

CEMS Application Form – Motivation Letter**PERSONAL INFORMATION**

Family name: _____

First name: _____

MOTIVATION LETTER

The motivation letter has to be written in English. Please focus on the most important points of your CV, but also make use of this opportunity to describe your motivation and learning effects of selected aspects of your life. In addition, you can indicate your study plan and for example where you would preferably spend your CEMS term abroad (2 pages maximum)



THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

University of Cologne
Faculty of Management, Economics and Social Sciences
International Relations Center (ZIB)

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