a sub-group of the supplementary section.

Group	Module	ECTS	CC/ EC	Re- quired ECTS
	SpM Controlling I	6	EC	36
	SpM Controlling II	6	EC	
	SpM Taxation I	6	EC	
	SpM Accounting I	6	EC	
	SpM Advanced Accounting	6	EC	
	SpM Accounting & Taxation Seminar	6	EC	
	SpM Selected Issues in Accounting & Taxation I	6	EC	
	SpM Business Ethics	6	EC	
tion	SpM Strategic Development	6	EC	
y Seci	SpM Strategic Human Resource Management	6	EC	
entar	SpM Strategic Management	6	EC	
pplem	SpM Elective Corporate Development I	6	EC	
CEMS Supplementary Section	SpM Elective Corporate Development II	6	EC	
CEN	SpM Finance I	6	EC	
	SpM Finance II	6	EC	
	SpM Finance III	6	EC	
	SpM Finance Advanced IV	6	EC	
	SpM Brand Management	6	EC	
	SpM Customer Management	6	EC	
	SpM Marketing Performance Management	6	EC	
	SpM Digital Strategy and Marketing	6	EC	
	CM Supply Chain Analytics I	6	EC	

SpM Supply Chain Operations	6	EC	
SpM Supply Chain Planning	6	EC	
SpM Selected Issues in Supply Chain Management	6	EC	
SpM Selected Issues in Behavioural Supply Chain Management	6	EC	
CM Information Systems I	6	EC	
CM Information Systems II	6	EC	
CM Digital Transformation	6	EC	
SpM Seminar Information Systems I	6	EC	
SpM Seminar Information Systems II	6	EC	
CM Comparative Political Institutions	6	EC	
CM Comparative Political Economy	6	EC	
CM Democratic Theory and Practice	6	EC	
CM International Relations	6	EC	
CM European Politics	6	EC	
SpM Special Topics Political Science I	6	EC	
SuM Economic Geography I	6	EC	
SuM Economic Geography II	6	EC	
SuM Economic Geography III	6	EC	
SuM Economic Geography IV	6	EC	
SuM Introduction to Economic Psychology	12	EC	
SpM Selected Issues in International Management I	6	EC	
SpM Selected Issues in International Management II	6	EC	
SpM Empirical Methods and Data Analysis I	6	EC	
SpM Empirical Methods and Data Analysis II	6	EC	
SpM Empirical Methods and Data Analysis III	6	EC	
SpM Empirical Methods and Data Analysis IV	6	EC	

SpM Empirical Methods and Data Analysis V	6	EC	
SpM Market Design and Behaviour I	6	EC	
SpM Market Design and Behaviour II	6	EC	
SpM Market Design and Behaviour V	6	EC	
SpM Markets and Economic Policy I	6	EC	
SpM Markets and Economic Policy II	6	EC	
SpM Markets and Economic Policy III	6	EC	
SpM Markets and Economic Policy IV	6	EC	
SuM Energy and Climate Change I	6	EC	
SuM Energy and Climate Change II	6	EC	
SuM Energy and Climate Change III	6	EC	
SuM Energy and Climate Change IV	6	EC	
CM Macroeconomics	6	EC	
CM Selected Methods in Economics	6	EC	
SpM Media Economics	6	EC	
CM Applied Econometrics (Business Administration)	6	EC	
CM Microeconomics (Business Administration)	6	EC	
CM Mathematics	6	EC	
CM Data Analytics I	6	EC	
CM Data Analytics III	6	EC	
CM Data Analytics V	6	EC	
CM Data Analytics II	6	EC	
CM Data Analytics IV	6	EC	
Studies Abroad I	6	EC	
Studies Abroad II	6	EC	
Studies Abroad III	6	EC	

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3.4 Extracurricular course programme

In addition to their regular studies Master's students have the opportunity to take part in extracurricular courses, in which both academic and vocational skills are taught. Thus it can have an academic and a professional orientation, which serve the development of professional competences. The extracurricular course programme intends to promote and impart competences that go beyond specialist knowledge or concern basic scientific or personal attitudes: scientific curiosity, systematic and analytical thinking, dealing with complexity, solution-orientation and other skills, e.g. the ability to work in a team and foreign language skills. The extracurricular course programme is offered jointly by the faculties and the Professional Centre of the University of Cologne and enables students to pursue their own additional interests, to gain insights into other subjects and faculties, to attend events of social importance, to acquire professionally relevant skills and to attend language courses. In addition, students are offered learning and study aids as part of the extracurricular programme, e.g. for scientific work or literature research. Extracurricular courses are not credited, but the participation is noted on the transcript of records.

3.5 Master's thesis

The master's thesis, which carries 15 ECTS credits, is written towards the end of the programme. It is intended to show that the student is capable of conducting academic work and reflecting on a specific problem related to the subject matter covered by the programme, using the necessary methods and within a specified period. Students must take no longer than three months to write their master's thesis. Students have to oblige by the thesis rules and requirements of their supporting professor. Detailed information concerning the master's thesis is included in the Examination Regulations.

Group master's theses are also permitted provided a clear distinction between and assessment of each candidate's contribution is possible. Objective criteria that make a clear distinction possible, such as sections, page numbers or topics, are used to indicate which student made which contribution. The total workload required of each group member must exceed the requirements for individual masters' theses to an appropriate extent. The difficulty and content of a group thesis must meet the same requirements as for theses undertaken individually and independently. The contribution made by each individual must meet the requirements for masters' theses.

The master's thesis must be written in English. During the first six weeks after registration of the master's thesis, students can hand in an abstract and table of contents to the corresponding department. The CEMS programme allows a partial crediting of the master thesis as a research project. Therefor students need a written confirmation from the department that they

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have fulfilled the requirements of the abstract and content overview within the given timeline. The students will then hand in this confirmation to the CEMS Office Cologne to receive accreditation for the CEMS certificate. These partial credits for CEMS are only valid if the master thesis is successfully completed.

For further questions, feel free to contact the CEMS Office Cologne.

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3.6 Module descriptions

3.6.1 Core Section (CEMS Exclusives)

CM Corporate Development							
Module Co 1253MBCD		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Advanced Corpo	orate Developr	ment	Contact Hours 30h	Self-Stu- dies 150h	Course Language English	
2	Module Content Examples of topics that will be covered include: Management, strategy and organisation in multina tional companies, drivers of corporate development, such as company and product life cycle, disruptive innovation, dynamic capabilities, aspiration levels and performance feedback					duct life cycle, disrup	
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the areas of enterprise configuration at development, strategic management analyse current questions and challenges in the area of corporate development issues (strateg organisation, HR, business ethics, etc.) assess and discuss findings and research results of specialized theories / methods communicate continuously and purposefully in diverse teams justify and defend (independently developed) positions or problem solutions present scientific results in a way that is appropriate for the target audience develop work processes for real problems and challenges.					rise configuration and ment issues (strategy, nethods.	
4	Teaching and Learning Methods lecture practice						
5	Module Entry Requirements none						
6	Mode of End-Of-Module Examination Combined examination: WT (60), PRES						
7		Prerequisites for Awarding of Credit Points Passing the examination					
8	Other Programmes that Use the Module Master of Science International Management: Core Section International Management (CEMS Exclusives)						

9	Module Manager UnivProf. Dr.' Anne Burmeister
10	Miscellaneous

CM International Financial Management								
Module Code 1259MBIFM1		Workload 180h	ECTS Credits	Module Language English	Duration 1 Term			
1	Courses International Financial Management			Contact Hours 60h	Self-Stu- dies 120h	Course Language English		
2	Module Content • Basics of International Financial Management • Global financial markets and institutions • Management of FX Exposure • Management of multinational companies							
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand fundamental theories and methods in the area of international finance analyse current questions and challenges in the area of international finance discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists evaluate their own action processes in self- and external reflection and identify development potentials.							
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R	equirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the exa	_	f Credit Points					
8	Other Programmes that Use the Module Master of Science International Management: Core Section International Management (CEMS Exclusives)							
9	Module Manager Area Finance							
10	Miscellaneous							

		M. 11 1	E070 0 I''.			5		
Module Code 1271MBSCM1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Supply Chain Ma	Courses Supply Chain Management for CEMS MIM			Self-Stu- dies 135h	Course Language English		
2	Module Content Supply chain strategy Supply chain process design Network design Inventory management Contract design Capacity and revenue management Information processing in supply chains Behavioral Operations							
3	Students know and und "Module content understand ad analyse curre assess and di communicate justify and del act responsib	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods of Strategic Supply Chain Management analyse current questions and challenges of Strategic Supply Chain Management assess and discuss findings and research results of specialized theories / methods communicate continuously and purposefully in diverse teams justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.						
4	Teaching and L lecture practice							
5	Module Entry R	Requirements						
6	Mode of End-O Written test: PO		mination					
7	-	Prerequisites for Awarding of Credit Points Passing the examination						
8	Master of Science	Other Programmes that Use the Module Master of Science International Management: Core Section International Management (CEMS Exclusives)						
-	Module Manager UnivProf. Dr. Fabian Sting							

10	Miscellaneous

CM Case S	CM Case Studies								
Module Code 1015MBCST1		Workload 360h	ECTS Credits 12	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term			
1	Courses a) Case Studies b) Case Studies			Contact Hours a) 60h b) 60h	Self-Stud- ies a) 300h b) 300h	Course Language a) English b) English			
2	Module Conten Current busines		n issues						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" learn how to conduct case studies apply research findings, under academic supervision, to real-life business administration issues use the results to derive recommendations for management present their findings in written form and in oral presentations.								
4	Teaching and L	earning Meth	ods						
5	Module Entry R	equirements							
6	Mode of End-O								
7	Prerequisites for Awarding of Credit Points Passing the module examination of one course. A course is to be attended; the examination relates to the content of one course.								
8	Other Programmes that Use the Module Master of Science International Management: Core Section International Management (CEMS Exclusives)								
9	Module Manager UnivProf. Dr. Marc Fischer								
10	Miscellaneous								

CM Personal Development							
Module Code 1015MBPDV1		Workload 180h	ECTS Credits	Module Language English	Duration 1 Term		
1	Courses Personal Development			Contact Hours 30h	Self-Stu- dies 150h	Course Language English	
2	Module Content Models of leadership, communication, presentation, strategy, analysis and reflection Rules, processes and techniques of communication, presentation, strategy development, anal and reflection Requirements, influencing factors and success criteria regarding the social and methodological aspects of management tasks Challenges, difficulties and solutions for managers						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse the social and methodical aspects of management tasks faced by companies based on specific situations are familiar with the various dimensions of management tasks and are able to distinguish betwee management task functions in the areas of leadership, communication, presentation, strategy analy sis and reflection analyse the requirements for typical management challenges, select suitable methods and practise managing the situation using those methods evaluate their own action processes by reflecting their one's own role and the roles of others and identify development potentials identify additional requirements and suggest ways of enhancing specific methods develop work processes for standard challenges.						
4	Teaching and L seminar	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-O Combined exam						
7	Prerequisites for Awarding of Credit Points Passing the examination						
8	Other Programmes that Use the Module Master of Science International Management: Core Section International Management (CEMS Exclusives)						
9	Module Manage CEMS Program						

10	Miscellaneous

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3.6.2 Specialisation Section (CEMS Exclusives)

SpM CEMS	S Global Strat	egy					
Module Code 1289MSCGS1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Global Strategy			Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	Module Content Key research questions in International Business Strategy Theoretical approaches in International Business Strategy Current developments in selected areas of International Business Strategy Research designs and case studies in the field of International Business Strategy Empirical and quantitative research in International Business Strategy						
3	"Module content understand ac analyse curre assess and di collect, syster prepare indep communicate solve team-in justify and def discuss scien cialists present scien develop work	derstand the re ". dvanced, speci- int questions ar scuss findings matize and syn- bendently a res continuously a ternal conflicts fend (independ- tific topics in a processes for	alized theories / rad challenges. and research resthesize independeerch design for a land purposefully in and target divergently developed)	nethods. ults of specializently literature of a question. In diverse teams ences independences independence and appropriate for the tallenges.	zed theories / mon selected sciences. dently. boliem solutions oriate to the situarget audience	entific questions. s. uation with (non-) spe-	
4	Teaching and L lecture seminar	earning Meth.	ods				
5	Module Entry Requirements none						
6	Mode of End-Of-Module Examination Combined examination: WT (60), PRES, TP Written test: PO						
7	Prerequisites for Passing the exa	_	f Credit Points				

8	Other Programmes that Use the Module Master of Science International Management: Specialisation Section International Management (CEMS Exclusives)
9	Module Manager UnivProf. Dr. Marc Oliver Bettzüge
10	Miscellaneous

SpM CEN	/IS Global Lead	ership						
Module Code 1253MSCGL1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses Global Leadersh	nip		Contact Hours 60h	Self-Stu- dies 120h	Course Language English		
2	Key researchTheoretical apDevelopmentsResearch desi	Module Content Key research questions in intercultural management Theoretical approaches in intercultural management Developments in the various disciplines involved in intercultural management Research designs in intercultural management Empirical and qualitative research on intercultural management issues						
3	Students know and und "Module content understand ad analyse curre assess and di collect and an methods collect, syster prepare indep communicate solve team-ini justify and def discuss scient cialists present scient	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative methods collect, systematize and synthesize independently literature on selected scientific questions prepare independently a research design for a question communicate continuously and purposefully in diverse teams solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe-						
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R	equirements						
6		Mode of End-Of-Module Examination Combined examination: PRES, PO						
7		Prerequisites for Awarding of Credit Points Passing the examination						
8	Other Programs Master of Science Special	ce Internationa		nagement (CEI	MS Exclusives)			

9	Module Manager UnivProf. Dr. Matthias Heinz
10	Miscellaneous

SpM CEMS	Business Pr	oject					
Module Code 1015MSCBP1		Workload 450h	ECTS Credits 15	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses CEMS Business Project			Contact Hours 60h	Self-Stu- dies 390h	Course Language English	
2	Module Content The Business Project is a consultancy-like project that aims to make a contribution to a business case of a company with the analytical results and advice. The main part of the Business Project consists of the student group's project work process and the group's interaction with the case company. A number of supplementary input will be held during the semester, providing students with background knowledge and skills that may be applied in the specific setting of their project: • Kick off meeting • mid-term competition • final presentation						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" work on a predefined, real-life business project, in which they apply the expertise they have acquired learn, under academic supervision, how knowledge is transferred from research to business take on significant responsibility in a team conduct an applied project independently and apply the latest research findings to real-life business issues produce documentation of the methods they use.						
4	Teaching and L Research project		ods				
5	Module Entry R	equirements					
6	Mode of End-O Combined exam						
7	Prerequisites for Passing the exa	_	f Credit Points				
8	Other Programmes that Use the Module Master of Science International Management: Specialisation Section International Management (CEMS Exclusives)						
9	Module Manager UnivProf. Dr. Marc Fischer						
10	Miscellaneous						

SpM CEMS Leadership and Business Skills								
Module Code 1015MSCLB1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Leadership and	Courses Leadership and Business Skills			Self-Stu- dies 60h	Course Language English		
2	Management sBusiness skillsResponsible le	Module Content • Management skills • Business skills • Responsible leadership • Business communication						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" distinguish, discover, and analyse management skills apply those skills in topic-related case studies communicate the learnings by presenting the results of the case studies reflect on their own notions of leadership and compare them with research findings develop an understanding of the leadership role in different intercultural environments.							
4	Teaching and L	earning Meth	ods					
5	Module Entry R	equirements						
6	Mode of End-O Combined exam							
7	Prerequisites for Passing the exa CEMS partner u	mination. Part		ave to be done	during the tern	n abroad at one of the		
8	Master of Science	Other Programmes that Use the Module Master of Science International Management: Specialisation Section International Management (CEMS Exclusives)						
9	_	Module Manager UnivProf. Dr. Marc Fischer						
10	Miscellaneous The seminar coryear).	The seminar consists of several seminars offered throughout the CEMS year (the second master						

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

3.6.3 Supplementary Section

SpM Cont	trolling I					
Module Code 1016MSCON1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Operative Controlling (1. Term)			Contact Hours 45h	Self-Stu- dies 135h	Course Language English
2	Module Content Fundamentals of controlling Theory, strategies and methods to support controlling activities Controlling instruments					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of operative controlling communicate continuously and purposefully in diverse teams discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists develop work processes for real problems and challenges.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: Basic knowledge of internal and external accounting, investment, financing and decision theory					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Mathematik:					

	Supplementary Section Sociology: Social and Economic Psychology					
	Master of Science Sociology: Social Research:					
	Supplementary Section Sociology and Social Research					
	Master of Science Business Administration - Finance:					
	Supplementary Section Finance					
	Master of Science Business Administration - Marketing:					
	Supplementary Section Marketing					
	Master of Science Information Systems:					
	Supplementary Section Information Systems					
	Master of Science Business Administration - Corporate Development:					
	Supplementary Section Corporate Development					
	Master of Science Business Administration - Supply Chain Management:					
	Supplementary Section Supply Chain Management					
	Master of Science Business Analytics & Econometrics:					
	Supplementary Section Business Analytics & Econometrics					
	Master of Science International Management:					
	Supplementary Section International Management					
	Master of Science Informatik:					
	Anwendungsfeld					
	Master of Science Gesundheitsökonomie:					
	Supplementary Section Health Economics					
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:					
	Ergänzungbereich Wirtschaftspädagogik					
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:					
	Ergänzungsbereich Business Administration					
9	Module Manager					
•	UnivProf. Dr. Carsten Homburg					
	on the substitution of the					
10	Miscellaneous					
	This course ends in the middle of the semester (1. term). The exam is offered at the end of the					
	course.					

SpM Controlling II							
Module Code 1016MSCON2		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Strategic Contro	olling (2. Term)		Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Module Content Introduction to strategic controlling Conventional cost management instruments More recent cost management instruments Benchmarking						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of strategic controlling communicate continuously and purposefully in diverse teams discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists develop work processes for real problems and challenges.						
4	Teaching and L lecture practice	earning Meth.	ods				
5	Module Entry R Recommendation decision theory	· -	edge of internal a	and external ac	counting, inves	tment, financing and	
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the modern	_					
8	Other Programmes that Use the Module Master of Science Mathematik:						

	Supplementary Section Finance						
	Master of Science Business Administration - Marketing:						
	Supplementary Section Marketing						
	Master of Science Information Systems:						
	Supplementary Section Information Systems						
	Master of Science Business Administration - Corporate Development:						
	Supplementary Section Corporate Development						
	Master of Science Business Administration - Supply Chain Management:						
	Supplementary Section Supply Chain Management						
	Master of Science Business Analytics & Econometrics:						
	Supplementary Section Business Analytics & Econometrics						
	Master of Science International Management:						
	Supplementary Section International Management						
	Master of Science Informatik:						
	Anwendungsfeld						
	Master of Science Gesundheitsökonomie:						
	Supplementary Section Health Economics						
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:						
	Ergänzungbereich Wirtschaftspädagogik						
9	Module Manager						
	UnivProf. Dr. Carsten Homburg						
	<u> </u>						
10	Miscellaneous						
	This course starts in the middle of the semester (2. term). The exam is offered at the end of the						
	course.						

SpM Taxation I									
Module Co 1016MSTA		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Taxation of Com	npanies I		Contact Hours 45h	Self-Stu- dies 135h	Course Language German			
2	Business taxaTaxation of difChoice of legaInternational b	Module Content Business taxation Taxation of different legal structures (partnerships and corporations) Choice of legal structure International business taxation Double taxation and anti-tax avoidance legislation Case studies							
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized methods in the area of tax law and business taxation analyse current questions and challenges in the area of business taxation assess and discuss findings and results of specialized methods justify and defend (independently developed) positions or problem solutions.								
4	Teaching and L lecture practice	earning Meth	ods						
5	Module Entry R	equirements							
6	Mode of End-O Written test: WT		mination						
7	Prerequisites for Passing the mod	_							
8	Other Programmes that Use the Module Master of Science Mathematik:								

	Supplementary Section Sociology and Social Research
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Informatik:
	Anwendungsfeld
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager
	UnivProf. Dr. Michael Overesch
10	Miscellaneous

SpM Acco	ounting I						
Module Code 1016MSACC1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Sustainability Re	eporting		Contact Hours 45h	Self-Stu- dies 135h	Course Language German and English	
2	Module Content Conceptual and Institutional Background General Requirements Reporting on Governance Issues Reporting on Environmental Issues Reporting on Social Issues Preparing Sustainability Reports Assuring Sustainability Reports Analyzing Sustainability Reports						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above unden "Module content" learn the conceptual and institutional background underlying sustainability/ESG reporting; get to know present and future sustainability reporting requirements; apply your learnings by studying and evaluating actual reporting practices and disclosures re to governance, envirnonmental and social issues; get to know how sustainability reports are being prepared, assured, and analyzed through reaworld case studies; perform sustainability analyses of real-world companies.						
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Mathematik:						

	T
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology and Social Research
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Informatik:
	Anwendungsfeld
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager
	Prof. Dr. Maximilian A. Müller
10	Miscellaneous
	The examination is offered in every term.

SpM Accounting II							
Module Code 1016MSACC2		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses International Acc	counting		Contact Hours 45h	Self-Stu- dies 135h	Course Language German and English	
2	IASB-Framew Recognition as	well as institut ork nd measureme	ional foundations nt of different clas nd consolidated I	sses of assets a	and liabilities		
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area international accounting analyse current questions and challenges in the area of uninternational accounting gain confidence in reporting according to international financial reporting standards (IFRS) with respect to recognition as well as measurement issues acquire knowledge enabling them to interpret IFRS in light of their principle-based character solve new problems and cases, using the subject-related and methodological competence taugl in the module apply business valuation concepts within the framework of IFRS accounting.						
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Accounting and Taxation:						

9	Module Manager Prof. Dr. Maximilian A. Müller
10	Miscellaneous The examination is offered in every term.

SpM Adv	anced Account	ting							
Module Code 1016MSAAC1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term			
1	Courses Value-based Co	ntrolling		Contact Hours 45h	Self-Stu- dies 135h	Course Language English			
2	Basics of value Characteristics Effect of capita Shareholder v Discounted ca Value-based in Working capita Risk measurer Implementatio	Module Content Basics of value-based controlling (including traditional financial indicators) Characteristics of capital markets Effect of capital structure on business value Shareholder value approach Discounted cash flow (DCF) method Value-based indicators and their steering Working capital management, especially cash management Risk measurement and risk management Implementation of a value-based strategy The Ohlson model							
3	"Module content understand ac analyse curre collect, syster justify and def discuss scient cialists act responsible	derstand the rel ". dvanced, speci nt questions ar natize and syn fend (independ tific topics in a	alized theories / r nd challenges. thesize independ ently developed)	nethods. ently literature of positions or proner and approperand ethical critical	on selected scioblem solutions oriate to the situeria.	uation with (non-) spe-			
4	Teaching and L lecture practice	earning Meth	ods						
5	Module Entry R Recommendation	-	edge of internal a	ınd external acc	counting, inves	tment and financing			
6		Mode of End-Of-Module Examination Written test: WT (60)							
7	Prerequisites for Awarding of Credit Points Passing the module examination								
8	Other Programmes that Use the Module Master of Science Mathematik:								

	Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Analytics & Econometrics:
	Supplementary Section Business Analytics & Econometrics Master of Science International Management: Supplementary Section International Management Master of Science Informatik:
	Anwendungsfeld Master of Science Gesundheitsökonomie: Supplementary Section Health Economics
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik
9	Module Manager UnivProf. Dr. Carsten Homburg
10	Miscellaneous

SpM Accounting & Taxation Seminar							
Module Code 1016MSATS1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses a) Seminar Busi b) Seminar Fina c) Seminar Mana	ncial Accountir	-	Contact Hours a) 30h b) 30h c) 30h	Self-Stu- dies a) 150h b) 150h c) 150h	Course Language a) German b) German c) English	
2	Module Conten Current topics in		anagerial accoun	ting or financial	accounting or	taxation	
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" collect and analyse data / information for selected scientific questions using quantitative / qualitative methods collect, systematize and synthesize independently literature on selected scientific questions write an academic paper on a selected topic and achieve thereby their own scientific contribution justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with specialists present scientific results in a way that is appropriate for the target audience evaluate their own action processes in self- and external reflection and identify development potentials use techniques of scientific work and good scientific practice.						
4	Teaching and L seminar	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-O Combined exam						
7	Prerequisites for Awarding of Credit Points Passing the module examination of one course. A course is to be attended; the examination relates to the content of one course.						
8	Other Programmes that Use the Module Master of Science Mathematik:						

	Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik
9	Module Manager Area Accounting and Taxation
10	Miscellaneous

SpM Selec	ted Issues in	Accounting	g & Taxation I			
Module Code 1016MSSIS1		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses a) Tax Accounting b) Financial Service; Taxation of Fad) Selected Issu e) Selected Issu f) Accounting for	vice and Real E amily Business es in Controllin es in Auditing	g I	Contact Hours a) 30h b) 30h c) 30h d) 30h e) 30h f) 30h	Self-Studies a) 60h b) 60h c) 60h d) 60h e) 60h f) 60h	Course Language a) English b) English c) German d) English e) German f) German
2	Module Conten Selected Issues		accounting, finar	ncial accounting	յ, auditing or bւ	usiness taxation
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories or methods in accounting or taxation analyse current questions and challenges in accounting or taxation assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions discuss topics in a professional manner and appropriate to the situation with specialists develop work processes for real problems and challenges.					ation. nethods. s.
4	Teaching and L	earning Meth	ods			
5	Module Entry Requirements none					
6	Mode of End-O Written test: PO		nination			
7	Prerequisites for Awarding of Credit Points Passing the module examination: Two lectures must be taken. The exam covers the content of two lectures.					
8	Other Programmes that Use the Module Master of Science Mathematik:					

	Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik
9	Module Manager Area Accounting and Taxation
10	Miscellaneous

SpM Business Ethics							
Module Cod 1253MSBET		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Managing Business Ethics in Markets and Organisations Contact Hours 60h Course Language English						
2	Module Content This module introduces basic business ethics concepts and applies them to decision making of managers and employees. It draws on standard ethics theories, like teleology, deontology, virtue ethic and fairness concepts. Business decisions in organisations and markets are discussed and evaluated in the light of these foundations. Case studies are employed to illustrate and apply the theoretic concepts.						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify development potentials act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.						
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Mathematik:						

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Gesundheitsökonomie: Supplementary Section Health Economics Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development Master of Science Economic Research: Specialisation Section Economic Research 9 **Module Manager** Univ.-Prof. Dr. Bernd Irlenbusch 10 Miscellaneous This module can contain courses which takes place either until the middle of the semester (1. term) or from the middle of the semester (2. term). The required examinations are generally offered after the respective term.

SpM Strategic Development							
Module Co 1253MSSD		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Mergers and Ac	Courses Mergers and Acquisitions Contact Hours 60h Self-Stu- dies English					
2	Module Conten Key issues of co		opment				
3	Students know and und "Module content understand ad analyse curre assess and di justify and def discuss scient cialists.	know and understand the relevant methods and theories for the points mentioned above under "Module content". understand advanced, specialised theories / methods in the area of corporate development. analyse current questions and challenges in the area of corporate development. assess and discuss findings and research results of specialised theories / methods. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialised.					
4	Teaching and L lecture practice						
5	Module Entry R	equirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod	_					
8	Master of Science Econor Master of Science Supplee Master of Science	ce Mathematik nics Sciences ce Wirtschafts nics Sciences ce Business A mentary Section ce Business A mentary Section ce Information mentary Section ce Business A mentary Section	mathematik: dministration - Accounting and dministration - Fin on Finance dministration - Macon Marketing Systems: on Information - Systeministration - Sudministration - Su	d Taxation ance: rketing: stems pply Chain Ma			

	Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development Master of Science Economic Research:
9	Specialisation Section Economic Research Module Manager UnivProf. Dr. Anne Burmeister
10	Miscellaneous

SpM Strate	SpM Strategic Human Resource Management						
Module Code 1253MSSHR1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Strategic Human Resource Management Strategic Human Resource Management Contact Hours 60h Self-Stu- dies English						
2	Module Conten The module tea to the implement	ches how Hum		nagement crea	tes economic v	alue and contributes	
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods analyse current questions and challenges communicate continuously and purposefully in diverse teams solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria develop work processes for real problems and challenges.						
4	Teaching and Learning Methods lecture practice						
5	Module Entry Requirements none						
6	Mode of End-Of-Module Examination Combined examination: WT (60), PRES						
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Mathematik:						

	Miscellaneous
9	Module Manager UnivProf. Dr. Dirk Sliwka
	Specialisation Section Economic Research
	Master of Science Economic Research:
	Specialisation Section Corporate Development
	Ergänzungsbereich Business Administration Master of Science Business Administration - Corporate Development:
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Medienmanagement und Medienökonomie
	Master of Arts Medienwissenschaft:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Supplementary Section Health Economics
	Master of Science Gesundheitsökonomie:
	Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Sociology: Social and Economic Psychology:
	Anwendungsfeld
	Master of Science Informatik:
	Supplementary Section International Management
	Master of Science International Management:
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	Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Economic Research: Supplementary Section Economic Research

SpM Strategic Management							
Module Code 1253MSSMG1		Workload 180h	ECTS Credits	Duration 1 Term			
1	Courses Strategic Manag	gement (1. Terr	n)	Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	FundamentalsBasic conceptBasic concept	Module Content • Fundamentals of strategic management • Basic concepts and tools for analysing strategic positioning for companies on the market • Basic concepts and tools for analysing competition • Applying theoretical concepts on strategic positioning and competition in case studies					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative methods communicate continuously and purposefully in diverse teams solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions present scientific results in a way that is appropriate for the target audience evaluate their own action processes in self- and external reflection and identify development potentials act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions develop work processes for real problems and challenges.					nethods. ntitative / qualitative s. tify development po-	
4	Teaching and L lecture practice						
5	Module Entry R	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Mathematik:						

	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Geographie:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology and Social Research
	Master of Science Gesundheitsökonomie:
	Supplementary Section Health Economics
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Medienwissenschaft:
	Ergänzungsbereich Medienmanagement und Medienökonomie
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
	Master of Science Business Administration - Corporate Development:
	Specialisation Section Corporate Development
	Master of Science Economic Research:
	Specialisation Section Economic Research
	Specialisation Section Economic Research
9	Module Manager
	UnivProf. Dr. Matthias Heinz
10	Miscellaneous

SpM Elec	SpM Elective Corporate Development I						
Module Coo 1253MSSIC		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses Elective Corpora	ate Developme	nt I	Contact Hours 45h	Self-Stu- dies 135h	Course Language German and English	
2	Module Conten Varying topics of		velopment				
3	Students know and und "Module content understand ad assess and di collect and an methods justify and def discuss scient cialists critically evalu	know and understand the relevant methods and theories for the points mentioned above under "Module content". understand advanced, specialized theories / methods in the area of corporate development. assess and discuss findings and research results of specialized theories / methods. collect and analyse data material for selected scientific questions using quantitative / qualitative methods. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe					
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R None	equirements					
6		Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Passing the modern						
8	Other Programmes that Use the Module Master of Science Mathematik:						

	Supplementary Section Supply Chain Management Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development Master of Science Economic Research: Specialisation Section Economic Research
9	Module Manager Area Corporate Development
10	Miscellaneous

SpM Elective Corporate Development II								
Module Code 1253MSSIC2		Workload 180h			Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses a) Sustainability & Strategy b) Elective Corporate Development II			Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) German and English		
2		Module Content Varying topics of corporate development						
3	Students know and und "Module content understand ad analyse curre assess and di solve team-in justify and def discuss scient cialists critically evalu	know and understand the relevant methods and theories for the points mentioned above under "Module content". understand advanced, specialized theories / methods in the area of corporate development. analyse current questions and challenges in the area of corporate development. assess and discuss findings and research results of specialized theories / methods. solve team-internal conflicts and target divergences independently. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe-						
4	Teaching and L	earning Meth	ods					
5	Module Entry R	equirements						
6	Mode of End-O Combined exam							
7	Passing the mod	Prerequisites for Awarding of Credit Points Passing the module examination of one course. A course is to be attended; the examination relates to the content of one course.						
8	Master of Science Econor Master of Science Supple Master of Science Supple Master of Science Supple Master of Science	ce Mathematik: nics Sciences ce Wirtschaftsn nics Sciences ce Business Ac mentary Sectio ce Information	nathematik: Iministration - Accounting and Iministration - Finential of the Finance Iministration - Main Marketing	d Taxation ance: rketing:	axation:			

	Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development Master of Science Economic Research: Specialisation Section Economic Research
9	Module Manager Area Corporate Development
10	Miscellaneous

ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
	0	1			
	Contact Hours 60h	Self-Stu- dies 120h	Course Language English		
Module Content Investment decisions given uncertainty Portfolio theory Asset pricing models Analysis and valuation of forwards, futures, and options					
Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of capital market theory analyse current questions and challenges in the area of capital market theory assess and discuss findings and research results of specialized theories / methods discuss scientific topics in a professional manner and appropriate to the situation.					
Teaching and Learning Methods lecture practice					
nination					
f Credit Points					
Systems: n Information Sys ministration - Co	d Taxation Irketing: Stems Irporate Developelopment Irpoly Chain Mar	oment:			
וס טוס	on Marketing Systems: on Information Systeministration - Co on Corporate Devi	on Marketing Systems: on Information Systems dministration - Corporate Develop on Corporate Development dministration - Supply Chain Mar on Supply Chain Management	on Marketing Systems: on Information Systems dministration - Corporate Development: on Corporate Development dministration - Supply Chain Management:		

9	Module Manager UnivProf. Dr. Alexander Kempf Dr. Alexander Pütz Miscellaneous
	Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Specialisation Section Finance Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration

SpM Fina	nce II					
Module Code 1259MSFIN2		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Corporate Finan	ce Theory		Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	Module Content Financial Planning Cost of Capital Firm Valuation Corporate Restructuring					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of corporate finance analyse current questions and challenges in the area of corporate finance assess and discuss findings and research results of specialized theories / methods discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists.					
4	Teaching and L lecture practice	earning Meth.	ods			
5	Module Entry R	equirements				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the mod	_				
8	Master of Science Econor Master of Science Supplee Master of Science	ce Mathematik nics Sciences ce Wirtschaftsrics Sciences ce Business Admentary Sections Information mentary Sections Business Admentary Sections Science Business Admentary Sections Science Business Admentary Sections Science Sc	: mathematik: dministration - Accounting and dministration - Ma marketing	d Taxation rketing: stems rporate Developelopment pply Chain Mar	pment:	

10	Miscellaneous
9	Module Manager UnivProf. Dr. Dieter Hess
	Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Specialisation Section Finance Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration

SpM Finance III								
Module Code 1259MSFIN3		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Insurance Econo	Courses Insurance Economics			Self-Stu- dies 120h	Course Language English		
2	Module Content Insurance demand theory Production theory in insurance Market balance in regard to information symmetry and asymmetry Basics of sector-specific tariff calculation and reserve creation Claim settlement Introduction to solvency standards							
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of finance or insurance analyse current questions and challenges in the area of finance or insurance assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions critically evaluate current social developments and develop alternative solutions.							
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R	equirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod							
8	Other Programmes that Use the Module Master of Science Mathematik:							

SpM Finance Advanced IV								
Module Code 1259MSFIA4		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses a) Value-Based Management in Insurance - Theory and Practice b) Banking c) Advanced Sustainable Finance			Contact Hours a) 60h b) 60h c) 60h	Self-Stu- dies a) 120h b) 120h c) 120h	Course Language a) English b) German c) English		
2								
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of Value-Based Management in Insurance analyse current questions and challenges in the area of Value-Based Management in Insurance assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions.							
4	Teaching and Learning Methods lecture practice							

5	Module Entry Requirements none
6	Mode of End-Of-Module Examination Written test: WT (60)
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Mathematik:
9	Module Manager Area Finance
10	Miscellaneous

SpM Brand Management								
Module Code 1266MSBMG1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses a) Brand Management b) Digital Brand and Customer Analytics			Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) English		
2	Module Content The module covers key questions and challenges of building and managing brands. It consists of both conceptual and applied elements, including presentations by students, case studies, discussions and guest speakers from industry. Students are expected to engage in their own reading of the literature in addition to attending lectures and participating in exercises. Furthermore, they are expected to organise their learning processes independently.							
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized marketing theories, concepts, and methods in the domain of brand management assess and discuss findings and research results of specialized marketing theories, concepts, a methods in the domain of brand management act responsibly considering ecological, social and ethical criteria.					ods in the domain of		
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R Recommendationsis, analysis of v	n: Basic knowl	edge of marketin	g and multivaria	ate methods (e	.g., regression analy-		
6	Mode of End-Of-Module Examination Written test: WT (60)							
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Master of Science Econor Master of Science Supple Master of Science Supple Master of Science Supple Supple	ce Mathematik: nics Sciences ce Wirtschaftsn nics Sciences ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Information mentary Sectio	nathematik: Iministration - Acon Accounting and Iministration - Fin	d Taxation ance: stems				

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Specialisation Section Marketing Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration 9 **Module Manager** Univ.-Prof. Dr. Franziska Völckner 10 Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.

SpM Custo	omer Manage	ment				
Module Code 1266MSCMG		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Customer Mana	Courses Customer Management			Self-Stu- dies 135h	Course Language English
2	Module Content The module covers key questions and challenges of customer management (CRM). It consists of both conceptual and applied elements, including presentations by students, case studies, discussions and guest speakers from industry. Students are expected to engage in their own reading of the literature in addition to attending lectures and participating in exercises. Furthermore, they are expected to organize their learning processes independently.					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized marketing theories, concepts, and methods in the domain of customer management analyse current questions and challenges in the area of customer management assess and discuss findings and research results of specialized theories / methods act responsibly considering ecological, social and ethical criteria.					ods in the domain of
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R Recommendation	-	edge in marketinç	9		
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Mathematik:					

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

Supplementary Section Supply Chain Management Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Specialisation Section Marketing Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration 9 **Module Manager** Univ.-Prof. Dr. Werner Reinartz 10 Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.

SpM Mark	SpM Marketing Performance Management						
Module Cod 1266MSMPF		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Marketing Perfo	rmance Manag	ement	Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Module Content The module deals with central questions of marketing performance management and includes corceptual and applied elements, including presentations by guest speakers and discussions from the world of marketing. Students are required to organise their own learning and working processes independently and self-responsibly in addition to attending lectures and participating in exercises. In addition, it is expected that students read the related literature.						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current questions and challenges that arise when quantifying and evaluating marketing activities in financial terms assess and discuss findings and research results of specialised marketing theories, concepts, an methods in the domain of marketing performance management act responsibly considering ecological, social and ethical criteria.						
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R Recommendation	•	edge of marketing	g and multivaria	ate methods		
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Mathematik:						

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

Supplementary Section Supply Chain Management Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Specialisation Section Marketing Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration 9 **Module Manager** Univ.-Prof. Dr. Marc Fischer 10 Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.

SpM Digita	I Strategy an	d Marketing				
Module Code 1266MSDSM ²		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses Digital Strategy	and Marketing		Contact Hours 45h	Self-Stu- dies 135h	Course Language English
2	Module Content The emergence of the internet, mobile devices, the ability to automate tasks and the abundance of data is dramatically changing society and businesses. This module exposes students to a wide range of issues and questions related to this "digital" transformation. The module consists of both conceptual as well as applied tools and frameworks to understand business models and the organization of industries. The module aims at covering both the supply side (infrastructure, operations, etc.) as well as the demand side (customer, marketing, etc.). Students are expected to share their own knowledge and to use ongoing events (e.g., new companies, current news, IPOs, etc.) to apply the concepts they learn.					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand economic and strategic frameworks related to industrial organization, business models, and tactical decisions analyse current questions and challenges related to the ongoing changes in business and society as a result of digital technologies assess and discuss findings and research results of specialised theories / methods justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.					
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R Recommendation	-	edge of marketing	g and economic	cs	
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Mathematik:					

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Specialisation Section Marketing Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration 9 **Module Manager** Univ.-Prof. Dr. Hernán Bruno 10 Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.

CM Supply	CM Supply Chain Analytics I					
Module Code 1271MBSCA1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Predictive Analy	tics		Contact Hours 45h	Self-Stu- dies 135h	Course Language English
2	Module Content Introduction Data Analysis/Data Science Introduction Programming with Python Methods of Demand Forecasting					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of data science collect and analyse data material for selected scientific questions using quantitative / qualitative methods communicate continuously and purposefully in diverse teams solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions present scientific results in a way that is appropriate for the target audience develop work processes for real problems and challenges use techniques of scientific work and good scientific practice.					
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R	equirements				
6	Mode of End-O Written test: PO		nination			
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Mathematik:					

10	Miscellaneous
9	Module Manager Prof. Dr. Nicolas Fugger Area Supply Chain Management
	Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Business Administration - Supply Chain Management: Core Section Supply Chain Management

SpM Sup	ply Chain Oper	ations						
Module Co 1271MSSO		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses Supply Chain O	perations		Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	Inventory Man Contract Desig Capacity and	Module Content Inventory Management Contract Design Capacity and Revenue Management Supply Chain Management						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods to control supply chains analyse current questions and challenges in supply chain management communicate continuously and purposefully in diverse teams discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists present scientific results in a way that is appropriate for the target audience act responsibly considering ecological, social and ethical criteria use techniques of scientific work and good scientific practice.							
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R	•	pply Chain Analyt	ics I should ha	ve been compl	eted.		
6	Mode of End-O Written test: PO	f-Module Exa	mination					
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Other Programmes that Use the Module Master of Science Mathematik:							

10
9

SpM Supp	ly Chain Plan	ning				
Module Code 1271MSSPL1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses a) Project Management b) Production Management			Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) German
2	Module Content Selected topics in Supply Chain Management: a) Project Management: Project Definition and Scoping Project Risk Analysis and Risk Management Resource Allocation and Budgeting Project Scheduling Project Monitoring Project Portfolio Management Managing Human Behaviour in Projects b) Production Management: Supply Chain Design Demand Planning Program Planning Lotsizing and Scheduling Inventory Management					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in Supply Chain Planning analyse current questions and challenges in Supply Chain Planning assess and discuss findings and research results of specialized theories / methods communicate continuously and purposefully in diverse teams justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: The CM Supply Chain Analytics I and II should have been completed.					
6	Mode of End-O Written test: PO		mination			

7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science International Management:
	Supplementary Section International Management Master of Science Informatik:
	Anwendungsfeld
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Supply Chain Management:
	Specialisation Section Supply Chain Management
9	Module Meneger
9	Module Manager Area Supply Chain Management
	11,7 = 11 = 10 = 10 = 1
10	Miscellaneous

SpM Selected Issues in Supply Chain Management							
Module Code 1271MSISP1	9	Workload 180h	ECTS Credits	Module Language German and English	Module Availability irregular	Duration 1 Term	
1	Courses a) Strategic Sourcing b) Supply Chain Games			Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) English	
2	Selected Issues • Purchasing: S	Module Content Selected Issues in Supply Chain Management: • Purchasing: Strategic Procurement Management • Supply Chain Games: Data Modelling, Databases and Simulation Tools					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in Supply Chain Management justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists.						
4	Teaching and L lecture practice						
5	Module Entry R Recommendation	-	oply Chain Analyt	ics I and II sho	uld have been	completed.	
6	Mode of End-O Written test: PO	Mode of End-Of-Module Examination Written test: PO					
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.						
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management						
9	Module Manager Area Supply Chain Management						
10	Miscellaneous						

SpM Sele	ected Issues in	Behavioura	al Supply Cha	in Manager	ment			
Module Coo 1271MSIBS		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses Behavioural Sup	Courses Behavioural Supply Chain Management Contact Hours 45h Contact Hours 135h Course Langua English						
2	Behavioural D Behavioural M	Module Content • Behavioural Decision Making • Behavioural Management • Decision Heuristics						
3	Students know and und "Module content understand ad assess and di collect and an methods prepare indep communicate justify and def present scient	know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in Behavioural Operations Management assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative						
4	Teaching and L lecture practice	earning Meth.	ods					
5	Module Entry R	-	nodules Supply C	hain Analytics	I and II should I	nave been completed		
6	Mode of End-O Written test: PO	f-Module Exa	mination					
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Other Programmes that Use the Module Master of Science Mathematik:							

	Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Science Informatik: Anwendungsfeld Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management
9	Module Manager Prof. Dr. Nicolas Fugger Area Supply Chain Management
10	Miscellaneous

SpM Supply Chain Innovation							
Module Co 271MSSIN		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Supply Chain In	novation		Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	 Innovation Strate Innovation Ma Supply Chain Collaborative Applications or 	Module Content Innovation Strategy in Supply Chains Innovation Management in Supply Chains Supply Chain Innovation Processes: Idea Generation, Idea Selection, Idea Implementation Collaborative Supply Chain Innovation Applications of Supply Chain Innovation Strategy Current Technological Changes and Effective Supply Chain Strategies					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods supply chain innovation management analyse current questions and challenges supply chain innovation management assess and discuss findings and research results of specialized theories / methods communicate continuously and purposefully in diverse teams justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.						
4	Teaching and L lecture practice						
5	Module Entry R	equirements					
6	Mode of End-O Written test: PO	f-Module Exa	mination				
7	_	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science International Management: Supplementary Section International Management						
9	Module Manage UnivProf. Dr. F Area Supply Ch	abian Sting	ent				

10	Miscellaneous

CM Inform	nation System	s I				
Module Cod 1277MBISY1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Information Syst Sustainability	ems and Envir	onmental	Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	Module Content Forms and types of sustainability Key sustainability indicators Green IT Green IS Transformation potential of information systems for organizational sustainability Sustainable development of information systems Sustainable use of information systems Sustainable management of information systems					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand methods and theories in the area of sustainable development, use and management of information systems analyse current questions and challenges in the area of organisational sustainability justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.					
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R	equirements				
6	Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Economics:					

	Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Information Systems: Core Section Information Systems
9	Module Manager N. N.
10	Miscellaneous There may be case studies and exercises to be prepared in groups and presented by the students in class. The solutions presented will be analysed and discussed. Students will be advised of compulsory reading on a term-by-term basis.

CM Inform	CM Information Systems II						
Module Code 1277MBISY2		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Analytics and Ap	oplications		Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	Module Content Types of decision support and business intelligence Data Analysis, business analytics Simulation and optimisation Data warehouse and business intelligence Data-/ Text-/ Web-Mining Predictive modelling, machine learning Clustering Making sense of data Evaluation of modelling results Using data and methods to create value						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of Data Science and Machine Learning solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions develop work processes for real problems and challenges.						
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-Of-Module Examination Written test: PO						
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management						

	Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Information Systems: Core Section Information Systems
9	Module Manager UnivProf. Dr. Wolf Ketter
10	Miscellaneous The lecture is an inverted classroom. Please read the syllabus before joining this class. The participation in the first lecture is strongly recommended.

CM Digital Transformation							
Module Coo 1277MBDTF		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Digital Transform	Courses Digital Transformation and Innovation and Innovatio					
2	Module Content Select media, Information and communication Technologies, their application and limitations Conomic and managerial properties of digital goods and services Different Areas of application of digital media, information and telecommunication Technologies, such as, cloud computing, digital business models, big data and business intelligence, (Enterprise) social media Management of digital transformation and its prerequisites from an organizational perspective Concepts for the analysis and innovation of business models						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current questions and challenges of digital transformation and business model innovatio justify and defend (independently developed) positions or problem solutions critically evaluate current social developments and develop alternative solutions.					ness model innovation	
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R	equirements					
6		Mode of End-Of-Module Examination Written test: WT (90)					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:						

	Ergänzungbereich Wirtschaftspädagogik Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Information Systems: Core Section Information Systems
9	Module Manager UnivProf. Dr. Detlef Schoder
10	Miscellaneous Students will be advised of compulsory reading on a term-by-term basis.

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

SpM Semi	SpM Seminar Information Systems I						
Module Code 1277MSSIS1		Workload 180h	ECTS Credits	Module Language English	Module Availability every term	Duration 1 Term	
1	Courses a) Advanced Seminar Collaborative Innovation Networks (Prof. Gloor) b) Advanced Seminar Information Systems for Sustainable Society (Prof. Ketter) c) Advanced Seminar Information Systems and Digital Technology (Prof. Recker) d) Advanced Seminar Machine Learning (Jun Prof. Li) e) Advanced Seminar Information Manage- ment (Prof. Schoder)		Contact Hours a) 30h b) 30h c) 30h d) 30h e) 30h	Self-Studies a) 150h b) 150h c) 150h d) 150h e) 150h	Course Language a) English b) English c) English d) English e) English		

2 Module Content

Selected issues and varying topics in the area of Information Systems, related either to theory or methods. Topics are primarily related to:

a)

- Collaborative Innovation Networks (COINs)
- swarm creativity, and coolhunting/ coolfarming
- · Social Network analysis
- Sentiment analysis
- · Digital platforms for collaboration and creativity

b)

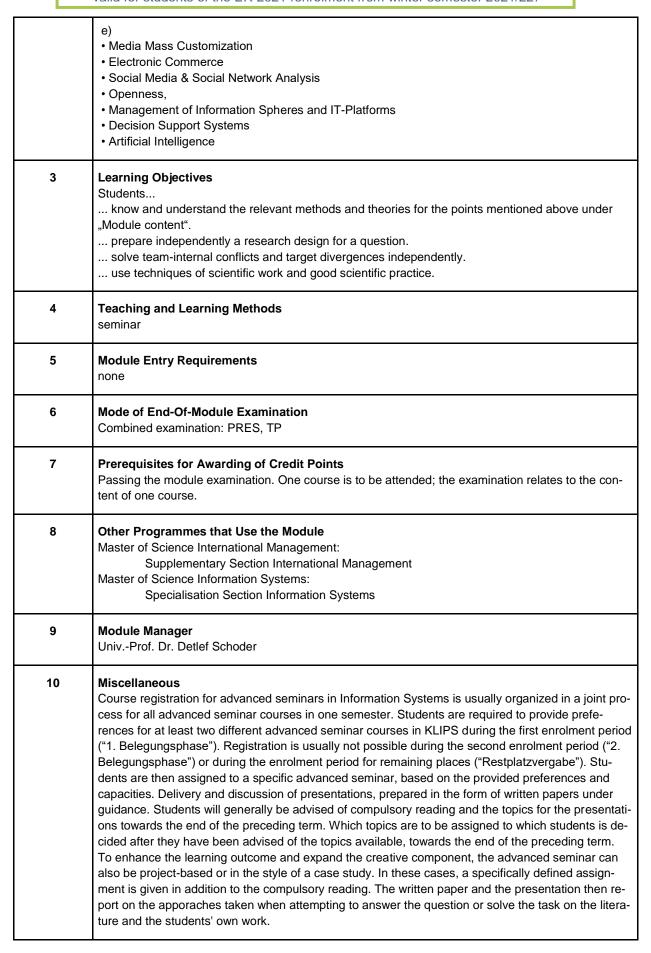
- Business intelligence
- Data Science and Business Analytics
- Future Energy Business
- Learning Agents
- Sharing Economy
- Smart Markets

c)

- · Conceptual Modeling
- Business Process Management
- Information Systems Development
- Systems Analysis and Design
- Digital Innovation
- Digital Entrepreneurship
- Green IS
- Environmental Sustainability

d)

- Supervised, Unsupervised, and Semi-Supervised Learning
- Clustering, Principal Component Analysis, High-dimensional Data
- Transfer Learning and Federated Learning
- Neural Network, Convolutional Neural Network, Graph Convolutional Network
- Recurrent Neural Networks for Natural Language Process and More
- Self-supervised Learning
- Reinforcement Learning



valid for students of the ER 2021 (enrolment from winter semester 2021/22)

SpM Seminar Information Systems II						
Module Code 1277MSSIS2		Workload 180h	ECTS Credits	Module Language English	Module Availability every term	Duration 1 Term
1	Courses a) Advanced Seminar Collaborative Innovation Networks (Prof. Gloor) b) Advanced Seminar Information Systems for Sustainable Society (Prof. Ketter) c) Advanced Seminar Information Systems and Digital Technology (Prof. Recker) d) Advanced Seminar Machine Learning (Jun Prof. Li) e) Advanced Seminar Information Manage- ment (Prof. Schoder)		Contact Hours a) 30h b) 30h c) 30h d) 30h e) 30h	Self-Studies a) 150h b) 150h c) 150h d) 150h e) 150h	Course Language a) English b) English c) English d) English e) English	

2 Module Content

Selected issues and varying topics in the area of Information Systems, related either to theory or methods. Topics are primarily related to:

a)

- Collaborative Innovation Networks (COINs)
- · swarm creativity, and coolhunting/ coolfarming
- Social Network analysis
- Sentiment analysis
- · Digital platforms for collaboration and creativity

b)

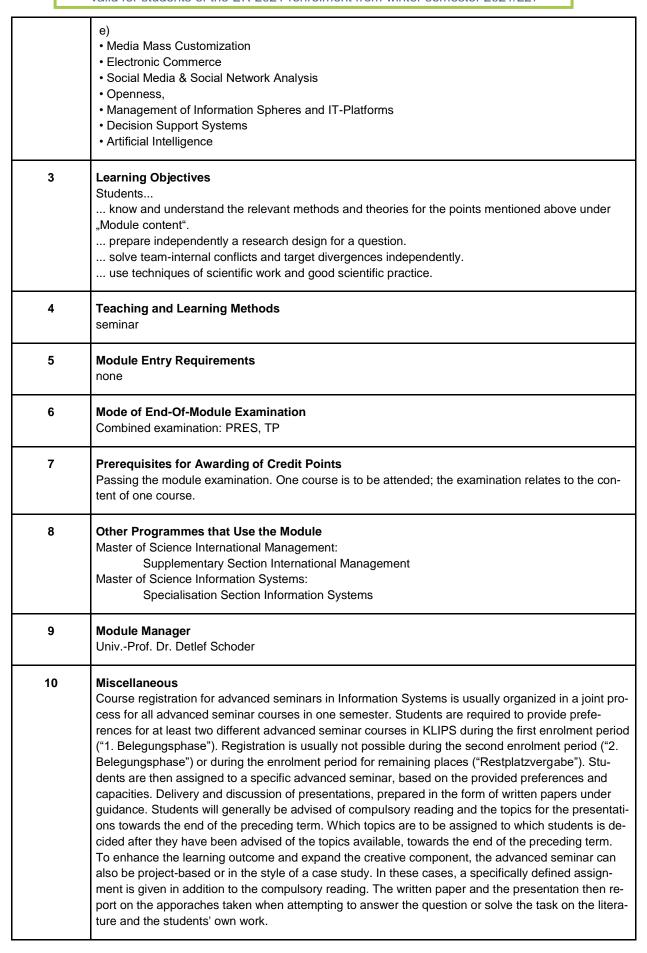
- Business intelligence
- Data Science and Business Analytics
- Future Energy Business
- · Learning Agents
- Sharing Economy
- Smart Markets

c)

- Conceptual Modeling
- Business Process Management
- Information Systems Development
- Systems Analysis and Design
- Digital Innovation
- Digital Entrepreneurship
- Green IS
- Environmental Sustainability

d)

- Supervised, Unsupervised, and Semi-Supervised Learning
- Clustering, Principal Component Analysis, High-dimensional Data
- Transfer Learning and Federated Learning
- Neural Network, Convolutional Neural Network, Graph Convolutional Network
- Recurrent Neural Networks for Natural Language Process and More
- Self-supervised Learning
- Reinforcement Learning



CM Comp	CM Comparative Political Institutions						
Module Cod 1335MBCPI		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Comparative Political Institutions Contact Hours 30h Self-Studies English						
2	Module Content Institutionalism and neoinstitutionalism Veto player and veto point theory Theory of structure-induced equilibria Problem areas: aggregation of individual preferences, coordination of individual decisions, collective action, delegation relationships and risk of "agency loss" Time consistency and commitments Endogeneity of institutions and institutional reform Empirical findings of conventional international comparative studies						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialised theories / methods assess and discuss findings and research results of specialised theories / methods justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify development potentials.						
4	Teaching and L	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-O Written test: WT		nination				
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems:						

	Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Core Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften
9	Module Manager UnivProf. Dr. André Kaiser
10	Miscellaneous

CM Comparative Political Economy						
Module Code 1335MBCPE1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses Comparative Political Economy			Contact Hours 30h	Self-Stu- dies 150h	Course Language English
2	Module Content Approaches used in political economy and comparative research into government activity International comparison of the political economy of markets International comparison of political and institutional change in various areas Specific research methods in comparative political economy					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialised theories / methods assess and discuss findings and research results of specialised theories / methods justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify development potentials.					
4	Teaching and Learning Methods lecture					
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management:					

	Supplementary Section International Management Master of Arts Politikwissenschaft: Core Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften
9	Module Manager UnivProf. Dr. Christine Trampusch
10	Miscellaneous

	•	and Practic		T	T	
Module Code 1335MBDTP1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Democratic The	Courses Democratic Theory and Practice			Self-Stu- dies 150h	Course Language English
2	Survey of clasConceptualizirAssessing reazation	Module Content • Survey of classical and contemporary democratic theory • Conceptualizing, justifying and critiquing the democratic ideal • Assessing real-world challenges to the democratic ideal, e.g. inequality, multiculturalism, globalization • Evaluating and comparing the performance of democracies and non-democracies				
3	Students know and und "Module content understand ac assess and di justify and def	know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify development po-				
4	Teaching and L	Teaching and Learning Methods lecture				
5	Module Entry R	Module Entry Requirements none				
6		Mode of End-Of-Module Examination Written test: WT (60)				
7		Prerequisites for Awarding of Credit Points Passing the module examination				
8	Ergänze Master of Arts R Ergänze Master of Science Wahlpfl Master of Science Supplet Master of Science Supplet Master of Science	egionalstudien ung Sozialwiss egionalstudien ungsbereich Sce Geographie ichtfach Manace Economics: mentary Sections Business Acmentary Sections Information mentary Sections Economics (Sections)	Lateinamerika - senschaften Ost- und Mitteler ozialwissenschaft gement & Social s on Management & dministration - Fin on Finance Systems: on Information Sys	uropa - Sozialw en Sciences : Social Science ance:	issenschaften:	

	Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Core Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften
9	Module Manager JunProf.' Chitralekha Basu, Ph.D
10	Miscellaneous

CM Intern	CM International Relations					
Module Code 1335MBIRE1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses International Re	Courses International Relations			Self-Stu- dies 150h	Course Language German and English
2	 International F Foreign Policy Transnational Peace and coll Security Policy Information and 	Module Content International Politics Foreign Policy Transnational Politics Peace and conflict studies Security Policy Information and Communication Multi-level analysis				
3	Students know and und "Module content understand ad assess and di justify and def	know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialised theories / methods assess and discuss findings and research results of specialised theories / methods justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify development po-				
4	Teaching and L	Teaching and Learning Methods seminar				
5	Module Entry R	Module Entry Requirements none				
6		Mode of End-Of-Module Examination Combined examination: PRES, TP				
7		Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems					

	Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Core Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften
9	Module Manager UnivProf. Dr. Thomas Jäger
10	Miscellaneous

CM Europe	ean Politics					
Module Code 1335MBCED1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses European Politic	cs		Contact Hours 30h	Self-Stu- dies 150h	Course Language English
2	Module Content Analytical models of European politics Functioning of democracy in European nation states and in the European Union Parties and Party Competition in Europe Comparative Analysis of Political Institutions in Europe Current Developments in Research on European Politics					nion
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify development potentials.					nethods.
4	Teaching and L	earning Meth	ods			
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Core Section Political Science					

	Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften
9	Module Manager UnivProf. Dr. Sven-Oliver Proksch
10	Miscellaneous

SpM Spe	cial Topics Pol	itical Scien	ce I				
Module Coo 1335MSPIR		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Seminar Politica tion	Seminar Political Institutions and Representa- Hours dies English					
2	 Classic and m tutions Institutionalism Democratic re Classic and m Representatio 	Module Content Classic and modern approaches in comparative political science and the analysis of political institutions Institutionalism Democratic regimes Classic and modern approaches in political theory and democratic theory Representation in political systems Elections and the electorate					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current questions and challenges collect, systematize and synthesize independently literature on selected scientific questions solve team-internal conflicts and target divergences independently discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists evaluate their own action processes in self- and external reflection and identify development potentials.						
4	Teaching and L	Teaching and Learning Methods seminar					
5	Module Entry R	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Combined examination: PRES, TP					
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance						

	Master of Science Information Systems: Supplementary Section Information Systems Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Specialisation Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften
9	Module Manager Fachbereich Politikwissenschaft
10	Miscellaneous

SuM Econ	SuM Economic Geography I					
Module Code 1343MEEGY		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Start-ups and Innovation in the European Union Contact Hours 30h Self-Studies English					
2	Module Content Spatial patterns of economic activities in the European Union Geographical and interdisciplinary approaches to entrepreneurship, innovation, creativity and terr torial innovation systems Empirical case studies from different EU regions					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories of entrepreneurship and innovation research within the context of regional development analyse current questions and challenges considering the role of knowledge intensive and creative industries for regional development in the European Union write an academic paper on a selected topic and achieve thereby their own scientific contribution justify and defend (independently developed) positions or problem solutions critically evaluate spatial disparities of the European Union and formulate recommendations for policy makers based on their insights.					
4	Teaching and Learning Methods seminar					
5	Module Entry Requirements none					
6	Mode of End-O Combined exam					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Science Economics: Supplementary Section Management & Social Sciences					

10	Miscellaneous
9	Module Manager UnivProf. Dr. Martina Fuchs
	Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
	Master of Science Business Administration - Finance: Supplementary Section Finance

SuM Economic Geography II							
Module Cod 1343MEEGY	-	Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses Digitalization, Sr Regions	mart Manufactu	uring and 'Smart'	Contact Hours 30h	Self-Stu- dies 150h	Course Language English	
2	Module Content Digitalization as opportunity and challenge for internationalization and spatial development Geographical approaches to digital change in the areas of production and consumption Smart Manufacturing Smart regional development and 'Smart City'- strategies Regional Innovation Systems Digitalization of value chains: case studies Digitalization and sustainable development: institutional arrangements and strategies of practitioners						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories of technological change to digitalization processes in the areas of production, consumption and work analyse characteristics and current questions and challenges of digital transformation write an academic paper on a selected topic using literature from economic geography and achieve thereby their own scientific contribution justify and defend (independently developed) positions or problem solutions critically evaluate assess opportunities and challenges of digitalization for different actors (small and large firms, employees, final consumers) within different value chains.						
4	Teaching and L	Teaching and Learning Methods seminar					
5	Module Entry R	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Combined examination: PRES, TP						
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:						

	Supplementary Section Supply Chain Management Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science
	Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research
	Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr.' Martina Fuchs
10	Miscellaneous

SuM Economic Geography III						
Module Code 1343MEEGY3		Workload 180h	ECTS Credits	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Global South an siness: Ethics, F		International Bu- ind Governance	Contact Hours 30h	Self-Stu- dies 150h	Course Language English
2	Module Content • Sustainability as interdisciplinary theoretical concept and as strategic approach of companies • Theoretical approaches to regional development in the context of international production • Modes and ways of regional economic integration in the world economy • Empirical case studies of regions of the Global South • Strategies and governance for sustainable development					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theoretical approaches to sustainability, ethics, corporate responsibility and governance in the context of a globalized economy assess and discuss analyse drivers and limitations of corporate social responsibility (CSR) and regional social responsibility (RSR) in global value chains collect, systematize and synthesize independently literature from economic geography and related disciplines as well as secondary data discuss the effects of foreign direct investment in countries of the Global South with regard to local resource pools and sustainable development critically evaluate upgrading strategies in global value chains as drivers for growth and development.					
4	Teaching and Learning Methods seminar					
5	Module Entry R	equirements				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:					

	Ergänzungsbereich Economics Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr.' Martina Fuchs
10	Miscellaneous

SuM Econ	omic Geograp	ohy IV					
Module Cod 1343MEEGY	-	Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses Methods in Regi	onal Research		Contact Hours 30h	Self-Stu- dies 150h	Course Language German	
2	Research met Selected geog	Module Content Research methods in economic geography and regional studies Selected geographical case study of a region or city, e.g. in North Rhine-Westphalia Designing and conducting a research project in economic geography					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" collect and analyse data material for selected scientific questions using quantitative / qualitative methods prepare independently a qualitative, quantitative or mixed-method research design to analyse cu rent issues in economic geography write an academic paper on a selected topic and achieve thereby their own scientific contribution communicate continuously and purposefully in diverse teams critically evaluate issues of positionality and ethics in geographical field work.				ntitative / qualitative design to analyse cur- scientific contribution.		
4	Teaching and L	earning Meth	ods				
5	Module Entry R	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Combined examination: PRES, TP					
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance						

10	Miscellaneous
9	Module Manager UnivProf. Dr. Martina Fuchs
	Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration

SuM Intro	oduction to Eco	onomic Psy	chology				
Module Code 1320MEIEP1		Workload 360h	ECTS Credits	Module Language English	Duration 1 Term		
1	Courses Introduction to E	Courses Introduction to Economic Psychology			Self-Stu- dies 300h	Course Language English	
2	Basic concept Economic psy kets Economic psy	 Economic psychology and its application in macroeconomic contexts Current developments in applied economic psychology 					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods economic psychology collect, systematize and synthesize independently literature on selected scientific questions justify and defend (independently developed) positions or problem solutions use techniques of scientific work and good scientific practice.					/. entific questions.	
4	Teaching and L	Teaching and Learning Methods seminar					
5	Module Entry R	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Combined examination: WT (60), PRES					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science International Management: Supplementary Section International Management						

	Master of Arts Politikwissenschaft: Supplementary Section Political Science
9	Module Manager UnivProf. Dr. Erik Hölzl
10	Miscellaneous

SpM Selec	ted Issues in	Internation	al Manageme	nt l		
Module Code 1015MSINM1	3	Workload 180h	ECTS Credits	Module Language English	Module Availability irregular	Duration 1 Term
1	Courses Selected Issues in International Management			Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	Module Content Topics in International Management					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current issues in the field of international management.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Passing the exa		f Credit Points			
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management					
9	Module Manage CEMS Program					
10	Miscellaneous					

SpM Selec	ted Issues in	Internation	al Manageme	nt II		
Module Code 1015MSINM2		Workload 180h	ECTS Credits	Module Language English	Duration 1 Term	
1	Courses Selected Issues in International Management			Contact Hours 30h	Self-Stu- dies 150h	Course Language English
2	Module Content Topics in International Management					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current issues in the field of international management.					
4	Teaching and Learning Methods seminar Research project					
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Combined examination: PRES, TP					
7	Prerequisites for depending on co	_	f Credit Points			
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management					
9	Module Manage CEMS Program					
10	Miscellaneous					

SpM Emp	oirical Methods	and Data A	Analysis I				
Module Code 1314MSEMD1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses a) Probability an b) Topics in Eco			Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) English	
2	Foundations oTheory of poinTheory of hypo	Module Content Foundations of probability theory Theory of point estimation and estimation techniques (e.g. maximum likelihood) Theory of hypothesis testing and selected tests Interval estimation					
3	Students know and und "Module content	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialised theories / methods.					
4	Teaching and L lecture practice						
5		Module Entry Requirements Recommendation: solid basic knowledge of probability theory					
6	Mode of End-O Written test: WT		mination				
7	Passing the writt	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.					
8	Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet	ce Mathematik nics ce Wirtschaftsr nics ce Business Admentary Section ce Business Admentary Section ce Business Admentary Section ce Information mentary Section ce Business Admentary Section	: mathematik: dministration - Acc on Accounting and dministration - Fin on Finance dministration - Ma on Marketing	d Taxation ance: rketing: stems rporate Develoelopment	pment:		

	<u> </u>
	Master of Science Economics:
	Specialisation Section Economics
	Supplementary Section Economics
	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Business Analytics & Econometrics:
	Specialication Section Business Analytics & Econometrics
	Supplementary Section Business Analytics & Econometrics
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Business Administration - Marketing:
	Core Section Marketing
	Master of Science Economic Research:
	Specialisation Section Economic Research
9	Module Manager UnivProf. Dr. Dominik Wied
10	Miscellaneous
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SpM Emp	irical Methods	and Data A	nalysis II				
Module Code 1314MSEMD2		Workload 180h ECTS Credits 6		Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	b) Machine Lear	Courses a) Microeconometrics b) Machine Learning for Economists c) Topics in Econometrics and Statistics II			Self-Studies a) 135h b) 135h c) 135h	Course Language a) English c) English	
2	Module Content • Limited dependent variables • Evaluation of treatment effects • Duration analysis • Panel data and factor models						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods analyse current questions and challenges collect and analyse data material for selected scientific questions using quantitative / qualitative methods discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists use techniques of scientific work and good scientific practice.						
4	Teaching and L	Teaching and Learning Methods					
5	Recommendation	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Awarding of Credit Points Passing the examination. One course is to be attended; the examination relates to the content of one course.				es to the content of		
8	Other Programmes that Use the Module Master of Science Mathematik:						

	T
	Supplementary Section Marketing
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Economics:
	Specialisation Section Economics
	Supplementary Section Economics
	Master of Science Business Analytics & Econometrics:
	Specialication Section Business Analytics & Econometrics
	Supplementary Section Business Analytics & Econometrics
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Economic Research:
	Specialisation Section Economic Research
9	Module Manager
	UnivProf. Dr. Jörg Breitung
10	Miscellaneous
L	

SpM Empi	irical Methods	and Data A	nalysis III				
Module Code 1314MSEMD3		Workload 180h ECTS Credits 6		Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses a) Time Series E b) Stochastic Mo c) Topics in Eco	odels and Proc		Contact Hours a) 45h b) 45h c) 45h	Self-Studies a) 135h b) 135h c) 135h	Course Language a) English b) English c) English	
2	Module Content a)Time Series Econometrics: • ARMA Models • State-Space Models • Models for Non-Stationary Time Series • Multivariate Time Series Models • Non-Stationarity in Multivariate Time Series b) Stochastic Models and Processes: • Deepening topics in statistical inference • bootstrap • nonparametric density estimation • nonparametric tests (e.g. for independence) • Brownian motions • Poisson processes • Markov processes						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods analyse current questions and challenges collect and analyse data material for selected scientific questions using quantitative / qualitative methods.						
4	Teaching and L lecture practice	earning Meth	ods				
5	1	Module Entry Requirements Recommendation: Solid basic knowledge of probability theory					
6	Mode of End-Of-Module Examination Written test: WT (90)						
7	Passing the writ	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.					
8	Other Program	mes that Use companies					

	Economics
	Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Economics:
	Specialisation Section Economics
	Supplementary Section Economics
	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Business Analytics & Econometrics:
	Supplementary Section Business Analytics & Econometrics
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Business Administration - Marketing:
	Core Section Marketing
	Master of Science Economic Research:
	Specialisation Section Economic Research
9	Module Manager
	UnivProf. Dr. Dominik Wied
10	Miscellaneous

SpM Empi	rical Methods	and Data A	Analysis IV			
Module Code 1314MSEMD4		Workload 180h	ECTS Credits	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses a) Statistical Analysis of Financial Data b) Topics in Econometrics and Statistics IV			Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) English
2	 Module Content Properties of financial time series Time series models Efficiency of financial markets Empirical analysis of the capital asset pricing model Empirical analysis of intertemporal asset pricing models Volatility models Market Microstructure and high-frequency data 					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods analyse current questions and challenges collect and analyse data material for selected scientific questions using quantitative / qualitative methods justify and defend (independently developed) positions or problem solutions.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: Solid knowledge of statistical and econometric methods; CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics					
6	Mode of End-Of-Module Examination Written test: WT (90)					
Passing the written		or Awarding of Credit Points ten examination of one course. A course is to be attended; the written examination ntent of one course.				
8	Other Programmes that Use the Module Master of Science Mathematik:					

10	Miscellaneous
9	Module Manager UnivProf. Dr. Roman Liesenfeld
	Specialisation Section Economic Research
	Master of Science Economic Research:
	Anwendungsfeld
	Master of Science Informatik:
	Supplementary Section International Management
	Master of Science International Management:
	Supplementary Section Business Analytics & Econometrics
	Specialication Section Business Analytics & Econometrics
	Supplementary Section Economic Research Master of Science Business Analytics & Econometrics:
	Master of Science Economic Research:
	Core Section Finance
	Master of Science Business Administration - Finance:
	Supplementary Section Economics
	Specialisation Section Economics
	Master of Science Economics:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Corporate Development
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Information Systems
	Master of Science Information Systems:
	Supplementary Section Marketing
	Master of Science Business Administration - Marketing:

SpM Empi	SpM Empirical Methods and Data Analysis V						
Module Code 1314MSEMD5		Workload 180h ECTS Credit		Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses a) Multivariate Statistics b) Panel Data Analysis c) Bayesian Econometrics d) Topics in Econometrics and Statistics V			Contact Hours a) 45h b) 45h c) 45h d) 45h	Self-Studies a) 135h b) 135h c) 135h d) 135h	Course Language a) English b) English c) English d) English	
2	Importance Sa Gaussian Line Gaussian Line Linear Regres Time Series M Models for dis Students will pdata d) Topics in Ecc Recent statisti	Statistics: riance ponent Analysics chalysis sis esting ealysis chalysis: chata Model el Data Model el Data Model sis conometrics: es of Bayesian mators and Nur ear Regression ear Regression ear Regression sion Model with lodels crete dependent practice the use	Econometrics merical Integratio arkov-Chain-Moni Model with Conju Model with Non-o n General Error Cont variables e of the methods of Statistics 5: metric methods	te-Carlo ugate Priors Conjugate Prior Covariance Mate using econome	rix tric software to	analyse economic	
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized methods in Statistics and Econometrics analyse current questions and challenges in Statistics and Econometrics analyse data material for selected scientific questions using statistical and econometric methods justify and defend (independently developed) positions or problem solutions.				econometric methods.		

	discuss scientific topics in a professional manner and appropriate to the situation with specialists use techniques of scientific work and good scientific practice.
4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics
6	Mode of End-Of-Module Examination Oral examination: OE
7	Prerequisites for Awarding of Credit Points Passing the oral examination of one course. A course is to be attended; the oral examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Mathematik:
9	Module Manager Dr. Bastian Gribisch

10	Miscellaneous

Module Code 1289MSMDB1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Information and	Strategy		Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	This module into	Module Content This module introduces students to the economics of information. It deals with strategic decisions light of asymmetric information and also with the design of information systems. Possible topics in clude strategic communication, persuasion, reputation or social learning.						
3	Students know and und "Module content understand ad assess and di discuss scient cialists.	know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of information economics assess and discuss findings and research results of specialized theories / methods discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialized.						
4	Teaching and L lecture practice							
5	Module Entry R Recommendation	-	conomics or CM N	/licroeconomics	s (Business Adr	ministration)		
6	Mode of End-O							
7	Prerequisites for Passing the mod							
8	Supplei Master of Science Supplei Master of Science Supplei Master of Science Supplei Master of Science Supplei	ce Mathematik nics ce Wirtschafts nics ce Business A mentary Section ce Business A mentary Section ce Information mentary Section ce Business A mentary Section	mathematik: dministration - Accon Accounting and dministration - Firon Finance dministration - Macon Marketing	d Taxation ance: rketing: stems rporate Develoelopment	pment:			

10	Miscellaneous
9	Module Manager UnivProf. Dr. Christoph Schottmüller
	Specialisation Section Economic Research
	Master of Science Economic Research:
	Supplementary Section Sociology and Social Research
	Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research:
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Political Science
	Master of Arts Politikwissenschaft:
	Anwendungsfeld
	Master of Science Informatik:
	Supplementary Section International Management
	Master of Science International Management:
	Supplementary Section Economic Research
	Master of Science Economic Research:
	Supplementary Section Economics
	Specialisation Section Economics
	Master of Science Economics:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Geographie:
	Ergänzungsbereich Economics
	Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien China - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:

SpM Mark	ket Design and	Behaviour	Ш					
Module Code 1289MSMDB2		Workload 180h	ECTS Credits	Module Language English	Module Availability irregular	Duration 1 Term		
1	Courses Economic Engin	eering		Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	Evaluation of t and incentive sy Analysis of rel specific designs	Discussion of practical applications of economic engineering in matching markets, auctions and						
3	Students know and und "Module content analyse curre write an acad discuss proble	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current questions and challenges in the area of market design write an academic paper on a selected topic and achieve thereby their own scientific contribution discuss problems in markets with respect to different affected groups in a professional manner critically evaluate current developments in different markets and develop alternative solutions.						
4	Teaching and L lecture practice							
5	Module Entry R Recommendatio	-	edge of game the	eory and experi	mental econom	nics		
6	Mode of End-O Combined exam							
7	Prerequisites for Passing the mod							
8	Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet	ce Mathematik nics ce Wirtschaftsr nics ce Business Admentary Section ce Business Admentary Section mentary Section ce Information mentary Section ce Business Admentary Section	: mathematik: dministration - Acc on Accounting and dministration - Fin on Finance dministration - Ma on Marketing	d Taxation ance: rketing: stems rporate Developelopment	pment:			

10	Miscellaneous
9	Module Manager UnivProf. Dr. Axel Ockenfels
	Specialisation Section Economic Research
	Master of Science Economic Research:
	Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology: Social and Economic Psychology
	Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology:
	Master of Arts Politikwissenschaft:
	Anwendungsfeld
	Master of Science Informatik:
	Supplementary Section International Management
	Master of Science International Management:
	Supplementary Section Economics
	Specialisation Section Economics
	Master of Science Economics:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Geographie:
	Ergänzungsbereich Economics
	Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien China - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:

	ket Design and	Dellavioui	V				
Module Code 1289MSMDB5		Workload 180h ECTS Credits 6			Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses a) Corporate Tax b) Auctions and tice		neory and Prac-	Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English	
2	Tax competitionDigitisation andReform optionCash flow baseCarbon pricing	Module Content Tax competition between jurisdictions Digitisation and Tax Policy Reform options for corporate taxation Cash flow based taxation, border adjustments and trade policy Carbon pricing and border adjustments Corporate taxation and corporate finance					
3	Students know and und "Module content understand th can analyse re develop a con trade policy and learn to comm learn to comm engage in a d analyse public assess curren	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand the implications of the digital transformation of the economy for tax policy can analyse reform options for corporate taxation develop a conceptual framework to think through the interdependencies of corporate taxation, trade policy and environmental policy learn to communicate about policy relevant research to an academic audience learn to communicate about policy relevant research to non-academic audience engage in a discourse about reform options for policy design analyse public policy taking account of ethical, ecological and social concerns assess current tax policy debates and proposed solutions use the techniques of empirical and theoretical research in applied public finance.					
4	Teaching and L lecture practice						
5	Module Entry R Recommendation		conomics or CM N	/licroeconomics	s (Business Adı	ministration)	
6		Mode of End-Of-Module Examination Written test: WT (60)					
7	Passing the mod	Prerequisites for Awarding of Credit Points Passing the module examination. One course is to be attended; the examination relates to the content of one course.					
8	Other Programmes that Use the Module Master of Science Mathematik:						

	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien China - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:
	Ergänzungsbereich Economics
	Master of Science Geographie:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Economics:
	Specialisation Section Economics
	Supplementary Section Economics
	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Economic Research:
	Specialisation Section Economic Research
9	Module Manager
	UnivProf. Dr. Felix Bierbrauer
10	Miscellaneous
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SpM Markets and Economic Policy I							
Module Cod 1302MSMEP	-	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses Growth, Inequali	ity and Structui	al Change	Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Module Content Neoclassical Growth The Rate and the Direction of Technical Change Automation, Work and Leisure Men, Robots, and Artificial Intelligence Sectorial Change (Deindustrialisation, Services, Real Estate, Rise of the State) Technical Change and Inequality The Affluent Society and its Economic Problems						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods.						
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R Recommendation	-	conomics or CM	Advanced Macı	roeconomics I		
6	Mode of End-Of-Module Examination Written test: WT (90)						
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet Supplet	ce Mathematik: nics ce Wirtschaftsn nics ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Information mentary Sectio	nathematik: Iministration - Acc n Accounting and Iministration - Fin n Finance Iministration - Ma n Marketing	I Taxation ance: rketing:			

Master of Science Informatik: Anwendungsfeld Master of Science Economic Research:
Master of Science International Management: Supplementary Section International Management
Master of Science Economic Research: Supplementary Section Economic Research
Specialisation Section Economics Supplementary Section Economics
Master of Science Economics:
Master of Science Geographie: Wahlpflichtfach Management & Social Sciences
Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics
Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre
Supplementary Section Supply Chain Management Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre
Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management:

SpM Mark	ets and Econo	omic Policy	II				
Module Code 1302MSMEP2		Workload 180h	ECTS Credits	Module Language English	Module Availability irregular	Duration 1 Term	
1	Courses Money and Fina	ncial Markets		Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Module Content • Empirical Evidence on monetary policy effects • Transaction frictions and money demand • Financial intermediation, banks, and liquidity • Monetary policy and banking • Financial contracts • Financial acceleration • Unconventional monetary policy and interbank markets						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of monetary theory, policy and financial markets analyse current questions and challenges in the area of monetary theory, policy and financial markets assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions critically evaluate current social developments and develop alternative solutions.					ry theory, policy and policy and financial marnethods.	
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R Recommendation	-	conomics or CM	Advanced Macı	roeconomics		
6	Mode of End-O		mination				
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Mathematik:						

9	Module Manager
	Master of Science Economic Research: Specialisation Section Economic Research
	Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Political Science
	Master of Arts Politikwissenschaft:
	Anwendungsfeld
	Master of Science Informatik:
	Supplementary Section International Management
	Master of Science International Management:
	Supplementary Section Economic Research
	Master of Science Economic Research:
	Core Section Finance
	Master of Science Business Administration - Finance:
	Supplementary Section Economics
	Specialisation Section Economics
	Master of Science Economics:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Geographie:
	Ergänzungsbereich Economics
	Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien China - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Supply Chain Management:
	· · ·
	Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development

SpM Marl	kets and Econo	omic Policy	III			
Module Code 1302MSMEP3		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Development Ec	conomics		Contact Hours 45h	Self-Stu- dies 135h	Course Language English
2	Causes and co Risk and insur	development onsequences o rance	economics based of poverty, undering oment projects and	nvestment in he	•	
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned about "Module content" assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / methods justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify developed.					
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R	-	netrics or CM App	lied Economet	rics (Business /	Administration)
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the mod					
8	Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet	ce Mathematik nics ce Wirtschaftsr nics ce Business Admentary Section Business Admentary Business Admentar	mathematik: dministration - Accon Accounting and dministration - Fin Finance dministration - Macon Marketing	I Taxation ance: rketing:		

	Supplementary Section Corporate Development
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien China - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:
	Ergänzungsbereich Economics
	Master of Science Geographie:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Economics:
	Specialisation Section Economics
	Supplementary Section Economics
	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Informatik:
	Anwendungsfeld
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology and Social Research
	Master of Science Economic Research:
	Specialisation Section Economic Research
9	Module Manager
-	UnivProf. Dr. Erik Hornung
10	Miscellaneous

SpM Marl	kets and Econo	omic Policy	IV					
Module Code 1302MSMEP4		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses Macroeconomics	s of the Labour	Market	Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	Labour MarketTheory of SeaThe Search arStructural LabLabour Market	Module Content Labour Market Dynamics: job creation and destruction Theory of Search Unemployment The Search and Matching Model of the Labour Market Structural Labour Market Policy: Employment Protection and Unemployment Insurance Labour Markets and the Business Cycle Specific Topics in Macroeconomics of the Labour Market						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists critically evaluate current social developments and develop alternative solutions.							
4	Teaching and L lecture practice	earning Meth	ods					
5		n: CM Macroe nics (Business				CM Microeconomics or nics; CM Mathematics		
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	_						
8	Suppler Master of Science Suppler Master of Science	ce Mathematik: nics ce Wirtschaftsn nics ce Business Ac mentary Section ce Business Ac mentary Section	nathematik: Iministration - Acc In Accounting and Iministration - Fin In Finance Iministration - Ma	I Taxation ance:	axation:			

	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien China - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:
	Ergänzungsbereich Economics
	Master of Science Geographie:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Economics:
	Specialisation Section Economics
	Supplementary Section Economics
	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Informatik:
	Anwendungsfeld
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology and Social Research
	Master of Science Economic Research:
	Specialisation Section Economic Research
9	Module Manager
	UnivProf. Michael Krause, Ph.D.
10	Miscellaneous
	1

SuM Ener	rgy and Climat	e Change I					
Module Code 1289MEECC1		Workload 180h	ECTS Credits	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses a) Topics in Energy and Climate Change I b) Energy Markets and Regulation			Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) English	
2	Module Content • Economic models of energy markets and infrastructure • Short- and long-term equilibria • Market design and regulation • Institutions and policies • New technologies						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above un "Module content" understand advanced, specialized theories / methods in the area of energy economics discuss scientific topics in a professional manner and appropriate to the situation with (noncialists act responsibly considering ecological, social and ethical criteria critically evaluate current political, institutional, technological, and social developments.					economics. lation with (non-) spe-	
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-O Written test: WT		mination				
7	_	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Supplet Master of Science	ce Business Ac mentary Section ce Business Ac mentary Section	Iministration - Acc in Accounting and Iministration - Fin in Finance Iministration - Ma in Marketing	d Taxation ance: rketing: stems rporate Developelopment pply Chain Mar	oment:		

	Master of Science Economics: Supplementary Section Economics Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Economic Research: Specialisation Section Economic Research
9	Module Manager UnivProf. Dr. Marc Oliver Bettzüge
10	Miscellaneous

SuM Ener	gy and Climat	e Change II				
Module Code 1289MEECC2		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses a) Topics in Ene b) Growth, Energ		-	Contact Hours a) 45h b) 60h	Self-Studies a) 135h b) 120h	Course Language a) English b) English
2	Module Content This module sheds light on the interrelation between energy use, economic growth, and environ mental impacts like climate change. It starts with an introduction on natural science foundations pecially the laws of thermodynamics and their relevance for economics. On this basis, the cour covers resource economics, capital theory, the role of energy in production and economic grown and selected issues in climate policy.					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above us "Module content" understand advanced, specialized theories / methods in the area of energy economics analyse current questions and challenges in the area of energy economics communicate continuously and purposefully in diverse teams act responsibly considering ecological, social and ethical criteria.					
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R	Requirements				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the mod	_				
8	Supplei Master of Science Supplei Master of Science Supplei Master of Science Supplei Master of Science Supplei	ce Business Ac mentary Section ce Business Ac mentary Section ce Business Ac mentary Section ce Business Ac mentary Section ce Business Ac mentary Section	dministration - Accounting and Accounting and dministration - Fin Information - Madministration	d Taxation ance: rketing: stems rporate Developelopment oply Chain Mar	oment:	

	Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research International Master of Environmental Sciences: Environmental Economics Master of Science Economic Research: Specialisation Section Economic Research
9	Module Manager PD Dr. Dietmar Lindenberger
10	Miscellaneous

SuM Ener	gy and Climate	e Change II	I				
Module Code 1289MEECC3		Workload 180h	ECTS Credits	Module Language English	Module Availability irregular	Duration 1 Term	
1	Courses Quantitative Met	thods in Energy	/ Economics	Contact Hours 30h	Self-Stu- dies 150h	Course Language English	
2	Module Content Numerical approaches to energy market modelling Optimisation problems in energy economics Empirical methods in energy economics						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" learn how to apply quantitative methods for analysing problems in energy economics collect and analyse data material for selected scientific questions using quantitative / qualitative methods write an academic paper on a selected topic and achieve thereby their own scientific contribution present scientific results in a way that is appropriate for the target audience use techniques of scientific work and good scientific practice.						
4	Teaching and L	earning Meth	ods				
5	Module Entry R Recommendation		and Climate Ch	ange I			
6	Mode of End-O						
7	Prerequisites for Passing the mod	_					
8	Other Programmes that Use the Module Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Economics: Supplementary Section Economics Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft:						

	Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Economic Research: Specialisation Section Economic Research
9	Module Manager UnivProf. Dr. Marc Oliver Bettzüge
10	Miscellaneous

SuM Ener	gy and Climat	e Change I	V				
Module Code 1289MEECC4		Workload 180h	ECTS Credits	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses a) Model UNFC0 b) Energy Trans ment			Contact Hours a) 45h b) 45h	Self-Studies a) 135h b) 135h	Course Language a) English b) English	
2	Module Content a) Economics of Climate Change, Resource Economics, Economics of Energy, Environmental Economics and International Climate Agreements b) Energy in the context of development, e.g.: Climate policies, regulation and price setting in developing countries; Electrification of remote communities (e.g microgrids); Demand analysis and consumer behavior; Energy transition (ladder vs. energy stacking); Access to electricity, energy pover and justice						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current questions and challenges in the area of energy economics and climate policy write an academic paper on a selected topic and achieve thereby their own scientific contribution communicate continuously and purposefully in diverse teams justify and defend (independently developed) positions or problem solutions develop work processes for real problems and challenges.						
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-O Written test: PO	f-Module Exa	mination				
7	Prerequisites for Awarding of Credit Points Passing the module examination. One course is to be attended; the examination relates to the content of one course.						
8	Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet Master of Science	ce Business Admentary Section ce Business Admentary Section ce Business Admentary Section ce Information mentary Section ce Business Admentary Section ce Bu	dministration - Accounting and Accounting and dministration - Fin on Finance dministration - Ma on Marketing	d Taxation ance: rketing: stems rporate Develop			

	Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Economics: Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Economic Research: Specialisation Section Economic Research
9	Module Manager UnivProf. Dr. Marc Oliver Bettzüge
10	Miscellaneous

CM Macr	roeconomics					
Module Code 1302MBMAC1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Macroeconomic	s		Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	Module Content The course focuses on macroeconomic theory and issues. In its first part, it covers key determinants of economic growth and cross-country income differences, using modern growth theory. In second part, short-term fluctuations in economic activity and stabilisation policy are covered, usin real business cycle and new Keynesian models. Both parts ask when market outcomes are susta able, whether they coincide with outcomes that are optimal from society's perspective, and wheth economic policy can help achieve socially desirable outcomes. The course also introduces method of dynamic optimisation and simulation of macroeconomic models.					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods analyse current questions and challenges present scientific results in a way that is appropriate for the target audience act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: Microeconomics, Macroeconomics and Bachelor Level Mathematics					
6	Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Supple Master of Science Supple Master of Science	ce Mathematik nics ce Wirtschafts nics ce Business A mentary Section ce Business A mentary Section	: mathematik: dministration - Accounting and dministration - Fin on Finance dministration - Ma on Marketing	d Taxation ance:	axation:	

	UnivProf. Michael Krause, Ph.D.
9	Module Manager
	Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Political Science
	Master of Arts Politikwissenschaft:
	Anwendungsfeld
	Master of Science Informatik:
	Supplementary Section International Management
	Master of Science International Management:
	Core Section Economics
	Master of Science Economics:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Geographie:
	Ergänzungsbereich Economics
	Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:
	Master of Arts Regionalstudien China - Volkswirtschaftslehre:
	Ergänzungsbereich Volkswirtschaftslehre
	Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Corporate Development
	Master of Science Business Administration - Corporate Development:

CM Selec	ted Methods in	Economic	S			
Module Co 289MBEXI		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses Experimental Me	ethods		Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	Module Conten • Experimental I • Experimental I • Analysing exp	Methods in eco	onomics			
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above unde "Module content" understand advanced, specialized theories / methods in the area of experimental Economics analyse current questions and challenges in the area of Microeconomics assess and discuss findings and research results of specialized methods analyse data for selected scientific questions using quantitative methods present scientific results in a way that is appropriate for the target audience critically evaluate current social developments and develop alternative solutions use techniques of scientific work and good scientific practice.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: Bachelor Level Microeconomics, Macroeconomics, Mathematics					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Supplet Master of Science	ce Business Admentary Section Business Admentary Business Admen	dministration - Action Accounting and dministration - Finance dministration - Machan Marketing Systems: on Information - Coon Corporate Devidministration - Sudministration -	d Taxation ance: rketing: stems rporate Developelopment pply Chain Mar	pment:	

	Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development
9	Module Manager Prof. Christopher Roth
10	Miscellaneous

SpM Мес	lia Economics						
flodule Co 289MSME		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Media Economic	cs		Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	Module Conten Characteristics Cost and reve Digital transfor Political econd						
3	Students know and und "Module content analyse curre assess and di	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current questions and challenges assess and discuss findings and research results of specialised theories / methods critically evaluate current social developments and develop alternative solutions.					
4	Teaching and Learning Methods lecture practice						
5	Module Entry Requirements None						
6		Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Supplei Master of Science	ce Business Admentary Section Business Admentary Business Admen	dministration - Action Accounting and dministration - Fin on Finance dministration - Material Systems: on Information Systems: on Corporate Device Con Corporate Device Supply Chain Management: on International M	d Taxation ance: rketing: stems rporate Develo elopment pply Chain Mar Management	pment:		

	Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie
9	Module Manager UnivProf. Dr. Johannes Münster
10	Miscellaneous

CM Applied Econometrics (Business Administration)								
flodule Cod 289MBAEC	-	Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Applied Economistration)	etrics (Master	Business Admi-	Contact Hours 60h	Self-Stu- dies 120h	Course Language English		
2	Module Content • Statistical Foundations and Testing • Experiments and RCTs • Regression (OLS, dummy variables, omitted variable bias, nonlinear models, binary dependent variables) • Instrumental Variables • Regression Discontinuity • Panel data (Fixed effects, differences-in-differences)							
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the area of labour markets assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative methods justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists develop work processes for real problems and challenges use techniques of scientific work and good scientific practice.					markets. nethods. ntitative / qualitative		
4	Teaching and Learning Methods lecture practice							
5	Module Entry Requirements Recommendation: Knowledge of basic econometrics and statistics, basic knowledge of R							
6	Mode of End-Of-Module Examination Written test: WT (60)							
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Other Programmes that Use the Module Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing							

10	Miscellaneous
9	Module Manager UnivProf. Dr. Pia Pinger
	Master of Science Business Administration - Finance:
	Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management

			T .				
lodule Co 289MBME		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Microeconomics	: Game Theor	y	Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	Module Conten Non-cooperati Normal form g Extensive form Finitely and int Cooperative G Core, Shapley Evolutionary g Social choice of	ve Game Theo names, with o finitely repeate Game Theory r-value, bargair name theory theory, voting	complete and inco d games ning problem	omplete informa	ation		
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above "Module content" understand advanced, specialized theories / methods in the area of Game Theory assess and discuss findings and research results of specialized methods analyse data for selected scientific questions using quantitative methods communicate continuously and purposefully in diverse teams critically evaluate current social developments and develop alternative solutions use techniques of scientific work and good scientific practice.					Theory.	
4	Teaching and Learning Methods lecture practice						
5	_	Module Entry Requirements Recommendation: Bachelor Level Microeconomics, Macroeconomics, Mathematics					
6	Mode of End-Of-Module Examination Written test: WT (60)						
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Core So Supple Master of Science Supple Master of Science	ce Business Acection Account mentary Section ce Business Acementary Section ce Business Acementary Section	dministration - Acting and Taxation on Accounting and dministration - Firon Finance dministration - Madon Marketing	d Taxation ance:	axation:		

Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development		T
Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development		•
Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development		·
Supplementary Section Supply Chain Management Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development		
Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development		Master of Science Business Administration - Supply Chain Management:
Wahlpflichtfach Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development		Supplementary Section Supply Chain Management
Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development		Master of Science Geographie:
Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development Module Manager		Wahlpflichtfach Management & Social Sciences
Master of Arts Politikwissenschaft:		Master of Science International Management:
Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development Module Manager		Supplementary Section International Management
Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development Module Manager		Master of Arts Politikwissenschaft:
Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development Module Manager		Supplementary Section Political Science
Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development Module Manager		Master of Science Sociology: Social and Economic Psychology:
Supplementary Section Sociology and Social Research Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development Module Manager		Supplementary Section Sociology: Social and Economic Psychology
Master of Science Business Administration - Marketing:		Master of Science Sociology: Social Research:
Core Section Marketing Master of Science Business Administration - Corporate Development: Core Section Corporate Development Module Manager		Supplementary Section Sociology and Social Research
Master of Science Business Administration - Corporate Development: Core Section Corporate Development Module Manager		Master of Science Business Administration - Marketing:
Core Section Corporate Development 9 Module Manager		Core Section Marketing
Core Section Corporate Development 9 Module Manager		Master of Science Business Administration - Corporate Development:
	9	Module Manager
UnivProf. Dr. Bettina Rockenbach		UnivProf. Dr. Bettina Rockenbach
10 Miscellaneous	10	Miscellaneous

CM Math	ematics					
Module Code 1314MBMAT1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Mathematics for	Economists		Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	genvectors Optimisation of Difference and	ear equations of functions of d differential ed	several variables	-	determinants, e	eigenvalues and ei-
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above us "Module content" understand advanced, specialized theories / methods analyse current questions and challenges communicate continuously and purposefully in diverse teams evaluate their own action processes in self- and external reflection and identify development tentials.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: Knowledge of mathematics for economists on bachelor level					el
6	Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science	ce Business Amentary Section Business Amentary Bus	dministration - Action Accounting and dministration - Fin on Finance dministration - Macon Marketing Systems: on Information Systems: dministration - Coon Corporate Devidministration - Suon Supply Chain Marketing - Supply Chain Marketing - Supply Chain Marketing - Supply Chain Marketing - Accounts - Account	d Taxation ance: rketing: stems rporate Developelopment pply Chain Mar	pment:	

	Core Section Economics Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research
9	Module Manager Prof. Dr. Rainer Dyckerhoff
10	Miscellaneous

CM Data	Analytics I							
Module Code 1314MBSTC1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Statistics for Date	ta Analytics		Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	Probability theLinear (multiplAssumptions,	Module Content • Probability theory: Probability distributions, (conditional) density functions • Linear (multiple) regression, conditional expectation function • Assumptions, model selection, hypotheses test • Maximum Likelihood • Time Series						
3	Students know and unc "Module content understand ac analyse curre assess and di act responsib	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above unde "Module content" understand advanced, specialized theories / methods in the field of statistics analyse current questions and challenges in the field of statistics assess and discuss findings and research results of specialized theories / methods act responsibly considering ecological, social and ethical criteria develop work processes for real problems and challenges.						
4	Teaching and L lecture practice	earning Meth	nods					
5	Module Entry R	equirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the modern	_	of Credit Points on.					
8	Supple Master of Science	ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section	dministration - Accounting and dministration - Fin on Finance dministration - Macon Marketing Systems: on Information - Coon Corporate Device dministration - Suon Supply Chain Marketing - Suon Supply Chain Marketing - Suon Supply Chain Marketing - Accounts - Suon Supply Chain Marketing - Accounts	d Taxation ance: rketing: stems rporate Developelopment pply Chain Mar	pment:			

	Supplementary Section Management & Social Sciences Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Economic Research: Specialisation Section Economic Research
9	Module Manager Jun. Prof. Dr. Sven Otto
10	Miscellaneous Literature: Wooldridge, "Introductory Econometrics" (chapter 1-9)

CM Data	Analytics II							
Module Code 1277MBPDA1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Programming fo	r Data Analytic	S	Contact Hours 30h	Self-Stu- dies 150h	Course Language English		
2	Introduction to Use of R for decorated to the second sec	Module Content Introduction to the statistical software R, including statistical modelling in R Use of R for data analysis and presentation Introduction to programming in R and the design of user-defined statistical diagrams						
3	Students know and und "Module content understand actics analyse curre assess and di act responsible	know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the field of programming and data analy						
4	Teaching and L	earning Meth	ods					
5	Module Entry R	Requirements						
6	Mode of End-O Written test: PO		nination					
7	Prerequisites for Passing the mod							
8	Other Programmes that Use the Module Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Economic Research:							

	Supplementary Section Economic Research Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Economic Research: Specialisation Section Economic Research
9	Module Manager UnivProf. Dr. Markus Weinmann
10	Miscellaneous Literature: Wickham, "R for Data Science"

CM Data A	Analytics III						
Module Code 1277MBMLA1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Machine Learnir	ng and Artificial	Intelligence	Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	 Module Content Basics of the methods of Machine Learning and Artificial Intelligence (AI) Basics of both supervised and unsupervised methods (e.g. decision trees, random forests, boo ing, support vector machines, neural networks, deep and opponent learning, ensemble learning, principal component analysis, factor analysis and diverse learning or multidimensional scaling) Translation of business problems into machine learning use cases; feasibility and impact Responsible implementation of machine learning projects in compliance with ethical standards 						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the field of machine learning and AI analyse current questions and challenges in the field of machine learning and AI assess and discuss findings and research results of specialized theories / methods act responsibly considering ecological, social and ethical criteria develop work processes for real problems and challenges.						
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R None	Requirements					
6	Mode of End-O Written test: PO		mination				
7	Prerequisites for Passing the mod						
8	Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science	ce Business Ac mentary Section ce Business Ac	Iministration - Acc in Accounting and Iministration - Fin in Finance Iministration - Ma in Marketing	I Taxation ance: rketing: stems rporate Developelopment oply Chain Mar	oment:		

	Core Section Business Analytics & Econometrics Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Economic Research: Specialisation Section Economic Research
9	Module Manager UnivProf. Dr. Markus Weinmann
10	Miscellaneous Literature: James, Witten, Hastie, Tibshirani, "Intorduction to statistical learning"

CM Data	Analytics IV							
Module Co 1314MBAS		Workload 180h	ECTS Credits	Module Language English	Duration 1 Term			
1	Courses Advanced Statis	stics for Data A	nalysis	Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	 Potential Outo Randomized E Matching Estir Regression Di Instrumental V 	Module Content Potential Outcomes and Treatment Effects Randomized Experiments Matching Estimators Regression Discontinuity Instrumental Variables Difference-in-Differences Estimation						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the field of advanced statistics analyse current questions and challenges in the field of advanced statistics assess and discuss findings and research results of specialized theories / methods act responsibly considering ecological, social and ethical criteria develop work processes for real problems and challenges.							
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R	Requirements						
6	Mode of End-O Written test: PO		mination					
7	Prerequisites for Passing the mod							
8	Other Programmes that Use the Module Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management							

	Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Economic Research: Specialisation Section Economic Research
9	Module Manager Prof. Dr. Tom Zimmermann
10	Miscellaneous Literature: Angrist and Pischke, "Mostly Harmless Econometrics"

CM Data	Analytics V							
Module Code 1277MBDMA1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Data Manageme	ent and Data V	isualization	Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	 Fundamentals analysis Fundamentals for the integratio Data manager data manipulatio Basics of data tion of different of 	 Module Content Fundamentals of data storage, data cleansing and retrieval; data use and data quality for data analysis Fundamentals of metadata; methods of data integration; data models and software architectures for the integration of different data types Data management methods and practices (e.g. relational databases, SQL, NoSQL databases, data manipulation, access to data sources, Web APIs, scraping/crawling and parsing of text data) Basics of data visualization (e.g. cognition, design principles for diagrams and graphics, visualization of different data types) Methods and techniques of data visualization (e.g. tableau, R, dashboards, digital presentations) 						
3	Students know and und "Module content understand actics analyse curre assess and di act responsible	know and understand the relevant methods and theories for the points mentioned above under "Module content" understand advanced, specialized theories / methods in the field of programming and data analy-						
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R	equirements						
6	Mode of End-O Written test: WT		mination					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination.						
8	Other Programmes that Use the Module Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems							

10	Miscellaneous
9	Module Manager UnivProf. Dr. Markus Weinmann
	Supplementary Section Management & Social Sciences Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Economic Research: Specialisation Section Economic Research
	Supplementary Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Economics:

Studies Abroad I (International Management)								
Module Code 1014MIMSA1		Workload	ECTS Credits	Module Language selected lan- guage	Module Availability every term	Duration 1 Term		
1	Courses			Contact Hours	Self-Stu- dies	Course Language		
2	Module Content Topics from the subjects: Business Administration or Economics							
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" The students acquire the knowledge and skills from the areas named in the module content which is equivalent to level 7 of the German Qualifications Framework for Lifelong Learning (Graduate Courses) and which extend beyond the curriculum of the relevant master programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.							
4	Teaching and L	earning Meth.	ods					
5	Module Entry R	Requirements						
6	Mode of End-O depending on co							
7	Prerequisites for depends on cou		f Credit Points					
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management							
9	Module Manager Programmdirektor:in							
10	about recognitio	n of courses (c	leadlines and pro	cedure) is provi	ded by the Wis	dure. Information So Credit Transfer e/). This module can		

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

also be used for crediting Summer Schools organised by the WiSo-faculty. In this case, registration for the exams should be carried out in advance according to the regulations of the WiSo-faculty.

Studies Abroad II (International Management)							
Module Code 1014MIMSA2		Workload	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term	
1	Courses Contact Hours				Self-Stu- dies	Course Language	
2	Module Content Topics from the subjects: Business Administration or Economics						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content". The students acquire the knowledge and skills from the areas named in the module content which is equivalent to level 7 of the German Qualifications Framework for Lifelong Learning (Graduate Courses) and which extend beyond the curriculum of the relevant master programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.						
4	Teaching and Learning Methods						
5	Module Entry Requirements none						
6	Mode of End-Of-Module Examination depending on course selection						
7	Prerequisites for Awarding of Credit Points depends on course selection						
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management						
9	_	Module Manager Programmdirektor:in					
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module can						

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

also be used for crediting Summer Schools organised by the WiSo-faculty. In this case, registration for the exams should be carried out in advance according to the regulations of the WiSo-faculty.

Studies Abroad III (International Management)							
Module Code 1014MIMSA3		Workload	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term	
1	Courses			Contact Hours	Self-Stu- dies	Course Language	
2	Module Content Topics from the subjects: Business Administration or Economics						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content". The students acquire the knowledge and skills from the areas named in the module content which is equivalent to level 7 of the German Qualifications Framework for Lifelong Learning (Graduate Courses) and which extend beyond the curriculum of the relevant master programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.						
4	Teaching and Learning Methods						
5	Module Entry Requirements none						
6	Mode of End-Of-Module Examination depending on course selection						
7	Prerequisites for Awarding of Credit Points depends on course selection						
8	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management						
9	_	Module Manager Programmdirektor:in					
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information						

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module can also be used for crediting Summer Schools organised by the WiSo-faculty. In this case, registration for the exams should be carried out in advance according to the regulations of the WiSo-faculty.

Module Code 1014MIMSA4		Workload	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term		
1	Courses	Courses			Self-Stu- dies	Course Language		
2		Module Content Topics from the subjects: Business Administration or Economics						
3	Students know and un "Module conter The students acquire the k lent to level 7 o and which exte foundation know ned knowledge sation of studie Through com skills within the of their study pi	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content". The students acquire the knowledge and skills from the areas named in the module content which is equivalent to level 7 of the German Qualifications Framework for Lifelong Learning (Graduate Courses) and which extend beyond the curriculum of the relevant master programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.						
4	Teaching and	Teaching and Learning Methods						
5	Module Entry	Module Entry Requirements none						
6		Mode of End-Of-Module Examination depending on course selection						
7		Prerequisites for Awarding of Credit Points depends on course selection						
8	Master of Scien	Other Programmes that Use the Module Master of Science International Management: Supplementary Section International Management						
9	Modulo Monas	Module Manager Programmdirektor:in						

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

10 Miscellaneous

If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module can also be used for crediting Summer Schools organised by the WiSo-faculty. In this case, registration for the exams should be carried out in advance according to the regulations of the WiSo-faculty.

3.6.4 Master Thesis

Master Thesis in International Management							
Module Code 1015MMINM1		Workload 450h	ECTS Credits 15	Module Language English	Module Availability every term	Duration 1 Term	
1	Courses			Contact Hours	Self-Stu- dies	Course Language	
2	Module Content						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" are familiar with current debate on international management theory and methods and make use of it through their own independent research work identify questions and issues that meet academic requirements work on these questions independently, using the main primary and secondary literature formulate theoretical and methodical (qualitative and/or quantitative) approaches to academic research draw up a research plan and implement it independently organise and design an academic research process independently collect relevant data and evaluate them in a methodically competent manner discuss theoretical and methodical problems in depth with teaching staff, other students and persons with an interest in the field critically assess research findings and derive conclusions from them that are relevant to research and society.						
4	Teaching and Learning Methods Master's Thesis						
5	Module Entry Requirements						
6	Mode of End-Of-Module Examination Written test 3 months						
7	Prerequisites for Awarding of Credit Points Passing the examination						
8	Other Programmes that Use the Module Master of Science International Management: Master Thesis in International Management						
9	Module Manager Alle Areas						

10	Miscellaneous