BUSINESS ADMINISTRATION
DOUBLE MASTER'S

University of Cologne
Faculty of Management, Economics and Social Sciences

Motivation Letter

Personal information

Family name: _____

First name: _____

Date of birth: _____

Please tick the box for the partners you wish to be considered for in your application. If you choose more than one programme, please state your preference order.

Louvain School of Management – Corporate Development (Louvain-la-Neuve, Belgium) ☐

Major/Study combination: _____

Preference order:

Aalto University School of Business - Marketing (Helsinki, Finland) ☐

Major/Study combination: _____

Preference order:

Indian Institute of Management Ahmedabad – Finance, SCM (Ahmedabad, India) ☐

Major/Study combination: _____

Preference order:

Explain your motivation for applying to one of our Double Master's Programme in Business Administration. Focus on the reasons why you want to study this particular master's programme. If you are applying for more than one programme, please tailor your motivation letter to your first preference. You can relate your motivation to your previous education, work experience, personal experiences you have made or your future career plans. The motivation letter must be written in English language and should not exceed 500 words.

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