## WELCOMING THE COHORT OF 2023

## Master of Science Sociology: Social Research

**Prof. Dr. Clemens Kroneberg** Institute of Sociology and Social Psychology

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Faculty of Management, Economics and Social Sciences | University of Cologne

**Fakultät** 

## WELCOME TO COLOGNE!

## and to the Institute of Sociology and Social Psychology (ISS)!

## **About you**

https://www.menti.com/al6fs2tmnh6p



## **About me**

- » Prof. Dr. Clemens Kroneberg
- » Academic Director of the Master Programme

"Sociology: Social Research"

- » Research interests:
  - » Sociological Theory
  - » Ethnic Diversity
  - » Social Networks
  - » Crime and Deviance
  - » Methodology of the Social Sciences



www.kroneberg.eu

#### www.socialbond-insights.eu

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## Why study in Cologne?

- » Cologne is a center of sociology in Germany and internationally
  - » Institute of Sociology and Social Psychology (ISS)
  - » GESIS Leibniz Institute for the Social Sciences
  - » Max Planck Institute for the Study of Societies (MPIfG)
- » Long tradition: founded in 1918 and the oldest institution of sociological research in Germany
- » "Cologne School":
  - » Groundbreaking role in promoting and developing quantitative methods in the social sciences since the 1960s
  - » Strong links with social and economic psychology



## Why study in Cologne?

- » Top ranking sociology department in Germany:
  - » 2017: Bielefeld, Mannheim
  - » 2018: Cologne
  - » 2019: Cologne
  - » 2020: Cologne (#43 globally, #10 in Europe)
  - » 2021: Cologne (#40 globally, #10 in Europe)
  - » 2022: Cologne (#40 globally, #9 in Europe)
  - » 2023: Cologne (#35 globally, #7 in Europe)

according to the Academic Ranking of World Universities ("Shanghai-Ranking").



## What do we offer?

- » Our paradigm: Theory-guided (quantitative) empirical research
- » Introductory and advanced courses in empirical methods and statistics (data collection and data analyses)
- » Substantive courses in great variety of topics:

Ageing and health, sociology of the family, education, labor markets, economic sociology, poverty, welfare, migration and integration, prosocial behavior, crime and deviance, social networks, sociological theories, and more.

## What do you gain?

- » Key qualifications in data collection and analysis that are rewarded on the labor market.
- » Many opportunities for practical experiences in private and public research institutes
- » The opportunity to spend time abroad: <u>https://international.wiso.uni-koeln.de/en/</u>

» Finally, Cologne is a great city to study in!

### What do we expect?

## **Curiosity + Motivation + Self-Management**

#### Make this Master study your own!

- » Enjoy the process and connect with each other!
- » Identify areas of <u>your</u> interest → <u>invest</u> into these topics (courses, reading, work as student assistant, etc)
- ➤ Think about what you would like to do after these two years and plan your study accordingly → practical experiences/jobs as student assistants, etc
- » Develop an active interest in methods and research
- » Grow also in "self-management". Starting with keeping the deadlines for signing up for courses AND exams!

## **Professors at the ISS**



Sociology I Prof. Dr. Clemens Kroneberg



Sociology II Prof. Dr. Marita Jacob



Sociology III Prof. Dr. Karsten Hank



Sociology IV Prof. Dr. Michael Wagner

## **Professors at the ISS**





Prof. Dr. Eric Hölzl







Social policy andEconomic andmethods of qualitativesocial psychologysocial research

Prof. Dr. Frank Schulz-Nieswandt Economic and social psychology

Prof. Dr. Detlef Fetchenhauer Methods of Empirical Social Research

Prof. Dr. Thomas Leopold Methods of Comparative Cross-National Social Research

Prof. Dr. Eldad Davidov

## **Professors at the ISS**



Heisenberg Professorship

Prof. Dr. Lea Ellwart



Empirical Social Research

Prof. Dr. Alexia Katsanidou



Sociology, Empirical Methods in Vocational Education and Training

> Prof. Dr. Paula Protsch

# Programme structure: <u>Sociology: Social Research</u> <u>Sociology: Social and Economic Psychology</u>

Faculty	v of Mar	nagemer	it, Economics a	nd Social :	Sciences		
Faculty	News	Studies	Business School	Research	Corporate	International	Services

WiSo Faculty 🛨 👌 Studies 🛨 👌 Master 🛨 👌 Master Sociology 🛨 👌 Master Social Research

Master of Science

#### Master Sociology - Social Research

Insights and Data Skills for a complex World



If you are already taking the Master's programme Sociology - Social Research and would like to find out more about specific details, please visit the pages on the <u>programme structure and organization of the programme</u>.

**Master Social Research** 

Programme Structure



#### **Application website**



Information on application and admission procedure, deadlines and required documents for Master's Programmes

Lectures on the Analysis of Cross-Sectional Data	<b>Core Section</b> Lectures on the Analysis of Cross-Sectional Data, Sociological Theory and Contemporary Societies 24 ECTS.						
Specialisation Section 42 ECTS	(Choice of 2) <b>Supplementary Sections</b> 24 ECTS						
Analysis of Longitudinal Data	Marketing						
Research Seminar in	Media and Technology Management						
Sociology and Social Research	Data Analytics						
	Corporate Development						
(Choice of) <b>3 Seminars</b> , e.g.	Economics for Social Sciences						
<ul><li>Social Change</li><li>Comparative Research</li></ul>	Economic Geography						
<ul> <li>Diversity, Cohesion and Conflicts</li> <li>Advanced Sociological Theories and Research</li> </ul>	Political Science						
	Optional Semester Abroad						
	<b>Thesis</b> ECTS						

### **Core Modules**

Group	Module	ECTS	CC/ EC	Required ECTS
ion and th	CM Sociology I: Analysis of Cross-Sectional Data	12	CC	24
sect ogy ocial earc	CM Sociology II: Sociological Theory	6	CC	
Core sec Sociology Socia Resear	CM Sociology III: Contemporary Societies: Social Structure and Social Change	6	CC	

## **Specialisation section**

Group	Module	ECTS	CC/ EC	•	uired TS
<u>N</u>	SpM Research Seminar Social Research	12	CC	24	42
ciolog	SpM Analysis of Longitudinal Data	12	CC	27	72
unktbereich Socic Social Research	SpM Sociology Analysis of Social Change	6	EC	18	
ereic al Re	SpM Sociology Comparative Social Research	6	EC	10	
Schwerpunktbereich Sociology and Social Research	SpM Sociology Diversity, Cohesion and Conflicts in Societies and Organisations	6	EC		
chwe al	SpM Advanced Sociological Theories and Research	6	EC		
S	SpM Special Aspects of Social Sciences	6	EC		

## Supplementary section (1/4) (24 ECTS needed)

Group	Module	ECTS	CC/ EC	Required ECTS
t	SpM Business Ethics	6	EC	12
Corporate evelopmer	SpM Strategic Development	6	EC	
Corporate Development	SpM Strategic Human Resource Management	6	EC	
Ō	SpM Strategic Management	6	EC	
	SpM Brand Management	6	EC	12
eting	SpM Customer Management	6	EC	
Marketing	SpM Marketing Performance Management	6	EC	
	SpM Digital Strategy and Marketing	6	EC	
	CM Comparative Political Institutions	6	EC	12
	CM Comparative Political Economy	6	EC	
suce	CM Democratic Theory and Practice	6	EC	
Political Science	CM International Relations	6	EC	
olitica	CM European Politics	6	EC	
ЪЧ	SpM Special Topics Political Science I	6	EC	
	SpM Special Topics Political Science II	6	EC	

EC

## SpM Special Topics Political Science htary section (2/4) EC (24 ECTS needed)

Economic Geography	SuM Economic Geography I	6	EC	12
	SuM Economic Geography II	6	EC	
	SuM Economic Geography III	6	EC	
Ŭ	SuM Economic Geography IV	6	EC	
	SpM Media Economics	6	EC	12
cial	SpM Markets and Economic Policy II	6	EC	
or Soc	SpM Markets and Economic Policy III	6	EC	
Economics for Social Sciences	SpM Markets and Economic Policy IV	6	EC	
	SpM Markets and Economic Policy V	6	EC	
С С О Ш	CM Selected Methods in Economics	6	EC	

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## Supplementary section (3/4) valid for students of the ER 2021 (enrolment from winter semester 2021/22)

	CM Macroeconomics	6	EC	
	CM Applied Econometrics (Business Administration)	6	EC	
	CM Microeconomics (Business Administration)	6	EC	
	CM Mathematics	6	EC	
	SpM Market Design and Behaviour I	6	EC	
	SpM Market Design and Behaviour II	6	EC	
	SuM Energy and Climate Change I	6	EC	
	SuM Energy and Climate Change II	6	EC	
	SuM Energy and Climate Change III	6	EC	
	SuM Energy and Climate Change IV	6	EC	
logy	SuM Media and Technology Management - Enterprises, Markets, and Strategies	6	EC	12
echnc ment	SuM Media and Technology Management - Selected Issues I	6	EC	
a and Technc Management	SuM Media and Technology Management - Selected Issues II	6	EC	
Media and Technology Management	SpM Media and Technology Management - Research and Publications	6	EC	

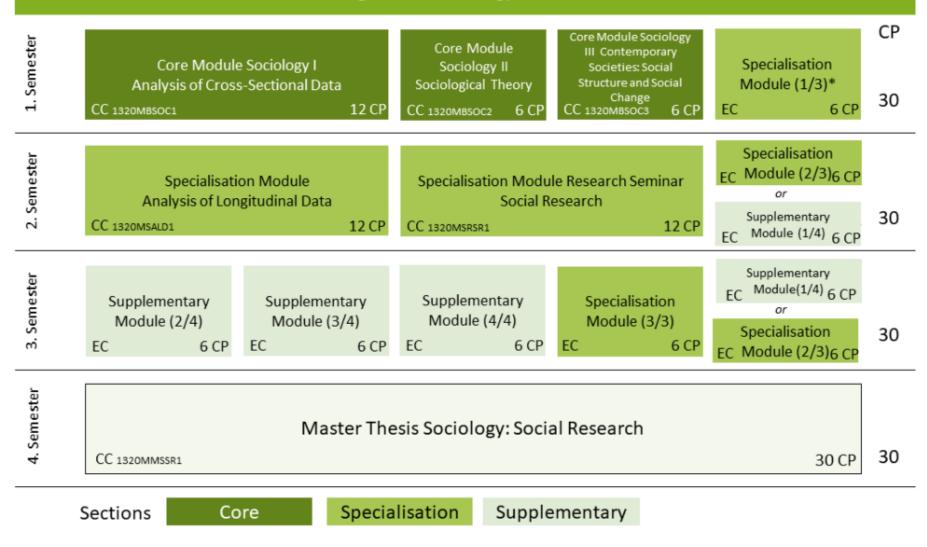
### Supplementary section (4/4) (24 ECTS needed)

lytics & rics	CM Data Analytics I	6	EC	12
	CM Data Analytics III	6	EC	
Business Analytics Econometrics	CM Data Analytics V	6	EC	
sines Ecor	CM Data Analytics II	6	EC	
Bus	CM Data Analytics IV	6	EC	
lies ad I	Studies Abroad I	6	EC	12
Studies Abroad I	Studies Abroad II	6	EC	
	Studies Abroad I	6	EC	24
Studies Abroad II	Studies Abroad II	6	EC	
	Studies Abroad III	6	EC	
	Studies Abroad IV	6	EC	

Sample study plans Sociology: Social Reserach

## Sample study plan w/o going abroad

#### M.Sc. Programme Sociology: Social Research



\* Is recommended for the first semester: "Advanced Sociological Theories and Research".

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#### Sample study plan with study abidau





\* Is recommended for the first semester: "Advanced Sociological Theories and Research".

\*\* Individual crediting of successfully completed studies abroad modules is possible.

## Study abroad

It is important to plan your application for a term abroad already at the beginning of your master program.

## **Please stay in touch:**

For jobs and other interesting information, subscribe to our newsletter:

https://iss-wiso.unikoeln.de/de/studium/studierende/newsletteranmeldung





## **Please stay in touch:**

Consider following us:





## WE WISH YOU A GOOD START!

These slides will be available on

https://wiso.uni-koeln.de/en/studies/documents-and-media

- For questions on your studies, exams, KLIPS, going abroad, or internships: Visit the study counseling at WiSSPo from 2:30pm-5:30pm today!
- The WiSo Cafeteria is also open and a good place to chat with each other and the student representatives ("Fachschaft").

