Master's Thesis 30 CP

**Specialisation Section** 48 CP

Supplementary Section 24 CP

Core and Advanced Section

\*Total Number of CP: 120 CP = 4 Semester Standard Period of Study

## PROGRAMME STRUCTURE

The Master's programme carries 120 ECTS credits and comprises a Core and Advanced Section, a Specialisation Section, a Supplementary Section and a Master's thesis.

**DEADLINE** 

15 June

Deadline for all applications

### **ENTRY REQUIREMENTS**

A Bachelor's degree or equivalent with an overall grade of at least 2.7 (German grade) in the Bachelor's degree. The degree must be worth at least 180 ECTS credits.

Following subject-related requirements has to be fulfilled:

- At least 78 ECTS credits in the field of Business Administration and Economics (of this at least 48 ECTS credits in Business Administration and 18 ECTS credits in Economics)
- At least 15 ECTS credits in Statistics and/or Mathematics (methodological expertise only, no user expertise)

Language requirements: English language skills B2 (CEFR)

More information about admission requirements and selection procedure can be found on the official website.



#### **DETAILED INFORMATION & CONTACT**

WiSo Student Service | Meister-Ekkehart-Str. 1 | D-50937 Köln Tel.: +49 (0) 221/470-8818 | e-mail: wiso-beratung@uni-koeln.de

www.wiso.uni-koeln.de/en/studies













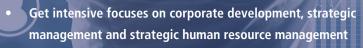






# **MASTER OF SCIENCE BUSINESS ADMINISTRATION CORPORATE DEVELOPMENT**





- Recognize your own responsibility and that of stakeholders to company's objectives and its role in society
- Learn how to make responsible business decisions based on ethical and economic criteria
- Design your learning and work processes independently
- Start your next step for your career in a company, the public institutions as well as consulting









# **Corporate Development**

**CONTENT:** This Master's programme covers methods and instruments of strategic corporate management and development as well as human resource management are conveyed in depth. Priorities lie in corporate development, strategic management and strategic human resource management.

CAREER OPPORTUNITIES AND PERSPECTIVES: Exchanges between enterprises and students are established and promoted through guest lectures and seminars, enabling students to appreciate the practical relevance of the knowledge they have acquired in their Master's courses. This Master's programme widens your knowledge gained in your bachelor studies and makes you an expert in your respective area. It opens you up wide-ranging prospects for professional careers in both business management and consultancy, along with specialization options — depending on the subjects chosen — in human resource management or in strategic organizational design and development. This applies to private and public institutions as well as to the manifold activities in consulting.

For many managing positions of different industries and for certain professions in research and teaching, a master is indispensable. Furthermore, so-called "Master Fast Tracks" offer the possibility of already taking classes relevant to future PHD-studies to distinguished scholars.

As the University of Cologne is state-funded, there are no tuition fees, just a biannual semester contribution of slightly more than 250 euros, which includes the semester ticket for public transport throughout North Rhine-Westphalia. So, with us, you can invest in an excellent education — and your professional future — without paying a fortune.

INTERNATIONAL: Most of our courses are offered in English language. Therefore, it is possible to apply without knowledge of German language and to complete you master's degree in English. For our Master of Science in Business Administration, a large number of different nationalities interested in studying apply. Thus, we ensure you to study in an international as well as intercultural environment. We maintain cooperation with more than 130 partner universities throughout the world, so it easy for you to go a semester abroad. Or take part in one of our study tours or other short programmes such as "WiSo@NYC". More information and offers at www.international.wiso.uni-koeln.de.



The major in Corporate Development offers a researchand practice-oriented program focusing on core tasks of corporate development, such as adjusting the business strategy, acquiring companies, engaging in alliances and joint ventures, developing effective organization designs, strategically managing human resources, and implementing ethical leadership and governance practices.

Mark Ebers, Professor of Business Administration, Corporate Development and Organization

INACTICAL RELEVANCE. As a student of the WiSo Faculty, you benefit from an approach that is based on theory and methods, combining both research and teaching with practical elements. The teaching at our faculty has benefited from many years of experience in working with companies and visiting lecturers from different professional fields. Many of the visiting lecturers are professionals and managers who bring important industry experience to the programmes, resulting in sector-specific, up-to-date programme content for our students. This ensures that the programmes reflect the real world and that they thus combine the practical and the theoretical, whilst also promoting knowledge-sharing between you and companies.