CEMS PROGRAMME MANAGER
Ulrike Decker
CEMS MIM Programme Information

Cologne WiSo Faculty – Prof. Dr. Fischer

- CEMS MIM Programme
- Term Abroad Information
- Your 3rd CEMS Language
- CEMS Internship
- CEMS Network
- Communication
CEMS ACADEMIC DIRECTOR

Professor Marc Fischer
Prof. Dr. Marc Fischer

• CEMS Academic Director
• Director of the Chair in Marketing Science and Analytics

• Habilitation at the University of Kiel, Germany; doctoral degree from the University of Mannheim, Germany
• 2001 - 2002 Associate at McKinsey & Company
• Research focuses: Marketing Performance Management, Brand Management, Optimization of Marketing Mix, Resource Allocation, Market Research
Cologne WiSo Faculty

- **Experience and tradition:** Founded as School of Commerce in 1901; first faculty of the newly founded University of Cologne in 1919

- **Interdisciplinary approach with four disciplines:** Management, Economics, Political Sciences and Sociology

- ‘**Today’s ideas. Tomorrow’s impact.**’: Excellent research linked with corporate and business world

- **Top 3 Management Education in Germany**
  FT Masters in Management Ranking 2020

- **EQUIS** accredited

- Exclusive German member of **CEMS and PIM** (Partnership in International Management)
Key figures – students and cooperation

- **20** Bachelor’s and master’s programmes
- **13** International master’s programmes
- **154** Core faculty
- **80%** Faculty with international work or research experience
- **450+** Guest students per year
- **200+** Corporate partners
- **9,410*** Degree seeking students
- **130** Academic partners
- **13** International master’s programmes
- **1 Executive MBA**
- **200+** Corporate partners

*incl. PhD-students
Key figures – research

No. 1
Combined Handelsblatt research ranking
(Management & Economics)

6
Key Research Initiatives:
• Design & Behavior
• ECONtribute
• Behavioral Management Science
• Analytics & Transformation
• Demography & Social Inequality
• Sustainable Energy & Mobility

3
Collaborative doctoral programmes
• CGS
• SOCLIFE
• Max Planck Institute

15m €
per year
third party funds *

220+
Publications on average per year

110+
Publications in A journals **

*including funds raised by affiliated institutes

** in 2013
CEMS Master’s in International Management

• The WiSo-Faculty co-founded CEMS in 1988 (together with Bocconi, ESADE and HEC)

• WiSo-Faculty shapes the network through strong corporate relations (Kearney, Beiersdorf, E.ON Inhouse Consulting, Henkel, DHL Consulting, Daimler, METRO, Care and Transparency International)

• Very active and CEMS-wide well-known CEMS student club

• CEMS Alumni Round Tables in Cologne, Berlin, Düsseldorf, Frankfurt, Munich and Hamburg
Excellent student placement

- 97% are employed or continue their studies within 3 months after graduation
- 75% work for multinational companies
- 51% work for CEMS Corporate Partners
- 76% are fluent in 3 or more languages

Sectors & areas of employment of CEMS Graduates 2019

- Sector of activity:
  - Consulting: 28%
  - Finance: 11%
  - Consumer Goods: 13%
  - Pharma/Healthcare: 4%
  - Other: 4%
  - Technology: 18%

- Functional area:
  - Consulting: 30%
  - Marketing/Communications/Advertising: 15%
  - Sales: 12%
  - Finance: 9%
  - Operations/Supply Chain/Logistics: 6%
  - Other: 28%
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CEMS MIM Programme

Term Abroad Information

Your 3rd CEMS Language

CEMS Internship

CEMS Network

Communication
Programme Timeline

**Academic Year 2020/2021**
- October – March

**Academic Year 2021/2022**
- August/September - December
- Jan/Apr – May/Aug

**MIM Year – First Master Year**
- MIM Semester 1
- MIM Semester 2
- MIM Semester 3
- MIM Semester 4

**CEMS Year – Second Master Year**
- CEMS Term 1
- CEMS Term 2
  - Term abroad option 1
  - Term abroad option 2
## UoC MIM Programme Structure

### Core & Advanced Section
- International Management
- **54 ECTS**

### Specialisation Section
- **27 ECTS**
- (Choice of 1)
- **Supplementary Section**
- **24 ECTS**

### Case Studies
- **12 ECTS**
- Accounting, Taxation & Finance
- Corporate Development
- Marketing
- Supply Chain Management
- Economics

### Business Project
- **15 ECTS**

### Master Thesis
- **15 ECTS**

- Including a term abroad
CEMS Curriculum Structure

Core Courses & Electives (min. 45 ECTS)

Business Project (15 ECTS)

Seminars (6 ECTS)

International Internship

CEMS Language 3
### MIM Programme vs. CEMS Curriculum

<table>
<thead>
<tr>
<th>MIM Programme</th>
<th>CEMS Curriculum</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Core &amp; Advanced Section</strong></td>
<td><strong>Core Courses &amp; Electives (min. 45 ECTS)</strong></td>
</tr>
<tr>
<td>International Management</td>
<td><strong>Business Project (15 ECTS)</strong></td>
</tr>
<tr>
<td><strong>Specialisation Section</strong></td>
<td><strong>Seminars (6 ECTS)</strong></td>
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<td>15 ECTS</td>
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<tr>
<td><strong>Master Thesis</strong></td>
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<tr>
<td>15 ECTS</td>
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</table>

#### MIM Programme
- 120 ECTS in total
- No internship & language
- No further requirements regarding ECTS & time

#### CEMS Curriculum
- 66 ECTS in total
- No master thesis
- CEMS requirements (min. ECTS, time...)

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University of Cologne | Faculty of Management, Economics and Social Sciences

Today’s ideas. Tomorrow’s impact.
How do MIM & CEMS go together?

UoC’s MSc in International Management

CEMS MIM

Core and advanced category (54 ECTS)

Supplementary category (24 ECTS)

Specialisation category (27 ECTS)

Master Thesis 15 ECTS

Core Courses & Electives (min. 45 ECTS)

Business Project (15 ECTS)

International Internship

CEMS Language 3

Seminars (6 ECTS)
MIM Programme in your first year

3 courses in semester 1

Core and advanced section (54 ECTS)

- Supply Chain Management
- Corporate Development
- International Financial Management

Core Courses & Electives (min. 45 ECTS)

- Global Strategy
- Global Leadership
- Electives
- CEMS flexibility rule

Seminars (6 ECTS)

- Leadership & Business Skills
Determine your MIM supplementary section

Supplementary section (24 ECTS)

- By registration for the first exam in a Supplementary Category
- Change only once (request the Examination Office)

Core Courses & Electives (min. 45 ECTS)

CEMS flexibility rule

→ Accredit max. 15 ECTS from outside the CEMS year
MIM Programme in your first year

Semester 2

- Case Studies (12 ECTS)

Specialisation section (27 ECTS)

- Business Project (15 ECTS)
# 1\textsuperscript{st} year: MIM at University of Cologne

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Supply Chain Management</th>
<th>Corporate Development</th>
<th>International Financial Management</th>
<th>1-2 modules Supplementary Section</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6 ECTS</td>
<td>6 ECTS</td>
<td>6 ECTS</td>
<td>12 ECTS</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester 2</th>
<th>CEMS Case Studies</th>
<th>1-2 modules Supplementary Section</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>12 ECTS</td>
<td>12 ECTS</td>
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</table>
Extracurricular Modules

The WiSo Faculty offers extracurricular modules for Master students. Participation is optional:

https://wiso.uni-koeln.de/en/studies/master/extracurricular-modules

The full course programme can be found in KLIPS under "Extracurriculare Angebote" (currently in German only).

Note:
• these modules do not influence your overall grade. They do, however, appear on your transcript of records
• language courses offered here cannot be accredited for CEMS language 3, as they don’t fulfil the requirements
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Your CEMS Term Abroad

at one of the 32 CEMS partner schools

• **End of December:** Deadline preference list for host schools and preferred term abroad

• **January:** Allocation to your CEMS host school

→ Allocation is based on your ranking during the Master application and your preference list

→ [CEMS School list](#)

→ There are **different term dates** to consider for your term abroad
Term Abroad **Option 1**
**CEMS term 1 / MIM semester 3**

- **Aug/Sep – Dec**: CEMS Term 1 Abroad
- **Jan - March**: Thesis/Internship
- **Apr – July/Aug**: CEMS Term 2 Cologne
- **Aug-Oct**: Thesis/Internship

Term Abroad **Option 2**
**CEMS term 2 / MIM semester 4**

- **Sep – Dec**: CEMS Term 1 Cologne
- **Jan/Feb – May/Jun**: CEMS Term 2 Abroad
- **May/Jun-Aug**: Thesis/Internship
- **Aug-Nov**: Thesis/Internship
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# CEMS Minimum Language Requirements

<table>
<thead>
<tr>
<th>Language 1</th>
<th>English</th>
<th>Already fulfilled during application</th>
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</thead>
<tbody>
<tr>
<td>Mother tongue or Proficiency (fulfilled through entry requirements and MIM Programme)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Language 2</td>
<td>a CEMS language</td>
<td>Already fulfilled during application</td>
</tr>
<tr>
<td>Mother tongue or B2 oral /B1 written level</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Language 3</td>
<td>any language</td>
<td>Needs to be fulfilled</td>
</tr>
<tr>
<td>Mother tongue or elementary level</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


CEMS defines A1, A2, B1 as **elementary level** of studies.
How can I fulfill my Language 3 requirement?

1. commercial language course at an accredited cultural institute
2. language course at your CEMS Host University
3. accredited commercial exam or hand in a certificate, if you have already done one
4. second Mother Tongue declaration
5. If you are an international student: German language course at the University of Cologne

Choose one option
Option 1: Commercial language course

Requirements

• Elementary level (A1, A2 or B1)
• At least 60 contact hours (class hours)
• At least 90 working hours (overall workload)
• Pass the exam at the end of course
• Validity: max. 2 years before the start of the CEMS year

• Find [link] here the list of Cultural Institutes accredited for CEMS
• In Cologne you find:
  • Institut Français
  • Istituto Italiano di Cultura
  • Japan Foundation
  • VHS Cologne (only the Spanish course „Crashkurs für Studierende“ is accepted!)

→ Please note that in some cases, only a combination of 2 courses (same language) fulfils the minimum requirements, if the courses are taken consecutively
Option 2: Language Course during your CEMS Term Abroad

- Most of the CEMS Partner Universities offer accredited language courses that fulfill the requirements for CEMS Language 3.

- Selected introductory / elementary language courses at CEMS Universities must have a value of 5-6 ECTS or include minimum 90 working hours of which at least 60 contact hours.

- Please get the information from the course lists or ask the CEMS Programme Manager at your Host School.
Option 3: Commercial Language tests

Requirements

• accredited commercial tests are accepted from B1 level and up
• both the written and oral parts have to be successfully passed on the minimum B1 level
• CEMS accepts solely the commercial exams listed here*.

*please note that the University of Cologne doesn’t offer MBC Tests (Test for Management and Business Communication) as described on cems.org
Option 4: Declare a second Mother Tongue

- Mother tongues are not tested but a Mother Tongue Declaration statement will be requested upon application. Students cannot change their mother tongue once they confirmed it during application.

- A declaration is to be filled in for each language declared.

- Certain combinations of similar languages will not be allowed to fulfil the requirements:

  Bosnian/Croatian/Serbian/Montenegrin/Slovenian, Czech/Slovak, Danish/Swedish/Norwegian, Danish/Faroese, Dutch/Flemish/Frisian/Afrikaans, German/Luxembourgisher, Russian/Ukrainian/Belarusian, Russian/Kazak, Spanish/Catalan.
Option 5:

German language courses for international students

The University of Cologne offers Pre-semester courses in March and September and semester long courses.

Your contact for German language courses is the UoC International Center.

Fall 2020
Registration for a Semester German course: 07 OCT 2020
Placement Test: 12 OCT 2020

Again, German language courses are an optional offering and not a mandatory component of the CEMS MIM. A fee may be associated with the German language courses offered.

Please feel free to reach out to the International Office via a contact form or zoom advising session: https://portal.uni-koeln.de/en/office-hours
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Your Internship Abroad

Requirements

• at least 8 consecutive weeks full-time in the same company (first 8 weeks of a full-time employment position are also accepted)
• abroad = placement outside of Germany
• in case of non-German nationality and non-German Bachelor it may take place in Germany or in home country
• no overlapping with CEMS term dates; internships abroad taken after Bachelor graduation maybe accredited
• must be at a professional level (one or more challenging projects with a certain degree of autonomy) but have a designated supervisor within the company

Recommendations

• watch out for visa regulations
• use our broad network within CEMS and the WiSo faculty
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<thead>
<tr>
<th>CEMS CP &amp; SP ACTIVE AT UOC</th>
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<td><strong>AB InBev</strong></td>
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<td><strong>Amplifon</strong></td>
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<td><strong>Bain &amp; Company</strong></td>
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<td><strong>Bayer</strong></td>
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<td><strong>BNP Paribas</strong></td>
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<td><strong>Gartner</strong></td>
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7 CPs & 1 SP
acquired by CEMS Office Cologne

> 40
CPs & SPs in close cooperation with the CEMS Office Cologne
Very active CEMS CPs & SPs at UoC
CEMS Corporate Partner Involvement at the University of Cologne organised by

**CEMS Office Cologne**
- Business Projects
- Skill Seminars
- Courses
- CEMS Student Newsletter
  - Internship offers

**CEMS Club Cologne**
- Networking Events
- Company and Alumni Events
- Social Events

**WiSo Career Service**
(Online) - Events
  - Internship and job postings
  - Cooperations with companies
  - Application support

**CEMS Alumni & WiSo Alumni**
- SAMP CEMS Mentoring Programme
- Local CEMS Alumni round tables
- Local CEMS Alumni Week
  - Job Shadowing@WiSo
CEMS Corporate Partners Involvement Worldwide

**Career Forum (GO)**
- Over 30 CPs attending the job fair
- Pre-scheduled interviews
- Half- day **Skill Seminars**
- Events overview

**CEMS International Events**
- Student Board Meeting 2020
- CEMS Club Conference 2020
- Global Responsibility Week 2020 tbc
- Regional Events (DACH Forum)

**Career Service (GO)**
- **Job Market**
- Student CV Database
- **Going Global**
- CEMS Internship Guide

**CEMS Alumni Association**
- Online Mentoring **GAMP**
- Get-togethers worldwide
- Global Alumni Week 2020

Click any field to visit CEMS Career Service website
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Advising Hours UoC Students (Ulrike):
Tue, Wed & Thu 9 am – 12 noon
Phone: +49 221 470 1281 (until further notice)
→ Or schedule a Zoom appointment (i.e. via ILIAS)

➢ Important Information Channels:
  ▪ CEMS Office Cologne Student Newsletter
  ▪ PIM & CEMS Club Newsletter – pls sign up!
  ▪ WiSo Faculty Master Newsletter
  ▪ Your Facebook group (via CEMS Club President)
  ▪ ILIAS

➢ Important websites:
  ▪ Global Office (http://www.Cems.org)
  ▪ ZIB - WiSo
  ▪ PIM & CEMS Club
  ▪ WiSo Faculty Information about the Corona Virus
Good luck, enjoy your studies!