

Please keep in mind the year of validity.

FACULTY OF MANAGEMENT, ECONOMICS AND SOCIAL SCIENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES DEPARTMENT valid for students of the Examination Regulations 2021

(enrolment from winter semester 2021/22)



MODULE CATALOGUE

BUSINESS ADMINISTRATION: SUPPLY CHAIN MANAGEMENT MASTER OF SCIENCE

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR MASTER PROGRAMME IN BUSINESS ADMINISTRATION – SUPPLY CHAIN MANAGEMENT

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List of abbreviations

AM	Advanced module	PRES	Presentation
AS	Assignment	SI	Studium Integrale
С	Course	SpM	Specialisation module
СС	Compulsory course	SuM	Supplementary module
СН	Contact hours (= time spent in class)	SPW	Semester period per week
СМ	Core module	SSt	Self-study
EC	Elective course	TP	Term paper
EC ECTS	Elective course Credit point (ECTS)	TP TPF	Term paper Time required for preparation and follow-up
			Time required for preparation and
ECTS	Credit point (ECTS)	TPF	Time required for preparation and follow-up Credit points transferred from
ECTS	Credit point (ECTS) Oral examniation	TPF TR	Time required for preparation and follow-up Credit points transferred from another university

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1 Business Administration

The job opportunities for graduates from the M.Sc. Business Administration programme combine tasks requiring specialist expertise and responsibility for HR and budget matters in businesses. The specialist expertise is acquired through the chosen major. The management components are covered through content concerning management roles and the requirements they pose with regard to analytical thinking in dynamic contexts, method-driven, target-oriented behaviour, reliability and stress resistance in planning and reporting phases and confident intercultural communication in line with the situation at hand, including English-speaking environments. The communication skills required include those needed for situations in which employees and clients need to be involved, informed or given feedback. The specifics of each major are described in respective module catalogue.

1.1 Content and objectives of the programme

The Master's degree corresponds to level 7 of the German Qualifications Framework/European Qualifications Framework, and to the master level of the German Qualifications Framework for University Degrees. The competencies which are acquired during the course of studies are listed below as "Intended Learning Outcomes". These Intended Learning Outcomes are comprised of "Learning Goals" and "Learning Objectives". The former are superordinate goals for the graduates of this study programme, while the latter refer to concrete tasks performed by the students.

	Graduates act as/with
_	experts in mathematical and statistical methods to analyze and optimize economic challenges in supply chain management.
nalytica	Students apply mathematical and statistical methods and subject-specific concepts to all areas of supply chain management.
and ar	Students analyze supply chain management theories and current economic issues, also taking into account ecological, social or ethical criteria in this field.
Subject-related and analytical competencies	as innovative problem solvers in order to develop effective strategies in supply chain management.
Subject	Students apply appropriate methods and independently developed theory-based solution strategies to subject-specific issues.
0)	Students write independent approaches to supply chain management issues based on collected data and/or structured literature, e.g. in the context of a scientific paper in this field.
ative rative cies	as communication strategists in supply chain management in order to support decision-making processes in a scientifically sound manner.
Communicative and cooperative competencies	Students act cooperatively in international and diverse teams.
	Students discuss scientific topics with people from theory and practice on the basis of independently developed positions and solutions.

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	as leaders in a globalized world to address future challenges.
	Students assess the impact of supply chain management decisions on the achievement of business objectives and the outside world.
ומו ncies	Students lead groups of people responsibly and purposefully, taking into account environmental, social, or ethical criteria.
Personal competencies	as independent and self-reflective decision-makers in order to continuously develop their own competencies in practice.
8	The students design their learning, working and development processes independently.
	Students assume leadership roles in different contexts.
	Students reflect on and evaluate their action processes and adjust them constructively, also on the basis of feedback.

The major in Supply Chain Management (SCM) impart knowledge about theories and typical patterns of behaviour in the areas of strategy development, logistics and production management, purchasing, service management, intra-company and inter-company planning, optimisation and controlling. Graduates are able to describe and analyse economic questions. Additonally they know the meaning of enterprise value, compliance and social responsibility as well as of the interaction of intra-company functions and inter-company coordination of a supply chain. The SCM major is designed for future executives in national and internationcal context of logistics and production planning, management consultancies and IT service providers.

1.2 Requirements

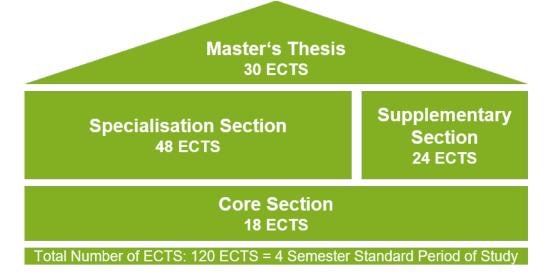
The admission requirement for the study programme is a first professionally qualifying degree in a relevant Bachelor's programme of at least six semesters' duration, in which at least 180 credit points were acquired, or an equivalent successfully completed course of study with a final grade of 2.7 or better. Furthermore, English language skills at level B2 are required.

These and other subject-related requirements for the course of study are defined in the **admission regulations**.

The WiSo Faculty has established a **Double Master's Programme in Business Administration** in cooperation with several partner universities. Students admitted to the double degree track are spending one year at a partner university and receive the master's degrees of both universities after successful completion. Participants are exempt from paying tuition fees at the partner university. Students need to apply to the programme before commencing their studies. The <u>International Relations Center (ZIB WiSo)</u> serves as point of information and advice concerning the application process and the study plan.

1.3 Programme structure

The Master in Business Administration programme comprises 120 ECTS credits, lasts four terms as the standard period of study and consists of the following subject categories: the core section (18 ECTS credits) consists of basic method modules, chosen by the student. The specialisation section (48 ECTS credits) consists of modules for the respective major and the seminar. In the supplementary section (24 ECTS credits), students can choose from among a wide range of possibilities in the fields of business administration, economics and social sciences. The last section is the master's thesis, carrying 30 ECTS credits.



1.4 Study Abroad Option

The WiSo Faculty offers a broad range of study abroad options within an excellent network of prestigious partner universities worldwide. The so-called Study Abroad Programme (STAP) includes ERASMUS exchanges and provides an opportunity for a single-term stay at one of the WiSo Faculty's partner universities.

Successful STAP applicants benefit from direct contact and organisational support at the partner university and are exempt from paying tuition fees there. The range of universities available depends on the master course on which the student is enrolled – the possible options are listed in the <u>WiSo EXchange (WEX) International Outgoings Portal</u> (access through the student's UoC account only), along with detailed information on each university.

Every year, in addition to the STAP programme, the WiSo Faculty organises an exclusive short-term study option WiSo@NYC which takes place in New York City.

In addition to these options offered by the Faculty, master students can also apply for a non-WiSo exchange, offered by Dezernat 9 – Internationales (Central International Office of the University of Cologne) within the 'fakultätsübergreifende Partnerschaften' framework. Further possibilities are going abroad as a freemover (i.e. as a student who organises his or her stay

abroad individually) or participating in short courses or summer schools offered under separate terms and conditions.

For all study abroad options, the International Relations Center (ZIB WiSo) serves as point of information and advice.

The Faculty's Study Abroad Programme (STAP):

Master students should plan and submit their application for a term abroad at the beginning of their master studies. The STAP main selection round takes place once a year with application deadline 15 January and allows for an application either for fall term or spring term of the following academic year. Detailed information on the selection criteria and the best preparation for a STAP application can be found online in the STAP Master Application Manual. As an exception, if a certain number of slots are still available for spring term, a secondary STAP selection round will be offered in May, with a limited choice of exchange opportunities.



STAP Master – main selection round (fall term and spring term)

* Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available. ** End of main selection round. In case any exchange slots become available after 15 March, these slots will be made available in a secondary selection round

15 APRIL	1 JUNE	END OF JUNE	MID-JULY	MID-JULY	MID-JULY	END OF JULY	15 AUGUST
APPLICATION PERIOD* RESULTS AND ACCEPTANCE PERIOD							
Beginning of STAP application	Application deadline All applications	Outcome 1: Offer	Deadline for acceptance				
period	have to be submitted via WEX	Outcome 2: Alternative offer**		Handing in of new preference list	Selection result based on new preference list	Deadline for acceptance	
		Outcome 3: No offer					Last possible date for receiving an offer

STAP Master – secondary selection round (for spring term only) e note: there is no quarantee that a secondary ection round will take place every v

* Deadline for handing in TOEFLS/JELTS results (if taken until 1 June): 15 June. ** Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available.

Credit transfer options from studies abroad:

The WiSo Faculty has put a lot of emphasis on internationalisation in the design of its master courses, offering broad credit transfer options for all kinds of study abroad options. Each

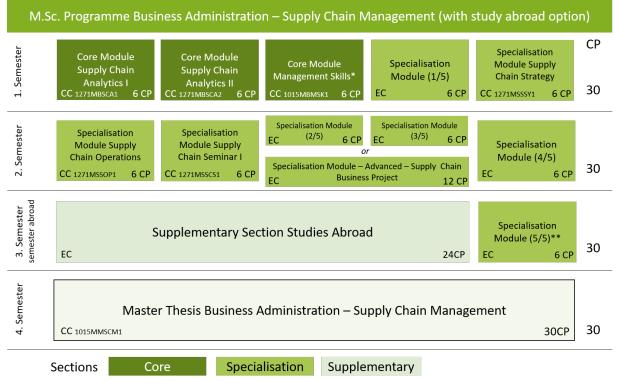
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master course includes at least one "Studies Abroad" module, with a broad range of courses suitable for credit transfer. In addition, a single course-to-course credit transfer can be considered. For more information on credit transfer rules and regulations, please go to <u>WiSo</u> <u>Credit Transfer Center</u> > Information > Studies Abroad. For any questions regarding credit transfer, students can contact the <u>ZIB WiSo</u> or the <u>WiSo Credit Transfer Center</u>.

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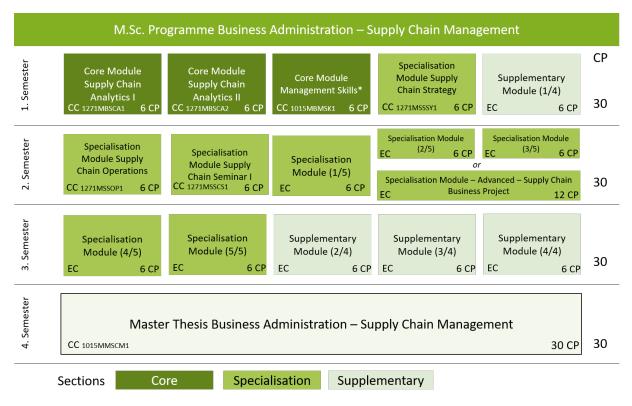
1.5 Sample study plan

A semester abroad is recommended in the third or fourth semester.



* The module can be taken from the first semester onwards, there are no subject-specific requirements. The module is offered every semester.

** Individual crediting of successfully completed studies abroad modules is possible.



* The module can be taken from the first semester onwards, there are no subject-specific requirements. The module is offered every semester.

1.6 Modules with mid-term examinations

Some modules have courses that only run for half a term and usually with twice the normal number of classes. For these modules, the term is divided into two roughly equal halves. In the fall, the mid-term usually ends at the beginning of December; in the spring, it is usually in the middle or at the end of May. Often, the examinations for these courses are held mid-term, enabling students to reduce their examination load at the end of term.

The information in the campus management system (KLIPS) regarding the dates of courses and examinations is relevant in this context.

1.7 Calculation of the overall mark

The marks for core, supplementary and specialisation categories are calculated as the weighted arithmetic mean of the marks for the respective modules, based on the weighting system described in the examination regulations. In the case of end-of-module examinations consisting of several components, the mark for the module is calculated as specified in the examination

examination regulations.

The overall mark for the degree is calculated as the weighted arithmetic mean of the marks for the subject categories and the mark for the master's thesis. On the Business Administration programme, the weighting for the contributions to the overall mark is as follows:

- a) Mark for core section: 18 of 120 ECTS credits
- b) Mark for specialisation section: 48 of 120 ECTS credits
- c) Mark for supplementary section: 24 of 120 ECTS credits
- d) Mark for master's thesis: 30 of 120 ECTS credits

1.8 Rules for failed attempts

Students may retake module examinations that they have failed. The number of attempts is limited to three per module. Modules offered by faculties other than the Faculty of Management, Economics and Social Sciences ("WiSo Faculty") may be subject to different rules.

After failing an exam three times, the <u>WiSo Student Service Point (WiSSPo)</u> provides information regarding the possibility and the requirements to receiving additional resit attempts. If none of the first three examination attempts were failed due to cheating or to an offence, further two resit attempts can be granted at any point of the programme. Students who have accumulated at least 90 credit points can be granted a further additional attempt. If

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a student fails an examination in the two additional attempts and the extra attempt for students with 90 points or more, they are deemed to have failed the programme at the final attempt. Where a module examination consists of several components, the candidate must obtain a "bestanden" (pass) mark, or at least an "ausreichend (4,0)" (sufficient) mark, in all of the examination components. All components marked "mangelhaft (5,0)" or "nicht bestanden" (fail) must be retaken.

It is not possible to resit module examinations that have already been passed.

A failed master's thesis can be retaken once, with a new topic. Students must register for their second attempt within six months of the result of their first attempt being announced.

2 Support for students

2.1 Course registration in KLIPS 2.0

KLIPS 2.0 is the central campus management system of the University of Cologne. At the WiSo faculty, KLIPS 2.0 serves as a student organisation tool. Students should use it as an online course catalogue, for registration and deregistration of courses and examinations, as well as an overview of the complete study programme and calendar. Information on current dates and deadlines of the WiSo faculty, as well as video tutorials and FAQs about KLIPS can be found on the homepage of **WiSo-KLIPS-Support**. If you have further questions, feel free to contact WiSo-KLIPS-Support via **e-mail** (klips-wiso@uni-koeln.de). For account questions, contact the central **KLIPS support**.

2.2 Exam registration in KLIPS 2.0

Examinations on the various programmes are always managed via KLIPS 2.0. Students must register for them within specified deadlines. Please note that registration for courses <u>without</u> restriction on participation via KLIPS and registration for the corresponding module examinations are two completely separate processes. In the case of courses which are subject to a restriction on participation, an examination registration is generally only possible if a registration for the course has been submitted beforehand. Most examinations in written test form are offered twice per term. Often, this will be to "space out" the dates, i.e. students can choose the date that best fits their examination schedule. In some cases, however, the second examination may be a genuine repetition of the first, depending on the department/institute concerned.

All WiSo Faculty examination candidates are entitled to see their examination papers after they have been marked. For more information, please visit the <u>WiSo Examination Office</u> <u>website</u>.

2.3 Subject-specific advice and examination advice

The <u>WiSSPo</u> provides general advice on studies, including the possibilities available and the requirements, for all programmes offered by the WiSo Faculty. Further services include the issuing of transcripts of records in German and English, ranking certificates and letters of assignment to the appropriate term of the programme and the application for advanced / higher semester. The WiSSPo is also the first place to turn to for students with other questions and problems related to their studies. It can be contacted by phone, in person and, of course, e-mail. Please notice the opening hours and contact data on the website.

Subject-specific advice is provided during the designated times by the University's faculty members and associated teaching staff ("akademische Mitarbeiterinnen und Mitarbeiter") involved in the teaching on the programme. The designated times are announced by means of notices in the institutes and on the departments'/institutes' websites.

Legally binding information concerning examinations and examination procedures is provided by the **WiSo Faculty Examination Office**.

2.4 Other sources of information and advice

International students who study at the WiSo Faculty for part of their programme can turn to the <u>International Relations Center</u> for help with any questions they have. Cologne University students preparing to study abroad can also contact the ZIB for support. The Center also runs a variety of summer schools, short programmes and Business English courses. The services, courses and people to contact can all be found on the website.

The Faculty's <u>**Credit Transfer Centre**</u> is responsible for recognising credits accumulated in other institutions. This applies both to credits students have gained at other higher education institutions in Germany or abroad prior to studying at the WiSo Faculty, and to (advance) transfer of credits that students plan to accumulate abroad or have already accumulated abroad as part of a WiSo Faculty programme. This system does away with the need to make individual inquiries to departments/institutes and examination offices. Students can find out everything they need to know about the transfer process on the website.

The <u>WiSo Career Service</u> offers advice and support, in cooperation with other partners, for students from the WiSo Faculty looking for an internship or profession that is right for them. It also helps them as they plan their career and apply for jobs. In addition, the WiSo Career Service organises seminars, presentations and special events in cooperation with employers and external and internal experts. All of the necessary information can be found on the website.

The **<u>WiSo IT Service</u>** runs regular courses dealing with standard software and field-specific programs.

Students who are having difficulties with their studies or their personal lives can seek help from the **Psychosocial Counselling Service** run by the Kölner Studentenwerk. In addition to counselling, it also provides advice on writing and learning skills plus support for pregnant students and students who have children.

A further service is **<u>Nightline</u>** Köln, the listening and information helpline run by students for students at all of Cologne's institutions of higher education.

The WiSo student council represents the interests of all students from the WiSo faculty. In addition to advice from fellow students it also provides a variety of useful services for

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studying at the WiSo faculty. Any information can be found at **wiso-buero.uni-koeln.de** or by directly writing an email to **wiso-buero@uni-koeln.de**.

3 Curriculum and module descriptions

3.1 Core section

In accordance with section 29(1), No. 1 of the Examination Regulations, the examination candidate must obtain 18 ECTS credits in the core section.

Group	Module	ECTS	CC/ EC	Required ECTS
	CM Management Skills	6	СС	18
Core Section	CM Supply Chain Analytics I	6	СС	
0	CM Supply Chain Analytics II	6	СС	

3.2 Specialisation section

In accordance with section 29(1), No. 2 of the Examination Regulations, the examination candidate must obtain 48 ECTS credits in the specialisation section.

Group	Module	ECTS	CC/ EC	Required ECTS
entals	SpM Supply Chain Strategy	6	СС	12
Fundamentals	SpM Supply Chain Operations	6	СС	
	SpM Supply Chain Innovation	6	EC	30
	SpM Supply Chain Planning	6	EC	
	SpM Selected Issues in Supply Chain Management	6	EC	
Advanced	SpM Selected Issues in Behavioural Supply Chain Management	6	EC	
	SpM Service Management	6	EC	
	SpM Supply Chain Business Projects	12	EC	
	SpM Supply Chain Seminar II	6	EC	
Seminar	SpM Supply Chain Seminar I	6	СС	6

3.3 Supplementary section

In accordance with section 29(1), No. 3 of the Examination Regulations, the examination candidate must obtain 24 ECTS credits in a sub-group of the supplementary section.

Group	Module	ECTS	CC/ EC	Required ECTS
	SpM Controlling I	6	EC	24
tion	SpM Controlling II	6	EC	
Таха	SpM Accounting I	6	EC	
Accounting and Taxation	SpM Taxation I	6	EC	
ountin	SpM Advanced Accounting	6	EC	
Acc	SpM Accounting & Taxation Seminar	6	EC	
	SpM Selected Issues in Accounting & Taxation I	6	EC	
	SpM Business Ethics	6	EC	24
lent	SpM Strategic Development	6	EC	
Corporate Development	SpM Strategic Human Resource Management	6	EC	
e Dev	SpM Strategic Management	6	EC	
porate	SpM Elective Corporate Development I	6	EC	
Cor	SpM Elective Corporate Development II	6	EC	
	SpM Elective Corporate Development III	6	EC	
	SpM Empirical Methods and Data Analysis I	6	EC	24
ration	SpM Empirical Methods and Data Analysis II	6	EC	
minist	SpM Empirical Methods and Data Analysis III	6	EC	
ss Adı	SpM Empirical Methods and Data Analysis IV	6	EC	
usines	SpM Empirical Methods and Data Analysis V	6	EC	
for Bt	SpM Market Design and Behaviour I	6	EC	
Economics for Business Administrat	SpM Market Design and Behaviour II	6	EC	
Econe	SpM Market Design and Behaviour V	6	EC	
	SpM Markets and Economic Policy I	6	EC	

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L			.,,	
	SpM Markets and Economic Policy II	6	EC	
	SpM Markets and Economic Policy III	6	EC	
	SpM Markets and Economic Policy IV	6	EC	
	SuM Energy and Climate Change I	6	EC	
	SuM Energy and Climate Change II	6	EC	
	SuM Energy and Climate Change III	6	EC	
	SuM Energy and Climate Change IV	6	EC	
	CM Macroeconomics	6	EC	
	CM Selected Methods in Economics	6	EC	
	SpM Media Economics	6	EC	
	CM Applied Econometrics (Business Administration)	6	EC	
	CM Microeconomics (Business Administration)	6	EC	
	CM Mathematics	6	EC	
	SpM Finance I	6	СС	24
Finance	SpM Finance II	6	СС	
Fina	SpM Finance III	6	СС	
	SpM Finance Advanced IV	6	СС	
	CM Information Systems I	6	СС	24
tems	CM Information Systems II	6	СС	
n Sys	CM Digital Transformation	6	СС	
Information Systems	SpM Information Systems I	6	EC	
Infor	SpM Information Systems II	6	EC	
	SpM Information Systems III	6	EC	
	SpM Brand Management	6	СС	24
Marketing	SpM Customer Management	6	СС	
	SpM Marketing Performance Management	6	СС	
	SpM Digital Strategy and Marketing	6	СС	

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	SuM Economic Geography I	6	СС	24
Economic Geography	SuM Economic Geography II	6	СС	
Econ Geog	SuM Economic Geography III	6	СС	
	SuM Economic Geography IV	6	СС	
nic ogy	SuM Introduction to Economic Psychology	12	СС	24
Economic Psychology	SuM Advanced Economic Psychology I	6	СС	
Ps.	SuM Advanced Economic Psychology II	6	СС	
જ	CM Data Analytics I	6	EC	24
alytics trics	CM Data Analytics III	6	EC	
Business Analytics & Econometrics	CM Data Analytics V	6	EC	
Jusines Eco	CM Data Analytics II	6	EC	
В	CM Data Analytics IV	6	EC	
ad	Studies Abroad I	6	EC	24
Abroś	Studies Abroad II	6	EC	
Studies Abroad	Studies Abroad III	6	EC	
St	Studies Abroad IV	6	EC	

3.4 Extracurricular course programme

In addition to their regular studies Master's students have the opportunity to take part in extra-curricular courses, in which both academic and vocational skills are taught. Thus it can have an academic and a professional orientation, which serve the development of professional competences. The extracurricular course programme intends to promote and impart competences that go beyond specialist knowledge or concern basic scientific or personal attitudes: scientific curiosity, systematic and analytical thinking, dealing with complexity, solution-orientation and other skills, e.g. the ability to work in a team and foreign language skills.

The extracurricular course programme is offered jointly by the faculties and the Professional Centre of the University of Cologne and enables students to pursue their own additional interests, to gain insights into other subjects and faculties, to attend events of social importance, to acquire professionally relevant skills and to attend language courses. In addition, students are offered learning and study aids as part of the extracurricular programme, e.g. for scientific work or literature research. Extracurricular courses are not credited, but the participation is noted on the transcript of records.

3.5 Master's thesis

The master's thesis, which carries 30 ECTS credits, is written towards the end of the programme. It is intended to show that the student is capable of conducting academic work on and reflecting on a specific problem related to the subject matter covered on the programme, using the necessary methods and within a specified period. The topic of the master's thesis on the Business Administration programme must come from the specialisation section or from the subject group taken by the candidate in the supplementary section. If the topic relates to the supplementary section, the candidate must already have accumulated 18 ECTS credits in said supplementary section.

Group master's theses are also permitted provided a clear distinction between and assessment of each candidate's contribution is possible. Objective criteria that make a clear distinction possible, such as sections, page numbers or topics, are used to indicate which student made which contribution. The total workload required of each group member must exceed the requirements for individual masters' theses to an appropriate extent. The difficulty and content of a group thesis must meet the same requirements as for theses undertaken individually and independently. The contribution made by each individual must meet the requirements for masters' theses.

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To register to do their master's thesis, students must have accumulated a minimum of 60 ECTS credits. They may take no longer than six months to write the thesis. Further, more detailed information on master's theses can be found in the Examination Regulations.

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3.6 Module Descriptions

3.6.1 Core Section

CM Man	agement Skill	s						
Module Code 1015MBMSK1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every term	Duration 1 Term		
1	,	Courses a) Management Skills b) Management Skills			Self- Studies a) 150h b) 150h	Course Language a) English b) German		
2	Module Content Methods, models, techniques, tools and procedures for analysis and reflection alternatively areas of: 1. Communication • Moderation and presentation techniques • Communication in complex organisations 2. Group/team organisation • Leadership (requirements, influencing factors, success criteria, disturbances,) • Goal definition, role definition, task definition and distribution 3. Project management • Change management • IT tools 4. Leadership • Decision Preparation • Leadership • Negotiation							
3	Learning Objectives Students understand advanced, specialized theories / methods in the areas of communication, team organisation, project management or leadership. analyse current questions and challenges in the areas of communication, team organisation, project management or leadership. communicate continuously and purposefully in diverse teams. solve team-internal conflicts and target divergences independently. present scientific results in a way that is appropriate for the target audience. evaluate their own action processes in self- and external reflection and identify development potentials. act responsibly considering ecological, social and ethical criteria. develop work processes for real problems and challenges.							
4	Teaching and L seminar	Teaching and Learning Methods seminar						
5	Module Entry F	Module Entry Requirements None						
6	Mode of End-O	f-Module Exa	mination					

	Combined examination: PRES, TP
7	Prerequisites for Awarding of Credit Points Passing the module examination
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Core Section Supply Chain Management Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Gesundheitsökonomie: Core Section Health Economics Master of Science Business Administration - Finance: Core Section Finance Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Core Section Corporate Development
9	Module Manager AD Dr. Johannes Antweiler
10	Miscellaneous A range of seminars are offered, each focusing on different aspects of management skills.

	ply Chain Ana	,							
Module Co 1271MBSC		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Predictive Analy	tics		Contact Hours 45h	Self- Studies 135h	Course Language English			
2	Introduction D Introduction P	Module Content Introduction Data Analysis/Data Science Introduction Programming with Python Methods of Demand Forecasting 							
3	Students understand ad collect and ar methods. communicate solve team-in justify and de present scien develop work	understand advanced, specialized theories / methods in the area of data science. collect and analyse data material for selected scientific questions using quantitative / qualitative							
4	Teaching and L lecture practice	earning Meth.	nods						
5	Module Entry R	Requirements							
6	Mode of End-O Written test: PO		mination						
7	Prerequisites for Passing the mod		of Credit Points						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Core Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Geographie:								

	Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager Prof. Dr. Nicolas Fugger Area Supply Chain Management
10	Miscellaneous

	ply Chain Ana	-	Т	1					
Module Co 1271MBSC		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Prescriptive Ana	alytics		Contact Hours 45h	Self- Studies 135h	Course Language English			
2	Introduction AIntroduction O	Module Content • Introduction Analytical Modelling • Introduction Optimisation • Solving Optimisation Case Studies in Python							
3	Students understand ad collect and ar methods. communicate solve team-in justify and de present scien develop work	understand advanced, specialized theories / methods in the area of data science / optimisation. collect and analyse data material for selected scientific questions using quantitative / qualitative							
4	Teaching and L lecture practice								
5	Module Entry R	Requirements	i						
6	Mode of End-O Written test: PO		mination						
7	Prerequisites for Passing the mod		of Credit Points						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Core Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Informatik:								

	Wahlpflichtfach Management & Social Sciences
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager
	Prof. Dr. Andreas Fügener
	Area Supply Chain Management
10	Miscellaneous

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

3.6.2 Specialisation Section

Module Code 1271MSSSY1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter	Duration 1 Term		
1	Courses Supply Chain St	irategy		Contact Hours 45h	term Self- Studies 135h	Course Language English		
2	 Strategy Form Product devel Process Designation 	Module Content • Strategy Formation • Product development • Process Design • Process Simulation • Applications						
3	Students understand ad strategies in the analyse curre assess and di communicate justify and de act responsib	Learning Objectives Students understand advanced, specialized theories / methods for formulation and implementation of strategies in the context of supply chain and operations management. analyse current questions and challenges in supply chains. assess and discuss findings and research results of specialized theories / methods. communicate continuously and purposefully in diverse teams. justify and defend (independently developed) positions or problem solutions. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions.						
4	Teaching and L lecture practice	earning Meth	nods					
5	Module Entry R	Requirements						
6	Mode of End-O Written test: PO		mination					
7	Prerequisites f ee Passing the mod	-	of Credit Points					
8	Special Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple	ce Business A lisation Section ce Business A mentary Section ce Business A mentary Section mentary Section ce Business A mentary Section	dministration - Su n Supply Chain M dministration - Ma on Marketing dministration - Fir on Finance Systems: on Information Sy	Marketing: Finance: Systems Accounting and Taxation:				

	Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Ergänzungsbereich Business Administration Module Manager UnivProf. Dr. Fabian Sting Area Supply Chain Management
10	Miscellaneous

SpM Su	pply Chain Op	erations	-		1	1		
Module CodeWorklop1271MSSOP1180h			Workload ECTS Credits 180h 6		Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Supply Chain O	perations		Contact Hours 45h	Self- Studies 135h	Course Language English		
2	Inventory ManContract DesignCapacity and	Module Content • Inventory Management • Contract Design • Capacity and Revenue Management • Supply Chain Management						
3	Students understand ad analyse curre communicate discuss scien specialists. present scien act responsib	 understand advanced, specialized theories / methods to control supply chains. analyse current questions and challenges in supply chain management. communicate continuously and purposefully in diverse teams. discuss scientific topics in a professional manner and appropriate to the situation with (non-) 						
4	Teaching and L lecture practice	Teaching and Learning Methods lecture						
5	Module Entry R Recommendation	-	upply Chain Analy	tics I should ha	ve been compl	eted.		
6	Mode of End-O Written test: PO		mination					
7	Prerequisites for Passing the mod	-	of Credit Points					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Business Administration - Corporate Development Master of Science Informatik: Anwendungsfeld							

	Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager Area Supply Chain Management UnivProf. Dr. Ulrich W. Thonemann
10	Miscellaneous

SpM Su	pply Chain Inr	novation					
Module Code 1271MSSIN1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Supply Chain In	novation		Contact Hours 45h	Self- Studies 135h	Course Language English	
2	Module Content • Innovation Strategy in Supply Chains • Innovation Management in Supply Chains • Supply Chain Innovation Processes: Idea Generation, Idea Selection, Idea Implementation • Collaborative Supply Chain Innovation • Applications of Supply Chain Innovation Strategy • Current Technological Changes and Effective Supply Chain Strategies						
3	Learning Objectives Students understand advanced, specialized theories / methods supply chain innovation management. analyse current questions and challenges supply chain innovation management. assess and discuss findings and research results of specialized theories / methods. communicate continuously and purposefully in diverse teams. justify and defend (independently developed) positions or problem solutions. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions.						
4	Teaching and L lecture practice	earning Meth.	ods				
5	Module Entry R	equirements					
6	Mode of End-O Written test: PO	f-Module Exa	mination				
7	Prerequisites for Passing the mod	-					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management						
9	Module Manager UnivProf. Dr. Fabian Sting Area Supply Chain Management						
	Miscellaneous						

SpM Supj	oly Chain Pla	anning				
Module Code 1271MSSPL1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Project Management b) Production Management			Contact Hours a) 45h b) 45h	Self- Studies a) 135h b) 135h	Course Language a) English b) German
2	Module Content Selected topics in Supply Chain Management: a) Project Management: • Project Definition and Scoping • Project Risk Analysis and Risk Management • Resource Allocation and Budgeting • Project Scheduling • Project Monitoring • Project Portfolio Management • Managing Human Behaviour in Projects b) Production Management: • Supply Chain Design • Demand Planning • Program Planning • Lotsizing and Scheduling					
3	Learning Objectives Students understand advanced, specialized theories / methods in Supply Chain Planning. analyse current questions and challenges in Supply Chain Planning. assess and discuss findings and research results of specialized theories / methods. communicate continuously and purposefully in diverse teams. justify and defend (independently developed) positions or problem solutions. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry R Recommendatio		pply Chain Analy	ics I and II sho	uld have been	completed.
6	Mode of End-O Written test: PO		mination			
7	Prerequisites f e Passing the writ relates to the co	ten examinatio	n of one course.	A course is to b	e attended; the	e written examination

8	Other Programmes that Use the Module
	Master of Science Business Administration - Supply Chain Management:
	Specialisation Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
9	Module Manager
	Area Supply Chain Management
10	Miscellaneous

SpM Selected Issues in Supply Chain Management								
Module Code 1271MSISP1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability irregular	Duration 1 Term		
1	Courses a) Strategic Sou b) Supply Chain	-		Contact Hours a) 45h b) 45h	Self- Studies a) 135h b) 135h	Course Language a) English b) English		
2	Module Content Selected Issues in Supply Chain Management: • Purchasing: Strategic Procurement Management • Supply Chain Games: Data Modelling, Databases and Simulation Tools							
3	Learning Objectives Students understand advanced, specialized theories / methods in Supply Chain Management. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry Requirements Recommendation: The CM Supply Chain Analytics I and II should have been completed.							
6	Mode of End-Of-Module Examination Written test: PO							
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.							
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science International Management: Supplementary Section International Management							
9	Module Manager Area Supply Chain Management							
10	Miscellaneous							

SpM Selected Issues in Behavioural Supply Chain Management									
Module Code 1271MSIBS1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term			
1	Courses Behavioural Sup	oply Chain Man	agement	Contact Hours 45h	Self- Studies 135h	Course Language English			
2	Module Content • Behavioural Decision Making • Behavioural Management • Decision Heuristics								
3	Learning Objectives Students understand advanced, specialized theories / methods in Behavioural Operations Management. assess and discuss findings and research results of specialized theories / methods. collect and analyse data material for selected scientific questions using quantitative / qualitative methods. prepare independently a research design for a question. communicate continuously and purposefully in diverse teams. justify and defend (independently developed) positions or problem solutions. present scientific results in a way that is appropriate for the target audience. use techniques of scientific work and good scientific practice.								
4	Teaching and Learning Methods lecture practice								
5	Module Entry Requirements Recommendation: The basic modules Supply Chain Analytics I and II should have been completed.								
6	Mode of End-Of-Module Examination Written test: PO								
7	Prerequisites for Awarding of Credit Points Passing the module examination								
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld								

	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
9	Module Manager
	Prof. Dr. Nicolas Fugger
	Area Supply Chain Management
10	Miscellaneous

SpM Service Management							
Module Code		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Advanced Healt	h Care Manage	ement	Contact Hours 60h	Self- Studies 120h	Course Language English	
2	Module Content • Strategy development • Instruments and options • Hospital benchmarking • Capacity strategy • Casemix Optimisation • Capacity planning with queuing theory • Strategic decision making • Multiattributive investment planning • Coping with uncertainty • Strategy implementation • Project management • Discussion of actual Research Paper						
3	Learning Objectives Students discuss the methods of strategic controlling of health organisations. evaluate the use of theoretical decision making models in order to resolve goal conflicts. analyse different methods aiming at the comparison between organisations. develop the portfolio of a hospital and deduce from it norm strategies. apply methods and concepts to case examples. analyse the current health policy structure and deduce from its strategic options. develop a project plan and calculate the critical path. discuss selected empirical studies.						
4	Teaching and Learning Methods lecture practice						
5	Module Entry R none	Requirements					
6	Mode of End-O Written test: WT		nination				
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8		ce Business Ac	the Module Iministration - Su Supply Chain M		nagement:		
9	Module Manage UnivProf. Dr. L Area Supply Ch	udwig Kuntz	ent				

10 Miscellaneous	_
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SpM Sup	ply Chain Bu	isiness Pro	ojects				
Module Code 1271MSSBP1		Workload 360h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses a) Business Projects in Supply Chain Management I Management IIContact Hours a) 60h b) 60hSelf- Studies a) 300h b) 300hCourse Languag a) English b) German						
2		Module Content vary, depending on the topic of the practice project					
3	Learning Objectives Students analyse current questions and challenges in supply chain management. collect and analyse data material for selected scientific questions using quantitative / qualitative methods. communicate continuously and purposefully in diverse teams. solve team-internal conflicts and target divergences independently. justify and defend (independently developed) positions or problem solutions. evaluate their own action processes in self- and external reflection and identify development potentials. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions. develop work processes for real problems and challenges. use techniques of scientific work and good scientific practice.						
4	Teaching and L Research project	Teaching and Learning Methods Research project					
5	Module Entry R Recommendatio	-	sory modules wit	hout the semina	ars should have	e been completed.	
6	Mode of End-O Written test: PO		nination				
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management						
9	Module Manage Area Supply Ch		ent				

SpM Supply Chain Seminar II							
Module Cod 1271MSSC		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	a) Supply Chain SeminarHoursStudiesa)b) Research Seminar (Brownbag)a) 30ha) 150hE				Course Language a) German and English b) English		
2	Topics from alApplication of	Module Content • Topics from all areas of supply chain management • Application of quantitative methods • Scientific preparation of problem formulation and solution					
3	Learning Objectives Students understand advanced, specialized theories / methods in supply chain management. assess and discuss findings and research results of specialized theories / methods. write an academic paper on a selected topic and achieve thereby their own scientific contribution evaluate their own action processes in self- and external reflection and identify development potentials. act responsibly considering ecological, social and ethical criteria. use techniques of scientific work and good scientific practice.					nethods. scientific contribution.	
4	Teaching and L seminar	earning Meth.	ods				
5	-	Module Entry Requirements Recommendation: The compulsory modules should have been completed.					
6		Mode of End-Of-Module Examination Combined examination: PRES, TP					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Master of Science	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management					
9	-	Module Manager Area Supply Chain Management					
10	Miscellaneous						

SpM Supply Chain Seminar I							
Module Code Workload 1271MSSCS1 180h			ECTS Credits	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Supply Chain Se	Courses Supply Chain SeminarContact Hours 30hSelf- Studies 150hCourse Langua German and Er					
2	 Application of 	ll areas of sup quantitative m	ply chain manage ethods blem formulation a				
3	Learning Objectives Students understand advanced, specialized theories / methods in supply chain management. assess and discuss findings and research results of specialized theories / methods. write an academic paper on a selected topic and achieve thereby their own scientific contribution evaluate their own action processes in self- and external reflection and identify development potentials. act responsibly considering ecological, social and ethical criteria. use techniques of scientific work and good scientific practice.					nethods. scientific contribution.	
4	Teaching and L seminar	earning Meth	ods				
5	Module Entry R Recommendation	-	lsory modules sh	ould have beer	n completed.		
6	Mode of End-O Combined exam						
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management						
9	UnivProf. Dr. F	Module Manager UnivProf. Dr. Fabian Sting Area Supply Chain Management					
10	Miscellaneous						

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

3.6.3 Supplementary Section

Iodule Co 016MSCC		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Operative Contr	Courses Operative Controlling (1. Term)Contact Hours 45hSelf- Studies 135hCourse Langu English					
2	FundamentalsTheory, strate	 Module Content Fundamentals of controlling Theory, strategies and methods to support controlling activities Controlling instruments 					
3	Students understand ad communicate discuss scien specialists.	 understand advanced, specialized theories / methods in the area of operative controlling. communicate continuously and purposefully in diverse teams. discuss scientific topics in a professional manner and appropriate to the situation with (non-) 					
4	Teaching and L lecture practice						
5	-	Module Entry Requirements Recommendation: Basic knowledge of internal and external accounting, investment, financing and decision theory					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod	-	of Credit Points				
8	 8 Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Geographie: Wahlpflichtfach Management & Social Sciences 						

	Supplementary Section Management & Social Sciences Master of Science Gesundheitsökonomie: Supplementary Section Health Economics Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation
9	Module Manager UnivProf. Dr. Carsten Homburg
10	Miscellaneous This course ends in the middle of the semester (1. term). The exam is offered at the end of the course.

брМ Со	ntrolling II						
/lodule Co 016MSCO		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Strategic Contro	Courses Strategic Controlling (2. Term)Contact Hours 45hSelf- Studies 135hCourse Langua English					
2	Introduction toConventionalMore recent of	Module Content • Introduction to strategic controlling • Conventional cost management instruments • More recent cost management instruments • Benchmarking					
3	Students understand a communicate discuss scien specialists.	 understand advanced, specialized theories / methods in the area of strategic controlling. communicate continuously and purposefully in diverse teams. discuss scientific topics in a professional manner and appropriate to the situation with (non-) 					
4	Teaching and I lecture practice						
5	-	Module Entry Requirements Recommendation: Basic knowledge of internal and external accounting, investment, financing and decision theory					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod	-					
8	Supple Master of Scient Supple Master of Scient Supple Master of Scient Supple Master of Scient Anwen Master of Scient Supple Master of Scient	ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Information mentary Sectio ce Business Ac mentary Sectio ce Informatik: dungsfeld ce Economics: mentary Sectio ce Gesundheits	dministration - Su on Supply Chain M dministration - Ma on Marketing dministration - Fir on Finance Systems: on Information Sy dministration - Co on Corporate Dev on Management & sökonomie:	Aanagement rketing: ance: stems rporate Develo elopment	opment:		
	Supple Master of Scien		on Health Econon :	nics			

	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Science Business Analytics & Econometrics:
	Supplementary Section Business Analytics & Econometrics
	Master of Science Business Administration - Accounting and Taxation:
	Specialisation Section Accounting and Taxation
9	Module Manager
	UnivProf. Dr. Carsten Homburg
10	Miscellaneous This course starts in the middle of the semester (2. term). The exam is offered at the end of the
	course.

SpM Accounting I							
Aodule Co 016MSAC		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Sustainability Re	Courses Sustainability ReportingContact Hours 45hSelf- Studies 135hCourse Langua German					
2	Module Content • Conceptual and Institutional Background • General Requirements • Reporting on Governance Issues • Reporting on Environmental Issues • Reporting on Social Issues • Preparing Sustainability Reports • Assuring Sustainability Reports • Analyzing Sustainability Reports						
3	analyse curre assess and di justify and de	dvanced, spec nt questions a iscuss findings fend (indepen	cialized theories / i ind challenges in t s and research res dently developed) ocial developments	he area of sus sults of special positions or pr	tainability/ESG ized theories / n roblem solutions	nethods.	
4	Teaching and L lecture practice	earning Meth	nods				
5	Module Entry R	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod		of Credit Points				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Geographie: Wahlpflichtfach Management & Social Sciences						

	Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation
9	Module Manager Prof. Dr. Maximilian A. Müller
10	Miscellaneous The examination is offered in every term.

SpM Ta	xation I								
Module Code 1016MSTAX1		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Taxation of Corr	npanies I		Contact Hours 45h	Self- Studies 135h	Course Language German			
2	 Business taxa Taxation of dif Choice of lega International b 	Module Content • Business taxation • Taxation of different legal structures (partnerships and corporations) • Choice of legal structure • International business taxation • Double taxation and anti-tax avoidance legislation • Case studies							
3	Students understand a analyse curre assess and d	Learning Objectives Students understand advanced, specialized methods in the area of tax law and business taxation. analyse current questions and challenges in the area of business taxation. assess and discuss findings and results of specialized methods. justify and defend (independently developed) positions or problem solutions.							
4	Teaching and L lecture practice	_earning Meth	nods						
5	Module Entry F	Requirements							
6	Mode of End-O Written test: WT		mination						
7		Prerequisites for Awarding of Credit Points Passing the module examination							
8	Supple Master of Scient Supple Master of Scient Supple Master of Scient Supple Master of Scient Anwen Master of Scient Wahlpf Master of Scient	ce Business A mentary Secti ce Business A mentary Secti ce Business A mentary Secti ce Information mentary Secti ce Business A mentary Secti ce Informatik: dungsfeld ce Geographie lichtfach Mana ce Economics	dministration - Su on Supply Chain M dministration - Ma on Marketing dministration - Fir on Finance Systems: on Information Sy dministration - Co on Corporate Dev	Management Irketing: ance: stems rporate Develo elopment Sciences	opment:				
	Supple Master of Scient	-	on Management & ‹:		. 				

	Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation
9	Module Manager UnivProf. Dr. Michael Overesch
10	Miscellaneous

SpM Adv	anced Accou	unting				
Module Code 1016MSAAC1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses Value-based Co	ntrolling		Contact Hours 45h	Self- Studies 135h	Course Language English
2	 Module Content Basics of value-based controlling (including traditional financial indicators) Characteristics of capital markets Effect of capital structure on business value Shareholder value approach Discounted cash flow (DCF) method Value-based indicators and their steering Working capital management, especially cash management Risk measurement and risk management Implementation of a value-based strategy The Ohlson model 					
3	analyse curre collect, syster justify and de discuss scien specialists. act responsib	dvanced, spec nt questions a matize and syr fend (independ tific topics in a ly considering	ialized theories / n nd challenges. thesize independ dently developed) professional man ecological, social cial developments	ently literature positions or pro ner and approp and ethical crit	oblem solutions priate to the situ eria.	s. uation with (non-)
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R Recommendatio	-	ledge of internal a	and external ac	counting, inves	tment and financing
6	Mode of End-O Written test: WT		mination			
7	Prerequisites f ee Passing the mod	-				
8	Supple Master of Scient Supple Master of Scient Supple Master of Scient	ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section ce Information	dministration - Su on Supply Chain M dministration - Ma on Marketing dministration - Fin on Finance	Management Irketing: nance:	nagement:	

	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Gesundheitsökonomie:
	Supplementary Section Health Economics
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Science Business Analytics & Econometrics:
	Supplementary Section Business Analytics & Econometrics
	Master of Science Business Administration - Accounting and Taxation:
	Specialisation Section Accounting and Taxation
9	Module Manager
	UnivProf. Dr. Carsten Homburg
10	Miscellaneous

SpM Acc	ounting & Ta	xation Sen	ninar				
Module Code 1016MSATS1		Workload ECTS of 180h 6		TS Credits Module Language German and English		Duration 1 Term	
1	Courses a) Seminar Busi b) Seminar Fina c) Seminar Man	ncial Accountir	-	Contact Hours a) 30h b) 30h c) 30h	Self- Studies a) 150h b) 150h c) 150h	Course Language a) German b) German c) English	
2		Module Content Current topics in the field of managerial accounting or financial accounting or taxation					
3	qualitative methe collect, syster write an acad justify and det discuss scien present scien evaluate their potentials.	alyse data / inf ods. natize and syni emic paper on fend (independ tific topics in a tific results in a own action pro	ently developed) professional man way that is appro	ently literature of and achieve the positions or pro- ner and approp opriate for the ta nd external refle	on selected sci reby their own oblem solutions priate to the situ arget audience ection and iden	entific questions. scientific contribution. ation with specialists.	
4	Teaching and L seminar	earning Metho	ods				
5	Module Entry R	Requirements					
6	Mode of End-O Combined exam						
7	Prerequisites for Passing the moot to the content of	dule examinatio		A course is to l	pe attended; th	e examination relates	
8	Supplet Master of Scient Supplet Master of Scient Supplet Master of Scient Supplet Master of Scient Supplet	ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Information S mentary Sectio ce Business Ac mentary Sectio ce Informatik: dungsfeld	Iministration - Su n Supply Chain M Iministration - Ma n Marketing Iministration - Fin n Finance Systems: n Information Sys Iministration - Co n Corporate Deve	lanagement rketing: ance: stems rporate Develop			

10	Miscellaneous
9	Module Manager Area Accounting and Taxation
	Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation

SpM Selec	ted Issues in	Accounting	J & Taxation I				
Module Code 1016MSSIS1	3	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses a) Tax Accountin b) Financial Sen c) Taxation of Fa d) Selected Issu e) Selected Issu f) Accounting for	vice and Real E amily Business es in Controllin es in Auditing	g I	Contact Hours a) 30h b) 30h c) 30h d) 30h e) 30h f) 30h	Self- Studies a) 60h b) 60h c) 60h d) 60h e) 60h f) 60h	Course Language a) English b) English c) German d) English e) German f) German	
2		Module Content Selected Issues in managerial accounting, financial accounting, auditing or business taxation					
3	Learning Objectives Students understand advanced, specialized theories or methods in accounting or taxation. analyse current questions and challenges in accounting or taxation. assess and discuss findings and research results of specialized theories / methods. justify and defend (independently developed) positions or problem solutions. discuss topics in a professional manner and appropriate to the situation with specialists. develop work processes for real problems and challenges.						
4	Teaching and L lecture	earning Metho	ods				
5	Module Entry R	Requirements					
6	Mode of End-Of-Module Examination Written test: PO						
7	Prerequisites for Awarding of Credit Points Passing the module examination: Two lectures must be taken. The exam covers the content of two lectures.						
8	Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet Master of Science Anwene Master of Science	ce Business Ad mentary Sectio ce Business Ad mentary Sectio ce Business Ad mentary Sectio ce Information S mentary Sectio ce Business Ad mentary Sectio ce Informatik: dungsfeld	Iministration - Su n Supply Chain M Iministration - Ma n Marketing Iministration - Fin n Finance Systems: n Information Sys Iministration - Co n Corporate Deve	Aanagement rketing: ance: stems rporate Develo			

	Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation
9	Module Manager Area Accounting and Taxation
10	Miscellaneous

			[
Module Code 1253MSBET1		WorkloadEC180h6	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Managing Busin Organisations	ess Ethics in N	Markets and	Contact Hours 60h	Self- Studies 120h	Course Language English	
2	managers and e ethics and fairne evaluated in the	Module Content This module introduces basic business ethics concepts and applies them to decision making of managers and employees. It draws on standard ethics theories, like teleology, deontology, virtue ethics and fairness concepts. Business decisions in organisations and markets are discussed and evaluated in the light of these foundations. Case studies are employed to illustrate and apply the theoretical concepts.					
3	Students understand ad analyse curre assess and di solve team-in justify and de evaluate their potentials. act responsib	 understand advanced, specialized theories / methods. analyse current questions and challenges. assess and discuss findings and research results of specialized theories / methods. solve team-internal conflicts and target divergences independently. justify and defend (independently developed) positions or problem solutions. evaluate their own action processes in self- and external reflection and identify development 					
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R none	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites f ee Passing the mod	-					
8	Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science	ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section mentary Section ce Business A mentary Section	dministration - Su on Supply Chain M dministration - Ma on Marketing dministration - Fin on Finance	Aanagement rketing: ance: stems counting and T			

	Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research Master of Science Gesundheitsökonomie:
	Supplementary Section Health Economics Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Mathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development
9	Module Manager UnivProf. Dr. Bernd Irlenbusch
10	Miscellaneous This module can contain courses which takes place either until the middle of the semester (1. term) or from the middle of the semester (2. term). The required examinations are generally offered after the respective term.

SpM Stra	itegic Develo	pment	1			1		
Module Code 1253MSSDP1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Mergers and Ac	quisitions		Contact Hours 60h	Self- Studies 120h	Course Language English		
2		Module Content Key issues of corporate development						
3	Students understand a analyse curre assess and d justify and de discuss scien specialists.	 understand advanced, specialised theories / methods in the area of corporate development. analyse current questions and challenges in the area of corporate development. assess and discuss findings and research results of specialised theories / methods. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) 						
4	Teaching and I lecture practice	_earning Meth	ods					
5	Module Entry F	Requirements						
6	Mode of End-O Written test: WT		mination					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Supple Master of Scien Supple Master of Scien Supple Master of Scien Supple Master of Scien Anwen Master of Scien Wahlpf Master of Scien Supple	ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section ce Information mentary Section ce Business A mentary Section ce Informatik: dungsfeld ce Geographie lichtfach Mana ce Economics: mentary Section ce Sociology: S	dministration - Su on Supply Chain M dministration - Ma on Marketing dministration - Fir on Finance Systems: on Information Sy dministration - Ac on Accounting and c gement & Social	Management Irketing: hance: stems counting and T d Taxation Sciences	axation: es			
		-	Social and Econor					

Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Business Administration - Corporate Development:
Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
Master of Science International Management:
Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences
Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Mathematik:
Supplementary Section Sociology: Social and Economic Psychology Master of Arts Medienwissenschaft:

e 1						
1	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
Courses Strategic Human Resource ManagementContact Hours 60hSelf- Studies 120hCourse Langua English						
The module tea	Module Content The module teaches how Human Resource Management creates economic value and contributes to the implementation of corporate strategies.					
Learning Objectives Students understand advanced, specialized theories / methods. analyse current questions and challenges. communicate continuously and purposefully in diverse teams. solve team-internal conflicts and target divergences independently. justify and defend (independently developed) positions or problem solutions. act responsibly considering ecological, social and ethical criteria. develop work processes for real problems and challenges						
Teaching and L lecture practice	earning Meth	ods				
Module Entry R	equirements					
	-					
Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Informatik: Anwendungsfeld Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences						
	Strategic Humar Module Conten The module tea to the implement Learning Object Students understand ac analyse curre communicate solve team-int justify and def act responsible develop work Teaching and L lecture practice Module Entry R none Mode of End-O Combined exame Prerequisites for Passing the mode Supplet Master of Science Supplet Master of Science	Strategic Human Resource Ma Module Content The module teaches how Hum to the implementation of corpor Learning Objectives Students understand advanced, specia analyse current questions an communicate continuously a solve team-internal conflicts justify and defend (independ act responsibly considering a develop work processes for r Teaching and Learning Methol lecture practice Module Entry Requirements none Mode of End-Of-Module Exar Combined examination: WT (60 Prerequisites for Awarding o Passing the module examination Other Programmes that Use at Master of Science Business Ad Supplementary Section Master of Science Business Ad Supplementary Section Master of Science Information Supplementary Section Master of Science Information Supplementary Section Master of Science Information Supplementary Section Master of Science Information Supplementary Section Master of Science Informatik: Anwendungsfeld Master of Science Economics: Supplementary Section Master of Science Sociology: Stater of Scie	Strategic Human Resource Management Module Content The module teaches how Human Resource Ma to the implementation of corporate strategies. Learning Objectives Students understand advanced, specialized theories / r analyse current questions and challenges communicate continuously and purposefully ii solve team-internal conflicts and target diverg justify and defend (independently developed) act responsibly considering ecological, social develop work processes for real problems and Teaching and Learning Methods lecture practice Module Entry Requirements none Mode of End-Of-Module Examination Combined examination: WT (60), PRES Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module Master of Science Business Administration - Su Supplementary Section Marketing Master of Science Business Administration - Fin Supplementary Section Information Sys Master of Science Business Administration - Acc Supplementary Section Information Sys Master of Science Business Administration - Acc Supplementary Section Information Sys Master of Science Business Administration - Acc Supplementary Section Information Sys Master of Science Business Administration - Acc Supplementary Section Information Sys Master of Science Business Administration - Acc Supplementary Section Information Sys Master of Science Business Administration - Acc Supplementary Section Information Sys Master of Science Business Administration - Acc Supplementary Section Information Sys Master of Science Business Administration - Acc Supplementary Section Management & Social Master of Science Business Administration - Acc Supplementary Section Management & Social Master of Science Business Administration - Acc Supplementary Section Management & Social Master of Science Business Administration - Acc Supplementary Section Management & Master of Science Business Administration - Acc Supplementary Section Management & Social Master of Science Sociology: Social Research:	Strategic Human Resource Management Hours 60h Module Content The module teaches how Human Resource Management created to the implementation of corporate strategies. Learning Objectives Students understand advanced, specialized theories / methods. analyse current questions and challenges. communicate continuously and purposefully in diverse teams solve team-internal conflicts and target divergences independently developed) positions or primater responsibly considering ecological, social and ethical criticate develop work processes for real problems and challenges. Teaching and Learning Methods lecture practice Module Entry Requirements none Mode of End-Of-Module Examination Combined examination: WT (60), PRES Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems Supplementary Section Information Systems Master of Science Geographie: Wa	Courses Self- Strategic Human Resource Management Contact Hours 60h Self- Studies 120h Module Content The module teaches how Human Resource Management creates economic vide to the implementation of corporate strategies. Learning Objectives Learning Objectives Students understand advanced, specialized theories / methods. analyse current queestions and challenges. communicate continuously and purposefully in diverse teams. onidering ecological, social and ethical criteria. onsidering ecological, social and ethical criteria. develop work processes for real problems and challenges. Teaching and Learning Methods lecture practice Module Entry Requirements none Mode of End-Of-Module Examination Supplementary Section Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master o	

	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Gesundheitsökonomie:
	Supplementary Section Health Economics
	Master of Arts Medienwissenschaft:
	Ergänzungsbereich Medienmanagement und Medienökonomie
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
	Master of Science Business Administration - Corporate Development:
	Specialisation Section Corporate Development
9	Module Manager
	UnivProf. Dr. Dirk Sliwka
10	Miscellaneous

SpM Stra	tegic Manag	ement					
Module Code 1253MSSMG1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	CoursesContactSelStrategic Management (1. Term)HoursStu60h120					Course Language English	
2	FundamentalsBasic conceptBasic concept	 Module Content Fundamentals of strategic management Basic concepts and tools for analysing strategic positioning for companies on the market Basic concepts and tools for analysing competition Applying theoretical concepts on strategic positioning and competition in case studies 					
3	Learning Objectives Students analyse current questions and challenges. assess and discuss findings and research results of specialized theories / methods. collect and analyse data material for selected scientific questions using quantitative / qualitative methods. communicate continuously and purposefully in diverse teams. solve team-internal conflicts and target divergences independently. justify and defend (independently developed) positions or problem solutions. present scientific results in a way that is appropriate for the target audience. evaluate their own action processes in self- and external reflection and identify development potentials. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions. develop work processes for real problems and challenges.						
4	Teaching and L lecture practice	_earning Meth	ods				
5	Module Entry F	Requirements					
6	Mode of End-O Written test: WT		mination				
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation						

	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Geographie:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Gesundheitsökonomie:
	Supplementary Section Health Economics
	Master of Arts Medienwissenschaft:
	Ergänzungsbereich Medienmanagement und Medienökonomie
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
	Master of Science Business Administration - Corporate Development:
	Specialisation Section Corporate Development
9	Module Manager
	UnivProf. Dr. Matthias Heinz
10	Miscellaneous

SpM Elec	ctive Corpora	te Develop	oment I				
Module Code 1253MSSIC1		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Elective Corpora	ate Developme	nt I	Contact Hours 60h	Self- Studies 120h	Course Language German and English	
2	Module Conten Varying topics of		velopment				
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of corporate development. assess and discuss findings and research results of specialized theories / methods. collect and analyse data material for selected scientific questions using quantitative / qualitative methods. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. critically evaluate current social developments and develop alternative solutions. use techniques of scientific work and good scientific practice.						
4	Teaching and L lecture practice						
5	Module Entry R None	Requirements					
6	Mode of End-O Written test: WT		nination				
7	Prerequisites for Passing the mod						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Informatik: Anwendungsfeld Master of Science Mathematik: Economics Sciences Master of Science Sciences						

	Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development
9	Module Manager Area Corporate Development
10	Miscellaneous

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Module Code 1253MSSIC2		Workload 180h	6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses a) Elective Corp b) Sustainability		ment II	Contact Hours a) 30h b) 30h	Self- Studies a) 150h b) 150h	Course Language a) German and English b) English	
2		Module Content Varying topics of corporate development					
3	Students understand ad analyse curre assess and di solve team-in justify and def discuss scient specialists. critically evalu	 understand advanced, specialized theories / methods in the area of corporate development. analyse current questions and challenges in the area of corporate development. assess and discuss findings and research results of specialized theories / methods. solve team-internal conflicts and target divergences independently. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) 					
4	Teaching and L seminar	Teaching and Learning Methods seminar					
5	Module Entry R	Module Entry Requirements none					
6	Mode of End-O Combined exam						
7	Passing the mod	Prerequisites for Awarding of Credit Points Passing the module examination of one course. A course is to be attended; the examination relates to the content of one course.					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Informatik: Anwendungsfeld Master of Science Mathematik: Economics Sciences Master of Science Sciences						

	Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development
9	Module Manager Area Corporate Development
10	Miscellaneous

Module Co 1253MSSIC		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability irregular	Duration 1 Term	
1	Courses The Psychology	of Entreprenet	urship	Contact Hours 30h	Self- Studies 240h	Course Language English	
2	Module Content The 21st century is full of challenges that require innovative solutions: We are in the midst of c change, our work and private life is becoming increasingly digital and the demographic change many countries is changing the nature of the workforce in many organizations, to name just a fe Entrepreneurship has been shown to be one of the most fruitful ways to increase innovation lev and economic and societal development worldwide and may therefore be an important means to tackle the grand challenges of our time. But what does it actually mean to think and act in entrepreneurial ways? Are entrepreneurs bold with a certain set of qualities and skills, or is entrepreneurship something anyone can learn? W determines whether we become entrepreneur? Is entrepreneurial thinking reserved for entreprene or could we all benefit (or even suffer) from adopting an entrepreneurial mindset? This interactive course will answer these and further questions on the psychology of entrepreneurship. Based on well-established theories and the most recent scientific evidence, w will cover different aspects of the entrepreneurial mindset. You will also get a chance to develop your own entrepreneurial mindset and to design interventions that foster entrepreneurial thinking action in others.					ographic change in , to name just a few. ase innovation levels mportant means to entrepreneurs born one can learn? What iological rved for entrepreneurs set? logy of entific evidence, we chance to develop	
3	Students understand ac analyse curre assess and di justify and def discuss scient specialists. critically evalu	 understand advanced, specialized theories / methods in the area of corporate development. analyse current questions and challenges in the area of corporate development. assess and discuss findings and research results of specialized theories / methods. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) 					
4	Teaching and L lecture practice	Teaching and Learning Methods lecture					
5	Module Entry R	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Written test: WT (60)					
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing						

	Master of Science Business Administration - Finance: Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Science Business Administration - Corporate Development:
	Specialisation Section Corporate Development
9	Module Manager
	Area Corporate Development
10	Miscellaneous

Module Code 1314MSEMD1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	a) Statistical Inference Hours Studies a)					Course Language a) English b) English	
2	Foundations ofTheory of pointTheory of hyperature	 Module Content Foundations of probability theory Theory of point estimation and estimation techniques (e.g. maximum likelihood) Theory of hypothesis testing and selected tests Interval estimation 					
3	Students	Learning Objectives Students understand advanced, specialised theories / methods.					
4	Teaching and L lecture practice						
5	-	Module Entry Requirements Recommendation: solid basic knowledge of probability theory					
6		Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Passing the write relates to the co	ten examinatio	n of one course.	A course is to t	pe attended; the	written examination	
8	Core Se Master of Science Supplet Master of Science Supplet Master of Science Econore Master of Science Anwene Master of Science Supplet Master of Science	ce Business Ac ection Marketir ce Economics: isation Section mentary Section ce Economic R mentary Section ce Mathematik nics ce Wirtschaftsr nics ce Informatik: dungsfeld ce International mentary Section ce Business Ar ication Section	dministration - Ma ng n Economics on Economics Research: on Economic Rese : mathematik: I Management: on International M nalytics & Econom n Business Analyt	earch anagement netrics:			

	Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Dominik Wied
10	Miscellaneous

SpM Em	pirical Methods	and Data A	nalysis II					
Module Code 1314MSEMD2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses a) Microeconom b) Machine Lear c) Topics in Eco	ning for Econo		Contact Hours a) 45h b) 45h c) 45h	Self- Studies a) 135h b) 135h c) 135h	Course Language a) English b) English c) English		
2	 Limited dependent Evaluation of the second seco	Module Content • Limited dependent variables • Evaluation of treatment effects • Duration analysis • Panel data and factor models						
3	Students understand ad analyse curre collect and ar methods. discuss scien specialists.	 understand advanced, specialized theories / methods. analyse current questions and challenges. collect and analyse data material for selected scientific questions using quantitative / qualitative methods. discuss scientific topics in a professional manner and appropriate to the situation with (non-) 						
4	Teaching and L lecture	Teaching and Learning Methods lecture						
5	Recommendatio	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics						
6	Mode of End-O Written test: WT		nination					
7	-	Prerequisites for Awarding of Credit Points Passing the examination. One course is to be attended; the examination relates to the content of one course.						
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Specialisation Section Economic Research Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Informatik: Anwendungsfeld Master of Science International Management: Supplementary Section International Management							

	Master of Science Business Analytics & Econometrics:
	Specialication Section Business Analytics & Econometrics
	Supplementary Section Business Analytics & Econometrics
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Jörg Breitung
10	Miscellaneous

		us and Dat	a Analysis I		1	T T
Module Code 1314MSEMD3		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term
1	Courses a) Time Series E b) Stochastic Mo c) Topics in Eco	odels and Proc		Contact Hours a) 45h b) 45h c) 45h	Self- Studies a) 135h b) 135h c) 135h	Course Language a) English b) English c) English
2	Module Content a)Time Series Econometrics: • ARMA Models • State-Space Models • Models for Non-Stationary Time Series • Multivariate Time Series Models • Non-Stationarity in Multivariate Time Series b) Stochastic Models and Processes: • Deepening topics in statistical inference • bootstrap • nonparametric density estimation • nonparametric tests (e.g. for independence) • Brownian motions • Poisson processes • Markov processes					
3	Learning Objectives Students understand advanced, specialized theories / methods. analyse current questions and challenges. collect and analyse data material for selected scientific questions using quantitative / qualitative methods.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: Solid basic knowledge of probability theory					
6	Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.					
8	Other Programmes that Use the Module Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Economics: Specialisation Section Economics					

	Supplementary Section Economics
	Supplementary Section Economics Master of Science Economic Research:
	Specialisation Section Economic Research
	Supplementary Section Economic Research Master of Science Mathematik:
	Economics Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Business Analytics & Econometrics:
	Supplementary Section Business Analytics & Econometrics
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Dominik Wied
10	Miscellaneous

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Module Code 1314MSEMD4		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses a) Statistical Ana b) Topics in Eco	•		Contact Hours a) 45h b) 45h	Self- Studies a) 135h b) 135h	Course Language a) English b) English		
2	 Properties of f Time series m Efficiency of fi Empirical anal Empirical anal Volatility mode 	 Module Content Properties of financial time series Time series models Efficiency of financial markets Empirical analysis of the capital asset pricing model Empirical analysis of intertemporal asset pricing models Volatility models Market Microstructure and high-frequency data 						
3	Students understand ad analyse curre collect and an methods.	 understand advanced, specialized theories / methods. analyse current questions and challenges. collect and analyse data material for selected scientific questions using quantitative / qualitative 						
4	Teaching and L lecture practice							
5	Recommendatio	Module Entry Requirements Recommendation: Solid knowledge of statistical and econometric methods; CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites f ee Passing the writ relates to the co	ten examinatio	on of one course.	A course is to t	be attended; the	written examination		
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Informatik: Anwendungsfeld Master of Science International Management:							

10	Miscellaneous
9	Module Manager UnivProf. Dr. Roman Liesenfeld
	Core Section Accounting and Taxation Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
	Supplementary Section International Management Master of Science Business Administration - Finance: Core Section Finance Master of Science Business Analytics & Econometrics: Specialication Section Business Analytics & Econometrics Supplementary Section Business Analytics & Econometrics Master of Science Business Administration - Accounting and Taxation:

SpM Emp	pirical Metho	ds and Dat	a Analysis \	/		
Module Code 1314MSEMD5			Module Language English Module Availability every 2nd term - summer term		Duration 1 Term	
1		nalysis nometrics	Statistics V	Contact Hours a) 45h b) 45h c) 45h d) 45h	Self- Studies a) 135h b) 135h c) 135h d) 135h	Course Language a) English b) English c) English d) English
2	d) Topics in Econometrics and Statistics V c) 45h c) 135h d) English					
3	Learning Objectives Students understand advanced, specialized methods in Statistics and Econometrics. analyse current questions and challenges in Statistics and Econometrics. analyse data material for selected scientific questions using statistical and econometric metho justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with special use techniques of scientific work and good scientific practice.					S.

4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics
6	Mode of End-Of-Module Examination Oral examination: OE
7	Prerequisites for Awarding of Credit Points Passing the oral examination of one course. A course is to be attended; the oral examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Informatik: Anwendungsfeld Master of Science Business Administration - Finance: Core Section Finance Master of Science Business Administration - Finance: Core Section Finance Master of Science Business Administration - Supplementary Section Business Analytics & Econometrics Supplementary Section Business Analytics & Econometrics Supplementary Section Supply Chain Management: Core Section Finance Master of Science Business Administration - Supply Chain Management: Core Section Finance Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management: Supplementary Section Supply Chain Management: Supplementary Section Finance Master of Science Business Administration - Marketing: <
9	Module Manager Dr. Bastian Gribisch
10	Miscellaneous

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Module Code 1289MSMDB1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Information and	Strategy		Contact Hours 45h	Self- Studies 135h	Course Language English			
2	This module int light of asymmet	Module Content This module introduces students to the economics of information. It deals with strategic decisions in light of asymmetric information and also with the design of information systems. Possible topics include strategic communication, persuasion, reputation or social learning.							
3	Students understand ad assess and di discuss scien specialists.	understand advanced, specialized theories / methods in the area of information economics. assess and discuss findings and research results of specialized theories / methods. discuss scientific topics in a professional manner and appropriate to the situation with (non-)							
4	Teaching and L lecture practice								
5	-	Module Entry Requirements Recommendation: CM Microeconomics or CM Microeconomics (Business Administration)							
6		Mode of End-Of-Module Examination Combined examination: PRES, TP							
7	Prerequisites f ee Passing the mod	•	of Credit Points						
8	Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Scient Wahlpf Master of Scient Supple Master of Scient Supple Master of Scient Supple	Regionalstudier ungsbereich E Regionalstudier ungsbereich V Regionalstudier ungsbereich V ce Geographie lichtfach Mana ce Economics lisation Sectio mentary Secti ce Sociology: mentary Secti ce Sociology: mentary Secti ce Economic F	n Lateinamerika - Economics n China - Volkswir /olkswirtschaftsleh n Ost- und Mittele /olkswirtschaftsleh e: agement & Social : n Economics Social Research: on Sociology and Social and Economics Social and Economics	tschaftslehre: are uropa - Volksw are Sciences Social Researc mic Psychology ial and Econor	irtschaftslehre: ch /:				

	Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
Ĭ	UnivProf. Dr. Christoph Schottmüller
10	Miscellaneous

de	Workload	ECTS Credits	Module	Module	Duration			
1289MSMDB2		6	Language English	Availability irregular	1 Term			
Courses Economic Engin	eering		Contact Hours 45h	Self- Studies 135h	Course Language English			
 Evaluation of t and incentive sy Analysis of rel specific designs 	• Discussion of practical applications of economic engineering in matching markets, auctions and							
Students analyse curre write an acad discuss proble	Learning Objectives Students analyse current questions and challenges in the area of market design. write an academic paper on a selected topic and achieve thereby their own scientific contribution. discuss problems in markets with respect to different affected groups in a professional manner. critically evaluate current developments in different markets and develop alternative solutions.							
Teaching and L lecture practice								
-	Module Entry Requirements Recommendation: basic knowledge of game theory and experimental economics							
	Mode of End-Of-Module Examination Combined examination: PRES, TP							
	-							
Prassing the module examination Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Mathematik:								
	B2 Courses Economic Engin Module Content • Evaluation of trand incentive sy • Analysis of rel specific designs • Discussion of other markets Learning Object Students analyse curre write an acad critically evalut Teaching and L lecture practice Module Entry F Recommendation Combined exame Prerequisites for Passing the mode Master of Arts R Ergänz Master of Arts R Ergänz Master of Science	B2 180h Courses Economic Engineering Module Content • Evaluation of the roles of the and incentive systems • Analysis of relevant behaviou specific designs • Discussion of practical applic other markets Learning Objectives Students analyse current questions ar write an academic paper on discuss problems in markets critically evaluate current device Teaching and Learning Methelecture practice Module Entry Requirements Recommendation: basic knowled Mode of End-Of-Module Exar Combined examination: PRES, Prerequisites for Awarding on Passing the module examination PRES, Master of Arts Regionalstudien Ergänzungsbereich Volumeter Master of Arts Regionalstudien Ergänzungsbereich Volumeter Master of Science Geographie: Wahlpflichtfach Manage Master of Science Economics: Wahlpflichtfach Manage	B2 180h 6 Courses Economic Engineering Module Content • Evaluation of the roles of theory and laborator and incentive systems • Analysis of relevant behavioural phenomena a specific designs • Discussion of practical applications of econom other markets Learning Objectives Students analyse current questions and challenges in time an academic paper on a selected topic a selected topic a selection and inccurrent questions and challenges in time and iscuss problems in markets with respect to d and inccurrent generation and the selection of the practice Module Entry Requirements Recommendation: basic knowledge of game the practice Mode of End-Of-Module Examination Combined examination: PRES, TP Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - "Ergänzungsbereich Volkswirtschaftsleh Master of Arts Regionalstudien Ost- und Mitteleu Ergänzungsbereich Volkswirtschaftsleh Master of Science Geographie: Wahlpflichtfach Management & Social S	B2 180h 6 Language English Courses Economic Engineering Contact Hours 45h Module Content • Evaluation of the roles of theory and laboratory/field experime and incentive systems • Analysis of relevant behavioural phenomena and institutional specific designs • Discussion of practical applications of economic engineering other markets • Learning Objectives Students analyse current questions and challenges in the area of mark write an academic paper on a selected topic and achieve the discuss problems in markets with respect to different affected critically evaluate current developments in different markets at lecture practice Module Entry Requirements Recommendation: basic knowledge of game theory and experimed at the module examination Combined examination: PRES, TP Prerequisites for Awarding of Credit Points Passing the module examination Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost. und Mitteleuropa - Volkswirt Ergänzungsbereich Volkswirtschaftslehre Master of Science Geographie: Wahlpflichtfach Management & Social Sciences	B2 180h 6 Language English Availability irregular Courses Economic Engineering Contact Hours 45h Self- Studies 135h Module Content • Evaluation of the roles of theory and laboratory/field experiments in the deve and incentive systems • Analysis of relevant behavioural phenomena and institutional details of parti- specific designs • Discussion of practical applications of economic engineering in matching ma other markets • Learning Objectives Students analyse current questions and challenges in the area of market design. write an academic paper on a selected topic and achieve thereby their own discuss problems in markets with respect to different affected groups in a pi critically evaluate current developments in different markets and develop alt Teaching and Learning Methods lecture practice Module Entry Requirements Recommendation: basic knowledge of game theory and experimental econom Mode of End-Of-Module Examination Combined examination: PRES, TP Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergânzungsbereich Volkswirtschaftslehre: Ergânzungsbereich Volkswirtschaftslehre: Ergânzungsbereich Volkswirtschaftslehre: Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Wahlpflichtfach Management & Social Sciences Master of Science Economics:			

	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
5	UnivProf. Dr. Axel Ockenfels
10	Miscellaneous

			our V	1	1		
Module Co 1289MSMD		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Corporate Taxat	tion		Contact Hours 45h	Self- Studies 135h	Course Language English	
2	 Tax competition Digitisation and Reform option Cash flow bas Carbon pricing 	Module Content • Tax competition between jurisdictions • Digitisation and Tax Policy • Reform options for corporate taxation • Cash flow based taxation, border adjustments and trade policy • Carbon pricing and border adjustments • Corporate taxation and corporate finance					
3	can analyse r develop a cor trade policy and learn to comn learn to comn engage in a d analyse public assess currer	ne implications eform options nceptual frame environmenta nunicate abou nunicate abou nunicate abou nunicate abou nunicate abou nunicate abou nunicate abou		ation. ugh the interde esearch to an a esearch to non- or policy desigr I, ecological an sed solutions.	pendencies of cademic audier academic audien n. d social concer	corporate taxation, nce. ence. ms.	
4	Teaching and L lecture practice						
5	Module Entry R Recommendation		conomics or CM N	Aicroeconomic	s (Business Adı	ministration)	
6	Mode of End-O Written test: WT		mination				
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Sciend Wahlpf Master of Sciend	Regionalstudier ungsbereich E Regionalstudier ungsbereich V Regionalstudier ungsbereich V ce Geographie lichtfach Mana	n Lateinamerika - Economics n China - Volkswir /olkswirtschaftsleh n Ost- und Mittele /olkswirtschaftsleh e: agement & Social	tschaftslehre: nre uropa - Volksw nre			

10	Miscellaneous
9	Module Manager UnivProf. Dr. Felix Bierbrauer
9	Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Informatik: Anwendungsfeld Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
	Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Mathematik:

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Module Coo 1302MSMEI	-	Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Growth, Inequality and Structural ChangeContact Hours 45hSelf- Studies 135hCourse Langu English							
2	 Module Content Neoclassical Growth The Rate and the Direction of Technical Change Automation, Work and Leisure Men, Robots, and Artificial Intelligence Sectorial Change (Deindustrialisation, Services, Real Estate, Rise of the State) Technical Change and Inequality The Affluent Society and its Economic Problems 							
3	analyse curre	dvanced, spec nt questions a	ialized theories / ı nd challenges. and research res		zed theories / n	nethods.		
4	Teaching and Learning Methods lecture practice							
5	Module Entry Requirements Recommendation: CM Macroeconomics or CM Advanced Macroeconomics I							
6	Mode of End-Of-Module Examination Written test: WT (90)							
7		Prerequisites for Awarding of Credit Points Passing the module examination						
8	Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Scient Wahlpf Master of Scient Supple Master of Scient Supple Master of Scient	Regionalstudier ungsbereich E Regionalstudier ungsbereich V Regionalstudier ungsbereich V ce Geographie lichtfach Mana ce Economics: lisation Sectior mentary Sectio ce Economic F mentary Sectio ce Mathematik	a Lateinamerika - conomics a China - Volkswir olkswirtschaftsleh olst- und Mittele olkswirtschaftsleh :: gement & Social a Economics on Economics Research: on Economic Rese	tschaftslehre: nre uropa - Volksw nre Sciences				
	Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik:							

	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Peter Funk
10	Miscellaneous

Transaction fri Financial inter Monetary polic Financial contr Financial acce Unconventiona Learning Objec Students understand ac financial markets	t lence on mone ictions and mor mediation, ban cy and banking racts eleration al monetary po	ks, and liquidity		Module Availability irregular Self- Studies 135h	Duration 1 Term Course Language English	
Money and Fina Module Conten • Empirical Evid • Transaction fri • Financial inter • Monetary polic • Financial contr • Financial acce • Unconventiona Learning Object Students understand acce financial markets	t lence on mone ictions and mor mediation, ban cy and banking racts eleration al monetary po	ney demand ks, and liquidity	Hours 45h	Studies		
Empirical Evid Transaction fri Financial inter Monetary polic Financial cont Financial acce Unconventiona Learning Object Students understand ac financial markets	lence on mone- ictions and mor mediation, ban cy and banking racts eleration al monetary po	ney demand ks, and liquidity				
Students understand ad financial markets	tives					
Learning Objectives Students understand advanced, specialized theories / methods in the area of monetary theory, policy and financial markets. analyse current questions and challenges in the area of monetary theory, policy and financial markets. assess and discuss findings and research results of specialized theories / methods. justify and defend (independently developed) positions or problem solutions. critically evaluate current social developments and develop alternative solutions.						
Teaching and Learning Methods lecture practice						
Module Entry Requirements Recommendation: CM Macroeconomics or CM Advanced Macroeconomics						
Mode of End-Of-Module Examination Written test: WT (60)						
-	-					
Master of Arts R Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Scienc Wahlpfl Master of Scienc Supple Master of Scienc Supple	egionalstudien ungsbereich Ed ungsbereich Vo egionalstudien ungsbereich Vo ce Geographie: lichtfach Manag ce Economics: isation Section mentary Sectio ce Sociology: S mentary Sectio	Lateinamerika - conomics China - Volkswir olkswirtschaftsleh Ost- und Mitteler olkswirtschaftsleh gement & Social Economics n Economics Gocial Research: n Sociology and	tschaftslehre: nre uropa - Volkswi nre Sciences Social Researc	rtschaftslehre: h		
	Teaching and L lecture practice Module Entry R Recommendation Mode of End-O Written test: WT Prerequisites for Passing the mod Other Program Master of Arts R Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Science Supplet Master of Science	Teaching and Learning Metholecture practice Module Entry Requirements Recommendation: CM Macroer Mode of End-Of-Module Exar Written test: WT (60) Prerequisites for Awarding of Passing the module examination Other Programmes that Use for Arts Regionalstudien Ergänzungsbereich Vor Master of Arts Regionalstudien Ergänzungsbereich Vor Master of Science Geographies Wahlpflichtfach Manag Master of Science Economics: Specialisation Section Supplementary Section Master of Science Sociology: S Supplementary Section Master of Science Sociology: S	Teaching and Learning Methods lecture practice Module Entry Requirements Recommendation: CM Macroeconomics or CM Mode of End-Of-Module Examination Written test: WT (60) Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Ergänzungsbereich Economics Master of Arts Regionalstudien Ost- und Mittele Ergänzungsbereich Volkswirtschaftslef Master of Science Geographie: Wahlpflichtfach Management & Social Master of Science Economics: Specialisation Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Master of Science Sociology: Social and Economics	Teaching and Learning Methods lecture practice Module Entry Requirements Recommendation: CM Macroeconomics or CM Advanced Macro Mode of End-Of-Module Examination Written test: WT (60) Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschafts Ergänzungsbereich Economics Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Specialisation Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology	Teaching and Learning Methods lecture practice Module Entry Requirements Recommendation: CM Macroeconomics or CM Advanced Macroeconomics Mode of End-Of-Module Examination Written test: WT (60) Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Specialisation Section Economics	

	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Mathematik:
	Economics
	Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Business Administration - Finance:
	Core Section Finance
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Andreas Schabert
10	Miscellaneous

	da	Mariata and	FOTO OF IT	Madula	Madula	Durretia			
Aodule Co 302MSME		Workload 180h	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Development Ec	CoursesContactSelf-Course LanguaDevelopment EconomicsHoursStudiesEnglish45h135h135h							
2	 Introduction to Causes and c Risk and insur 	 Module Content Introduction to development economics based on theoretical and empirical research Causes and consequences of poverty, underinvestment in health, education, and wealth Risk and insurance Methods to evaluate development projects and policies 							
3	collect and ar methods. justify and de	iscuss findings nalyse data ma fend (independ	and research res aterial for selected dently developed) ocesses in self- a	scientific ques	tions using qua	ntitative / qualitative s.			
4	Teaching and L lecture practice								
5	-	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration)							
6		Mode of End-Of-Module Examination Written test: WT (90)							
7		Prerequisites for Awarding of Credit Points Passing the module examination							
8	Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Scient Wahlpf Master of Scient Supple Master of Scient Supple Master of Scient	Regionalstudier ungsbereich E Regionalstudier ungsbereich V Regionalstudier ungsbereich V ce Geographie lichtfach Mana ce Economics lisation Section mentary Section ce Sociology: S mentary Section	n Lateinamerika - iconomics n China - Volkswir /olkswirtschaftsleh /olkswirtschaftsleh /olkswirtschaftsleh /olkswirtschaftsleh /olkswirtschaftsleh /on Social n Economics Social Research: on Sociology and Social and Economics	tschaftslehre: nre uropa - Volksw nre Sciences Social Researd mic Psycholog	rirtschaftslehre: ch y:				
	Master of Scien	Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research							

	Master of Science Mathematik:
	Fconomics
	Master of Science Wirtschaftsmathematik:
	Fconomics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Erik Hornung
10	Miscellaneous

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Module Co 1302MSME		Workload 180h	6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Macroeconomic	s of the Labou	r Market	Contact Hours 45h	Self- Studies 135h	Course Language English	
2	 Module Content Labour Market Dynamics: job creation and destruction Theory of Search Unemployment The Search and Matching Model of the Labour Market Structural Labour Market Policy: Employment Protection and Unemployment Insurance Labour Markets and the Business Cycle Specific Topics in Macroeconomics of the Labour Market 						
3	justify and def discuss scient specialists.	scuss findings fend (independ tific topics in a	and research res dently developed) professional man cial developments	positions or pr ner and approp	oblem solutions priate to the situ	s. uation with (non-)	
4	Teaching and Learning Methods lecture practice						
5	Recommendation CM Microeconor	Module Entry Requirements Recommendation: CM Macroeconomics or CM Advanced Macroeconomics; CM Microeconomics of CM Microeconomics (Business Administration) or CM Advanced Microeconomics; CM Mathematic or CM Advanced Mathematics					
6	Mode of End-O Written test: WT		mination				
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Scienc Wahlpfi Master of Scienc Special	egionalstudier ungsbereich E ungsbereich V egionalstudier ungsbereich V ce Geographie lichtfach Mana ce Economics: isation Sectior mentary Sectio	n Lateinamerika - conomics n China - Volkswir /olkswirtschaftsleh n Ost- und Mittele /olkswirtschaftsleh gement & Social n Economics on Economics	tschaftslehre: ire uropa - Volksw ire			

	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Mathematik:
	Economics
	Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Michael Krause, Ph.D.
10	Miscellaneous

SuM Ener	gy and Clim	ate Chang	e l					
Module Code 1289MEECC		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Energy Markets	and Regulation	n	Contact Hours 45h	Self- Studies 135h	Course Language English		
2	Module Content • Economic models of energy markets and infrastructure • Short- and long-term equilibria • Market design and regulation • Institutions and policies • New technologies							
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of energy economics. discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. act responsibly considering ecological, social and ethical criteria. critically evaluate current political, institutional, technological, and social developments.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry Requirements none							
6	Mode of End-Of-Module Examination Written test: WT (90)							
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple	ce Economics: mentary Sectio ce Sociology: S mentary Sectio ce Sociology: S mentary Sectio ce Economic R mentary Sectio ce International mentary Sectio colitikwissensch mentary Sectio ce Business Ac mentary Sectio ce Business Ac mentary Sectio	on Economics Social Research: In Sociology and Social and Econor In Sociology: Soci esearch: In Economic Res I Management: In Economic Res I Management: In International M haft: In Political Science Iministration - Su Iministration - Ma	mic Psycholog ial and Econor earch anagement ce pply Chain Ma Janagement irketing:	/: nic Psychology			

	Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Marc Oliver Bettzüge
10	Miscellaneous

SuM Ene	ergy and Clim	ate Chang	je ll				
Module Code 1289MEECC2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Growth, Energy,	, Climate Char	nge	Contact Hours 60h	Self- Studies 120h	Course Language English	
2	This module sh environmental ir foundations, esp basis, the course	Module Content This module sheds light on the interrelation between energy use, economic growth, and environmental impacts like climate change. It starts with an introduction on natural science foundations, especially the laws of thermodynamics and their relevance for economics. On this basis, the course covers resource economics, capital theory, the role of energy in production and economic growth, and selected issues in climate policy.					
3	Students understand ad analyse curre communicate	Learning Objectives Students understand advanced, specialized theories / methods in the area of energy economics. analyse current questions and challenges in the area of energy economics. communicate continuously and purposefully in diverse teams. act responsibly considering ecological, social and ethical criteria.					
4	Teaching and L lecture practice						
5	Module Entry R	Module Entry Requirements none					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod	-	of Credit Points				
8	Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple International Ma Enviror Master of Arts P Supple	ce Economics: mentary Section ce Sociology: 3 mentary Section ce Sociology: 3 mentary Section ce Economic F mentary Section ce International mentary Section ster of Environ mental Economic colitikwissenscion mentary Section	on Economics Social Research: on Sociology and Social and Econor on Sociology: Soc Research: on Economic Rese al Management: on International M mental Sciences: mics	mic Psychology ial and Econom earch anagement	r: nic Psychology		
	Supple	mentary Section	on Supply Chain M dministration - Ma	/lanagement	-		

	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager PD Dr. Dietmar Lindenberger
10	Miscellaneous

SuM Ener	SuM Energy and Climate Change III							
Module Code	-	Workload 180h	ECTS Credits 6	Module Language English	Module Availability irregular	Duration 1 Term		
1	Courses Quantitative Met	thods in Energy	/ Economics	Contact Hours 30h	Self- Studies 150h	Course Language English		
2	Numerical appOptimisation p	Module Content Numerical approaches to energy market modelling Optimisation problems in energy economics Empirical methods in energy economics 						
3	Students learn how to a collect and an methods. write an acad present scien	learn how to apply quantitative methods for analysing problems in energy economics. collect and analyse data material for selected scientific questions using quantitative / qualitative						
4	Teaching and L seminar	earning Metho	ods					
5	Module Entry R Recommendation	-	/ and Climate Ch	ange I				
6		Mode of End-Of-Module Examination Combined examination: PRES, TP						
7	-	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Economics: Supplementary Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Nanagement Master of Science Business Administration - Marketing: Master of Science Business Administration - Marketing: Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems							

	Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Marc Oliver Bettzüge
10	Miscellaneous

SuM Ene	ergy and Clim	ate Chang	je IV			-		
Module Code 1289MEECC4		Workload ECTS Credi 180h 6			Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Model UNFCCC - Climate Change StrategyContact Hours 45hSelf- Studies 135hCourse Language English							
2	Economics of Resource eco Fundamentals Environmenta	Module Content Economics of climate change Resource economics Fundamentals of energy economics Environmental economics Economics and politics of international climate change agreements 						
3	Learning Objectives Students analyse current questions and challenges in the area of energy economics and climate policy. write an academic paper on a selected topic and achieve thereby their own scientific contribution. communicate continuously and purposefully in diverse teams. justify and defend (independently developed) positions or problem solutions. develop work processes for real problems and challenges.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry R None	Module Entry Requirements None						
6	Mode of End-O Written test: PO		mination					
7	Prerequisites for Passing the mod	-	of Credit Points					
8	Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Arts P Supple Master of Science Supple	ce Economics mentary Sections mentary Sections ce Sociology: mentary Sections ce Economic For mentary Sections ce Internations mentary Sections olitikwissenscomentary Sections ce Business A mentary Sections	: on Economics Social Research: on Sociology and Social and Econor on Sociology: Soc Research: on Economic Res al Management: on International M	mic Psychology ial and Econon earch lanagement ce pply Chain Mar Management	/: nic Psychology			

	Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Marc Oliver Bettzüge
10	Miscellaneous

CM Macr	CM Macroeconomics						
Module Code 1302MBMAC1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses MacroeconomicsContact Hours 60hSelf- Studies 120hCourse English						
2	The course focu determinants of theory. In the se covered, using r outcomes are su perspective, and	Module Content The course focuses on macroeconomic theory and issues. In its first part, it covers key determinants of economic growth and cross-country income differences, using modern growth theory. In the second part, short-term fluctuations in economic activity and stabilisation policy are covered, using real business cycle and new Keynesian models. Both parts ask when market outcomes are sustainable, whether they coincide with outcomes that are optimal from society's perspective, and whether economic policy can help achieve socially desirable outcomes. The course also introduces methods of dynamic optimisation and simulation of macroeconomic models.					
3	Learning Objectives Students understand advanced, specialized theories / methods. analyse current questions and challenges. present scientific results in a way that is appropriate for the target audience. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions.						
4	Teaching and L lecture practice						
5	Module Entry R Recommendation	•	mics, Macroecon	omics and Bac	helor Level Ma	thematics	
6	Mode of End-O Written test: WT		mination				
7	Prerequisites f ee Passing the mod						
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Core Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Master of Science Mathematik:						

	Economics
	Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
_	UnivProf. Michael Krause, Ph.D.
10	Miscellaneous

CM Selee	cted Methods	in Econo	mics					
Module Code 1289MBEXE1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Experimental Me	ethods		Contact Hours 60h	Self- Studies 120h	Course Language English		
2	ExperimentalExperimental	Module Content • Experimental Methods in economics • Experimental designs • Analysing experimental data						
3	Students understand ad analyse curre assess and di analyse data present scien critically evalu	Learning Objectives Students understand advanced, specialized theories / methods in the area of experimental Economics. analyse current questions and challenges in the area of Microeconomics. assess and discuss findings and research results of specialized methods. analyse data for selected scientific questions using quantitative methods. present scientific results in a way that is appropriate for the target audience. critically evaluate current social developments and develop alternative solutions. use techniques of scientific work and good scientific practice.						
4	Teaching and L lecture practice							
5	-	Module Entry Requirements Recommendation: Bachelor Level Microeconomics, Macroeconomics, Mathematics						
6		Mode of End-Of-Module Examination Written test: WT (60)						
7	Prerequisites for Passing the mod							
8	Core S Master of Science Supple Master of Science Supple Master of Science Supple Master of Arts P Supple Master of Science Core S Master of Science Supple	ce Business A ection Marketi ce Sociology: 3 mentary Sections ce Sociology: 3 mentary Sections ce International mentary Section colitikwissensch mentary Sections ce Business A ection Corporal ce Business A mentary Sections	dministration - Ma ng Social Research: on Sociology and Social and Econo on Sociology: Soc al Management: on International M	Social Researc mic Psychology ial and Econon anagement ce rporate Develo pply Chain Mar Management	/: nic Psychology pment:			

	Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager Prof. Christopher Roth
10	Miscellaneous

SpM Media Economics								
Module Code 1289MSMEC1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Media Economics			Contact Hours 60h	Self- Studies 120h	Course Language English		
2	 Characteristic Cost and reve Digital transformation 	Module Content • Characteristics of media markets • Cost and revenue structures on media markets • Digital transformation of media markets • Political economy of media markets						
3	Students analyse curre assess and di	Learning Objectives Students analyse current questions and challenges. assess and discuss findings and research results of specialised theories / methods. critically evaluate current social developments and develop alternative solutions.						
4	Teaching and L lecture practice							
5	Module Entry Requirements None							
6		Mode of End-Of-Module Examination Written test: WT (60)						
7	-	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Supple Master of Science Supple Master of Arts M Ergänz Master of Science Supple Master of Science Supple Master of Science Supple Master of Educa Ergänz Master of Arts P Supple Master of Science Supple	ce Sociology: S mentary Section ce Sociology: S mentary Section dedienwissens ungsbereich M ce Internationa mentary Section ce Business A mentary Section ation Wirtschaf ungbereich Wir olitikwissensch mentary Section ce Business A mentary Section ce Business A mentary Section	Social Research: on Sociology and Social and Econo on Sociology: Soc chaft: ledienmanagement: on International M dministration - Fir on Finance Systems: on Information Sy tspädagogik/Lehr rtschaftspädagog	mic Psycholog ial and Econor ant und Medien lanagement nance: stems amt an Berufsk jik ce pply Chain Ma Management	y: nic Psychology ökonomie xollegs:			

	Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Johannes Münster
10	Miscellaneous

СМ Арр	lied Econome	trics (Busi	ness Admin	istration)				
Module Co 1289MBAE		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Applied Econom Administration)	netrics (Master	Business	Contact Hours 60h	Self- Studies 120h	Course Language English		
2	 Statistical Fou Experiments a Regression (C variables) Instrumental V Regression Di 	Module Content • Statistical Foundations and Testing • Experiments and RCTs • Regression (OLS, dummy variables, omitted variable bias, nonlinear models, binary dependent variables) • Instrumental Variables • Regression Discontinuity • Panel data (Fixed effects, differences-in-differences)						
3	Students understand ac assess and di collect and an methods. justify and def discuss scient specialists. develop work	 understand advanced, specialized theories / methods in the area of labour markets. assess and discuss findings and research results of specialized theories / methods. collect and analyse data material for selected scientific questions using quantitative / qualitative methods. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) 						
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R Recommendation	-	of basic econome	etrics and statis	tics, basic knov	vledge of R		
6	Mode of End-O Written test: WT		nination					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Finance: Core Section Finance Master of Arts Politikwissenschaft:							

	Supplementary Section Political Science
	Master of Science Business Administration - Accounting and Taxation:
	Core Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Core Section Corporate Development
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. [°] Pia Pinger
10	Miscellaneous

CM Micro	CM Microeconomics (Business Administration)							
Module CodeWorkloa1289MBMBA1180h			ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Microeconomics	Courses Microeconomics: Game TheoryContact Hours 60hSelf- Studies 120hCourse Langua English						
2	 Non-cooperati Normal form g Extensive form Finitely and in Cooperative G Core, Shapley Evolutionary g Social choice 	Module Content • Non-cooperative Game Theory • Normal form games • Extensive form games, with complete and incomplete information • Finitely and infinitely repeated games • Cooperative Game Theory • Core, Shapley-value, bargaining problem • Evolutionary game theory • Social choice theory, voting • Condorcet-paradox, Arrow-theorem						
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of Game Theory. assess and discuss findings and research results of specialized methods. analyse data for selected scientific questions using quantitative methods. communicate continuously and purposefully in diverse teams. critically evaluate current social developments and develop alternative solutions. use techniques of scientific work and good scientific practice.							
4	Teaching and L lecture practice							
5	Module Entry R Recommendation	-	vel Microeconom	ics, Macroecor	nomics, Mathen	natics		
6		Mode of End-Of-Module Examination Written test: WT (60)						
7		Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science							

	Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Core Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance:
	Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr.' Bettina Rockenbach
10	Miscellaneous

Systems of lin eigenvectors Optimisation of Difference and Systems of dif	It ear equations, of functions of s d differential eq fference and di	several variables juations	Module Language English Contact Hours 60h	Module Availability every 2nd term - winter term Self- Studies 120h	Duration 1 Term Course Language English					
Mathematics for Module Conten • Systems of lin eigenvectors • Optimisation c • Difference and • Systems of dif Learning Object Students understand ad	It ear equations, of functions of s d differential eq fference and di	several variables juations	Hours 60h	Studies 120h						
Systems of lin eigenvectors Optimisation of Difference and Systems of dif	ear equations, of functions of s d differential eq fference and di	several variables juations	linear algebra,	determinants, e						
Students understand ad	tives		ns	 Module Content Systems of linear equations, fundamentals of linear algebra, determinants, eigenvalues and eigenvectors Optimisation of functions of several variables Difference and differential equations Systems of difference and differential equations 						
	 understand advanced, specialized theories / methods. analyse current questions and challenges. communicate continuously and purposefully in diverse teams. evaluate their own action processes in self- and external reflection and identify development 									
Teaching and Learning Methods lecture practice										
Module Entry Requirements Recommendation: Knowledge of mathematics for economists on bachelor level										
		mination								
-	-									
Master of Science Core Science Supplet Master of Science Supplet Master of Science Supplet Master of Arts P Supplet Master of Science Supplet Master of Science Supplet Master of Science	ce Economics: ection Econom ce Sociology: S mentary Sectio ce Sociology: S mentary Sectio ce Internationa mentary Sectio colitikwissensch mentary Sectio ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Business Ac	aics Social Research: on Sociology and Social and Econor on Sociology: Soc I Management: on International M naft: on Political Science dministration - Su on Supply Chain M dministration - Ma on Marketing dministration - Fin	mic Psychology ial and Econor lanagement ce pply Chain Mar Management arketing:	/: nic Psychology						
	Teaching and L lecture practice Module Entry F Recommendation Mode of End-O Written test: WT Prerequisites for Passing the mod Other Program Master of Scient Core S Master of Scient Supple Master of Scient	Teaching and Learning Methlecture practice Module Entry Requirements Recommendation: Knowledge Mode of End-Of-Module Example Written test: WT (90) Prerequisites for Awarding of Passing the module examination Other Programmes that Use Master of Science Economics: Core Section Econom Master of Science Sociology: Supplementary Section Master of Science International Supplementary Section Master of Science Business Ad Supplementary Section	Teaching and Learning Methods lecture practice Module Entry Requirements Recommendation: Knowledge of mathematics f Mode of End-Of-Module Examination Written test: WT (90) Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module Master of Science Economics: Core Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Master of Science International Management: Supplementary Section International M Master of Arts Politikwissenschaft: Supplementary Section Supply Chain I Master of Science Business Administration - Su Supplementary Section Supply Chain I Master of Science Business Administration - Master of Science	Teaching and Learning Methods lecture practice Module Entry Requirements Recommendation: Knowledge of mathematics for economists of Mode of End-Of-Module Examination Written test: WT (90) Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module Master of Science Economics: Core Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Business Administration - Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Marketing: Supplementary Section Marketing	Teaching and Learning Methods lecture practice Module Entry Requirements Recommendation: Knowledge of mathematics for economists on bachelor level Mode of End-Of-Module Examination Written test: WT (90) Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module Master of Science Economics: Core Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Supply Chain Management: Master of Science Business Administration - Supply Chain Management: Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance					

	Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager Prof. Dr. Rainer Dyckerhoff
10	Miscellaneous

SpM Fina	nce I		T		T	Γ		
Module Code 1259MSFIN1	•	Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Capital Market TheoryContact Hours 60hSelf- Studies 120hCourse Language English							
2	Module Content Investment decisions given uncertainty Portfolio theory Asset pricing models Analysis and valuation of forwards, futures, and options 							
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of capital market theory. analyse current questions and challenges in the area of capital market theory. assess and discuss findings and research results of specialized theories / methods. discuss scientific topics in a professional manner and appropriate to the situation.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry Requirements none							
6	Mode of End-Of-Module Examination Written test: WT (60)							
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Master of Science Wahlpf Master of Science Supple Master of Science Supple Master of Science	ce Business Ad mentary Sectio ce Business Ad mentary Sectio ce Information mentary Sectio ce Business Ad mentary Sectio ce Business Ad mentary Sectio ce Informatik: dungsfeld ce Geographie lichtfach Mana ce Economics: mentary Sectio	dministration - Su on Supply Chain M dministration - Ma on Marketing Systems: on Information Sy dministration - Ac on Accounting and dministration - Co on Corporate Dev : gement & Social on Management &	Aanagement rketing: stems counting and T d Taxation rporate Develo elopment Sciences	axation: pment:			
	Master of Science	ce Wirtschaftsr	mathematik:					

	Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Finance: Specialisation Section Finance Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Begionalstudien China - Betriebswirtschaftslehre:
9	Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Module Manager UnivProf. Dr. Alexander Kempf
10	Dr. Alexander Pütz Miscellaneous

SpM Fina	ince II								
Iodule Cod 259MSFIN2	-	Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Corporate Finar	Courses Corporate Finance TheoryContact Hours 60hSelf- Studies 120hCourse Language English							
2	Module Content • Financial Planning • Cost of Capital • Firm Valuation • Corporate Restructuring								
3	analyse curre assess and d	dvanced, spec nt questions a iscuss findings	cialized theories / i ind challenges in t s and research res i professional mar	he area of cor sults of special	porate finance. ized theories / n	nethods.			
4	Teaching and Learning Methods lecture practice								
5	Module Entry Requirements none								
6	Mode of End-Of-Module Examination Written test: WT (60)								
7	Prerequisites f ee Passing the mod	-	of Credit Points						
8	Supple Master of Scient Supple Master of Scient Supple Master of Scient Supple Master of Scient Anwen Master of Scient Wahlpf Master of Scient Supple	ce Business A mentary Secti ce Business A mentary Secti ce Information mentary Secti ce Business A mentary Secti ce Business A mentary Secti ce Informatik: dungsfeld ce Geographie lichtfach Mana ce Economics	administration - Su on Supply Chain M administration - Ma on Marketing Systems: on Information Sy administration - Ac on Accounting and administration - Co on Corporate Dev	Management Irketing: stems counting and T d Taxation rporate Develo elopment Sciences	axation:				

	Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Finance: Specialisation Section Finance Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
9	Ergänzungsbereich Business Administration Module Manager UnivProf. Dr. Dieter Hess
10	Miscellaneous

SpM Fin	ance III								
Module Co 1259MSFIN		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Insurance Econo	Courses Insurance EconomicsContact Hours 60hSelf- Studies 120hCourse Language English							
2	 Insurance den Production the Market balance Basics of sect Claim settleme 	Module Content • Insurance demand theory • Production theory in insurance • Market balance in regard to information symmetry and asymmetry • Basics of sector-specific tariff calculation and reserve creation • Claim settlement • Introduction to solvency standards							
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of finance or insurance. analyse current questions and challenges in the area of finance or insurance. assess and discuss findings and research results of specialized theories / methods. justify and defend (independently developed) positions or problem solutions. critically evaluate current social developments and develop alternative solutions.								
4	Teaching and Learning Methods lecture practice								
5	Module Entry R	Module Entry Requirements none							
6	Mode of End-O Written test: WT		mination						
7	Prerequisites for Passing the mod	-	of Credit Points						
8	Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Anwene Master of Science	ce Business A mentary Section ce Business A mentary Section ce Information mentary Section ce Business A mentary Section ce Business A mentary Section ce Informatik: dungsfeld ce Geographie lichtfach Mana	dministration - Su on Supply Chain M dministration - Ma on Marketing Systems: on Information Sys dministration - Act on Accounting and dministration - Co on Corporate Deve e: agement & Social	Management Irketing: stems counting and T d Taxation rporate Develo elopment	axation:				

	Master of Science Gesundheitsökonomie: Supplementary Section Health Economics
	Master of Science Mathematik: Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Business Administration - Finance:
	Specialisation Section Finance
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager
	UnivProf. Dr. Heinrich R. Schradin
10	Miscellaneous

SpM Finan	ce Advanced	IV				
Module Code 1259MSFIA4		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses a) Value-Based Theory and Prac b) Banking c) Advanced Su	ctice		Contact Hours a) 60h b) 60h c) 60h	Self- Studies a) 120h b) 120h c) 120h	Course Language a) English b) German c) English
2	, - , - , - , - , - , - , - , - , - , -					
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of Value-Based Management in Insurance. analyse current questions and challenges in the area of Value-Based Management in Insurance. assess and discuss findings and research results of specialized theories / methods. justify and defend (independently developed) positions or problem solutions.					gement in Insurance. nethods.
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements none					

6	Mode of End-Of-Module Examination Written test: WT (60)
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Wittschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Finance: Supplementary Section International Management Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Finance:
9	Module Manager Area Finance
10	Miscellaneous

CM Infor	mation Syste	ms I						
Module Code 1277MBISY1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Information Syst Sustainability	tems and Envir	onmental	Contact Hours 60h	Self- Studies 120h	Course Language English		
2	 Forms and typ Key sustainab Green IT Green IS Transformatio Sustainable de Sustainable us 							
3	Learning Objectives Students understand methods and theories in the area of sustainable development, use and management of information systems. analyse current questions and challenges in the area of organisational sustainability. justify and defend (independently developed) positions or problem solutions. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions.					ainability. 5.		
4	Teaching and L lecture practice							
5	Module Entry R	Module Entry Requirements none						
6		Mode of End-Of-Module Examination Written test: WT (90)						
7		Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science International Management:							

	Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Information Systems: Core Section Information Systems
9	Module Manager N. N.
10	Miscellaneous There may be case studies and exercises to be prepared in groups and presented by the students in class. The solutions presented will be analysed and discussed. Students will be advised of compulsory reading on a term-by-term basis.

CM Info	rmation Syste	ms II			1		
Module Code 1277MBISY2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Analytics and Aț	oplications		Contact Hours 60h	Self- Studies 120h	Course Language English	
2	 Types of decis Data Analysis Simulation and Data warehou Data-/ Text-/ V Predictive mod Clustering Making sense Evaluation of the 	Module Content • Types of decision support and business intelligence • Data Analysis, business analytics • Simulation and optimisation • Data warehouse and business intelligence • Data-/ Text-/ Web-Mining • Predictive modelling, machine learning • Clustering • Making sense of data • Evaluation of modelling results • Using data and methods to create value					
3	Students understand ad Learning. solve team-in justify and de	understand advanced, specialized theories / methods in the area of Data Science and Machine					
4	Teaching and L lecture practice						
5	Module Entry R	Requirements					
6	Mode of End-O Written test: PO		mination				
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science	ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section ce Economics mentary Section	dministration - Su on Supply Chain M dministration - Fir on Finance dministration - Ac on Accounting and dministration - Co on Corporate Dev con Management &	Management ance: counting and T d Taxation rporate Develo elopment	axation:		

	Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Information Systems: Core Section Information Systems
9	Module Manager UnivProf. Dr. Wolf Ketter
10	Miscellaneous The lecture is an inverted classroom. Please read the syllabus before joining this class. The participation in the first lecture is strongly recommended.

CM Digital Transformation							
Module Cod 1277MBDTF	-	Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Digital Transforr	nation and Inno	ovation	Contact Hours 45h	Self- Studies 135h	Course Language English	
2	 Select media, Economic and Different Area such as, cloud of social media Management 	 Module Content Select media, Information and communication Technologies, their application and limitations Economic and managerial properties of digital goods and services Different Areas of application of digital media, information and telecommunication Technologies, such as, cloud computing, digital business models, big data and business intelligence, (Enterprise) social media Management of digital transformation and its prerequisites from an organizational perspective Concepts for the analysis and innovation of business models 					
3	Students analyse curre justify and de	Learning Objectives Students analyse current questions and challenges of digital transformation and business model innovation justify and defend (independently developed) positions or problem solutions. critically evaluate current social developments and develop alternative solutions.					
4	Teaching and L lecture practice						
5	Module Entry F	Module Entry Requirements none					
6	Mode of End-O Written test: WT		nination				
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Supple Master of Scient Supple Master of Scient Supple Master of Scient Supple Master of Arts M Ergänz Master of Scient Supple Master of Scient	ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Business Ac mentary Sectio ce Economics: mentary Sectio dedienwissenso ungsbereich M ce Internationa mentary Sectio ation Wirtschaft ungbereich Wit	Iministration - Su In Supply Chain M Iministration - Fir In Finance Iministration - Ac In Accounting and Iministration - Co In Corporate Dev In Management & Chaft: edienmanagement: In International M spädagogik/Lehr tschaftspädagog	Aanagement ance: counting and T d Taxation rporate Develo elopment & Social Scienc nt und Mediend anagement amt an Berufsk	axation: pment: es ökonomie		

	Core Section Information Systems
9	Module Manager UnivProf. Dr. Detlef Schoder
10	Miscellaneous Students will be advised of compulsory reading on a term-by-term basis.

SpM Info	ormation Syst	ems I				
Module Code 1277MSISY1		Workload 180h	ECTS Credits	Module Language English	Module Availability every term	Duration 1 Term
1	b) Sustainable [Courses a) Advanced Analytics and Applications b) Sustainable Digital Innovation Lab c) Case Project Digital Transformation			Self- Studies a) 150h b) 150h c) 150h	Course Language a) English b) English c) English
2	 Emergent digi Systems development Project and te Design and im Prototyping ar C) Case Project Digital Strateg Digital Strateg Digital Strateg 	halytics and Ap lytics applicatio jality nalytics alytics rocess dels methods d data reduction ture models hods tks and Deep let of Treatment Eff arning Digital Innovatio global sustain ital technology elopment practio of ideas to solv am management plementation of testing t Digital Transfor gy Lab gy Ideation (Dese portation (Development portation (Development)	n methods earning ffects it Learning hon on Lab ability challenges stacks (hardware ces suitable for co re the design cha ent of information sys prmation sign Thinking) t	and software) omplex context llenge tems	s and requirem	ents Prototype based on the
3	Learning Objectives Students analyse current questions and challenges in the areas of: (a) Data Science and Machine Learning, (b) digital innovation, digital technologies, systems development, sustainability, (c) di strategy and innovation. solve team-internal conflicts and target divergences independently. present scientific results in a way that is appropriate for the target audience. critically evaluate current social developments and develop alternative solutions. develop work processes for real problems and challenges.				stainability, (c) digital	

4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements none
6	Mode of End-Of-Module Examination Written test: PO
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the ModuleMaster of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain ManagementMaster of Science Business Administration - Finance: Supplementary Section FinanceMaster of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and TaxationMaster of Science Business Administration - Corporate Development: Supplementary Section Corporate DevelopmentMaster of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich WirtschaftspädagogikMaster of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & EconometricsSupplementary Section Business Analytics & Econometrics Supplementary Section Business Analytics & Econometrics
9	Module Manager UnivProf. Dr. Wolf Ketter
10	Miscellaneous

Module Code 1277MSISY2			ECTS Credits	Module Language English	Module Availability every term	Duration 1 Term			
1	Courses a) Emerging Electronic Business b) Business Intelligence and Data Management c) IT Entrepreneurship d) Bayesian Data Analytics			Contact Hours a) 45h b) 50h c) 50h d) 45h	Self- Studies a) 135h b) 130h c) 130h d) 135h	Course Language a) English b) English c) English d) English			
2	 a) Emerging Ele Current IT trer context of networ Environments) Conceptual base Design and ape Design of intuition Context aware Freely offering Economic, soor b) Business Inte Reporting and Multidimension Design and ime Data warehou Non-relational 	 Conceptual basics of relevant technologies (including sensors, RFID, telecommunication) Design and applications of smart environments Design of intuitive human-computer interaction (HCI) Context awareness and context-based services Freely offering and sharing Information as a way of adding value Economic, social and ethical effects of increasingly omnipresent information technology b) Business Intelligence and Data Management Reporting and Online Analytical Processing (OLAP) Multidimensional Data Modelling (e.g., MetaMIS, ADAPT) Design and implementation of data warehouses Data warehouse schemas and architectures Non-relational databases (NoSQL/NewSQL) Foundations of managing and analysing large data sets (e.g., Spark, Hadoop, MapReduce) 							
	 Fundamentals Forms of entre Process mode IT-centered st Digital technol Practices for c d) Bayesian Dat 	 c) IT Entrepreneurship Fundamentals of entrepreneurship Forms of entrepreneurship Process models of entrepreneurship IT-centered start-up industries Digital technologies as enablers and triggers of entrepreneurship Practices for developing and presenting start-up ideas d) Bayesian Data Analytics Advanced methods for data analysis of business data; alternating topics based on real research 							
projects, e.g.: • Ensemble methods • Social media and network analysis • Text analytics, text mining, NLP • Neural Nets • Heterogeneous Treatment Effects									
3	Multi-Armed Bandits Learning Objectives Students analyse current questions and challenges:								

	valid for students of the ER 2021 (enrolment from winter semester 2021/22)
	 a) in the area of latest technical and business-related developments in (emerging) electronic businesses. b) in data analytics, data warehousing, and data mining. c) in IT-centric entrepreneurship d) in data science and machine learning, focused on issues regarding sustainability. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions. develop work processes for real problems and challenges.
4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements none
6	Mode of End-Of-Module Examination Written test: PO
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Supplementary Section Business Analytics & Econometrics Master of Science Information Systems: Specialisation Section Information Systems
9	Module Manager UnivProf. Dr. Christoph Rosenkranz
10	Miscellaneous a) Lecture is held in a project-based style. Students develop application scenarios and/ or prototypes for emerging electronic business, implement them, and present them in class. b) The course will employ a project-based format. c) Required readings are announced at the beginning of the semester. d) This course will not be offered after winter term 22/23 anymore.

SpM Infor	SpM Information Systems III							
Module Code 1277MSISY3		WorkloadECTS Credit180h6		Module Language English	Module Availability every term	Duration 1 Term		
1	Courses a) Artificial Intelligence and Information Management b) Applied Mathematical Optimization c) Machine Learning and Artificial Intelligence d) Decision Making under Uncertainty			Contact Hours a) 50h b) 50h c) 30h d) 30h	Self- Studies a) 130h b) 130h c) 150h d) 150h	Course Language a) English b) English c) Englisch d) Englisch		
2	 Concepts, frar Management of IT in companie IT Governance IT Governance IT Strategy an IT Processes IT Controlling IT Sourcing Knowledge Mathematical Role of the Classical New trends b) Applied Mathematical b) Applied Mathematical Fundamentals Domain Know Data Science Introduction to Simulation and 	ligence and Inf meworks, and c of external info es - role and co e d Strategic Alig anagement O nematical Optim of Sustainable ledge in Energ and Machine L o wicked proble d experimentat	nization Information Sys y and Mobility in earning Methods ms and how to ta	formation Man and demand e generation tems conjunction with ckle them with	n sustainability Data Science			
	 c) Machine Learning and Artificial Intelligence Basics of the methods of Machine Learning and Artificial Intelligence (AI) Basics of both supervised and unsupervised methods (e.g. decision trees, random forests boosting, support vector machines, neural networks, deep and opponent learning, ensem learning, principal component analysis, factor analysis and diverse learning or multidimen scaling) Translation of business problems into machine learning use cases; feasibility and impact Responsible implementation of machine learning projects in compliance with ethical stand d) Decision Making under Uncertainty Probabilistics Bayesian Networks (Hidden) Markov Decision Process Dynamic Programming 							
2	• Agent-based D	ecision and Re	Prognose und Ze einforcement Lea	-				
3	Learning Object Students communicate		nd purposefully i	n diverse teams	5.			

	 solve team-internal conflicts and target divergences independently. justify and defend (independently developed) positions or problem solutions. evaluate their own action processes in self- and external reflection and identify development potentials. develop work processes for real problems and challenges.
4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements none
6	Mode of End-Of-Module Examination Written test: PO
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Science Information Systems: Specialisation Section Information Systems
9	Module Manager UnivProf. Dr. Wolf Ketter
10	Miscellaneous b) Required readings are announced at the beginning of the semester.

SpM Bra	nd Managem	ent						
Module Code 1266MSBMG1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Brand Managen	nent		Contact Hours 45h	Self- Studies 135h	Course Language English		
2	The module cov both conceptual discussions and reading of the lit	Module Content The module covers key questions and challenges of building and managing brands. It consists of both conceptual and applied elements, including presentations by students, case studies, discussions and guest speakers from industry. Students are expected to engage in their own reading of the literature in addition to attending lectures and participating in exercises. Furthermore, they are expected to organise their learning processes independently.						
3	Students understand ac brand managem assess and di methods in the c	Learning Objectives Students understand advanced, specialized marketing theories, concepts, and methods in the domain of brand management. assess and discuss findings and research results of specialized marketing theories, concepts, and methods in the domain of brand management. act responsibly considering ecological, social and ethical criteria.						
4	Teaching and L lecture practice							
5	Recommendatio	Module Entry Requirements Recommendation: Basic knowledge of marketing and multivariate methods (e.g., regression analysis, analysis of variance)						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	-	of Credit Points					
8	Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Anwence Master of Science	ce Business A mentary Section ce Business A mentary Section mentary Section ce Business A mentary Section ce Business A mentary Section ce Informatik: dungsfeld	dministration - Su on Supply Chain M dministration - Fin on Finance Systems: on Information Syst dministration - Ac on Accounting and dministration - Co on Corporate Dev dministration - Ma	Management ance: stems counting and T d Taxation rporate Develo elopment	axation:			

	Wahlpflichtfach Management & Social SciencesMaster of Science Economics:Supplementary Section Management & Social SciencesMaster of Science Sociology: Social Research:Supplementary Section Sociology and Social ResearchMaster of Science Sociology: Social and Economic Psychology:Supplementary Section Sociology: Social and Economic PsychologyMaster of Arts Medienwissenschaft:Ergänzungsbereich Medienmanagement und MedienökonomieMaster of Science Mathematik:Economics SciencesMaster of Science International Management:Supplementary Section International ManagementMaster of Science International ManagementMaster of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:Ergänzungbereich WirtschaftspädagogikMaster of Arts Regionalstudien China - Betriebswirtschaftslehre:Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr.' Franziska Völckner
10	Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.

1	stomer Manag			T	I	I	
Module Code 1266MSCMG1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Customer Mana	CoursesCoCustomer ManagementHo45				Course Language English	
2	The module cov both conceptual discussions and reading of the lit	Module Content The module covers key questions and challenges of customer management (CRM). It consists of both conceptual and applied elements, including presentations by students, case studies, discussions and guest speakers from industry. Students are expected to engage in their own reading of the literature in addition to attending lectures and participating in exercises. Furthermore, they are expected to organize their learning processes independently.					
3	Students understand a customer manag analyse curre assess and d	Learning Objectives Students understand advanced, specialized marketing theories, concepts, and methods in the domain of customer management. analyse current questions and challenges in the area of customer management. assess and discuss findings and research results of specialized theories / methods. act responsibly considering ecological, social and ethical criteria.					
4	Teaching and L lecture practice						
5	-	Module Entry Requirements Recommendation: Basic knowledge in marketing					
6		Mode of End-Of-Module Examination Written test: WT (60)					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Business Administration - Marketing: Specialisation Section Marketing Master of Science Business Administration - Marketing: Specialisation Section Marketing Master of Science Business Administration - Marketing: Specialisation Section Marketing						
	Master of Scien Wahlpf	Specialisation Section Marketing					

	Supplementary Section Management & Social Sciences
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Arts Medienwissenschaft:
	Ergänzungsbereich Medienmanagement und Medienökonomie
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager
	UnivProf. Dr. Werner Reinartz
10	Miscellaneous
	This module may consist of at least one course that takes place either until the middle of the
	semester (1. term) or from the middle of the semester onwards (2. term). You can find this
	information in the KLIPS entry of the corresponding course. The corresponding examinations of
	courses that take place in the 1. term are often offered in the middle of the semester.
	1

-			anagement					
Module Code 1266MSMPF1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Marketing Perfo	CoursesContactSelfMarketing Performance ManagementHoursStud45h135h						
2	The module dea conceptual and the world of man independently a	Module Content The module deals with central questions of marketing performance management and includes conceptual and applied elements, including presentations by guest speakers and discussions from the world of marketing. Students are required to organise their own learning and working processes independently and self-responsibly in addition to attending lectures and participating in exercises. In addition, it is expected that students read the related literature.						
3	Students analyse curre activities in finar assess and d methods in the o	Learning Objectives Students analyse current questions and challenges that arise when quantifying and evaluating marketing activities in financial terms. assess and discuss findings and research results of specialised marketing theories, concepts, and methods in the domain of marketing performance management. act responsibly considering ecological, social and ethical criteria.						
4	Teaching and L lecture practice							
5		Module Entry Requirements Recommendation: basic knowledge of marketing and multivariate methods						
6		Mode of End-Of-Module Examination Written test: WT (60)						
7		Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Business Administration - Marketing: Specialisation Section Marketing Master of Science Business Administration - Marketing: Specialisation Section Marketing							
	Wahlpf Master of Scien		igement & Social	Sciences				

	Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr. Marc Fischer
10	Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.

Spin Dig	ital Strategy a	and Marke	ung				
Module Code 1266MSDSM1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Digital Strategy	and Marketing		Contact Hours 45h	Self- Studies 135h	Course Language English	
2	The emergence data is dramatic range of issues conceptual as w organization of i operations, etc.) share their own	Module Content The emergence of the internet, mobile devices, the ability to automate tasks and the abundance of data is dramatically changing society and businesses. This module exposes students to a wide range of issues and questions related to this "digital" transformation. The module consists of both conceptual as well as applied tools and frameworks to understand business models and the organization of industries. The module aims at covering both the supply side (infrastructure, operations, etc.) as well as the demand side (customer, marketing, etc.). Students are expected to share their own knowledge and to use ongoing events (e.g., new companies, current news, IPOs, etc.) to apply the concepts they learn.					
3	Learning Objectives Students understand economic and strategic frameworks related to industrial organization, business models, and tactical decisions. analyse current questions and challenges related to the ongoing changes in business and society as a result of digital technologies. assess and discuss findings and research results of specialised theories / methods. justify and defend (independently developed) positions or problem solutions. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions.						
4	Teaching and L lecture practice						
5	Module Entry F Recommendation	-	edge of marketin	g and economic	cs		
6		Mode of End-Of-Module Examination Written test: WT (60)					
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development						

	Master of Science Informatik: Anwendungsfeld
	Master of Science Business Administration - Marketing:
	Specialisation Section Marketing
	Master of Science Geographie:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Arts Medienwissenschaft:
	Ergänzungsbereich Medienmanagement und Medienökonomie
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr. Hernán Bruno
10	Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.

	onomic Geogr	rapny I							
Module Coo 1343MEEG`		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Start-ups and In Union	Start-ups and Innovation in the European Hours Studies English							
2	 Spatial pattern Geographical territorial innova 	 Module Content Spatial patterns of economic activities in the European Union Geographical and interdisciplinary approaches to entrepreneurship, innovation, creativity and territorial innovation systems Empirical case studies from different EU regions 							
3	Students understand au context of region analyse curre creative industri write an acad justify and de critically evalu	Learning Objectives Students understand advanced, specialized theories of entrepreneurship and innovation research within the context of regional development. analyse current questions and challenges considering the role of knowledge intensive and creative industries for regional development in the European Union. write an academic paper on a selected topic and achieve thereby their own scientific contribution. justify and defend (independently developed) positions or problem solutions. critically evaluate spatial disparities of the European Union and formulate recommendations for policy makers based on their insights.							
4	Teaching and L seminar	Teaching and Learning Methods seminar							
5	Module Entry F	Module Entry Requirements none							
6		Mode of End-Of-Module Examination Combined examination: PRES, TP							
7		Prerequisites for Awarding of Credit Points Passing the module examination							
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology:								
	Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology								

	Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzung Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science International Management: Supplementary Section International Management Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr.' Martina Fuchs
10	Miscellaneous

SuM Economic Geography II								
Module Code 1343MEEGY				Module Language English	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Digitalization, Sr Regions	mart Manufactı	uring and 'Smart'	Contact Hours 30h	Self- Studies 150h	Course Language English		
2	 Module Content Digitalization as opportunity and challenge for internationalization and spatial development Geographical approaches to digital change in the areas of production and consumption Smart Manufacturing Smart regional development and 'Smart City'- strategies Regional Innovation Systems Digitalization of value chains: case studies Digitalization and sustainable development: institutional arrangements and strategies of practitioners 							
3	Learning Objectives Students understand advanced, specialized theories of technological change to digitalization processes in the areas of production, consumption and work. analyse characteristics and current questions and challenges of digital transformation. write an academic paper on a selected topic using literature from economic geography and achieve thereby their own scientific contribution. justify and defend (independently developed) positions or problem solutions. critically evaluate assess opportunities and challenges of digitalization for different actors (small and large firms, employees, final consumers) within different value chains.							
4	Teaching and L seminar	earning Meth	ods					
5	Module Entry R	Requirements						
6	Mode of End-O Combined exam							
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Passing the module examination Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Economics:							

r	
	Supplementary Section Management & Social Sciences
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
	Ergänzung Sozialwissenschaften
	Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
	Ergänzungsbereich Sozialwissenschaften
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Regionalstudien China - Sozialwissenschaften:
	Ergänzungsbereich Sozialwissenschaften
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager
Ĭ	Univ -Prof. Dr.' Martina Fuchs
10	Miscellaneous

SuM Eco	onomic Geogr	aphy III					
	odule Code 43MEEGY3		ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Global South an Business: Ethics Governance			Contact Hours 30h	Self- Studies 150h	Course Language English	
2	 Sustainability Theoretical ap Modes and wat Empirical case 	 Module Content Sustainability as interdisciplinary theoretical concept and as strategic approach of companies Theoretical approaches to regional development in the context of international production Modes and ways of regional economic integration in the world economy Empirical case studies of regions of the Global South Strategies and governance for sustainable development 					
3	Students understand ad responsibility an assess and di regional social r collect, syster related discipline discuss the ef local resource p	 understand advanced, specialized theoretical approaches to sustainability, ethics, corporate responsibility and governance in the context of a globalized economy. assess and discuss analyse drivers and limitations of corporate social responsibility (CSR) and regional social responsibility (RSR) in global value chains. collect, systematize and synthesize independently literature from economic geography and related disciplines as well as secondary data. discuss the effects of foreign direct investment in countries of the Global South with regard to local resource pools and sustainable development. critically evaluate upgrading strategies in global value chains as drivers for growth and 					
4	Teaching and L seminar	earning Meth	ods				
5	Module Entry R	Requirements					
6	Mode of End-O Combined exam						
7	Prerequisites f ee Passing the mod						
8	Supple Master of Science Supple Master of Arts R Ergänz Master of Arts R Ergänz Master of Arts R	ce Business A mentary Section ce Business A mentary Section egionalstudier ungsbereich E egionalstudier ungsbereich V degionalstudier ungsbereich V	dministration - Su on Supply Chain M dministration - Fir on Finance 1 Lateinamerika - conomics 1 China - Volkswir olkswirtschaftsleh 1 Ost- und Mittele olkswirtschaftsleh	Management lance: Volkswirtschaf tschaftslehre: nre uropa - Volksw	tslehre:		

	Master of Science Sociology: Social Research:
	Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
	Ergänzung Sozialwissenschaften
	Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
	Ergänzungsbereich Sozialwissenschaften
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Regionalstudien China - Sozialwissenschaften:
	Ergänzungsbereich Sozialwissenschaften
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager
	UnivProf. Dr.' Martina Fuchs
10	Miscellaneous

SuM Economic Geography IV							
Module Cod 1343MEEGY	-	Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Methods in Reg	ional Research		Contact Hours 30h	Self- Studies 150h	Course Language German	
2	 Module Content Research methods in economic geography and regional studies Selected geographical case study of a region or city, e.g. in North Rhine-Westphalia Designing and conducting a research project in economic geography 						
3	methods. prepare indep current issues ir write an acad communicate	nalyse data ma pendently a qua n economic geo emic paper on continuously a	alitative, quantitat ography.	ive or mixed-m and achieve the n diverse teams	ethod research ereby their own s.	ntitative / qualitative design to analyse scientific contribution k.	
4	Teaching and L seminar	earning Meth	ods				
5	Module Entry R none	Requirements					
6	Mode of End-O Combined exam						
7	Prerequisites f ee Passing the mod						
8	Supple Master of Science Supple Master of Arts R Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Science Supple Master of Science	ce Business Ac mentary Sectio ce Business Ac mentary Sectio tegionalstudien ungsbereich E egionalstudien ungsbereich V degionalstudien ungsbereich V ce Economics: mentary Sectio ce Sociology: S mentary Sectio ce Sociology: S	dministration - Su on Supply Chain M dministration - Fir on Finance Lateinamerika - conomics China - Volkswir olkswirtschaftslef Ost- und Mittele olkswirtschaftslef on Management & Social Research: on Sociology and Social and Econom	Management hance: Volkswirtschaft tschaftslehre: nre uropa - Volkswi nre & Social Science Social Researc mic Psychology	islehre: irtschaftslehre: es :h /:		
		-	on Sociology: Soc Lateinamerika -				

	Ergänzung Sozialwissenschaften Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Science International Management: Supplementary Section International Management Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr.' Martina Fuchs
10	Miscellaneous

Module Code 1320MEIEP1		Workload 360h	ECTS Credits 12	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Introduction to Economic PsychologyContact Hours 60hSelf- Studies 300hCourse Langu English							
2	markets Economic psy 	is in economic rchology and its rchology and its		acroeconomic		ets, and financial		
3	Learning Objectives Students understand advanced, specialized theories / methods economic psychology. collect, systematize and synthesize independently literature on selected scientific questions. justify and defend (independently developed) positions or problem solutions. use techniques of scientific work and good scientific practice.					entific questions.		
4	Teaching and Learning Methods seminar							
5	Module Entry Requirements none							
6	Mode of End-O Combined exam							
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science International Management: Supplementary Section International Management Master of Science International Management: Supplementary Section International Management							
9	Module Manage	-	Supplementary Section Political Science					

10 Miscellaneous	_
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		-	nology l	T	•	T					
Module CodeWorkloadECTS C1320MEAEP1180h6			ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term					
1	Courses Consumer Beha	viour		Contact Hours 30h	Self- Studies 150h	Course Language English					
2	Module Content Basic concepts in consumer behaviour Situational influences on consumer behaviour Interindividual differences in consumer behaviour Current developments in consumer research 										
3	Learning Objectives Students analyse current questions and challenges in consumer behaviour. assess and discuss findings and research results of specialized theories / methods. collect, systematize and synthesize independently literature on selected scientific questions. write an academic paper on a selected topic and achieve thereby their own scientific contributio justify and defend (independently developed) positions or problem solutions. act responsibly considering ecological, social and ethical criteria. use techniques of scientific work and good scientific practice.										
4	Teaching and L seminar	Teaching and Learning Methods seminar									
5	Module Entry R Recommendatio		to Economic Psy	vchology							
6		Mode of End-Of-Module Examination Combined examination: PRES, TP									
7	Prerequisites for Passing the mod										
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development										
9	Module Manage UnivProf. Dr. E										
				UnivProf. Dr. Erik Hölzl							

Sum Adva	anced Econo	omic Psych	nology II					
	odule Code Workload 320MEAEP2 180h			Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	CoursesContactSelf-Course LangOrganisational BehaviourHoursStudiesEnglish30h150h150h150h							
2	 Basic concept Situational infl Interindividual 	Module Content Basic concepts in organisational behaviour Situational influences on organisational behaviour Interindividual differences in organisational behaviour Current developments in organisation research 						
3	Learning Objectives Students analyse current questions and challenges in organisational behaviour. assess and discuss findings and research results of specialized theories / methods. collect, systematize and synthesize independently literature on selected scientific questions. write an academic paper on a selected topic and achieve thereby their own scientific contributio justify and defend (independently developed) positions or problem solutions. act responsibly considering ecological, social and ethical criteria. use techniques of scientific work and good scientific practice.					entific questions. scientific contribution.		
4	Teaching and Learning Methods seminar							
5	Module Entry R Recommendatio		to Economic Psy	rchology				
6		Mode of End-Of-Module Examination Combined examination: PRES, TP						
7	Prerequisites for Passing the mod	-						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development							
9	Module Manage UnivProf. Dr. E							
		UnivProf. Dr. Erik Hölzl						

CM Data Analytics I								
Module Co 1314MBST				Module Language English	Duration 1 Term			
1	Courses Statistics for Da	Courses Statistics for Data AnalyticsContact Hours 45hSelf- Studies 135hCourse Langu English						
2	Probability theLinear (multipAssumptions,	Module Content Probability theory: Probability distributions, (conditional) density functions Linear (multiple) regression, conditional expectation function Assumptions, model selection, hypotheses test Maximum Likelihood Time Series 						
3	Students understand a analyse curre assess and d act responsib	Learning Objectives Students understand advanced, specialized theories / methods in the field of statistics. analyse current questions and challenges in the field of statistics. assess and discuss findings and research results of specialized theories / methods. act responsibly considering ecological, social and ethical criteria. develop work processes for real problems and challenges.						
4	Teaching and I lecture practice							
5	Module Entry F	Requirements						
6	Mode of End-O Combined exam							
7	Prerequisites f Passing the mo	-	of Credit Points					
8	Core S Master of Scient Supple Master of Arts F Supple Master of Scient Supple Master of Scient Supple Master of Scient Supple Master of Scient	ce Business A ection Busines ce Economics mentary Section Politikwissensch mentary Section ce Sociology: mentary Section ce International mentary Section ce Economic P mentary Section ce Business A	nalytics & Econor s Analytics & Eco on Management & haft: on Political Scienc Social Research: on Sociology and Social and Econo on Sociology: Soc al Management: on International M Research: on Economic Res dministration - Su	onometrics Social Scienc Social Researc mic Psychology danagement lanagement earch pply Chain Ma	ch y: nic Psychology			
		-	on Supply Chain I dministration - Ma	-				

	Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Markus Weinmann
10	Miscellaneous Literature: Wooldridge, "Introductory Econometrics" (chapter 1-9)

			1	1				
Module Code 1277MBPDA1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Programming for Data AnalyticsContact Hours 30hSelf- Studies 150hCourse Lange English							
2	Introduction toUse of R for d	 Module Content Introduction to the statistical software R, including statistical modelling in R Use of R for data analysis and presentation Introduction to programming in R and the design of user-defined statistical diagrams 						
3	Students understand an analytics. analyse curre assess and d act responsib	understand advanced, specialized theories / methods in the field of programming and data						
4	Teaching and L lecture	Teaching and Learning Methods lecture						
5	Module Entry F None	Requirements						
6	Mode of End-O Written test: PO		mination					
7		Prerequisites for Awarding of Credit Points Passing the module examination.						
8	Other Programmes that Use the Module Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics Master of Science Economics: Supplementary Section Management & Social Sciences Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section International Management: Supplementary Section International Management Master of Science Economic Research: Supplementary Section International Management Master of Science Economic Research: Supplementary Section International Management Master of Science Economic Research: Supplementary Section Science Research Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing:							
	Master of Science Business Administration - Marketing Supplementary Section Marketing Master of Science Business Administration - Finance:							

	Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Markus Weinmann
10	Miscellaneous Literature: Wickham, "R for Data Science"

CM Data	Analytics III						
Module Code 1277MBMLA1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Machine Learning and Artificial IntelligenceContact Hours 60hSelf- Studies 120hCourse Langua English						
2	 Basics of the r Basics of both boosting, suppo learning, princip scaling) Translation of 	 Module Content Basics of the methods of Machine Learning and Artificial Intelligence (AI) Basics of both supervised and unsupervised methods (e.g. decision trees, random forests, boosting, support vector machines, neural networks, deep and opponent learning, ensemble learning, principal component analysis, factor analysis and diverse learning or multidimensional scaling) Translation of business problems into machine learning use cases; feasibility and impact Responsible implementation of machine learning projects in compliance with ethical standards 					
3	Students understand ad analyse curre assess and di act responsib	Learning Objectives Students understand advanced, specialized theories / methods in the field of machine learning and AI. analyse current questions and challenges in the field of machine learning and AI. assess and discuss findings and research results of specialized theories / methods. act responsibly considering ecological, social and ethical criteria. develop work processes for real problems and challenges.					
4	Teaching and L lecture practice	.earning Meth	ods				
5	Module Entry R None	Requirements					
6	Mode of End-O Written test: PO		nination				
7	Prerequisites f ee Passing the mod	-					
8	Core S Master of Scient Supple Master of Arts P Supple Master of Scient Supple Master of Scient Supple Master of Scient	ce Business Ar ection Busines ce Economics: mentary Sectio olitikwissensch mentary Sectio ce Sociology: S mentary Sectio ce Sociology: S mentary Sectio ce Internationa mentary Sectio ce Economic R	nalytics & Econom s Analytics & Eco on Management & naft: on Political Science Social Research: on Sociology and Social and Econom Sociology: Soc I Management: on International M tesearch:	onometrics Social Science Social Researc mic Psychology ial and Econom anagement	h ′:		
	Supplementary Section Sociology: Social and Economic Psychology Master of Science International Management: Supplementary Section International Management Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Administration - Supply Chain Management:						

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CM Data	a Analytics IV							
Module Code 1314MBAST1		Workload ECTS Credit 180h 6		Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Advanced Statis	Courses Advanced Statistics for Data AnalysisContact Hours 45hSelf- Studies 135hCourse Langu English						
2	 Potential Outcome Randomized E Matching Estin Regression Di Instrumental V 	Module Content Potential Outcomes and Treatment Effects Randomized Experiments Matching Estimators Regression Discontinuity Instrumental Variables Difference-in-Differences Estimation						
3	Students understand ad analyse curre assess and di act responsib	Learning Objectives Students understand advanced, specialized theories / methods in the field of advanced statistics. analyse current questions and challenges in the field of advanced statistics. assess and discuss findings and research results of specialized theories / methods. act responsibly considering ecological, social and ethical criteria. develop work processes for real problems and challenges.						
4	Teaching and L lecture practice							
5	Module Entry R None	Requirements						
6	Mode of End-O Written test: PO		mination					
7	Prerequisites for Passing the mod	-						
8	Other Programmes that Use the Module Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics Master of Science Economics: Supplementary Section Management & Social Sciences Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science International Management: Supplementary Section International Management Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management							

	Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Markus Weinmann
10	Miscellaneous Literature: Angrist and Pischke, "Mostly Harmless Econometrics"

CM Data	CM Data Analytics V							
Module Code 1277MBDMA1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Data Manageme	CoursesContactSelf-Course LanguageData Management and Data VisualizationHours 45hStudies 135hEnglish						
2	 Fundamentals analysis Fundamentals for the integratio Data managed data manipulatio Basics of data visualization of other 	 Module Content Fundamentals of data storage, data cleansing and retrieval; data use and data quality for data analysis Fundamentals of metadata; methods of data integration; data models and software architectures for the integration of different data types Data management methods and practices (e.g. relational databases, SQL, NoSQL databases, data manipulation, access to data sources, Web APIs, scraping/crawling and parsing of text data) Basics of data visualization (e.g. cognition, design principles for diagrams and graphics, visualization of different data types) Methods and techniques of data visualization (e.g. tableau, R, dashboards, digital presentations) 						
3	Students understand and analytics. analyse curre assess and d act responsib	understand advanced, specialized theories / methods in the field of programming and data						
4	Teaching and L lecture practice							
5	Module Entry F	Requirements						
6	Mode of End-O Written test: WT		nination					
7		Prerequisites for Awarding of Credit Points Passing the module examination.						
8	Other Programmes that Use the Module Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics Master of Science Economics: Supplementary Section Management & Social Sciences Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science International Management: Supplementary Section International Management							

	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Markus Weinmann
10	Miscellaneous

Studies Abroad I								
Module Code 1014MESAb1		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term		
1	Courses		Contact Hours	Self- Studies	Course Language			
2	Module Conten depends on cou	-						
3	Learning Object Students acquire knowl		s depending on th	eir choice of co	ourse.			
4	Teaching and L depending on co	-	ods					
5	Module Entry R depends on cou							
6	Mode of End-O TR - depending							
7		Prerequisites for Awarding of Credit Points depends on course selection						
8	Master of Science Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet Master of Science Master of Science Supplet Master of Science Supplet	Other Programmes that Use the Module Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Science Business Administration - Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Accounting and Taxation: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development:						

9	Module Manager
10	Miscellaneous Language: can be held in English or in any language offered at the host university. This module can be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module.

Studies /	Abroad II							
Module Code 1014MESAb2		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term		
1	Courses Contact Self- Course Law Hours Studies							
2	Module Content depends on course selection							
3	Learning Object Students acquire knowl		depending on th	eir choice of co	ourse.			
4	Teaching and L depending on co	-	ods					
5	Module Entry R depends on cou	-						
6	Mode of End-O TR - depending							
7		Prerequisites for Awarding of Credit Points depends on course selection						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Economic Research: Supplementary Section Sociology: Social and Economic Psychology: Master of Science International Management: Supplementary Section International Management Master of Science International Management: Supplementary Section International Management Master of Science International Management: Supplementary Section International Management							

9	Module Manager
10	Miscellaneous Language: can be held in English or in any language offered at the host university. This module can be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module.

Studies Abroad III							
Module Code 1014MESAb3		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term	
1	Courses	Courses			Self- Studies	Course Language	
2		Module Content depends on course selection					
3	Students	Learning Objectives Students acquire knowledge and skills depending on their choice of course.					
4		Teaching and Learning Methods depending on course choice					
5	-	Module Entry Requirements depends on course selection					
6		Mode of End-Of-Module Examination TR - depending on course selection					
7		Prerequisites for Awarding of Credit Points depends on course selection					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Susiness Administration - Corporate Development: Supplementary Section Ocorporate Development Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science International Management: Supplementary Section International Management Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: <						
9	Module Manage	er					
	Miscellaneous						

Language: can be held in English or in any language offered at the host university. This module can be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer

https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module.

Sluules	Abroad IV		-	T	1	1	
Module Code 1014MESAb4		Workload 180h	ECTS Credits 6	Module Language selected language	Module Availability every term	Duration 1 Term	
1	Courses	Courses			Self- Studies	Course Language	
2		Module Content depends on course selection					
3	Students	Learning Objectives Students acquire knowledge and skills depending on their choice of course.					
4	-	Teaching and Learning Methods depending on course choice					
5		Module Entry Requirements depends on course selection					
6		Mode of End-Of-Module Examination TR - depending on course selection					
7		Prerequisites for Awarding of Credit Points depends on course selection					
8	Master of Scient Supple Master of Scient Supple	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Corporate Development: Supplementary Section Corporate Development Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Politikwissenschaft: Supplementary Section Political Science					
9	Module Manage	Module Manager					
10	Miscellaneous Language: can be held in English or in any language offered at the host university. This module can be studied at a higher education institution in another country. There is a standardised crediting						

procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Transfer Centre:
https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module.

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

3.6.4 Master Thesis

Module Code 1015MMSCM1		Workload 900h	ECTS Credits 30	Module Language German and English	Module Availability every term	Duration 1 Term
1	Courses			Contact Hours	Self- Studies	Course Language
2	Module Content Topics from all areas of supply chain management Application of quantitative methods Scientific preparation of problem formulation and solution					
3	Learning Objectives Students analyse current questions and challenges in supply chain management. assess and discuss findings and research results of specialized theories / methods. collect and analyse data material for selected scientific questions using quantitative / qualitative methods. collect, systematize and synthesize independently literature on selected scientific questions. prepare independently a research design for a question. write an academic paper on a selected topic and achieve thereby their own scientific contribution. justify and defend (independently developed) positions or problem solutions. present scientific results in a way that is appropriate for the target audience. evaluate their own action processes in self- and external reflection and identify development potentials. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions. develop work processes for real problems and challenges. use techniques of scientific work and good scientific practice.					
4	Teaching and Learning Methods Master's Thesis					
5	Module Entry Requirements at least 60 LP successfully passed, including at least one Supply Chain Seminar					
6		Mode of End-Of-Module Examination Written test 6 months				
7	Prerequisites for Awarding of Credit Points Passing the examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Master Thesis in Supply Chain Management					
9	Module Manager Area Supply Chain Management					
10	Miscellaneous The topic of the master's thesis must come from the specialisation section (all compulsory modules					

should have been completed) or from the subject group taken by the candidate in the supplementary section (the candidate must already have accumulated 18 ECTS credits in said supplementary
section).