

What is the Root Metaphor of the Digital Age?

Agricultural Age: Farm



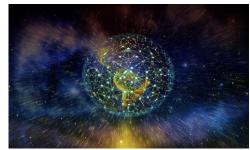
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Industrial Age: Factory / Industrial Production



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Digital Age: ???



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Based on Berente (2020). Agile Development as the Root Metaphor for Strategy in Digital Innovation. In S. Nambisan, K. Lyytinen, Y. Yoo: *Handbook of Digital Innovation*. Edward Elgar Publishing.

What is the Fabric of the Digital Age?



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Generate a Python Method that reads a CSV into a Pandas dataframe and only extracts those columns that only contain strings.

```
Copy code
python
import pandas as pd
def extract_string_only_columns(csv_path):
   # Read the CSV file into a DataFrame
   df = pd.read_csv(csv_path)
    # Initialize a DataFrame to hold only those columns with all string dat
   string_only_columns = pd.DataFrame()
   # Iterate through each column to check if all elements are strings
   for column in df.columns:
        if df[column].apply(lambda x: isinstance(x, str)).all():
            string_only_columns[column] = df[column]
   return string_only_columns
# Example usage
csv_path = "your_file.csv" # Replace this with the path to your actual CSV
result_df = extract_string_only_columns(csv_path)
print(result_df)
```

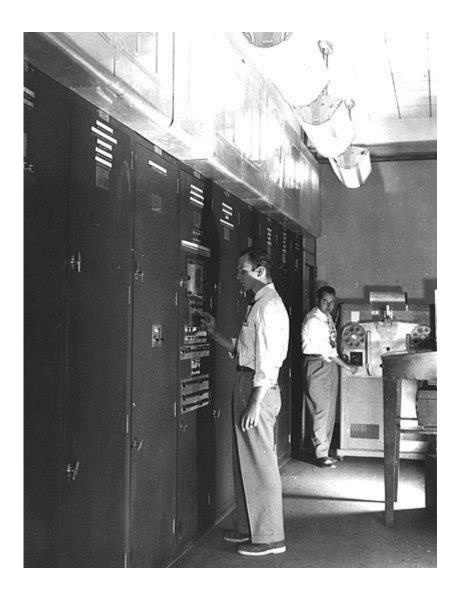
Binary Representation

- Homogenization of data through binary representation
- » Flexibility through most basic form of symbolic representation



Yoo, Y., Henfridsson, O., & Lyytinen, K. (2010). Research commentary—the new organizing logic of digital innovation: an agenda for information systems research. Information systems research, 21(4), 724-735.

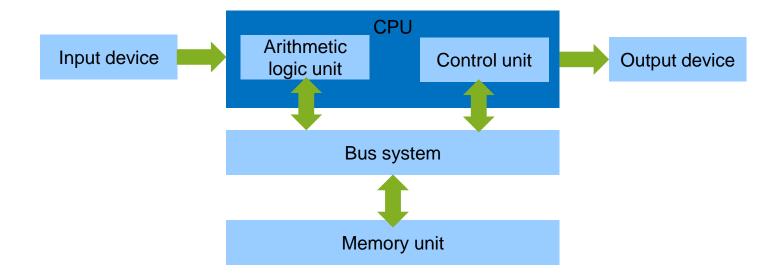
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Von Neumann Architecture

- Both data and program code in one memory unit
- Allows for reprogrammability



Layered Modular Architectures

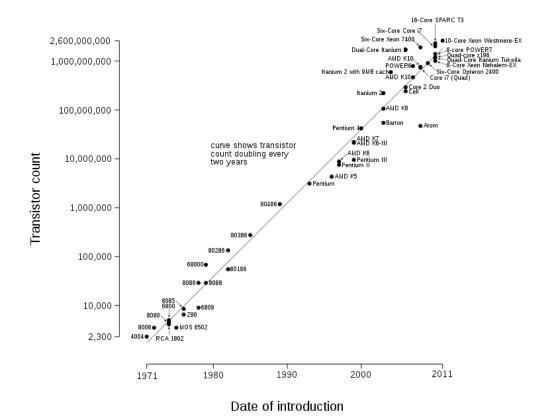
CONTENTS LAYER SERVICE LAYER **NETWORK LAYER** Logical transmission Physical transport **DEVICE LAYER** Logical capability Physical machinery

- Separation of device und service: reprogrammability
- Separation of networks und contents: homogenization of data
- Design decisions related to one layer can be independent of design decisions related to other layers
- » Foundation for combinatorial innovation and generativity

Yoo, Y., Henfridsson, O., & Lyytinen, K. (2010). Research commentary—the new organizing logic of digital innovation: an agenda for information systems research. Information systems research, 21(4), 724-735.

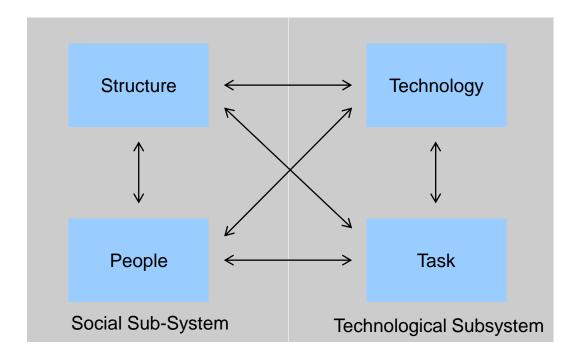
Miniaturization, low device cost

Microprocessor transistor counts 1971-2011 & Moore's law



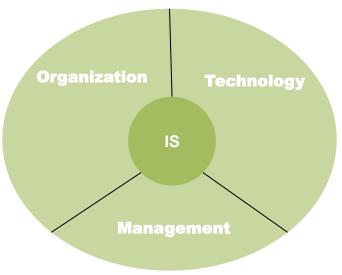
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A Foundational Idea: Socio-technical Systems



Based on Bostrom, R. P., & Heinen, J. S. (1977). MIS problems and failures: A socio-technical perspective. Part I: The causes. MIS quarterly, 17-32.

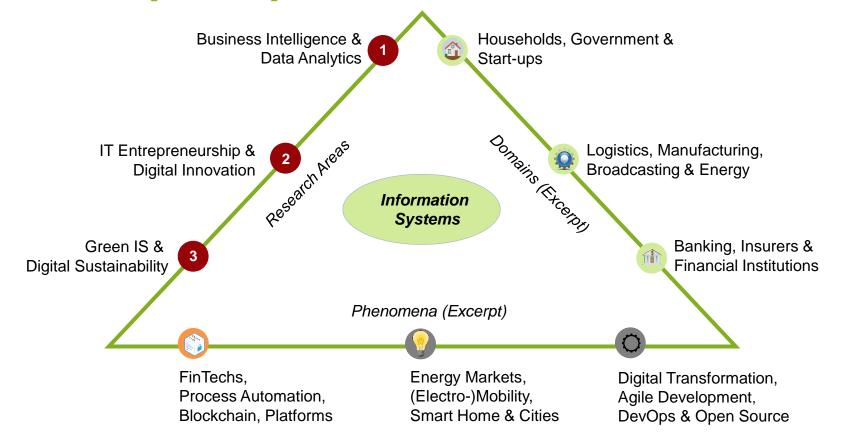
Perspectives and Interests



Laudon, K. C., Laudon, J. P., Schoder, D. (2010). Wirtschaftsinformatik – Eine Einführung (2. Auflage). Pearson: München, Deutschland.

Our Approach: The CIIS

Cologne Institute for Information Systems (CIIS)



Professors and Groups



Prof. Dr. Christoph Rosenkranz Integrated Information Systems







Hon. Prof. Dr. Peter Gloor Collective Intelligence

Prof. Dr. Wolf Ketter Sustainable Society





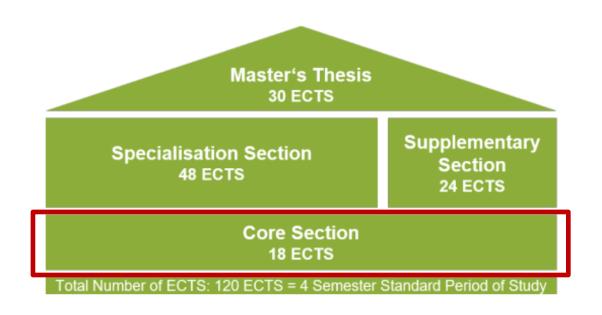
Prof. Dr. Detlef Schoder Information Management

Prof. Dr. Markus Weinmann Business Analytics



M.Sc. Information Systems

Information Systems



Core Section Information Systems

Group	Module	ECTS	CC/ EC	Required ECTS
Core Section	CM Information Systems I	6	C	18
Information Systems	CM Information Systems II	6	СС	
	CM Digital Transformation	6	СС	

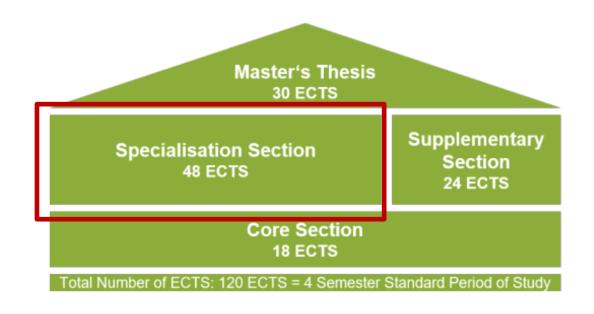
- CM IS I Information Systems and Environmental Sustainability
- CM IS II Analytics and Applications
- CM Digital Transformation Digital Transformation and Innovation

Example: CM Information Systems I

CM Infor	mation Syste	ms I					
Module Cod 1277MBISY1	-	Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Information Systems and Environmental Sustainability			Contact Hours 60h	Self- Studies 120h	Course Language English	
2	Module Content Forms and types of sustainability Key sustainability indicators Green IT Green IS Transformation potential of information systems for organizational sustainability Sustainable development of information systems Sustainable use of information systems Sustainable management of information systems					ility	
3	Learning Objectives Students understand methods and theories in the area of sustainable development, use and manageme of information systems analyse current questions and challenges in the area of organisational sustainability justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.				ainability. s.		
4	Teaching and L lecture practice						
5	Module Entry R	tequirements					
6		Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development:						

	Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Information Systems: Core Section Information Systems
9	Module Manager N. N.
10	Miscellaneous There may be case studies and exercises to be prepared in groups and presented by the students in class. The solutions presented will be analysed and discussed. Students will be advised of compulsory reading on a term-by-term basis.

Information Systems



Group	Module	ECTS	CC/ EC	Requ EC	
E	SpM Information Systems I	6	EC	18	48
n Syst	SpM Information Systems II	6	EC		
Information System	SpM Information Systems III	6	EC		
l ngc	Studies Abroad in Information Systems	6	EC		
outer nce	SpM Computer Science I	9	СС	18	
Computer	SpM Computer Science II	9	СС		
Seminar	SpM Seminar Information Systems I	6	СС	12	
Sem	SpM Seminar Information Systems II	6	СС		

The course contents of the individual modules can all be found in the module manual:

https://wiso.uni-koeln.de/sites/fakultaet/dokumente/downloads/MHB Archiv/Studienjahr 22-23/MHB PO2021/m mhb po2021 e is.pdf

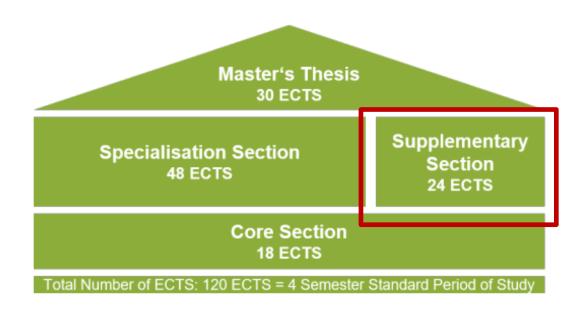
Information Systems Courses

Modul	Course	ECTS
	Advanced Analytics and Applications	
Specialization Section Information Systems I	Sustainable Digital Innovation Lab	6
	Case Project Digital Transformation	
	Emerging Electronic Business	
Considiration Costion Information Customs II	Business Intelligence and Data Management	6
Specialization Section Information Systems II	IT Entrepreneurship	Ь
	Bayesian Data Analytics	
	Artificial Intelligence and Information Management	
Considiration Costion Information Customs III	Applied Mathematical Optimization	6
Specialization Section Information Systems III	Machine Learning and Artificial Intelligence	6
	Decision Making under Uncertainty	
Studies Abroad in Information Systems	Depends on host university	6
Specialization Section Computer Science I	Computer Science I (see KLIPS)	9
Specialization Section Computer Science II	Computer Science II (see KLIPS)	9
Specialization Section Seminar Information Systems I	Various Advanced Seminars (next slide)	6
Specialization Section Seminar Information Systems II	Various Advanced Seminars (next slide)	6

Sample Seminars

Modul	Seminar		
	Advanced Seminar Collaborative Innovation Networks		
Specialization Section Seminar Information Systems I	Advanced Seminar Information Systems for Sustainable Society		
	Advanced Seminar Integrated Information Systems		
	Advanced Seminar Information Management		
	Advanced Seminar Information Management		
	Advanced Seminar Digital Transformation and Value Creation		
Specialization Section Seminar Information Systems II	Advanced Seminar Next Generation Information Systems		
	Advanced Seminar Integrated Information Systems		
	Advanced Seminar Information Systems and Digital Technology		

Information Systems



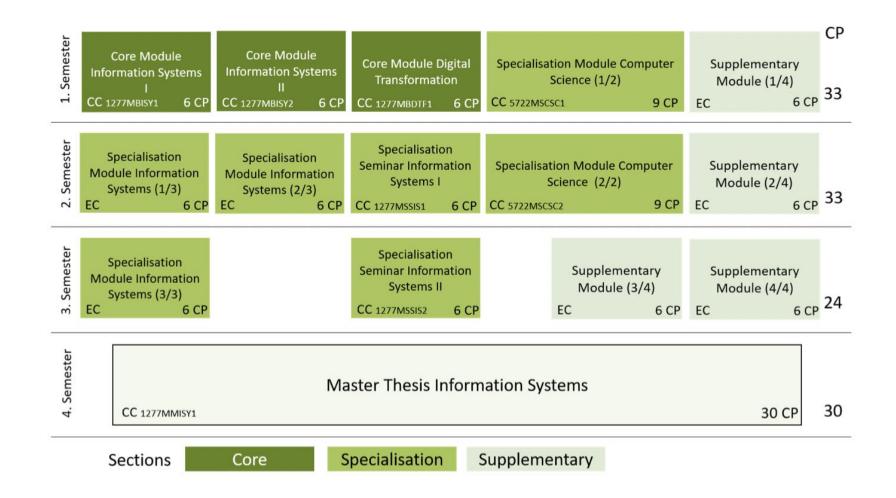
Group	Module	ECTS	CC/ EC	Required ECTS
	SpM Controlling I	6	EC	24
ation	SpM Controlling II	6	EC	
Accounting and Taxation	SpM Accounting I	6	EC	
g and	SpM Taxation I	6	EC	
untin	SpM Advanced Accounting	6	EC	
Acco	SpM Accounting & Taxation Seminar	6	EC	
	SpM Selected Issues in Accounting & Taxation I	6	EC	
	SpM Business Ethics	6	EC	24
nent	SpM Strategic Development	6	EC	
Corporate Development	SpM Strategic Human Resource Management	6	EC	
Dev	SpM Strategic Management	6	EC	
oorate	SpM Elective Corporate Development I	6	EC	
Corp	SpM Elective Corporate Development II	6	EC	
	SpM Elective Corporate Development III	6	EC	
	SpM Finance I	6	C	24
Finance	SpM Finance II	6	СС	
Fina	SpM Finance III	6	cc	
	SpM Finance Advanced IV	6	СС	
	SpM Brand Management	6	СС	24
Marketing	SpM Customer Management	6	СС	
	SpM Marketing Performance Management	6	СС	
	SpM Digital Strategy and Marketing	6	СС	

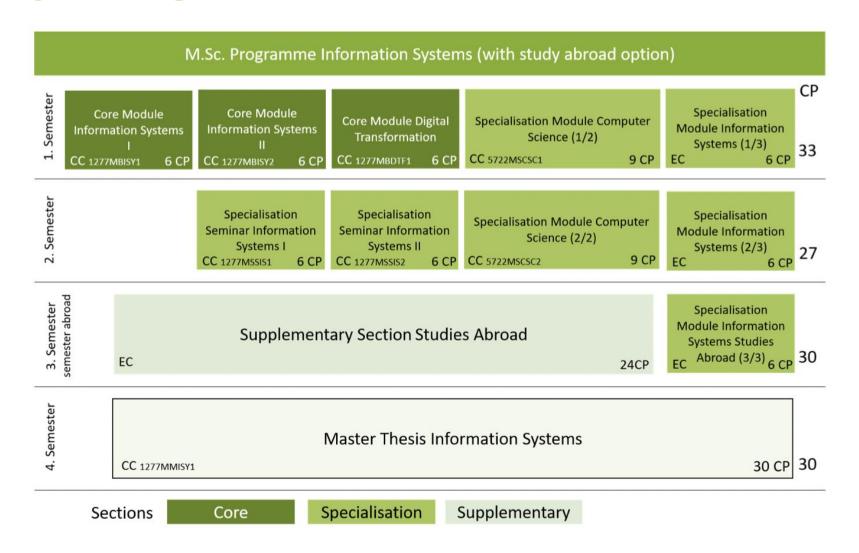
University of C Faculty of Man

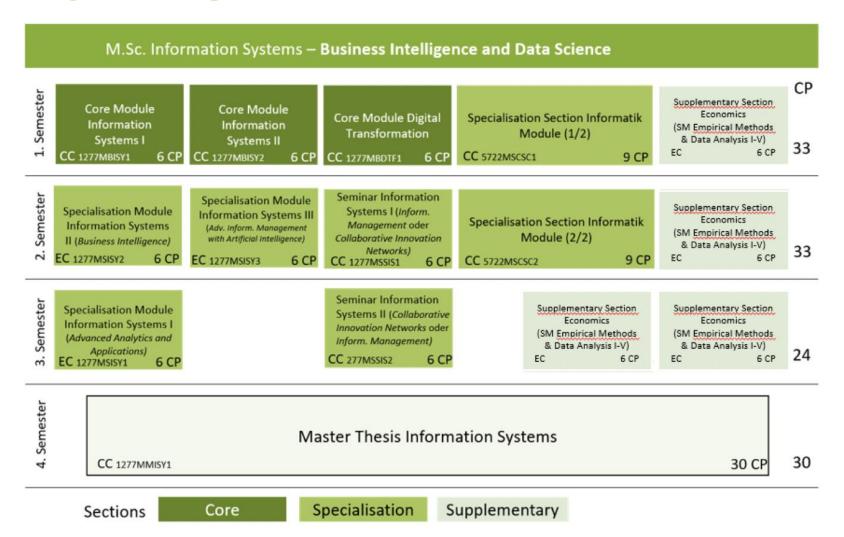
	CM Supply Chain Analytics I	6	СС	24	
CHARCO FURTHER	CM Supply Chain Analytics II	6	EC		
Chain	SpM Supply Chain Operations	6	СС		
Supply Chain Management	SpM Supply Chain Strategy	6	EC		
Su	SpM Supply Chain Planning	6	EC		
	SpM Selected Issues in Behavioural Supply Chain Management	6	EC		
	SpM Empirical Methods and Data Analysis I	6	EC	24	
	SpM Empirical Methods and Data Analysis II	6	EC		
	SpM Empirical Methods and Data Analysis III	6	EC		
	SpM Empirical Methods and Data Analysis IV	6	EC		
	SpM Empirical Methods and Data Analysis V	6	EC		
	SpM Market Design and Behaviour I	6	EC		
5	SpM Market Design and Behaviour II	6	EC		
Economics for Business Administration	SpM Market Design and Behaviour V	6	EC		
Admin	SpM Markets and Economic Policy I	6	EC		
ess A	SpM Markets and Economic Policy II	6	EC		
. Busir	SpM Markets and Economic Policy III	6	EC		
ics for	SpM Markets and Economic Policy IV	6	EC		
шоио	SuM Energy and Climate Change I	6	EC		
<u> </u>	SuM Energy and Climate Change II	6	EC		
	SuM Energy and Climate Change III	6	EC		
	SuM Energy and Climate Change IV	6	EC		
	CM Macroeconomics	6	EC		
	CM Selected Methods in Economics	6	EC		
	SpM Media Economics	6	EC		
	CM Applied Econometrics (Business Administration)	6	EC		s impact.

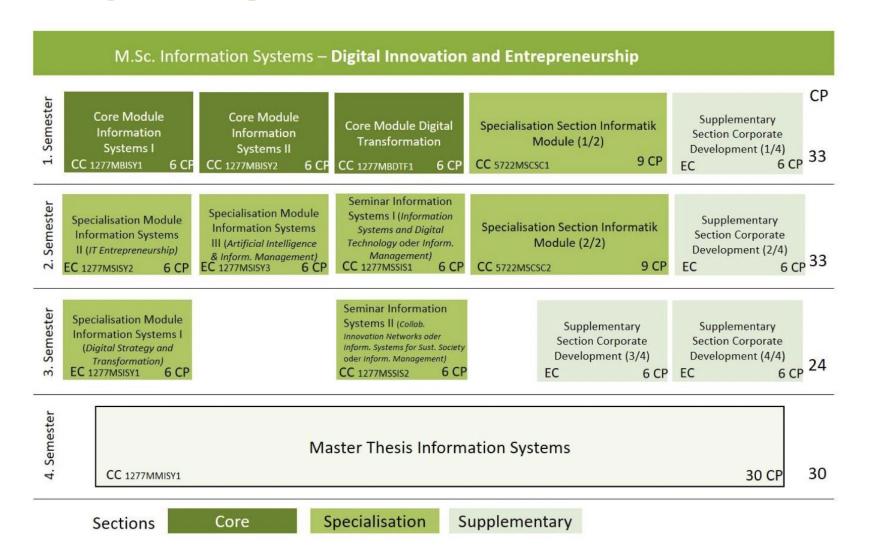
	CM Microeconomics (Business Administration)	6	EC	
	CM Mathematics	6	EC	
	SuM Media and Technology Management - Enterprises, Markets, and Strategies	6	EC	24
ógy	SuM Media and Technology Management - Selected Issues I	6	EC	
Media and Technology Management	SuM Media and Technology Management - Selected Issues II	6	EC	
a and Manae	SpM Media Economics	6	EC	
Media	SpM Media and Technology Management - Research and Publications	6	EC	
	SpM Seminar Media Economics	6	EC	
	CM Comparative Political Institutions	6	EC	24
	CM Comparative Political Economy	6	EC	
ЭС	CM Democratic Theory and Practice	6	EC	
Scie	CM International Relations	6	EC	
Political Science	CM European Politics	6	EC	
<u>a</u>	SpM Special Topics Political Science I	6	EC	
	SpM Special Topics Political Science I	6	EC	
	CM Sociology I: Analysis of Cross-Sectional Data	12	СС	24
Sociology	CM Sociology II: Sociological Theory	6	СС	
Soci	CM Sociology III: Contemporary Societies: Social Structure and Social Change	6	СС	

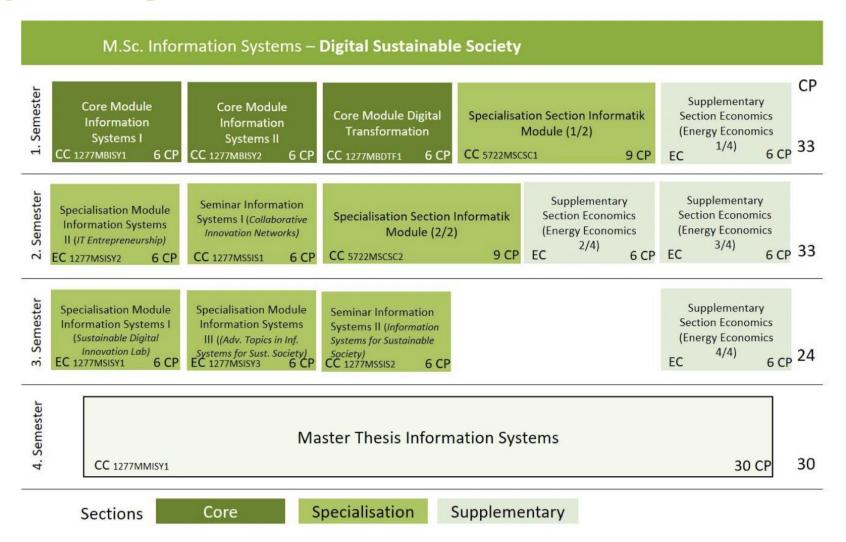
		T	r —	
	SpM Selected Issues in Accounting & Taxation I	6	EC	24
	SpM Selected Issues in Accounting & Taxation II	6	EC	
	CM Basic Course Tax Law	6	EC	
	CM European Tax Law	6	EC	
Law	CM Specialisation in Company Law	6	EC	
Tax Law	CM Income Tax Law	6	EC	
	CM Indirect Taxation Law	6	EC	
	CM Corporate Tax Law	6	EC	
	CM International Tax Law	6	EC	
	CM Selected Issues of Tax Law	6	EC	
o Al	SuM Introduction to Economic Psychology	12	СС	24
Economic	SuM Advanced Economic Psychology I	6	СС	
ш«	SuM Advanced Economic Psychology II	6	СС	
	CM Data Analytics I	6	EC	24
tics &	CM Data Analytics III	6	EC	
Business Analytics & Econometrics	CM Data Analytics V	6	EC	
Busines	CM Data Analytics II	6	EC	
	CM Data Analytics IV	6	EC	
ре	Studies Abroad I	6	EC	24
Studies Abroad	Studies Abroad II	6	EC	
udies	Studies Abroad III	6	EC	
ξ	Studies Abroad IV	6	EC	











Questions?



Alternative: WiSo Student Service Point (WiSSPo) https://wiso.uni-koeln.de/en/studies/service-and-guidance/wiso-student-service-point/

Good Luck with Your Studies!

