2026/27

FACULTY OF MANAGEMENT, ECONOMICS AND SOCIAL SCIENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES DEPARTMENT

valid for students of the Examination Regulations 2021

(enrolment from winter semester 2021/22)

MODULE CATALOGUE

BUSINESS ADMINISTRATION

BACHELOR OF SCIENCE

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR BACHELOR PROGRAMME IN BUSINESS ADMINISTRATION

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Status	Taking effect on 01.10.2026

List of Abbreviations

AM	Advanced module	PR	Project
AS	Assignment	PRES	Presentation
C	Course	SI	Studium Integrale
CC	Compulsory course	SM	Specialisation module
CM	Core module	SPM	Supplementary module
CH	Contact hours (= time spent in class)	SPW	Semester period per week
ECTS	Credit Points	SSt	Self-study
CS	Case study	TP	Term paper
EC	Elective course	TPF	Time required for preparation and follow-up
OE	Oral Examination	TR	Credit points transferred from another university
PRP	Project report	WL	Workload
PCR	Practical component report	WT	Written Test
PO	Portfolio		

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1 Business Administration

Business administration deals with the economic context and conditions within which individual companies operate and provides information about company structures and processes. The subject matter covered and researched is derived from the various issues that companies face. The bachelor's programme in Business Administration gives students the knowledge and skills needed to find optimal solutions to such issues.

1.1 Content and Objectives of the Programme

Graduates have competences at level 6 of the German Qualifications Framework respectively the Bachelor level of the German Qualifications Framework for Higher Education Qualifications. Intended learning outcomes are shown in the table below. On the one hand, the intended learning outcomes comprise the overarching *learning goals* that the programme envisions for the graduates. On the other hand, they include *learning objectives*, which refer to concrete activities of the students during their studies.

	Graduates act…
Professional and analytical skills	**...with sound management expertise to analyse complex business processes in depth.**
	Students apply basic methods and techniques of business accounting or mathematical or statistical methods.
	Students describe business theories and concepts or theories and concepts of related disciplines.
	...as active users of economic and management methods and concepts in order to support business processes in a data-based and analytical manner.
	Students apply business management statements and business management knowledge to known and unknown problem areas.
	Students independently write an academic paper on a selected topic relevant to business administration on the basis of literature and data material.
Communicative and cooperative skills	**...as interculturally and ethically sensitised team players in order to work successfully in diverse teams.**
	Students work in a goal-oriented and cooperative manner in diverse teams.
	...as effective communicators of management problems in order to view business challenges from different perspectives and thus enable new ways to solve them.
	Students discuss subject-specific problems in German or English.
	Students defend their independently developed position or solutions to problems.
Personal skills	**...as independent and self-reflective decision-makers in order to have a positive impact on the world with its many challenges.**
	Students develop an understanding of the impact of economic decisions taking into account ecological, social and/or ethical criteria.
	Students assess their action process and identify potential for development.

In addition to business administration, the programme includes aspects of economics, social sciences and other interdisciplinary areas (information systems, law, etc.) and qualifies graduates for demanding, high-level specialist jobs in business administration that provide opportunities for promotion to management positions. Job opportunities for graduates (direct entry or trainee programmes) can be found in companies in all economic segments, including manufacturing, trade, logistics, energy, finance, the public sector and the entire service sector. Various areas of industry provide graduates with numerous pathways into employment in case handling and project management after a short period of induction training. Potential roles vary depending on functional area and company sector/size and are increasingly project-based due to market dynamics. Graduates can be employed in a wide variety of positions along a company's business process chain. Roles are dependent on the graduate's individual skill set and, in some cases, professional experience in the area concerned. Graduates can find appropriate employment opportunities in almost all economic sectors and forms of enterprise, assuming that any necessary specialised or job-specific abilities can be acquired "on the job", building on the skills learned in the bachelor programme. All graduates from the bachelor's programme in Business Administration at Cologne benefit from a strong foundation in theory and typical patterns of action, covering an exceptionally broad range of functions in the field of business administration. Analysis of interrelationships between functional areas of businesses and conceptual understanding of value chains are key skills, which graduates are capable of expressing in quantitative form too. They are able to express, justify and discuss business decisions and their own standpoints and recommendations for action and to use them for problem-solving. In keeping with academic tradition, critical reflection of one's own actions, those of others and the social relevance and responsibility of companies and business also feature strongly in the graduate profile. Integrated within the programme is the opportunity to make choices based on individual future plans.

In addition, students can deepen and expand their specialist and scientific knowledge in a master's programme and thus specialise in specific occupational fields.

1.2 Requirements

English language proficiency at B2 level according to the Common European Framework of Reference for Languages (CEFR) is required when applying for this degree programme. Successful students will have the following subject-related, methodical and personal strengths and aptitudes:

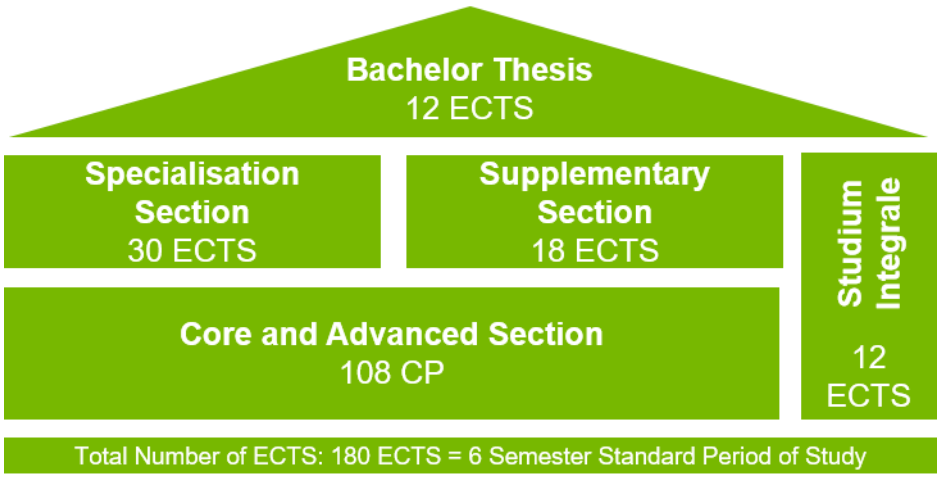
- good mathematical and analytical skills,
- ability to think abstractly and conceptually,
- good communication skills in German and English,
- ability to perform independent, goal-driven and result-oriented work,
- a keen interest in economic issues.

Students with insufficient knowledge in mathematics (e.g. only basic course in high school) are recommended to attend a preparatory module in mathematics which is offered in blocked form before regular lectures begin. For further information, please see the corresponding module description.

1.3 Programme Structure and Sequence

The bachelor's in Business Administration programme consists of 180 credit points (CPs) with six semesters as the standard period of study. The programme is made up of the following components:

- the Core and Advanced Section (108 CPs): basic modules in Business Administration, Economics and Methods. All modules in this section are compulsory.
- the Supplementary Section (18 CPs): supplementary and in-depth modules in Business Administration and Economics. Additional options in Information Systems and Social Science are available.
- the Specialisation Section (30 CPs): specialisation modules can be chosen from a wide range of options within the areas of Business Administration, Economics and Social Sciences. The bachelor seminar also takes place in this part of the programme.
- "Studium Integrale" (12 CPs): the university-wide component in all bachelor's programmes (except teacher training) which allows students to take modules outside the curriculum of their programme.
- the bachelor's thesis (12 CPs).



1.4 Study Abroad Option

The WiSo-faculty offers students the chance to study abroad and boasts an excellent, worldwide network of partner universities. Studying abroad offers students the opportunity to expand their horizons, develop intercultural skills and enrich their academic career.

Options Overview:

1. Study Abroad Programme (STAP):
    - Students can take part in a single semester exchange at a well-known partner institution. ERASMUS funding is available for the STAP programme.
    - Advantages: direct contact to partner institutions, organisational support from the faculty, exemption of tuition fees at partner institutions.
2. WiSo@: Academic Short Programmes for WiSo Students:
    - Annually, there is an opportunity to participate in academic short programs abroad, thereby acquiring additional credits during the semester holidays.
3. University-wide Cooperations**:**
    - The **International Office (D9)** of the University of Cologne has further partnerships and networks which can offer further options in addition to the faculty's partnerships.
4. Freemovers:
    - It is possible to organise your own exchange abroad outside of the programmes above.

Further Information is available on the faculty's **website**. Questions regarding studying abroad can be directed to the **WiSo Student Service Point (WiSSPo).**

STAP Details:

Students should start planning their exchange early on in their studies. Usually, students go abroad in their fourth or fifth semester.

- The **main selection round** takes place once a year.
    - Application deadline: **15th of January** of the corresponding academic year.
    - Possible timeframe for exchange: winter semester (fall term) or summer semester (spring term) of the following academic year.
- **Secondary Selection Round:** If spaces are still available after the main selection round, a smaller selection round will take place in May.

Further information surrounding the application process is provided on the faculty`s **website**.

Credit Transfer Options:

The WiSo-faculty encourages students to gain international experience, Credits studied abroad can be easily integrated into study programmes at the faculty with the following options:

- **Studies Abroad Modules:**
    - The programme offers integrated studies abroad modules so that students can easily transfer their credits from partner institutions.
- **Studium Integrale**
    - In addition, within the Bachelor's programme, credits for academic achievements from abroad can be recognized through the Studium Integrale.
- **Single Course Credit Transfer:**
    - To offer more flexibility, it is also possible to apply for single course credit transfers for eligible courses.

Further details about the regulations for credit transfers are available on the website of the **WiSo Credit Transfer Centre** under Information > Studies Abroad.

Questions regarding credit transfer options can be directed to the **WiSo Student Service Point (WiSSPo).**

1.5 Example Study Plans

Example study plans are shown below depicting the aim of completing the programme in six semesters.
Individual aims and circumstances of students can widely influence study planning. Whether internships, special interest courses or personal reasons come up, it is possible to take modules at a different time. Extending studies by one or two semesters does not heavily impact studies from the facultyl`s perspective. **However, it is important to check whether any time-based restrictions or implications exist surrounding financing (e.g. BAföG).**
Modules that are offered every semester can be taken in either semester. Please be aware that individualised study plans can lead to possible timetable clashes. Further guidance for students is available at the **WiSo Student Service Point**.

B.Sc. Business Administration (Start Winter Term)						
Semester 1	CM Mathematics	CM Statistics	CM Civil Property and Economic Law	CM Fundamentals of Information Systems	CM Accounting I	30
Semester 2	CM Finance I	CM Microeconomics (Business Administration)	CM Accounting II	AM Statics and Econometrics	CM Marketing I	33
Semester 3	CM Corporate Development I	CM Macroeconomics (Business Administration)	CM Supply Chain Management I	Elective Module Core Section (1/3)		27
Semester 4	CM Corporate and Business Ethics	Elective Module Core Section (2/3)	Elective Module Core Section (3/3)	Specialisation Module Business Administration (1/4)	Elective Module Supplementary Section (1/3)	30
Semester 5	Specialisation Module Business Administration (2/4)	Specialisation Module Business Administration (3/4)	Elective Module Supplementary Section (2/3)	Elective Module Supplementary Section (3/3)	Bachelor Seminar in the selected field	30
Semester 6	Specialisation Module Business Administration (4/4)	Bachelor`s Thesis		Studium Integrale		30

Note for Elective Modules Supplementary Section: Students planning to apply for the Master in Social and Economic Psychology are advised to take the Module CM Introduction to Psychology (1320BBWPS1) in the 5th term at latest.

Core & Advanced Section	Specialisation Section	Supplementary Section	Studium Integrale	Thesis

B.Sc. Business Administration (Start Summer Term)						
Semester 1	CM Mathematics	CM Statistics	CM Civil Property and Economic Law	CM Fundamentals of Information Systems	CM Accounting I	30
Semester 2	CM Finance I	CM Microeconomics (Business Administration)	CM Accounting II	AM Statics and Econometrics	CM Marketing I	33
Semester 3	CM Corporate Development I	CM Macroeconomics (Business Administration)	CM Supply Chain Management I	Elective Module Core Section (1/3)		27
Semester 4	CM Corporate and Business Ethics	Elective Module Core Section (2/3)	Elective Module Core Section (3/3)	Specialisation Module Business Administration (1/4)	Elective Module Supplementary Section (1/3)	30
Semester 5	Specialisation Module Business Administration (2/4)	Specialisation Module Business Administration (3/4)	Elective Module Supplementary Section (2/3)	Elective Module Supplementary Section (3/3)	Bachelor Seminar in the selected field	30
Semester 6	Specialisation Module Business Administration (4/4)	Bachelor's Thesis		Studium Integrale		30

Note for Elective Modules Supplementary Section: Students planning to apply for the Master in Social and Economic Psychology are advised to take the Module CM Introduction to Psychology (1320BBWPS1) in the 5th term at latest.

Core & Advanced Section	Specialisation Section	Supplementary Section	Studium Integrale	Thesis

B.Sc. Business Administration (Start Winter Term incl. Study Abroad)						
Semester 1	CM Mathematics	CM Statistics	CM Civil Property and Economic Law	CM Fundamentals of Information Systems	CM Accounting I	30
Semester 2	CM Finance I	CM Microeconomics (Business Administration)	CM Accounting II	AM Statics and Econometrics	CM Marketing I	33
Semester 3	CM Corporate Development I	CM Macroeconomics (Business Administration)	CM Supply Chain Management I	Elective Module Core Section (1/3)		27
Semester 4	CM Corporate and Business Ethics	Elective Module Core Section (2/3)	Elective Module Core Section (3/3)	Specialisation Module Business Administration (1/2)	Bachelor Seminar in the selected field	30
Semester 5	Studies Abroad In Management I	Studies Abroad In Management II	Studies Abroad I	Studies Abroad II	Studies Abroad III	30
Semester 6	Specialisation Module Business Administration (2/2)	Bachelor's Thesis		Studium Integrale		30

Note for Elective Modules Supplementary Section: Students planning to apply for the Master in Social and Economic Psychology are advised to take the Module CM Introduction to Psychology (1320BBWPS1) in the 5th term at latest.

Core & Advanced Section	Specialisation Section	Supplementary Section	Studium Integrale	Thesis

B.Sc. Business Administration (Start Summer Term incl. Study Abroad)						
Semester 1	CM Mathematics	CM Statistics	CM Civil Property and Economic Law	CM Fundamentals of Information Systems	CM Accounting I	30
Semester 2	CM Finance I	CM Microeconomics (Business Administration)	CM Accounting II	AM Statics and Econometrics	CM Marketing I	33
Semester 3	CM Corporate Development I	CM Macroeconomics (Business Administration)	CM Supply Chain Management I	Elective Module Core Section (1/3)		27
Semester 4	Studies Abroad In Management I	Studies Abroad In Management II	Studies Abroad I	Studies Abroad II	Studies Abroad III	30
Semester 5	CM Corporate and Business Ethics	Elective Module Core Section (2/3)	Elective Module Core Section (3/3)	Specialisation Module Business Administration (1/2)	Bachelor Seminar in the selected field	30
Semester 6	Specialisation Module Business Administration (2/2)	Bachelor's Thesis		Studium Integrale		30

Note for Elective Modules Supplementary Section: Students planning to apply for the Master in Social and Economic Psychology are advised to take the Module CM Introduction to Psychology (1320BBWPS1) in the 5th term at latest.

Core & Advanced Section	Specialisation Section	Supplementary Section	Studium Integrale	Thesis

1.6 Midterm Rules

Some modules are offered in a midterm format to reduce the exam load at the end of a semester. Midterm courses are either offered in the first or second half of the semester with the number of classes being doubled in this time. The semesters are divided as follows:

- **Winter semester:** the first midterm ends around the beginning of December.
- **Summer semester:** the first midterm ends around the middle or end of May.

Exams for midterm modules in the first term of a semester will take place in the middle of the semester.

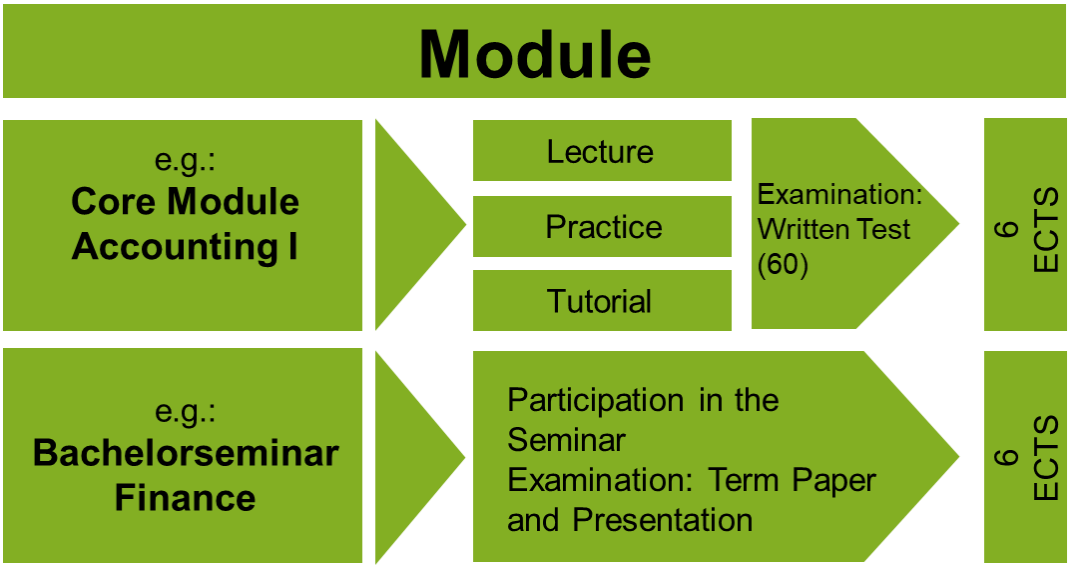
Binding information is available in KLIPS 2.0: the exact dates of specific courses and exams can be found in the **campus management system (KLIPS 2.0).**

1.7 Modularity

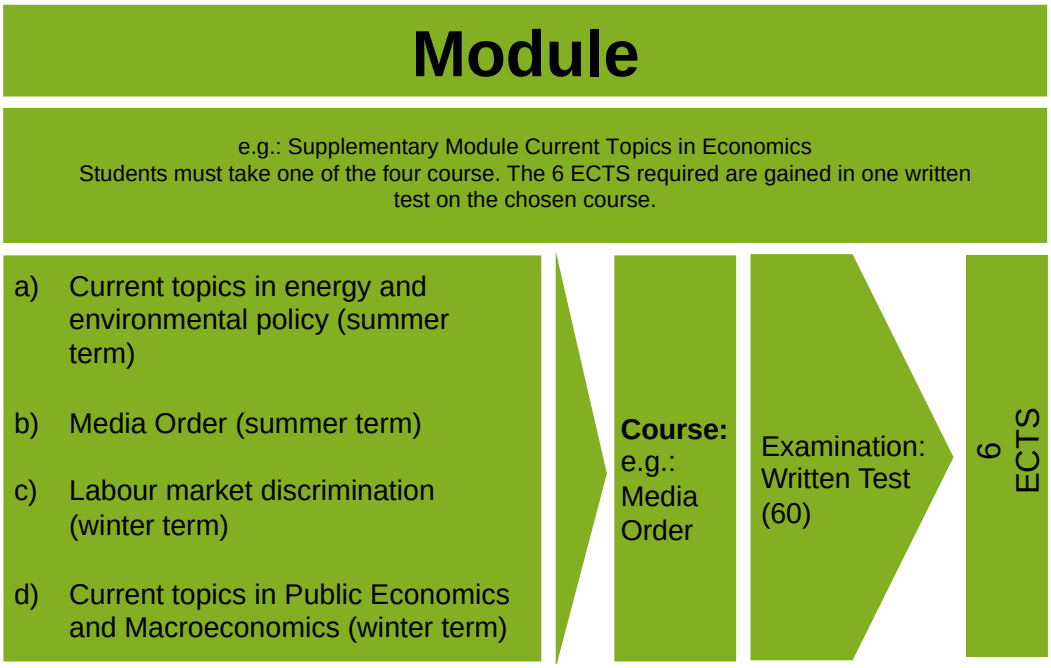
Each section of the bachelor's programme is divided into modules, the contents of which are described in the module descriptions. These descriptions are found at the end of this bachelor's module catalogue. Students who pass the necessary examinations are awarded credit points as proof of their successful participation in a module. The module examinations are taken at regular intervals during the programme. Each module consists of various parts and can usually be completed in one or two terms (see the "duration" section in the module description). A module can consist of lectures, exercises and/or tutorials on the same subject. There are also modules that utilise one teaching format, e.g. a seminar. In some cases, modules offer students a choice between various courses, and they are required to take one or more of them. In these cases, the examination can consist of two components (e.g. a written test in course one and a term paper in course two) or take the form of one, combined examination (a written test covering the content of courses one and two).

When planning your studies, please remember that not every module is offered every term. To find out whether a module is being offered, please refer to the "module availability" section of the module description.

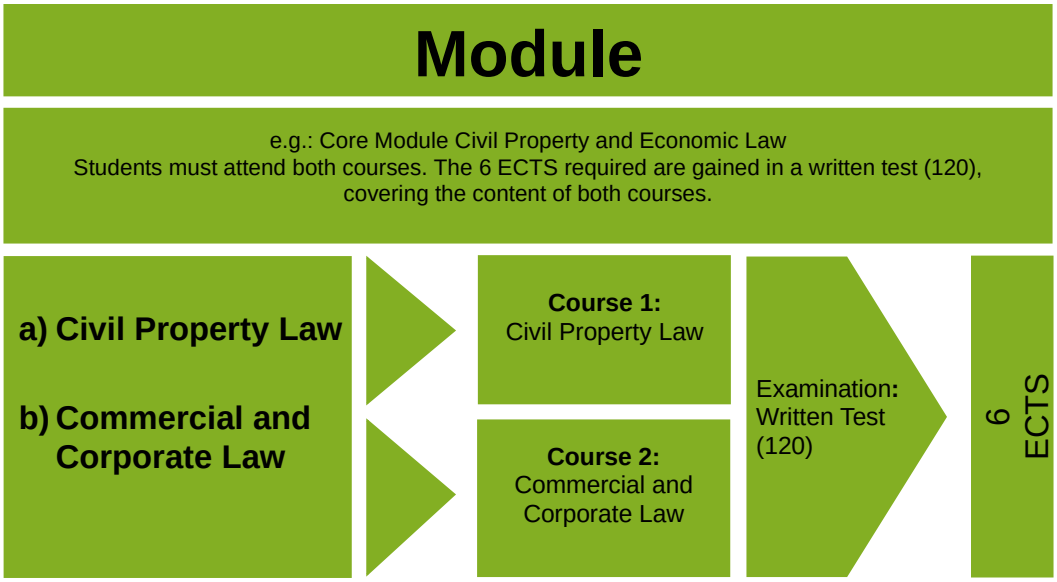
The following examples are provided for purely illustrative purposes of individual scenarios; they do not necessarily include modules of the present study programme.



Scenario 1: The module can consist of one teaching and learning method or several complementary teaching and learning methods on the same topic.



Scenario 2: One course must be chosen from a selection of courses and the exam must be passed.



Scenario 3: Several courses are combined and at the end a test on the contents of all courses is completed successfully and the ECTS are thus acquired.

2 Study Advice

2.1 Guidance for Students

The **WiSo Student Service Point (WiSSPo)** is a one-stop shop for students with questions or problems during their studies and can provide guidance on a range of topics including: studying abroad, wellbeing and careers guidance. Students can visit WissPo in person or can contact the team by phone or email. Opening times for the services are displayed on the website.

2.2 Organising Studies

KLIPS 2.0 is the central campus management system of the University of Cologne and the most important organisational tool for students during their studies.
Main Functions:

- **Online course catalogue:** students can view information and schedules for all courses and exams offered.
- **Course registration and de-registration:** students can register for their courses and exams. Please take note of the individual registration deadlines for each course or exam and that exam registration is **separate** to the course registration.
- **Study progress:** students can see an overview of their programme, completed modules and grades.
- **Personalised timetable:** students can put together their individual study plan for the semester.
- **Generate student documents:** students can generate their transcript of records and other study-relevant documents**.**

Important deadlines for KLIPS2.0 are on the website of **WiSo-KLIPS-Support**. The website also includes video tutorials and FAQs to help students use KLIPS2.0.
Questions surrounding KLIPS2.0 for organisation of studies should be directed to the WiSo Student Service Point using their **contact form**. Technical questions regarding KLIPS2.0 accounts should be directed to the **central KLIPS-Support** team.

2.3 Examinations

Many exams are offered twice per semester to allow students to spread the load of exams. Generally, second exam dates are provided as an alternative date and not conceptually planned as resits. Some exceptions may exist if the registration deadline for the second exam date is after the results of the first exam date are released. These exceptions will be communicated in the relevant courses.
Students have the right to view their corrected exam papers in exam review sessions. Further information about these sessions is available on the **faculty's website.**

Failed Examinations

It is not possible to retake exams that have been graded with a passing mark. Failed exams can be resit according to a general three-attempts rule: generally, each module can be attempted three times. Modules offered from other faculty's may have different rules which are specified in the examination regulations.
If a module is failed three times, it is strongly recommended that students attend a guidance session at the **WiSo Student Service Point (WiSSPo)** to discuss important steps regarding additional exam resits. If the requirements for additional reists are met, up to four extra attempts may be granted throughout studies.

- **Additional resits:** generally, three additional resits may be granted throughout studies. These resits cannot be granted if the failing grade was due to exam misconduct.
- **Extra resit:** students that have already attained 140 ECTS in their studies may be granted a fourth additional resit.

Failing out of the Study Programme

A programme is deemed failed if students fail an exam after using all available resits, including the additional resits available to them.

Resits for Modules with Multiple Exam Elements:

If a module consists of multiple exam elements, all elements must be graded with at least a passing grade (4,0) to pass the module. All elements that are failed must be retaken.

Resitting the Bachelor`s Thesis:

If students do not pass their bachelor`s thesis, it is possible to resit the thesis **once with a new topic**. Students can only register for a second attempt **after** official notification of failing the first attempt.

Calculation of Grades

A student's overall grade for the programme is calculated using the rules specified in the **examination regulations**.

Module Grade: if a module consists of multiple elements, the module grade is calculated as specified in the **examination regulations**.

Programme Section Grades: the grades for the core, supplementary and specialisation sections of the programme are calculated using a weighted average of the module grades within that section. The exact weighting for each module is specified in the **examination regulations**.

Overall Grade: the overall grade is calculated through a weighted average of the programme section grades and the bachelor's thesis. The programme sections are weighted as follows:

a) Mark for Core and Advanced Section: 108 of 168 CPs
b) Mark for Supplementary Section: 18 of 168 CPs
c) Mark for Specialisation Section: 30 of 168 CPs
d) Mark for Bachelor's Thesis: 12 of 168 CPs.

2.4 Academic Practice

The University of Cologne offers various courses to support students with the process of academic practice for term papers and theses. The courses include:

a) Literature research: the **WiSo Teaching Library** offers various courses for researching literature and databases.
b) b) Writing skills: the **Kompetenzzentrum Schreiben**, the **Professional Center,** the **Kölner Studierendenwerk** and the **programme SchreibArt** offer advice as well as courses related to the issues that arise when writing an academic paper.

Students can register for the courses of the Professional Center and the SchreibArt programme within **Studium Integrale** under „Kompetenzen für das Studium" (competencies for studies) in KLIPS 2.0.

3 Module Tables and Descriptions

3.1 Core and Advanced Section

Im Basis- und Aufbaubereich gemäß § 28 Absatz 1 Nr. 1 der geltenden Prüfungsordnung müssen die zu Prüfenden 108 LP erwerben.

Group	Module	CP	CC/EC	Reqd. CP
Business Administration	CM Accounting I	6	CC	90
	CM Accounting II	6	CC	
	CM Corporate Development I	6	CC	
	CM Finance I	6	CC	
	CM Marketing I	6	CC	
	CM Supply Chain Management I	6	CC	
	CM Corporate and Business Ethics	6	CC	
	CM Fundamentals of Information Systems	6	CC	
	CM Microeconomics (Business Administration)	9	CC	
	CM Macroeconomics (Business Administration)	9	CC	
	CM Mathematics	6	CC	
	CM Civil Property and Economic Law	6	CC	
	CM Statistics	6	CC	
	AM Statistics and Econometrics	6	CC	
Business Administration Elective Modules	CM Corporate Development II	6	EC	18
	CM Finance II	6	EC	
	CM Marketing II	6	EC	
	CM Supply Chain Management II	6	EC	

3.2 Supplementary Section

Im Ergänzungsbereich gemäß § 28 Absatz 1 Nr. 2 der geltenden Prüfungsordnung müssen die zu Prüfenden 18 LP erwerben.

Group	Module	CP	CC/EC	Reqd. CP
Supplementary Section	CM Decision Analysis	6	EC	18
	SuM Business Analytics Methods	6	EC	
	SuM International Trade and Investment	6	EC	
	AM Microeconomics (Conflict, Cooperation and Competition)	6	EC	
	SpM Economics and Business	6	EC	
	AM Ecological Economics	6	EC	
	SuM Current Topics in Economics	6	EC	
	AM Macroeconomics[1]	6	EC	
	AM Public Economics	6	EC	
	AM Economic History	6	EC	
	SpM Economic Psychology	12	EC	
	CM Comparative Political Economy[2]	6	EC	
	CM Comparative Analysis of Political Institutions[3]	6	EC	
	CM International Relations[4]	6	EC	
	CM European Politics[5]	6	EC	
	CM Introduction to Microsociology	6	EC	
	CM Introduction to Macrosociology	6	EC	
	CM Introduction to Psychology	6	EC	
	CM Methods of Empirical Social Research	6	EC	
	CM Information Systems I	6	EC	
	CM Information Systems II	6	EC	
	SuM Globalisation, Industrial Relations and Workplace Learning[6]	6	EC	
	SuM Innovation and Sustainable Development in the Global South[6]	6	EC	
	SuM International Business and Economic Geography[6]	6	EC	
	SuM Management of the Co-operative[6]	6	EC	
	SpM Economic Geography II[6]	6	EC	
	SpM Empirical Methods and Data Analysis	6	EC	
	SpM Entrepreneurship	6	EC	
	SpM Introduction to Machine Learning	6	EC	
	Studies Abroad I (BWL)	6	EC	
	Studies Abroad II (BWL)	6	EC	
	Studies Abroad III (BWL)	6	EC	
	Studies Abroad IV (BWL)	18	EC	
	WiSo Academic Short Programmes Bachelor's I	6	EC	
	WiSo Academic Short Programmes Bachelor's II	6	EC	

[1] This module will be offered for the last time in accordance with the scheduled cycle in the 2027/2028 academic year.
[2] This module will be offered for the last time in accordance with the scheduled cycle in the 2026/2027 academic year and will be replaced by a module entitled ‘CM Political Science IV’ from the 2027/2028

academic year onwards.
[3] This module will be offered for the last time in accordance with the scheduled cycle in the 2026/2027 academic year and will be replaced by a module entitled 'BM Political Science I' from the 2027/2028 academic year onwards.
[4] This module will be offered for the last time in accordance with the scheduled cycle in the 2026/2027 academic year and will be replaced by the module 'CM Political Science II' from the 2027/2028 academic year onwards.
[5] This module will be offered for the last time in accordance with the scheduled cycle in the 2026/2027 academic year and will be replaced by the module 'CM Political Science III' from the 2027/2028 academic year onwards.
[6] This module will be offered for the last time in accordance with the scheduled cycle in the 2028/2029 academic year.

3.3 Specialisation Section

Im Schwerpunktbereich gemäß § 28 Absatz 1 Nr. 3 der geltenden Prüfungsordnung müssen die zu Prüfenden 30 LP erwerben

Group	Module	CP	CC/EC	Reqd. CP
Specialisation Modules	SpM Accounting and Taxation I	6	EC	24
	SpM Accounting and Taxation II	6	EC	
	SpM Corporate Development I	6	EC	
	SpM Corporate Development II	6	EC	
	SpM Finance I	6	EC	
	SpM Finance II	6	EC	
	SpM Marketing I	6	EC	
	SpM Marketing II	6	EC	
	SpM Supply Chain Management I	6	EC	
	SpM Supply Chain Management II	6	EC	
	SpM Media and Technology Management I	6	EC	
	SpM Media and Technology Management II	6	EC	
	SpM Economic Geography I[1]	6	EC	
	Studies Abroad in Management I	6	EC	
	Studies Abroad in Management II	6	EC	
Seminar	Bachelor Seminar Accounting and Taxation	6	EC	6
	Bachelor Seminar Corporate Development	6	EC	
	Bachelor Seminar Finance	6	EC	
	Bachelor Seminar Marketing	6	EC	
	Bachelor Seminar Supply Chain Management	6	EC	
	Bachelor Seminar Interdisciplinary Business Administration	6	EC	

[1] This module will be offered for the last time in accordance with the scheduled cycle in the 2028/2029 academic year.

3.4 Studium Integrale

All of the Faculty's bachelor programmes include an interdisciplinary component, known as the Studium Integrale, in which students accumulate 12 credit points. The Studium Integrale is a university-wide and interdisciplinary component of the courses of study in which academic and professional competences are imparted. The Studium Integrale has both theoretical and practical content, enabling students to focus on more academic aspects or topics related to their future careers enhancing their employability. It aims to teach and develop skills that go beyond subject-specific knowledge or that are related to basic academic and personal traits: scientific curiosity, systematic and analytical thinking, and ability to deal with complexity, a solution-minded outlook plus other abilities such as teamwork and foreign language skills.

The Studium Integrale courses are run jointly by the faculties and the University's Professional Centre. They enable students to pursue their own interests in more depth, gain an insight into other subjects and departments, attend courses dealing with issues of relevance to society, acquire skills relevant to their future careers and attend language classes. The "Universitas" segment offers formats especially designed for the Studium Integrale, such as lecture series on societal issues with related workshops. In addition, the Studium Integrale offers students assistance with their learning and studying, helping them with such questions as how to write an academic paper or how to conduct literature reviews. Periods of training abroad and work experience can also be credited in the Studium Integrale. The Studium Integrale carries 12 credit points in total and formally counts as a module. There is no restriction on the number of attempts possible for Studium Integrale examinations.

Any credit points attained in the Studium Integrale over and above the 12 credit points specified in the study structure are shown on the transcript of records.

3.5 Bachelor's Thesis

Module	CP	CC/EC	Reqd. CP
Bachelor's Thesis General Business Administration	12	EC	12
Bachelor's Thesis Accounting and Taxation	12	EC	
Bachelor's Thesis Corporate Development	12	EC	
Bachelor's Thesis Finance	12	EC	
Bachelor's Thesis Marketing	12	EC	
Bachelor's Thesis Supply Chain Management	12	EC	
Bachelor's Thesis Interdisciplinary Business Administration	12	EC	

The bachelor's thesis carries 12 CPs and is written at the end of the programme. Its aim is to illustrate that the candidate is capable of working and reflecting independently on a specific problem related to the subject matter covered on the programme, using the necessary methods and within a specified period. On the Business Administration programme, the topic of the bachelor's thesis must be taken from one of the areas, Accounting and Taxation, Corporate Development, Finance, Marketing and Supply Chain Management, from Interdisciplinary Business Administration or General Business Administration. Students who have successfully completed the corresponding Bachelor's seminar in a previous semester will be considered for the allocation of the Bachelor's thesis. The Bachelor's thesis will then be written in the same area in which the Bachelor's seminar was taken.

Group bachelor's theses can also be permitted if a clear distinction between and assessment of each candidate's contribution is possible. Objective criteria that make a clear distinction possible, such as sections, page numbers or topics, are used to indicate which student made which contribution. The total workload required of each group member must exceed the requirements for individual bachelor's theses to an appropriate extent. The difficulty and content of a group thesis must meet the same requirements as for theses undertaken individually and independently. The contribution made by each individual must meet the requirements for bachelor's theses.

To be allowed to register for the bachelor's thesis component, candidates must have acquired at least 100 credit points; additionally, the Bachelor's Seminar must be successfully completed. In line with the number of credit points it carries, the workload allotted for the thesis is 360 hours, i.e. 12 weeks. Bachelor's theses should not be more than 40 pages long. Further and more detailed information concerning bachelor's theses can be found in the examination regulations.

3.6 Module Descriptions

3.6.1 Preparatory Module

<table>
<tr><td colspan="6">Preparation Module Mathematics</td></tr>
<tr><td>Module code</td><td>Workload
180</td><td>ECTS credits
none, school‘s additional offer</td><td>Module language
German</td><td>Module availability
every term</td><td>Duration
1 term</td></tr>
<tr><td>1</td><td colspan="2">Courses
Preparation Course for Mathematics</td><td>Contact hours
60 h</td><td>Self-Studies
120 h</td><td>Course Language
German</td></tr>
<tr><td>2</td><td colspan="5">Module Content
• formal/technical calculating/arithmetic
• vector and matrix algebra
• functions, sequences and marginal values
• differential calculus for functions of one variable
• integral calculus for functions of one variable</td></tr>
<tr><td>3</td><td colspan="5">Learning Objectives
Students...
... know and understand the relevant methods and theories for the points mentioned above under „Module content“.
...repeat and apply the essential learning content of mathematics, which they have learned in school and is essential for the Bachelor programme.
...complement their school’s knowledge relating to topics that were not part of exams or the schedule and apply that knowledge.</td></tr>
<tr><td>4</td><td colspan="5">Teaching and learning methods
lecture with integrated exercise</td></tr>
<tr><td>5</td><td colspan="5">Module entry requirements
No recommendations</td></tr>
<tr><td>6</td><td colspan="5">Mode of end-of-module examination
none</td></tr>
<tr><td>7</td><td colspan="5">Prerequisites for awarding of credit points
no awarding of ECTS credits, school’s additional offer</td></tr>
<tr><td>8</td><td colspan="5">Other programmes that use the module
Bachelor of Science Business Administration

Bachelor of Science Economics</td></tr>
<tr><td>9</td><td colspan="5">Module Manager
Dr. Christoph Scheicher</td></tr>
</table>

10	**Miscellaneous** • The participation in the preparation course is optional and is recommended to students who chose basic course in Mathematics in school or did not gain good results in the advanced course. • The preparation course normally takes place as block course in the month before the lecture starts • An application is not required.

3.6.2 Core and Advanced Section Business Administration

<table>
<tr><th colspan="7">CM Accounting I</th></tr>
<tr><td colspan="2">Module Code
1016BBMAT1</td><td>Workload
180h</td><td>ECTS Credits
6</td><td>Module Language
German</td><td>Module Availability
every term</td><td>Duration
1 Term</td></tr>
<tr><td>1</td><td colspan="3">Courses
Accounting I</td><td>Contact Hours
90h</td><td>Self-Studies
90h</td><td>Course Language
German</td></tr>
<tr><td>2</td><td colspan="6">Module Content
• Introduction to Accounting
• Fundamentals in Financial Accounting
• Fundamentals in Managerial Accounting
• Book Keeping
• Case Studies</td></tr>
<tr><td>3</td><td colspan="6">Learning Objectives
Students...
... know and understand basic theories.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... know and understand common methods.
... use methods in pre-structured contexts in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".</td></tr>
<tr><td>4</td><td colspan="6">Teaching and Learning Methods
lecture
practice
tutorial</td></tr>
<tr><td>5</td><td colspan="6">Module Entry Requirements
none</td></tr>
<tr><td>6</td><td colspan="6">Mode of End-Of-Module Examination
Written test: WT (60)</td></tr>
<tr><td>7</td><td colspan="6">Prerequisites for Awarding of Credit Points
Passing the module examination</td></tr>
<tr><td>8</td><td colspan="6">Other Programmes that Use the Module
Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Business Administration
Specialisation Section Track Social Sciences
Bachelor of Science Wirtschaftsinformatik:
Supplementary Section Information Systems
Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration
Bachelor of Arts Lehramt:
Bachelor Education WiSo</td></tr>
</table>

	Bachelor of Science Information Systems (as of winter semester 24/25): Supplementary Section Information Systems Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics
9	**Module Manager** Area Accounting and Taxation
10	**Miscellaneous** Courses take place in first part of the semester (1. midterm).

CM Accounting II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1016BBMAT2	180h	6	German	every term	1 Term

1	**Courses** Accounting II	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

Profound analysis of advanced topics in
- Financial Accounting
- Managerial Accounting

on the basis of case studies and using IT-Tools (in relatively small groups).

3 Learning Objectives

Students...
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... know and understand common methods.
... use methods in pre-structured contexts in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... communicate continuously and purposefully within teaching and learning groups.
... present and/or discuss results with teaching staff and other students.
... reflect their own performance and implement feedback constructively.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: CM Accounting I

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration

9 Module Manager

Area Accounting and Taxation

10 Miscellaneous

Courses take place in second part of the semester (2. midterm).

CM Corporate Development I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1253BBMCD1	180h	6	German	every term	1 Term

1	**Courses** Corporate Development I (2. Midterm)	**Contact Hours** 45h	**Self-Studies** 135h	**Course Language** German

2 Module Content

This course first introduces foundations of Corporate Governance and Corporate Strategy. Building on this, concepts of Organizational Design and Instruments of Human Resource Management are presented and analysed.

3 Learning Objectives

Students...
... know and understand basic theories in the area of corporate governance, business strategy, organizational design and HR-management.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... know and understand common methods.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... establish and evaluate independently developed positions.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Wirtschaftsinformatik:
Supplementary Section Information Systems
Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration
Bachelor of Arts Lehramt:
Bachelor Education WiSo
Bachelor of Science Information Systems (as of winter semester 24/25):
Supplementary Section Information Systems
Bachelor of Science Sozialwissenschaften:
Supplementary Section Social Sciences

	Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics
9	**Module Manager** Univ.-Prof. Dr.‘ Anne Burmeister Univ.-Prof. Dr. Matthias Heinz Univ.-Prof. Dr. Bernd Irlenbusch Univ.-Prof. Dr. Dirk Sliwka
10	**Miscellaneous**

CM Finance I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1259BBMFI1	180h	6	German	every term	1 Term

1	**Courses** Finance	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

Fundamentals of capital budgeting
- Fundamental questions related to terminology and decision theory
- Capital budgeting under certainty
- Prospects of capital budgeting under uncertainty

Fundamentals of financing
- Internal financing
- External financing

3 Learning Objectives

Students...
... know and understand basic theories in the area of finance.
... apply theories in the area of finance in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... know and understand common methods in the area of finance.
... use methods in the area of finance in pre-structured contexts in a solution-oriented way.
... design their learning and working processes independently.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Wirtschaftsinformatik:
Supplementary Section Information Systems
Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration
Bachelor of Arts Lehramt:
Bachelor Education WiSo
Bachelor of Science Information Systems (as of winter semester 24/25):

	Supplementary Section Information Systems Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics
9	**Module Manager** Univ.-Prof. Dr. Alexander Kempf Dr. Alexander Pütz Univ.-Prof. Dr. Heinrich R. Schradin
10	**Miscellaneous**

CM Marketing I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1266BBMMA1	180h	6	German	every term	1 Term

1	**Courses** Introduction to Marketing (1. midterm)	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

The module covers theories and methods to analyse key marketing decision problems and to develop sound recommendations how to solve these decision problems. To this end, it looks at (i) consumers' responses to marketing activities and the underlying psychological mechanisms (consumer behaviour), (ii) the collection and analysis of data about markets and key stakeholders (e.g., consumers) which serves as the empirical basis for decision-making (market research), (iii) the marketing planning process (strategic marketing decisions), and (iv) marketing mix decisions (e.g., brand/product, price, etc.).

3 Learning Objectives

Students...
... know and understand basic theories of a market-oriented management of businesses.
... know and understand common marketing planning methods, including strategic marketing decisions and marketing mix decisions.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Wirtschaftsinformatik:
Supplementary Section Information Systems
Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration
Bachelor of Arts Lehramt:
Bachelor Education WiSo
Bachelor of Science Information Systems (as of winter semester 24/25):
Supplementary Section Information Systems
Bachelor of Science Sozialwissenschaften:
Supplementary Section Social Sciences
Bachelor of Science Gesundheitsökonomie:
Supplementary Section Health Economics

9	**Module Manager** Univ.-Prof. Dr. Werner Reinartz Univ.-Prof. Dr.‘ Franziska Völckner
10	**Miscellaneous**

CM Supply Chain Management I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1271BBMSC1	180h	6	German	every term	1 Term

1	**Courses** Operations Management	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- Fundamentals of Operations Management
- Demand Forecasting
- Inventory Management
- Production Planning
- Supply Chain Management
- Location Planning
- Process Design

3 Learning Objectives

Students...
... know and understand basic theories in the area of supply chain management.
... know and understand common methods in the area of supply chain management.
... use methods in the area of supply chain management in pre-structured contexts in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... present and/or discuss results with teaching staff and other students.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Wirtschaftsinformatik:
Supplementary Section Information Systems
Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration
Bachelor of Arts Lehramt:

	Bachelor Education WiSo Bachelor of Science Information Systems (as of winter semester 24/25): Supplementary Section Information Systems Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics
9	**Module Manager** Area Supply Chain Management Univ.-Prof. Dr. Ulrich W. Thonemann
10	**Miscellaneous**

CM Corporate and Business Ethics

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1253BBMUW1	180h	6	German	every term	1 Term

1	**Courses** Corporate and Business Ethics	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- Normative approaches to moral decision-making (teleology, deontology, virtue ethics)
- Moral decision making from a psychological perspective (e.g. determinants of moral behaviour, bounded ethical behaviour, moral disengagement)
- Ethics of economics (e.g. moral criteria of markets, competition and corruption)
- Moral decision making within a company (e.g. discrimination, fairness and justice, lying and cheating, whistleblowing)
- Application to examples from compliance management, accounting, corporate development, finance, marketing, supply chain management

3 Learning Objectives

Students...
... know and understand basic theories in the area of normative and descriptive ethics.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... establish and evaluate independently developed positions.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Wirtschaftsinformatik:
Supplementary Section Information Systems
Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration
Bachelor of Arts Lehramt:
Bachelor Education WiSo
Bachelor of Science Gesundheitsökonomie:
Supplementary Section Health Economics

9 Module Manager

Univ.-Prof. Dr.‘ Anne Burmeister
Univ.-Prof. Dr. Matthias Heinz

	Univ.-Prof. Dr. Bernd Irlenbusch Univ.-Prof. Dr. Dirk Sliwka
10	**Miscellaneous**

CM Fundamentals of Information Systems

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1277BBMGW1	180h	6	German	every term	1 Term

1	**Courses** Fundamentals of Information Systems	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- The importance of information and information processing in the company
- Information as an operational resource
- Information logistics as a paradigm of operational information processing
- Operational and inter-company information systems
- Economic valuation of information, information technology and information use
- Forms of IT Sourcing
- 'Computer-Supported Cooperative Work' and Social Information Systems
- Integration of IT and corporate strategy
- Information spheres
- (Further) development of information systems in organisations and the role of functional areas
- Risks arising from the use of information technology

3 Learning Objectives

Students...
... know and understand basic theories in the field of information systems.
... know and understand common methods in the field of information systems.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... kennen und verstehen die relevanten Methoden und Theorien zu den zuvor unter "Inhalte des Moduls" genannten Punkten.

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (90)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
- Specialisation Section Track Economics
- Specialisation Section Track Business Administration
- Specialisation Section Track Social Sciences

Bachelor of Science Betriebswirtschaftslehre:
- Core and Advanced Section Business Administration

Bachelor of Arts Lehramt:
- Bachelor Education WiSo

Bachelor of Science Gesundheitsökonomie:
- Supplementary Section Health Economics

9	**Module Manager** Prof. Dr. Stefan Seidel
10	**Miscellaneous**

CM Microeconomics (Business Administration)						
Module Code 1289BBMMB1		**Workload** 270h	**ECTS Credits** 9	**Module Language** German	**Module Availability** every term	**Duration** 1 Term
1	**Courses** Microeconomics (9 CP)			**Contact Hours** 105h	**Self-Studies** 165h	**Course Language** German
2	**Module Content** Fundamental questions and methodology of microeconomics: the allocation of scarce resources to markets (competitive and monopoly markets) and the economic behaviour of individual economic actors, in particular households and companies (supply and demand).					
3	**Learning Objectives** Students... ... use methods in the area of microeconomics in pre-structured contexts in a solution-oriented way. ... know and understand basic theories in the area of microeconomics. ... communicate continuously and purposefully within teaching and learning groups. ... reflect their own performance during their electronic homework and implement feedback constructively. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".					
4	**Teaching and Learning Methods** lecture practice tutorial					
5	**Module Entry Requirements** none					
6	**Mode of End-Of-Module Examination** Written test: WT (90)					
7	**Prerequisites for Awarding of Credit Points** Passing the module examination					
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration					
9	**Module Manager** Dr.‘ Julia Fath					
10	**Miscellaneous** The lecture is designed as an inverted classroom. The contents of the e-lecture and the e-homework are to be prepared before attending the lecture and are assumed to be known. The electronic homework in ILIAS is an essential part of the workload. Bonus points for the final exam can be achieved by sending in bonus tasks.					

CM Macroeconomics (Business Administration)

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1302BBMMB1	270h	9	German	every term	1 Term

1	**Courses** Macroeconomics (9 CP)	**Contact Hours** 105h	**Self-Studies** 165h	**Course Language** German

2 Module Content

- Measurement and interpretation of macroeconomic aggregates
- Determinants and importance of interaction between markets and prices for general equilibrium allocations
- Causes of inflation, financial crises, unemployment, and business cycles and their relation to frictions in goods, credit, and labour markets
- Effects of fiscal and monetary policy and other economic policy measures in the short and medium run
- Empirical facts and theoretical approaches for explaining long-term economic developments and structural change
- Long-run trends and recent developments in macroeconomic aggregates like income, savings, and investment. A particular focus will be on the role of the accumulation of human and physical capital, technological progress as well fundamental determinants of growth

3 Learning Objectives

Students...
... use methods in the area of macroeconomics in pre-structured contexts in a solution-oriented way.
... know and understand basic theories in the area of macroeconomics.
... discuss results with teaching staff and other students.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content"

4 Teaching and Learning Methods

lecture
practice
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (90)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration

9 Module Manager

CMR Center for Macroeconomic Research

10 Miscellaneous

CM Mathematics

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1314BBMMA1	180h	6	German	every term	1 Term

1	**Courses** Mathematical Methods	**Contact Hours** 105h	**Self-Studies** 75h	**Course Language** German

2 Module Content

- Repetition of relevant school knowledge
- Combinatorics
- Basic concepts of linear algebra
- Basics of financial mathematics
- Functions of several variables
- Differential calculus for functions of several variables and their economic applications
- Optimization with and without constraints for functions of several variables
- Integral calculus for functions of one and several variables as well as their application in statistics

3 Learning Objectives

Students...
... use methods in mathematics for business and economics in pre-structured contexts in a solution-oriented way.
... communicate continuously and purposefully within teaching and learning groups.
... design their learning and working processes independently.
... reflect their own performance during their electronic homework and implement feedback constructively.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Science Volkswirtschaftslehre:
Core and Advanced Section Economics
Bachelor of Science Wirtschaftsinformatik:
Core Section Information Systems
Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration
Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre:
Ergänzungsbereich VWL
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:
Ergänzungsbereich VWL

	Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** Dr. Christoph Scheicher
10	**Miscellaneous** After lectures, electronic homework should be completed. The contents of the lecture are to be reviewed before exercise classes (if necessary, with the help of the linked video tutorials). The e-homework has to be completed individually before exercise classes and the material is assumed to be known for these classes. Interactive exercise classes take place in larger groups, interactive tutorials in smaller groups. Required reading (in German): Mosler, Dyckerhoff, Scheicher (current edition): Mathematische Methoden für Ökonomen. Video tutorials (in German): https://www.youtube.com/MathematischeMethoden

CM Civil Property and Economic Law

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1015BBMBR1	180h	6	German	every term	1 Term

1	**Courses** a) Civil Property Law b) Commercial and Corporate Law	**Contact Hours** a) 30h b) 30h	**Self-Studies** a) 60h b) 60h	**Course Language** a) German b) German

2 Module Content

Examples will be taken from the basic principles of civil property law, i.e. civil law rules dealing with cash and non-cash claims arising from private law agreements. An additional aim is to teach students the most important rules concerning commercial transactions.

Civil Property Law:
1. Fundamentals
2. Contract conclusion, particularly mutual consent, interpretation, receipt (of a declaration of intent), form, legal capacity, representation, terms and conditions
3. Termination of contracts, particularly performance, contestation, withdrawal, revocation, impossibility
4. Damages due to breach of contract/in tort
5. Commercial warranties for defects
6. Limitation periods

Commercial and Corporate Law:
1. The German concepts of “Kaufmann” and “Firma” and commercial representation
2. Commercial register/company register
3. Commercial transactions
4. Partnerships
5. Corporations
6. Groups
7. International transactions

3 Learning Objectives

Students...
... know and understand representation and liability issues in corporation law.
... know the basics concerning the conclusion, performance and termination of contracts.
... solve independently simple cases related to real-life practice in private economic transactions.
... recognise the most important forms of enterprise in partnership and corporation law.
... identify the most important commercial rules that differ from the German Civil Code (“BGB”).
... learn how legal experts think and present arguments; this enables students to conduct effective talks in all legal matters.
... know and understand the relevant methods and theories for the points mentioned above under “Contents of the Module content” above.

4 Teaching and Learning Methods

lecture

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7	**Prerequisites for Awarding of Credit Points** A pass in the written test. Students must take both courses. The written test will be based on the content of both courses.
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration Bachelor of Arts Lehramt: Bachelor Education WiSo
9	**Module Manager** Dr. Christian Deckenbrock
10	**Miscellaneous** Recommended reading: Deckenbrock/Höpfner, Bürgerliches Vermögensrecht: Grundlagen des Wirtschaftsprivatrechts mit Fällen und Lösungen, 5th ed. 2022. Prütting/Weller: Handels- und Gesellschaftsrecht, 10th ed. 2020

CM Statistics

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1314BBMST1	180h	6	German	every term	1 Term

1	**Courses** Descriptive Statistics and Probability Theory	**Contact Hours** 120h	**Self-Studies** 60h	**Course Language** German

2 Module Content

- Fundamental methods of descriptive statistics
- Fundamentals of probability theory

3 Learning Objectives

Students...
... know and understand common methods in the areas of statistics and probability.
... discuss results with teaching staff and other students.
... design their learning and working processes independently.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Core and Advanced Section Economics
Bachelor of Science Wirtschaftsinformatik:
Core Section Information Systems
Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration
Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre:
Ergänzungsbereich VWL
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:
Ergänzungsbereich VWL
Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft:
Ergänzungsbereich VWL

9 Module Manager

Prof. Dr. Rainer Dyckerhoff
Univ.-Prof. Dr. Bastian Gribisch

10 Miscellaneous

AM Statistics and Econometrics

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1314BAMST1	180h	6	German	every term	1 Term

1	**Courses** Statistical Inference and Econometrics	**Contact Hours** 120h	**Self-Studies** 60h	**Course Language** German

2 Module Content

- Continuation of probability theory from the Core Module
- Fundamentals of statistical inference
- Fundamentals of econometrics

3 Learning Objectives

Students...
... use methods in the area of statistics and econometrics in pre-structured contexts in a solution-oriented way.
... systematize and synthesize data.
... communicate continuously and purposefully within teaching and learning groups.
... design their learning and working processes independently.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice
tutorial

5 Module Entry Requirements

Recommendation: CM Statistics or CM Mathematics (Information Systems)

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Core and Advanced Section Economics
Bachelor of Science Wirtschaftsmathematik:
Nebenfach WiWi
Bachelor of Science Mathematik:
Nebenfach WiWi
Bachelor of Science Wirtschaftsmathematik:
Nebenfach VWL
Bachelor of Science Mathematik:
Nebenfach VWL
Bachelor of Science Informatik:
Nebenfach Volkswirtschaftslehre
Bachelor of Science Wirtschaftsinformatik:
Core Section Information Systems
Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration
Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre:
Ergänzungsbereich VWL

	Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL
9	**Module Manager** Prof. Dr. Rainer Dyckerhoff Univ.-Prof. Dr. Bastian Gribisch
10	**Miscellaneous** In the self-study phase, tutorials are offered.

CM Corporate Development II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1253BBMCD2	180h	6	German	every term	1 Term

1	**Courses** Strategic Business Toolkit: Entwickle Dein Gründungskonzept	**Contact Hours** 15h	**Self-Studies** 165h	**Course Language** German

2	**Module Content** The module includes conceptual and applied elements such as student presentations, discussions, and intensive project work in the form of, for example, the development of a start-up concept, a business simulation or case study. Students use skills and knowledge they have acquired during their studies and within this module (also through self-study phases based on e-learning) to develop solutions for problems from the business world.
3	**Learning Objectives** Students... ... use practical methods of strategic management and entrepreneurship to develop concepts. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".
4	**Teaching and Learning Methods** seminar
5	**Module Entry Requirements** Recommendation: CM Corporate Development I
6	**Mode of End-Of-Module Examination** Combined examination: Project work
7	**Prerequisites for Awarding of Credit Points** Passing the module examination
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration
9	**Module Manager** Univ.-Prof. Dr.‘ Anne Burmeister Univ.-Prof. Dr. Matthias Heinz Univ.-Prof. Dr. Bernd Irlenbusch Univ.-Prof. Dr. Dirk Sliwka
10	**Miscellaneous** The E-Learning phase takes place during the first half of the semester. This part of the course is asynchronous so that students can study the E-Learning content flexibly. Workshops 1 and 2 take place during the second half of the semester.

CM Finance II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1259BBMFI2	180h	6	German and English	every term	1 Term

1	**Courses** Cases in Finance (2nd term)	**Contact Hours** 15h	**Self-Studies** 165h	**Course Language** German

2 Module Content

The module includes conceptual and applied elements to value stocks (e.g., calculating financial fundamentals, estimate risk, determine cost of capital) including intensive student project work, presentations and discussions. Teams of students develop solutions for corresponding issues by querying selected company databases and conducting statistical analyses of this data. Students use skills and knowledge they have acquired from the core modules Statistics, Finance I and Accounting I. An additional compact lecture provides additional, specifically required knowledge and techniques. In addition to attending working sessions, students are required to do their own reading and to get familiar with the required statistical software independently. Due to organisational and pedagogical reasons classes need to be restricted to small groups.

3 Learning Objectives

Students...
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... establish and evaluate independently developed positions.
... design their learning and working processes independently.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

project

5 Module Entry Requirements

Recommendation: Core Modules Statistics, Finance I and Accounting I

6 Mode of End-Of-Module Examination

Combined examination: Project work

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Betriebswirtschaftslehre:
Core and Advanced Section Business Administration

9 Module Manager

Univ.-Prof. Dr. Dieter Hess
Univ.-Prof. Dr. Alexander Kempf
Univ.-Prof. Dr. Heinrich R. Schradin

10 Miscellaneous

CM Marketing II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1266BBMMA2	180h	6	German	every term	1 Term

1	**Courses** a) Angewandtes Dienstleistungsmarketing am Beispiel der Messe- und Eventbranche b) Marketing Applications	**Contact Hours** a) 15h b) 15h	**Self-Studies** a) 165h b) 165h	**Course Language** a) German b) German
2	**Module Content** The module includes conceptual and applied elements such as student presentations, discussions, and intensive project work in the form of, for example, a business simulation or case study. Students use skills and knowledge they have acquired during their studies to develop solutions for problems from the business world. They are required to do their own reading independently in addition to attending working sessions.			
3	**Learning Objectives** Students... ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".			
4	**Teaching and Learning Methods** project			
5	**Module Entry Requirements** Recommendation: CM Mathematics, AM Statistics and Econometrics, CM Marketing I			
6	**Mode of End-Of-Module Examination** Combined examination: Project work			
7	**Prerequisites for Awarding of Credit Points** Passing the module examination of the course a) or b)			
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration			
9	**Module Manager** Univ.-Prof. Dr. Werner Reinartz Univ.-Prof. Dr.‘ Franziska Völckner			
10	**Miscellaneous**			

CM Supply Chain Management II

Module Code 1271BBMSC2	**Workload** 180h	**ECTS Credits** 6	**Module Language** German	**Module Availability** every term	**Duration** 1 Term
1	**Courses** Supply Chain Management Applications		**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** German
2	**Module Content** The module includes conceptual and applied elements such as student presentations, discussions, and project work in the form of, for example, a business simulation or case study. Students use skills and knowledge they have acquired during their studies to develop solutions for problems from the business world. They are required to do their own reading independently in addition to attending working sessions.				
3	**Learning Objectives** Students... ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	**Teaching and Learning Methods** project				
5	**Module Entry Requirements** Recommendation: CM Mathematics, AM Statistics and Econometrics, CM Supply Chain Management I				
6	**Mode of End-Of-Module Examination** Combined examination: Project work				
7	**Prerequisites for Awarding of Credit Points** Passing the module examination				
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration				
9	**Module Manager** Area Supply Chain Management Univ.-Prof. Dr. Ulrich W. Thonemann				
10	**Miscellaneous**				

3.6.3 Supplementary Section Business Administration

CM Decision Analysis						
Module Code 1282BBEDT1		**Workload** 180h	**ECTS Credits** 6	**Module Language** German	**Module Availability** every term	**Duration** 1 Term
1	**Courses** Decision theory			**Contact Hours** 45h	**Self-Studies** 135h	**Course Language** German
2	**Module Content** • Fundamentals of rational decision-making • Structuring and differentiation of complex decision situations with regard to different characteristics • Description of theoretical prerequisites for the application of decision theoretical methods • Application of methods to practical examples • Determination and justification of optimal alternatives using formal procedures					
3	**Learning Objectives** Students... ... know and understand basic theories. ... know and understand common methods. ... use methods in pre-structured contexts in a solution-oriented way. ... communicate continuously and purposefully within teaching and learning groups. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".					
4	**Teaching and Learning Methods** lecture practice					
5	**Module Entry Requirements** none					
6	**Mode of End-Of-Module Examination** Written test: WT (60)					
7	**Prerequisites for Awarding of Credit Points** Passing the module examination					
8	**Other Programmes that Use the Module** Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration Bachelor of Science Information Systems (as of winter semester 24/25): Supplementary Section Information Systems Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics					
9	**Module Manager** Univ.-Prof. Dr. Ludwig Kuntz					

10	**Miscellaneous** The event is offered in the second term. An exam is offered both after the second term and during the semester break.

SuM Business Analytics Methods

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1271BEBAM1	180h	6	English	irregular	1 Term

1	**Courses** Operations Research	**Contact Hours** 45h	**Self-Studies** 135h	**Course Language** English

2 Module Content

- linear programming
- network optimization
- binary programming
- dynamic programming

3 Learning Objectives

Students...
... apply theories in the area of business analytics in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... know and understand common methods in the area of business analytics.
... use methods in pre-structured contexts in a solution-oriented way.
... communicate continuously and purposefully within teaching and learning groups.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Combined examination: Project work

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration

9 Module Manager

Prof. Dr. Andreas Fügener
Area Supply Chain Management

10 Miscellaneous

SuM International Trade and Investment

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1302BEITI1	180h	6	English	every 2nd term - winter term	1 Term

1	**Courses** International Trade and Investment	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** English

2 Module Content

Economic theories, empirical evidence and case studies in the area of International Economics:

- Technology, comparative advantages and international trade: Ricardian Model;
- Specific factors, trade and incomes: Specific Factor Model;
- Resources, trade and incomes: Heckscher-Ohlin Model;
- External economies of scale and international location of production;
- Internal economies of scale, imperfect competition, and trade;
- Multinational firms; Dumping; Foreign direct investment;
- Trade Policy interventions;
- International migration;
- International agreements and globalization.

3 Learning Objectives

Students...
... know and understand basic theories in the area of International Economics.
... apply methods and theories in pre-structured contexts in a solution-oriented way.
... establish and evaluate independently developed positions.
... question and critically reflect on current social developments.
... design their learning and working processes independently.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: CM Microeconomics (Business Administration), CM Macroeconomics (Business Administration), CM Mathematics, CM Statistics, and AM Statistics and Econometrics or CM Fundamentals of Microeconomics, CM Fundamentals of Macroeconomics, CM Introduction to Statistics, and CM Data Analysis and Econometrics

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Science Management, Economics and Social Sciences:
Specialisation Section Management, Economics and Social Sciences

9 Module Manager

Univ.-Prof. Dr. Susanne Prantl

10	**Miscellaneous** Usually, the course will be taught en bloc in the first half of the winter term. The first exam date will then be offered in December and the second date after the end of the teaching period of the winter term. For further information see the relevant online sources.

AM Microeconomics (Conflict, Cooperation and Competition)

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1289BAMMI1	180h	6	German	every 2nd term - summer term	1 Term

1	**Courses** Game Theory and Strategic Thinking	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- Introduction to the science of strategic thinking and applications

3 Learning Objectives

Students...
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way in the area of strategic thinking and competition policy.
... discuss results with teaching staff and other students.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: Either CM Microeconomics or CM Fundamentals of Microeconomics

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Core and Advanced Section Economics
Bachelor of Science Wirtschaftsmathematik:
Nebenfach VWL
Bachelor of Science Mathematik:
Nebenfach VWL
Bachelor of Science Informatik:
Nebenfach Volkswirtschaftslehre
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre:
Ergänzungsbereich VWL
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:
Ergänzungsbereich VWL
Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft:
Ergänzungsbereich VWL
Bachelor of Science Management, Economics and Social Sciences:
Specialisation Section Management, Economics and Social Sciences

9	**Module Manager** Univ.-Prof. Dr. Axel Ockenfels
10	**Miscellaneous**

SpM Economics and Business

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1289BSECB1	180h	6	German and English	every 2nd term - summer term	1 Term

1	**Courses** a) Monetary Policy, Banking and Financial Markets b) Theory of the firm c) Introduction to Electricity Markets and Regulation	**Contact Hours** a) 45h b) 45h c) 45h	**Self-Studies** a) 135h b) 135h c) 135h	**Course Language** a) German b) German c) English

2 Module Content

a) Specialisation Economics and Finance: Monetary policy instruments, money demand, Interest rates and exchange rates, financial intermediation, financial regulation, international financial markets

b) Specialisation Economics and Management: Microeconomic analysis of monopolistic and oligopolistic behaviour, Price theory, Market institutions, Game-theoretic and contract-theoretic concepts.

c) Specialisation Economics and Climate Change: Markets and mechanisms; static pricing in electricity markets, including CO_2-prices; long-term equilibrium; generation technologies and investment; regulating and managing electricity grids, including congestion management; energy markets from a business perspective, including business models and strategy options across the value chain.

3 Learning Objectives

Students...
... know and understand the relevant methods and theories for the points mentioned above under "Module content"
.... analyse (current) questions and challenges within the framework of pre-structured contexts for the points mentioned above under "Module content".
... discuss results with teaching staff and other students.
... reflect their own performance and implement feedback constructively.

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination of the course a), b) or c)

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
- Specialisation Section Track Economics
- Specialisation Section Track Business Administration
- Specialisation Section Track Social Sciences

Bachelor of Science Betriebswirtschaftslehre:
- Supplementary Section Business Administration

	Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** Univ.-Prof. Dr. Marc Oliver Bettzüge Univ.-Prof. Dr. Andreas Schabert Univ.-Prof. Dr. Patrick W. Schmitz
10	**Miscellaneous**

AM Ecological Economics

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1289BAMEE1	180h	6	English	every 2nd term - winter term	1 Term

1	**Courses** Ecological Economics	**Contact Hours** 45h	**Self-Studies** 135h	**Course Language** English

2 Module Content

This module covers selected issues in ecological economics, i.e. the economics relevant to "space ship Earth". Ecological economics recognises the finiteness of the planet regarding physical (material and energy) resources and limits to absorptive capacities within ecosystems. The module includes natural science foundations, especially the laws of thermodynamics and their relevance for economics. It covers the role of energy conversion in wealth creation, and the role of entropy production in environmental impacts. Implications regarding energy and environmental regulation are discussed.

3 Learning Objectives

Students...
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... communicate continuously and purposefully within teaching and learning groups.
... communicate in English.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: CM Microeconomics and CM Macroeconomics or CM Fundamentals of Economics

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Core and Advanced Section Economics
Bachelor of Science Wirtschaftsmathematik:
Nebenfach VWL
Bachelor of Science Mathematik:
Nebenfach VWL
Bachelor of Science Informatik:
Nebenfach Volkswirtschaftslehre
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre:
Ergänzungsbereich VWL
Bachelor of Science Sozialwissenschaften:

	Supplementary Section Social Sciences Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL
9	**Module Manager** PD Dr. Dietmar Lindenberger
10	**Miscellaneous**

SuM Current Topics in Economics

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1289BECTE1	180h	6	German and English	every term	1 Term

	Courses	Contact Hours	Self-Studies	Course Language
1	a) Current topics in energy and environmental policy (summer term) b) Media Order (summer term) c) Labour market discrimination (winter term) d) Current topics in Public Economics and Macroeconomics (winter term)	a) 45h b) 45h c) 45h d) 45h	a) 135h b) 135h c) 135h d) 135h	a) English b) German c) German d) English

2 Module Content

Working on various current socially relevant topics with the use of economic approaches and methods

a) This course covers current topics in energy and environmental policy. Examples include emission trading schemes and their application, the German coal phase-out, or the promotion of renewable energies. The course covers both theoretical aspects (what mechanisms and incentives are involved) and practical aspects (case studies) of such policies.

b) Topics from the field of media markets: Special features - Market failure and state failure - Industrial economics - External effects - Political economics - Current developments.

c) Including educational discrimination, Gender gap, Unequal career opportunities, Anti-discrimination measures.

d) Socially relevant topics from the fields of public economics and macroeconomics.

3 Learning Objectives

Students...

... analyse current questions and challenges within the framework of pre-structured contexts.

... discuss results with teaching staff and other students.

... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.

... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture

practice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination of one course out of a) to d)

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:

Specialisation Section Track Business Administration

Specialisation Section Track Social Sciences

Bachelor of Science Betriebswirtschaftslehre:

Supplementary Section Business Administration

Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre:

Ergänzungsbereich VWL

Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:

	Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** Academic Director
10	**Miscellaneous**

AM Macroeconomics

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1302BAMMA1	180h	6	German	every 2nd term - winter term	1 Term

1	**Courses** Economic Growth and Inequality	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- Stylized facts and theoretical approaches explaining long-run economic growth and inequality.
- The course will consider long-run trends and recent developments in macroeconomic aggregates like income, wealth, or consumption as well as the distribution of these variables.
- A particular focus will be on the effect of the accumulation of human and physical capital, of technological progress and automation on economic growth, inequality and pollution.

3 Learning Objectives

Students...
... apply theories in the area of macroeconomics in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... discuss results with teaching staff and other students.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: Either CM Macroeconomics or CM Fundamentals of Macroeconomics

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Wirtschaftsmathematik:
Nebenfach VWL
Bachelor of Science Mathematik:
Nebenfach VWL
Bachelor of Science Informatik:
Nebenfach Volkswirtschaftslehre
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre:
Ergänzungsbereich VWL
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre:
Ergänzungsbereich VWL
Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft:
Ergänzungsbereich VWL
Bachelor of Science Management, Economics and Social Sciences:

	Specialisation Section Management, Economics and Social Sciences Bachelor of Science Volkswirtschaftslehre: Core and Advanced Section Economics
9	**Module Manager** Univ.-Prof. Dr. Peter Funk
10	**Miscellaneous**

AM Public Economics

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1302BAMWF1	180h	6	German	every 2nd term - summer term	1 Term

1	**Courses** Policy of Economics and Finance	**Contact Hours** 45h	**Self-Studies** 135h	**Course Language** German

2 Module Content

- Welfare economics and state intervention (equity/efficiency trade-off, market failure: natural monopolies, externalities, public goods, asymmetric information)
- Economic order and systems
- Fundamentals of Political Economics
- Social security and redistribution
- Tax system, tax effects and optimal taxation
- Current challenges of economic and financial policy (e.g. climate policy and inequality)

3 Learning Objectives

Students...
... analyse current questions and challenges within the framework of pre-structured contexts.
... establish and evaluate independently developed positions.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... question and critically reflect on current social developments.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: Either CM Microeconomics and CM Macroeconomics or CM Fundamentals of Economics or CM Fundamentals of Microeconomics and CM Fundamentals of Macroeconomics

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Core and Advanced Section Economics
Bachelor of Science Wirtschaftsmathematik:
Nebenfach VWL
Bachelor of Science Mathematik:
Nebenfach VWL
Bachelor of Science Informatik:
Nebenfach Volkswirtschaftslehre
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre:

	Ergänzungsbereich VWL Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** Univ.-Prof. Dr. Sebastian Siegloch
10	**Miscellaneous** The course will also be offered in the winter semester of 2026/2027

AM Economic History

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1302BAMEH1	180h	6	German and English	every 2nd term - winter term	1 Term

1	**Courses** a) Economic History b) Economic History	**Contact Hours** a) 60h b) 60h	**Self-Studies** a) 120h b) 120h	**Course Language** a) German b) English

2 Module Content

- Introduction to European economic history
- Presents economic theories and quantitative evidence to explain periods of growth and stagnation
- Compares explanations for the origins of the Industrial Revolution, the timing of the Great Divergence, and describes changes in the institutional framework during the transition to sustained growth

3 Learning Objectives

Students...
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... discuss results with teaching staff and other students.
... develop an understanding of the impact of decisions that take into account environmental, economic, historical, social, and/or ethical criteria.
... kennen und verstehen die relevanten Methoden und Theorien zu den zuvor unter "Inhalte des Moduls" genannten Punkten.

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: Either CM Statistics and AM Statistics and Econometrics or CM Data Analysis and AM Statistics (SoWi) or CM Introduction to Statistics and CM Data Analysis and Econometrics

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination of course a) or course b).

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Core and Advanced Section Economics
Bachelor of Science Wirtschaftsmathematik:
Nebenfach VWL
Bachelor of Science Mathematik:
Nebenfach VWL
Bachelor of Science Informatik:
Nebenfach Volkswirtschaftslehre
Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre:
Ergänzungsbereich VWL

	Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** Univ.-Prof. Dr. Erik Hornung
10	**Miscellaneous**

SpM Economic Psychology

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1320BSMSEP	360h	12	English	every 2nd term - summer term	1 Term

1	**Courses** Economic Psychology	**Contact Hours** 90h	**Self-Studies** 270h	**Course Language** English

2 Module Content

- Basic concepts in Economic Psychology
- Economic Psychology and its application in consumer markets, labour markets, and financial markets
- Economic Psychology and its application in macroeconomic contexts

3 Learning Objectives

Students...
... know and understand basic theories in Economic Psychology.
... know and understand common methods in Economic Psychology.
... communicate in English.
... develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration

9 Module Manager

Univ.-Prof. Dr. Erik Hölzl

10 Miscellaneous

CM Comparative Political Economy

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1335BBVAO1	180h	6	German	every 2nd term - summer term	1 Term

1	**Courses** Foundations of Comparative Analysis of Political Economy	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

• Relationships between politics (democracy) and economics (capitalism), from a historical and a comparative perspective
• Theories and approaches for analysing relationships between politics (democracy) and economics (capitalism)

3 Learning Objectives

Students...
... know and understand basic theories.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... communicate continuously and purposefully within teaching and learning groups.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... question and critically reflect on current social developments.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Social Sciences
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Soziologie
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:

	Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences
9	**Module Manager** Univ.-Prof. Dr.‘ Christine Trampusch
10	**Miscellaneous**

CM Comparative Analysis of Political Institutions

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1335BBVAI1	180h	6	German	every 2nd term - winter term	1 Term

1	**Courses** Basics of Comparative Analysis of Political Institutions	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

•Variants and procedures of Comparative Politics
• Typologies of political systems, inter alia the political System of the Federal Republic of Germany as primary topic
• Institutional guarantors of the democratic principle
• Articulation, aggregation and mediation of societal interests in politics
• Institutions and actors in the political systems of the Federal Republic of Germany, the United Kingdom and the United States of America

3 Learning Objectives

Students...
... know and understand basic theories.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... communicate continuously and purposefully within teaching and learning groups.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... question and critically reflect on current social developments.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Social Sciences
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Soziologie
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:

	Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences
9	**Module Manager** Univ.-Prof. Dr. André Kaiser
10	**Miscellaneous**

CM International Relations

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1335BBIBE1	180h	6	German	every 2nd term - winter term	1 Term

1	**Courses** Foundations of International Relations	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- Basic concepts of international and foreign policy
- Approaches of foreign policy analysis
- Key terms of realist and idealist theories
- Problems of cooperation in the international system
- Analysis of causes for war
- Theories of conflict

3 Learning Objectives

Students...
... know and understand basic theories.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... communicate continuously and purposefully within teaching and learning groups.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... question and critically reflect on current social developments.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Social Sciences
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Soziologie
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft

	Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences
9	**Module Manager** Univ.-Prof. Dr. Thomas Jäger
10	**Miscellaneous**

CM European Politics

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1335BBEPO1	180h	6	German	every 2nd term - summer term	1 Term

1	**Courses** Foundations of European Politics	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- History, institutions, and processes of the political system of the European Union and its evolution
- Theories and strategies of European integration and their application on the EU's political System
- Citizens' attitudes towards Europe
- Impact of European integration on national governments, parliaments, and political parties

3 Learning Objectives

Students...
... know and understand basic theories.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... communicate continuously and purposefully within teaching and
... know and understand the relevant methods and theories for the points mentioned above under "Module content".learning groups.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... question and critically reflect on current social developments.

4 Teaching and Learning Methods

lecture
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Social Sciences
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Soziologie
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:

	Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences
9	**Module Manager** Univ.-Prof. Dr. Sven-Oliver Proksch
10	**Miscellaneous**

CM Introduction to Microsociology

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1320BBEMI1	180h	6	German	every 2nd term - winter term	1 Term

1	**Courses** Introduction to Microsociology	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- Microsociological questions
- Anthropological foundations
- Sociological explanations
- Analysis of social action / theories of action
- Analysis of strategic interaction / game theory
- Collective action and social norms
- Social networks

3 Learning Objectives

Students...
... know and understand basic theories in the area of microsociology.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... question and critically reflect on current social developments.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Social Sciences
Bachelor of Science Geographie:
Nebenfach SoWi
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:

	Ergänzungsbereich Sozialwissenschaften - Soziologie Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences
9	**Module Manager** Univ.-Prof. Dr. Clemens Kroneberg
10	**Miscellaneous**

CM Introduction to Macrosociology

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1320BBEMA1	180h	6	German	every 2nd term - summer term	1 Term

1	**Courses** Introduction to Macrosociology	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- Macrosociological questions
- Institutional fields and opportunities
- Exchange and markets
- Power and authority
- Social inequality
- Social differentiation
- Social change

3 Learning Objectives

Students...
... know and understand basic theories in the area of macrosociology.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... question and critically reflect on current social developments.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Social Sciences
Bachelor of Science Geographie:
Nebenfach SoWi
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology

	Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Soziologie Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** Univ.-Prof. Dr. Clemens Kroneberg
10	**Miscellaneous**

CM Introduction to Psychology

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1320BBWPS1	180h	6	German and English	every 2nd term - winter term	1 Term

1	**Courses** Introduction to Psychology	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** German and English

2 Module Content

- Evolutionary Psychology
- Thinking and consciousness
- Motivation and emotions
- Learning and socialisation
- Social perception and social comparison
- Attitudes and behaviour, dissonance theories and decision theory
- Psychology of the self

3 Learning Objectives

Students...
... know and understand basic theories in the area of psychology.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... know and understand common methods of statistical data analysis.
... use regression analysis methods in pre-structured contexts in a solution-oriented way.
... communicate continuously and purposefully within teaching and learning groups.
... present and/or discuss results with teaching staff and other students.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Social Sciences
Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology

	Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Soziologie Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences
9	**Module Manager** Univ.-Prof. Dr. Detlef Fetchenhauer
10	**Miscellaneous** Mandatory reading is announced every semester.

CM Methods of Empirical Social Research

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1320BBMES1	180h	6	German	every 2nd term - winter term	1 Term

1	**Courses** Methods of empirical social research	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** German

2 Module Content

- Introduction to basic terms and concepts of empirical social research
- Introduction to the logic foundations of empirical social research
- Introduction to the main methods of data collection in empirical social research

3 Learning Objectives

Students...
... know and understand basic theories in the area of Methods of empirical social research.
... communicate continuously and purposefully within teaching and learning groups.
... develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Social Sciences
Bachelor of Science Geographie:
Nebenfach BWL
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Soziologie
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft
Bachelor of Science Sozialwissenschaften:
Core and Advanced Section Social Sciences
Bachelor of Science Gesundheitsökonomie:
Supplementary Section Health Economics

9	**Module Manager** Univ.-Prof. Dr.‘ Lea Ellwardt
10	**Miscellaneous**

CM Information Systems I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1277BBWIF1	180h	6	German	every 2nd term - winter term	1 Term

1	**Courses** Information Systems Management	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- Information systems as a science
- Strategic role of information systems
- Internal and inter-company business process integration
- Electronic commerce and electronic business
- Computer supported collaborative work
- IT security
- Ethical, social and political aspects
- Information assets
- Business process reengineering
- Internet of things

3 Learning Objectives

Students...
... know and understand basic theories in the field of information management.
... apply theories in the field of analysis and structuring concepts in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... use methods in pre-structured contexts in a solution-oriented way in the field of analysis and structuring concepts.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... communicate continuously and purposefully within teaching and learning groups.
... establish and evaluate independently developed positions.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... question and critically reflect on current social developments.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Wirtschaftsinformatik:
Core Section Information Systems
Bachelor of Arts Medienwissenschaft:
Media and Technology Management

	Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration Bachelor of Science Information Systems (as of winter semester 24/25): Core and Advanced Section Information Systems
9	**Module Manager** Univ.-Prof. Dr. Detlef Schoder
10	**Miscellaneous** Mandatory accompanying reading: Laudon, K.; Laudon, J.; Schoder, D.: Wirtschaftsinformatik – eine Einführung, Pearson Verlag, 2015, 3rd Edition

CM Information Systems II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1277BBWIF2	180h	6	German	every 2nd term - winter term	1 Term

1	**Courses** Database Systems	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** German

2 Module Content

- Relational model and relational algebra
- Relational query languages (SQL)
- Conceptual data modelling (e.g., Entity Relationship Model)
- Relational database design
- Normalization (1.-3. normal form, BCNF)
- Development process of database systems
- Data organization, data management, data protection and privacy
- Transactions, Concurrency Control, Indices

3 Learning Objectives

Students...
... know and understand basic theories in the field of relational databases and data management.
... apply theories in the field of relational databases and data management in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... use methods in the field of relational databases and data management in pre-structured contexts in a solution-oriented way.
... develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
tutorial

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (90)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Informatik:
Advanced Section WiSo Anteil
Bachelor of Science Wirtschaftsinformatik:
Core Section Information Systems
Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Master of Science Gesundheitsökonomie:
Specialisation Section Health Economics

	Bachelor of Science Information Systems (as of winter semester 24/25): Core and Advanced Section Information Systems
9	**Module Manager** Univ.-Prof. Dr. Christoph Rosenkranz
10	**Miscellaneous** Mandatory reading is announced every semester. The written test may be in the form of an e-examination. Tutorials will be offered instead of exercise classes. The lecture will be conducted using a flipped classroom concept (videos and documents will be provided for self-study; repetition, discussion and consolidation will take place face-to-face in class).

SuM Globalisation, Industrial Relations and Workplace Learning

Module Code	**Workload**	**ECTS Credits**	**Module Language**	**Module Availability**	**Duration**
1230BEIRT1	180h	6	German	every 2nd term - summer term	1 Term

1	**Courses** Globalisation, Industrial Relations and Workplace Learning	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** German

2 Module Content

- Global-local relationships: New needs for skills in the global economy
- Current theories and empirical cases from economic geography and international vocational education research
- Skill formation systems: Typologies different vocational education systems and regionalization requirements
- Industrial relations in an international comparative perspective
- Actor-centred approaches in the context of education and employment in selected countries
- Current approaches and implementation cases of workplace learning models
- Supra-national transfer of training systems and programs
- Implications on vocational education and regional policies

3 Learning Objectives

Students...
... know and understand governance processes in global production networks.
... analyse current questions and challenges within the framework of selected case studies from different countries.
... collect, systematize and synthesize literature and data for a scientific paper on a selected topic in the field of internationalization of vocational training and participation practices and develop their own argumentation.
... develop, defend and evaluate independently positions concerning governance processes in global production networks and recommendations for trainings.
... develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

seminar

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Combined examination: Project work

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration

9	**Module Manager** Univ.-Prof. Dr.‘ Martina Fuchs Univ.-Prof. Dr. Matthias Pilz
10	**Miscellaneous**

SuM Innovation and Sustainable Development in the Global South

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1230BEWGE1	180h	6	German and English	every 2nd term - summer term	1 Term

1	**Courses** Innovation and Sustainable Development in the Global South	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** English

2 Module Content

- Innovation and markets in the Global South
- Multinational companies, foreign direct investments and local sustainable development in the Global South
- Clusters and regional innovation systems in the Global South
- Strategies for sustainable urban and rural development in the Global South
- International development cooperation
- Regional focus: Latin America, Asia & Africa

3 Learning Objectives

Students...
... know and understand basic theoretical concepts of globalization, sustainability and development.
... apply theories in case studies of sustainable innovation in the Global South in a solution-oriented way.
... collect, systematize and synthesize literature and data material for a scientific work on a selected topic.
... establish and evaluate independently developed positions.
... question and critically reflect on current economic and social developments in the Global South.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

seminar

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Combined examination: Project work

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Soziologie
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:

	Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL
9	**Module Manager** Univ.-Prof. Dr.‘ Martina Fuchs
10	**Miscellaneous**

SuM International Business and Economic Geography

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1230BEWGE2	180h	6	German and English	every 2nd term - winter term	1 Term

1	**Courses** Managing Culture and Interspace	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** English

2 Module Content

- Socio-cultural attitudes & patterns of interpretation of managers and employees in the context of business internationalization and M&A
- Case studies of HR management strategies in inter-cultural company settings
- Regional focus: Germany, USA, Latin America, China, India

3 Learning Objectives

Students...
... know and understand different theoretical approaches to socio-cultural differences in international business.
... apply theories in case studies in a solution-oriented way considering socio-cultural issues in multinational companies and mergers & acquisitions (M&A).
... analyse current questions and challenges within the framework of prepared cases and develop recommendations for successful management of socio-cultural relations in international business. applying interdisciplinary perspectives.
... establish and evaluate independently developed positions.
... question and critically reflect on the concept of socio-cultural frictions.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

seminar

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Combined examination: Project work

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Soziologie
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:

	Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL
9	**Module Manager** Univ.-Prof. Dr.‘ Martina Fuchs
10	**Miscellaneous**

SuM Management of the Co-operative

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1344BEBKO1	180h	6	German	every 2nd term - winter term	1 Term

1	**Courses** Management of the Co-operative	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** German

2 Module Content

- Differentiation between co-operatives and enterprises with a commercial objective
- Discussion of the justification, classification, and orientation of special business administration in co-operatives as management theory
- Analysis of business management problems of co-operatives from the management perspective
- Dealing from the leadership perspective with questions of goals and goal formation, member motivation, corporate policy, strategic leadership, marketing, performance measurement, and corporate governance

3 Learning Objectives

Students...
... understand specific structural characteristics of Co-operatives.
... analyse problems of the co-operative business type.
... communicate continuously and purposefully within teaching and learning groups.
... question and critically reflect on current social developments.
... design their learning and working processes independently.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: term paper

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Supplemetary Section Social Sciences - Sociology
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Soziologie
Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft
Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft

9	**Module Manager** Dr. Johannes Blome-Drees
10	**Miscellaneous** This module will be offered for the last time in accordance with the scheduled cycle in the 2028/2029 academic year.

SpM Economic Geography II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1230BSWGE2	180h	6	German and English	every 2nd term - winter term	1 Term

1	**Courses** Regional policies and sustainability	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** English

2 Module Content

- Key concepts in economic geography: globalisation and uneven development
- Policies and strategies for local sustainable development
- Challenges and strategies for local sustainable development in urban and rural regions in the Global North and in the Global South
- Regional focus: Germany, Europe, USA, Latin America, Asia, Africa

3 Learning Objectives

Students...
... know and understand basic theoretical approaches to local sustainable development in the context of globalization.
... collect, systematise and synthesise literature and data material for a scientific work in the form of a case study employing theoretical frameworks from economic geography.
... establish and evaluate independently developed positions considering the effect of activities of multinational companies on local communities.
... develop an understanding of the impact of decisions that take into account environmental, social or ethical criteria and formulate strategies for local sustainable development in urban and rural regions in the Global North and the Global South.
... question and critically reflect on the roles of key actors, such as firms, the state, labour and civil society organizations in local and regional development.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

seminar

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Combined examination: Project work

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Business Administration
Specialisation Section Track Social Sciences
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:
Ergänzungsbereich SoWi
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration

	Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Supplemetary Section Social Sciences - Sociology Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Soziologie Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** Univ.-Prof. Dr.‘ Martina Fuchs
10	**Miscellaneous**

SpM Empirical Methods and Data Analysis

Module Code 1314BSMDA1		**Workload** 180h	**ECTS Credits** 6	**Module Language** German and English	**Module Availability** every 2nd term - winter term	**Duration** 1 Term
1	**Courses** Selected Quantitative Methods			**Contact Hours** 45h	**Self-Studies** 135h	**Course Language** German and English
2	**Module Content** Selected advanced topics in econometrics, for example: • Asymptotic properties of the OLS estimator • general estimation principles • heteroscedasticity • instrumental variables • introduction to time series analysis (unit root tests, GARCH)					
3	**Learning Objectives** Students... ... know and understand common methods in the area of econometrics and statistics. ... use methods in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".					
4	**Teaching and Learning Methods** lecture practice					
5	**Module Entry Requirements** none					
6	**Mode of End-Of-Module Examination** Written test: WT (60)					
7	**Prerequisites for Awarding of Credit Points** Passing the module examination					
8	**Other Programmes that Use the Module** Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Economics Specialisation Section Track Business Administration Specialisation Section Track Social Sciences Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences					
9	**Module Manager** Univ.-Prof. Dr. Jörg Breitung					
10	**Miscellaneous**					

SpM Entrepreneurship

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1253BEEnt1	180h	6	German and English	every 2nd term - winter term	1 Term

1	**Courses** Entrepreneurship	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** English

2 Module Content

- Strategies on Market Entry, Products, Markets and Value Creation
- Entrepreneurial Behaviour

3 Learning Objectives

Students...
... know and understand basic theories.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... present and/or discuss results with teaching staff and other students.
... develop an understanding of the impact of decisions that take into account environmental,
... economic, social and/or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommended: CM Corporate Development I

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing of the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Business Administration
Specialisation Section Track Social Sciences
Bachelor of Science Wirtschaftsinformatik:
Supplementary Section Information Systems
Bachelor of Science Betriebswirtschaftslehre:
Supplementary Section Business Administration
Bachelor of Science Information Systems (as of winter semester 24/25):
Supplementary Section Information Systems
Bachelor of Science Sozialwissenschaften:
Supplementary Section Social Sciences
Bachelor of Science Gesundheitsökonomie:
Supplementary Section Health Economics

9 Module Manager

Univ.-Prof. Dr. Christian Schwens

10	**Miscellaneous**

SpM Introduction to Machine Learning

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1314MSIML1	180h	6	English	every 2nd term - summer term	1 Term

1	**Courses** Introduction to Machine Learning	**Contact Hours** 45h	**Self-Studies** 135h	**Course Language** English

2 Module Content

Classification
Resampling Methods
Linear Model Selection and Regularization
Tree Based Methods
Deep Learning

3 Learning Objectives

Students...
... know and understand basic theories.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... know and understand common methods.
... use methods in pre-structured contexts in a solution-oriented way.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: AM Statistics and Econometrics, BM Mathematics

6 Mode of End-Of-Module Examination

Written test: WT (90)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
- Specialisation Section Track Economics
- Specialisation Section Track Business Administration
- Specialisation Section Track Social Sciences

Bachelor of Science Betriebswirtschaftslehre:
- Supplementary Section Business Administration

Bachelor of Science Management, Economics and Social Sciences:
- Specialisation Section Management, Economics and Social Sciences

9 Module Manager

Univ.-Prof. Dr. Roman Liesenfeld

10 Miscellaneous

Studies Abroad I (BWL)					
Module Code 1015BSSAB1	**Workload** 180h	**ECTS Credits** 6	**Module Language** selected language	**Module Availability** every term	**Duration** 1 Term
1	**Courses**		**Contact Hours**	**Self-Studies**	**Course Language**
2	**Module Content** Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.				
3	**Learning Objectives** Students... ... The students… … acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. ... ... Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.				
4	**Teaching and Learning Methods** depending on course choice				
5	**Module Entry Requirements** None				
6	**Mode of End-Of-Module Examination** Academic Achievements				
7	**Prerequisites for Awarding of Credit Points** depending on course selection, successfully completed coursework				
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration				
9	**Module Manager** Programmdirektor:in				
10	**Miscellaneous** If recognition of this module is to be applied for, there is a standardised recognition procedure. Information on course recognition (deadlines and procedures) is available from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/).				

Studies Abroad II (BWL)

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1015BSSAB2	180h	6	selected language	every term	1 Term

1	Courses	Contact Hours	Self-Studies	Course Language

2 Module Content

Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.

3 Learning Objectives

Students...

... The students…

… acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies.

...

... Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.

4 Teaching and Learning Methods

depending on course choice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Academic Achievements

7 Prerequisites for Awarding of Credit Points

depending on course selection, successfully completed coursework

8 Other Programmes that Use the Module

Bachelor of Science Betriebswirtschaftslehre:

Supplementary Section Business Administration

9 Module Manager

Programmdirektor:in

10 Miscellaneous

If recognition of this module is to be applied for, there is a standardised recognition procedure. Information on course recognition (deadlines and procedures) is available from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/).

Studies Abroad III (BWL)						
Module Code 1015BSSAB3		**Workload** 180h	**ECTS Credits** 6	**Module Language** selected language	**Module Availability** every term	**Duration** 1 Term
1	**Courses**			**Contact Hours**	**Self-Studies**	**Course Language**
2	**Module Content** Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.					
3	**Learning Objectives** Students... ... The students… … acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. ... ... Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.					
4	**Teaching and Learning Methods** depending on course choice					
5	**Module Entry Requirements** none					
6	**Mode of End-Of-Module Examination** Academic Achievements					
7	**Prerequisites for Awarding of Credit Points** depending on course selection, successfully completed coursework					
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration					
9	**Module Manager**					
10	**Miscellaneous** If recognition of this module is to be applied for, there is a standardised recognition procedure. Information on course recognition (deadlines and procedures) is available from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/).					

Studies Abroad IV (BWL)						
Module Code 1015BSSAB4		**Workload** 540h	**ECTS Credits** 18	**Module Language** selected language	**Module Availability** every term	**Duration** 1 or 2 Term(s)
1	**Courses**			**Contact Hours**	**Self-Studies**	**Course Language**
2	**Module Content** Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.					
3	**Learning Objectives** Students... ... The students… … acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. ... ... Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.					
4	**Teaching and Learning Methods** depending on course choice					
5	**Module Entry Requirements** none					
6	**Mode of End-Of-Module Examination** Academic Achievements					
7	**Prerequisites for Awarding of Credit Points** depending on course selection, successfully completed coursework					
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration					
9	**Module Manager**					
10	**Miscellaneous** If recognition of this module is to be applied for, there is a standardised recognition procedure. Information on course recognition (deadlines and procedures) is available from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/).					

WiSo Academic Short Programmes Bachelor's I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1979BWISO1	180h	6	English	every 2nd term - summer term	1 Term

1	**Courses** Course offerings for the WiSo@ academic short programmes	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** English

2 Module Content

This module teaches complementary skills to Module WiSo Academic Short Programmes Bachelor's II and combines theoretical and practical approaches from business administration, economics, social sciences or business informatics to analyse global economic structures and urban transformation and innovation processes in economically and culturally significant metropolitan regions outside Germany. The module includes conceptual and application-oriented elements, including student presentations, case studies, or practice-oriented discussions with international guest speakers. It is a targeted supplementary offering from the WiSo Faculty, taught by international lecturers abroad, which provides career-related insights into a foreign cultural and economic area.

During the semester, a series of supplementary events are offered that provide students with relevant background knowledge and practical skills that they can apply in the respective international metropolitan region:

- Pre-departure meetings I & II
- Specialist visits to company partners

In addition to attending the seminar and participating in the supplementary events, students are expected to organise their learning and work processes independently and on their own responsibility.

3 Learning Objectives

Students...
... know and understand the relevant methods and theories for the points mentioned above under "Module content".
... know and understand basic theories in the fields of economic development, urban sociology, innovation management and international economic interdependencies.
... use theories in pre-structured contexts (e.g. case studies) in a reflected and solution-driven way.
... know and understand common methods in the fields of economic development, urban sociology, innovation management and international economic interdependencies.
... communicate continuously and purposefully within interdisciplinary and intercultural teaching and learning groups.
... present results with international teaching staff and other students.
... communicate in English.
... explain the impact of decisions that consider environmental, economic, social or ethical criteria.
...
... The module is successfully completed through a competency-based exam format stated below in part 6. The exam format is defined in paragraph 12 of the exam regulations.

4 Teaching and Learning Methods

excursion
seminar

5	**Module Entry Requirements** none
6	**Mode of End-Of-Module Examination** depending on course selection
7	**Prerequisites for Awarding of Credit Points** Passing the module final examination and completing coursework as part of the supplementary events or excursion.
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Economics Specialisation Section Track Business Administration Specialisation Section Track Social Sciences Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Information Systems (as of winter semester 24/25): Supplementary Section Information Systems
9	**Module Manager** Zentrum für Internationale Beziehungen (ZIB) Manager Academic Short Programmes
10	**Miscellaneous** This module can only be taken as part of an Academic Short Programme (WiSo@) organised by the WiSo Faculty. Prior examination registration must be carried out in accordance with the regulations of the WiSo Faculty.

WiSo Academic Short Programmes Bachelor's II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1979BWISO2	180h	6	English	every 2nd term - summer term	1 Term

1	**Courses** Course offerings for the WiSo@ academic short programmes	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** English

2 Module Content

This module teaches complementary skills to Module WiSo Academic Short Programmes Bachelor's I and combines theoretical and practical approaches from business administration, economics, social sciences or business informatics to analyse global economic structures and urban transformation and innovation processes in economically and culturally significant metropolitan regions outside Germany. The module includes conceptual and application-oriented elements, including student presentations, case studies, or practice-oriented discussions with international guest speakers. It is a targeted supplementary offering from the WiSo Faculty, taught by international lecturers abroad, which provides career-related insights into a foreign cultural and economic area.

During the semester, a series of supplementary events are offered that provide students with relevant background knowledge and practical skills that they can apply in the respective international metropolitan region:

- Pre-departure meetings I & II
- Specialist visits to company partners

In addition to attending the seminar and participating in the supplementary events, students are expected to organise their learning and work processes independently and on their own responsibility.

3 Learning Objectives

Students...
... know and understand the relevant methods and theories for the points mentioned above under "Module content".
... know and understand basic theories in the fields of economic development, urban sociology, innovation management and international economic interdependencies.
... use theories in pre-structured contexts (e.g. case studies) in a reflected and solution-driven way.
... know and understand common methods in the fields of economic development, urban sociology, innovation management and international economic interdependencies.
... communicate continuously and purposefully within interdisciplinary and intercultural teaching and learning groups.
... present results with international teaching staff and other students.
... communicate in English.
... explain the impact of decisions that consider environmental, economic, social or ethical criteria.
...
... The module is successfully completed through a competency-based exam format stated below in part 6. The exam format is defined in paragraph 12 of the exam regulations.

4 Teaching and Learning Methods

excursion
seminar

5	**Module Entry Requirements** none
6	**Mode of End-Of-Module Examination** depending on course selection
7	**Prerequisites for Awarding of Credit Points** Passing the module final examination and completing coursework as part of the supplementary events or excursion.
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Economics Specialisation Section Track Business Administration Specialisation Section Track Social Sciences Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Information Systems (as of winter semester 24/25): Supplementary Section Information Systems
9	**Module Manager** Zentrum für Internationale Beziehungen (ZIB) Manager Academic Short Programmes
10	**Miscellaneous** This module can only be taken as part of an Academic Short Programme (WiSo@) organised by the WiSo Faculty. Prior examination registration must be carried out in accordance with the regulations of the WiSo Faculty.

3.6.4 Specialisation Section Business Administration

SpM Accounting and Taxation I					
Module Code 1016BSACT1	**Workload** 180h	**ECTS Credits** 6	**Module Language** German and English	**Module Availability** every 2nd term - winter term	**Duration** 1 Term
1	**Courses** a) Earnings Management and Financial Statement Analysis b) Fundamentals of Taxation		**Contact Hours** a) 60h b) 60h	**Self-Studies** a) 120h b) 120h	**Course Language** a) German and English b) German
2	**Module Content** • Topics in accounting or business taxation • Key methods and regulations • Specialization in selected topics of accounting or taxation of companies • Case studies				
3	**Learning Objectives** Students... ... know and understand basic theories in the area of accounting and business taxation. ... know and understand common methods in the area of accounting and business taxation. ... acquire basic knowledge about accounting principles, recognition and valuation standards according to IAS/IFRS in the area of accounting and business taxation. ... analyse questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account economic and/or ethical criteria. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	**Teaching and Learning Methods** lecture practice				
5	**Module Entry Requirements** none				
6	**Mode of End-Of-Module Examination** Written test: WT (60)				
7	**Prerequisites for Awarding of Credit Points** Passing the module examination of course a) or b)				
8	**Other Programmes that Use the Module** Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences				
9	**Module Manager** Area Accounting and Taxation				

10	**Miscellaneous** Accompanying reading canon, deployment of lecturers.

SpM Accounting and Taxation II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1016BSACT2	180h	6	German and English	every 2nd term - summer term	1 Term

1	**Courses** a) Accounting b) Fundamentals in International Taxation c) International Corporate Reporting	**Contact Hours** a) 30h b) 30h c) 30h	**Self-Studies** a) 150h b) 150h c) 150h	**Course Language** a) German b) English c) English

2 Module Content

- Topics in accounting or business taxation
- Key methods and regulations
- Specialization in selected topics of accounting or taxation of companies
- Case studies

3 Learning Objectives

Students...
... know and understand basic theories in the area of accounting and business taxation.
... know and understand common methods in the area of accounting and business taxation.
... acquire basic knowledge about accounting principles, recognition and valuation standards according to IAS/IFRS in the area of accounting and business taxation.
... analyse questions and challenges within the framework of pre-structured contexts.
... establish and evaluate independently developed positions.
... develop an understanding of the impact of decisions that take into account economic and/or ethical criteria.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination of course a), b) or c)

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration
Bachelor of Science Management, Economics and Social Sciences:
Specialisation Section Management, Economics and Social Sciences

9 Module Manager

Area Accounting and Taxation

10	**Miscellaneous** Accompanying reading canon, deployment of lecturers.

SpM Corporate Development I

Module Code 1253BSMCD1	**Workload** 180h	**ECTS Credits** 6	**Module Language** German and English	**Module Availability** every 2nd term - winter term	**Duration** 1 Term
1	**Courses** Human Resource Management		**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** English
2	**Module Content** • Internal Labor Markets and Careers • Job Design • Recruiting and Staffing • Performance Evaluation • Pay for Performance • Performance Reward Systems • Training • Turnover and Dismissals • Institutional Framework: Collective Bargaining & Corporate Governance				
3	**Learning Objectives** Students... ... learn basic concepts in Human Resource Management. ... understand how organizations develop strategies for managing their human resources. ... apply concepts to solve practical HRM problems that organizations face. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".				
4	**Teaching and Learning Methods** lecture practice				
5	**Module Entry Requirements** Recommendation: CM Corporate Development I, AM Statistics and Econometrics				
6	**Mode of End-Of-Module Examination** Written test: WT (60)				
7	**Prerequisites for Awarding of Credit Points** Passing the module examination				
8	**Other Programmes that Use the Module** Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences				
9	**Module Manager** Department Corporate Development				
10	**Miscellaneous**				

SpM Corporate Development II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1253BSMCD2	180h	6	German and English	every 2nd term - summer term	1 Term

1	**Courses** a) Organizational Behavior (Bachelor) b) International Strategic Management	**Contact Hours** a) 60h b) 30h	**Self-Studies** a) 120h b) 150h	**Course Language** a) English b) English

2 Module Content

- Theories of International Management
- Employee Participation and Corporate Governance
- Equality and Diversity

3 Learning Objectives

Students...
... know and understand basic theories.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... communicate in English.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... question and critically reflect on current social developments.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: Either CM Corporate Development I, CM Corporate and Business Ethics, CM Statistics, AM Statistics and Econometrics or CM Digital Transformation and Entrepreneurship, CM Business Ethics, CM Introduction to Statistics, CM Data Analysis and Econometrics

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination for course a) or b).

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration
Bachelor of Science Management, Economics and Social Sciences:
Specialisation Section Management, Economics and Social Sciences

9 Module Manager

Univ.-Prof. Dr.‘ Anne Burmeister
Univ.-Prof. Dr. Matthias Heinz
Univ.-Prof. Dr. Bernd Irlenbusch
Univ.-Prof. Dr. Dirk Sliwka

10	**Miscellaneous**

SpM Finance I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1259BSMFI1	180h	6	German and English	every 2nd term - summer term	1 Term

1	**Courses** a) Corporate Finance b) Financial Management c) Investment Management d) Leasing e) Banking and Financial Intermediation	**Contact Hours** a) 60h b) 60h c) 60h d) 60h e) 60h	**Self-Studies** a) 120h b) 120h c) 120h d) 120h e) 120h	**Course Language** a) English b) German c) German d) German e) English

2 Module Content

a) Corporate Finance
- Analysing and Working with Financial Statements
- Company Valuation
- Mergers & Acquisitions

b) Financial Management
- Financial statement analysis
- Long-term financial and liquidity planning
- Calculation of capital costs
- Capital cost optimisation
- Risk Management

c) Investment Management
- Portfolio theory
- Risk management
- Investment strategies

d) Leasing
- German leasing market and leasing contracts
- Calculation of leasing rates and capital costs of leases
- Accounting for leases in accordance with HGB and IFRS
- Cost comparison of leasing and credit financing, taking tax conditions into account
- Institutional economic analysis of leasing

e) Banking and Financial Intermediation:
- Functions of banks and financial intermediaries
- Fund flows through financial markets
- Incentive problems in lending
- Regulation and financial stability
- Digital banking and new business models

3 Learning Objectives

Students...
... apply theories in the area of Finance in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... use methods in the area of Finance in pre-structured contexts in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.

	... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... question and critically reflect on current developments at the capital market. ... know and understand the relevant methods and theories for the points mentioned above under "Module content". ... ... The module is successfully completed through a competency-based exam format stated below in part 6. The exam format is defined in paragraph 12 of the exam regulations.
4	**Teaching and Learning Methods** lecture practice
5	**Module Entry Requirements** none
6	**Mode of End-Of-Module Examination** Written test: WT (60)
7	**Prerequisites for Awarding of Credit Points** Passing the module examination of one of the courses.
8	**Other Programmes that Use the Module** Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** Univ.-Prof. Dr. Dieter Hess Univ.-Prof. Dr. Alexander Kempf Dr. Alexander Pütz Dr. Wolfgang Spörk Jun.-Prof. Dr.‘ Hannah Winterberg
10	**Miscellaneous**

SpM Finance II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1259BSMFI2	180h	6	German and English	every 2nd term - winter term	1 Term

	Courses	Contact Hours	Self-Studies	Course Language
1	a) Insurance Management b) Bank Management c) Sustainable Finance d) International Financial Markets and Investments	a) 60h b) 60h c) 60h d) 60h	a) 120h b) 120h c) 120h d) 120h	a) German b) German c) German d) English

2 Module Content

a) Insurance Management
- Risk management and insurance production
- Limits of insurability
- Insurance and reinsurance markets / Historical roots of insurance
- Lines of individual insurance
- Reinsurance and alternative risk transfer
- Institutional framework
- Value-oriented insurance management

b) Bank Management
- The German commercial banking system
- Central banks / supranational banks
- Bank Accounting
- Bank Controlling
- Bank regulation

c) Sustainable Finance
- Sustainability ratings
- Sustainability performance of conventional and sustainable investments
- Financial performance of conventional and sustainable investments
- Sustainability in investment management
- Sustainability and asset pricing
- Regulations
- Research in the field of sustainable finance

d) International Financial Markets and Investments
- International Monetary System
- Introduction to foreign exchange markets
- Interest rate and purchasing power parity
- International equity and bond markets
- Interest rate and currency derivatives
- International investments

3 Learning Objectives

Students...
... know and understand basic theories in the areas of finance.
... know and understand common methods in the areas of finance.
... use methods in pre-structured contexts in a solution-oriented way in the areas of finance.
... analyse (current) questions and challenges within the framework of pre-structured contexts.

	... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".
4	**Teaching and Learning Methods** lecture practice
5	**Module Entry Requirements** Recommendation: Either CM Accounting I, CM Finance I or CM Finance and Accounting
6	**Mode of End-Of-Module Examination** Written test: WT (60)
7	**Prerequisites for Awarding of Credit Points** Passing the module examination of one course. A course is to be attended; the examination relates to the content of one course.
8	**Other Programmes that Use the Module** Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** Jun.-Prof. Dr. Benedikt Ballensiefen Jun.-Prof. Dr. Tobias Bauckloh Univ.-Prof. Dr. Heinrich R. Schradin Dr. Wolfgang Spörk
10	**Miscellaneous** In the sumer semester, the course 'International Financial Markets and Investments' may be offered as an additional option. Further information can be obtained from KLIPS.

SpM Marketing I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1266BSMMA1	180h	6	German and English	every 2nd term - winter term	1 Term

1	**Courses** Methods of Marketing Management	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** English

2 Module Content

- Design of market research projects
- Sample selection and survey methods
- Metrics and questionnaire design
- Uni- and bivariate analyses
- Application of multivariate analysis methods for marketing mix decisions
- Introduction to causal analysis

3 Learning Objectives

Students...
... know and understand common methods and approaches of market research.
... analyse (current) questions and challenges in the context of market research projects and investigate expected cause-effect relationships.
... communicate in English.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: Either CM Marketing I or CM Managing Demand and Supply

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration
Bachelor of Science Management, Economics and Social Sciences:
Specialisation Section Management, Economics and Social Sciences

9 Module Manager

Univ.-Prof. Dr. Hernán Bruno

10 Miscellaneous

SpM Marketing II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1266BSMMA2	180h	6	German and English	every 2nd term - summer term	1 Term

1	**Courses** Concepts of Marketing Mix Management	**Contact Hours** 60h	**Self-Studies** 120h	**Course Language** English

2 Module Content

- Marketing mix decisions (e.g. brand management and new product development)
- Management of innovations and established products
- Price and distribution management
- Communication management

3 Learning Objectives

Students...
... know and understand basic theories and concepts of marketing in the domain of marketing mix management.
... analyse (current) questions and challenges in the context of marketing mix management.
... communicate in English.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5 Module Entry Requirements

Recommendation: Either CM Marketing I or CM Managing Demand and Supply

6 Mode of End-Of-Module Examination

Written test: WT (60)

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration
Bachelor of Science Management, Economics and Social Sciences:
Specialisation Section Management, Economics and Social Sciences

9 Module Manager

Univ.-Prof. Dr. Marc Fischer

10 Miscellaneous

SpM Supply Chain Management I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1271BSMSC1	180h	6	German and English	every term	1 Term

	Courses	Contact Hours	Self-Studies	Course Language
1	a) Strategic Procurement b) Supply Chain Planning c) Behavioral Management Science I d) Business AI e) Supply Chain Management: Design, Planning and Analytics	a) 45h b) 45h c) 30h d) 45h e) 45h	a) 135h b) 135h c) 150h d) 135h e) 135h	a) English b) German c) English d) English e) English

2 Module Content

Selected Topics in Supply Chain Management:

a) Strategic Procurement
- Strategic Thinking
- Sourcing Analysis
- Sourcing Methods
- Supplier Management
- Behavioral Aspects

b) Supply Chain Planning
- Supply Chain Design
- Demand Planning
- Sales Planning
- Supply Chain Management

c) Behavioral Management Science I
- Behavioral economics and psychology
- Experimental methods
- Applications to different fields of management

d) Business AI
- Foundations of AI and Ethical Implications
- AI-Driven Optimization and Modeling Techniques
- Business Applications and Governance of AI

e) Supply Chain Management: Design, Planning and Analytics
- Introduction to Supply Chain Management
- Supply Chain Strategy
- Supply Chain Segmentation
- Inventory Management & Risk Pooling
- Demand Planning
- Product Life Cycle Planning
- Supply Planning
- Processes
- Sales & Operations Planning
- Supply Chain Management in the AI era

3	**Learning Objectives** Students... ... know and understand basic theories in supply chain management. ... apply theories in supply chain management in pre-structured contexts (e.g. case studies) in a solution-oriented way. ... know and understand common methods in supply chain management. ... use methods in supply chain management in pre-structured contexts in a solution-oriented way. ... analyse (current) questions and challenges within the framework of pre-structured contexts. ... communicate continuously and purposefully within teaching and learning groups. ... present and/or discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... design their learning and working processes independently. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".
4	**Teaching and Learning Methods** lecture practice
5	**Module Entry Requirements** Recommendation: Either CM Supply Chain Management I or CM Managing Demand and Supply
6	**Mode of End-Of-Module Examination** Combined examination: Written exam with Term Paper
7	**Prerequisites for Awarding of Credit Points** Passing the module examination as specified in part six. Students have to select one course. The exam will relate to the content of this course.
8	**Other Programmes that Use the Module** Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** AD Dr. Johannes Antweiler Area Supply Chain Management
10	**Miscellaneous**

SpM Supply Chain Management II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1271BSMSC2	180h	6	German and English	every term	1 Term

1	**Courses** a) Supply Chain Management: Strategy, Coordination and Resilience b) Production Management c) Behavioural Management Science II	**Contact Hours** a) 45h b) 45h c) 45h	**Self-Studies** a) 135h b) 135h c) 135h	**Course Language** a) English b) German c) English

2 Module Content

Selected Topics in Supply Chain Management:

a) Supply Chain Management: Strategy, Coordination and Resilience
- Introduction to Supply Chain Management
- Network Planning
- Supplier Management
- Strategic Alliances
- Procurement and Outsourcing Strategies
- Global Logistics
- Distribution Strategies
- Supply Chain Risk Management
- Coordinated Product and Supply Chain Design
- Supply Chain AI Applications

b) Production Management
- Lot-Sizing and Scheduling
- Inventory Management

c) Behavioral Management Science II
- Behavioral economics and psychology
- Experimental methods
- Applications to different fields of management

3 Learning Objectives

Students...
... know and understand basic theories in supply chain management.
... apply theories in supply chain management in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... know and understand common methods in supply chain management.
... use methods in supply chain management in pre-structured contexts in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... communicate continuously and purposefully within teaching and learning groups.
... present and/or discuss results with teaching staff and other students.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... design their learning and working processes independently.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

lecture
practice

5	**Module Entry Requirements** Recommendation: Either CM Supply Chain Management I or CM Managing Demand and Supply
6	**Mode of End-Of-Module Examination** Combined examination: Written exam with Term Paper
7	**Prerequisites for Awarding of Credit Points** Passing the module examination as specified in part six. Students have to select one course. The exam will relate to the content of this course.
8	**Other Programmes that Use the Module** Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** AD Dr. Johannes Antweiler Area Supply Chain Management
10	**Miscellaneous**

SpM Media and Technology Management I

Module Code 1284BSMTM1	**Workload** 180h	**ECTS Credits** 6	**Module Language** German and English	**Module Availability** every 2nd term - summer term	**Duration** 1 Term

1	**Courses** Media and Technology Management I	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** German and English

2 Module Content

- Introduction to the management of digital and hybrid media and technology goods and services
- Corporate strategies of various media genres in the fields of journalism and entertainment and their significance in a social context

3 Learning Objectives

Students...
... know and understand basic theories.
... use methods in pre-structured contexts in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... establish and evaluate independently developed positions.
... design their learning and working processes independently.
... kennen und verstehen die relevanten Methoden und Theorien zu den zuvor unter "Inhalte des Moduls" genannten Punkten.

4 Teaching and Learning Methods

seminar

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Combined examination: presentation with written test

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Wirtschaftsinformatik:
Supplementary Section Information Systems
Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration
Bachelor of Science Information Systems (as of winter semester 24/25):
Supplementary Section Information Systems
Bachelor of Science Sozialwissenschaften:
Supplementary Section Social Sciences
Bachelor of Science Management, Economics and Social Sciences:
Specialisation Section Management, Economics and Social Sciences

9 Module Manager

Univ.-Prof. Dr.‘ Claudia Loebbecke, M.B.A.

10	**Miscellaneous**

SpM Media and Technology Management II

Module Code 1284BSMTM2	**Workload** 180h	**ECTS Credits** 6	**Module Language** German and English	**Module Availability** every 2nd term - summer term	**Duration** 1 Term

1	**Courses** Media and Technology Management II	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** German and English

2 Module Content

• In-depth development of topics related to the management of digital and hybrid media and technology goods and services based on changing, industry-specific project content and case studies

3 Learning Objectives

Students...
... know and understand basic theories.
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... communicate continuously and purposefully within teaching and learning groups.
... establish and evaluate independently developed positions.
... present and/or discuss results with teaching staff and other students.
... design their learning and working processes independently.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

seminar

5 Module Entry Requirements

6 Mode of End-Of-Module Examination

Combined examination: presentation with written test

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Wirtschaftsinformatik:
Supplementary Section Information Systems
Bachelor of Arts Medienwissenschaft:
Media and Technology Management
Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration
Bachelor of Science Information Systems (as of winter semester 24/25):
Supplementary Section Information Systems
Bachelor of Science Sozialwissenschaften:
Supplementary Section Social Sciences
Bachelor of Science Management, Economics and Social Sciences:
Specialisation Section Management, Economics and Social Sciences

9	**Module Manager** Univ.-Prof. Dr.‘ Claudia Loebbecke, M.B.A.
10	**Miscellaneous**

SpM Economic Geography I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1230BSWGE1	180h	6	German and English	every 2nd term - winter term	1 Term

1	**Courses** Companies and Sustainability	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** English

2 Module Content

- Theoretical approaches to globalization, global-local linkages of companies and sustainable development
- Multinational enterprises; small and medium enterprises
- Global value chains, global production networks and cluster
- Internationalization strategies of multinational companies and implications for local and regional development
- Case studies from different sectors and regions worldwide
- Practical approaches towards sustainable development

3 Learning Objectives

Students...
... apply theories of economic geography in case studies on companies' location strategies in international contexts and their implications for local sustainable development in a solution-oriented way.
... analyse current questions and challenges considering the role of innovation, knowledge, work and skills for socio-economic development.
... establish and evaluate independently developed positions and identify current discourses in economic geography.
... develop an understanding of the impact of decisions that take into account environmental, social or ethical criteria.
... question and critically reflect on current socio-economic dynamics and their spatial effects from an ethical point of view by applying interdisciplinary perspectives.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

seminar

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Combined examination: Project work

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre:
Ergänzungsbereich BWL
Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Economics
Specialisation Section Track Business Administration
Specialisation Section Track Social Sciences
Bachelor of Arts Regionalstudien China - Sozialwissenschaften:

	Ergänzungsbereich SoWi Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Supplemetary Section Social Sciences - Sociology Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Soziologie Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich VWL Bachelor of Arts Regionalstudien Lateinamerika - Volkswirtschaft: Ergänzungsbereich VWL Bachelor of Science Management, Economics and Social Sciences: Specialisation Section Management, Economics and Social Sciences
9	**Module Manager** Univ.-Prof. Dr.‘ Martina Fuchs
10	**Miscellaneous**

Studies Abroad in Management I

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1014BSSAM1	180h	6	selected language	every term	1 Term

1	Courses	Contact Hours	Self-Studies	Course Language

2 Module Content

Subjects from Business Administration

3 Learning Objectives

Students...

... The students…

… acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies.

...

... Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.

4 Teaching and Learning Methods

depending on course choice

5 Module Entry Requirements

None

6 Mode of End-Of-Module Examination

Academic Achievements

7 Prerequisites for Awarding of Credit Points

depending on course selection, successfully completed coursework

8 Other Programmes that Use the Module

Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration

9 Module Manager

Programmdirektor:in

10 Miscellaneous

If recognition of this module is to be applied for, there is a standardised recognition procedure. Information on course recognition (deadlines and procedures) is available from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/).

Studies Abroad in Management II

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1014BSSAM2	180h	6	selected language	every term	1 Term

1	Courses	Contact Hours	Self-Studies	Course Language

2 Module Content
Topics from Business Administration

3 Learning Objectives
Students...
... The students...
... acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies.
...
... Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of the Studies Abroad modules.

4 Teaching and Learning Methods
depending on course choice

5 Module Entry Requirements

6 Mode of End-Of-Module Examination
Academic Achievements

7 Prerequisites for Awarding of Credit Points
depending on course selection, successfully completed coursework

8 Other Programmes that Use the Module
Bachelor of Science Volkswirtschaftslehre:
Specialisation Section Track Business Administration
Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration

9 Module Manager
Programmdirektor:in

10 Miscellaneous
If recognition of this module is to be applied for, there is a standardised recognition procedure. Information on course recognition (deadlines and procedures) is available from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/).

Curriculare Ergänzung aus vorheriger Prüfungsordnung aus der Universität zu Köln Schwerpunktbereich I

Module Code 1014BSCEP1	**Workload**	**ECTS Credits** 6	**Module Language** selected language	**Module Availability** every term	**Duration** 1 or 2 Term(s)

1	**Courses**	**Contact Hours**	**Self-Studies**	**Course Language**
2	**Module Content**			
3	**Learning Objectives** Students...			
4	**Teaching and Learning Methods** depending on course choice			
5	**Module Entry Requirements**			
6	**Mode of End-Of-Module Examination** Credit points transferred from another university: TR			
7	**Prerequisites for Awarding of Credit Points**			
8	**Other Programmes that Use the Module** Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Economics Specialisation Section Track Business Administration Specialisation Section Track Social Sciences Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics			
9	**Module Manager**			
10	**Miscellaneous**			

Curriculare Ergänzung aus vorheriger Prüfungsordnung aus der Universität zu Köln Schwerpunktbereich II					
Module Code 1014BSCEP2	**Workload**	**ECTS Credits** 6	**Module Language** selected language	**Module Availability** every term	**Duration** 1 or 2 Term(s)
1	**Courses**		**Contact Hours**	**Self-Studies**	**Course Language**
2	**Module Content**				
3	**Learning Objectives** Students...				
4	**Teaching and Learning Methods** depending on course choice				
5	**Module Entry Requirements**				
6	**Mode of End-Of-Module Examination** Credit points transferred from another university: TR				
7	**Prerequisites for Awarding of Credit Points**				
8	**Other Programmes that Use the Module** Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Economics Specialisation Section Track Business Administration Specialisation Section Track Social Sciences Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics				
9	**Module Manager**				
10	**Miscellaneous**				

Bachelor Seminar Accounting and Taxation

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1016BSMSAT	180h	6	German	every term	1 Term

1	**Courses** a) Bachelor Seminar Controlling b) Bachelor Seminar Financial Accounting c) Bachelor Seminar Business Taxation	**Contact Hours** a) 30h b) 30h c) 30h	**Self-Studies** a) 150h b) 150h c) 150h	**Course Language** a) German b) German c) German
2	**Module Content** • Selected Issues in accounting or business taxation			
3	**Learning Objectives** Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... communicate continuously and purposefully within teaching and learning groups. ... establish and evaluate independently developed positions. ... present and/or discuss results with teaching staff and other students. ... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria. ... design their learning and working processes independently. ... reflect their own performance and implement feedback constructively. ... use under guidance techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".			
4	**Teaching and Learning Methods** seminar			
5	**Module Entry Requirements** Recommendation: SpM Accounting and Taxation I and II			
6	**Mode of End-Of-Module Examination** Combined examination: term paper with presentation			
7	**Prerequisites for Awarding of Credit Points** Passing the module examination of course a), b) or c)			
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration			
9	**Module Manager** Area Accounting and Taxation			
10	**Miscellaneous** Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.			

Bachelor Seminar Corporate Development

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1253BSMSCD	180h	6	German and English	every term	1 Term

1	**Courses** Bachelor Seminar Corporate Development	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** German and English

2 Module Content

The goal of the seminar is that students apply the methods and contents that they learned in their studies to specific research questions from well-defined topics. Moreover, the students should autonomously study the literature about a research questions, and independently write, present and defend a scientific work.

3 Learning Objectives

Students...
... apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... collect, systematize and synthesize literature and data material for a scientific work on a selected topic.
... communicate continuously and purposefully within teaching and learning groups.
... establish and evaluate independently developed positions.
... present and/or discuss results with teaching staff and other students.
... question and critically reflect on current social developments.
... design their learning and working processes independently.
... use under guidance techniques of scientific work and good scientific practice.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

seminar

5 Module Entry Requirements

none

6 Mode of End-Of-Module Examination

Combined examination: term paper with presentation

7 Prerequisites for Awarding of Credit Points

Passing the module examination

8 Other Programmes that Use the Module

Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration

9 Module Manager

Univ.-Prof. Dr.‘ Anne Burmeister
Univ.-Prof. Dr. Matthias Heinz
Univ.-Prof. Dr. Bernd Irlenbusch
Univ.-Prof. Dr. Dirk Sliwka

10 Miscellaneous

Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of

	remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.

Bachelor Seminar Finance

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1259BSMSFI	180h	6	German and English	every term	1 Term

1	**Courses** Bachelor Seminar Finance	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** German and English

2	**Module Content** Changing contents from the area of Finance will be dealt with. The offers of the respective semester can be viewed in KLIPS.
3	**Learning Objectives** Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... present and/or discuss results with teaching staff and other students. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".
4	**Teaching and Learning Methods** seminar
5	**Module Entry Requirements** Recommendation: Corresponding Specialisation Module
6	**Mode of End-Of-Module Examination** Combined examination: Project work
7	**Prerequisites for Awarding of Credit Points** Passing the module examination
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration
9	**Module Manager** Area Finance
10	**Miscellaneous** Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.

Bachelor Seminar Marketing

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1266BSMSMA	180h	6	German and English	every term	1 Term

1	**Courses** Bachelor Seminar Marketing	**Contact Hours** 30h	**Self-Studies** 150h	**Course Language** German and English

2	**Module Content** Various topics from the marketing domain. The offered course content of the respective semester can be found in KLIPS.
3	**Learning Objectives** Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... present and/or discuss results with teaching staff and other students. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice. ... know and understand the relevant methods and theories for the points mentioned above under "Module content".
4	**Teaching and Learning Methods** seminar
5	**Module Entry Requirements** Recommendation: Completion of the two marketing specialization modules prior to taking the seminar module
6	**Mode of End-Of-Module Examination** Combined examination: term paper with presentation
7	**Prerequisites for Awarding of Credit Points** Passing the module examination
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration
9	**Module Manager** Area Marketing
10	**Miscellaneous** Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.

Bachelor Seminar Supply Chain Management

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1271BSMSSC	180h	6	German and English	every term	1 Term

1	**Courses** a) Bachelor Seminar Supply Chain Management b) Bachelor Seminar Supply Chain Management	**Contact Hours** a) 30h b) 30h	**Self-Studies** a) 150h b) 150h	**Course Language** a) German b) English

2 Module Content

- Topics from all areas of supply chain management
- Application of quantitative methods
- Scientific preparation of problem formulation and solution

3 Learning Objectives

Students...
... apply theories in supply chain management in pre-structured contexts (e.g. case studies) in a solution-oriented way.
... use methods in supply chain management in pre-structured contexts in a solution-oriented way.
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... collect, systematize and synthesize literature and data material for a scientific work on a selected topic.
... establish and evaluate independently developed positions.
... present and/or discuss results with teaching staff and other students.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... question and critically reflect on current social developments.
... design their learning and working processes independently.
... reflect their own performance and implement feedback constructively.
... use under guidance techniques of scientific work and good scientific practice.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

seminar

5 Module Entry Requirements

Recommendation: At least one SpM Supply Chain Management successfully passed

6 Mode of End-Of-Module Examination

Combined examination: term paper with presentation

7 Prerequisites for Awarding of Credit Points

Passing the module examination of course a) or b)

8 Other Programmes that Use the Module

Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration

9 Module Manager

AD Dr. Johannes Antweiler
Area Supply Chain Management

10 Miscellaneous

Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are

	allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.

Bachelor Seminar Interdisciplinary Business Administration

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1320BBIDB1	180h	6	German and English	every term	1 Term

1	**Courses** a) Bachelor Seminar Economic Geography (offered for the last time in WS 28/29) b) Bachelor Seminar Economic Psychology	**Contact Hours** a) 30h b) 30h	**Self-Studies** a) 150h b) 150h	**Course Language** a) German b) English

2 Module Content

- Introduction to scientific writing
- Varying contents from Interdisciplinary Business Administration
- Research approaches and methods of the respective discipline (Economic geography, Economic psychology,...)

3 Learning Objectives

Students...
... analyse (current) questions and challenges within the framework of pre-structured contexts.
... collect, systematize and synthesize literature and data material for a scientific work on a selected topic.
... establish and evaluate independently developed positions.
... develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.
... use under guidance techniques of scientific work and good scientific practice.
... know and understand the relevant methods and theories for the points mentioned above under "Module content".

4 Teaching and Learning Methods

seminar

5 Module Entry Requirements

Recommendation: Completion of the corresponding Specialization Module is highly advised

6 Mode of End-Of-Module Examination

Combined examination: term paper with presentation

7 Prerequisites for Awarding of Credit Points

Passing the module examination of course a) or b)

8 Other Programmes that Use the Module

Bachelor of Science Betriebswirtschaftslehre:
Specialisation Section Business Administration

9 Module Manager

Area Interdisziplinäre Betriebswirtschaftslehre

10 Miscellaneous

The course ‘Bachelor's Seminar in Economic Geography’ will be offered for the last time in the winter semester 28/29. Bachelor Seminars will be allocated in the 1st enrolment period in KLIPS. Any remaining places are allocated in the second enrolment period on a first-come, first-served basis. Students who have been offered a seminar place in the first enrolment period may not participate in the allocation of remaining places in the second enrolment period. In the second enrolment period, there is no entitlement to receive a seminar place.

3.6.5 Bachelor Thesis in Business Administration

Bachelor's Thesis General Business Administration					
Module Code 1015BMBWL1	**Workload** 360h	**ECTS Credits** 12	**Module Language** German and English	**Module Availability** every term	**Duration** 1 Term
1	**Courses**		**Contact Hours**	**Self-Studies**	**Course Language**
2	**Module Content**				
3	**Learning Objectives** Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice.				
4	**Teaching and Learning Methods** Bachelor’s Thesis The candidate must attend a consultation meeting.				
5	**Module Entry Requirements** 100 CP completed. Module Bachelor Seminar passed				
6	**Mode of End-Of-Module Examination** Combined Examination: Thesis 12 weeks and progress documentation				
7	**Prerequisites for Awarding of Credit Points** Passing the Bachelor's thesis. The candidate must attend a consultation meeting.				
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Bachelor Thesis in Business Administration				
9	**Module Manager**				
10	**Miscellaneous** Students can register for bachelor's thesis in the first KLIPS enrolment phase. Prerequisite for assigning the bachelor's thesis is the passing of the Module Bachelor Seminar.				

Bachelor's Thesis Accounting and Taxation					
Module Code 1015BMACC1	**Workload** 360h	**ECTS Credits** 12	**Module Language** German and English	**Module Availability** every term	**Duration** 1 Term
1	**Courses**		**Contact Hours**	**Self-Studies**	**Course Language**
2	**Module Content**				
3	**Learning Objectives** Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice.				
4	**Teaching and Learning Methods** Bachelor′s Thesis The candidate must attend a consultation meeting.				
5	**Module Entry Requirements** 100 CP completed, Module Bachelor Seminar Accounting and Taxation passed				
6	**Mode of End-Of-Module Examination** Combined Examination: Thesis 12 weeks and progress documentation				
7	**Prerequisites for Awarding of Credit Points** Bachelor's thesis. The examiner must attend a consultation meeting.				
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Bachelor Thesis in Business Administration				
9	**Module Manager**				
10	**Miscellaneous** Students can register for bachelor's thesis in the first KLIPS enrolment phase. Prerequisite for assigning the bachelor's thesis is the passing of the Module Bachelor Seminar in the chosen area.				

Bachelor's Thesis Corporate Development						
Module Code 1015BMCDE1		**Workload** 360h	**ECTS Credits** 12	**Module Language** German and English	**Module Availability** every term	**Duration** 1 Term
1	**Courses**			**Contact Hours**	**Self-Studies**	**Course Language**
2	**Module Content**					
3	**Learning Objectives** Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice.					
4	**Teaching and Learning Methods** Bachelor's Thesis The candidate must attend a consultation meeting.					
5	**Module Entry Requirements** 100 CP completed, Module Bachelor Seminar Corporate Development passed					
6	**Mode of End-Of-Module Examination** Combined Examination: Thesis 12 weeks and progress documentation					
7	**Prerequisites for Awarding of Credit Points** Passing the Bachelor's thesis. The examiner must attend a consultation meeting.					
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Bachelor Thesis in Business Administration					
9	**Module Manager**					
10	**Miscellaneous** Students can register for bachelor's thesis in the first KLIPS enrolment phase. Prerequisite for assigning the bachelor's thesis is the passing of the Module Bachelor Seminar in the chosen area.					

Bachelor's Thesis Finance

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1015BMFIN1	360h	12	German and English	every term	1 Term

1	Courses	Contact Hours	Self-Studies	Course Language
2	**Module Content**			
3	**Learning Objectives** Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice.			
4	**Teaching and Learning Methods** Bachelor′s Thesis The candidate must attend a consultation meeting.			
5	**Module Entry Requirements** 100 CP completed, Module Bachelor Seminar Finance passed			
6	**Mode of End-Of-Module Examination** Combined Examination: Thesis 12 weeks and progress documentation			
7	**Prerequisites for Awarding of Credit Points** Passing the Bachelor's thesis. The examiner must attend a consultation meeting.			
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Bachelor Thesis in Business Administration			
9	**Module Manager**			
10	**Miscellaneous** Students can register for bachelor's thesis in the first KLIPS enrolment phase. Prerequisite for assigning the bachelor's thesis is the passing of the Module Bachelor Seminar in the chosen area.			

Bachelor's Thesis Marketing

Module Code	Workload	ECTS Credits	Module Language	Module Availability	Duration
1015BMMAR1	360h	12	German and English	every term	1 Term

1	Courses	Contact Hours	Self-Studies	Course Language

2	**Module Content**
3	**Learning Objectives** Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice.
4	**Teaching and Learning Methods** Bachelor's Thesis The candidate must attend a consultation meeting.
5	**Module Entry Requirements** 100 CP completed, Module Bachelor Seminar Marketing passed
6	**Mode of End-Of-Module Examination** Combined Examination: Thesis 12 weeks and progress documentation
7	**Prerequisites for Awarding of Credit Points** Passing the Bachelor's thesis. The examiner must attend a consultation meeting.
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Bachelor Thesis in Business Administration
9	**Module Manager**
10	**Miscellaneous** Students can register for bachelor's thesis in the first KLIPS enrolment phase. Prerequisite for assigning the bachelor's thesis is the passing of the Module Bachelor Seminar in the chosen area.

Bachelor's Thesis Supply Chain Management					
Module Code 1015BMSCM1	**Workload** 360h	**ECTS Credits** 12	**Module Language** German and English	**Module Availability** every term	**Duration** 1 Term
1	**Courses**		**Contact Hours**	**Self-Studies**	**Course Language**
2	**Module Content**				
3	**Learning Objectives** Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice.				
4	**Teaching and Learning Methods** Bachelor′s Thesis The candidate must attend a consultation meeting.				
5	**Module Entry Requirements** 100 CP completed, Module Bachelor Seminar Supply Chain Management passed				
6	**Mode of End-Of-Module Examination** Combined Examination: Thesis 12 weeks and progress documentation				
7	**Prerequisites for Awarding of Credit Points** Passing the Bachelor's thesis. The examiner must attend a consultation meeting.				
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Bachelor Thesis in Business Administration				
9	**Module Manager**				
10	**Miscellaneous** Students can register for bachelor's thesis in the first KLIPS enrolment phase. Prerequisite for assigning the bachelor's thesis is the passing of the Module Bachelor Seminar in the chosen area.				

Bachelor's Thesis Interdisciplinary Business Administration					
Module Code 1015BMIND1	**Workload** 360h	**ECTS Credits** 12	**Module Language** German and English	**Module Availability** every term	**Duration** 1 Term
1	**Courses**		**Contact Hours**	**Self-Studies**	**Course Language**
2	**Module Content**				
3	**Learning Objectives** Students... ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... establish and evaluate independently developed positions. ... design their learning and working processes independently. ... use under guidance techniques of scientific work and good scientific practice.				
4	**Teaching and Learning Methods** Bachelor′s Thesis The candidate must attend a consultation meeting.				
5	**Module Entry Requirements** 100 CP completed, Module Bachelor Seminar Interdisciplinary Business Administration passed				
6	**Mode of End-Of-Module Examination** Combined Examination: Thesis 12 weeks and progress documentation				
7	**Prerequisites for Awarding of Credit Points** Passing the Bachelor's thesis. The examiner must attend a consultation meeting.				
8	**Other Programmes that Use the Module** Bachelor of Science Betriebswirtschaftslehre: Bachelor Thesis in Business Administration				
9	**Module Manager**				
10	**Miscellaneous** Students can register for bachelor's thesis in the first KLIPS enrolment phase. Prerequisite for assigning the bachelor's thesis is the passing of the Module Bachelor Seminar in the chosen area. For the assignment of bachelor's theses, the specifications of the respective chairs shall be noted.				