2023/24

Please note the year of validity of the module catalogue.

FACULTY OF MANAGEMENT, ECONOMICS AND SOCIAL SCIENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES DEPARTMENT



(enrolment from winter semester 2021/22)



MODULE CATALOGUE

HEALTH ECONOMICS

BACHELOR OF SCIENCE

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR BACHELOR PROGRAMME IN HEALTH ECONOMICS



valid for students of the ER 2021 (enrolment from winter semester 2021/22)

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Lists of abbreviations

AM	Advanced module	PR	Project
AS	Assignment	PRES	Presentation
С	Course	SI	Studium Integrale
СС	Compulsory course	SM	Specialisation module
СМ	Core module	SPM	Supplementary module
СН	Contact hours (= time spent in class)	SPW	Semester period per week
ECTS	Credit Points	SSt	Self-study
CS	Case study	TP	Term paper
EC	Elective course	TPF	Time required for preparation and follow-up
OE	Oral Examination	TR	Credit points transferred from another university
PRP	Project report	WL	Workload
PCR	Practical component report	WT	Written Test
РО	Portfolio		

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1 Health Economics

Health economics is an interdisciplinary science that occupies its place between economics and medicine. The B.Sc. in Health Economics at the University of Cologne is the only course of studies in Germany to offer both courses at a Faculty for Management, Economics and Social Sciences as well as at a Faculty for Medicine.

The starting point for all considerations is the assumption that the production factors with which health care services are created, such as manpower, capital or materials, are not available indefinitely. The aim of health economics is to use these resources effectively and economically and thus to make optimum use of them. The acquisition of basic medical knowledge enables the understanding of health economic and medical aspects.

The Bachelor's programme in Health Economics prepares students to understand the complexity of subject-specific issues and to be able to solve them in the best possible way.

1.1 Content and objectives of the programme

Health economics as an interdisciplinary science at the University of Cologne is based on three pillars: the entrepreneurial business perspective (WiSo Faculty), the higher system perspective (WiSo Faculty) and the medical perspective (Medical Faculty). The contents are conveyed by means of practice-relevant seminars and lectures with a national focus. This offers students a high degree of initiative and individual development potential. Thus, operative insights are offered without neglecting the theoretical overall context of the complex health care system. Furthermore, competences for the design of economic and organisational processes in the health care sector are acquired. This well-founded and wide-ranging education provides Bachelor graduates with a wide range of entry opportunities. In the course of their studies, students acquire skills in the design of economic and organisational processes in the healthcare sector.

The graduates have competences at level 6 of the German Qualification Framework or the Bachelor level of the German Qualification Framework for Higher Education Qualifications. Intended learning outcomes are shown in the table below. On the one hand, the intended learning outcomes comprise the overarching *learning goals* that the programme envisions for the graduates. On the other hand, they include *learning objectives*, which refer to concrete activities of the students during their studies.

	Graduates act
10	with fundamental expertise at the interface between business and medicine in order to grasp current economic challenges in the healthcare sector.
al skills	Students analyse health care issues with recourse to basic economic or medical theories and concepts.
Professional and analytical skills	Students reproduce basic economic or medical knowledge that prepares them for the analysis of health economic issues.
andaı	Students use health economic methods and the necessary medical expertise to evaluate clinical studies.
sional	Students write an academic paper on a topic relevant to health economics on the basis of independently collected or specified literature and data.
rofess	as active users of business management and statistical methods in order to help shape health economic processes.
<u> </u>	Students apply management, economic or statistical methods to case studies (e.g. in the areas of pricing, quantitative methods, health management, quality management and HTA).
σ	as interculturally sensitised communicators to effectively address current problems in health economics.
an	Students work in a goal-oriented and cooperative manner in diverse teams.
Communicative and cooperative skills	Students discuss health economic topics and theories with representatives from academia and practice.
ooper	as health managers to help develop new ways of solving problems and improving processes.
ပိ	Students justify processes and problem solutions at the interface between economy and health care.
Kills	as employees who are particularly ethically sensitive to health issues in order to have a positive impact on the health care system.
Personal skills	Students design their learning, working and action processes independently and self-reflectively on the basis of ethical concepts of economic or medical action.
Pers	Students derive scientifically sound judgements on health economic issues from relevant information.

After graduation, consulting and advisory activities in both private and public companies, such as clinics, large medical practices, health insurance companies, institutions, organizations and companies in the health care industry, as well as in the sports and fitness, prevention and rehabilitation sector, are a possible option. In addition to the core area of medical treatment and care, services in the health sector are also required in the areas of prevention and aftercare/rehabilitation. In the other areas of work, there are also clubs in the sports, fitness and education sector, social institutions and social insurance institutions. In the administrative and commercial fields of activity of these sectors, graduates of health economics find their employment possibilities in the areas of organisation and communication, accounting and cost control, planning and control of projects and investments. The specific profile lies in the fact that the commercial-administrative ways of thinking, which are often co-determined by the conditions of the social security system, can be linked to medical-nursing or diagnostictechnical aspects by the graduates. Graduates build a bridge between economic and medical reasoning and can critically counter one-sided interpretations of decisions, which can occur especially in the field of consulting. The acquisition of basic medical knowledge enables them to understand health economic and medical aspects. The Bachelor's programme in Health Economics prepares students to understand the complexity of subject-specific issues and to be able to solve them in the best possible way.

1.2 Requirements

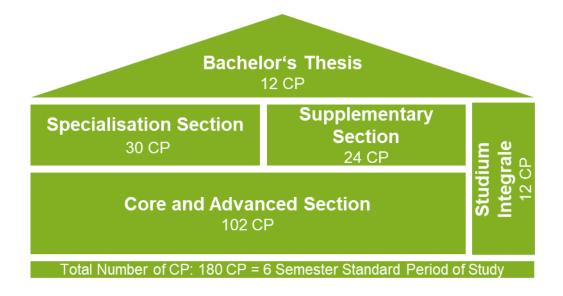
Successful students will have the following subject-related, methodical and personal strengths and aptitudes:

- good mathematical and analytical skills,
- ability to think abstractly and conceptually,
- good communication skills in German and English,
- ability to perform independent, goal-driven and result-oriented work,
- a keen interest in economic issues.

1.3 Programme structure and sequence

The bachelor's programme of Health Economics comprises 180 credit points, is designed for a standard study period of six semesters and is made up of the following four sections:

The Core and Advanced Section with 102 Credit Points (CP) comprises basic modules from basic business, health economics and medical modules. All modules in this section are compulsory. The Supplementary Section with 24 CP contains supplementary modules of economics and methods. A total of 12 CP are to be chosen in Methods as well as in Economics. The Specialisation Section with 30 CP comprises four seminars from which two can be chosen (12 CP). In addition, further health economic modules are located there, in which a total of 18 must be achieved. The obligatory thesis in the degree course Health Economics (12 CP) and the interfaculty Studium Integrale (SI, 12 CP) are the last sections.



1.4 Study Abroad Option

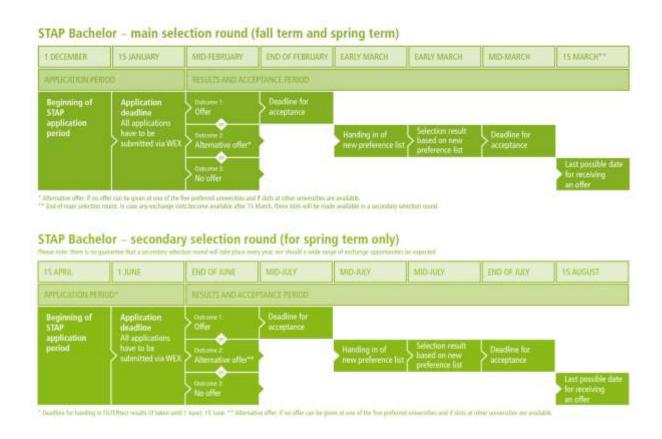
The WiSo Faculty offers a broad range of study abroad options within an excellent network of prestigious partner universities worldwide. The so-called Study Abroad Programme (STAP) includes ERASMUS exchanges and provides an opportunity for a single-term stay at one of the WiSo Faculty's partner universities. Successful STAP applicants benefit from direct contact and organisational support at the Partner University as well as support in the organisation of the semester abroad by the International Relations Center (ZIB WiSo). Additionally, they are exempt from paying tuition fees there. The range of universities available depends on the bachelor course in which the student is enrolled – the possible options are listed in the WiSo Exchange (WEX) (access through the student's UoC account only), along with detailed information on each university.

In addition to these options offered by the Faculty, bachelor students can also apply for a non-WiSo exchange, offered by Dezernat 9 – Internationales (Central International Office of the University of Cologne) within the 'fakultätsübergreifende Partnerschaften' framework. Further possibilities are going abroad as a freemover (i.e. as a student who organises his or her stay abroad individually) or participating in short courses or summer schools offered under separate terms and conditions.

1.4.1 The Faculty's Study Abroad Programme (STAP)

Bachelor students should plan their application for a term abroad at the beginning of their bachelor studies. The STAP main selection round takes place once a year with application period between December and January 15th; it allows for an application either for the fall term or the spring term of the following academic year. Detailed information on the selection criteria and the best preparation for a STAP application can be found online in the <u>STAP Bachelor Application Manual</u>.

If there are still places available after the main selection round has been completed, another small secondary selection round will be offered between April and June 1st. In this round, students can only apply for the following summer semester.



1.4.2 Credit transfer options from studies abroad

The WiSo Faculty has put a lot of emphasis on internationalisation in the design of its bachelor programmes, offering broad credit transfer options for all kinds of study abroad options. Each bachelor course includes at least one "Studies Abroad" module, with a broad range of courses suitable for credit transfer. In addition, a single course-to-course credit transfer can be considered. Moreover, students have the option of crediting courses from the semester abroad as part of their Studium Integrale.

For any questions regarding credit transfer, students can contact the <u>ZIB WiSo</u> or the <u>WiSo</u> Credit Transfer Center.

1.5 Module study plan sequences

Due to several factors you need to plan your studies more and more individually. This is caused for example by the fact that some Modules are solely offered in the winter or summer term. Thus, the following sequences are only recommendations, from which you can or have to diverge depending on your individual study plan.

Track Recommendation for a targeted career profile

For specialisation within the study programme you can choose a Health Care Manager Track or Health Care Analyst Track. A combination is also possible. The Health Care Analyst Track supports your professional profile for a career in scientific and academic health care institutions. The Health Care Manager Track enables you to specialise for careers in hospital management, quality management or consulting. Analytical-oriented and management-oriented contents are available in each section of the study programme.

Track specialization is recommended but not mandatory!

Health Care Manager Track - exemplary areas for job opportunities are:

- Controller for hospitals
- Assistance to the board of directors at the hospital
- Consultant
- Project Manager of health care providers
- Quality Manager

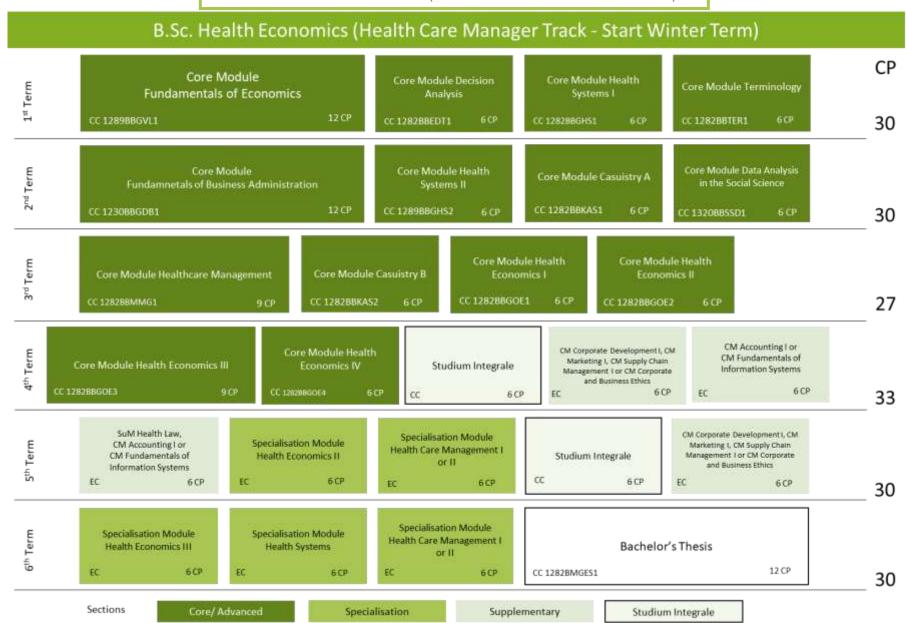
Health Care Analyst Track - exemplary areas for job opportunities are:

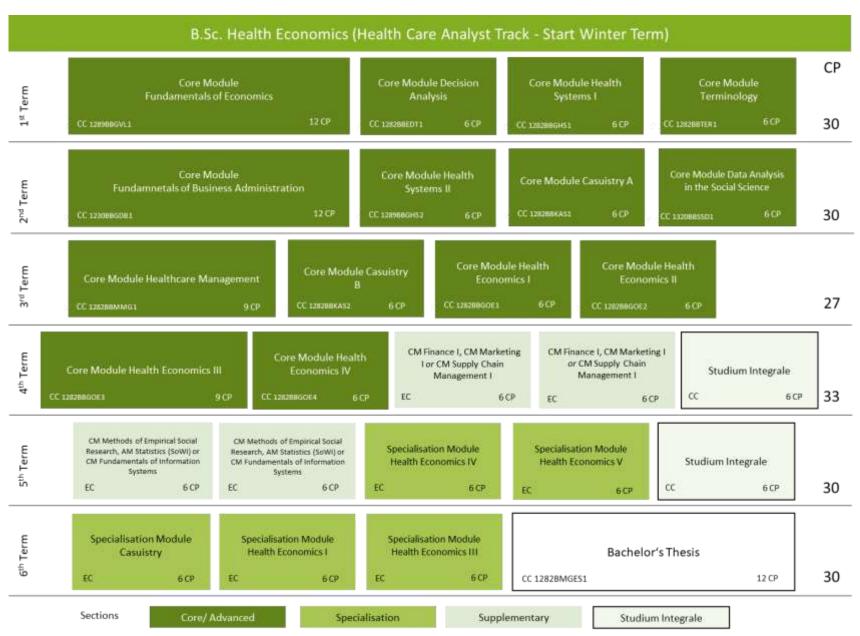
Consultant

- Data Analyst
- Health Care Analyst
- Health Economist
- Market Access Manager of Pharmaceuticals
- Researcher

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B.Sc. Health Economics (incl. Study Abroad - Start Winter Term) CP Core Module Health Core Module 1^{st} Term Core Module **Economic Methods** Fundamentals of Economics Systems I Terminology (1/2)12 CP 6 CP 30 CC 1289BBGVL1 EC 6 CP CC 1282BBGHS1 6 CP CC 1282BBTER1 Core Module Data Core Module Casuistry Core Module Core Module Health 2nd Term Analysis in the Social Fundamnetals of Business Administration Systems II Science 12 CP CC 1289BBGHS2 CC 1282BBKAS1 6 CP 6 CP 30 CC 1230BBGDB1 6 CP CC 1320BBSSD1 3rd Term Core Module Health Core Module Health Studium Core Module Healthcare Core Module Casuistry **Economics I Economics II** Integrale Management 30 CC 1282BBKAS2 CC 1282BBGOE1 6 CP CC 1282BBMMG1 6 CP CC 1282BBGOE2 6 CP 9 CP 3 CP 4th Term Core Module Decision Core Module Health **Economic Methods** Studium Core Module Health Economics III (2/2)**Economics IV** Analysis Integrale 30 CC 1282BBGOE3 6 CP CC 3 CP 9 CP 6 CP CC 1282BBEDT1 6 CP EC CC 1282BBGOE4 Sth Term (study Abroad) Studies Abroad in Studies Abroad in Studies Abroad in Health Studies Abroad in Health Management I Care Management I Studium Integrale Management II Care Management II 30 CC EC 6 CP EC 6 CP EC 6 CP 6 CP 6 CP EC 6th Term **Specialisation Section Specialisation Section Specialisation Module** Bachelor's Thesis Seminar (1/2) Seminar (2/2) 30 6 CP EC EC EC 12 CP 6 CP 6 CP CC 1282BMGES1 Sections Core/ Advanced Specialisation Supplementary Studium Integrale

Study plans including a semester abroad

a) Adaption

The fifth semester is mostly suitable for studying abroad.

In view of the model study plan sequence and the credit transfer options in the Specialisation Section (12 CP), Supplementary Section (12 CP) as well as in the Studium Integrale (6 CP), part of the Studium Integrale should be positioned in the fifth semester in the case of an **exemplary** stay abroad. The Supplementary Module Economic Methods can be positioned in the first or first and forth semester by a suitable choice of the offered modules. The Specialisation Module Seminar can be positioned in the sixth semester.

b) General remarks

For questions about studying abroad the <u>ZIB WiSo</u> is at your disposal.

Additionally, it is always possible not to request a semester on leave (*Urlaubssemester*) if you spend a semester abroad such that examinations can be taken upon return to the University of Cologne (if it is individually feasible).

1.6 Modules with mid-term examinations

Some modules have courses that only run for half a term and usually with twice the normal number of classes. For these modules, the term is divided into two roughly equal halves. In fall, the mid-term usually ends at the beginning of December; in spring, it is usually in the middle or at the end of May. Often, the examinations for these courses are held mid-term, enabling students to reduce their examination load at the end of term.

The information in the campus management system (KLIPS) regarding the dates of courses and examinations is relevant in this context.

1.7 Calculation of the overall mark

The marks for each examination are determined by the respective examiners. The overall mark for the bachelor's degree combines the marks for the various sub-categories, weighted based on the respective number of credit points attainable and each sub-category's contribution towards the overall mark for the examinations for which marks are given. The marks for the sub-categories are calculated as the mean of the examination results in line with the weighting for each examination in terms of the credit points it contributes to the overall mark for the examinations in the respective category for which marks are given. If the result of a module examination is calculated based on several components, the mark is calculated based on a weighting given in the module description. The overall mark for the degree is calculated as the weighted arithmetic mean of the marks for the subject categories and the mark for the

bachelor's thesis. On the Health Economics programme, the weighting for the contributions to the overall mark are as follows:

a) Mark for Core and Advanced Section: 102 of 168 CPs

b) Mark for Supplementary Section: 24 of 168 CPs

c) Mark for Specialisation Section: 30 of 168 CPs

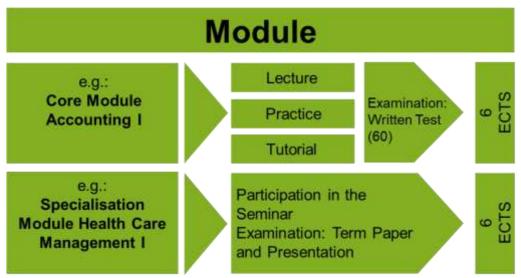
d) Mark for Bachelor's Thesis: 12 of 168 CPs.

1.8 Modularity

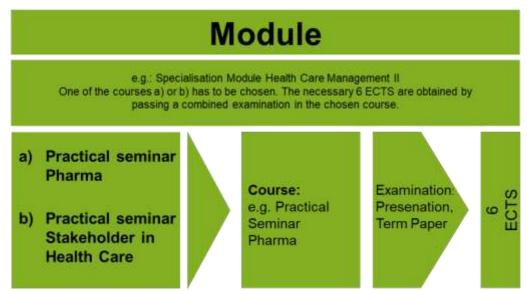
The subject categories on the bachelor programmes are divided into modules, the contents of which are presented in the module descriptions. The bachelor module catalogue can be viewed in the <u>download section</u> of the WiSo faculty website. Students who pass the necessary examinations are awarded credit points as proof of their successful participation in a module. The module examinations are taken at regular intervals during the programme. Each module consists of various parts and can usually be completed in one or two terms. You will find this information in the "Duration" section of the module description. A module can consist of lectures, exercises and/or tutorials on the same subject. There are also modules that only comprise one type of class, e.g. a seminar. In some cases, modules offer students a choice between various courses and they are required to take one or more of them. In these cases, the examination can refer to the content of one or of several courses.

When planning your studies, please remember that not every module is offered every term. To find out whether a module is being offered, refer to the "Module availability" section of the module description.

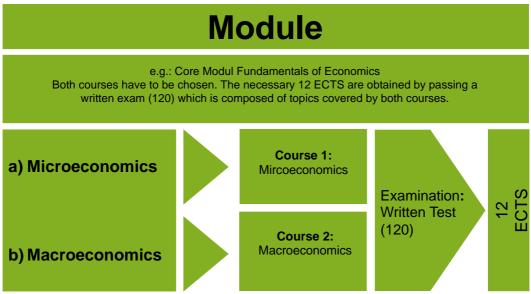
The following examples are to be understood exclusively as illustrations of the individual scenarios; they do not necessarily include modules of the present study programme.



Scenario 1: The module can consist of one teaching and learning method or several complementary teaching and learning methods on the same topic.



Scenario 2: One of the two courses must be chosen and the exam must be passed.



Scenario 3: Several courses are combined and at the end a test on the contents of all courses is completed successfully and the ECTS are thus acquired.

1.9 Rules for failed attempts

Students may retake module examinations that they have failed. The number of attempts is limited to three per module.

In addition, additional three resit attempts can be granted to students at any point of the programme. Students who have accumulated at least 140 credit points are granted a further additional attempt. If a student fails an examination in the three additional attempts and the extra attempt for students with 140 points or more, they are deemed to have failed the programme at the final attempt. However, students may only be eligible for additional attempts beyond the initial three attempts if none of the first three examination attempts were failed due to cheating or to an offence. If the candidate fails a module examination three times, he or she will receive a written notification informing him or her of the options available. We recommend all students who fail the initial three attempts to seek advice from WiSo Student Service Point before embarking upon an additional attempt.

Where a module examination consists of several components, the candidate must obtain a "bestanden" (pass) mark, or at least an "ausreichend (4,0)" (sufficient) mark, in all of the examination components. All components marked "mangelhaft (5,0)" or "nicht bestanden" (fail) must be retaken.

It is not possible to retake module examinations that have already been passed.

A failed bachelor's thesis can be retaken once, with a new topic. Students must register for their second attempt within six months of the result of their first attempt being announced.

2 Support for students

2.1 Course registration in KLIPS 2.0

KLIPS 2.0 is the central campus management system of the University of Cologne. At the WiSo faculty, KLIPS 2.0 serves as a student organization tool. Students should use it as an online course catalogue, for registration and deregistration of courses and examinations, as well as an overview of the complete study programme and calendar. Information on current dates and deadlines of the WiSo faculty, as well as video tutorials and FAQs about KLIPS can be found on the homepage of WiSo-KLIPS-Support. If you have further questions, feel free to contact WiSo-KLIPS-Support via e-mail (klips-wiso@uni-koeln.de). For account questions, contact the central KLIPS support.

2.2 Exam registration in KLIPS 2.0

Examinations on the various programmes are always managed via KLIPS 2.0. Students must register for them within specified deadlines. Please note that registration for courses without restriction on participation via KLIPS and registration for the corresponding module examinations are two completely separate processes. In the case of courses which are subject to a restriction on participation, an examination registration is generally only possible if a registration for the course has been submitted beforehand. Most examinations in written test form are offered twice per term. Often, this will be to "space out" the dates, i.e. students can choose the date that best fits their examination schedule. In some cases, however, the second examination may be a genuine repetition of the first, depending on the department/institute concerned.

All WiSo Faculty examination candidates are entitled to see their examination papers after they have been marked. For more information, please visit the <u>WiSo Examination Office website</u>.

2.3 Subject-specific and examination advice

General advice for students, especially regarding study options and programme requirements, is available from <u>WiSo-Student Service Point (WiSSPo)</u> for all programmes at the WiSo Faculty. The WiSSPo also offers subject-specific recommendations for students' study plans for the first semester plus information on how the individual programmes are structured. It issues transcripts of records in German and English as well as ranking certificates. The WiSSPo is also the first contact point students should refer to if they have any other questions or problems concerning their studies. The centre can be contacted by telephone, in person or by email. The opening hours and contact data can be found on the corresponding webpage.

Subject-specific advice is provided during the designated times by the University's faculty members and associated teaching staff ("akademische Mitarbeiterinnen und Mitarbeiter") involved in the teaching on the programme. The designated times are announced by means of notices in the institutes and on the departments'/institutes' websites.

Legally binding information concerning examinations and examination procedures is provided by the <u>WiSo Faculty Examination Office</u>. It also issues letters of assignment to the appropriate term of the programme. All the necessary information, contact details and opening hours can be found on the corresponding webpage.

2.4 Academic Working

To support the academic writing of term and final papers, the University of Cologne offers various courses to practice the process of academic writing by students. These include:

a) Writing advice/consultation

The <u>Kompetenzzentrum Schreiben</u>, the <u>Professional Center</u>, the <u>Kölner Studierendenwerk</u> and the programme <u>SchreibArt</u> offer advice as well as courses related to the issues that arise when writing an academic paper.

b) Literature research

The <u>university library</u> offers various courses especially for researching literature.

c) Text processing and literature administration

The <u>Regionales Rechenzentrum</u> provides courses regarding text processing and literature administration.

Students can register for the courses of the Professional Center and the SchreibArt programme in the **Studium Integrale** under "Kompetenzen für das Studium" (competencies for studies). There are even more offers made by the WiSo Faculty that can be elected in the **Studium Integrale**. Hence, these courses can be credited for your studies.

2.5 Other sources of information and advice

International students who study at the WiSo Faculty for part of their programme can turn to the <u>International Relations Centre</u> ("Zentrum für Internationale Beziehungen" or "ZIB") for help with any questions they have. Cologne University students preparing to study abroad can also contact the ZIB for support. The Centre also runs a variety of summer schools, short programmes and Business English courses. The services, courses and people to contact can be found on the corresponding webpage.

The Faculty's <u>Credit Transfer Centre</u> ("Zentrum für die Anrechnung auswärtiger Leistungen") is responsible for recognising credits accumulated in other institutions. This applies both to credits students have gained at other higher education institutions in Germany or abroad prior to studying at the WiSo Faculty, and to (advance) transfer of credits that students plan to accumulate abroad or have already accumulated abroad as part of a WiSo Faculty programme. This system eliminates the need to make individual inquiries to departments/institutes and examination offices. Students can find out everything they need to know about the transfer process on the corresponding webpage.

The <u>WiSo Career Service</u> offers advice and support for students from the WiSo Faculty looking for an internship or profession that is right for them. It also helps them as they plan their career and apply for jobs. In addition, the WiSo Career Service organises seminars, presentations and special events in cooperation with employers and external and internal experts. It also works with other partners in the Faculty and the University to support and guide students as they decide on a career path.

The <u>WiSo IT Service</u> runs regular courses dealing with standard software and field-specific programs.

In case of study-related or personal difficulties, the <u>psychosocial counselling</u> ("Psycho-Soziale Beratung") of the Kölner Studierendenwerk can be called upon. In addition to psychological and social counselling, it also offers writing and learning counselling and support for pregnant women and students with children.

As a further offer, there is <u>Nightline</u> Cologne, the listening and information telephone of students for students. It is available to all students at Cologne universities and colleges.

The WiSo student council represents the interests of all students from the WiSo faculty. In addition to advice from fellow students it also provides a variety of useful services for studying at the WiSo faculty. Any information can be found at wiso-buero.uni-koeln.de or by directly writing an email to wiso-buero@uni-koeln.de.

3 Module tables and descriptions

3.1 Core and Advanced Section

In accordance with Section 29(1), No. 1 of the Examination Regulations, students must accumulate 102 CPs in the Core and Advanced Section.

Group	Module	СР	CC/EC	Reqd. CP
Core	CM Fundamentals of Business Administration	12	CC	30
	CM Fundamentals of Economics	12	CC	
	CM Data Analysis in the Social Sciences	6	CC	
Health Economics	CM Healthcare Management	9	CC	45
	CM Health Systems I	6	CC	
	CM Health Systems II	6	CC	
	CM Health Economics IV	6	CC	
	CM Terminology	6	CC	
	CM Casuistry A	6	CC	
	CM Casuistry B	6	CC	
Methods in Health	CM Health Economics I	6	CC	27
Economics	CM Health Economics II	6	CC	
	CM Health Economics III	9	CC	
	CM Decision Analysis	6	CC	

3.2 Supplementary Section

In accordance with Section 29(1), No. 2 of the Examination Regulations, students must accumulate 24 CPs in the Supplementary Section.

Group	Module	СР	CC/ EC	Reqd. CP
Management	CM Corporate Development I	6	EC	12
	CM Finance I	6	EC	
	CM Marketing I	6	EC	
	CM Supply Chain Management I	6	EC	
	CM Corporate and Business Ethics	6	EC	
	EM Entrepreneurship	6	EC	
	Studies Abroad in Health Care Management III	6	EC	
	Studies Abroad in Health Care Management IV	6	EC	
Methods in	CM Methods of Empirical Social Research	6	EC	12
Management	AM Statistics (SoWi)	12	EC	
	SuM Health Law	6	EC	
	CM Accounting I	6	EC	
	CM Fundamentals of Information Systems	6	EC	

3.3 Specialisation Section

In accordance with Section 29(1), No. 3 of the Examination Regulations, students must accumulate 30 CP in the Specialisation Section.

Group	Module	СР	CC/ EC	Reqd. CP
Specialisation Modules	SpM Casuistic	6	EC	18
	SpM Health Economics I	6	EC	
	SpM Health Economics II	6	EC	
	SpM Health Economics III	6	EC	
	SpM Health Systems ¹	6	EC	
	Studies Abroad in Health Care Management I	6	EC	
	Studies Abroad in Health Care Management II	6	EC	
Seminars	SpM Health Care Management I	6	EC	12
	SpM Health Care Management II	6	EC	
	SpM Health Economics IV	6	EC	
	SpM Health Economics V	6	EC	

¹ This module will be offered for the last time in 2023/2024 in accordance with the planned schedule.

3.4 Studium Integrale

All of the Faculty's bachelor programmes include an interdisciplinary component, known as the Studium Integrale, in which students accumulate 12 credit points. The Studium Integrale is a university-wide and interdisciplinary component of the courses of study in which academic and professional competences are imparted. The Studium Integrale has both theoretical and practical content, enabling students to focus on more academic aspects or topics related to their future careers enhancing their employability. It aims to teach and develop skills that go beyond subject-specific knowledge or that are related to basic academic and personal traits: scientific curiosity, systematic and analytical thinking, and ability to deal with complexity, a solution-minded outlook plus other abilities such as teamwork and foreign language skills.

The Studium Integrale courses are run jointly by the faculties and the University's Professional Centre. They enable students to pursue their own interests in more depth, gain an insight into other subjects and departments, attend courses dealing with issues of relevance to society, acquire skills relevant to their future careers and attend language classes. The "Universitas" segment offers formats especially designed for the Studium Integrale, such as lecture series on societal issues with related workshops. In addition, the Studium Integrale offers students assistance with their learning and studying, helping them with such questions as how to write an academic paper or how to conduct literature reviews. Periods of training abroad and work experience can also be credited in the Studium Integrale. The Studium Integrale carries 12 credit points in total and formally counts as a module. There is no restriction on the number of attempts possible for Studium Integrale examinations.

Any credit points attained in the Studium Integrale over and above the 12 credit points specified in the study structure are shown on the transcript of records.

3.5 Bachelor's Thesis

The bachelor's thesis carries 12 CPs and is written at the end of the programme. Its aim is to illustrate that the candidate is capable of working and reflecting independently on a specific problem related to the subject matter covered on the programme, using the necessary methods and within a specified period. The topic of the bachelor's thesis must be clearly related to Health Economics. The bachelor's thesis can also be written in the form of a group work, if the contribution of each individual examinee can be clearly differentiated and evaluated. Individual contribution can be attributed on the basis of objective criteria, which enable clear differentiation, for example by specification of sections, page numbers or emphasis on content. The overall effort required for a group work must extend appropriately beyond the requirements related to an individual task. Depending on the degree of difficulty and content, group work for the individual(s) must be measured such that it corresponds to the requirements for an individual and independent exam performance. The individual contribution of each individual must meet the requirements of a bachelor's thesis.

At least 100 credit points should have been acquired to register for a bachelor's thesis. The working time for the bachelor's thesis is a maximum of 12 weeks starting with the disclosure of the topic. The bachelor's thesis should basically not exceed 40 pages. If all the examinations except the bachelor's thesis have been taken, the bachelor's thesis must be officially started within one year. Detailed and additional information on the bachelor's thesis is available in the examination regulation.

3.6 Module Descriptions

3.6.1 Core and Advanced Section

Module Code 1230BBGDB1		Workload ECTS 360h 12	ECTS Credits	Module Language	Module Availability	Duration 1 Term
1	1 Courses Fundamentals of Business Administration			Contact Hours 120h	Self- Studies 240h	Course Language German
2	Module Content Management structures and models Strategy and target systems of companies Corporate functions and processes and their interrelationships Analysis and design of service provision, in particular the deployment of personnel Main features of the operational cost and performance accounting Main features of operational investment and financing decisions					
3	 Main features of operational investment and financing decisions Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above und "Module content". analyse market and environment conditions for entrepreneurial action and their influence on corporate decisions. reflect and justify basic positions and basic standards (competition, freedom, social justice) of companies in a social market economy. structure corporate actions according to different process categories and differentiate between management, business and support processes. design individual management processes with the help of procedures and instruments (value strategy and corporate goals, coordination and motivation, information and control system). make decisions for the design and optimization of business processes (customer attraction, customer loyalty, brand management, service delivery, service innovation) and use them to sharelationships with sales and procurement markets. select adequate financial management procedures for various business decisions and apply in extracts (external accounting, internal controlling, investment and financial accounting). assess the success of corporate decisions with the help of key performance indicator system 					heir influence on n, social justice) of fferentiate between nstruments (values, ntrol system). tomer attraction, d use them to shape cisions and apply ther accounting).
4	Teaching and Learning Methods lecture tutorial					
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Passing the mod	_				
8	Other Programmes that Use the Module Bachelor of Arts Lehramt: Bachelor Education WiSo					

	Bachelor of Science Mathematik: Nebenfach WiWi Bachelor of Science Wirtschaftsmathematik: Nebenfach WiWi Bachelor of Science Geographie: Nebenfach BWL Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Bachelor of Arts Medienwissenschaft:
	Media and Technology Management Bachelor of Science Wirtschaftsinformatik: Core Section Information Systems
9	Module Manager Geschäftsführende*r Direktor*in des Instituts für Berufs-, Wirtschafts- und Sozialpädagogik
10	Miscellaneous

Module Code	•	Workload	ECTS Credits	Module	Module	Duration	
1289BBGVL1		360h	12	Language German	Availability every term	1 Term	
1	Courses a) Microeconor b) Macroecono			Contact Hours a) 60h b) 90h	Self- Studies a) 120h b) 90h	Course Language a) German b) German	
2	Module Content Theory of household and demand Theory of enterprise and supply Theory of price formation Market failure theory Neoclassical and Keynesian macroeconomic theory Causes of macroeconomic disturbances The role of the state in the economy						
3	"Module conter apply theorie know and un discuss resu	nderstand the rent". es in a solution- nderstand comn Its with teachin understanding c	elevant methods a oriented way in th non methods in th g staff and other s of the impact of de	e field of econo e area of econo tudents.	omics. omics.	tioned above under	
4	Teaching and Learning Methods lecture practice tutorial						
5	Module Entry none	Requirements					
6	Mode of End-C		mination				
7	<u>-</u>	_	of Credit Points on of course a) ar	nd b)			
8	Bachelor of Sci Neber Bachelor of Sci Neber Bachelor of Art Ergänz Bachelor of Sci	s Lehramt: elor Education Vience Mathema nfach WiWi ience Wirtschaf nfach WiWi s Regionalstud zungsbereich Eience Gesundh and Advanced S	ViSo tik: stsmathematik: ien China - Betriel WL eitsökonomie: Section Health Ecc		hre:		

9	Module Manager Dr.' Julia Fath
10	Miscellaneous In microeconomics, the preparation of classes is carried out with the help of e-lectures and e-homework. Both classes are tested in the same exam simultaneously!

Module Co	de	Workload	ECTS Credits	Module	Module	Duration
1320BBSSE	01	180h	6	Language German and English	Availability every 2nd term - summer term	1 Term
1	Courses Introduction to D Sciences	ata Analysis i	n the Social	Contact Hours 90h	Self- Studies 90h	Course Language German and English
2	Module Content Descriptive Analyses of single variables Analyses of associations of two (or more) variables Probabilities and distributions Estimation and hypotheses testing Application of statistical software					
3	"Module content know and und know and und use methods analyse (curre	lerstand the re ". lerstand basic lerstand comm in pre-structure ent) questions	levant methods a theories and stati non methods in the ed contexts in a s and challenges wand purposefully v	stical analyses e area of quant olution-oriented ithin the framev	of social empir itative statistica I way. vork of pre-stru	al analyses.
4	Teaching and Learning Methods lecture practice tutorial					
5	Module Entry R	equirements				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the mod	_				
8	Supplei Bachelor of Arts Ergänzi Bachelor of Arts Ergänzi Bachelor of Arts Ergänzi	Regionalstudi metary Section Regionalstudi ungsbereich S Regionalstudi ungsbereich S Regionalstudi ungsbereich S	en Ost- und Mitte n Social Sciences en Lateinamerika ozialwissenschaft en Ost- und Mitte ozialwissenschaft en Lateinamerika ozialwissenschaft	- Sociology - Sozialwissen en - Soziologie leuropa - Sozia en - Politikwiss - Sozialwissen	schaften: lwissenschafte enschaft schaften: enschaft	

	Bachelor of Arts Medienwissenschaft: Media and Technology Management
9	Module Manager UnivProf. Dr.' Marita Jacob
10	Miscellaneous

Module Code 1282BBMMG1		Workload 270h	ECTS Credits	Module Availability every 2nd term - winter term			
1	Courses Healthcare Man	agement	1	Contact Hours 60h	Self- Studies 210h	Course Language German	
2	Module Content Fundamentals of the managerial perspective in health care markets Methodological basics in health care management Quantitative techniques for the analysis of case studies in health care						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories use methods in case studies in a solution-oriented way analyse current questions and challenges within the framework of prepared cases establish and evaluate independently developed positions.						
4	Teaching and L lecture practice						
5	Module Entry R	Module Entry Requirements none					
6	Mode of End-O Written test: WT		ımination				
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Versorgungswissenschaft: Multidisziplinäre Schwerpunktmodule Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manager UnivProf. Dr. Ludwig Kuntz						
10	Miscellaneous In this module homework is given.						

Module Code 1282BBGHS1		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Health care stru	cture		Contact Hours 30h	Self- Studies 150h	Course Language German	
2	 Module Content The module deals with the institutional structures and actors of the German health care system. It provides an overview of the entire German health care system with all the essential forms of care. Questions of organisation, regulation, financing and remuneration of the statutory health insurance are in the foreground. Health reform policy discourses are examined on the basis of this basic knowledge. The approach is interdisciplinary and includes different, theoretically informed socio-political perspectives. 						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories of the German health care system establish and evaluate independently developed positions present and discuss results with teaching staff and other students question and critically reflect on current social developments design their learning and working processes independently.						
4	Teaching and L	earning Meth	nods				
5	Module Entry R	Requirements					
6	Mode of End-Of-Module Examination Written test: WT (60)						
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Arts Gender & Queer Studies: Aufbaubereich: Sozialpolitik und Sozialökonomie Bachelor of Science Klinische Pflege: Wahlbereich: Gesundheitssysteme Master of Science Versorgungswissenschaft: Multidisziplinäre Schwerpunktmodule Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manager UnivProf. Dr. Ludwig Kuntz						
10	Miscellaneous Lecturers: Prof. Dr. Andreas Lehr und Dr. Desdemona Möller, Sprache: deutsch						

		I		I		Ι	
Module Code 1289BBGHS2		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Economic Funda	amentals of He	ealth Economics	Contact Hours 45h	Self- Studies 135h	Course Language German	
2	Module Content Information problems in the patient - insurance relationship: moral hazard, adverse selection, long-term insurance contracts (premium risk) Information problems in the doctor - patient relationship: supply-induced demand, credence good models Information problems in the doctor - patient relationship - Insurance: global budgets, managed care						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories in the area of economics analyse current questions and challenges within the framework of prepared cases establish and evaluate independently developed positions question and critically reflect on current social developments.						
4	Teaching and Learning Methods lecture practice						
5	Module Entry R The contents of	•	ule Fundamentals	of Economics	are assumed.		
6	Mode of End-O Written test: WT		mination				
7		Prerequisites for Awarding of Credit Points Passing the module examination.					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
		Module Manager UnivProf. Dr. Steffen J. Roth					
9	_						

Module Code 1282BBGOE4		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Quality Assurar	I nce and Quality	/ Management	Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content Quality and risk management, process analysis techniques Definition of objectives, development of indicators, measurement and presentation of quality and risks Public presentation of quality and risks in health care Certification Cross-sectoral case studies						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories use methods in pre-structured contexts in a solution-oriented way analyse current questions and challenges within the framework of pre-structured contexts develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria.						
4	Teaching and lecture	Learning Meth	nods				
5	Module Entry I						
6	Mode of End-Of-Module Examination Written test: WT (60)						
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manager Medizinische Fakultät UnivProf. Dr. med.' Stephanie Stock						
10	independent so	upplemented b lutions and the	consolidation of I	studies and business games. The development of key competences will be promoted. The materials will be made available as required.			

CM Termi	inology							
Module Code 1282BBTER1		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Medical Termino	ology		Contact Hours 45h	Self- Studies 135h	Course Language German		
2	Module Content • Medical terminology • Structures and functions of the human body • Diseases • Diagnostic and therapeutic procedures • Drug classes • Simulation of everyday working life							
3	Students know and und "Module content know and und use methods German medica communicate	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories in the area of medical terminology use methods in pre-structured contexts in a solution-oriented way in the area of English and German medical terminology communicate continuously and purposefully within teaching and learning groups establish and evaluate independently developed positions.						
4	Teaching and L lecture practice							
5	Module Entry R	equirements						
6	Mode of End-O Written test: WT		mination					
7	_	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manager UnivProf. Dr. med. Axel Karenberg Medizinische Fakultät							
10	the download ar specialist texts a	cture with bear ea. (e-learning are carried out Medical termin	and video films cises: Analysis d presented in	. Parts of the least and presentation plenary session	ation of medical cture are available in on of the selected s. Essential literature nal practice. Stuttgart			

flodule Co 282BBKA		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Relevant Clinical Pictures and Casuistry: Internal Medicine and Surgery II Contact Hours Studies German 150h						
2	Module Content Terminology Incidence and therapeutic effect Economic relevance of important disease patterns in operative medicine Principles of classification and severity classification of diseases Cost-benefit analysis						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories use methods in pre-structured contexts in a solution-oriented way collect, systematize and synthesize literature and data material for a scientific work on a selected topic design their learning and working processes independently.						
4	Teaching and L	earning Meth	nods				
5	Module Entry R	Requirements					
6		Mode of End-Of-Module Examination Written test: WT (60)					
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Program Bachelor of Scie	ence Gesundh		onomics			
9	Module Manage Medizinische F UnivProf. Dr. n	akultät	pel				
10	UnivProf. Dr. med. Dirk Stippel Miscellaneous Lecture with a large amount of time for discussion. The lecture is prepared with recommended reading and specific downloads. Participation in discussion desired.						

Module Code 1282BBKAS2		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Relevant Clinica Internal Medicine		•	Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content Terminology Incidence and therapeutic effect Economic relevance of important disease patterns in operative medicine Evaluation of reviews and meta-analyses Principles of classification and severity classification of diseases Cost-benefit analysis						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories use methods in case studies in a solution-oriented way use methods in case studies in a solution-oriented way design their learning and working processes independently.						
4	Teaching and L	Teaching and Learning Methods lecture					
5	Module Entry R	Requirements					
6	Mode of End-O Written test: WT		mination				
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manage Medizinische F UnivProf. Dr. m	akultät	pel				
10	UnivProf. Dr. med. Dirk Stippel Miscellaneous Lecture with a large amount of time for discussion. The lecture is prepared with recommended reading and specific downloads. Participation in discussion desired.						

CM Health	Economics I					
Module Cod 1282BBGOE	-	Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Methodology of	clinical epidem	iology	Contact Hours 30h	Self- Studies 150h	Course Language German
2	Module Content • Clinical-epidemiological studies • Types of clinical studies • Evidence-based Medicine					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories apply theories in pre-structured contexts in a solution-oriented way use methods in pre-structured contexts in a solution-oriented way analyse current questions and challenges within the framework of pre-structured contexts establish and evaluate independently developed positions.					
4	Teaching and L	earning Meth	ods			
5	Module Entry R	Requirements				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics					
9	Module Manage Prof. Dr. rer. me Medizinische F	dic. Martin Hel	lmich			
10	Miscellaneous Required literatu	ıre: Fletcher, F	letcher and Wagr	ner: Clinical Epi	demiology	

Module Co 1282BBGC		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter	Duration 1 Term
1	Courses Evidence-based	medicine		Contact Hours 30h	Self- Studies 150h	Course Language German
2	Module Content Fundamentals of evidence-based medicine and scientific knowledge Clinical studies on therapeutic and diagnostic issues Databases, systematic information retrieval and evaluation Biometric principles for the analysis of medical studies Effect quantification, error sources and error evaluation Evaluation of aggregated information (guidelines, meta-analyses, etc.) Legal implementation of evidence-based medicine in Germany					
3	"Module content know and und know and und use methods analyse curre	derstand the read the read the stand basic derstand comments of the stand comments are the stand that the stand the	theories.	olution-oriented	d way.	tioned above under
4	Teaching and L	earning Meth	nods			
5	Module Entry R	equirements				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the mod		of Credit Points			
8	Other Programs Bachelor of Scie Core ar	nce Gesundh		onomics		
9	Module Manage Medizinische F Prof. Dr. med. S	akultät	nd			
10	Miscellaneous The module is co	omplemented	by practice in whi	ch assigned ex	cercises are disc	cussed.

CM Healt	th Economics II	I				
Module Code 1282BBGOE3		Workload 270h	ECTS Credits 9	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Health economic	c evaluation		Contact Hours 30h	Self- Studies 240h	Course Language German
2	Module Conten Introduction to Assessment of Comparative of Assessment of Modelling Bases of reim	health econor of costs and be and non-comp of quality of life	nefits arative studies			
3	"Module content know and und apply theories know and und use methods analyse curre establish and develop an ur and/or ethical cr design their le	derstand the re ". derstand basic in pre-structure derstand comm in pre-structure nt questions ar evaluate indep nderstanding o iteria. earning and wo	theories. red contexts in a non methods. ed contexts in a s nd challenges with	solution-oriented olution-oriented hin the framewoed positions. cisions that takendependently.	ed way. d way. ork of pre-struc se into account	tioned above under tured contexts. environmental, social
4	Teaching and L	earning Meth	ods			
5	Module Entry R Recommendation	-	of evidence-base	ed medicine, sta	atistics and dec	ision theory
6	Mode of End-O Written test: WT		mination			
7	•	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programs Bachelor of Scie Core ar	nce Gesundhe		onomics		
9	Module Manage Medizinische F Dr. rer. pol. Dirk	akultät				
10	Miscellaneous The module is so accompanying e		by self-study of ex	amination-rele	vant specialist l	iterature and an

Module Co 1282BBED		Workload 180h	ECTS Credits	Module Language German	Module Availability every term	Duration 1 Term	
1	Courses Decision theory						
2	 Fundamentals Structuring an characteristics Description of Application of 	Module Content					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above unde "Module content" know and understand basic theories know and understand common methods use methods in pre-structured contexts in a solution-oriented way communicate continuously and purposefully within teaching and learning groups.						
4	Teaching and L lecture practice						
5	Module Entry R	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Written test: WT (60)					
7	=	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Ergänzi Bachelor of Scie Core ai Bachelor of Scie Supplei Bachelor of Scie	Regionalstud ungsbereich E ence Gesundh nd Advanced ence Wirtschaf mentary Secti ence Betriebsv	ien China - Betriel BWL eitsökonomie: Section Health Ec ftsinformatik: on Information Sy	onomics	hre:		
9	Module Manage UnivProf. Dr. L						
10	Miscellaneous The event is offer the semester bre	The event is offered in the second term. An exam is offered both after the second term and duri					

3.6.2 Supplementary Section

odule Co	nde	Workload	ECTS Credits	Module	Module	Duration	
253BBMC		180h	6	Language German	Availability every term	1 Term	
1	Courses Corporate Deve	elopment I (2. N	fidterm)	Contact Hours 90h	Self- Studies 90h	Course Language German	
2	This course firs	Module Content This course first introduces foundations of Corporate Governance and Corporate Strategy. Building on this, concepts of Organizational Design and Instruments of Human Resource Management are presented and analysed.					
3	"Module content know and un- organizational content apply theorie know and un- analyse (curr establish and	derstand the rent". derstand basic design and HRsin pre-structuderstand comment) questions devaluate indepnderstanding o	theories in the are management. red contexts (e.g. non methods. and challenges w pendently develop f the impact of de	ea of corporate case studies) ithin the frameword positions.	governance, b in a solution-ori	ented way.	
4	Teaching and lecture tutorial	Learning Meth	ods				
5	Module Entry I	Requirements					
6	Mode of End-C Written test: W		mination				
7	Prerequisites f	•	of Credit Points				
8	Bachelor of Arts Ergänz Bachelor of Scie Supple Bachelor of Scie Specia Bachelor of Scie Supple Bachelor of Arts	s Lehramt: lor Education Was Regionalstudizungsbereich Bence Gesundhermentary Section Medienwisser and Technolog	viSo en China - Betriel WL eitsökonomie: on Health Econom schaftslehre: n Track Business senschaften: on Social Science nschaft: y Management	nics Administration			

	Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration
9	Module Manager UnivProf. Dr. 'Anne Burmeister UnivProf. Dr. Matthias Heinz UnivProf. Dr. Bernd Irlenbusch UnivProf. Dr. Dirk Sliwka
10	Miscellaneous

Capital budge Prospects of Indamentals Internal finant External finant Indamentals Indents In an apply theorie Internal finant Indamentals Indents In an apply theorie Internal finant Indamental Indamenta	of capital budged questions related under cerecapital budgetion of financing cing meing ctives derstand the rest. derstand basics in the area of the derstand comming the area of the comminus of the area of the capital basics in the area of the capital comminus of the area of the capital basics in the capital basics in the area of the capital basics in the capital	ated to terminology rtainty ing under uncertain elevant methods a c theories in the ar f finance in pre-str	and theories for ea of finance. ructured contex	the points men				
dule Conterndamentals Fundamentals Capital budge Prospects of Indamentals Internal finant External finant Arning Object Indamentals Internal finant Internal f	of capital budged questions related under cerecapital budgetion of financing cing meing ctives derstand the rest. derstand basics in the area of the derstand comming the area of the comminus of the area of the capital basics in the area of the capital comminus of the area of the capital basics in the capital basics in the area of the capital basics in the capital	ated to terminology rtainty ing under uncertain elevant methods a c theories in the ar f finance in pre-str	Hours 60h y and decision inty and theories for ea of finance. ructured contex	Studies 120h theory the points men	German			
ndamentals Fundamental Capital budge Prospects of Indamentals Internal finant External finant External finant Idents Idents Idents and unit Idents apply theorie Idents way. Idents	of capital budged questions related under cerecapital budgetion of financing cing meing ctives derstand the rest. derstand basics in the area of the derstand comming the area of the comminus of the area of the capital basics in the area of the capital comminus of the area of the capital basics in the capital basics in the area of the capital basics in the capital	ated to terminology rtainty ing under uncertain elevant methods a c theories in the ar f finance in pre-str	and theories for ea of finance. ructured contex	the points men				
external finar arning Object dents know and uncodule conten- know and uncapply theorie ented way. know and uncuse methods design their least	ctives derstand the restrict. derstand basics in the area of the derstand common in the area of the derest and the dere	theories in the ar f finance in pre-str mon methods in th	ea of finance. ructured contex	ds (e.g. case st				
dents know and uncodule content know and uncomply theorie ented way. know and uncoduse methods design their lead	derstand the reat". derstand basic in the area of derstand common the area of	theories in the ar f finance in pre-str mon methods in th	ea of finance. ructured contex	ds (e.g. case st				
		•		Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above unde "Module content" know and understand basic theories in the area of finance apply theories in the area of finance in pre-structured contexts (e.g. case studies) in a solution oriented way know and understand common methods in the area of finance use methods in the area of finance in pre-structured contexts in a solution-oriented way design their learning and working processes independently.				
aching and I ture ctice	Learning Meth	hods						
dule Entry F	Requirements	3						
de of End-C	Of-Module Exa Γ (60)	amination						
-	for Awarding of dule examinati	of Credit Points						
chelor of Arts Bachel chelor of Arts Ergänz chelor of Scie Supple chelor of Scie Specia chelor of Scie Supple Specia	lor Education Values Regionalstud zungsbereich Bence Gesundhementary Section S	WiSo lien China - Betriel BWL leitsökonomie: on Health Econon schaftslehre: n Track Business ssenschaften: on Social Science nschaft:	nics Administration					
el el	nelor of Arts Bache nelor of Arts Ergänz nelor of Sci- Supple nelor of Sci- Specia nelor of Sci- Supple	nelor of Arts Lehramt: Bachelor Education Nelor of Arts Regionalstud Ergänzungsbereich Enelor of Science Gesundh Supplementary Sectionelor of Science Volkswirt Specialisation Sectionelor of Science Sozialwis Supplementary Sectionelor of Arts Medienwisse	nelor of Arts Lehramt: Bachelor Education WiSo nelor of Arts Regionalstudien China - Betrie Ergänzungsbereich BWL nelor of Science Gesundheitsökonomie: Supplementary Section Health Econon nelor of Science Volkswirtschaftslehre: Specialisation Section Track Business nelor of Science Sozialwissenschaften: Supplementary Section Social Science nelor of Arts Medienwissenschaft: Media and Technology Management	nelor of Arts Lehramt: Bachelor Education WiSo nelor of Arts Regionalstudien China - Betriebswirtschaftsle Ergänzungsbereich BWL nelor of Science Gesundheitsökonomie: Supplementary Section Health Economics nelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration nelor of Science Sozialwissenschaften: Supplementary Section Social Sciences nelor of Arts Medienwissenschaft: Media and Technology Management	helor of Arts Lehramt: Bachelor Education WiSo helor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL helor of Science Gesundheitsökonomie: Supplementary Section Health Economics helor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration helor of Science Sozialwissenschaften: Supplementary Section Social Sciences helor of Arts Medienwissenschaft:			

	Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration
9	Module Manager UnivProf. Dr. Alexander Kempf Dr. Alexander Pütz UnivProf. Dr. Heinrich R. Schradin
10	Miscellaneous

CM Mark	eting i						
Module Cod 1266BBMM		Workload 180h	ECTS Credits	Module Language German	Module Availability every term	Duration 1 Term	
1	Courses Introduction to M	oduction to Marketing (1. midterm) Contact Hours 60h Self- Studies German					
2	develop sound r consumers' resp (consumer beha (e.g., consumers marketing plann	Module Content The module covers theories and methods to analyse key marketing decision problems and to develop sound recommendations how to solve these decision problems. To this end, it looks at (i) consumers' responses to marketing activities and the underlying psychological mechanisms (consumer behaviour), (ii) the collection and analysis of data about markets and key stakeholders (e.g., consumers) which serves as the empirical basis for decision-making (market research), (iii) marketing planning process (strategic marketing decisions), and (iv) marketing mix decisions (e.g. brand/product, price, etc.).					
3	"Module content	derstand the re t". derstand basic derstand comn	theories of a mar non marketing pla	ket-oriented m	anagement of b		
4	Teaching and L lecture practice						
5	Module Entry R	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the modern	_	of Credit Points				
8	Bachelor of Arts Ergänzi Bachelor of Scie Supplei Bachelor of Scie Special Bachelor of Scie Supplei Bachelor of Arts Media a Bachelor of Scie Supplei Bachelor of Scie Supplei Bachelor of Scie	Lehramt: or Education V Regionalstud ungsbereich B ence Gesundh mentary Section ence Volkswirts lisation Section ence Sozialwis mentary Section Medienwisse and Technolog ence Wirtschaf mentary Section ence Betriebsv	ViSo ien China - Betriel BWL eitsökonomie: on Health Econom schaftslehre: n Track Business isenschaften: on Social Science nschaft: gy Management ftsinformatik: on Information Sy	nics Administration s			

9	Module Manager UnivProf. Dr. Werner Reinartz UnivProf. Dr.' Franziska Völckner
10	Miscellaneous

Module Co		Workload 180h	ECTS Credits	Module Language	Module Availability	Duration 1 Term	
	-			German	every term		
1	Courses Operations Mar	nagement	•	Contact Hours 75h	Self- Studies 105h	Course Language German	
2	Module Contel Fundamental Demand Fore Inventory Ma Production P Supply Chair Location Plan Process Des	ls of Operation ecasting unagement lanning n Management nning	s Management				
3	"Module conter know and un know and un use methods oriented way analyse (curi present and/	derstand the rent". derstand basic derstand common in the area of the rent) questions or discuss resulted.	theories in the armon methods in the supply chain many and challenges walts with teaching soft the impact of de	ea of supply che area of suppagement in president in the frame staff and other	nain manageme ly chain manage-structured con work of pre-stru students.	ement. texts in a solution- uctured contexts.	
4	Teaching and lecture practice tutorial	Learning Metl	nods				
5	Module Entry I	Module Entry Requirements none					
6	Mode of End-C		mination				
7	Prerequisites to Passing the mo	_	of Credit Points				
8	Bachelor of Arts Ergänz Bachelor of Sci Supple Bachelor of Sci Specia Bachelor of Sci	s Lehramt: lor Education V s Regionalstud zungsbereich E ence Gesundh ementary Secti ence Volkswirt alisation Sectio ence Sozialwis	ViSo ien China - Betriel BWL eitsökonomie: on Health Econom schaftslehre: n Track Business	nics Administration			

	Supplementary Section Information Systems Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration
9	Module Manager Area Supply Chain Management UnivProf. Dr. Ulrich W. Thonemann
10	Miscellaneous

Module Code Workload ECTS Credits Module Module Duration								
1253BBMUW1		180h	6	Language German	Availability every term	1 Term		
1	Courses Corporate and E	Business Ethic	Self- Studies 120h	Course Language German				
2	 Normative ap Moral decision bounded ethical Ethics of ecor Moral decision cheating, whistle Application to 	 Module Content Normative approaches to moral decision-making (teleology, deontology, virtue ethics) Moral decision making from a psychological perspective (e.g. determinants of moral behaviour, bounded ethical behaviour, moral disengagement) Ethics of economics (e.g. moral criteria of markets, competition and corruption) Moral decision making within a company (e.g. discrimination, fairness and justice, lying and cheating, whistleblowing) Application to examples from compliance management, accounting, corporate development, finance, marketing, supply chain management 						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above us "Module content" know and understand basic theories in the area of normative and descriptive ethics apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way establish and evaluate independently developed positions develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.					e ethics. iented way.		
4	Teaching and L lecture practice							
5	Module Entry F	Requirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	_	of Credit Points					
8	Bachelor of Scie Supple Bachelor of Scie Specia Specia Specia Bachelor of Scie Supple Bachelor of Scie Core an	Lehramt: or Education Vence Gesundh mentary Section ence Volkswirts disation Section lisation Section ence Wirtschaft mentary Section ence Betriebswind Advanced Sence Sozialwis	ViSo eitsökonomie: on Health Econom schaftslehre: n Track Economic n Track Business n Track Social Sci tsinformatik: on Information Systitschaftslehre: Section Business	s Administration ences stems Administration	1			

9	Module Manager UnivProf. Dr. 'Anne Burmeister UnivProf. Dr. Matthias Heinz UnivProf. Dr. Bernd Irlenbusch UnivProf. Dr. Dirk Sliwka
10	Miscellaneous

EM Entrep	reneurship					
Module Code 1253BEEnt1		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Entrepreneurshi	р		Contact Hours 60h	Self- Studies 120h	Course Language English
2	Module Conten • Strategies on • Entrepreneuri	Market Entry,	Products, Markets	s and Value Cre	eation	
3	"Module content know and und apply theories analyse (curre present and/o	derstand the re e.". derstand basic is in pre-structu ent) questions or discuss resuladerstanding o	theories. red contexts (e.g. and challenges w Its with teaching s f the impact of de	case studies) i ithin the framev taff and other s	in a solution-ori work of pre-stru students.	ctured contexts.
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R Recommended:		Development I			
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing of the m	_				
8	Bachelor of Scie Special Special Special Bachelor of Scie Supple Bachelor of Scie Supple Bachelor of Scie	ence Betriebsw mentary Section ence Volkswirts isation Section isation Section ince Sozialwiss mentary Section ence Gesundher mentary Section ence Wirtschaft	irtschaftslehre: on Business Admi schaftslehre: on Track Economic on Track Business on Track Social Sci senschaften: on Social Sciences eitsökonomie: on Health Econom	s Administration ences s		
9	Module Manage UnivProf. Dr. C		ens			
10	Miscellaneous					

Module Co 1014BSSA		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term	
1	Courses Contact Hours				Self- Studies	Course Language	
2		Module Content Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.					
3	"Module conten acquire the kr beyond the curr knowledge (fron and skills which Through comple within the subje	derstand the rett". nowledge and siculum of the ret subjects outs contribute towelting examination areas name ne. Content stu	skills from the are elevant bachelor poside the relevant parards the specialistions at a university dispose that go be	as named in the programme and rogramme's culation or content y abroad, stude eyond the mode	e module conted impart addition in impart addition in including it is pecific indivients widen their ule structure of		
4	Teaching and I	_	nods				
5	Module Entry F	Requirements					
6	Mode of End-O depending on co						
7	Prerequisites f	_	of Credit Points				
8	Bachelor of Scient	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics					
9	_	Module Manager Programmdirektor:in					
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module can also be used for crediting Summer Schools organised by the WiSo-faculty. In this cas registration for the exams should be carried out in advance according to the regulations of the WiSt faculty.						

Module Co 1014BSSA		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term	
1	Courses	1	Contact Hours	Self- Studies	Course Language		
2		Module Content Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.					
3	"Module conten acquire the kr beyond the curr knowledge (fron and skills which Through comple within the subject	derstand the ret". nowledge and iculum of the ren subjects outs contribute toweting examinated areas name ne. Content stu	skills from the are elevant bachelor poside the relevant parards the specialistions at a university dabove that go be	as named in the programme and rogramme's culation or content y abroad, stude eyond the mode	e module conted impart addition in impart addition in including it in it is the including it is including		
4	Teaching and I	_	nods				
5	Module Entry F	Requirements					
6	Mode of End-O depending on co						
7	Prerequisites for depending on co	_	of Credit Points				
8	Bachelor of Scient	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics					
9	_	Module Manager Programmdirektor:in					
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module can also be used for crediting Summer Schools organised by the WiSo-faculty. In this cas registration for the exams should be carried out in advance according to the regulations of the WiS faculty.						

Module Co 1320BBME		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Methods of emp	irical social re	search	Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content Introduction to basic terms and concepts of empirical social research Introduction to the logic foundations of empirical social research Introduction to the main methods of data collection in empirical social research						
3	"Module content know and und communicate	derstand the retained the retained the retained basic continuously anderstanding continuously and	theories in the are	ea of Methods within teaching	of empirical soc and learning gr		
4	Teaching and Learning Methods lecture						
5	Module Entry R	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Passing the mod	_	of Credit Points				
8	Bachelor of Arts Supple Bachelor of Arts Ergänz Bachelor of Arts Ergänz Bachelor of Arts Ergänz Bachelor of Scie Supple Bachelor of Scie Special Bachelor of Scie Core ar Bachelor of Scie	ence Geographicach BWL Regionalstud metary Sectio Regionalstud ungsbereich S Regionalstud ungsbereich S Regionalstud ungsbereich S ence Gesundh mentary Sectionece Volkswirt lisation Sectionece Sozialwis and Advanced S ence Betriebsv	nie: ien Ost- und Mitte n Social Sciences ien Lateinamerika sozialwissenschaft ien Ost- und Mitte sozialwissenschaft ien Lateinamerika sozialwissenschaft eitsökonomie: on Health Econom schaftslehre: n Track Social Sci ssenschaften: Section Social Sci virtschaftslehre:	- Sociology - Sozialwissen en - Soziologie leuropa - Sozia en - Politikwiss - Sozialwissen en - Politikwiss nics ences	schaften: lwissenschafte enschaft schaften:		
9	Module Manage UnivProf. Dr. K	er	on Business Admi	nistration			

10	Miscellaneous

Module Co 1320BAST		Workload 360h	ECTS Credits 12	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Regression Analysis in Social Science			Contact Hours 90h	Self- Studies 270h	Course Language German and English
2	Module Content Linear Regression Logistic Regression Regression diagnostics and different measures of model quality Advanced regression techniques Techniques for longitudinal data Computer-assisted data analysis with statistical programs					
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above und "Module content" know and understand basic analytical methods in the area of regression analysis know and understand common methods of statistical data analysis use regression analysis methods in pre-structured contexts in a solution-oriented way analyse (current) questions and challenges within the framework of pre-structured contexts communicate continuously and purposefully within teaching and learning groups present and/or discuss results with teaching staff and other students design their learning and working processes independently reflect their own performance and implement feedback constructively use under guidance techniques of scientific work and good scientific practice.					alysis. ented way. ctured contexts. oups.
4	Teaching and I lecture practice tutorial	earning Meth	ods			
5	Module Entry F Recommendation	-	nalysis			
6	Mode of End-O Written test: PO		mination			
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences					
9	Module Manag UnivProf. Dr. E					
10	Miscellaneous					

SuM Health Law							
Module Code 1282BEGHR1		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Health Law			Contact Hours 30h	Self- Studies 150h	Course Language German	
2	The physiciar The treatmen The treatmen Treating liabil Medical work euthanasia, dyir Abortion Statutory hea Statutory hea Statutory hea Statutory hea Statutory hea Statutory hea Total	ent eral government, federal states, fundamental questions an: access to the medical profession, professional code of conduct ent contract: information requirements, documentation, private liquidation law ent contract: right of self-determination - information / consent collity (physician and hospital) rk at the beginning and end of life (embryo protection, IVF, active and passive rying) ealth insurance law: insurance obligations, benefit law ealth insurance law: organisation and financing of health insurance funds ealth insurance law: contract doctor law II ealth insurance law: contract doctor law III ealth insurance law: contract doctor law III ealth insurance law: contract doctor law III eal Committee, IQWiG; Integrated Care etion in Health Care - Obligations of Confidentiality earcing and planning				quidation law e and passive	
3	"Module conten know and und use methods analyse curre establish and	derstand the ret". derstand basic in pre-structurent questions a evaluate indenderstanding c	theories. red contexts in a s and challenges with pendently develop	olution-oriente nin the framew ped positions.	d way. ork of pre-struc	tioned above under tured contexts. environmental, socia	
4	Teaching and I	Teaching and Learning Methods lecture					
5	Module Entry F	Requirements	:				
6	Mode of End-O Written test: WT		mination				
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics						

9	Module Manager Patricia Bals Prof. Dr. Martin Rehborn
10	Miscellaneous Essential reading will be announced every semester

CM Accou	unting I								
Module Cod 1016BBMAT		Workload 180h	ECTS Credits	Module Language German	Module Availability every term	Duration 1 Term			
1	Courses Accounting I	g							
2	Introduction tFundamentalFundamentalBook Keeping	Module Content Introduction to Accounting Fundamentals in Financial Accounting Fundamentals in Managerial Accounting Book Keeping Case Studies							
3	Students know and und "Module conten know and und apply theorie know and und use methods	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way know and understand common methods use methods in pre-structured contexts in a solution-oriented way analyse (current) questions and challenges within the framework of pre-structured contexts.							
4	Teaching and lecture practice tutorial	practice							
5	Module Entry F	Requirements	1						
6	Mode of End-C		mination						
7	Prerequisites f Passing the mo		of Credit Points						
8	Bachelor of Arts Ergänz Bachelor of Scie Supple Bachelor of Scie Specia Specia Specia Bachelor of Scie Supple Bachelor of Arts Media Bachelor of Scie	s Lehramt: lor Education V s Regionalstud cungsbereich E ence Gesundh ementary Section elisation Section elisation Section elisation Section ence Sozialwis ementary Section s Medienwisse and Technolog ence Wirtschafe ementary Section	WiSo lien China - Betriel BWL eitsökonomie: on Health Economic schaftslehre: n Track Economic n Track Business n Track Social Sciences schaften: on Social Science nschaft: gy Management ftsinformatik: on Information Sy	nics s Administration ences s					

9	Module Manager Area Accounting and Taxation
10	Miscellaneous Courses take place in first part of the semester (1. midterm).

Module Code 1277BBMGW		180h 6 Langua		Module Language German	Module Availability every term	Duration 1 Term	
1	Courses Fundamentals of	of Information S	Systems	Contact Hours 60h	Self- Studies 120h	Course Language German	
2	Module Content The importance of information and information processing in the company Information as an operational resource Information logistics as a paradigm of operational information processing Operational and inter-company information systems Economic valuation of information, information technology and information use Forms of IT Sourcing 'Computer-Supported Cooperative Work' and Social Information Systems Integration of IT and corporate strategy Information spheres (Further) development of information systems in organisations and the role of functional areas Risks arising from the use of information technology						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories in the field of information systems know and understand common methods in the field of information systems develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.						
4	Teaching and I lecture practice	Learning Meth	nods				
5	Module Entry F	Requirements					
6	Mode of End-C Written test: W7		mination				
7	Prerequisites f Passing the mo	_	of Credit Points on				
8	Other Programmes that Use the Module Bachelor of Arts Lehramt: Bachelor Education WiSo Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Economics Specialisation Section Track Business Administration Specialisation Section Track Social Sciences Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration						
9	Module Manag Prof. Dr. Stefan	er					

10	Miscellaneous

3.6.3 Specialisation Section

SpM Cas	suistic						
Module Code 1282BSKAS1		Workload ECTS Credit		Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Relevant clinical neurology and p	-	casuistic:	Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content • Nervous system • Neurological and psychiatric diseases • Examination techniques • Therapy and rehabilitation • Guidelines						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories use methods in pre-structured contexts in a solution-oriented way analyse current questions and challenges within the framework of pre-structured contexts present and discuss results with teaching staff and other students.						
4	Teaching and L	earning Meth	nods				
5	Module Entry R	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod	_	of Credit Points				
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics					
9	Module Manager Medizinische Fakultät UnivProf. Dr. med. Rüdiger Mielke						
10	Miscellaneous Qualifications: Areas of activity in which knowledge of the basics and clinical pictures of neurologic and psychiatric diseases is required. The lecture is supplemented by patient examples using videous control of the basics and clinical pictures of neurologic and psychiatric diseases is required.						

presentations. The creation of a script is aimed at in cooperation with the students. Basic and further literature is given.

		ı	1	1	T			
Module Code 1282BSGOE1		Workload ECTS Cre 180h 6		Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Evidence-based	medicine: App	plication	Contact Hours 30h	Self- Studies 150h	Course Language German		
2	Module Content • Bias species • Clinical trials • Databases • Structured literature evaluation • Summary evaluations							
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand common methods use methods in pre-structured contexts in a solution-oriented way analyse current questions and challenges within the framework of pre-structured contexts communicate continuously and purposefully within teaching and learning groups establish and evaluate independently developed positions present and discuss results with teaching staff and other students design their learning and working processes independently use techniques of scientific work and good scientific practice.							
4	Teaching and L	earning Meth	nods					
5	Module Entry R Recommendation	-	Economics II					
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the modern	_	of Credit Points on					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics							
9	Module Manager Medizinische Fakultät Prof. Dr. med. Stefan Sauerland							
10	Miscellaneous Independent application of common practice-relevant methods of EbM.							

Module Co	ode	Workload	ECTS Credits	Module	Module	Duration		
1282BSGOE2		180h 6		Language German	Availability every 2nd term - winter term	1 Term		
1	Courses Exploration in oc	Courses Exploration in occupational areas			Self- Studies 150h	Course Language German		
2	Practical appliPotential occuPotential prob	Module Content Practical application of project management Potential occupational fields for health economists Potential problems with the application of health economic methods in practice Opportunities and risks of projects in practice						
3	Students know and und "Module content use methods analyse curre establish and	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" use methods in case studies in a solution-oriented way analyse current questions and challenges within the framework of pre-structured contexts establish and evaluate independently developed positions design their learning and working processes independently.						
4	Teaching and L	earning Meth	ods					
5	Module Entry R	equirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	_						
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Medizinische F	Module Manager Medizinische Fakultät UnivProf. Dr. med.' Stephanie Stock						
10	UnivProf. Dr. med.' Stephanie Stock Miscellaneous Qualification: Support in health policy decision-making, advice to decision-making bodies in business enterprises, associations and health care institutions. Acquisition of theoretical basics of project management at different levels and in different areas of the health care system.							

Modulo Cor		Workload	ECTS Credits	Module	Module	Duration
Module Code 1282BSGOE3		180h	6	Language German	Availability every 2nd term - summer term	1 Term
1	Courses Introduction to medical action			Contact Hours 30h	Self- Studies 150h	Course Language German
2	consisting of four (1) Clinical ethic Foundations Decision-mak End-of-life de (2) Research e Ethical issues Research on Case studies (3) Philosophy "What is this Patient's pers Scientific prog	Il give an introdur perspectives cs of ethics cing at the begicisions thics in research in vulnerable perin research ether of science thing called sciences expective and obgress	nning of life volving human susons nics ience"?	bjects licine	nt of view of me	dical humanities,
3	 Health, illness, and death from the patient's point of view Lived experiences in chronic illness Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" By the end of this module students willunderstand the scope and the limits of normative ethicsappreciate the principal ethical arguments concerning medical decisions at the beginning and at the end of lifeknow about the basic principles of research ethics and can apply these to case studies of research on human subjects be able to distinguish science from pseudo-sciencerealize the (limited) reach of objective knowledge and the importance of the "subject" in medicinegain insight, by literary sources, into the patient's perspective in illness.					
	•	•	-	t's perspective	in illness.	
4	•	y literary sourc	es, into the patien	t's perspective	in illness.	

6	Mode of End-Of-Module Examination Written test: WT (60)
7	Prerequisites for Awarding of Credit Points Passing the module examination
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics
9	Module Manager Dr. Christian Hick Medizinische Fakultät
10	Miscellaneous Introductory readings: Hick, C.: Klinische Ethik, Heidelberg (2007) Chalmers, A.: What is this thing called science, Queensland (2013 (4)). Further readings will be provided via the ILIAS learning management system

Module Cod	de .	Workload	ECTS Credits	Module	Module	Duration	
1320BSGSY1		180h 6		Language German	Availability every 2nd term - summer term	1 Term	
1	Courses Ageing and soci	al space in the	e welfare mix	Contact Hours 60h	Self- Studies 120h	Course Language German	
2	 Module Content Fundamental ontology, philosophical and theological anthropology, transactionalism, developmental psychology, access to life-cycle oriented life-support theory, economic welfare the and its critique, the legal philosophy of public services, the theory of intervention, the main featur of the institutional architecture of welfare policy. Anthropology and ethics of personality as well as the philosophy of law of inclusion, basic feature of multi-dimensional social morphology of modern society, theory of integrated supply landscaped research results on the problem of socio-spatial network formation, trans-sectoral multi-disciplinate theory and practice of de-institutionalization from an economic, legal and psychodynamic point oview. 						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories of life-support and economic welfare analyse current questions and challenges within the framework of pre-structured contexts present and discuss results with teaching staff and other students develop an understanding of the impact of decisions that take into account environmental, social or ethical criteria design their learning and working processes independently.						
4	Teaching and L lecture tutorial	earning Meth	nods				
5	Module Entry R	equirements					
6	Mode of End-O Written test: PO	f-Module Exa	mination				
7	Prerequisites for Passing the modern	_	of Credit Points ion				
8	Other Programmes that Use the Module Master of Arts Gender & Queer Studies: Aufbaubereich: Sozialpolitik und Sozialökonomie Bachelor of Science Klinische Pflege: Wahlbereich: Gesundheitssysteme Master of Science Versorgungswissenschaft: Multidisziplinäre Schwerpunktmodule Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Module Manage UnivProf. Dr. F		lingwandt				

10	Miscellaneous
	Essential reading will be announced every term.

Module Code 1014BSSAH1		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term		
1	Courses		1	Contact Hours	Self-Studies	Course Language		
2		Module Content Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.						
3	Students know and und "Module conten acquire the kr beyond the curr knowledge (fron and skills which Through comple within the subject	know and understand the relevant methods and theories for the points mentioned above under "Module content". acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of						
4	Teaching and I	_	nods					
5	Module Entry F							
6	Mode of End-O depending on co							
7	Prerequisites for depending on co		of Credit Points					
8	Other Program Bachelor of Scie	ence Gesundh		cs				
9	Module Manag Programmdirekt							
10	Information abo Transfer Centre module can also	If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Credit Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module can also be used for crediting Summer Schools organised by the WiSo-faculty. In this case registration for the exams should be carried out in advance according to the regulations of the WiSo-						

Module Code 1014BSSAH2		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term		
1	Courses			Contact Hours	Self- Studies	Course Language		
2		Module Content Topics from the subjects: Business Administration, Economics, Social Sciences or Information Systems.						
3	Students know and und "Module conten acquire the kr beyond the curr knowledge (fron and skills which Through comple within the subject	know and understand the relevant methods and theories for the points mentioned above under "Module content". acquire the knowledge and skills from the areas named in the module content which extend beyond the curriculum of the relevant bachelor programme and impart additional foundation knowledge (from subjects outside the relevant programme's curriculum); deepen attained knowledge and skills which contribute towards the specialisation or content-specific individualisation of studies. Through completing examinations at a university abroad, students widen their knowledge and skills within the subject areas named above that go beyond the module structure of the curriculum of their study programme. Content studied within a module abroad can only be credited once within one of						
4	_	Teaching and Learning Methods depending on course choice						
5	Module Entry F	Module Entry Requirements						
6	Mode of End-O depending on co							
7		Prerequisites for Awarding of Credit Points depending on course choice						
8	Bachelor of Scient	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	_	Module Manager Programmdirektor:in						
10	Miscellaneous If required, students can apply for credit transfer using the standardised procedure. Information about recognition of courses (deadlines and procedure) is provided by the WiSo Cred Transfer Centre (WiSo Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/). This module can also be used for crediting Summer Schools organised by the WiSo-faculty. In this cas registration for the exams should be carried out in advance according to the regulations of the WiS faculty.					d by the WiSo Credit i-koeln.de/). This o-faculty. In this case,		

Module Code 1282BSMIG1		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every term	Duration 1 Term	
1	Courses Proseminar Hea	Ith Economics		Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content Analysis of current problems of hospital management on the basis of an article in a practical journal Independent research on a given topic within a given period of time, including the content of practical article Writing a scientific paper in groups Presentation of the results using PowerPoint Discussion of existing solutions						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above unde "Module content" collect, systematize and synthesize literature and data material for a scientific work on a select topic communicate continuously and purposefully within teaching and learning groups establish and evaluate independently developed positions present and discuss results with teaching staff and other students design their learning and working processes independently.						
4	Teaching and L	earning Meth	ods				
5	Module Entry R	equirements					
6	Mode of End-O						
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Module Manager UnivProf. Dr. Ludwig Kuntz						
10	Miscellaneous Introduction to the preparation of term papers, research and presentation are carried out in groun necessary. Formal instructions for the preparation of term papers are provided in the download a Participation in discussion welcome. Topics are given, corresponding practical articles (if necess further literature) will be provided as copies.					I in the download area	

		ement II						
Module Code 1282BSMIG2		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every term	Duration 1 Term		
1	Courses a) Practical sem b) Practical sem Care (summer to	inar Stakehold	•	Contact Hours a) 30h b) 30h	Self- Studies a) 150h b) 150h	Course Language a) German b) German		
2	 Analysis of curpractical journals Independent reliterature into the Presentation of 	Module Content						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current questions and challenges within the framework of pre-structured contexts collect, systematize and synthesize literature and data material for a scientific work on a selecte topic establish and evaluate independently developed positions present and discuss results with teaching staff and other students question and critically reflect on current social developments.							
4	Teaching and L seminar	earning Meth	ods					
5	Module Entry R	equirements						
6	Mode of End-O Combined exam							
7	Prerequisites for Passing the mod	_	f Credit Points on of course a) or	b)				
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	_	Module Manager UnivProf. Dr. Ludwig Kuntz						
10	Miscellaneous One of the two events must be selected. If necessary, research and presentations will be carried in groups. Formal hints for the preparation of term papers will be provided in the download area the seminar. The topics will be specified and, if necessary, supplemented by further literature. The Practical seminar is organised in cooperation with external speakers.					ne download area of		

					1			
Module Code 1282BSGOE4		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Systematic Revi	ews		Contact Hours 30h	Self- Studies 150h	Course Language German		
2	Study types aEvaluation ofSummary of s	Module Content Study types and study planning Evaluation of studies Summary of studies for application to a clinical question Preparation of systematic reviews						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" know and understand basic theories collect, systematize and synthesize literature and data material for a scientific work on a selected topic communicate continuously and purposefully within teaching and learning groups establish and evaluate independently developed positions develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria design their learning and working processes independently.							
4	Teaching and L seminar	Teaching and Learning Methods seminar						
5	Module Entry R	Requirements						
6	Mode of End-O Written test: TP	Mode of End-Of-Module Examination Written test: TP						
7	•	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Caroline Hirsch Medizinische F	Module Manager Caroline Hirsch Medizinische Fakultät UnivProf. Dr. med.' Stephanie Stock						
	10 Miscellaneous							

Module Co	de	Workload	ECTS Credits	Module	Module	Duration		
282BSGOE5		180h	6	Language German	Availability every 2nd term - winter term	1 Term		
1	Courses a) Health Techr Methodological b) Digitalisation term)	basics and ap	plications	Contact Hours a) 30h b) 20h	Self- Studies a) 150h b) 160h	Course Language a) German b) German		
2	OpportunitiesCritical appraEvaluation of	Module Content Opportunities and risks of new technologies and methods in health care Critical appraisal of new technologies Evaluation of health economic aspects of new technologies Assessment of regulatory aspects of new technologies						
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above unde "Module content" know and understand basic theories know and understand common methods use methods in pre-structured contexts in a solution-oriented way collect, systematize and synthesize literature and data material for a scientific work on a selectopic communicate continuously and purposefully within teaching and learning groups develop an understanding of the impact of decisions that take into account environmental, so and/or ethical criteria design their learning and working processes independently use techniques of scientific work and good scientific practice.							
4	Teaching and I	Learning Meth	nods					
5	Module Entry F	Requirements						
6	Mode of End-C Combined exan							
7	-	Prerequisites for Awarding of Credit Points Passing the module examination of course a) or b)						
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics							
9	Medizinische F	Module Manager Medizinische Fakultät Dr. rer. pol. Dirk Müller						
10	Miscellaneous The module is supplemented by self-study of examination-relevant specialist literature. The term paper consists of a written, bullet-point write-up of the presentation.							

3.6.4 Bachelor's Thesis

Bachelor's	Bachelor's Thesis Health Economics								
Module Code 1282BMGES1		Workload 360h	ECTS Credits 12	Module Language German and English	Module Availability every term	Duration 1 Term			
1	Courses			Contact Hours	Self- Studies	Course Language			
2	Module Conten The topic of the		esis must be clea	rly related to H	ealth Economic	cs.			
3	Learning Objectives Students know and understand the relevant methods and theories for the points mentioned above under "Module content" analyse current questions and challenges within the framework of prepared cases collect, systematize and synthesize literature and data material for a scientific work on a selected topic establish and evaluate independently developed positions design their learning and working processes independently use techniques of scientific work and good scientific practice.								
4	_	Teaching and Learning Methods Bachelor's Thesis							
5	Module Entry R 100 CP success								
6	Mode of End-Of-Module Examination Written test 12 weeks								
7	Prerequisites for Awarding of Credit Points Passing the module examination								
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Bachelor Thesis Health Economics								
9	Module Manager								
10	Miscellaneous The bachelor's thesis can be written in German or English.								