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FACULTY OF MANAGEMENT, ECONOMICS AND SOCIAL SCIENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES DEPARTMENT



valid for students of the Examination Regulations 2021

(enrolment from winter semester 2021/22)

MODULE CATALOGUE

HEALTH ECONOMICS

BACHELOR OF SCIENCE

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR BACHELOR PROGRAMME IN HEALTH ECONOMICS



valid for students of the ER 2021 (enrolment from winter semester 2021/22)

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valid for students of the ER 2021 (enrolment from winter semester 2021/22)

Lists of abbreviations

AM	Advanced module	PR	Project
AS	Assignment	PRES	Presentation
С	Course	SI	Studium Integrale
СС	Compulsory course	SM	Specialisation module
СМ	Core module	SPM	Supplementary module
СН	Contact hours (= time spent in class)	SPW	Semester period per week
ECTS	Credit Points	SSt	Self-study
CS	Case study	TP	Term paper
EC	Elective course	TPF	Time required for preparation and follow-up
OE	Oral Examination	TR	Credit points transferred from another university
PRP	Project report	WL	Workload
PCR	Practical component report	WT	Written Test
PO	Portfolio		

MODULE CATALOGUE – HEALTH ECONOMICS - BACHELOR OF SCIENCE

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1 Health Economics

Health economics is an interdisciplinary science that occupies its place between economics and medicine. The B.Sc. in Health Economics at the University of Cologne is the only course of studies in Germany to offer both courses at a Faculty for Management, Economics and Social Sciences as well as at a Faculty for Medicine.

The starting point for all considerations is the assumption that the production factors with which health care services are created, such as manpower, capital or materials, are not available indefinitely. The aim of health economics is to use these resources effectively and economically and thus to make optimum use of them. The acquisition of basic medical knowledge enables the understanding of health economic and medical aspects.

The Bachelor's programme in Health Economics prepares students to understand the complexity of subject-specific issues and to be able to solve them in the best possible way.

1.1 Content and objectives of the programme

Health economics as an interdisciplinary science at the University of Cologne is based on three pillars: the entrepreneurial business perspective (WiSo Faculty), the higher system perspective (WiSo Faculty) and the medical perspective (Medical Faculty). The contents are conveyed by means of practice-relevant seminars and lectures with a national focus. This offers students a high degree of initiative and individual development potential. Thus, operative insights are offered without neglecting the theoretical overall context of the complex health care system. Furthermore, competences for the design of economic and organisational processes in the health care sector are acquired. This well-founded and wide-ranging education provides Bachelor graduates with a wide range of entry opportunities. In the course of their studies, students acquire skills in the design of economic and organisational processes in the healthcare sector.

The graduates have competences at level 6 of the German Qualification Framework or the Bachelor level of the German Qualification Framework for Higher Education Qualifications. Intended learning outcomes are shown in the table below. On the one hand, the intended learning outcomes comprise the overarching *learning goals* that the programme envisions for the graduates. On the other hand, they include *learning objectives*, which refer to concrete activities of the students during their studies.

	Graduates act
~	with fundamental expertise at the interface between business and medicine in order to grasp current economic challenges in the healthcare sector.
al skills	Students analyse health care issues with recourse to basic economic or medical theories and concepts.
Professional and analytical skills	Students reproduce basic economic or medical knowledge that prepares them for the analysis of health economic issues.
and a	Students use health economic methods and the necessary medical expertise to evaluate clinical studies.
sional	Students write an academic paper on a topic relevant to health economics on the basis of independently collected or specified literature and data.
rofess	as active users of business management and statistical methods in order to help shape health economic processes.
<u>с</u>	Students apply management, economic or statistical methods to case studies (e.g. in the areas of pricing, quantitative methods, health management, quality management and HTA).
σ	as interculturally sensitised communicators to effectively address current problems in health economics.
an vills	Students work in a goal-oriented and cooperative manner in diverse teams.
Communicative and cooperative skills	Students discuss health economic topics and theories with representatives from academia and practice.
ooper	as health managers to help develop new ways of solving problems and improving processes.
ပိိ	Students justify processes and problem solutions at the interface between economy and health care.
kills	as employees who are particularly ethically sensitive to health issues in order to have a positive impact on the health care system.
Personal skills	Students design their learning, working and action processes independently and self-reflectively on the basis of ethical concepts of economic or medical action.
Pers	Students derive scientifically sound judgements on health economic issues from relevant information.

After graduation, consulting and advisory activities in both private and public companies, such as clinics, large medical practices, health insurance companies, institutions, organizations and companies in the health care industry, as well as in the sports and fitness, prevention and rehabilitation sector, are a possible option. In addition to the core area of medical treatment and care, services in the health sector are also required in the areas of prevention and aftercare/rehabilitation. In the other areas of work, there are also clubs in the sports, fitness and education sector, social institutions and social insurance institutions. In the administrative and commercial fields of activity of these sectors, graduates of health economics find their employment possibilities in the areas of organisation and communication, accounting and cost control, planning and control of projects and investments. The specific profile lies in the fact that the commercial-administrative ways of thinking, which are often co-determined by the conditions of the social security system, can be linked to medical-nursing or diagnostictechnical aspects by the graduates. Graduates build a bridge between economic and medical reasoning and can critically counter one-sided interpretations of decisions, which can occur especially in the field of consulting. The acquisition of basic medical knowledge enables them to understand health economic and medical aspects. The Bachelor's programme in Health Economics prepares students to understand the complexity of subject-specific issues and to be able to solve them in the best possible way.

1.2 Requirements

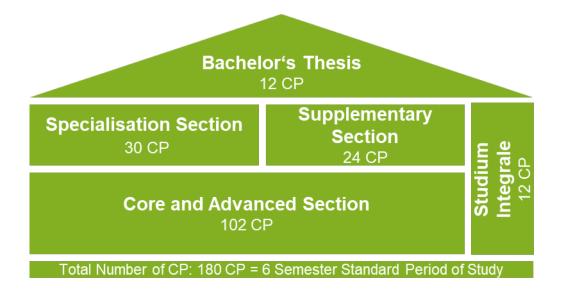
Successful students will have the following subject-related, methodical and personal strengths and aptitudes:

- good mathematical and analytical skills,
- ability to think abstractly and conceptually,
- good communication skills in German and English,
- ability to perform independent, goal-driven and result-oriented work,
- a keen interest in economic issues.

1.3 Programme structure and sequence

The bachelor's programme of Health Economics comprises 180 credit points, is designed for a standard study period of six semesters and is made up of the following four sections:

The Core and Advanced Section with 102 Credit Points (CP) comprises basic modules from basic business, health economics and medical modules. All modules in this section are compulsory. The Supplementary Section with 24 CP contains supplementary modules of economics and methods. A total of 12 CP are to be chosen in Methods as well as in Economics. The Specialisation Section with 30 CP comprises four seminars from which two can be chosen (12 CP). In addition, further health economic modules are located there, in which a total of 18 must be achieved. The obligatory thesis in the degree course Health Economics (12 CP) and the interfaculty Studium Integrale (SI, 12 CP) are the last sections.



1.4 Study Abroad Option

The WiSo Faculty offers a broad range of study abroad options within an excellent network of prestigious partner universities worldwide. The so-called Study Abroad Programme (STAP) includes ERASMUS exchanges and provides an opportunity for a single-term stay at one of the WiSo Faculty's partner universities. Successful STAP applicants benefit from direct contact and organisational support at the Partner University as well as support in the organisation of the semester abroad by the <u>International Relations Center (ZIB WiSo)</u>. Additionally, they are exempt from paying tuition fees there. The range of universities available depends on the bachelor course in which the student is enrolled – the possible options are listed in the <u>WiSo Exchange (WEX)</u> (access through the student's UoC account only), along with detailed information on each university.

In addition to these options offered by the Faculty, bachelor students can also apply for a non-WiSo exchange, offered by Dezernat 9 – Internationales (Central International Office of the University of Cologne) within the 'fakultätsübergreifende Partnerschaften' framework. Further possibilities are going abroad as a freemover (i.e. as a student who organises his or her stay abroad individually) or participating in short courses or summer schools offered under separate terms and conditions.

1.4.1 The Faculty's Study Abroad Programme (STAP)

Bachelor students should plan their application for a term abroad at the beginning of their bachelor studies. The STAP main selection round takes place once a year with application period between December and January 15th; it allows for an application either for the fall term or the spring term of the following academic year. Detailed information on the selection criteria and the best preparation for a STAP application can be found online in the <u>STAP Bachelor</u> <u>Application Manual</u>.

If there are still places available after the main selection round has been completed, another small secondary selection round will be offered between April and June 1st. In this round, students can only apply for the following summer semester.

1 DECEMBER	15 JANUARY	MID-FEBRUARY	END OF FEBRUARY	EARLY MARCH	EARLY MARCH	MID-MARCH	15 MARCH**
APPLICATION PERIO	D	RESULTS AND ACCEP	TANCE PERIOD				
Beginning of STAP application	Application deadline All applications	Outcome 1: Offer	Deadline for acceptance				
period	have to be submitted via WEX	Outcome 2: Alternative offer*		Handing in of new preference list	Selection result based on new preference list	Deadline for acceptance	
		Outcome 3: No offer					Last possible date for receiving an offer

STAP Bachelor – main selection round (fall term and spring term)

* Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available. ** End of main selection round. In case any exchange slots become available after 15 March, these slots will be made available in a secondary selection round.

STAP Bachelor – secondary selection round (for spring term only)

15 APRIL	1 JUNE	END OF JUNE	MID-JULY	MID-JULY	MID-JULY	END OF JULY	15 AUGUST
APPLICATION PERI	OD*	RESULTS AND ACCEP	TANCE PERIOD				
Beginning of STAP application	Application deadline All applications	Outcome 1: Offer	Deadline for acceptance				
period	have to be submitted via WEX	Outcome 2: Alternative offer**		Handing in of new preference list	Selection result based on new preference list	Deadline for acceptance	
		Outcome 3: No offer					Last possible dat for receiving an offer

* Deadline for handing in FILTERtest results (if taken until 1 June): 15 June. ** Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available.

1.4.2 Credit transfer options from studies abroad

The WiSo Faculty has put a lot of emphasis on internationalisation in the design of its bachelor programmes, offering broad credit transfer options for all kinds of study abroad options. Each bachelor course includes at least one "Studies Abroad" module, with a broad range of courses suitable for credit transfer. In addition, a single course-to-course credit transfer can be considered. Moreover, students have the option of crediting courses from the semester abroad as part of their Studium Integrale.

For any questions regarding credit transfer, students can contact the <u>ZIB WiSo</u> or the <u>WiSo</u> <u>Credit Transfer Center</u>.

1.5 Module study plan sequences

Due to several factors you need to plan your studies more and more individually. This is caused for example by the fact that some Modules are solely offered in the winter or summer term. Thus, the following sequences are only recommendations, from which you can or have to diverge depending on your individual study plan.

Track Recommendation for a targeted career profile

For specialisation within the study programme you can choose a Health Care Manager Track or Health Care Analyst Track. A combination is also possible. The Health Care Analyst Track supports your professional profile for a career in scientific and academic health care institutions. The Health Care Manager Track enables you to specialise for careers in hospital management, quality management or consulting. Analytical-oriented and managementoriented contents are available in each section of the study programme.

Track specialization is recommended but not mandatory!

Health Care Manager Track - exemplary areas for job opportunities are:

- Controller for hospitals
- Assistance to the board of directors at the hospital
- Consultant
- Project Manager of health care providers
- Quality Manager

Health Care Analyst Track - exemplary areas for job opportunities are:

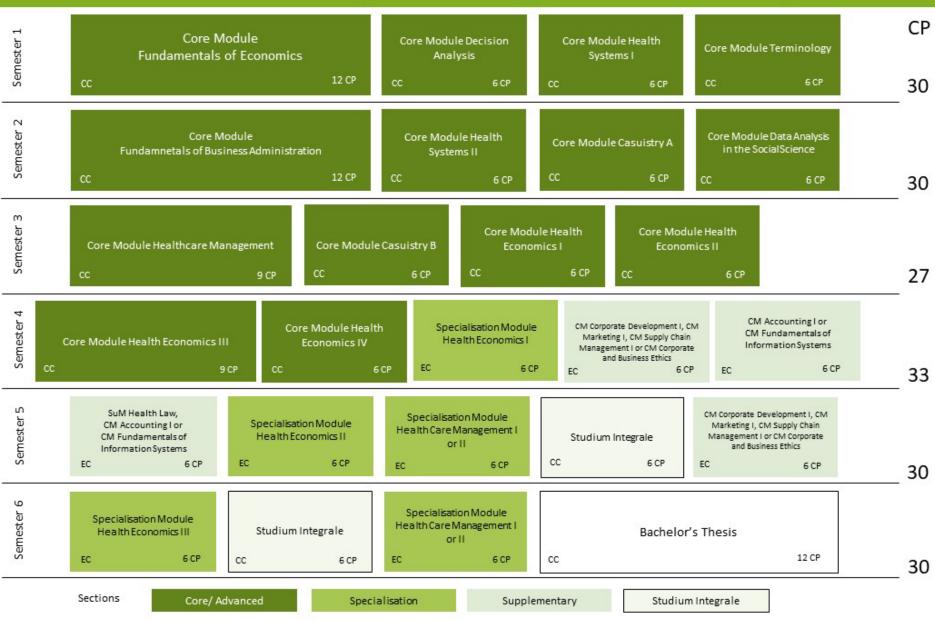
Consultant

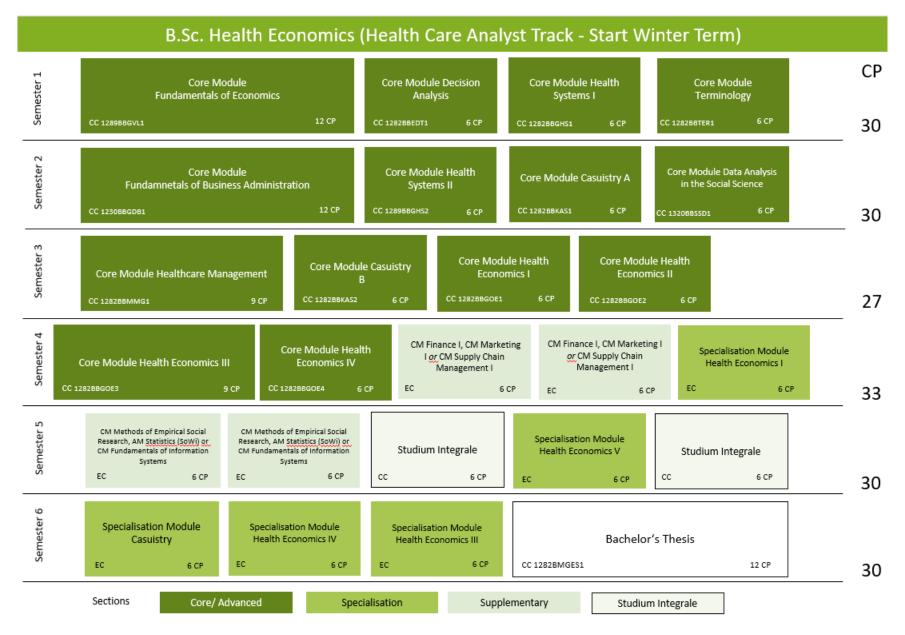
- Data Analyst
- Health Care Analyst
- Health Economist
- Market Access Manager of Pharmaceuticals
- Researcher

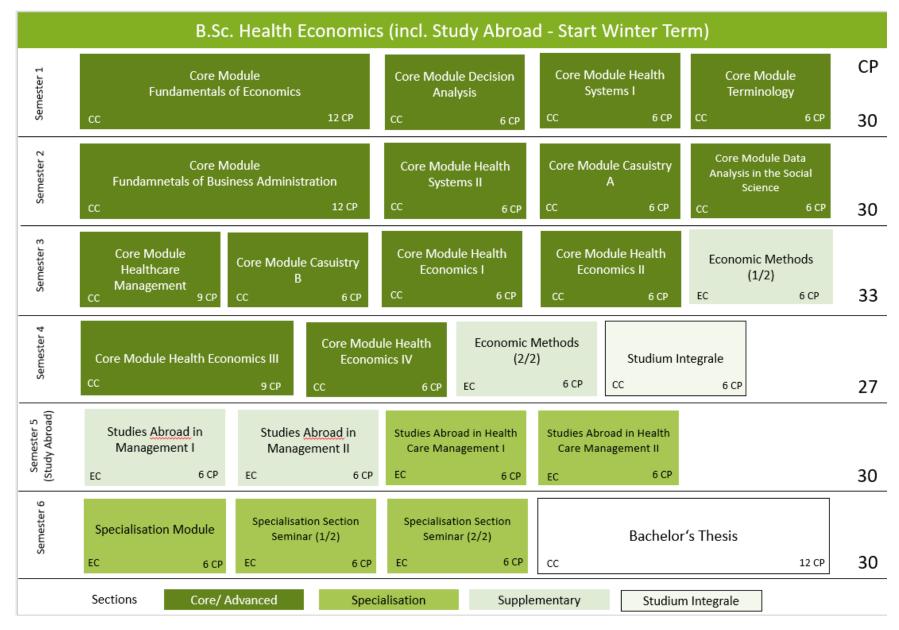
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B.Sc. Health Economics (Health Care Manager Track - Start Winter Term)







Study plans including a semester abroad

a) Adaption

The fifth semester is mostly suitable for studying abroad.

In view of the model study plan sequence and the credit transfer options in the Specialisation Section (12 CP), Supplementary Section (12 CP) as well as in the Studium Integrale (6 CP), part of the Studium Integrale should be positioned in the fifth semester in the case of an **exemplary** stay abroad. The Supplementary Module Economic Methods can be positioned in the first or first and forth semester by a suitable choice of the offered modules. The Specialisation Module Seminar can be positioned in the sixth semester.

b) General remarks

For questions about studying abroad the <u>ZIB WiSo</u> is at your disposal.

Additionally, it is always possible not to request a semester on leave (*Urlaubssemester*) if you spend a semester abroad such that examinations can be taken upon return to the University of Cologne (if it is individually feasible).

1.6 Modules with mid-term examinations

Some modules have courses that only run for half a term and usually with twice the normal number of classes. For these modules, the term is divided into two roughly equal halves. In fall, the mid-term usually ends at the beginning of December; in spring, it is usually in the middle or at the end of May. Often, the examinations for these courses are held mid-term, enabling students to reduce their examination load at the end of term.

The information in the campus management system (KLIPS) regarding the dates of courses and examinations is relevant in this context.

1.7 Calculation of the overall mark

The marks for each examination are determined by the respective examiners. The overall mark for the bachelor's degree combines the marks for the various sub-categories, weighted based on the respective number of credit points attainable and each sub-category's contribution towards the overall mark for the examinations for which marks are given. The marks for the sub-categories are calculated as the mean of the examination results in line with the weighting for each examination in terms of the credit points it contributes to the overall mark for the examinations in the respective category for which marks are given. If the result of a module examination is calculated based on several components, the mark is calculated based on a weighting given in the module description. The overall mark for the degree is calculated as the weighted arithmetic mean of the marks for the subject categories and the mark for the bachelor's thesis. On the Health Economics programme, the weighting for the contributions to the overall mark are as follows:

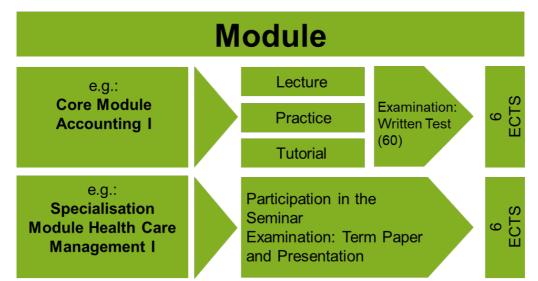
- a) Mark for Core and Advanced Section: 102 of 168 CPs
- b) Mark for Supplementary Section: 24 of 168 CPs
- c) Mark for Specialisation Section: 30 of 168 CPs
- d) Mark for Bachelor's Thesis: 12 of 168 CPs.

1.8 Modularity

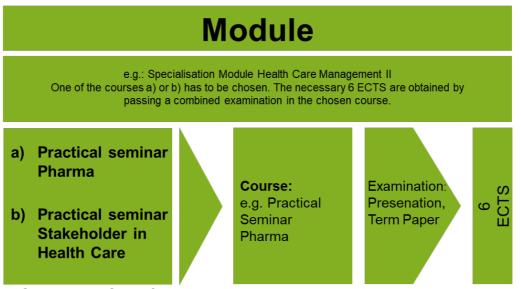
The subject categories on the bachelor programmes are divided into modules, the contents of which are presented in the module descriptions. The bachelor module catalogue can be viewed in the <u>download section</u> of the WiSo faculty website. Students who pass the necessary examinations are awarded credit points as proof of their successful participation in a module. The module examinations are taken at regular intervals during the programme. Each module consists of various parts and can usually be completed in one or two terms. You will find this information in the "Duration" section of the module description. A module can consist of lectures, exercises and/or tutorials on the same subject. There are also modules that only comprise one type of class, e.g. a seminar. In some cases, modules offer students a choice between various courses and they are required to take one or more of them. In these cases, the examination can refer to the content of one or of several courses.

When planning your studies, please remember that not every module is offered every term. To find out whether a module is being offered, refer to the "Module availability" section of the module description.

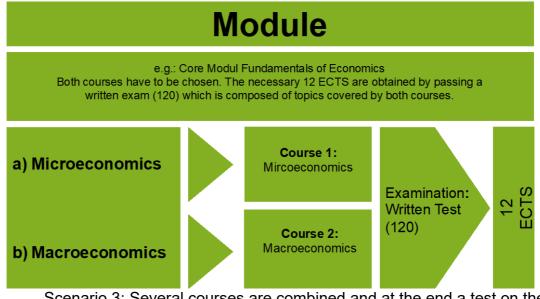
The following examples are to be understood exclusively as illustrations of the individual scenarios; they do not necessarily include modules of the present study programme.



Scenario 1: The module can consist of one teaching and learning method or several complementary teaching and learning methods on the same topic.



Scenario 2: One of the two courses must be chosen and the exam must be passed.



Scenario 3: Several courses are combined and at the end a test on the contents of all courses is completed successfully and the ECTS are thus acquired.

1.9 Rules for failed attempts

Students may retake module examinations that they have failed. The number of attempts is limited to three per module.

In addition, additional three resit attempts can be granted to students at any point of the programme. Students who have accumulated at least 140 credit points are granted a further additional attempt. If a student fails an examination in the three additional attempts and the extra attempt for students with 140 points or more, they are deemed to have failed the programme at the final attempt. However, students may only be eligible for additional attempts beyond the initial three attempts if none of the first three examination attempts were failed due to cheating or to an offence. If the candidate fails a module examination three times, he or she will receive a written notification informing him or her of the options available. We recommend all students who fail the initial three attempts to seek advice from WiSo Student Service Point before embarking upon an additional attempt.

Where a module examination consists of several components, the candidate must obtain a "bestanden" (pass) mark, or at least an "ausreichend (4,0)" (sufficient) mark, in all of the examination components. All components marked "mangelhaft (5,0)" or "nicht bestanden" (fail) must be retaken.

It is not possible to retake module examinations that have already been passed.

A failed bachelor's thesis can be retaken once, with a new topic. Students can only register for a second attempt after the result of their first attempt being announced.

2 Support for students

2.1 First Point of Contact for Questions and Counselling

The WiSo Student Service Point (WiSSPo) is the first, central contact point for students who have questions and problems during their studies. WiSSPo is also the first point of contact for further counselling offers, e.g. studying abroad, wellbeing, careers guidance. Students can contact WissPo via phone, email or visit in person. Please take note of the opening times and contact details on the website.

2.2 Course registration in KLIPS 2.0

KLIPS 2.0 is the central campus management system of the University of Cologne. At the WiSo Faculty, KLIPS 2.0 serves as a student organisation tool. Students should use it as an online course catalogue, for registration and deregistration of courses and examinations, as well as an overview of the complete study programme and calendar. Information on current dates and deadlines of the WiSo faculty, as well as video tutorials and FAQs about KLIPS can be found on the WiSo-KLIPS-Support website. If you have further questions, please contact WiSo-KLIPS-Support via this contact form. For questions regarding your KLIPS account, please contact the central KLIPS support team.

2.3 Exam registration in KLIPS 2.0

Examinations for the programme are always managed via KLIPS 2.0. Students must register for examinations by the specified deadlines. Please note that the registration for courses without restrictions on participation and the registration for the corresponding module examinations are two separate processes in KLIPS 2.0. In courses where participation restrictions exist, the examination registration is generally only possible if the course registration has been submitted beforehand. Most module examinations with a written test format are offered twice per semester. Often, this will be to "space out" the dates, i.e. students can choose the date that best fits their examination schedule. In some cases, however, the second examination may be a genuine repetition of the first, depending on the department/institute concerned.

All examination candidates at the faculty are entitled to see their examination papers after they have been marked. For more information, please visit the WiSo Examination Office website.

Legally binding information concerning examinations and examination procedures is provided by the WiSo Faculty Examination Office. It also issues transcripts of records in German and English, ranking certificates and letters of assignment to the appropriate term of the programme. All the necessary information and contact details can be found on the examination office website.

2.4 Academic Practice

The University of Cologne offers various courses to support students with the process of academic practice for term papers and theses. The courses include:

a) Literature research: the WiSo Teaching Library offers various courses for researching literature and databases.

b) Writing skills: the Kompetenzzentrum Schreiben, the Professional Center, the Kölner Studierendenwerk and the programme SchreibArt offer advice as well as courses related to the issues that arise when writing an academic paper.

Students can register for the courses of the Professional Center and the SchreibArt programme within Studium Integrale under "Kompetenzen für das Studium" (competencies for studies) in KLIPS 2.0. In addition, the WiSo faculty offers the course "Wissenschaftliche Arbeitstechniken für Wirtschafts- und Sozialwissenschaft" (in German) within Studium Integrale. It is possible to receive ECTS credits for these courses.

3 Module tables and descriptions

3.1 Core and Advanced Section

In accordance with Section 29(1), No. 1 of the Examination Regulations, students must accumulate 102 CPs in the Core and Advanced Section.

Group	Module	СР	CC/EC	Reqd. CP
Core	CM Fundamentals of Business Administration	12	CC	30
	CM Fundamentals of Economics	12	CC	
	CM Data Analysis in the Social Sciences	6	CC	
Health Economics	CM Healthcare Management	9	CC	45
	CM Health Systems I	6	CC	
	CM Health Systems II	6	CC	
	CM Health Economics IV	6	CC	
	CM Terminology	6	CC	
	CM Casuistry A	6	CC	
	CM Casuistry B	6	CC	
Methods in Health	CM Health Economics I	6	CC	27
Economics	CM Health Economics II	6	CC	
	CM Health Economics III	9	CC	
	CM Decision Analysis	6	CC	

3.2 Supplementary Section

In accordance with Section 29(1), No. 2 of the Examination Regulations, students must accumulate 24 CPs in the Supplementary Section.

Group	Module	СР	CC/ EC	Reqd. CP
Management	CM Corporate Development I	6	EC	12
	CM Finance I	6	EC	
	CM Marketing I	6	EC	
	CM Supply Chain Management I	6	EC	
	CM Corporate and Business Ethics	6	EC	
	EM Entrepreneurship	6	EC	
	Studies Abroad in Health Care Management III	6	EC	
	Studies Abroad in Health Care Management IV	6	EC	
	Studies Abroad in Health Care Management V	12	EC	
Methods in	CM Methods of Empirical Social Research	6	EC	12
Management	AM Statistics (SoWi)	12	EC	
	SuM Health Law	6	EC	
	CM Accounting I	6	EC	
	CM Fundamentals of Information Systems	6	EC	

3.3 Specialisation Section

In accordance with Section 29(1), No. 3 of the Examination Regulations, students must accumulate 30 CP in the Specialisation Section.

Group	Module	СР	CC/ EC	Reqd. CP
Specialisation Modules	SpM Casuistic	6	EC	18
	SpM Health Economics I	6	EC	
	SpM Health Economics II	6	EC	
	SpM Health Economics III	6	EC	
	Studies Abroad in Health Care Management I	6	EC	
	Studies Abroad in Health Care Management II	6	EC	
Seminars	SpM Health Care Management I	6	EC	12
	SpM Health Care Management II	6	EC	
	SpM Health Economics IV	6	EC	
	SpM Health Economics V	6	EC	

3.4 Studium Integrale

All of the Faculty's bachelor programmes include an interdisciplinary component, known as the Studium Integrale, in which students accumulate 12 credit points. The Studium Integrale is a university-wide and interdisciplinary component of the courses of study in which academic and professional competences are imparted. The Studium Integrale has both theoretical and practical content, enabling students to focus on more academic aspects or topics related to their future careers enhancing their employability. It aims to teach and develop skills that go beyond subject-specific knowledge or that are related to basic academic and personal traits: scientific curiosity, systematic and analytical thinking, and ability to deal with complexity, a solution-minded outlook plus other abilities such as teamwork and foreign language skills.

The Studium Integrale courses are run jointly by the faculties and the University's Professional Centre. They enable students to pursue their own interests in more depth, gain an insight into other subjects and departments, attend courses dealing with issues of relevance to society, acquire skills relevant to their future careers and attend language classes. The "Universitas" segment offers formats especially designed for the Studium Integrale, such as lecture series on societal issues with related workshops. In addition, the Studium Integrale offers students assistance with their learning and studying, helping them with such questions as how to write an academic paper or how to conduct literature reviews. Periods of training abroad and work experience can also be credited in the Studium Integrale. The Studium Integrale carries 12 credit points in total and formally counts as a module. There is no restriction on the number of attempts possible for Studium Integrale examinations.

Any credit points attained in the Studium Integrale over and above the 12 credit points specified in the study structure are shown on the transcript of records.

3.5 Bachelor's Thesis

The bachelor's thesis carries 12 CPs and is written at the end of the programme. Its aim is to illustrate that the candidate is capable of working and reflecting independently on a specific problem related to the subject matter covered on the programme, using the necessary methods and within a specified period. The topic of the bachelor's thesis must be clearly related to Health Economics. The bachelor's thesis can also be written in the form of a group work, if the contribution of each individual examinee can be clearly differentiated and evaluated. Individual contribution can be attributed on the basis of objective criteria, which enable clear differentiation, for example by specification of sections, page numbers or emphasis on content. The overall effort required for a group work must extend appropriately beyond the requirements related to an individual task. Depending on the degree of difficulty and content, group work for the individual(s) must be measured such that it corresponds to the requirements for an individual and independent exam performance. The individual contribution of each individual must meet the requirements of a bachelor's thesis.

At least 100 credit points should have been acquired to register for a bachelor's thesis. The working time for the bachelor's thesis is a maximum of 12 weeks starting with the disclosure of the topic. The bachelor's thesis should basically not exceed 40 pages. If all the examinations except the bachelor's thesis have been taken, the bachelor's thesis must be officially started within one year. Detailed and additional information on the bachelor's thesis is available in the examination.

3.6 Module Descriptions

3.6.1 Core and Advanced Section Health Economics

CM Fundamentals of Business Administration									
Module Code 1230BBGDB1		Workload 360h	ECTS Credits 12	Module Language German	Module Availability every term	Duration 1 Term			
1	Courses Fundamentals of Business AdministrationContact Hours 120hSelf- Studies 240h								
2	Module Content • Management structures and models • Strategy and target systems of companies • Corporate functions and processes and their interrelationships • Analysis and design of service provision, in particular the deployment of personnel • Main features of the operational cost and performance accounting • Main features of the annual accounts • Main features of operational investment and financing decisions								
3						n, social justice) of fferentiate between nstruments (values, ntrol system). tomer attraction, d use them to shape cisions and apply them accounting).			
4	Teaching and L lecture tutorial	earning Meth	ods						
5	Module Entry Requirements none								
6	Mode of End-O Written test: WT		nination						
7	Prerequisites for Passing the mod								
8	Passing the module examination Other Programmes that Use the Module Bachelor of Science Mathematik: Nebenfach WiWi								

9	Core and Advanced Section Information Systems Bachelor of Science Informatik: Nebenfach Wirtschaftswissenschaften Module Manager
	Nebenfach BWL Bachelor of Science Wirtschaftsinformatik (ab WS24/25): Core and Advanced Section Information Systems
	Bachelor of Science Geographie:
	Bachelor of Arts Medienwissenschaft: Media and Technology Management
	Bachelor Education WiSo
	Bachelor of Arts Lehramt:
	Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL
	Core and Advanced Section Health Economics
	Bachelor of Science Gesundheitsökonomie:
	Bachelor of Science Wirtschaftsinformatik: Core Section Information Systems
	Bachelor of Science Wirtschaftsmathematik: Nebenfach WiWi

Module Code 1289BBGVL1	-	Workload 360h	ECTS Credits	Module Language	Module Availability	Duration 1 Term	
				German	every term		
1	Courses a) Microeconomics b) MacroeconomicsContact Hours a) 60h b) 90hSelf- Studies a) 6erman b) 90hCourse Lang a) German b) German						
2	Module Conten • Theory of hou • Theory of ente • Theory of pric • Market failure • Neoclassical a • Causes of ma • The role of the	eschold and de erprise and su the formation theory and Keynesiar croeconomic o	pply n macroeconomic disturbances	theory		•	
3	know and und discuss result develop an ur and/or ethical cr	s in a solution- lerstand comm s with teaching nderstanding o iteria. lerstand the re	oriented way in th non methods in th g staff and other s f the impact of de elevant methods a	e area of econ tudents. cisions that tak	omics. ke into account	economic, social tioned above under	
4	Teaching and Learning Methods lecture practice tutorial						
5	Module Entry R none	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod		of Credit Points on of course a) ar	nd b)			
8	Bachelor of Scie Nebenf Bachelor of Scie Supple Bachelor of Scie Core ar Bachelor of Arts Ergänz Bachelor of Arts	ance Mathema fach WiWi ance Wirtschaf fach WiWi ance Sozialwis mentary Section ance Gesundho nd Advanced S Regionalstudi ungsbereich B Lehramt: or Education V	tik: tsmathematik: senschaften: on Social Science eitsökonomie: Section Health Ecc en China - Betriel WL ViSo	onomics	hre:		

	Bachelor of Science Informatik: Nebenfach Wirtschaftswissenschaften
9	Module Manager Dr.' Julia Fath
10	Miscellaneous In microeconomics, the preparation of classes is carried out with the help of e-lectures and e- homework. Both classes are tested in the same exam simultaneously!

Module Code 1320BBSSD1		WorkloadECTS180h6	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term			
1	Courses Introduction to D Sciences	Introduction to Data Analysis in the Social Hours Studies German and Er							
2	Module Content • Descriptive Analyses of single variables • Analyses of associations of two (or more) variables • Probabilities and distributions • Estimation and hypotheses testing • Application of statistical software								
3	Learning Objectives Students know and understand basic theories and statistical analyses of social empirical research. know and understand common methods in the area of quantitative statistical analyses. use methods in pre-structured contexts in a solution-oriented way. analyse (current) questions and challenges within the framework of pre-structured contexts. communicate continuously and purposefully within teaching and learning groups. know and understand the relevant methods and theories for the points mentioned above under "Module content".								
4	Teaching and L lecture practice tutorial	practice							
5	Module Entry R	Requirements							
6	Mode of End-O Written test: WT		nination						
7	Prerequisites for Passing the mod	-							
8	Suppler Bachelor of Arts Ergänzu Bachelor of Arts Ergänzu Bachelor of Arts Ergänzu Bachelor of Arts Ergänzu Bachelor of Scie	Regionalstudie metary Section Regionalstudie ungsbereich So Regionalstudie ungsbereich So Regionalstudie ungsbereich So Regionalstudie ungsbereich So nce Sozialwiss nd Advanced S	en Ost- und Mitte Social Sciences en Lateinamerika ozialwissenschaft en Ost- und Mitte ozialwissenschaft en Lateinamerika ozialwissenschaft en China - Sozial oWi senschaften: ection Social Sci	- Sociology - Sozialwissens en - Soziologie leuropa - Sozia en - Politikwissens en - Politikwissens wissenschaften	schaften: lwissenschafte enschaft schaften: enschaft				

	Bachelor of Arts Medienwissenschaft: Media and Technology Management
9	Module Manager UnivProf. Dr.' Marita Jacob
10	Miscellaneous

Module Code 1282BBMMG1		Workload 270h	ECTS Credits 9	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Healthcare Man	agement		Contact Hours 60h	Self- Studies 210h	Course Language German		
2	 Module Content Fundamentals of the managerial perspective in health care markets Methodological basics in health care management Quantitative techniques for the analysis of case studies in health care 							
3	Learning Objectives Students know and understand basic theories. use methods in case studies in a solution-oriented way. analyse current questions and challenges within the framework of prepared cases. establish and evaluate independently developed positions. know and understand the relevant methods and theories for the points mentioned above under "Module content".							
4	Teaching and L lecture practice	.earning Meth	ods					
5	Module Entry R	Module Entry Requirements none						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites f e Passing the mod							
8	Other Programmes that Use the Module Master of Science Versorgungswissenschaft: Multidisziplinäre Schwerpunktmodule Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics							
9	Module Manage UnivProf. Dr. L							
10	Miscellaneous In this module homework is given.							

Module Code 1282BBGHS1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Health care stru	icture		Contact Hours 30h	Self- Studies 150h	Course Language German			
2	 Module Content The module deals with the institutional structures and actors of the German health care system provides an overview of the entire German health care system with all the essential forms of car Questions of organisation, regulation, financing and remuneration of the statutory health insuran are in the foreground. Health reform policy discourses are examined on the basis of this basic knowledge. The approach is interdisciplinary and includes different, theoretically informed socio-political perspectives. 								
3	Students know and und establish and present and o question and design their lo	 know and understand basic theories of the German health care system. establish and evaluate independently developed positions. present and discuss results with teaching staff and other students. question and critically reflect on current social developments. design their learning and working processes independently. know and understand the relevant methods and theories for the points mentioned above under 							
4	Teaching and l	Learning Met	hods						
5	Module Entry F	Requirements	;						
6	Mode of End-C Written test: WT		amination						
7	Prerequisites f Passing the mo	-	of Credit Points ion						
8	Other Programmes that Use the Module Bachelor of Science Klinische Pflege: Wahlbereich: Gesundheitssysteme Master of Science Versorgungswissenschaft: Multidisziplinäre Schwerpunktmodule Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics								
9	Module Manag UnivProf. Dr. L								
10	Miscellaneous Lecturers: Prof. Dr. Andreas Lehr und Dr. Desdemona Möller, Sprache: deutsch								

Module Code 1289BBGHS2		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Economic Funda	amentals of He	ealth Economics	Contact Hours 45h	Self- Studies 135h	Course Language German		
2	 Module Content Information problems in the patient - insurance relationship: moral hazard, adverse selection long-term insurance contracts (premium risk) Information problems in the doctor - patient relationship: supply-induced demand, credence models Information problems in the doctor - patient relationship - Insurance: global budgets, manage care 							
3	Learning Objectives Students know and understand basic theories in the area of economics. analyse current questions and challenges within the framework of prepared cases. establish and evaluate independently developed positions. question and critically reflect on current social developments. know and understand the relevant methods and theories for the points mentioned above unde "Module content".							
4	Teaching and L lecture practice	earning Meth	nods					
5	Module Entry R The contents of		ule Fundamentals	of Economics	are assumed.			
6	Mode of End-O Written Test: Ta							
7		Prerequisites for Awarding of Credit Points Passing the module examination.						
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics							
9	Module Manage UnivProf. Dr. S							
	10 Miscellaneous							

CM Healt	h Economics I	V						
Module Code 1282BBGOE4		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Quality Assuran	ce and Quality	Management	Contact Hours 30h	Self- Studies 150h	Course Language German		
2	 Module Content Quality and risk management, process analysis techniques Definition of objectives, development of indicators, measurement and presentation of quality a risks Public presentation of quality and risks in health care Certification Cross-sectoral case studies 							
3	Learning Objectives Students know and understand basic theories. use methods in pre-structured contexts in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria. know and understand the relevant methods and theories for the points mentioned above under "Module content".							
4	Teaching and L lecture	earning Meth	ods					
5	Module Entry R Recommendation	-	Systems I					
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod							
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics							
9	Module Manager Medizinische Fakultät UnivProf. Dr. med.' Stephanie Stock							
10	Miscellaneous The lecture is supplemented by concrete case studies and business games. The development of independent solutions and the consolidation of key competences will be promoted. The materials w be made available on the Internet. Literature will be made available as required.							

Module Code 1282BBTER1		WorkloadECT180h6		Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term			
1	CoursesContactSelf-Course LangMedical TerminologyHoursStudiesGerman45h135h135h								
2	Module Content • Medical terminology • Structures and functions of the human body • Diseases • Diagnostic and therapeutic procedures • Drug classes • Simulation of everyday working life								
3	Learning Objectives Students know and understand basic theories in the area of medical terminology. use methods in pre-structured contexts in a solution-oriented way in the area of English and German medical terminology. communicate continuously and purposefully within teaching and learning groups. establish and evaluate independently developed positio know and understand the relevant methods and theories for the points mentioned above under "Module content".ns.								
4	Teaching and L lecture practice	earning Meth.	ods						
5	Module Entry R	Requirements							
6	Mode of End-O Written test: WT		mination						
7	Prerequisites for Passing the mod	-							
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics							
9	UnivProf. Dr. n	Module Manager UnivProf. Dr. med. Axel Karenberg Medizinische Fakultät							
10	Miscellaneous Acquisition of basic knowledge of the principles, concepts and practical application of medical terminology. Lecture with beamer presentation and video films. Parts of the lecture are available i the download area. (e-learning). Integrated exercises: Analysis and presentation of the selected specialist texts are carried out in group work and presented in plenary sessions. Essential literatur Karenberg, A.: Medical terminology in a quick course; for study and professional practice. Stuttga Schattauer Verlag.								

Module Code 1282BBKAS1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Relevant Clinical Pictures and Casuistry: Internal Medicine and Surgery IIContact Hours 30hSelf- Studies 150hCourse Lange German							
2	Module Content • Terminology • Incidence and therapeutic effect • Economic relevance of important disease patterns in operative medicine • Principles of classification and severity classification of diseases • Cost-benefit analysis							
3	Learning Objectives Students know and understand basic theories. use methods in pre-structured contexts in a solution-oriented way. collect, systematize and synthesize literature and data material for a scientific work on a selecter topic. design their learning and working processes independently. know and understand the relevant methods and theories for the points mentioned above under "Module content".							
4	Teaching and L lecture	earning Meth	nods					
5	Module Entry F	Requirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites f er Passing the mod	-	of Credit Points					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics							
9	Module Manager Medizinische Fakultät UnivProf. Dr. med. Dirk Stippel							
10	Miscellaneous Lecture with a large amount of time for discussion. The lecture is prepared with recommended reading and specific downloads. Participation in discussion desired.							

Module Code 1282BBKAS2		WorkloadECTS Credits180h6		Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Relevant Clinical Pictures and Casuistry: Internal Medicine and Surgery IContact Hours 30hSelf- Studies 150hCourse Lar German							
2	 Terminology Incidence and Economic reletee Evaluation of Principles of content 	Module Content • Terminology • Incidence and therapeutic effect • Economic relevance of important disease patterns in operative medicine • Evaluation of reviews and meta-analyses • Principles of classification and severity classification of diseases • Cost-benefit analysis						
3	Students know and und use methods use methods design their le	 know and understand basic theories. use methods in case studies in a solution-oriented way. use methods in case studies in a solution-oriented way. design their learning and working processes independently. know and understand the relevant methods and theories for the points mentioned above under 						
4	Teaching and L lecture	earning Meth	nods					
5	Module Entry R none	Requirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod		of Credit Points					
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manager Medizinische Fakultät UnivProf. Dr. med. Dirk Stippel							
10	Miscellaneous Lecture with a large amount of time for discussion. The lecture is prepared with recommended reading and specific downloads. Participation in discussion desired.							

Module Code 1282BBGOE1		Workload ECTS 180h 6		Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Methodology of	clinical epidem	niology	Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content • Clinical-epidemiological studies • Types of clinical studies • Evidence-based Medicine						
3	Learning Objectives Students know and understand basic theories. apply theories in pre-structured contexts in a solution-oriented way. use methods in pre-structured contexts in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. establish and evaluate independently developed positions. know and understand the relevant methods and theories for the points mentioned above under "Module content".						
4	Teaching and L lecture	earning Meth	ods				
5	Module Entry F	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod						
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manager Prof. Dr. rer. medic. Martin Hellmich Medizinische Fakultät						
10	Miscellaneous Required literature: Fletcher, Fletcher and Wagner: Clinical Epidemiology						

Module Code 1282BBGOE2		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Evidence-based	medicine		Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content• Fundamentals of evidence-based medicine and scientific knowledge• Clinical studies on therapeutic and diagnostic issues• Databases, systematic information retrieval and evaluation• Biometric principles for the analysis of medical studies• Effect quantification, error sources and error evaluation• Evaluation of aggregated information (guidelines, meta-analyses, etc.)• Legal implementation of evidence-based medicine in Germany						
3	Learning Objectives Students know and understand basic theories. know and understand common methods. use methods in pre-structured contexts in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. establish and evaluate independently developed positions. know and understand the relevant methods and theories for the points mentioned above under "Module content".						
4	Teaching and L lecture	earning Metl	nods				
5	Module Entry R	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod	-	of Credit Points				
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manager Medizinische Fakultät Prof. Dr. med. Stefan Sauerland						
10	Miscellaneous The module is complemented by practice in which assigned exercises are discussed.						

		Workload	ECTS Credits	Module	Module	Duration 1 Term	
1282BBGOE3		270h	9	Language German	Availability every 2nd term - summer term	1 Term	
1	Courses Health economic	c evaluation		Contact Hours 30h	Self- Studies 240h	Course Language German	
2	Module Content • Introduction to health economic evaluation • Assessment of costs and benefits • Comparative and non-comparative studies • Assessment of quality of life • Modelling • Bases of reimbursement decisions						
3	Learning Objectives Students know and understand basic theories. apply theories in pre-structured contexts in a solution-oriented way. know and understand common methods. use methods in pre-structured contexts in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. establish and evaluate independently developed positions. develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria. design their learning and working processes independently. use techniques of scientific work and good scientific practice. know and understand the relevant methods and theories for the points mentioned above under "Module content".						
4	Teaching and L lecture	earning Meth	ods				
5	Module Entry R Recommendatio	-	of evidence-base	d medicine, st	atistics and dec	ision theory	
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod						
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manager Medizinische Fakultät Dr. rer. pol. Dirk Müller						
10	Miscellaneous The module is supplemented by self-study of examination-relevant specialist literature and an accompanying exercise.						

Module Code 1282BBEDT1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term	
1	Courses Decision theoryContact Hours 60hSelf- Studies 120hCourse La German						
2	 Module Content Fundamentals of rational decision-making Structuring and differentiation of complex decision situations with regard to different characteristics Description of theoretical prerequisites for the application of decision theoretical methods Application of methods to practical examples Determination and justification of optimal alternatives using formal procedures 						
3	Learning Objectives Students know and understand basic theories. know and understand common methods. use methods in pre-structured contexts in a solution-oriented way. communicate continuously and purposefully within teaching and learning groups. know and understand the relevant methods and theories for the points mentioned above under "Module content".						
4	Teaching and Learning Methods lecture practice						
5	Module Entry F	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod	-	of Credit Points				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL Bachelor of Science Wirtschaftsinformatik (ab WS24/25): Supplementary Section Information Systems						
9	Module Manager UnivProf. Dr. Ludwig Kuntz						
10	Miscellaneous The event is offered in the second term. An exam is offered both after the second term and durin the semester break.						

3.6.2 Supplementary Section Health Economics

	-	ment I			1	I			
Module Code 1253BBMCD ⁻			ECTS Credits	Module Language German	Module Availability every term	Duration 1 Term			
1	Courses Corporate Deve	CoursesContactSelf-Course LangeCorporate Development I (2. Midterm)HoursStudiesGerman90h90h90h90hStudies							
2	Module Content This course first introduces foundations of Corporate Governance and Corporate Strategy. Buildin on this, concepts of Organizational Design and Instruments of Human Resource Management are presented and analysed.								
3	Learning Objectives Students know and understand basic theories in the area of corporate governance, business strategy, organizational design and HR-management. apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. know and understand common methods. analyse (current) questions and challenges within the framework of pre-structured contexts. establish and evaluate independently developed positions. develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. know and understand the relevant methods and theories for the points mentioned above under "Module content".								
4	Teaching and Learning Methods lecture tutorial								
5	Module Entry none	Requirements							
6	Mode of End-C Written test: W		mination						
7	Prerequisites Passing the mo		of Credit Points						
8	Other Program Bachelor of Sci Core a Bachelor of Sci Supple Bachelor of Sci Specia Bachelor of Sci Supple Bachelor of Sci Supple Bachelor of Art Ergän: Bachelor of Art								
	Bachelor of Arts Medienwissenschaft: Media and Technology Management								

	Bachelor of Science Wirtschaftsinformatik (ab WS24/25): Supplementary Section Information Systems
9	Module Manager UnivProf. Dr. ' Anne Burmeister UnivProf. Dr. Matthias Heinz UnivProf. Dr. Bernd Irlenbusch UnivProf. Dr. Dirk Sliwka
10	Miscellaneous

Module Cod	10	Workload	ECTS Credits	Module	Module	Duration		
1259BBMFI		180h	6	Language German	Availability every term	1 Term		
1	Courses Finance							
2	Module Content Fundamentals of capital budgeting • Fundamental questions related to terminology and decision theory • Capital budgeting under certainty • Prospects of capital budgeting under uncertainty Fundamentals of financing • Internal financing • External financing							
3	Students know and und apply theories oriented way. know and und use methods design their le	Learning Objectives Students know and understand basic theories in the area of finance. apply theories in the area of finance in pre-structured contexts (e.g. case studies) in a solution- oriented way. know and understand common methods in the area of finance. use methods in the area of finance in pre-structured contexts in a solution-oriented way. design their learning and working processes independently. know and understand the relevant methods and theories for the points mentioned above under						
4	Teaching and I lecture practice	Learning Met	hods					
5	Module Entry F	Requirements	;					
6	Mode of End-O Written test: WT		amination					
7	Prerequisites f Passing the mo	-	of Credit Points					
8	Bachelor of Scie Supple Bachelor of Scie Supple Bachelor of Scie Specia Bachelor of Scie Supple Bachelor of Arts	ence Betriebsv nd Advanced ence Wirtscha mentary Secti ence Sozialwis mentary Secti ence Volkswirt lisation Sectio ence Gesundh mentary Secti	wirtschaftslehre: Section Business / ftsinformatik: ion Information Sys ssenschaften: ion Social Science schaftslehre: in Track Business neitsökonomie: ion Health Econom lien China - Betriel	stems s Administratior nics	1			

10	Miscellaneous
9	Module Manager UnivProf. Dr. Alexander Kempf Dr. Alexander Pütz UnivProf. Dr. Heinrich R. Schradin
	Bachelor of Arts Medienwissenschaft: Media and Technology Management Bachelor of Science Wirtschaftsinformatik (ab WS24/25): Supplementary Section Information Systems

Module Code 1266BBMMA1			ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term	
1	Courses Introduction to Marketing (1. midterm)Contact Hours 60hSelf- Studies 120hCourse Langu German						
2	Module Content The module covers theories and methods to analyse key marketing decision problems and to develop sound recommendations how to solve these decision problems. To this end, it looks at (i) consumers' responses to marketing activities and the underlying psychological mechanisms (consumer behaviour), (ii) the collection and analysis of data about markets and key stakeholders (e.g., consumers) which serves as the empirical basis for decision-making (market research), (iii) the marketing planning process (strategic marketing decisions), and (iv) marketing mix decisions (e.g., brand/product, price, etc.).						
3	Learning Objectives Students know and understand basic theories of a market-oriented management of businesses. know and understand common marketing planning methods, including strategic marketing decisions and marketing mix decisions. know and understand the relevant methods and theories for the points mentioned above under "Module content".						
4	Teaching and Learning Methods lecture practice						
5	Module Entry F	Requirements	5				
6	Mode of End-O Written test: WT		amination				
7	Prerequisites f	•	of Credit Points				
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL Bachelor of Arts Lehramt: Bachelor of Arts Medienwissenschaft: Media and Technology Management Bachelor of Science Wirtschaftsinformatik (ab WS24/25):						

9	Module Manager UnivProf. Dr. Werner Reinartz UnivProf. Dr.' Franziska Völckner
10	Miscellaneous

CM Supply	Chain Manag	gement I					
Module Code 1271BBMSC1		Workload 180h	ECTS Credits	Module Language German	Module Availability every term	Duration 1 Term	
1	Courses Operations ManagementContact Hours 75hSelf- Studies 105hCourse Language German						
2	Module Content • Fundamentals of Operations Management • Demand Forecasting • Inventory Management • Production Planning • Supply Chain Management • Location Planning • Process Design						
3	Learning Objectives Students know and understand basic theories in the area of supply chain management. know and understand common methods in the area of supply chain management. use methods in the area of supply chain management in pre-structured contexts in a solution- oriented way. analyse (current) questions and challenges within the framework of pre-structured contexts. present and/or discuss results with teaching staff and other students. develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. know and understand the relevant methods and theories for the points mentioned above under "Module content".						
4	Teaching and L lecture practice tutorial	earning Meth	ods				
5	Module Entry R none	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites f er Passing the mode						
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL Bachelor of Arts Lehramt:						

9	Media and Technology Management Bachelor of Science Wirtschaftsinformatik (ab WS24/25): Supplementary Section Information Systems Module Manager Area Supply Chain Management
10	UnivProf. Dr. Ulrich W. Thonemann Miscellaneous

CM Corpo	rate and Busi	ness Ethics	;					
Module Code 1253BBMUW		Workload 180h	ECTS Credits	Module Availability every term	Duration 1 Term			
1	Courses Corporate and E	Business Ethics		Contact Hours 60h	Self- Studies 120h	Course Language German		
2	 Module Content Normative approaches to moral decision-making (teleology, deontology, virtue ethics) Moral decision making from a psychological perspective (e.g. determinants of moral behaviour, bounded ethical behaviour, moral disengagement) Ethics of economics (e.g. moral criteria of markets, competition and corruption) Moral decision making within a company (e.g. discrimination, fairness and justice, lying and cheating, whistleblowing) Application to examples from compliance management, accounting, corporate development, finance, marketing, supply chain management 							
3	Learning Objectives Students know and understand basic theories in the area of normative and descriptive ethics. apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. establish and evaluate independently developed positions. develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. know and understand the relevant methods and theories for the points mentioned above under "Module content".							
4	Teaching and L lecture practice	₋earning Meth	ods					
5	Module Entry F	Requirements						
6	Mode of End-O Written test: WT		nination					
7	Prerequisites for Passing the mod	-						
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Arts Lehramt: Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration							
9 Module Manager UnivProf. Dr. ' Anne Burmeister UnivProf. Dr. Matthias Heinz UnivProf. Dr. Bernd Irlenbusch UnivProf. Dr. Dirk Sliwka								

10	Miscellaneous

Module Code 1253BEEnt1		WorkloadECTS180h6		Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Entrepreneurshi	p		Contact Hours 60h	Self- Studies 120h	Course Language English			
2	 Strategies on 	Module Content Strategies on Market Entry, Products, Markets and Value Creation Entrepreneurial Behaviour 							
3	Learning Objectives Students know and understand basic theories. apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. analyse (current) questions and challenges within the framework of pre-structured contexts. present and/or discuss results with teaching staff and other students. develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. know and understand the relevant methods and theories for the points mentioned above under "Module content".								
4	Teaching and L lecture practice								
5	Module Entry R Recommended:	-	Development I						
6	Mode of End-O Written test: WT		mination						
7	Prerequisites for Passing of the m	-							
8	Bachelor of Scie Supple Bachelor of Scie Supple Bachelor of Scie Special Special Bachelor of Scie Supple Bachelor of Scie	ence Betriebsw mentary Sectio ence Wirtschaft mentary Sectio ence Sozialwise mentary Sectio lisation Section lisation Section lisation Section ence Gesundhe mentary Sectio ence Wirtschaft	irtschaftslehre: on Business Admi sinformatik: on Information Sys senschaften: on Social Science: or Social Science: or Social Science: or Track Economic or Track Business or Track Social Sci eitsökonomie: on Health Econom sinformatik (ab W	stems s Administration ences lics /S24/25):					
9	Supplementary Section Information Systems Module Manager UnivProf. Dr. Christian Schwens								

10	Miscellaneous

Studies A	broad in Healt	th Care Mar	nagement III						
Module Code 1014BSSAH3		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term			
1	Courses			Contact Hours	Self- Studies	Course Language			
2		Module Content Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.							
3	Students The students. acquire the kr beyond the curr knowledge (fron and skills which Through com skills within the their study progr	Learning Objectives Students The students acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.							
4	Teaching and L depending on co	-	ods						
5	Module Entry F None	Requirements							
6	Mode of End-O depending on co								
7	Prerequisites for depends on course	-	of Credit Points						
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics							
9	-	Module Manager Programmdirektor:in							
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module car also be used for crediting Academic Short Programmes organised by the WiSo-faculty. In this cas registration for the exams should be carried out in advance according to the regulations of the WiS faculty.								

Studies A	broad in Healt	th Care Mar	nagement IV						
Module Code 1014BSSAH4			ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term			
1	Courses			Contact Hours	Self- Studies	Course Language			
2		Module Content Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.							
3	Students The students. acquire the kr beyond the curr knowledge (fron and skills which Through com skills within the	The students acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within							
4	Teaching and I depending on co	-	ods						
5	Module Entry F	Requirements							
6	Mode of End-O depending on co								
7	Prerequisites for depends on course	-	of Credit Points						
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics							
9	-	Module Manager Programmdirektor:in							
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module ca also be used for crediting Academic Short Programmes organised by the WiSo-faculty. In this ca registration for the exams should be carried out in advance according to the regulations of the W faculty.								

Module Co 1014BSSA		WorkloadECTS Cr360h12	ECTS Credits 12	Module Language selected language	Module Availability every term	Duration 1 or 2 Term(s)			
1	Courses			Contact Hours	Self- Studies	Course Language			
2		Module Content Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.							
3	Students The students. acquire the kr beyond the curr knowledge (fron and skills which Through com skills within the	The students acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within							
4	Teaching and I depending on co	-	ods						
5	Module Entry F	Requirements							
6	Mode of End-O depending on co								
7		Prerequisites for Awarding of Credit Points depends on course selection							
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics							
9	Module Manag Programmdire								
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/).								

CM Metho	ds of Empiric	al Social Re	search					
Module Code 1320BBMES1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Methods of emp	irical social res	earch	Contact Hours 30h	Self- Studies 150h	Course Language German		
2	 Module Content Introduction to basic terms and concepts of empirical social research Introduction to the logic foundations of empirical social research Introduction to the main methods of data collection in empirical social research 							
3	Learning Objectives Students know and understand basic theories in the area of Methods of empirical social research. communicate continuously and purposefully within teaching and learning groups. develop an understanding of the impact of decisions that take into account environmental, socia and/or ethical criteria. know and understand the relevant methods and theories for the points mentioned above under "Module content".							
4	Teaching and Learning Methods lecture							
5	Module Entry Requirements none							
6	Mode of End-Of-Module Examination Written test: WT (60)							
7	Prerequisites for Passing the mode							
8	Supple Bachelor of Arts Ergänz Bachelor of Arts Ergänz Bachelor of Arts Ergänz Bachelor of Scie Supple Bachelor of Scie Special Bachelor of Scie Supple Bachelor of Scie	Regionalstudie metary Section Regionalstudie ungsbereich So Regionalstudie ungsbereich So Regionalstudie ungsbereich So ence Betriebswi mentary Section ence Sozialwiss and Advanced S ence Volkswirts lisation Section ence Gesundhe mentary Sectio	en Ost- und Mitte Social Sciences en Lateinamerika ozialwissenschaft en Ost- und Mitte ozialwissenschaft en Lateinamerika ozialwissenschaft irtschaftslehre: n Business Admi senschaften: ection Social Scie chaftslehre: Track Social Sci itsökonomie: n Health Econom	- Sociology - Sozialwissen en - Soziologie leuropa - Sozia en - Politikwiss - Sozialwissen en - Politikwiss nistration ences ences	schaften: Iwissenschafte enschaft schaften:			
9	Module Manage	er						

10	Miscellaneous

Module Code 1320BASTA1		WorkloadECTS Credit360h12		Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Regression Ana	lysis in Social S	Science	Contact Hours 90h	Self- Studies 270h	Course Language German and English			
2	 Linear Regress Logistic Regression di Regression di Advanced reg Techniques for 	Module Content • Linear Regression • Logistic Regression • Regression diagnostics and different measures of model quality • Advanced regression techniques • Techniques for longitudinal data • Computer-assisted data analysis with statistical programs							
3	Students know and und know and und use regressio analyse (curre communicate present and/o design their le reflect their ov use under gui	 know and understand basic analytical methods in the area of regression analysis. know and understand common methods of statistical data analysis. use regression analysis methods in pre-structured contexts in a solution-oriented way. analyse (current) questions and challenges within the framework of pre-structured contexts. communicate continuously and purposefully within teaching and learning groups. present and/or discuss results with teaching staff and other students. design their learning and working processes independently. reflect their own performance and implement feedback constructively. use under guidance techniques of scientific work and good scientific practice. kennen und verstehen die relevanten Methoden und Theorien zu den zuvor unter "Inhalte des 							
4	Teaching and L lecture practice tutorial	₋earning Meth	ods						
5	Module Entry R Recommendation	-	nalysis						
6	Mode of End-O Written test: PO		nination						
7	Prerequisites f ee Passing the mod	•							
8	Bachelor of Scie Core a Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics							
9	Module Manage UnivProf. Dr. E								
10	Miscellaneous								

Module Cod	e	Workload	ECTS Credits	Module	Module	Duration	
1282BEGHR1		180h 6		Language German	Availability every 2nd term - winter term	1 Term	
1	Courses Health Law			Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content • Europe, federal government, federal states, fundamental questions • The physician: access to the medical profession, professional code of conduct • The treatment contract: information requirements, documentation, private liquidation law • The treatment contract: right of self-determination - information / consent • Treating liability (physician and hospital) • Medical work at the beginning and end of life (embryo protection, IVF, active and passive euthanasia, dying) • Abortion • Statutory health insurance law: insurance obligations, benefit law • Statutory health insurance law: contract doctor law I • Statutory health insurance law: contract doctor law II • Statutory health insurance law: contract doctor law II • Statutory health insurance law: contract doctor law II • Statutory health insurance law: contract doctor law II • Statutory health insurance law: contract doctor law II • Statutory health insurance law: contract doctor law II • Doint Federal Committee, IQWiG; Integrated Care • Data Protection in Health Care - Obligations of Confidentiality • Hospital financing and planning • Pharmacy and pharmaceutical law; law of other service providers						
3	Learning Objectives Students know and understand basic theories. use methods in pre-structured contexts in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. establish and evaluate independently developed positions. develop an understanding of the impact of decisions that take into account environmental, socia and/or ethical criteria. know and understand the relevant methods and theories for the points mentioned above under "Module content".						
4	Teaching and Learning Methods lecture Module Entry Requirements none						
5							
6	Mode of End-Of-Module Examination Written test: WT (60)						
7	Prerequisites for Passing the mod	-	of Credit Points on				
8	Other Program Bachelor of Scie						

9	Module Manager Patricia Bals Prof. Dr. Martin Rehborn
10	Miscellaneous Essential reading will be announced every semester

CM Accou	nting I								
Module Code 1016BBMAT	-	Workload 180h	ECTS Credits	Module Language German	Module Availability every term	Duration 1 Term			
1	Courses Accounting I								
2	Module Content • Introduction to Accounting • Fundamentals in Financial Accounting • Fundamentals in Managerial Accounting • Book Keeping • Case Studies								
3	Learning Objectives Students know and understand basic theories. apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. know and understand common methods. use methods in pre-structured contexts in a solution-oriented way. analyse (current) questions and challenges within the framework of pre-structured contexts. know and understand the relevant methods and theories for the points mentioned above under "Module content".								
4	Teaching and Learning Methods lecture practice tutorial								
5	Module Entry R none	Requirements							
6	Mode of End-O Written test: WT		mination						
7	Prerequisites for Passing the mode	-							
8	Bachelor of Scie Supple Bachelor of Scie Special Special Bachelor of Scie Supple Bachelor of Arts Ergänzt Bachelor of Arts Bachelor of Arts Media a	ence Betriebswind Advanced Sence Sozialwis mentary Section ence Volkswirts lisation Section lisation Section ence Gesundhor mentary Section Regionalstudi ungsbereich B Lehramt: or Education V Medienwisser and Technolog	virtschaftslehre: Section Business / senschaften: on Social Science schaftslehre: n Track Economic n Track Business n Track Social Sci eitsökonomie: on Health Econom en China - Betriel WL	s Administration ences nics pswirtschaftsleł					

	Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems
9	Module Manager Area Accounting and Taxation
10	Miscellaneous Courses take place in first part of the semester (1. midterm).

Module Code 1277BBMGW1		Workload 180h	ECTS Credits	Module Language German	Module Availability every term	Duration 1 Term		
1	Courses Fundamentals o	urses ndamentals of Information SystemsContact Hours 60hSelf- Studies 120hCourse Lang German						
2	 Module Content The importance of information and information processing in the company Information as an operational resource Information logistics as a paradigm of operational information processing Operational and inter-company information systems Economic valuation of information, information technology and information use Forms of IT Sourcing 'Computer-Supported Cooperative Work' and Social Information Systems Integration of IT and corporate strategy Information spheres (Further) development of information systems in organisations and the role of functional areas Risks arising from the use of information technology 							
3	Learning Objectives Students know and understand basic theories in the field of information systems. know and understand common methods in the field of information systems. develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria. kennen und verstehen die relevanten Methoden und Theorien zu den zuvor unter "Inhalte des Moduls" genannten Punkten.							
4	Teaching and L lecture practice	earning Meth.	ods					
5	Module Entry R none	Requirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	-						
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Economics Specialisation Section Track Business Administration Specialisation Section Track Social Sciences Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Arts Lehramt: Bachelor Education WiSo							
9	Bachelor Education WiSo Module Manager Prof. Dr. Stefan Seidel							

10	Miscellaneous

3.6.3 Specialisation Section Health Economics

SpM Cas	uistic						
Module Code 1282BSKAS1		Workload 180h		Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Relevant clinica neurology and p	-	casuistic:	Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content • Nervous system • Neurological and psychiatric diseases • Examination techniques • Therapy and rehabilitation • Guidelines						
3	analyse curre present and c	derstand basic in pre-structur nt questions a liscuss results derstand the re	ed contexts in a s nd challenges wit with teaching sta	hin the framew ff and other stu	ork of pre-struc	tured contexts. tioned above under	
4	Teaching and L lecture	_earning Meth	nods				
5	Module Entry F	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites f e Passing the mod	-	of Credit Points				
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Module Manager Medizinische Fakultät UnivProf. Dr. med. Rüdiger Mielke						
10	Miscellaneous Qualifications: Areas of activity in which knowledge of the basics and clinical pictures of neurologic and psychiatric diseases is required. The lecture is supplemented by patient examples using video presentations. The creation of a script is aimed at in cooperation with the students. Basic and furth literature is given.						

Module Code 1282BSGOE1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Evidence-based	d medicine: Ap	plication	Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content • Bias species • Clinical trials • Databases • Structured literature evaluation • Summary evaluations						
3	analyse curre communicate establish and present and c design their le use technique	derstand comr in pre-structur ent questions a continuously evaluate inde discuss results earning and we es of scientific derstand the re	red contexts in a s and challenges wit and purposefully v pendently develop with teaching stat orking processes i work and good sc	hin the framew vithin teaching bed positions. If and other stundependently. ientific practice	vork of pre-struc and learning gr udents. e.		
4	Teaching and I lecture	Learning Met	nods				
5	Module Entry F Recommendation	•					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Module Manager Medizinische Fakultät Prof. Dr. med. Stefan Sauerland						
10	Miscellaneous Independent application of common practice-relevant methods of EbM.						

Module Code 1282BSGOE2		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Exploration in or	Courses Exploration in occupational areas			Self- Studies 150h	Course Language German		
2	 Practical appl Potential occu Potential prob 	 Module Content Practical application of project management Potential occupational fields for health economists Potential problems with the application of health economic methods in practice Opportunities and risks of projects in practice 						
3	Students use methods analyse curre establish and design their le know and und	Learning Objectives Students use methods in case studies in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. establish and evaluate independently developed positions. design their learning and working processes independently. know and understand the relevant methods and theories for the points mentioned above unde "Module content".						
4	Teaching and L lecture	earning Meth	ods					
5	Module Entry R	Requirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites f e Passing the mod							
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Medizinische F	Module Manager Medizinische Fakultät UnivProf. Dr. med.' Stephanie Stock						
10	Miscellaneous Qualification: Support in health policy decision-making, advice to decision-making bodies in business enterprises, associations and health care institutions. Acquisition of theoretical basics of project management at different levels and in different areas of the health care system.							

Modulo Cod		Workload	ECTS Credits	Module	Module	Duration	
Module Code 1282BSGOE3		Workioad 180h	6	Module Language German	Module Availability every 2nd term - summer term	1 Term	
1	Courses Introduction to n	nedical action		Contact Hours 30h	Self- Studies 150h	Course Language German	
2	30n 150n Module Content This module will give an introduction to medicine from the point of view of medical humanities, consisting of four perspectives: (1) Clinical ethics • • Foundations of ethics • • Decision-making at the beginning of life • • End-of-life decisions • (2) Research ethics • • Ethical issues in research involving human subjects • • Research on vulnerable persons • • Case studies in research ethics • (3) Philosophy of science • • "What is this thing called science"? • • Patient's perspective and objectivation in medicine • • Scientific progress • (4) Patients • • Health, illness, and death from the patient's point of view • • Lived experiences in chronic illness •						
3	Learning Objectives Students By the end of this module students will understand the scope and the limits of normative ethics. appreciate the principal ethical arguments concerning medical decisions at the beginning and at the end of life. know about the basic principles of research ethics and can apply these to case studies of research on human subjects be able to distinguish science from pseudo-science. realize the (limited) reach of objective knowledge and the importance of the "subject" in medicine. gain insight, by literary sources, into the patient's perspective in illness. know and understand the relevant methods and theories for the points mentioned above under "Module content".						
4	Teaching and Learning Methods lecture						
5	Module Entry Requirements none						

6	Mode of End-Of-Module Examination Written test: WT (60)
7	Prerequisites for Awarding of Credit Points Passing the module examination
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics
9	Module Manager Dr. Christian Hick Medizinische Fakultät
10	Miscellaneous Introductory readings: Hick, C.: Klinische Ethik, Heidelberg (2007) Chalmers, A.: What is this thing called science, Queensland (2013 (4)). Further readings will be provided via the ILIAS learning management system

Module Code 1014BSSAH1		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term			
1	Courses Contact Self- Hours Studies Course L								
2		Module Content Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.							
3	Students The students acquire the kr beyond the curr knowledge (fror and skills which Through com skills within the	 The students acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within 							
4	Teaching and I depending on c	-	nods						
5	Module Entry F	Requirements	,						
6	Mode of End-O								
7	Prerequisites f	-	of Credit Points						
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics							
9	-	Module Manager Programmdirektor:in							
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module can also be used for crediting Academic Short Programmes organised by the WiSo-faculty. In this cass registration for the exams should be carried out in advance according to the regulations of the WiS faculty.								

Module Code 1014BSSAH2		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term			
1	Courses Contact Self- Hours Studies Course Lan								
2		Module Content Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.							
3	Students The students acquire the k beyond the curr knowledge (fror and skills which Through corr skills within the	 The students acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within 							
4	Teaching and depending on c	-	nods						
5	Module Entry	Requirements							
6	Mode of End-C depending on c								
7	Prerequisites to depending on c	-	of Credit Points						
8	Bachelor of Sci	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics							
9	Module Manag Programmdire								
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module c also be used for crediting Academic Short Programmes organised by the WiSo-faculty. In this ca registration for the exams should be carried out in advance according to the regulations of the W faculty.								

Module Code 1282BSMIG1		Workload 180h	ECTS Credits	Module Language German and English	-	Duration 1 Term		
1	Courses Proseminar Hea	Ith Economics	I	Contact Hours 30h	Self- Studies 150h	Course Language German		
2	 Module Content Analysis of current problems of health care management on the basis of an article in a journal Independent research on a given topic within a given period of time, including the content of a article Writing a position paper based on a scientific paper Presentation of the results using PowerPoint Discussion of existing solutions 							
3	Students collect, syster topic. communicate establish and present and d design their le know and unc	collect, systematize and synthesize literature and data material for a scientific work on a selected						
4	Teaching and L seminar	Teaching and Learning Methods seminar						
5	Module Entry R	equirements						
6	Mode of End-O Combined exam							
7	-	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	-	Module Manager UnivProf. Dr. Ludwig Kuntz						
10	Miscellaneous Introduction to the preparation of term papers, research and presentation are carried out in group necessary. Formal instructions for the preparation of term papers are provided in the download a Participation in discussion welcome. Topics are given, corresponding articles (if necessary further literature) will be provided as copies.							

Module Code 1282BSMIG2		Workload 180h	ECTS Credits	Module Availability every term	Duration 1 Term			
1	Courses a) Practical seminar Pharma (winter term) b) Practical seminar Stakeholder in Health Care (summer term)			Contact Hours a) 30h b) 30h	Self- Studies a) 150h b) 150h	Course Language a) German b) German		
2	 Module Content Analysis of current corporate issues on the basis of original documents from the daily press, practical journals and other media in the light of current developments in health policy Independent research on a given topic within a given timeframe, including integration of the giliterature into the content Presentation of the results using PowerPoint Discussion of existing solutions 							
3	Students analyse curre collect, syster topic. establish and present and c question and	 analyse current questions and challenges within the framework of pre-structured contexts. collect, systematize and synthesize literature and data material for a scientific work on a selected topic. establish and evaluate independently developed positions. present and discuss results with teaching staff and other students. question and critically reflect on current social developments. know and understand the relevant methods and theories for the points mentioned above under 						
4	Teaching and L seminar	earning Meth	ods					
5	Module Entry F	Requirements						
6	Mode of End-O Combined exam							
7	-	Prerequisites for Awarding of Credit Points Passing the module examination of course a) or b)						
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics							
9	-	Module Manager UnivProf. Dr. Ludwig Kuntz						
10	Miscellaneous One of the two events must be selected. If necessary, research and presentations will be carried in groups. Formal hints for the preparation of term papers will be provided in the download area the seminar. The topics will be specified and, if necessary, supplemented by further literature. T Practical seminar is organised in cooperation with external speakers.							

Module Code 1282BSGOE4		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Systematic Reviews			Contact Hours 30h	Self- Studies 150h	Course Language German
2	Module Conter • Study types a • Evaluation of • Summary of • Preparation of	and study plan f studies studies for app	lication to a clinica	al question		
3	 Learning Objectives Students know and understand basic theories. collect, systematize and synthesize literature and data material for a scientific work on a sele topic. communicate continuously and purposefully within teaching and learning groups. establish and evaluate independently developed positions. develop an understanding of the impact of decisions that take into account environmental, so and/or ethical criteria. design their learning and working processes independently. know and understand the relevant methods and theories for the points mentioned above und "Module content". 					
4	Teaching and seminar	Learning Met	hods			
5	Module Entry	Requirements	5			
6	Mode of End-Of-Module Examination Written test: TP					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics					
9	Module Manager Caroline Hirsch Medizinische Fakultät UnivProf. Dr. med.' Stephanie Stock					

Module Code 1282BSGOE5		Workload ECTS Credits 180h 6		Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses a) Health Techn Methodological I b) Digitalisation term)	basics and app	lications	Contact Hours a) 30h b) 20h	Self- Studies a) 150h b) 160h	Course Language a) German b) German	
2	Module Content • Opportunities and risks of new technologies and methods in health care • Critical appraisal of new technologies • Evaluation of health economic aspects of new technologies • Assessment of regulatory aspects of new technologies						
3	 Learning Objectives Students know and understand basic theories. know and understand common methods. use methods in pre-structured contexts in a solution-oriented way. collect, systematize and synthesize literature and data material for a scientific work on a selecte topic. communicate continuously and purposefully within teaching and learning groups. develop an understanding of the impact of decisions that take into account environmental, socia and/or ethical criteria. design their learning and working processes independently. use techniques of scientific work and good scientific practice. know and understand the relevant methods and theories for the points mentioned above under "Module content". 						
4	Teaching and Learning Methods seminar						
5	Module Entry R	Module Entry Requirements none					
6	Mode of End-O Combined exam						
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a) or b)						
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Module Manage Medizinische F Dr. rer. pol. Dirk	akultät					
10	Miscellaneous The module is supplemented by self-study of examination-relevant specialist literature. The term paper consists of a written, bullet-point write-up of the presentation.						

3.6.4 Bachelor Thesis Health Economics

Module Code 1282BMGES1		Workload 360h	ECTS Credits	Module Language German and English	Module Availability every term	Duration 1 Term		
1	Courses			Contact Hours	Self- Studies	Course Language		
2	Module Content The topic of the Bachelor's Thesis must be clearly related to Health Economics.							
3	Learning Objectives Students analyse current questions and challenges within the framework of prepared cases. collect, systematize and synthesize literature and data material for a scientific work on a selecter topic. establish and evaluate independently developed positions. design their learning and working processes independently. use techniques of scientific work and good scientific practice.							
4	Teaching and Learning Methods Bachelor's Thesis							
5	Module Entry Requirements 100 CP successfully passed							
6		Mode of End-Of-Module Examination Written test 12 weeks						
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Bachelor Thesis Health Economics							
9	Module Manag	er						
10	Miscellaneous The bachelor's thesis can be written in German or English.							

3.6.5 Studium Integrale

Modulo Co	do	Workload	ECTS Credits	Modulo	Modulo	Duration		
Module Code UZK1StIn00		workload	12	Module Language	Module Availability every term	Duration		
1	Courses		•	Contact Hours	Self- Studies	Course Language		
2	Module Content							
3	Learning Objectives Students							
4	Teaching and Learning Methods depending on course choice							
5	Module Entry Requirements							
6	Mode of End-Of-Module Examination depending on course selection							
7	Prerequisites f	Prerequisites for Awarding of Credit Points						
8	Bachelor of Scie Studiur Bachelor of Scie Studiur Bachelor of Scie Studiur Bachelor of Scie Studiur Bachelor of Scie Studiur Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Management, Economics and Social Sciences: Studium Integrale Bachelor of Science Betriebswirtschaftslehre: Studium Integrale Bachelor of Science Wirtschaftsinformatik: Studium Integrale Bachelor of Science Sozialwissenschaften: Studium Integrale Bachelor of Science Volkswirtschaftslehre: Studium Integrale Bachelor of Science Wirtschaftslehre: Studium Integrale Bachelor of Science Gesundheitsökonomie: Studium Integrale Bachelor of Science Wirtschaftsinformatik (ab WS24/25): Studium Integrale						
9	Module Manage	er						
10	Miscellaneous							