

# *Master of Science Sociology: Social and Economic Psychology*

**Welcome Day – Cohort 2022**

**Prof. Dr. Detlef Fetchenhauer**

Institute of Sociology and Social Psychology





**Congratulations!**





**Congratulations!**

**Your program was the most popular  
program of the whole faculty  
(24 slots / 382 applications)**





## About me

- Prof. Dr. Detlef Fetchenhauer
- Chair of Economic and Social Psychology
- Research interests:
  - Social trust
  - Evolutionary psychology
  - Economic lay theories
  - Prosocial and antisocial behavior





- **For all organizational issues please contact Katharina Wermuth:**

**kwermut1@uni-koeln.de**





# Outline of the new program

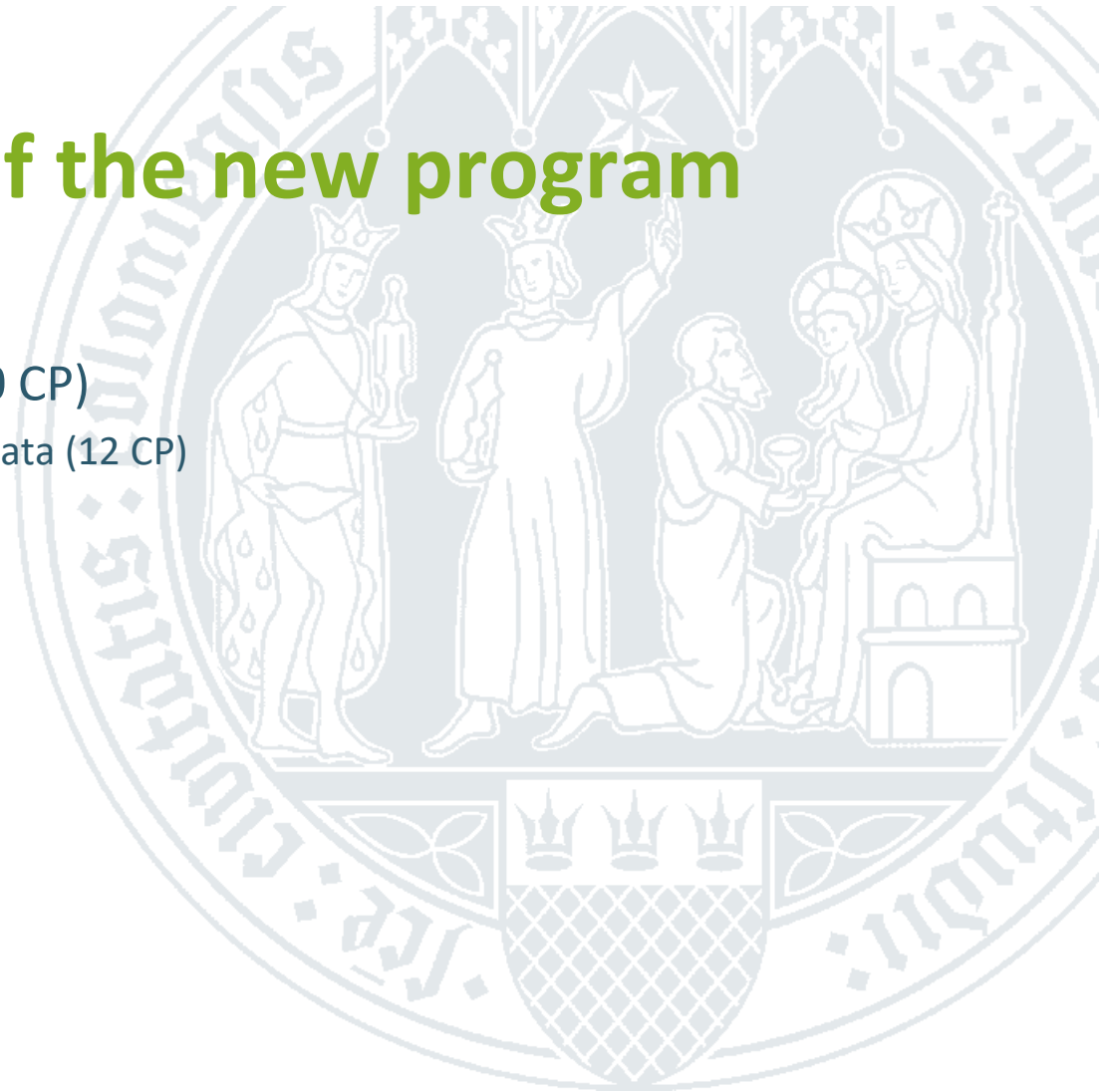
- Sociological basis (12 CP)
  - Sociological theory
  - Contemporary societies: social structure and social change





# Outline of the new program

- Methods and statistics (30 CP)
  - Analysis of cross-sectional data (12 CP)
  - Psychometrics (6 CP)
  - Research Seminar





# Outline of the new program

- Social and economic psychology (54 CP) (including master thesis)
  - Theoretical foundations of social and economic psychology
  - Organizational psychology / consumer psychology / social and economic cooperation (2 out of 3)
  - Addressing societal and organizational problems
  - Master thesis







# Outline of the new program

- Supplementary subjects (24 CP)
  - E.g., corporate development, marketing, economics, political science





# Recommended program of the first semester

- Theoretical foundations of social and economic psychology (6 CP)
- Sociological theory (6 CP)
- Contemporary societies: social structure and social change (6 CP)
- Analysis of cross-sectional data (12 CP)





# Study abroad

- It is important to plan your application for a term abroad already at the beginning of your master program





# Make this Master study your own!

- Enjoy the process and connect with each other!
- Develop yourself both, professionally and personally!
- Identify areas of your interest → invest into these topics (courses, reading, work as student assistant, etc.)
- Think about what you would like to do after these two years and plan your study accordingly → practical experiences / jobs as student assistants, etc.





# Could you please introduce yourself

- Which kind of bachelor degree from which university?
- Why did you apply?
- Under which circumstances would the program for you personally be a
  - paradise
  - nightmare





**We wish you a good start!**

