MIM WELCOME

WiSe 2021

UNIVERSITY OF COLOGNE
Faculty of Management, Economics and Social Sciences
Zoom Etiquette

» Use full name

» Please keep your mic muted, camera on – optional but welcomed

» Try to stay focused on the presentation and don’t get distracted by doing other stuff

» We will have a Q&A at the end, if you have a question/comment and it cannot wait, please raise a hand

» Slides will be sent around
CEMS ACADEMIC DIRECTOR

Professor Marc Fischer

UNIVERSITY OF COLOGNE
Faculty of Management, Economics and Social Sciences
Prof. Dr. Marc Fischer

- CEMS Academic Director
- Director of the Chair in Marketing Science and Analytics

- Habilitation at the University of Kiel, Germany; doctoral degree from the University of Mannheim, Germany
- 2001 - 2002 Associate at McKinsey & Company
- Research focuses: Marketing Performance Management, Brand Management, Optimization of Marketing Mix, Resource allocation, Market Research
Cologne WiSo Faculty

- **Interdisciplinary approach with four disciplines**
  Management, Economics, Political Sciences and Sociology
- ‘**Today’s ideas. Tomorrow’s impact.**’
  Positive contribution to the economy and society as a whole
- **Experience and tradition**
  Founded as School of Commerce in 1901
- **EQUIS accredited** since 2011
- Only German member of **CEMS and PIM**
Cologne WiSo Faculty

• High success of graduates among HR managers of Germany’s major companies
  Consistently ranked among the top 3 since 2011 (Wirtschaftswoche HR ranking)

• Excellence in research
  Currently ranked 2nd place for faculties in Germany for research in business administration (Wirtschaftswoche Research Ranking 2019)
Key figures – students and programmes

23 Bachelor and master programmes

1 Executive MBA in cooperation with Rotterdam School of Management

9,410 Degree seeking students including doctoral students

> 10% of Cologne’s population are students

8 International master programmes

3 Summer schools

450 Guest students per year

70+ Clubs and party locations

500 Hours of university sports per week in 120 disciplines

80 Bachelor courses taught in English

50 Master courses taught in English

80 Master courses taught in English

70 Student associations

50 Bachelor courses

most of which taught in English and some in German per term
Key figures – research

3 Collaborative doctoral programmes
- CGS
- SOCLIFE
- Max Planck Institute

4 Key research initiatives:
- Analytics & Transformation
- Behavioural Management Science
- Demography & Social Inequality
- Sustainable Smart Energy & Mobility

15m € per year third party funds*

*including funds raised by affiliated institutes

Regularly among Top 5 Handelsblatt research ranking (Management / Economics)
CEMS Master’s in International Management

• The **WiSo-Faculty co-founded** CEMS in 1988 (together with Bocconi, ESADE and HEC)

• WiSo-Faculty shapes the network through **strong corporate relations** (Kearney, Beiersdorf, E.ON Inhouse Consulting, Henkel, DHL Consulting, Daimler, METRO, Care and Transparency International)

• Very active and CEMS-wide well-known **CEMS student club**

• **CEMS Alumni** Round Tables in Cologne, Berlin, Düsseldorf, Frankfurt, Munich and Hamburg
Sectors and Areas of Employment*

Excellent student placement*

- 97% are employed or continue their studies within 3 months after graduation
- 75% work for multinational companies
- 51% work for CEMS Corporate Partners
- 76% are fluent in 3 or more languages

*2019 CEMS Graduates
CEMS Office Cologne

Ulrike Decker
CEMS Programme Manager
(untill October)

Alexandra Overath
CEMS Programme Manager

Christoph Karl
CEMS Programme Manager
Incomings Course Programme

cems@wiso.uni-koeln.de

Christa Leenen-Poser
CEMS Corporate Relations Manager

Philipp Sperber
CEMS Student Assistant
Communication

» First name basis (unless explicitly requested)
» Email lists utilized: small and cems
» Reasonable processing times (-> office hours)

Important Information Channels:
- CEMS Office Cologne Fact Sheet
- PIM & CEMS Club Newsletter
- WiSo Faculty Master Newsletter
- Your Facebook group (via CEMS Club President)

Important websites:
- ZIB – WiSo / Website CEMS Office Cologne
- PIM & CEMS Club
- WiSo Information on COVID-19
MIM STUDENTS INTROS

When called upon, please introduce yourself briefly...

• Your home town and Bachelor Alma Mater
• Arrived or ETA in Cologne
• Fun Fact: can be anything you like (a special skill or achievement, your spirit animal, favourite pastime...)

University of Cologne | Faculty of Management, Economics and Social Sciences
CEMS MIM Programme Information

- Welcome & Introductions
- CEMS MIM Programme
- Term Abroad Information
- Your 3rd CEMS Language
- CEMS Internship
- CEMS Network
FIRST POINT OF CONTACT FOR…

... enrolment, semester fee, UoC KLIPS/ILIAS, UoC MIM course guidance (1st year)
   → WISSPO

... master thesis:
   general questions → WISSPO
   application process → area of choice/examination office

... visa questions, arrival, housing, not-EU-approved vaccinations (international degree seeking students) → International Office/Dez. 9

.... CEMS language requirement, CEMS internship requirement, CEMS term abroad, CEMS Year (2nd year study planning) → CEMS Office
Programme Timeline

Academic Year 2021/2022

October – March

Academic Year 2022/2023

April – July/August

August/September -
December

Jan/Apr – May/Aug

MIM Year – First Master Year

MIM Semester 1

MIM Semester 2

MIM Semester 3

MIM Semester 4

CEMS Year – Second Master Year

CEMS Term 1

Term abroad
option 1

CEMS Term 2

Term abroad
option 2
Under the Exam Regulations 2021/PO 2021, MIM students may choose freely from listed courses within the supplementary section.
## CEMS Curriculum Structure

<table>
<thead>
<tr>
<th>COURSE CREDIT</th>
<th>Business Project (15 ECTS)</th>
<th>Seminars (6 ECTS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core Courses &amp; Electives (min. 45 ECTS, incl. min. 5 ECTS of Hard Skills)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>International Internship</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CEMS Language 3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total ECTS:**

- **36 ECTS** (min. 45 ECTS, incl. min. 5 ECTS of Hard Skills)
- **15 ECTS** for Business Project
- **6 ECTS** for Seminars
MIM Programme vs. CEMS Curriculum

MIM Programme:
- 120 ECTS in total
- No internship & language requirement
- No further requirements regarding ECTS & time

CEMS Curriculum:
- 66 ECTS in total
- No master thesis
- CEMS requirements (min. ECTS, timing...)

<table>
<thead>
<tr>
<th>Core Courses &amp; Electives</th>
<th>Business Project</th>
<th>Seminars</th>
</tr>
</thead>
<tbody>
<tr>
<td>(min. 45 ECTS incl. 5 ECTS in Hard Skills)</td>
<td>(15 ECTS)</td>
<td>(6 ECTS)</td>
</tr>
</tbody>
</table>

International Internship | CEMS Language 3
Sample Study Plan

### M.Sc. Programme International Management 1st year UzK / 2nd year CEMS year

<table>
<thead>
<tr>
<th>Sections</th>
<th>Core</th>
<th>Specialisation</th>
<th>Supplementary</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Semester</td>
<td>Core Module Supply Chain Management</td>
<td>Core Module Corporate Development</td>
<td>Core Module International Financial Management</td>
</tr>
<tr>
<td></td>
<td>CC 1271MBSCM1 6 CP</td>
<td>CC 1253MBCDV1 6 CP</td>
<td>CC 1259MBIFM1 6 CP</td>
</tr>
<tr>
<td></td>
<td>Supplementary Module (1/6)</td>
<td></td>
<td>Supplementary Module (2/6) or 2nd semester</td>
</tr>
<tr>
<td></td>
<td>EC 6 CP</td>
<td></td>
<td>EC 6 CP</td>
</tr>
<tr>
<td>2. Semester</td>
<td>Core Module Personal Development</td>
<td>Core Module Case Studies</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CC 1015MBPDV1 6 CP</td>
<td>CC 1015MBCST1 12 CP</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Supplementary Module (3/6)</td>
<td></td>
<td>Supplementary Module (2/6) or 1st semester</td>
</tr>
<tr>
<td></td>
<td>EC 6 CP</td>
<td></td>
<td>EC 6 CP</td>
</tr>
</tbody>
</table>

All courses of the 2nd year (CEMS year) can also be studied abroad (except for the master thesis).

* Students can do their master thesis in the 3rd or 4th semester depending on the timing of their semester abroad.
Sample Study Plan – continued

<table>
<thead>
<tr>
<th>3. Semester</th>
<th>4. Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specialisation Module CEMS Global Strategy</td>
<td></td>
</tr>
<tr>
<td>CC 1289MSCGS1 6 CP</td>
<td></td>
</tr>
<tr>
<td>Master Thesis International Management*</td>
<td></td>
</tr>
<tr>
<td>CC 1015MMINM1 15 CP</td>
<td></td>
</tr>
<tr>
<td>Supplementary Module (4/6)</td>
<td></td>
</tr>
<tr>
<td>Supplementary Module (5/6)</td>
<td></td>
</tr>
<tr>
<td>CC 1015MSCLB1 6 CP</td>
<td></td>
</tr>
<tr>
<td>Specialisation Module CEMS** Business Project</td>
<td></td>
</tr>
<tr>
<td>CC 1253MSCGM1 6 CP</td>
<td></td>
</tr>
<tr>
<td>Supplementary Module (6/6)</td>
<td></td>
</tr>
</tbody>
</table>

**Sections** | **Core** | **Specialisation** | **Supplementary** |
|-------------|----------|-------------------|-------------------|

All courses of the 2nd year (CEMS year) can also be studied abroad (except for the master thesis).

* Students can do their master thesis in the 3rd or 4th semester depending on the timing of their semester abroad.
Extracurricular Modules

The WiSo Faculty offers extracurricular modules for Master students. Participation is optional:

https://wiso.uni-koeln.de/en/studies/master/extracurricular-modules

The full course programme can be found in KLIPS under "Extracurriculare Angebote" (currently in German only).

Note:
- these modules do not influence your overall grade. They do, however, appear on your transcript of records
- language courses offered here cannot be accredited for CEMS language 3, as they don’t fulfil the requirements
CEMS MIM Programme Information

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- CEMS Network
Your CEMS Term Abroad

at one of the 33 CEMS partner schools

• **End of December:** Deadline preference list for host schools and preferred term abroad

• **January:** Allocation to your CEMS host school

  ➔ **Allocation is based on your ranking during the Master application and your preference list**

  ➔ **CEMS School list**

  ➔ **There are different term dates** to consider for your term abroad
Term Abroad **Option 1**

**CEMS term 1 / MIM semester 3**

- Aug/Sep – Dec: CEMS Term 1 Abroad
- Jan - March: Thesis/Internship
- Apr – July/Aug: CEMS Term 2 Cologne
- Aug-Oct: Thesis/Internship

Term Abroad **Option 2**

**CEMS term 2 / MIM semester 4**

- Sep – Dec: CEMS Term 1 Cologne
- Jan/Feb – May/Jun: CEMS Term 2 Abroad
- May/Jun-Aug: Thesis/Internship
- Aug-Oct: Thesis/Internship
# CEMS Minimum Language Requirements

<table>
<thead>
<tr>
<th>Language 1</th>
<th>English</th>
<th>Already fulfilled during application</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mother tongue or Proficiency (fulfilled through entry requirements and MIM Programme)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Language 2</th>
<th>a CEMS language</th>
<th>Already fulfilled during application</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mother tongue or B1 oral/B1 written level</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Language 3</th>
<th>any language</th>
<th>Needs to be fulfilled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mother tongue or elementary level</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

CEMS uses the **Common European Framework of References (CEFR)** for comparing language proficiency in all European languages.

CEMS defines A1, A2, B1 as **elementary level** of studies.
<table>
<thead>
<tr>
<th>Language assessment &amp; validity</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mother tongue</strong></td>
</tr>
<tr>
<td><strong>C2 / C1 Validity: Forever</strong></td>
</tr>
<tr>
<td><strong>B2 Validity: Max 5 years before the start of MIM year</strong></td>
</tr>
<tr>
<td><strong>B1 Validity: Max 2 years before the start of MIM year</strong></td>
</tr>
<tr>
<td><strong>A2 / A1 Validity: Max 2 years before the start of MIM year</strong></td>
</tr>
</tbody>
</table>
How can I fulfill my Language 3 requirement?

1. commercial language course at an accredited cultural institute
2. language course at your CEMS Host University
3. accredited commercial exam or hand in a certificate, if you have already done one
4. second Mother Tongue declaration
5. If you are an international student: German language course at the University of Cologne

Choose one option
Option 1: Commercial language course

Requirements

• Elementary level (A1, A2 or B1)
• At least 60 contact hours (class hours)
• At least 90 working hours (overall workload)
• If applicable, pass the exam at the end of course

• Find here the list of Cultural Institutes accredited for CEMS
• In Cologne you find:
  • Institut Français
  • Istituto Italiano di Cultura
  • Japan Foundation
  • VHS Cologne (only the Spanish course „Crashkurs für Studierende“ is accepted!)

→ Please note that in some cases, only a combination of 2 courses (same language) fulfils the minimum requirements, if the courses are taken consecutively.
Option 2: Language Course during your CEMS Term Abroad

• Most of the CEMS Partner Universitys offer accredited language courses that fulfill the requirements for CEMS Language 3.

• Selected introductory / elementary language courses at CEMS Universities must have a value of 5-6 ECTS or include minimum 90 working hours of which at least 60 contact hours.

• Please get the information from the course lists or ask the CEMS Programme Manager at your Host School.
Option 3: Commercial Language tests

Requirements

- accredited commercial tests are accepted from B1 level and up
- both the written and oral parts have to be successfully passed on the minimum B1 level
- CEMS accepts solely the commercial exams listed here*.

*please note that the University of Cologne doesn’t offer MBC Tests (Test for Management and Business Communication) as described on cems.org
Option 4: Declare a second Mother Tongue

• Mother tongues are not tested but a Mother Tongue Declaration statement will be requested upon application. Students cannot change their mother tongue once they confirmed it during application.

• A declaration is to be filled in for each language declared.

• Certain combinations of similar languages will not be allowed to fulfil the requirements:

  Bosnian/Croatian/Serbian/Montenegrin/Slovenian, Czech/Slovak, Danish/Swedish/Norwegian, Danish/Faroese, Dutch/Flemish/Frisian/Afrikaans, German/Luxembourgisher, Russian/Ukrainian/Belarusian, Russian/Kazak, Spanish/Catalan.
Option 5:

German language courses for international students

The University of Cologne offers Pre-semester courses in March and September and semester long courses.

Your contact for German language courses is the UoC International Center.

Again, German language courses are an optional offering and not a mandatory component of the CEMS MIM. A fee may be associated with the German language courses offered.

Please feel free to reach out to the International Office via a contact form or zoom advising session: https://portal.uni-koeln.de/en/office-hours
CEMS MIM Programme
Information

Welcome & Introductions
CEMS MIM Programme
Term Abroad Information
Your 3rd CEMS Language
CEMS Internship
CEMS Network
Your CEMS Internship Abroad

Requirements

• at least 8 consecutive weeks full-time in the same company (first 8 weeks of a full-time employment position are also accepted)
• abroad = placement outside of Germany
• in case of non-German nationality and non-German Bachelor it may take place in Germany or in home country
• no overlapping with CEMS term dates; internships abroad taken after Bachelor graduation maybe accredited
• must be at a professional level (one or more challenging projects with a certain degree of autonomy) but have a designated supervisor within the company

Recommendations

• watch out for visa regulations
• use our broad network within CEMS and the WiSo faculty

The CEMS internship does not qualify as a ‘mandatory internship/Pflichtpraktikum’ as defined by German law, as it is not part of your UoC Master Degree Examination Regulations (§ 22 Abs. 1 S. 2 Hs. 2 Nr. 1 MiLoG).
CEMS MIM Programme Information

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CORPORATE AND SOCIAL PARTNERS
## CEMS CP & SP active at UoC

<table>
<thead>
<tr>
<th>CP/SP</th>
<th>Company Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABB</td>
<td>Groupe SEB</td>
</tr>
<tr>
<td>AB InBev</td>
<td>H &amp; M</td>
</tr>
<tr>
<td>Amplifon</td>
<td><strong>Henkel</strong></td>
</tr>
<tr>
<td>Bain &amp; Company</td>
<td>Hilti</td>
</tr>
<tr>
<td>Barilla</td>
<td>Integration Consulting</td>
</tr>
<tr>
<td>Bayer</td>
<td><strong>Kearney</strong></td>
</tr>
<tr>
<td>Beiersdorf</td>
<td>L’Oréal</td>
</tr>
<tr>
<td>BNP Paribas</td>
<td>Lufthansa Group</td>
</tr>
<tr>
<td>BCG</td>
<td>LVMH</td>
</tr>
<tr>
<td><strong>Daimler</strong></td>
<td>Mastercard</td>
</tr>
<tr>
<td>Deloitte</td>
<td>McKinsey &amp; Company</td>
</tr>
<tr>
<td><strong>DHL Consulting</strong></td>
<td><strong>METRO</strong></td>
</tr>
<tr>
<td>E.ON Consulting</td>
<td>Novo Nordisk</td>
</tr>
<tr>
<td>Facebook</td>
<td>Procter &amp; Gamble</td>
</tr>
<tr>
<td>Google</td>
<td>Salesforce</td>
</tr>
</tbody>
</table>

### 7 CPs & 1 SP
acquired by
CEMS Office Cologne

### > 40
CPs & SPs in close cooperation with the
CEMS Office Cologne
**Career Forum - Event Framework**

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 1–30</td>
<td>CV Advice Coaching Sessions</td>
</tr>
<tr>
<td></td>
<td>Career Workshops</td>
</tr>
<tr>
<td>November 1–4</td>
<td>Skill seminars</td>
</tr>
<tr>
<td>November 5</td>
<td>Virtual Career Fair</td>
</tr>
<tr>
<td></td>
<td>Live presentations</td>
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<tr>
<td></td>
<td>1-1 chats</td>
</tr>
<tr>
<td></td>
<td>Pre-scheduled interviews</td>
</tr>
<tr>
<td>November 9</td>
<td>Start-up Challenge</td>
</tr>
</tbody>
</table>

Registration for the CEMS Career Platform now open!  
Further information and deadlines please find in the brochure here.
WISO-CAREER-SERVICE
WiSo-Career-Service

- The bridge between study and career
- Central point of contact for questions regarding job application, internship, work experience and your career plans
- Career consulting and coaching
- CV check, letter of application
- Many career events online and offline this semester
- Early contact to potential employers

www.wiso-career.uni-koeln.de
Highlights until Christmas break

- October 19th: Digital Career Tuesday International (internships abroad)
- November 2nd: Field Trip to REWE Group
- November 9th: Digital Career Tuesday Telekom (in Englisch)
- November 16th: Digital Career Tuesday Deutsche Bank (in Englisch)
- November 18th: Digital pwc Workshop
- November 25th: Digital EY Workshop Unconscious Bias
- December 16th: Digital Deloitte Workshop/Fun Event

For more information and registration please check our website: www.wiso-career.uni-koeln.de
1. Internships

1) WiSo Career Service Internship portal
https://wiso-praktika.uni-koeln.de/
I. Internships

2) Highered - our international Partner
International internships and job offers
https://wiso.higheredtalent.org/Login

3) GoinGlobal:
- International Jobs, background and country information (visa, culture etc.,

Access via S-Mail

https://www.wiso.uni-koeln.de/de/praxis/wiso-career-service-goinglobal/

=> See Career Tuesday International Oktober 19th
II. Social Media

Follow us:
Facebook WiSo Career Service
Instagram #wisokoeln
III. Direct Contact

careerservice@wiso.uni-koeln.de
Phone +49 221- 470 5912
www.wiso-career.uni-koeln.de

Online CV Consulting:
Please send your email to
careerservice@wiso.uni-koeln.de

Please note that our services will be mainly online/via telephone/zoom due to the current situation. But we are planning on seeing you all safe and in person on campus soon. Until then please do not hesitate to contact us!
Club Introduction

September 23rd, 2021
Consortium of leading business schools offering exchange opportunities worldwide

WHO ARE WE?

An independent students and alumni association of the University’s international study programs

Global alliance offering the CEMS Master’s in International Management

PIM & CEMS
Student and Alumni Club Cologne e.V.
OUR GOALS

PIM&CEMS AIMS TO MAKE YOUR STUDY EXPERIENCE PERFECT

- Enhance international understanding
- Create a strong network of students and alumni
- Bring together and connect students and corporates
- Offer workshops to students for first-hand insights
- Provide social and fun events and a basis networking during your study time
IMPRESSION OF OUR PIM & CEMS SPIRIT

CONNECT students and corporates

Offer WORKSHOPS to students

Create a strong NETWORK of student and alumni

Enhance INTERNATIONAL understanding

AND

MUCH

MORE

Provide SOCIAL and FUN events
OUR FOUR MAIN PILLARS

ACTIVE

INTERNATIONAL

INTERCONNECTED

PRACTICAL
The PIM & CEMS BOARD 2021

Tobias

Amela

Carolin

Jannis

Dominik

Hannah

Thomas
MEET OUR PRESIDENT
DOMINIK BELLIN

TASK & RESPONSIBILITIES:
- CEMS Social & Sustainability Events
- CEMS Marketing
- Coordination with Global CEMS Club Community

Contact me via e-mail:
Dominik.Bellin@pimandcems.de
OUR SPONSORING PARTNERS

KPMG  L’OREAL  McKinsey & Company  T

DHL Consulting

Audibene  Crossconsulting

SOME OF OUR COOPERATING PARTNERS

EY  Henkel  INVERTO  BCG  Bayer

BASF  Bain & Company  Kearney  Strategy& P&G  Barilla
PIM&CEMS Oktoberfest

When: Friday, Oct. 1st!
Where: PIM & CEMS Clubhouse

Join us for our Cologne edition of a CEMS Oktoberfest!

Only some spots left!
Sign-up via our website!

Get your Dirndl or plaid shirt ready!

(3G rule applies)
Open House – October offline

When: Every first Monday of each month next: Monday, Oct 4th!

Where: PIM & CEMS Clubhouse

Sign-up via our website!

You will get an update about our upcoming activities, receive information about the club, meet other members & play some games with beer & pizza

(3G rule applies)
CEMS Welcome Weekend

When: Oct. 29th – 31th
(most likely)

Who: All CEMS- & MIMsies

Join us for our traditional Welcome Weekend to start the fall term 2021!

Program & location tbd

Stay tuned! Safe the date!
CEMS Club Towels

Our new towels can be purchased via our merch shop!

Price: 15 €

Shop link: www.pimandcemsshop
CEMS Hoodies

⇒ Some hoodies available

⇒ Please reach out to me if you’d like to have one

30 €
Outlook: Events Fall 2021

Keep checking your WhatsApp-Groups and our Website for upcoming events!
OUTLOOK:

McKinsey Workshop

14.10.2021

Innovating for a Circular Economy - Female Edition

Also includes Dinner ;) Sign up quickly (05.10.2021)
OUTLOOK:

This will be great!!
With Amplifon, Barilla, crossconsulting, KPMG, Roland Berger, Simon Kucher & Partners and zeb
HOW TO BECOME A MEMBER:

Visit our homepage:
www.pimandcems.de
PLEASE JOIN OUR WHATSAPP GROUP

CEMS Master Peer Group 21
STAY CONNECTED

Please reach out with your feedback or questions!

vorstand@pimandcems.de