

# ***Master of Science Sociology: Social and Economic Psychology***

**Welcome Day – Cohort 2024**

**Prof. Dr. Detlef Fetchenhauer**

**Institute of Sociology and Social Psychology**





**Congratulations!**





**Congratulations!**

**Your program was the most popular  
program of the whole faculty  
(24 slots / 596 applications)**





# About me

- Prof. Dr. Detlef Fetchenhauer
- Chair of Economic and Social Psychology
- Research interests:
  - Social trust
  - Evolutionary psychology
  - Lay theories
  - Prosocial and antisocial behavior





- **For all organizational issues please contact Edina Dizdar**

**edizdar1@uni-koeln.de**





# Outline of our program

- Sociological basis (12 CP)
  - Sociological theory
  - Contemporary societies: social structure and social change

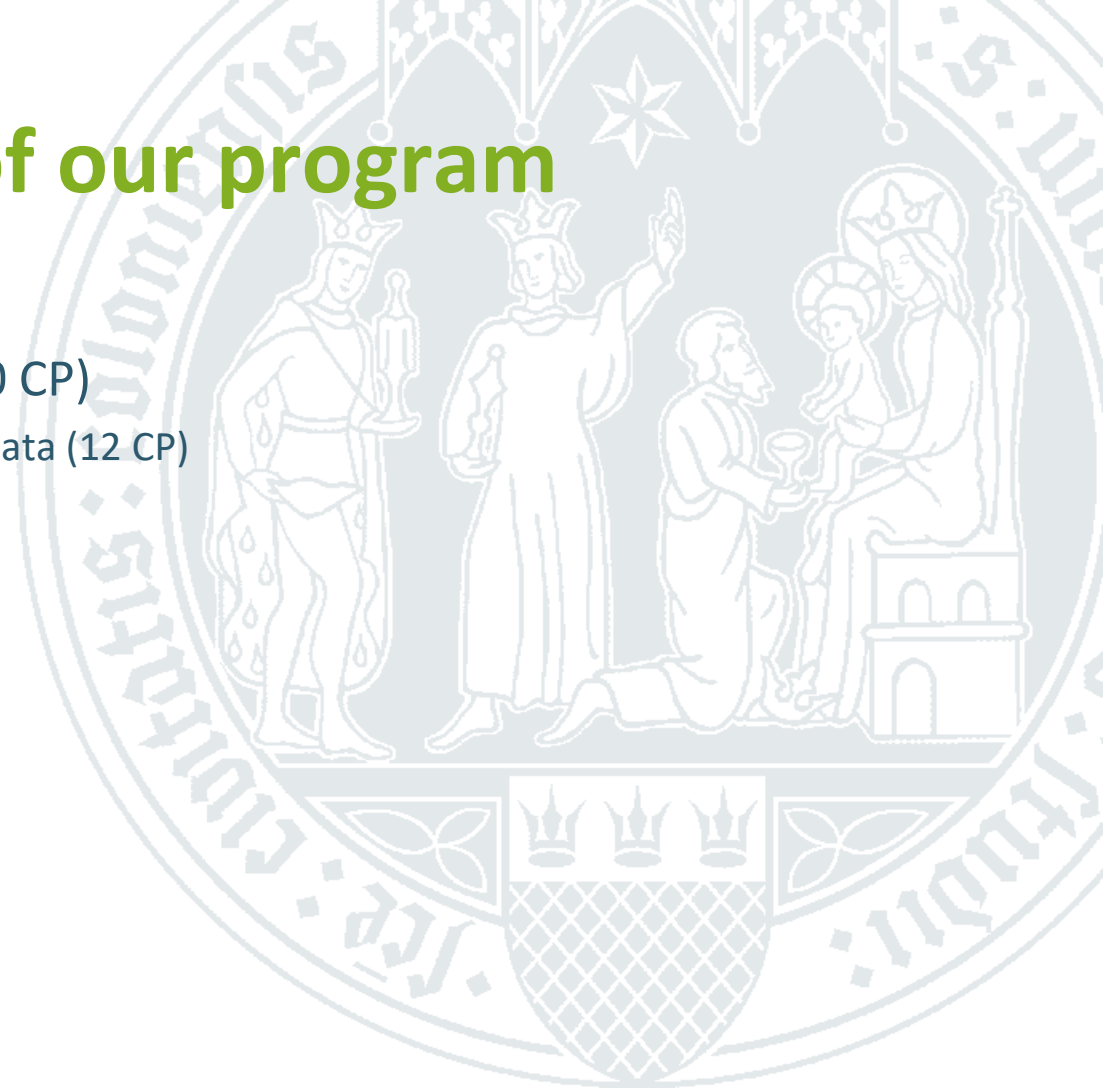






# Outline of our program

- Methods and statistics (30 CP)
  - Analysis of cross-sectional data (12 CP)
  - Psychometrics (6 CP)
  - Research Seminar





# Outline of our program

- Social and economic psychology (54 CP) (including master thesis)
  - Theoretical foundations of social and economic psychology (6 cp) (compulsory)
  - Organizational psychology (6 cp)
  - Consumer psychology (6 cp)
  - Social and economic cooperation (6 cp)
  - Addressing societal and organizational problems (12 cp)
- Master thesis (30 cp)







# Outline of our program

- Supplementary subjects (24 CP)
  - E.g., corporate development, marketing, economics, political science





# Finishing your master in four semester?

- Minimal number of semester: 4
- Average number of semester (across the whole faculty): 6
- My (personal) recommendation: 5 semester





# Recommended program of the first semester

- Theoretical foundations of social and economic psychology (6 CP)
- Sociological theory (6 CP)
- Contemporary societies: social structure and social change (6 CP)
- Analysis of cross-sectional data (12 CP)





# Study abroad

- It is important to plan your application for a term abroad already at the beginning of your master program
- In each case, be aware that most courses are only taught in the winter term *or* the summer term





# Make this Master study your own!

- Enjoy the process and connect with each other!
- Develop yourself both, professionally and personally!
- Identify areas of your interest → invest into these topics (courses, reading, work as student assistant, etc.)
- Think about what you would like to do after these two years and plan your study accordingly → practical experiences / jobs as student assistants, etc.





# Could you please introduce yourself

- Which kind of bachelor degree from which university do you have?
- Why did you apply?
- Under which circumstances would the program for you personally be
  - paradise
  - a nightmare







**We wish you a good start!**

