2022/23

Please keep in mind the year of validity.

FACULTY OF MANAGEMENT, ECONOMICS AND SOCIAL SCIENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES DEPARTMENT

valid for students of the Examination Regulations 2021

(enrolment from winter semester 2021/22)



MODULE CATALOGUE

BUSINESS ADMINISTRATION: FINANCE

MASTER OF SCIENCE

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR MASTER PROGRAMME IN BUSINESS ADMINISTRATION – FINANCE



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Status	Taking effect on 01/10/2022

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List of abbreviations

AM	Advanced module	PRES	Presentation
AS	Assignment	SI	Studium Integrale
С	Course	SpM	Specialisation module
CC	Compulsory course	SuM	Supplementary module
СН	Contact hours (= time spent in class)	SPW	Semester period per week
СМ	Core module	SSt	Self-study
EC	Elective course	TP	Term paper
ECTS	Credit point (ECTS)	TPF	Time required for preparation and follow-up
OE	Oral examniation	TR	Credit points transferred from another university
PCR	Practical component report	WL	Workload
РО	Portfolio	WT	Written test
PR	Project		

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1 Business Administration

The job opportunities for graduates of the M.Sc. Business Administration programme combine tasks requiring specialist expertise and responsibility for HR and budget matters in businesses. Specialist expertise is acquired through the chosen major. Management components are covered through content concerning management roles and the requirements they pose with regard to analytical thinking in dynamic contexts, method-driven, target-oriented behaviour, reliability and stress resistance in planning and reporting phases and confident intercultural communication in line with the situation at hand, including English-speaking environments. The communication skills required include those needed for situations in which employees and clients need to be involved, informed or given feedback. The specifics of each major are described in the following sections.

1.1 Content and objectives of the programme

The Master's degree corresponds to level 7 of the German Qualifications Framework/European Qualifications Framework, and to the master level of the German Qualifications Framework for University Degrees. The competencies which are acquired during the course of studies are listed below as "Intended Learning Outcomes". These Intended Learning Outcomes are comprised of "Learning Goals" and "Learning Objectives". The former are superordinate goals for the graduates of this study programme, while the latter refer to concrete tasks performed by the students.

	Graduates act as/with
	financial management strategists to address banking, insurance, portfolio management, and corporate finance challenges.
	Students apply mathematical and statistical methods to solve financial management problems.
ical	Students analyze current issues and novel problem areas in banking, insurance, and portfolio management by considering financial theories and concepts.
analyt es	Risk analysts in order to effectively manage business decisions.
related and ar	Students analyze financial instruments and financial institutions.
Subject-related and analytical competencies	Students evaluate risks in the field of finance.
Subjec	scientific finance specialists to develop empirically based finance strategies.
	The students specify data material on selected questions in the field of finance.
	Students independently write a scientific paper on selected finance topics.

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cative rative ncies	effective discussion leaders for finance issues in order to successfully coordinate financial decision-making processes.
Communicative and cooperative competencies	The students discuss financial topics cooperatively and in (inter)national diverse teams with people from theory and practice.
Cor	Students defend independently developed positions and financial concepts.
al Sies	self-reflective leaders who face the social problems of the future.
Personal	Students develop environmental, social, and ethical criteria for the impact of finance decisions on the achievement of organizational goals and the external world.
GOD	Students develop an understanding of leadership roles and assess their own process of action and potential for development.

In the Finance major students learn about capital market instruments and internal corporate financing methods. Graduates will have acquired a detailed understanding of theoretical knowledge and typical patterns of behaviour in areas of capital markets, corporate, banking and insurance financing. They will be able to diagnose the meaning of enterprise value, compliance and social responsibility. They will know how to scale and evaluate risks. The programme focuses on (corporate) finance, banking and insurance. Jobs can be found in banks, insurance companies and providers of capital investment services. Employment opportunities can also be found in the financial side of consultancies and audit firms.

1.2 Requirements

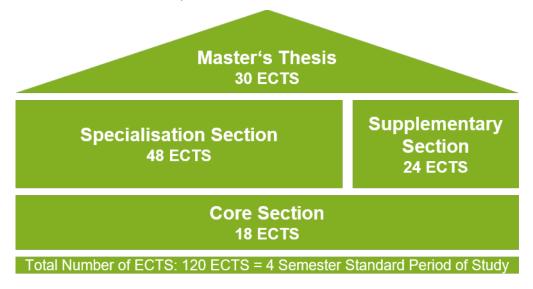
The admission requirement for the study programme is a first professionally qualifying degree in a relevant Bachelor's programme of at least six semesters' duration, in which at least 180 credit points were acquired, or an equivalent successfully completed course of study with a final grade of 2.7 or better. Furthermore, B2 English language skills (according to the Common European Framework of Reference for Languages) are required at the beginning of the programme.

These and other subject-related requirements for the course of study are defined in the <u>ad-mission regulations</u>.

The WiSo Faculty has established a <u>Double Master's Programme in Business Administration</u> in cooperation with several partner universities. Students admitted to the double degree track are spending one year at a partner university and receive the master's degrees of both universities after successful completion. Participants are exempt from paying tuition fees at the partner university. Students need to apply to the programme before commencing their studies. The <u>International Relations Center (ZIB WiSo)</u> serves as point of information and advice concerning the application process and the study plan.

1.3 Programme structure

The Master in Business Administration programme comprises 120 ECTS credits, with a standard study period of four terms and is made up of the following subject categories: The core section (18 ECTS credits) consists of basic method modules, chosen by the student. The specialisation section (48 ECTS credits) consists of modules for the respective major and a seminar. In the supplementary section (24 ECTS credits), students can choose from among a wide range of offerings in the fields of business administration, economics and social sciences. The last section is the master's thesis, worth 30 ECTS credits.



1.4 Study Abroad Option

The WiSo Faculty offers a broad range of study abroad options within an excellent network of prestigious partner universities worldwide. The so-called Study Abroad Programme (STAP) includes ERASMUS exchanges and provides an opportunity for a single-term stay at one of the WiSo Faculty's partner universities.

Successful STAP applicants benefit from direct contact and organisational support at the partner university and are exempt from paying tuition fees there. The range of universities available depends on the master programme in which the student is enrolled – the possible options are listed in the <u>WiSo Exchange (WEX) International Outgoings Portal</u> (access through the student's UoC account only), along with detailed information on each university.

Every year, in addition to the STAP programme, the WiSo Faculty organises an exclusive short-term study option WiSo@NYC which takes place in New York City.

In addition to these options offered by the Faculty, master students can also apply for a non-WiSo exchange, offered by Dezernat 9 – Internationales (Central International Office of the University of Cologne) within the 'fakultätsübergreifende Partnerschaften' framework. Further possibilities include going abroad as a freemover (i.e. as a student who organises his or her

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stay abroad independently) or participating in short courses or summer schools offered under separate terms and conditions.

The <u>International Relations Center</u> (ZIB WiSo) serves as point of information and advice for all study abroad options.

The Faculty's Study Abroad Programme (STAP):

Master students should plan and submit their application for a term abroad at the beginning of their master studies. The STAP main selection round takes place once a year with application deadline 15 January and allows for an application either for fall term or spring term of the following academic year. Detailed information on the selection criteria and the best preparation for a STAP application can be found online in the STAP Master Application Manual. As an exception, if a certain number of slots are still available for spring term, a secondary STAP selection round will be offered in May, with a limited choice of exchange opportunities.

STAP Master – main selection round (fall term and spring term)



^{*} Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available.
** End of main selection round. In case any exchange slots become available after 15 March, these slots will be made available in a secondary selection round.

STAP Master – secondary selection round (for spring term only)



^{*} Deadline for handing in TOEFLS/IEUTS results (if taken until 1 June): 15 June. ** Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available

Credit transfer options from studies abroad:

The WiSo Faculty has put a lot of emphasis on internationalisation in the design of its master courses, offering broad credit transfer options for all kinds of study abroad options. Each mas-

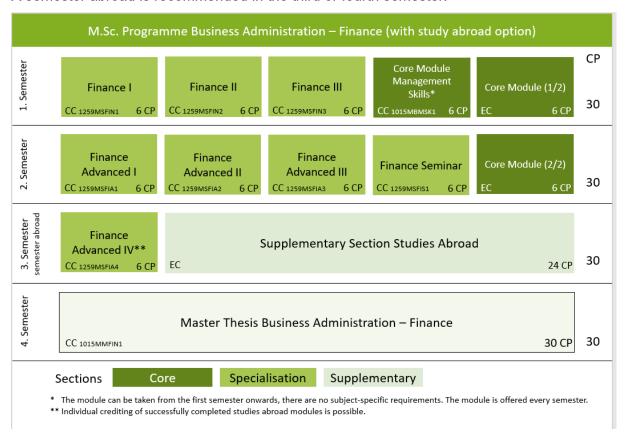
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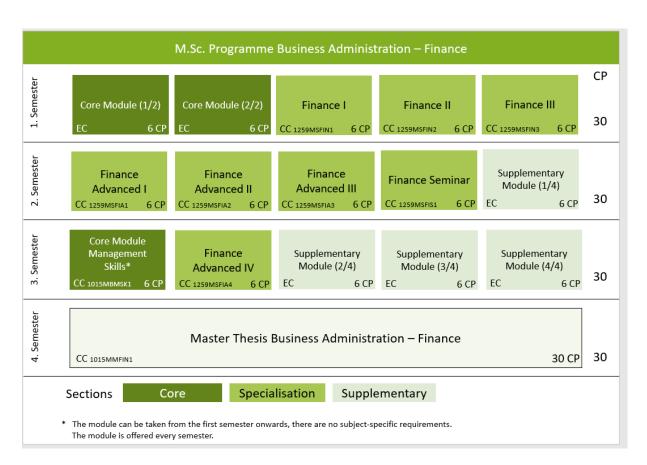
ter course includes at least one "Studies Abroad" module, with a broad range of courses suitable for credit transfer. In addition, a single course-to-course credit transfer can be considered. For more information on credit transfer rules and regulations, please go to <u>WiSo Credit Transfer Center</u> > Information > Studies Abroad. For any questions regarding credit transfer, students can contact the <u>ZIB WiSo</u> or the <u>WiSo Credit Transfer Center</u>.

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1.5 Sample study plan

A semester abroad is recommended in the third or fourth semester.





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1.6 Modules with mid-term examinations

Some modules have courses that only run for half a term, usually with twice the normal number of classes. For these modules, the term is divided into two roughly equal halves. In the fall, the mid-term usually ends at the beginning of December; in the spring, it is usually in the middle or at the end of May. Often, the examinations for these courses are held mid-term, enabling students to reduce their examination load at the end of term.

The information in the campus management system (KLIPS) regarding the dates of courses and examinations is relevant in this context.

1.7 Calculation of the overall mark

The marks for core, supplementary and specialisation categories are calculated as the weighted arithmetic mean of the marks for the respective modules, based on the weighting system described in the examination regulations. In the case of end-of-module examinations consisting of several components, the mark for the module is calculated as specified in the **examination regulations**.

The overall mark for the degree is calculated as the weighted arithmetic mean of the marks for the subject categories and the mark for the master's thesis. On the Business Administration programme, the weighting for the contributions to the overall mark is as follows:

a) Mark for core section: 18 of 120 ECTS credits

b) Mark for specialisation section: 48 of 120 ECTS credits

c) Mark for supplementary section: 24 of 120 ECTS credits

d) Mark for master's thesis: 30 of 120 ECTS credits

1.8 Rules for failed attempts

Students may retake module examinations they have failed. The number of attempts is limited to three per module. Modules offered by faculties other than the Faculty of Management, Economics and Social Sciences ("WiSo Faculty") may be subject to different rules.

After failing an exam three times, the **WiSo Student Service Point (WiSSPo)** provides information regarding the possibility of and for requirements to receiving additional resit attempts. If none of the first three examination attempts were failed due to cheating or to an offence, an additional two resit attempts can be granted at any point during the programme. Students who have accumulated at least 90 credit points can be granted an extra additional attempt. If a student fails an examination in the two additional attempts and the extra attempt for students with 90 points or more, they are deemed to have failed the programme at the final attempt.

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Where a module examination consists of several components, the candidate must obtain a "bestanden" (pass) mark, or at least an "ausreichend (4,0)" (sufficient) mark, in all of the examination components. All components marked "mangelhaft (5,0)" or "nicht bestanden" (fail) must be retaken.

It is not possible to resit module examinations that have already been passed.

A failed master's thesis can be retaken once, with a new topic. Students must register for their second attempt within six months of the result of their first attempt being announced.

2 Support for students

2.1 Course registration in KLIPS 2.0

KLIPS 2.0 is the central campus management system of the University of Cologne. At the WiSo faculty, KLIPS 2.0 serves as a student organisation tool. Students should use it as an online course catalogue, for registration and deregistration of courses and examinations, as well as an overview of the complete study programme and calendar. Information on current dates and deadlines of the WiSo faculty, as well as video tutorials and FAQs about KLIPS can be found on the homepage of <u>WiSo-KLIPS-Support</u>. If you have further questions, feel free to contact WiSo-KLIPS-Support via <u>e-mail</u> (klips-wiso@uni-koeln.de). For account questions, contact the central KLIPS support.

2.2 Exam registration in KLIPS 2.0

Examinations on the various programmes are always managed via KLIPS 2.0. Students must register for them within specified deadlines. Please note that registration for courses without restriction on participation via KLIPS and registration for the corresponding module examinations are two completely separate processes. In the case of courses which are subject to a restriction on participation, an examination registration is generally only possible if a registration for the course has been submitted beforehand. Most examinations in written test form are offered twice per term. Often, this will be to "space out" the dates, i.e. students can choose the date that best fits their examination schedule. In some cases, however, the second examination may be a genuine repetition of the first, depending on the department/institute concerned. All WiSo Faculty examination candidates are entitled to see their examination papers after they have been marked. For more information, please visit the WiSo Examination Office website.

2.3 Subject-specific advice and examination advice

The <u>WiSSPo</u> provides general advice on studies, including the possibilities available and the requirements, for all programmes offered by the WiSo Faculty. Further services include the issuing of transcripts of records in German and English, ranking certificates and letters of assignment to the appropriate term of the programme and the application for advanced / higher semester. WiSo Student Services is also the first place to turn to for students with other questions and problems related to their studies. Advisors can be contacted by phone, in person and, of course, through e-mail. Please make note of the opening hours and contact data on the website.

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Subject-specific advice is offered during the designated times by the University's faculty members and associated teaching staff ("akademische Mitarbeiterinnen und Mitarbeiter") involved in teaching in the programme. The designated times are announced by means of notices in the institutes and on the departments'/institutes' websites.

Legally binding information concerning examinations and examination procedures is provided by the **WiSo Faculty Examination Office**.

2.4 Other sources of information and advice

International students who study at the WiSo Faculty for part of their programme can request help from the <u>International Relations Center</u> with any questions they have. Cologne University students preparing to study abroad can also contact the ZIB for support. ZIB also offers a variety of summer schools, short programmes and Business English courses. The services, courses and people to contact can all be found on the website.

The Faculty's <u>Credit Transfer Centre</u> is responsible for recognising credits accumulated in other institutions. This applies both to credits students have gained at other higher education institutions in Germany or abroad prior to studying at the WiSo Faculty, and to (advance) transfer of credits that students plan to accumulate abroad or have already accumulated abroad as part of a WiSo Faculty programme. This system does away with the need to make individual inquiries to departments/institutes and examination offices. Students can find out everything they need to know about the transfer process on the website.

The <u>WiSo Career Service</u> offers advice and support, in cooperation with other partners, to students from the WiSo Faculty looking for the internship or profession that is right for them. It also assists students in planning their career and applying for jobs. Additionally, the WiSo Career Service organises seminars, presentations and special events in cooperation with employers and external and internal experts. All of the necessary information can be found on the website.

The <u>WiSo IT Service</u> runs regular courses dealing with standard software and field-specific programmes.

Students who are having difficulties with their studies or their personal lives can seek help from the **Psychosocial Counselling Service** run by the Kölner Studentenwerk. In addition to counselling, advice on writing and learning skills plus support for pregnant students and students who have children is provided.

A further service is **Nightline** Köln, the listening and information helpline run by students for students at all of Cologne's institutions of higher education.

The WiSo student council represents the interests of all students from the WiSo faculty. In addition to advice from fellow students it also provides a variety of useful services for studying

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at the WiSo faculty. Any information can be found at <u>wiso-buero.uni-koeln.de</u> or by directly writing an email to <u>wiso-buero@uni-koeln.de</u>.

3 Curriculum and module descriptions

3.1 Core section

In accordance with section 29(1), No. 1 of the Examination Regulations, the examination candidate must obtain 18 ECTS credits in the core section.

Group	Module	ECTS	CC/ EC	Requ EC	
	CM Management Skills	6	СС	6	18
nance	CM Applied Econometrics (Business Administration) 6		EC	12	
Core Section Finance	CM Econometrics		EC		
e Sect	SpM Empirical Methods and Data Analysis IV		EC		
Core	SpM Empirical Methods and Data Analysis V	6	EC		
	SpM Markets and Economic Policy II	6	EC		

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3.2 Specialisation section

In accordance with section 29(1), No. 2 of the Examination Regulations, the examination candidate must obtain 48 ECTS credits in the specialisation section.

Group	Module	ECTS	CC/ EC	Required ECTS
-tue	SpM Finance I	6	CC	18
Fundamen- tals	SpM Finance II	6	CC	
ΤĒ	SpM Finance III	6	СС	
	SpM Finance Advanced I	6	CC	24
Advanced	SpM Finance Advanced II	6	СС	
Adva	SpM Finance Advanced III	6	СС	
	SpM Finance Advanced IV	6	CC	
Seminar	SpM Finance Seminar	6	CC	6

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3.3 Supplementary section

In accordance with section 29(1), No. 3 of the Examination Regulations, the examination candidate must obtain 24 ECTS credits in a sub-group of the supplementary section.

Group	Module	ECTS	CC/ EC	Re- quired ECTS
	SpM Controlling I	6	EC	24
ıtion	SpM Controlling II	6	EC	
Accounting and Taxation	SpM Accounting I	6	EC	
ıg and	SpM Taxation I	6	EC	
ountin	SpM Advanced Accounting	6	EC	
Acc	SpM Accounting & Taxation Seminar	6	EC	
	SpM Selected Issues in Accounting & Taxation I	6	EC	
	SpM Business Ethics	6	EC	24
lent	SpM Strategic Development	6	EC	
elopm	SpM Strategic Human Resource Management	6	EC	
Corporate Development	SpM Strategic Management	6	EC	
porate	SpM Elective Corporate Development I	6	EC	
Cor	SpM Elective Corporate Development II	6	EC	
	SpM Elective Corporate Development III	6	EC	
-ɓo	SuM Economic Geography I	6	C	24
omic Georaphy	SuM Economic Geography II	6	C	
Economic Ge raphy	SuM Economic Geography III	6	СС	
Ö	SuM Economic Geography IV	6	СС	
nic ogy	SuM Introduction to Economic Psychology	12	СС	24
Economic	SuM Advanced Economic Psychology I	6	СС	
Щ. Sy	SuM Advanced Economic Psychology II	6	СС	

	SpM Empirical Methods and Data Analysis I	6	EC	24
	SpM Empirical Methods and Data Analysis II	6	EC	
	SpM Empirical Methods and Data Analysis III	6	EC	
	SpM Empirical Methods and Data Analysis IV	6	EC	
	SpM Empirical Methods and Data Analysis V	6	EC	
	SpM Market Design and Behaviour I	6	EC	
	SpM Market Design and Behaviour II	6	EC	
uo	SpM Market Design and Behaviour V	6	EC	
iistrati	SpM Markets and Economic Policy I	6	EC	
Admir	SpM Markets and Economic Policy II	6	EC	
ness /	SpM Markets and Economic Policy III	6	EC	
· Busi	SpM Markets and Economic Policy IV	6	EC	
Economics for Business Administration	SuM Energy and Climate Change I	6	EC	
	SuM Energy and Climate Change II	6	EC	
	SuM Energy and Climate Change III	6	EC	
	SuM Energy and Climate Change IV	6	EC	
	CM Macroeconomics	6	EC	
	CM Selected Methods in Economics	6	EC	
	SpM Media Economics	6	EC	
	CM Applied Econometrics (Business Administration)	6	EC	
	CM Microeconomics (Business Administration)	6	EC	
	CM Mathematics	6	EC	

	CM Information Systems I	6	СС	24
ems	CM Information Systems II	6	СС	
Information Systems	CM Digital Transformation	6	СС	
matior	SpM Information Systems I	6	EC	
Infori	SpM Information Systems II	6	EC	
	SpM Information Systems III	6	EC	
	SpM Brand Management	6	СС	24
Marketing	SpM Customer Management	6	СС	
Mark	SpM Marketing Performance Management	6	СС	
	SpM Digital Strategy and Marketing	6	СС	
nent	SuM Media and Technology Management - Enterprises, Markets, and Strategies	6	EC	24
/anagen	SuM Media and Technology Management - Selected Issues I	6	EC	
Inology N	SuM Media and Technology Management - Selected Issues II	6	EC	
Media and Technology Management	SpM Media Economics	6	EC	
	SpM Media and Technology Management - Research and Publications	6	EC	
≥	SpM Seminar Media Economics	6	EC	
	CM Comparative Political Institutions	6	EC	24
	CM Comparative Political Economy	6	EC	
ence	CM Democratic Theory and Practice	6	EC	
Political Science	CM International Relations	6	EC	
Politic	CM European Polictics	6	EC	
	SpM Special Topics Political Science I	6	EC	
	SpM Special Topics Political Science II	6	EC	

Sociology	CM Sociology I: Analysis of Cross-Sectional Data	12	СС	24
	CM Sociology II: Sociological Theory	6	СС	
	CM Sociology III: Contemporary Societies: Social Structure and Social Change	6	СС	
	SpM Selected Issues in Accounting & Taxation I	6	EC	24
	SpM Selected Issues in Accounting & Taxation II	6	EC	
	CM Basic Course Tax Law	6	EC	
	CM European Tax Law	6	EC	
rrecht	CM Specialisation in Company Law	6	EC	
Steuerrecht	CM Income Tax Law	6	EC	
	CM Indirect Taxation Law	6	EC	
	CM Corporate Tax Law	6	EC	
	CM International Tax Law	6	EC	
	CM Selected Issues of Tax Law	6	EC	
±	CM Supply Chain Analytics I	6	СС	24
emer	CM Supply Chain Analytics II	6	EC	
n Management	SpM Supply Chain Operations	6	СС	
hain N	SpM Supply Chain Strategy	6	EC	
Supply Chai	SpM Supply Chain Planning	6	EC	
dns	SpM Selected Issues in Behavioural Supply Chain Management	6	EC	
	CM Data Analytics I	6	EC	
Business Analy- tics	CM Data Analytics III	6	EC	
& Econometrics	CM Data Analytics V	6	EC	
	CM Data Analytics II	6	EC	
Lochomotilos	CM Data Analytics IV	6	EC	
	Studies Abroad I	6	EC	24
Studies Abroad	Studies Abroad II	6	EC	

Studies Abroad III	6	EC	
Studies Abroad IV	6	EC	

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3.4 Extracurricular course programme

In addition to their regular studies master's students have the opportunity to take part in extracurricular courses, in which both academic and vocational skills are taught. Thus, studies can have an academic and a professional orientation, serving the development of professional competences. The extracurricular course programme intends to promote and impart competences that go beyond specialist knowledge or that concern basic scientific or personal attitudes, such as: scientific curiosity, systematic and analytical thinking, dealing with complexity, solution-orientation, the ability to work in a team, foreign language competence and other skills. The extracurricular course programme is offered jointly by the faculties and the Professional Centre of the University of Cologne. The programme enables students to pursue their own additional interests, to gain insights into other subjects and faculties, to attend events of social importance, to acquire professionally relevant skills and to attend language courses. In addition, students are offered learning and study aids as part of the extracurricular programme, e.g. for scientific work or literature research. Extracurricular courses are not credited, but the participation is noted on the transcript of records.

3.5 Master's thesis

The master's thesis, which carries 30 ECTS credits, is written towards the end of the programme. It is intended to show that the student is capable of conducting academic work on and reflecting on a specific problem related to the subject matter covered in the programme, while using the necessary methods and within a specified period. The topic of the master's thesis on the Business Administration programme must come from the specialisation section or from the subject group taken by the candidate in the supplementary section. If the topic relates to the supplementary section, the candidate must already have accumulated 18 ECTS credits in said supplementary section.

Group master's theses are also permitted provided a clear distinction between and assessment of each candidate's contribution is possible. Objective criteria that make a clear distinction possible, such as sections, page numbers or topics, are used to indicate which student made which contribution. The total workload required of each group member must exceed the requirements for individual masters' theses to an appropriate extent. The difficulty and content of a group thesis must meet the same requirements as for theses undertaken individually and independently. The contribution made by each individual must meet the requirements for masters' theses.

To register to do their master's thesis, students must have accumulated a minimum of 60 ECTS credits. They may take no longer than six months to write the thesis. Further, more detailed information on master's theses can be found in the Examination Regulations.

3.6. Module Descriptions

3.6.1 Core Section

	agement Skill	5						
Module Code 1015MBMSK1		Workload 180h ECTS Credits 6		Module Language German and English	Module Availability every term	Duration 1 Term		
1	Courses a) Management Skills b) Management Skills			Contact Hours a) 30h b) 30h	Self-Studies a) 150h b) 150h	Course Language a) English b) German		
2	Module Content Methods, models, techniques, tools and procedures for analysis and reflection alternatively in tareas of: 1. Communication • Moderation and presentation techniques • Communication in complex organisations 2. Group/team organisation • Leadership (requirements, influencing factors, success criteria, disturbances,) • Goal definition, role definition, task definition and distribution 3. Project management • Agile management • Change management • IT tools 4. Leadership • Decision Preparation • Leadership • Negotiation • Problem-solving							
3	Learning Objectives Students understand advanced, specialized theories / methods in the areas of communication, team organisation, project management or leadership analyse current questions and challenges in the areas of communication, team organisation, project management or leadership communicate continuously and purposefully in diverse teams solve team-internal conflicts and target divergences independently present scientific results in a way that is appropriate for the target audience evaluate their own action processes in self- and external reflection and identify development potentials act responsibly considering ecological, social and ethical criteria develop work processes for real problems and challenges.							
4	Teaching and L	Teaching and Learning Methods seminar						
5	Module Entry F	Requirements						

6	Mode of End-Of-Module Examination Combined examination: PRES, TP
7	Prerequisites for Awarding of Credit Points Passing the module examination
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Core Section Supply Chain Management Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Gesundheitsökonomie: Core Section Health Economics Master of Science Business Administration - Finance: Core Section Finance Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Core Section Corporate Development
9	Module Manager AD Dr. Johannes Antweiler
10	Miscellaneous A range of seminars are offered, each focusing on different aspects of management skills.

СМ Арр	lied Econome	trics (Busi	ness Admin	istration)				
Module Code 1289MBAEC1		180h 6 L		Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Applied Econom ministration)	netrics (Master	Business Ad-	Contact Hours 60h	Self-Stu- dies 120h	Course Language English		
2	 Module Content Statistical Foundations and Testing Experiments and RCTs Regression (OLS, dummy variables, omitted variable bias, nonlinear models, binary dependent variables) Instrumental Variables Regression Discontinuity Panel data (Fixed effects, differences-in-differences) 							
3	Students understand ac assess and di collect and ar methods justify and de discuss scien cialists develop work	understand advanced, specialized theories / methods in the area of labour markets assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative methods justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe-						
4	Teaching and L lecture practice	earning Meth.	ods					
5	Module Entry R	-	of basic econome	etrics and statis	tics, basic knov	wledge of R		
6	Mode of End-O Written test: WT		nination					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Finance: Core Section Finance Master of Arts Politikwissenschaft:							

	Supplementary Section Political Science Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Core Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development:
9	Module Manager UnivProf. Dr. Pia Pinger
10	Miscellaneous

CM Econo	ometrics						
Module Code 1314MBECO1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Econometrics			Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	Module Content Linear regression model Least squares (LS) method and generalized least squares (GLS) method Endogeneity and instrumental variable (IV) method Maximum likelihood (ML) method Models for limited dependent variables Time series models						
3	Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges collect and analyse data material for selected scientific questions using quantitative / qualitative methods justify and defend (independently developed) positions or problem solutions.						
4	Teaching and Learning Methods lecture practice						
5	Module Entry R Recommendation	-	edge of statistics	and matrix alge	ebra		
6	Mode of End-O Written test: WT		nination				
7	Prerequisites for Passing the modern						
8	Other Programmes that Use the Module Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Economics: Core Section Economics Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Informatik: Anwendungsfeld Master of Science Business Administration - Finance: Core Section Finance						
9	Module Manage UnivProf. Dr. F		eld				

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

10 Miscellaneous

- p =	pirical Metho						
Module Code 1314MSEMD4		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	,	Courses a) Statistical Analysis of Financial Data b) Topics in Econometrics and Statistics IV			Self-Stud- ies a) 135h b) 135h	Course Language a) English b) English	
2	Module Content Properties of financial time series Time series models Efficiency of financial markets Empirical analysis of the capital asset pricing model Empirical analysis of intertemporal asset pricing models Volatility models Market Microstructure and high-frequency data						
3	Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges collect and analyse data material for selected scientific questions using quantitative / qualitative methods justify and defend (independently developed) positions or problem solutions.						
4	Teaching and L lecture practice						
5	Recommendation	Module Entry Requirements Recommendation: Solid knowledge of statistical and econometric methods; CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics					
6	Mode of End-O Written test: WT		mination				
7	Passing the writ	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.					
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Informatik: Anwendungsfeld Master of Science International Management:						

	Supplementary Section International Management
	Master of Science Business Administration - Finance:
	Core Section Finance
	Master of Science Business Analytics & Econometrics:
	Specialication Section Business Analytics & Econometrics
	Supplementary Section Business Analytics & Econometrics
	Master of Science Business Administration - Accounting and Taxation:
	Core Section Accounting and Taxation
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Roman Liesenfeld
10	Miscellaneous

SpM Emp	SpM Empirical Methods and Data Analysis V						
Module Code 1314MSEMD5		Workload ECTS Credits 6		Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	b) Panel Data A c) Bayesian Eco) Multivariate Statistics) Panel Data Analysis) Bayesian Econometrics			Self-Stud- ies a) 135h b) 135h c) 135h d) 135h	Course Language a) English b) English c) English d) English	
2	d) Topics in Econometrics and Statistics V c) 45h c) 135h d) English					analyse economic	
3	Learning Objectives Students understand advanced, specialized methods in Statistics and Econometrics analyse current questions and challenges in Statistics and Econometrics analyse data material for selected scientific questions using statistical and econometric methol justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with special use techniques of scientific work and good scientific practice.					5.	

4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics
6	Mode of End-Of-Module Examination Oral examination: OE
7	Prerequisites for Awarding of Credit Points Passing the oral examination of one course. A course is to be attended; the oral examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Informatik: Anwendungsfeld Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Finance: Core Section Finance Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager Dr. Bastian Gribisch
10	Miscellaneous
-	

SpM Mar	kets and Eco	nomic Pol	icy II				
Module Code 302MSMEP2		Workload 180h	ECTS Credits	Module Language English	Module Availability irregular	Duration 1 Term	
1	Courses Money and Financial Markets			Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Module Content • Empirical Evidence on monetary policy effects • Transaction frictions and money demand • Financial intermediation, banks, and liquidity • Monetary policy and banking • Financial contracts • Financial acceleration • Unconventional monetary policy and interbank markets						
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of monetary theory, policy and financial markets analyse current questions and challenges in the area of monetary theory, policy and financial markets assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions critically evaluate current social developments and develop alternative solutions.						
4	Teaching and Learning Methods lecture practice						
5	Module Entry R	-	economics or CM	Advanced Mac	roeconomics		
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod						
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology						

	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Mathematik:
	Economics
	Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Business Administration - Finance:
	Core Section Finance
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Andreas Schabert
10	Miscellaneous

3.6.2 Specialisation Section

	nance I				T			
Module Code 1259MSFIN1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Capital Market T	heory		Contact Hours 60h	Self-Stu- dies 120h	Course Language English		
2	Module Conten Investment de Portfolio theor Asset pricing r Analysis and v	cisions given u y models	uncertainty wards, futures, ar	nd options				
3	Students understand ac analyse curre assess and di	Learning Objectives Students understand advanced, specialized theories / methods in the area of capital market theory analyse current questions and challenges in the area of capital market theory assess and discuss findings and research results of specialized theories / methods discuss scientific topics in a professional manner and appropriate to the situation.						
4	Teaching and L lecture practice	1						
5	Module Entry R	equirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	_						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences							

	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Business Administration - Finance:
	Specialisation Section Finance
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager
	UnivProf. Dr. Alexander Kempf
	Dr. Alexander Pütz
10	Miscellaneous

•	nance II		T	l	<u> </u>	Π		
flodule Co 259MSFIN		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Corporate Finan	Courses Corporate Finance TheoryContact Hours 60hSelf-Stu- dies 120hCourse Lang English						
2	Financial PlanCost of CapitaFirm Valuation	Module Content Financial Planning Cost of Capital Firm Valuation Corporate Restructuring						
3	Students understand ac analyse curre assess and di	understand advanced, specialized theories / methods in the area of corporate finance analyse current questions and challenges in the area of corporate finance assess and discuss findings and research results of specialized theories / methods discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe						
4	Teaching and L lecture practice							
5	Module Entry R	Requirements	3					
6	Mode of End-O Written test: WT		ımination					
7		Prerequisites for Awarding of Credit Points Passing the module examination						
8	Supple Master of Science Anwence Master of Science Wahlpf Master of Science	ce Business A mentary Secti ce Business A mentary Secti ce Information mentary Secti ce Business A mentary Secti ce Business A mentary Secti ce Informatik: dungsfeld ce Geographic lichtfach Mana ce Economics mentary Secti	administration - Su on Supply Chain I administration - Ma on Marketing Systems: on Information Sy administration - Ac on Accounting and administration - Co on Corporate Dev	Management urketing: stems counting and T d Taxation rporate Develo	axation: pment:			

	Master of Science Wirtschaftsmathematik:
9	Module Manager UnivProf. Dr. Dieter Hess
10	Miscellaneous

SpM Fina	nce III					
Module Code 1259MSFIN3	•	Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Insurance Econo	omics		Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	Module Content Insurance demand theory Production theory in insurance Market balance in regard to information symmetry and asymmetry Basics of sector-specific tariff calculation and reserve creation Claim settlement Introduction to solvency standards					
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of finance or insurance analyse current questions and challenges in the area of finance or insurance assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions critically evaluate current social developments and develop alternative solutions.					
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R	Requirements				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the mod	_				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences					

	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr. Heinrich R. Schradin
10	Miscellaneous

SpM Fina	ınce Advance	ed I					
Module Code 1259MSFIA1		Workload 180h	ECTS Credits	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses a) Asset Manage b) Insurance c) Risk Manage			Contact Hours a) 60h b) 60h c) 60h	Self-Stud- ies a) 120h b) 120h c) 120h	Course Language a) English b) German c) English	
2	Module Content a) Asset Management • Investment process and design of equity funds • Trading strategies for equity funds • Risk factors b) Insurance Part A: Reinsurance and ART • Reinsurance and Alternative Risk Transfer • Forms of traditional Reinsurance • Financial Reinsurance • Alternative Risk Transfer Part B: Management of groups and mutual principle • Management of groups and mutual principle • Construction of insurance groups • Risk Management and insurance groups						
	c) Risk Management Risk Management und Risk Pricing Risk and Risk Measures Liquidity Risk Interest Rate Risk Credit Risk						
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of finance analyse current questions and challenges in the area of finance assess and discuss findings and research results of specialized theories / methods discuss scientific topics in a professional manner and appropriate to the situation critically evaluate current developments in finance.						
4	Teaching and Learning Methods lecture practice						
5	Module Entry Requirements Recommendation: Specialisation Modules Finance I-III						
6	Mode of End-Of-Module Examination Written test: WT (60)						

7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Specialisation Section Finance
9	Module Manager Area Finance
10	Miscellaneous

						·
SpM Fina	ance Advance	ed II				
Module Code 1259MSFIA2		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses a) Banking, Pric b) Empirical Fina c) Management	ance		Contact Hours a) 60h b) 60h c) 30h	Self-Stud- ies a) 120h b) 120h c) 150h	Course Language a) German b) English c) German
2	Module Content 1) Empirical Finance • Selected Econometric Techniques • Managing Datasets • Designing Research Strategies 2) Management of Leasing Companies • Leasing Market and Leasing Contracts • Accounting for Leasing • Regulation and Risk Controlling 3) Banking, Pricing & Analytics (winter term): • Profitability analysis in banks • Risk-based capital allocation • Rating/scoring models • IRBA and pool rating systems • Credit pricing • Funds transfer pricing models • Maturity transformation risks • Cash flow modelling • Risk management reporting					
3	Learning Objectives Students collect and analyse data material for selected scientific questions using quantitative / qualitative methods prepare independently a research design for a question communicate continuously and purposefully in diverse teams solve team-internal conflicts and target divergences independently develop work processes for real problems and challenges.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: Specialisation Modules Finance I-III					
6	Mode of End-Of-Module Examination Combined examination: OE, PR					

7	Prerequisites for Awarding of Credit Points Passing the module examination of one course. A course is to be attended; the examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Specialisation Section Finance
9	Module Manager Area Finance
10	Miscellaneous The course "Banking, Pricing & Analytics" is an additional offer which can only be made in the winter term.

SpM Fina	nce Advance	ed III				
Module Code 1259MSFIA3	Đ	Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses a) Fixed Income b) Accounting in ing to HGB and	Insurance Co	mpanies accord-	Contact Hours a) 60h b) 60h	Self-Stud- ies a) 120h b) 120h	Course Language a) English b) German
2	Module Content a) Fixed Income Management • Market for Fixed Income securities • Trading strategies • Types of bonds and risk factors • Yield curves • Bond valuation and management • Interest rate derivatives b) Accounting in Insurance Companies according to HGB and IFRS • Accounting systems • Sources of law • Accounting according to HGB, IAS / IFRS • Full Fair Value Accounting					
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of finance analyse current questions and challenges in the area of finance assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative methods discuss scientific topics in a professional manner and appropriate to the situation critically evaluate current developments in finance.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements Recommendation: Specialisation Modules Finance I-III					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.					
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Specialisation Section Finance					
9	Module Manage Area Finance	er				

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

10 Miscellaneous

SpM Finan	ce Advanced	IV				
flodule Code 259MSFIA4	•	Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses a) Value-Based Theory and Prace b) Banking c) Advanced Su	ctice		Contact Hours a) 60h b) 60h c) 60h	Self-Stud- ies a) 120h b) 120h c) 120h	Course Language a) English b) German c) English
2	c) Advanced Sustainable Finance Module Content a) Value-Based Management in Insurance - Theory and Practice Introduction in Insurance Management Insurance Risk and Production Technology Risk Modelling and Risk Measurement Risk Management and Shareholder Wealth Risk-based Capital Allocation Decision-making in a Value-Based Management Framework Trends and Challenges in the Insurance Industry b) Banking Introduction to Banking Hororetical Explanations of Banks Measurement of Liquidity Risks Measurement and Management of Credit and Market Risk Measurement and Management of Operational Risk Capital Requirements Bank Management and Bank Controlling c) Advanced Sustainable Finance Introduction to Sustainable Finance Introduction to R Data transfer, preparation and analysis Introduction and application of empirical methods in Sustainable Finance Performance analyses Event studies Matching methods Quasi-experimental approaches					
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of Value-Based Management in Insurance analyse current questions and challenges in the area of Value-Based Management in Insurance assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements none					

6	Mode of End-Of-Module Examination Written test: WT (60)
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Finance: Specialisation Section Finance Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik
9	Module Manager Area Finance
10	Miscellaneous

SpM Fina	nce Seminar	•					
Module Code 1259MSFIS1	3	Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses a) Seminar Asset Management b) Seminar Corporate Finance c) Seminar Insurance d) Seminar Banking			Contact Hours a) 30h b) 30h c) 30h d) 30h	Self-Studies a) 150h b) 150h c) 150h d) 150h	Course Language a) German and English b) German and English c) German and English d) German and English	
2	Module Content Current theoretical and empirical questions concerning capital markets, asset management, banking, insurance and corporate finance.						
3	Learning Objectives Students collect, systematize and synthesize independently literature on selected scientific questions write an academic paper on a selected topic and achieve thereby their own scientific contribution justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation present scientific results in a way that is appropriate for the target audience use techniques of scientific work and good scientific practice.						
4	Teaching and Learning Methods seminar						
5	Module Entry R Recommendation	-	on Modules Finar	nce I-III			
6	Mode of End-O Combined exam						
7	Prerequisites for Awarding of Credit Points Passing the module examination of one course. A course is to be attended; the examination relates to the content of one course.						
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Specialisation Section Finance						
9	Module Manager Area Finance						
10	Miscellaneous						

3.6.3 Supplementary Section

SpM Co	ntrolling I							
Module Co		Workload 180h	ECTS Credits	Module Language English	Duration 1 Term			
1	Courses Operative Contr	olling (1. Term)	Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	FundamentalsTheory, strate	Module Content • Fundamentals of controlling • Theory, strategies and methods to support controlling activities • Controlling instruments						
3	Students understand ac communicate discuss scien cialists.	understand advanced, specialized theories / methods in the area of operative controlling communicate continuously and purposefully in diverse teams discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe						
4	Teaching and L lecture practice	1						
5	Module Entry R Recommendation decision theory	-	ledge of internal a	and external ac	ccounting, inves	tment, financing and		
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod		of Credit Points					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics:							

	Supplementary Section Management & Social Sciences Master of Science Gesundheitsökonomie: Supplementary Section Health Economics Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation
9	Module Manager UnivProf. Dr. Carsten Homburg
10	Miscellaneous This course ends in the middle of the semester (1. term). The exam is offered at the end of the course.

SpM Cont	trolling II					
Module Code 1016MSCON		Workload 180h	ECTS Credits	Language English e	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Strategic Contro	olling (2. Term)		Contact Hours 45h	Self-Stu- dies 135h	Course Language English
2	Module Content Introduction to strategic controlling Conventional cost management instruments More recent cost management instruments Benchmarking					
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of strategic controlling communicate continuously and purposefully in diverse teams discuss scientific topics in a professional manner and appropriate to the situation with (non-) sp cialists develop work processes for real problems and challenges.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry F Recommendation decision theory	-	ledge of internal a	and external ac	counting, inves	tment, financing and
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the modern	_				
8	Supple Master of Science Anwene Master of Science Supple Master of Science Supple Master of Science Supple Master of Science	ce Business Admentary Section ce Business Admentary Section ce Business Admentary Section ce Information mentary Section ce Business Admentary Section ce Informatik: dungsfeld ce Economics: mentary Section ce Gesundheits	dministration - Su on Supply Chain Maninistration - Ma on Marketing dministration - Fin on Finance Systems: on Information Systemsion Information - Co on Corporate Dev	Management rketing: ance: stems rporate Develo elopment	pment:	

	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Science Business Analytics & Econometrics:
	Supplementary Section Business Analytics & Econometrics
	Master of Science Business Administration - Accounting and Taxation:
	Specialisation Section Accounting and Taxation
9	Module Manager
	UnivProf. Dr. Carsten Homburg
	<u> </u>
10	Miscellaneous
	This course starts in the middle of the semester (2. term). The exam is offered at the end of the
	course.

SpM Ac	counting I							
Module Co 1016MSAC		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Sustainability Re	eporting	•	Contact Hours 45h	Self-Stu- dies 135h	Course Language German		
2	Conceptual ar General Requester Reporting on Reporting on Reporting on Preparing Su Assuring Sus	Module Content Conceptual and Institutional Background General Requirements Reporting on Governance Issues Reporting on Environmental Issues Reporting on Social Issues Preparing Sustainability Reports Assuring Sustainability Reports Analyzing Sustainability Reports						
3	analyse curre assess and d justify and de	dvanced, spec nt questions a iscuss findings fend (independ	cialized theories / I and challenges in t as and research res dently developed) acial development	he area of sus sults of special positions or pr	tainability/ESG ized theories / n roblem solutions	nethods. s.		
4	Teaching and L lecture practice	earning Meth	nods					
5	Module Entry F	Requirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the modern	_	of Credit Points					
8	Supple Master of Scient Anwent Master of Scient	ce Business A mentary Secti- ce Business A mentary Secti- ce Business A mentary Secti- ce Business A mentary Secti- ce Informatik: dungsfeld ce Geographic	dministration - Su on Supply Chain M dministration - Ma on Marketing dministration - Fir on Finance Systems: on Information Sy dministration - Co on Corporate Dev	Management Irketing: Inance: Istems Irporate Develo				

	Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation
9	Module Manager Prof. Dr. Maximilian A. Müller
10	Miscellaneous The examination is offered in every term.

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SpM Taxa	ation I						
Module Code 1016MSTAX		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Taxation of Com	npanies I	•	Contact Hours 45h	Self-Stu- dies 135h	Course Language German	
2	Module Content • Business taxation • Taxation of different legal structures (partnerships and corporations) • Choice of legal structure • International business taxation • Double taxation and anti-tax avoidance legislation • Case studies						
3	Learning Objectives Students understand advanced, specialized methods in the area of tax law and business taxation analyse current questions and challenges in the area of business taxation assess and discuss findings and results of specialized methods justify and defend (independently developed) positions or problem solutions.						
4	Teaching and L lecture practice						
5	Module Entry F	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod	_	of Credit Points				
8	Supple Master of Science Anwene Master of Science Wahlpf Master of Science	ce Business A mentary Section Ce Business A mentary Section Ce Information mentary Section Ce Business A mentary Section Ce Business A mentary Section Ce Informatik: dungsfeld Ce Geographical Ce Geographical Ce Economics:	dministration - Su on Supply Chain Madministration - Ma on Marketing dministration - Fin on Finance Systems: on Information Systemsion - Co on Corporate Dev	Management rketing: ance: stems rporate Develo elopment Sciences	pment:		
		mentary Section	on Management 8	Social Scienc	es		

	Economics Sciences Master of Science Wirtschaftsmathematik:
9	Module Manager UnivProf. Dr. Michael Overesch
10	Miscellaneous

C-sM A d	veneed Acces	4:					
SpM Adv	vanced Accou	inting	ı	1	1		
Module Code 1016MSAAC1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses Value-based Co	ntrolling		Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Basics of valu Characteristic Effect of capit Shareholder v Discounted ca Value-based i Working capit Risk measure Implementatio	Module Content Basics of value-based controlling (including traditional financial indicators) Characteristics of capital markets Effect of capital structure on business value Shareholder value approach Discounted cash flow (DCF) method Value-based indicators and their steering Working capital management, especially cash management Risk measurement and risk management Implementation of a value-based strategy The Ohlson model					
3	Students understand ac analyse curre collect, syster justify and de discuss scien cialists act responsib	 understand advanced, specialized theories / methods. analyse current questions and challenges. collect, systematize and synthesize independently literature on selected scientific questions. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe 					
4	Teaching and L lecture practice	earning Meth	ods				
5	Module Entry R	•	ledge of internal a	and external ac	counting, inves	tment and financing	
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the modern	_					
8	Supple Master of Science Supple Master of Science Supple Master of Science Supple	ce Business Admentary Section Business	dministration - Su on Supply Chain M dministration - Ma on Marketing dministration - Fin on Finance	Management urketing: nance:			

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	Supplementary Section Corporate Development
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Gesundheitsökonomie:
	Supplementary Section Health Economics
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Science Business Analytics & Econometrics:
	Supplementary Section Business Analytics & Econometrics
	Master of Science Business Administration - Accounting and Taxation:
	Specialisation Section Accounting and Taxation
9	Module Manager
	UnivProf. Dr. Carsten Homburg
10	Miscellaneous

SpM Acc	ounting & Ta	xation Ser	ninar			
Module Code 1016MSATS1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses a) Seminar Business Taxation b) Seminar Financial Accounting c) Seminar Managerial Accounting			Contact Hours a) 30h b) 30h c) 30h	Self-Stud- ies a) 150h b) 150h c) 150h	Course Language a) German b) German c) English
2	Module Content		anagerial accoun	ting or financial	accounting or	taxation
3	Learning Objectives Students collect and analyse data / information for selected scientific questions using quantitative / qualitative methods collect, systematize and synthesize independently literature on selected scientific questions write an academic paper on a selected topic and achieve thereby their own scientific contribution justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with specialists present scientific results in a way that is appropriate for the target audience evaluate their own action processes in self- and external reflection and identify development potentials.					entific questions. scientific contribution. s. uation with specialists.
4	Teaching and L	earning Meth	ods			
5	Module Entry R	Requirements				
6	Mode of End-O Combined exam					
7	Prerequisites for Passing the moon to the content of	dule examinatio		A course is to I	oe attended; th	e examination relates
8	Supple Master of Science Anwence Master of Science	ce Business Ac mentary Section ce Business Ac mentary Section ce Business Ac mentary Section ce Information mentary Section ce Business Ac mentary Section ce Informatik: dungsfeld	Iministration - Sup In Supply Chain Mandinistration - Ma In Marketing Iministration - Fin In Finance Systems: In Information Systems: In Corporate Deve	Management rketing: ance: stems rporate Develo		

	Master of Science Wirtschaftsmathematik:
9	Specialisation Section Accounting and Taxation Module Manager Area Accounting and Taxation
10	Miscellaneous

SpM Selected Issues in Accounting & Taxation I						
Module Code 1016MSSIS1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses a) Tax Accounting b) Financial Service and Real Estate Taxation c) Taxation of Family Business d) Selected Issues in Controlling I e) Selected Issues in Auditing f) Accounting for capital market transactions			Contact Hours a) 30h b) 30h c) 30h d) 30h e) 30h f) 30h	Self-Stud- ies a) 60h b) 60h c) 60h d) 60h e) 60h f) 60h	Course Language a) English b) English c) German d) English e) German f) German
2	Module Conten Selected Issues	•	accounting, finar	ncial accounting	յ, auditing or bւ	usiness taxation
3	Learning Objectives Students understand advanced, specialized theories or methods in accounting or taxation analyse current questions and challenges in accounting or taxation assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions discuss topics in a professional manner and appropriate to the situation with specialists develop work processes for real problems and challenges.				nethods.	
4	Teaching and Learning Methods lecture					
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Written test: PO					
7	Prerequisites for Awarding of Credit Points Passing the module examination: Two lectures must be taken. The exam covers the content of two lectures.					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik:					

	Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation
9	Module Manager Area Accounting and Taxation
10	Miscellaneous

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SpM Business Ethics						
Module Code 1253MSBET1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Managing Business Ethics in Markets and Organisations			Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	This module int managers and e ethics and fairne evaluated in the	Module Content This module introduces basic business ethics concepts and applies them to decision making of managers and employees. It draws on standard ethics theories, like teleology, deontology, virtue ethics and fairness concepts. Business decisions in organisations and markets are discussed and evaluated in the light of these foundations. Case studies are employed to illustrate and apply the theoretical concepts.				
3	Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify development potentials act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry R	Module Entry Requirements none				
6		Mode of End-Of-Module Examination Written test: WT (60)				
7	-	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Informatik: Anwendungsfeld Master of Science Geographie:					

Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research Master of Science Gesundheitsökonomie: Supplementary Section Health Economics Master of Arts Medienwissenschaft:
Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Mathematik:
Module Manager UnivProf. Dr. Bernd Irlenbusch
Miscellaneous This module can contain courses which takes place either until the middle of the semester (1. term) or from the middle of the semester (2. term). The required examinations are generally offered after the respective term.

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Module Code 1253MSSDP1		Workload 180h	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Mergers and Ac	Courses Mergers and Acquisitions			Self-Stu- dies 120h	Course Language English
2		Module Content Key issues of corporate development				
3	Students understand ac analyse curre assess and di justify and dei discuss scient cialists.	understand advanced, specialised theories / methods in the area of corporate development analyse current questions and challenges in the area of corporate development assess and discuss findings and research results of specialised theories / methods justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe-				
4	Teaching and L lecture practice					
5	Module Entry R None	Module Entry Requirements None				
6		Mode of End-Of-Module Examination Written test: WT (60)				
7		Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Informatik: Anwendungsfeld Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research					

	Supplementary Section Sociology: Social and Economic Psychology
	Master of Arts Medienwissenschaft:
	Ergänzungsbereich Medienmanagement und Medienökonomie
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
	Master of Science Business Administration - Corporate Development:
	Specialisation Section Corporate Development
9	Module Manager N.N.
10	Miscellaneous

SpM Stra	tegic Human	Resource	Manageme	nt		·
Module Code 1253MSSHR1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Strategic Human Resource Management			Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	Module Content The module teaches how Human Resource Management creates economic value and contribute to the implementation of corporate strategies.					value and contributes
3	Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges communicate continuously and purposefully in diverse teams solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria develop work processes for real problems and challenges.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Combined examination: WT (60), PRES				
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Informatik: Anwendungsfeld Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research					

10	Miscellaneous
9	Module Manager UnivProf. Dr. Dirk Sliwka
	Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research Master of Science Gesundheitsökonomie: Supplementary Section Health Economics Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungsbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development

SpM Stra	tegic Manag	ement				
Module Code 1253MSSMG1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Strategic Management (1. Term)			Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	Module Content Fundamentals of strategic management Basic concepts and tools for analysing strategic positioning for companies on Basic concepts and tools for analysing competition Applying theoretical concepts on strategic positioning and competition in case					
3	Learning Objectives Students analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative methods communicate continuously and purposefully in diverse teams solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions present scientific results in a way that is appropriate for the target audience evaluate their own action processes in self- and external reflection and identify development potentials act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions develop work processes for real problems and challenges.				ntitative / qualitative s tify development po-	
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation					

	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Geographie:
	Wahlpflichtfach Management & Social Sciences
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Sociology: Social Research:
	Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Gesundheitsökonomie:
	Supplementary Section Health Economics
	Master of Arts Medienwissenschaft:
	Ergänzungsbereich Medienmanagement und Medienökonomie
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
	Master of Science Business Administration - Corporate Development:
	Specialisation Section Corporate Development
9	Module Manager
	UnivProf. Dr. Matthias Heinz
10	Miscellaneous

SnM Flec	tive Corpora	te Develor	ment I			
Module Code 1253MSSIC1	 e	Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses Elective Corporate Development I Contact Hours 60h Self-Stu- dies 120h					Course Language German and English
2	Module Content		velopment			
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of corporate development assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative methods justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists critically evaluate current social developments and develop alternative solutions use techniques of scientific work and good scientific practice.					nethods. ntitative / qualitative s. uation with (non-) spe-
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R	Requirements				
6	Mode of End-O Written test: WT		nination			
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Informatik: Anwendungsfeld Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management:					

	Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development
9	Module Manager Area Corporate Development
10	Miscellaneous

Spin Fied	ctive Corpora	re Develop	Jinent II	ı		ı	
Module Code 1253MSSIC2		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses a) Elective Corp b) Sustainability	-	ment II	Contact Hours a) 30h b) 30h	Self-Studies a) 150h b) 150h	Course Language a) German and English b) English	
2	Module Content Varying topics of		velopment				
3	Students understand ac analyse curre assess and di solve team-in justify and de discuss scien cialists critically evalu	understand advanced, specialized theories / methods in the area of corporate development analyse current questions and challenges in the area of corporate development assess and discuss findings and research results of specialized theories / methods solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe-					
4	Teaching and L	Teaching and Learning Methods seminar					
5	Module Entry R	Module Entry Requirements none					
6	Mode of End-O Combined exam						
7	Passing the mod	Prerequisites for Awarding of Credit Points Passing the module examination of one course. A course is to be attended; the examination relate to the content of one course.					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management:						

	Master of Science International Management:
9	Module Manager Area Corporate Development
10	Miscellaneous

SpM Elec	tive Corpora	te Develop	ment III			
Module Code 1253MSSIC3		Workload 180h ECTS Credits 6 Module Language German and English Module Availabil irregular				Duration 1 Term
1	Courses The Psychology of Entrepreneurship The Psychology of Entrepreneurship The Psychology of Entrepreneurship The Psychology of Entrepreneurship Self-Studies Addies 240h English					Course Language English
2	Module Content The 21st century is full of challenges that require innovative solutions: We are in the midst of climat change, our work and private life is becoming increasingly digital and the demographic change in many countries is changing the nature of the workforce in many organizations, to name just a few. Entrepreneurship has been shown to be one of the most fruitful ways to increase innovation levels and economic and societal development worldwide and may therefore be an important means to tackle the grand challenges of our time. But what does it actually mean to think and act in entrepreneurial ways? Are entrepreneurs born with a certain set of qualities and skills, or is entrepreneurship something anyone can learn? What determines whether we become entrepreneurs or not, and what are the psychological consequences of becoming an entrepreneur? Is entrepreneurial thinking reserved for entrepreneurs, or could we all benefit (or even suffer) from adopting an entrepreneurial mindset? This interactive course will answer these and further questions on the psychology of entrepreneurship. Based on well-established theories and the most recent scientific evidence, we will cover different aspects of the entrepreneurial mindset. You will also get a chance to develop your own entrepreneurial mindset and to design interventions that foster entrepreneurial thinking and action in others.					ographic change in , to name just a few. ase innovation levels important means to entrepreneurs born one can learn? What ological conse- or entrepreneurs, or cology of entrepreneur- ce, we will cover differ- lop your own entrepre-
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of corporate development analyse current questions and challenges in the area of corporate development assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists critically evaluate current social developments and develop alternative solutions develop work processes for real problems and challenges.					
4	Teaching and Learning Methods lecture practice					
5	Module Entry Requirements none					
6	Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance:					

10	Miscellaneous
9	Module Manager Area Corporate Development
	Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Informatik: Anwendungsfeld Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Corporate Development: Specialisation Section Corporate Development

					l			
Module Co		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Start-ups and In ion	novation in the	European Un-	Contact Hours 30h	Self-Stu- dies 150h	Course Language English		
2	Spatial patterrGeographical torial innovation	Module Content Spatial patterns of economic activities in the European Union Geographical and interdisciplinary approaches to entrepreneurship, innovation, creativity and terr torial innovation systems Empirical case studies from different EU regions						
3	Students understand accontext of region analyse curre tive industries fo write an acad justify and dei critically evalu	Learning Objectives Students understand advanced, specialized theories of entrepreneurship and innovation research within the context of regional development analyse current questions and challenges considering the role of knowledge intensive and creative industries for regional development in the European Union write an academic paper on a selected topic and achieve thereby their own scientific contribution justify and defend (independently developed) positions or problem solutions critically evaluate spatial disparities of the European Union and formulate recommendations for policy makers based on their insights.						
4	Teaching and L seminar	earning Meth	ods					
5	Module Entry R	Requirements						
6		Mode of End-Of-Module Examination Combined examination: PRES, TP						
7	_	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology							

	Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
9	Module Manager UnivProf. Dr. Martina Fuchs
10	Miscellaneous

SuM Fco	nomic Geogr	anhy II				,
Module Cod 1343MEEGY	le	Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1						Course Language English
2	Module Content • Digitalization as opportunity and challenge for internationalization and spatial development • Geographical approaches to digital change in the areas of production and consumption • Smart Manufacturing • Smart regional development and 'Smart City'- strategies • Regional Innovation Systems • Digitalization of value chains: case studies • Digitalization and sustainable development: institutional arrangements and strategies of practitions					onsumption
3	Learning Objectives Students understand advanced, specialized theories of technological change to digitalization processes in the areas of production, consumption and work analyse characteristics and current questions and challenges of digital transformation write an academic paper on a selected topic using literature from economic geography and achieve thereby their own scientific contribution justify and defend (independently developed) positions or problem solutions critically evaluate assess opportunities and challenges of digitalization for different actors (small and large firms, employees, final consumers) within different value chains.				sformation. geography and	
4	Teaching and L	-earning Meth	ods			
5	Module Entry R	Module Entry Requirements none				
6		Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Economics: Supplementary Section Management & Social Sciences					

	Master of Science Sociology: Social Research:
	Supplementary Section International Management Master of Arts Regionalstudien China - Sozialwissenschaften:
9	Module Manager UnivProf. Dr. Martina Fuchs
10	Miscellaneous

SuM Eco	SuM Economic Geography III					
Module Code 1343MEEGY3		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Global South an Business: Ethics ance			Contact Hours 30h	Self-Stu- dies 150h	Course Language English
2	Module Content Sustainability as interdisciplinary theoretical concept and as strategic approach of companies Theoretical approaches to regional development in the context of international production Modes and ways of regional economic integration in the world economy Empirical case studies of regions of the Global South Strategies and governance for sustainable development					•
3	Learning Objectives Students understand advanced, specialized theoretical approaches to sustainability, ethics, corporate responsibility and governance in the context of a globalized economy assess and discuss analyse drivers and limitations of corporate social responsibility (CSR) and regional social responsibility (RSR) in global value chains collect, systematize and synthesize independently literature from economic geography and related disciplines as well as secondary data discuss the effects of foreign direct investment in countries of the Global South with regard to local resource pools and sustainable development critically evaluate upgrading strategies in global value chains as drivers for growth and development.					
4	Teaching and L seminar	earning Metho	ods			
5	Module Entry F	Requirements				
6	Mode of End-Of-Module Examination Combined examination: PRES, TP					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Economics: Supplementary Section Management & Social Sciences					

	Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research
	Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology
	Master of Arts Regionalstudien Lateinamerika - Sozialwissenschaften:
	Ergänzung Sozialwissenschaften
	Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
	Ergänzungsbereich Sozialwissenschaften
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Regionalstudien China - Sozialwissenschaften:
	Ergänzungsbereich Sozialwissenschaften
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager
	UnivProf. Dr. Martina Fuchs
10	Miscellaneous

SuM Eco	nomic Geogr	aphy IV					
Module Code 1343MEEGY4		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses Methods in Regi	ional Research	1	Contact Hours 30h	Self-Stu- dies 150h	Course Language German	
2	Research met Selected geogram	Module Content Research methods in economic geography and regional studies Selected geographical case study of a region or city, e.g. in North Rhine-Westphalia Designing and conducting a research project in economic geography					
3	Students collect and ar methods prepare indeprent issues in ed write an acad communicate	collect and analyse data material for selected scientific questions using quantitative / qualitative					
4	Teaching and Learning Methods seminar						
5	Module Entry R	Requirements					
6	Mode of End-O Combined exam						
7	Prerequisites for Passing the modern		of Credit Points				
8	Supple Master of Science Supple Master of Arts R Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple	ce Business Amentary Section Business Amentary Section Business Amentary Section Business Amentary Section Business Busi	dministration - Su on Supply Chain M dministration - Fin on Finance n Lateinamerika - conomics n China - Volkswir olkswirtschaftsleh n Ost- und Mittele olkswirtschaftsleh	Management lance: Volkswirtschaftschaftslehre: hre uropa - Volkswirte Social Science Social Researe mic Psychologial and Econor	ritslehre: virtschaftslehre: ces ch y: mic Psychology		

	Master of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften:
	Ergänzungsbereich Sozialwissenschaften
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Regionalstudien China - Sozialwissenschaften:
	Ergänzungsbereich Sozialwissenschaften
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr.' Martina Fuchs
10	Miscellaneous

			Psychology	T .	I	I	
Module Code 1320MEIEP1		Workload 360h	ECTS Credits 12	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Introduction to E	conomic Psycl	nology	Contact Hours 60h	Self-Stu- dies 300h	Course Language English	
2	Basic concept Economic psy kets Economic psy	Module Content • Basic concepts in economic psychology • Economic psychology and its application in consumer markets, labour markets, and financial markets • Economic psychology and its application in macroeconomic contexts • Current developments in applied economic psychology					
3	Learning Objectives Students understand advanced, specialized theories / methods economic psychology collect, systematize and synthesize independently literature on selected scientific questions justify and defend (independently developed) positions or problem solutions use techniques of scientific work and good scientific practice.						
4	Teaching and Learning Methods seminar						
5	Module Entry R	Module Entry Requirements none					
6	Mode of End-O Combined exam						
7	Prerequisites for Passing the modern	•					
8	Supple Master of Science Supple Master of Arts P	ce Business Admentary Section ce Business Admentary Section ce Information mentary Section ce Business Admentary Section ce Business Admentary Section ce Economics: mentary Section ce International mentary Section colitikwissensch	Imministration - Supply Chain Maninistration - Maninistration - Maninistration - Finds on Finance Systems: In Information Systeministration - Coordinistration - Coordin Corporate Devolution Management: In Management: In International Manaft:	Management rketing: ance: stems rporate Developelopment a Social Science	pment:		
9	Module Manager UnivProf. Dr. Erik Hölzl						

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

10 Miscellaneous

SuM Adva	anced Econo	omic Psych	nology I				
Module Code 1320MEAEP1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Consumer Beha	viour		Contact Hours 30h	Self-Stu- dies 150h	Course Language English	
2	Basic conceptSituational inflInterindividual	Module Content Basic concepts in consumer behaviour Situational influences on consumer behaviour Interindividual differences in consumer behaviour Current developments in consumer research					
B	Students analyse curre assess and di collect, syster write an acad justify and det act responsib	Learning Objectives Students analyse current questions and challenges in consumer behaviour assess and discuss findings and research results of specialized theories / methods collect, systematize and synthesize independently literature on selected scientific questions write an academic paper on a selected topic and achieve thereby their own scientific contribution justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria use techniques of scientific work and good scientific practice.					
4	Teaching and L seminar	Teaching and Learning Methods seminar					
5	Module Entry R Recommendation		to Economic Psy	chology			
6	Mode of End-O Combined exam						
7	Prerequisites for Passing the mod	_					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development						
9		Module Manager UnivProf. Dr. Erik Hölzl					
10	Miscellaneous						

SuM Advan									
	SuM Advanced Economic Psychology II								
Module Code 1320MEAEP2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term			
	Courses Organisational Behaviour			Contact Hours 30h	Self-Stu- dies 150h	Course Language English			
	Module Content Basic concepts in organisational behaviour Situational influences on organisational behaviour Interindividual differences in organisational behaviour Current developments in organisation research								
	Learning Objectives Students analyse current questions and challenges in organisational behaviour assess and discuss findings and research results of specialized theories / methods collect, systematize and synthesize independently literature on selected scientific questions write an academic paper on a selected topic and achieve thereby their own scientific contribution justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria use techniques of scientific work and good scientific practice.								
	Feaching and L	earning Metho	ods						
	Module Entry R Recommendatio	-	to Economic Psy	chology					
-	Mode of End-Of Combined exam								
	Prerequisites for Passing the mode	_							
N N	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development								
	Module Manage JnivProf. Dr. E								
10 N	Miscellaneous								

Module Code 1314MSEMD1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	,	Courses a) Statistical Inference b) Topics in Econometrics and Statistics I			Self-Studies a) 135h b) 135h	Course Language a) English b) English		
2	Foundations of Theory of PointTheory of hypothesis	Module Content • Foundations of probability theory • Theory of point estimation and estimation techniques (e.g. maximum likelihood) • Theory of hypothesis testing and selected tests • Interval estimation						
3	Students	Learning Objectives Students understand advanced, specialised theories / methods.						
4	Teaching and L lecture practice							
5	-	Module Entry Requirements Recommendation: solid basic knowledge of probability theory						
6		Mode of End-Of-Module Examination Written test: WT (90)						
7	Prerequisites for Passing the writterelates to the co	ten examinatio	on of one course.	A course is to I	pe attended; the	written examination		
8	Core Science Master of Science Supple: Master of Science Supple: Master of Science Econore Master of Science Econore Master of Science Anwence Master of Science Supple: Master of Science Supple: Master of Science Supple: Master of Science Supple: Master of Science	ce Business A ection Marketi ce Economics isation Section mentary Section ce Economic F mentary Section ce Mathematik nics ce Wirtschafts nics ce Informatik: dungsfeld ce Internation mentary Section ce Business A ication Section mentary Section mentary Section mentary Section mentary Section	dministration - Maing In Economics In Economics Research: In Economic Res It is in Economic Res	earch anagement netrics: ics & Econome rtics & Econom pply Chain Ma	netrics			

	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Dominik Wied
10	Miscellaneous

SpM Empir	rical Methods	and Data A	nalveie II			,	
Module Code 1314MSEMD2		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses a) Microeconometrics b) Machine Learning for Economists c) Topics in Econometrics and Statistics II			Contact Hours a) 45h b) 45h c) 45h	Self-Stud- ies a) 135h b) 135h c) 135h	Course Language a) English b) English c) English	
2	Limited depen Evaluation of t Duration analy	Module Content • Limited dependent variables • Evaluation of treatment effects • Duration analysis • Panel data and factor models					
3	Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges collect and analyse data material for selected scientific questions using quantitative / qualitative methods discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists use techniques of scientific work and good scientific practice.						
4	Teaching and L	earning Meth	ods				
5	Module Entry R Recommendation Advanced Economic	n: CM Econom	netrics or CM App	lied Econometi	rics (Business /	Administration) or CM	
6	Mode of End-O Written test: WT		nination				
7	Prerequisites for Passing the exact one course.	_		tended; the exa	amination relate	es to the content of	
8	Supple Master of Science Special Master of Science Econor Master of Science Econor Master of Science Anwence Master of Science	ce Economics: lisation Section mentary Sectio ce Economic R lisation Section ce Mathematik: nics ce Wirtschaftsn nics ce Informatik: dungsfeld ce Internationa	Economics In Economics In Economics In Economic Research: In Economic Research: In athematik:				

	Master of Science Business Analytics & Econometrics: Specialication Section Business Analytics & Econometrics Supplementary Section Business Analytics & Econometrics Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Jörg Breitung
10	Miscellaneous

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SpM Emp	irical Metho	ds and Dat	a Analysis I	II		
Module Code 1314MSEMD3		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses a) Time Series Econometrics b) Stochastic Models and Processes c) Topics in Econometrics and Statistics III			Contact Hours a) 45h b) 45h c) 45h	Self-Studies a) 135h b) 135h c) 135h	Course Language a) English b) English c) English
2	Module Content a)Time Series Econometrics: • ARMA Models • State-Space Models • Models for Non-Stationary Time Series • Multivariate Time Series Models • Non-Stationarity in Multivariate Time Series b) Stochastic Models and Processes: • Deepening topics in statistical inference • bootstrap • nonparametric density estimation • nonparametric tests (e.g. for independence) • Brownian motions • Poisson processes • Markov processes					
3	Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges collect and analyse data material for selected scientific questions using quantitative / qualitative methods.					
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R Recommendation	-	knowledge of pro	bability theory		
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.					
8	Other Programmes that Use the Module Master of Science Business Administration - Marketing: Core Section Marketing Master of Science Economics: Specialisation Section Economics Supplementary Section Economics					

	pirical Metho		1	I			
Module Code 1314MSEMD4		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	,	Courses a) Statistical Analysis of Financial Data b) Topics in Econometrics and Statistics IV			Self-Studies a) 135h b) 135h	Course Language a) English b) English	
2	 Properties of f Time series m Efficiency of fi Empirical anal Empirical anal Volatility mode 	Module Content • Properties of financial time series • Time series models • Efficiency of financial markets • Empirical analysis of the capital asset pricing model • Empirical analysis of intertemporal asset pricing models • Volatility models • Market Microstructure and high-frequency data					
3	Students understand ac analyse curre collect and ar methods.	understand advanced, specialized theories / methods analyse current questions and challenges collect and analyse data material for selected scientific questions using quantitative / qualitative					
4	Teaching and L lecture practice	earning Meth	ods				
5		n: Solid knowl	edge of statistical		•	M Econometrics or C	
6	Mode of End-O Written test: WT		mination				
7	Passing the writ	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.					
8	Supple Master of Science Supple Master of Science Econor Master of Science Econor Master of Science	ce Economics: isation Section mentary Section ce Economic Formentary Section ce Mathematik nics ce Wirtschaftsi nics ce Informatik: dungsfeld	n Economics on Economics Research: on Economic Rese : mathematik:	earch			

SpM Emp	SpM Empirical Methods and Data Analysis V					
Module Code 1314MSEMD5		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses a) Multivariate Statistics b) Panel Data Analysis c) Bayesian Econometrics d) Topics in Econometrics and Statistics V			Contact Hours a) 45h b) 45h c) 45h d) 45h	Self-Stud- ies a) 135h b) 135h c) 135h d) 135h	Course Language a) English b) English c) English d) English
2	d) Topics in Econometrics and Statistics V c) 45h c) 135h d) English				analyse economic	
3	Learning Objectives Students understand advanced, specialized methods in Statistics and Econometrics analyse current questions and challenges in Statistics and Econometrics analyse data material for selected scientific questions using statistical and econometric methods justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with specialists use techniques of scientific work and good scientific practice.					

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4	Teaching and Learning Methods lecture practice			
5	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration) or CM Advanced Econometrics			
6	Mode of End-Of-Module Examination Oral examination: OE			
7	Prerequisites for Awarding of Credit Points Passing the oral examination of one course. A course is to be attended; the oral examination relates to the content of one course.			
8	Other Programmes that Use the Module Master of Science Economics: Specialisation Section Economics Supplementary Section Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Wirtschaftsmathematik: Economics Master of Science Informatik: Anwendungsfeld Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Finance: Core Section Finance Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development			
9	Module Manager Dr. Bastian Gribisch			
10	Miscellaneous			

SpM Mar	ket Design aı	nd Behavi	our l	1		
Module Code 1289MSMDB1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	CoursesContact Hours 45hSelf-Stu- dies 135hCourse Langua English					
2	Module Content This module introduces students to the economics of information. It deals with strategic decisions i light of asymmetric information and also with the design of information systems. Possible topics include strategic communication, persuasion, reputation or social learning.					
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of information economics assess and discuss findings and research results of specialized theories / methods discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists present scientific results in a way that is appropriate for the target audience.					
4	Teaching and Learning Methods lecture practice					
5		Module Entry Requirements Recommendation: CM Microeconomics or CM Microeconomics (Business Administration)				
6		Mode of End-Of-Module Examination Combined examination: PRES, TP				
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:					

10	Miscellaneous
9	Module Manager UnivProf. Dr. Christoph Schottmüller
	Master of Science Wirtschaftsmathematik:

odule Co 289MSMC		Workload 180h	ECTS Credits	Module Language	Module Availability irregular	Duration 1 Term	
				English			
1	Courses Economic Engin	eering		Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Evaluation of t and incentive syAnalysis of rel specific designs	Discussion of practical applications of economic engineering in matching markets, auctions and					
3	Students analyse curre write an acad discuss proble	Learning Objectives Students analyse current questions and challenges in the area of market design write an academic paper on a selected topic and achieve thereby their own scientific contribution discuss problems in markets with respect to different affected groups in a professional manner critically evaluate current developments in different markets and develop alternative solutions.					
4	Teaching and L lecture practice						
5	_	Module Entry Requirements Recommendation: basic knowledge of game theory and experimental economics					
6		Mode of End-Of-Module Examination Combined examination: PRES, TP					
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:						

	Master of Science Informatik: Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Axel Ockenfels
10	Miscellaneous

			T	l	T	
Module Code 1289MSMDB5		Workload 180h	6	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses Corporate Taxat	Courses Corporate Taxation			Self-Stu- dies 135h	Course Language English
2	 Tax competition Digitisation and Reform option Cash flow base Carbon pricing 	Module Content Tax competition between jurisdictions Digitisation and Tax Policy Reform options for corporate taxation Cash flow based taxation, border adjustments and trade policy Carbon pricing and border adjustments Corporate taxation and corporate finance				
3	Learning Objectives Students understand the implications of the digital transformation of the economy for tax policy can analyse reform options for corporate taxation develop a conceptual framework to think through the interdependencies of corporate taxation, trade policy and environmental policy learn to communicate about policy relevant research to an academic audience learn to communicate about policy relevant research to non-academic audience engage in a discourse about reform options for policy design analyse public policy taking account of ethical, ecological and social concerns assess current tax policy debates and proposed solutions use the techniques of empirical and theoretical research in applied public finance.					
4	Teaching and L lecture practice					
5	Module Entry R	•	conomics or CM N	/licroeconomic	s (Business Ad	ministration)
6	Mode of End-O Written test: WT		mination			
7	-	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Specialisation Section Economics Supplementary Section Economics					

	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Mathematik:
	Economics
	Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Felix Bierbrauer
10	Miscellaneous

SpM Markets and Economic Policy I						
Module Code 1302MSMEP1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses Growth, Inequality and Structural Change Contact Hours 45h Contact Hours 135h Course Langua English					Course Language English
2	Module Content Neoclassical Growth The Rate and the Direction of Technical Change Automation, Work and Leisure Men, Robots, and Artificial Intelligence Sectorial Change (Deindustrialisation, Services, Real Estate, Rise of the State) Technical Change and Inequality The Affluent Society and its Economic Problems					
3	Students understand ac analyse curre	Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods.				
4	Teaching and Learning Methods lecture practice					
5	-	Module Entry Requirements Recommendation: CM Macroeconomics or CM Advanced Macroeconomics I				
6		Mode of End-Of-Module Examination Written test: WT (90)				
7	-	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Scienc Wahlpfl Master of Scienc Special Supple	egionalstudiel ungsbereich E egionalstudiel ungsbereich V egionalstudiel ungsbereich V ce Geographie lichtfach Mana ce Economics isation Section mentary Section mentary Section mentary Section mentary Section mentary Section	n Lateinamerika - iconomics n China - Volkswir /olkswirtschaftsleh n Ost- und Mittele /olkswirtschaftsleh e: ngement & Social in Economics on Economics Research: on Economic Res	tschaftslehre: nre uropa - Volksw nre Sciences		

	Master of Science Informatik: Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Peter Funk
	1
10	Miscellaneous

odule Co		Workload	ECTS Credits	Module	Module	Duration		
1302MSMEP2		180h	6	Language English	Availability irregular	1 Term		
1	Courses Money and Fina	ourses oney and Financial Markets			Self-Stu- dies 135h	Course Language English		
2	Empirical Evid Transaction fri Financial inter Monetary polic Financial conti Financial acce	Module Content • Empirical Evidence on monetary policy effects • Transaction frictions and money demand • Financial intermediation, banks, and liquidity • Monetary policy and banking • Financial contracts • Financial acceleration • Unconventional monetary policy and interbank markets						
3	Students understand ac financial markets analyse curre kets assess and di justify and def	understand advanced, specialized theories / methods in the area of monetary theory, policy and financial markets analyse current questions and challenges in the area of monetary theory, policy and financial markets.						
4	Teaching and L lecture practice							
5	_	Module Entry Requirements Recommendation: CM Macroeconomics or CM Advanced Macroeconomics						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod							
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:							

	Master of Science Economic Research:
	Supplementary Section Economic Research
	Master of Science Mathematik:
	Economics
	Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Science Business Administration - Finance:
	Core Section Finance
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Andreas Schabert
10	Miscellaneous

odule Co	ode	Workload	ECTS Credits	Module	Module	Duration	
1302MSMEP3		180h	6	Language English	Availability every 2nd term - winter term	1 Term	
1	Courses Development Ec	conomics		Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Introduction toCauses and oRisk and insur	Module Content Introduction to development economics based on theoretical and empirical research Causes and consequences of poverty, underinvestment in health, education, and wealth Risk and insurance Methods to evaluate development projects and policies					
3	Students assess and di collect and an methods justify and def	assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative methods justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify development positions.					
4	Teaching and L lecture practice						
5	_	Module Entry Requirements Recommendation: CM Econometrics or CM Applied Econometrics (Business Administration)					
6	Mode of End-O Written test: WT		mination				
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Ergänz Master of Arts R Ergänz Master of Arts R Ergänz Master of Scienc Wahlpfi Master of Scienc Special Supplei Master of Scienc Supplei Master of Scienc	egionalstudiel ungsbereich kegionalstudiel ungsbereich kegionalstudiel ungsbereich kee Geographielichtfach Manace Economics isation Section mentary Sectione Sociology: mentary Sectice Sociology:	n Lateinamerika - Economics n China - Volkswir /olkswirtschaftsleh n Ost- und Mittele /olkswirtschaftsleh e: agement & Social	tschaftslehre: uropa - Volksw ure Sciences Social Researd nic Psychology	irtschaftslehre: ch /:		

	Master of Science Mathematik:
	Economics
	Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Erik Hornung
10	Miscellaneous

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SpM Mark	SpM Markets and Economic Policy IV							
	Module Code 1302MSMEP4		ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses Macroeconomics of the Labour Market Macroeconomics of the Labour Market Contact Hours 45h Self-Stu- dies English					Course Language English		
2	Module Content Labour Market Dynamics: job creation and destruction Theory of Search Unemployment The Search and Matching Model of the Labour Market Structural Labour Market Policy: Employment Protection and Unemployment Insurance Labour Markets and the Business Cycle Specific Topics in Macroeconomics of the Labour Market							
3	Learning Objectives Students assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists critically evaluate current social developments and develop alternative solutions.							
4	Teaching and Learning Methods lecture practice							
5		on: CM Macroe mics (Business				CM Microeconomics or nics; CM Mathematics		
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre:							

10	Miscellaneous
9	Module Manager UnivProf. Michael Krause, Ph.D.
9	
	Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research Master of Science Mathematik: Economics Master of Science Wirtschaftsmathematik:

SuM Energy and Climate Change I								
Module Code 1289MEECC1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Energy Markets	and Regulation	n	Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	Economic mod Short- and lon Market design	Module Content • Economic models of energy markets and infrastructure • Short- and long-term equilibria • Market design and regulation • Institutions and policies • New technologies						
3	Students understand ac discuss scien cialists act responsib	understand advanced, specialized theories / methods in the area of energy economics discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe-						
4	Teaching and L lecture practice							
5	Module Entry R	Module Entry Requirements none						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the modern	_						
8	Master of Science Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Arts P Supple Master of Science Supple Master of Science Supple Master of Science	ce Economics: mentary Section ce Sociology: Somentary Section ce Sociology: Somentary Section ce Economic Romentary Section ce International mentary Section colitikwissenschamentary Section ce Business Act mentary Section	on Economics Social Research: on Sociology and Social and Economic on Sociology: Social esearch: on Economic Research: on International Monaft: on Political Science dministration - Sucial Supply Chain Mandinistration - Madininistration - Mad	mic Psychology ial and Econon earch anagement ee pply Chain Mar Management	<i>r</i> : nic Psychology			

	Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Marc Oliver Bettzüge
10	Miscellaneous

			I				
Module Code 1289MEECC2		Workload 180h	6	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses Growth, Energy,	Climate Char	nge	Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	This module she mental impacts l pecially the laws covers resource	Module Content This module sheds light on the interrelation between energy use, economic growth, and environmental impacts like climate change. It starts with an introduction on natural science foundations, pecially the laws of thermodynamics and their relevance for economics. On this basis, the course covers resource economics, capital theory, the role of energy in production and economic growth and selected issues in climate policy.					
3	Students understand ac analyse curre communicate	Learning Objectives Students understand advanced, specialized theories / methods in the area of energy economics analyse current questions and challenges in the area of energy economics communicate continuously and purposefully in diverse teams act responsibly considering ecological, social and ethical criteria.					
4	Teaching and L lecture practice						
5	Module Entry R	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Written test: WT (60)					
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Master of Science Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet International Ma Enviror Master of Arts P Supplet Master of Science Supplet Supplet Master of Science Supplet	ce Economics mentary Section ce Sociology: mentary Section ce Sociology: mentary Section ce Economic Formentary Section ce Internation mentary Section ce Internation mentary Section mentary Section colitikwissensc mentary Section ce Business A mentary Section	con Economics Social Research: on Sociology and Social and Econor on Sociology: Soc Research: on Economic Research al Management: on International Manmental Sciences:	mic Psychology ial and Econon earch anagement ee pply Chain Mar Management	<i>r</i> : nic Psychology		

	Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager PD Dr. Dietmar Lindenberger
10	Miscellaneous

	I			l		Ī		
Module Code 1289MEECC3		Workload 180h	ECTS Credits 6	Module Language English	Module Availability irregular	Duration 1 Term		
1	Courses Quantitative Met	hods in Energ	y Economics	Contact Hours 30h	Self-Stu- dies 150h	Course Language English		
2	Numerical app Optimisation p	Module Content • Numerical approaches to energy market modelling • Optimisation problems in energy economics • Empirical methods in energy economics						
3	Students learn how to a collect and an methods write an acade present scient	learn how to apply quantitative methods for analysing problems in energy economics collect and analyse data material for selected scientific questions using quantitative / qualitative						
4	Teaching and L	Teaching and Learning Methods seminar						
5	_	Module Entry Requirements Recommendation: SuM Energy and Climate Change I						
6		Mode of End-Of-Module Examination Combined examination: PRES, TP						
7	Prerequisites for Awarding of Credit Points Passing the module examination							
8	Other Programmes that Use the Module Master of Science Economics: Supplementary Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Business Administration - Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems							

	Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Marc Oliver Bettzüge
10	Miscellaneous

	ergy and Clim		<u> </u>	T	T	T		
Module Code 1289MEECC4		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses Model UNFCCC	Courses Model UNFCCC - Climate Change StrategyContact Hours 45hSelf-Stu- dies 135hCourse L English						
2	Economics ofResource ecoFundamentalsEnvironmenta	Module Content • Economics of climate change • Resource economics • Fundamentals of energy economics • Environmental economics • Economics and politics of international climate change agreements						
3	Students analyse curre write an acad communicate justify and def	Learning Objectives Students analyse current questions and challenges in the area of energy economics and climate policy write an academic paper on a selected topic and achieve thereby their own scientific contributio communicate continuously and purposefully in diverse teams justify and defend (independently developed) positions or problem solutions develop work processes for real problems and challenges.						
4	Teaching and L lecture practice							
5	Module Entry R	Module Entry Requirements None						
6	Mode of End-O Written test: PO	Mode of End-Of-Module Examination Written test: PO						
7	-	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Master of Science Supplet Master of Science Supplet Master of Science Supplet Master of Science Supplet Master of Arts P Supplet Master of Science Supplet Master of Science Supplet	ce Economics mentary Sectice Sociology: mentary Sectice Sociology: mentary Sectice Economic Functions mentary Sectice International mentary Sectice Internations mentary Sectice Business Amentary Sectimentary Sectice Company Sections of the Section Sectio	: on Economics Social Research: on Sociology and Social and Econor on Sociology: Soc Research: on Economic Reseal Management: on International M	mic Psychologial and Econorearch anagement ee pply Chain Ma Management	y: nic Psychology			

	Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Marc Oliver Bettzüge
10	Miscellaneous

Module Code 1302MBMAC1		Workload 180h	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Macroeconomic	s		Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	The course focuments of economisecond part, shoreal business cyable, whether the economic policy	Module Content The course focuses on macroeconomic theory and issues. In its first part, it covers key determinants of economic growth and cross-country income differences, using modern growth theory. In second part, short-term fluctuations in economic activity and stabilisation policy are covered, usin real business cycle and new Keynesian models. Both parts ask when market outcomes are susta able, whether they coincide with outcomes that are optimal from society's perspective, and wheth economic policy can help achieve socially desirable outcomes. The course also introduces method of dynamic optimisation and simulation of macroeconomic models.					
3	Students understand ac analyse curre present scien act responsib	Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges present scientific results in a way that is appropriate for the target audience act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.					
4	Teaching and L lecture practice						
5	-	Module Entry Requirements Recommendation: Microeconomics, Macroeconomics and Bachelor Level Mathematics					
6		Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Passing the mod		of Credit Points				
8	Other Programmes that Use the Module Master of Arts Regionalstudien Lateinamerika - Volkswirtschaftslehre: Ergänzungsbereich Economics Master of Arts Regionalstudien China - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Arts Regionalstudien Ost- und Mitteleuropa - Volkswirtschaftslehre: Ergänzungsbereich Volkswirtschaftslehre Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Core Section Economics Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Mathematik:						

	Economics
	Master of Science Wirtschaftsmathematik:
	Economics
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science International Management:
	Supplementary Section International Management
	Master of Arts Politikwissenschaft:
	Supplementary Section Political Science
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Michael Krause, Ph.D.
10	Miscellaneous

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Module Code 1289MBEXE1		Workload 180h	6	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses Experimental Mo	ethods		Contact Hours 60h	Self-Stu- dies 120h	Course Language English		
2	ExperimentalExperimental	Module Content • Experimental Methods in economics • Experimental designs • Analysing experimental data						
3	Students understand ac analyse curre assess and di analyse data present scien critically evalu	Learning Objectives Students understand advanced, specialized theories / methods in the area of experimental Economics analyse current questions and challenges in the area of Microeconomics assess and discuss findings and research results of specialized methods analyse data for selected scientific questions using quantitative methods present scientific results in a way that is appropriate for the target audience critically evaluate current social developments and develop alternative solutions use techniques of scientific work and good scientific practice.						
4	Teaching and L lecture practice							
5		Module Entry Requirements Recommendation: Bachelor Level Microeconomics, Macroeconomics, Mathematics						
6		Mode of End-Of-Module Examination Written test: WT (60)						
7		Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Marketing:							

	Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager Prof. Christopher Roth
10	Miscellaneous

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Module Code 1289MSMEC1		Workload 180h	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Media Economic	cs		Contact Hours 60h	Self-Stu- dies 120h	Course Language English		
2	Module Content Characteristics of media markets Cost and revenue structures on media markets Digital transformation of media markets Political economy of media markets							
3	Students analyse curre assess and di	Learning Objectives Students analyse current questions and challenges assess and discuss findings and research results of specialised theories / methods critically evaluate current social developments and develop alternative solutions.						
4	Teaching and L lecture practice							
5	Module Entry R	Module Entry Requirements None						
6		Mode of End-Of-Module Examination Written test: WT (60)						
7		Prerequisites for Awarding of Credit Points Passing the module examination						
8	Supplei Master of Science Supplei Master of Arts M Ergänz Master of Science Supplei Master of Science Supplei Master of Science Supplei Master of Science Supplei Master of Educa Ergänz Master of Arts P Supplei Master of Science	ce Sociology: mentary Secti ce Sociology: mentary Secti ledienwissens ungsbereich M ce Internationa mentary Secti ce Business A mentary Secti ce Information mentary Secti ungbereich W olitikwissensc mentary Secti ce Business A mentary Secti	Social Research: on Sociology and Social and Econor on Sociology:	mic Psychologial and Econor nt und Medien anagement ance: stems amt an Berufskik ee pply Chain Ma	y: nic Psychology ökonomie kollegs:			

	Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Johannes Münster
10	Miscellaneous

СМ Арр	lied Econome	trics (Busi	ness Admin	istration)			
Module Code 1289MBAEC1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Applied Econom ministration)	netrics (Master	Business Ad-	Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	 Statistical Fou Experiments a Regression (Covariables) Instrumental Notes Regression Dispersion Dispersion 	Module Content • Statistical Foundations and Testing • Experiments and RCTs • Regression (OLS, dummy variables, omitted variable bias, nonlinear models, binary dependen variables) • Instrumental Variables • Regression Discontinuity • Panel data (Fixed effects, differences-in-differences)					
3	Students understand ac assess and di collect and ar methods justify and de discuss scien cialists develop work	understand advanced, specialized theories / methods in the area of labour markets assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative methods justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialized theories / methods.					
4	Teaching and L lecture practice	15556					
5		Module Entry Requirements Recommendation: Knowledge of basic econometrics and statistics, basic knowledge of R					
6		Mode of End-Of-Module Examination Written test: WT (60)					
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Marketing:						

	Supplementary Section Political Science Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Core Section Corporate Development Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr.' Pia Pinger
10	Miscellaneous

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Module Code 1289MBMBA1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Microeconomics	: Game Theor	у	Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	Module Content Non-cooperative Game Theory Normal form games Extensive form games, with complete and incomplete information Finitely and infinitely repeated games Cooperative Game Theory Core, Shapley-value, bargaining problem Evolutionary game theory Social choice theory, voting Condorcet-paradox, Arrow-theorem						
3	Learning Objectives Students understand advanced, specialized theories / methods in the area of Game Theory assess and discuss findings and research results of specialized methods analyse data for selected scientific questions using quantitative methods communicate continuously and purposefully in diverse teams critically evaluate current social developments and develop alternative solutions use techniques of scientific work and good scientific practice.						
4	Teaching and L lecture practice						
5	Module Entry R	-	evel Microeconom	nics, Macroecon	nomics, Mathen	natics	
6	Mode of End-O Written test: WT		mination				
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Marketing:						

	Master of Science Business Administration - Accounting and Taxation: Core Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Core Section Corporate Development
	Master of Science Business Administration - Supply Chain Management:
	Supplementary Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager
	UnivProf. Dr. Bettina Rockenbach
10	Miscellaneous

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Module Code 1314MBMAT1		Workload 180h	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Mathematics for	Economists		Contact Hours 60h	Self-Stu- dies 120h	Course Language English		
2	Systems of lin vectorsOptimisation of Difference and	 Module Content Systems of linear equations, fundamentals of linear algebra, determinants, eigenvalues and eignectors Optimisation of functions of several variables Difference and differential equations Systems of difference and differential equations 						
3	analyse curre communicate	dvanced, spec nt questions a continuously	and purposefully i	n diverse team		tify development po-		
4	Teaching and L lecture practice							
5		Module Entry Requirements Recommendation: Knowledge of mathematics for economists on bachelor level						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	_	of Credit Points					
8	Master of Science Supple Master of Science Supple Master of Science Supple Master of Arts P Supple Master of Science Supple Master of Science Supple Master of Science Supple	ce Economics ection Econor ce Sociology: mentary Secti ce Sociology: mentary Secti ce Internationa mentary Secti rolitikwissenso mentary Secti ce Business A mentary Secti ce Business A mentary Secti	: nics Social Research: on Sociology and Social and Econor on Sociology: Social Management: on International M haft: on Political Science dministration - Su on Supply Chain M dministration - Ma	mic Psychologial and Econor anagement ee pply Chain Ma Management rketing:	y: nic Psychology			

	Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager Prof. Dr. Rainer Dyckerhoff
10	Miscellaneous

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CM Info	rmation Syste	ms I	T		1		
Module Code 1277MBISY1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Information Syst tainability	tems and Envir	onmental Sus-	Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	 Forms and type Key sustainabe Green IT Green IS Transformatioe Sustainable designable use 						
3	of information sy analyse curre justify and de act responsib	ethods and the /stems. nt questions ar fend (independ ly considering o	eories in the area nd challenges in t lently developed) ecological, social cial developments	he area of orga positions or pro and ethical crit	inisational susta oblem solutions eria.	5.	
4	Teaching and L lecture practice						
5	Module Entry R	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Written test: WT (90)					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science International Management:						

	Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Information Systems: Core Section Information Systems
9	Module Manager N. N.
10	Miscellaneous There may be case studies and exercises to be prepared in groups and presented by the students in class. The solutions presented will be analysed and discussed. Students will be advised of compulsory reading on a term-by-term basis.

			1				
lodule Co 277MBIS\		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Analytics and Ap	oplications		Contact Hours 60h	Self-Stu- dies 120h	Course Language English	
2	 Types of decis Data Analysis Simulation and Data warehou Data-/ Text-/ V Predictive mod Clustering Making sense Evaluation of I 	Module Content Types of decision support and business intelligence Data Analysis, business analytics Simulation and optimisation Data warehouse and business intelligence Data-/ Text-/ Web-Mining Predictive modelling, machine learning Clustering Making sense of data Evaluation of modelling results Using data and methods to create value					
3	Students understand ac Learning solve team-in justify and def	understand advanced, specialized theories / methods in the area of Data Science and Machine					
4	Teaching and L lecture practice						
5	Module Entry R	Requirements					
6	Mode of End-O Written test: PO	Mode of End-Of-Module Examination Written test: PO					
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science	ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section ce Economics mentary Section	dministration - Su on Supply Chain M dministration - Fin on Finance dministration - Acc on Accounting and dministration - Co on Corporate Dev on Management &	Management ance: counting and T d Taxation rporate Develo	axation:		

	Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik
	Master of Science Information Systems: Core Section Information Systems
9	Module Manager UnivProf. Dr. Wolf Ketter
10	Miscellaneous The lecture is an inverted classroom. Please read the syllabus before joining this class. The participation in the first lecture is strongly recommended.

CM Digi	tal Transform	ation					
Module Co 1277MBDT		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Digital Transform	mation and Inno	ovation	Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	 Select media, Economic and Different Areasuch as, cloud cosocial media Management 	Module Content Select media, Information and communication Technologies, their application and limitations Economic and managerial properties of digital goods and services Different Areas of application of digital media, information and telecommunication Technologies, such as, cloud computing, digital business models, big data and business intelligence, (Enterprise social media Management of digital transformation and its prerequisites from an organizational perspective Concepts for the analysis and innovation of business models					
3	Students analyse curre justify and def	Learning Objectives Students analyse current questions and challenges of digital transformation and business model innovation justify and defend (independently developed) positions or problem solutions critically evaluate current social developments and develop alternative solutions.					
4	Teaching and L lecture practice						
5	Module Entry R	Requirements					
6	Mode of End-O Written test: WT		mination				
7	-	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik						

	Master of Science Information Systems: Core Section Information Systems
9	Module Manager UnivProf. Dr. Detlef Schoder
10	Miscellaneous Students will be advised of compulsory reading on a term-by-term basis.

SpM Infor	mation Syst	ems I				
Module Code 1277MSISY1	•	Workload 180h	ECTS Credits	Module Language English	Module Availability every term	Duration 1 Term
1	Courses a) Advanced Analytics and Applications b) Sustainable Digital Innovation Lab c) Case Project Digital Transformation			Contact Hours a) 30h b) 30h c) 30h	Self-Studies a) 150h b) 150h c) 150h	Course Language a) English b) English c) English
2	Emergent digital Systems development Project and te Design and im Prototyping ar C) Case Project Digital Strateg Digital Strateg Digital Strateg	malytics and Applytics application application and typics application and typics arocess dels methods didata reduction ture models hods like and Deep learning a Reinforcement Language: Pythological Innovation (Deep learning application) and testing a Reinforcement to global sustain tal technology and testing a Complementation of the strong and testing a Complementation (Deep Language) an	m methods earning ffects at Learning thon on Lab ability challenges stacks (hardware ces suitable for co the design chaent of information sys ormation sign Thinking) t	and software) omplex context llenge tems	s and requirem	ents Prototype based on the
3	Learning Objectives Students analyse current questions and challenges in the areas of: (a) Data Science and Machine Learning, (b) digital innovation, digital technologies, systems development, sustainability, (c) digital strategy and innovation solve team-internal conflicts and target divergences independently present scientific results in a way that is appropriate for the target audience critically evaluate current social developments and develop alternative solutions develop work processes for real problems and challenges.					

4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements none
6	Mode of End-Of-Module Examination Written test: PO
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Science Information Systems: Specialisation Section Information Systems
9	Module Manager UnivProf. Dr. Wolf Ketter
10	Miscellaneous

SpM Information Systems II						
Module Code 1277MSISY2		Workload ECTS 180h 6		Module Language English	Module Availability every term	Duration 1 Term
1	Courses a) Emerging Electronic Business b) Business Intelligence and Data Management c) IT Entrepreneurship d) Bayesian Data Analytics			Contact Hours a) 45h b) 50h c) 50h d) 45h	Self-Stud- ies a) 135h b) 130h c) 130h d) 135h	Course Language a) English b) English c) English d) English
2	context of networonments) Conceptual bate Design and aptended Design of inture Context aware Freely offering Economic, sood Design and implementation Design and Implementati	ectronic Busine ands and the trace of the trace of relevar oplications of sitive human-coerness and control of and sharing licial and ethical of the trace of the	nsformation of electricities of the puterised objects of technologies (in mart environment imputer interaction ext-based services of formation as a welffects of increase of the processing (Colling (e.g., MetaMorf data warehoused architectures of SQL/NewSQL) districted analysing large inalytics (association of the presenting startanalysis of business and triggers of presenting startanalysis of business analysis of business and triggers of the presenting startanalysis of business analysis of business analysis	and environment and environments of entrepreneur up ideas	ents (Internet of	technology
3	Multi-Armed Bandits Learning Objectives Students analyse current questions and challenges:					

	a) in the area of latest technical and business-related developments in (emerging) electronic businesses. b) in data analytics, data warehousing, and data mining. c) in IT-centric entrepreneurship d) in data science and machine learning, focused on issues regarding sustainability. act responsibly considering ecological, social and ethical criteria. critically evaluate current social developments and develop alternative solutions. develop work processes for real problems and challenges.
4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements none
6	Mode of End-Of-Module Examination Written test: PO
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Science Information Systems: Specialisation Section Information Systems
9	Module Manager UnivProf. Dr. Christoph Rosenkranz
10	Miscellaneous a) Lecture is held in a project-based style. Students develop application scenarios and/ or prototypes for emerging electronic business, implement them, and present them in class. b) The course will employ a project-based format. c) Required readings are announced at the beginning of the semester. d) This course will not be offered after winter term 22/23 anymore.

SpM Information Systems III							
Module Code 1277MSISY3	,	Workload 180h	ECTS Credits	Module Language English	Module Availability every term	Duration 1 Term	
1	Courses a) Artificial Intelligence and Information Management b) Applied Mathematical Optimization c) Machine Learning and Artificial Intelligence d) Decision Making under Uncertainty			Contact Hours a) 50h b) 50h c) 30h d) 30h	Self-Studies a) 130h b) 130h c) 150h d) 150h	Course Language a) English b) English c) Englisch d) Englisch	
2	Concepts, fram Management Imagement It in companie It Governance It Strategy and It Processes It Controlling It Sourcing Knowledge Math Role of the Clands Domain Know Data Science Introduction to Simulation and Cutting-Edge c) Machine Lear Basics of both boosting, supplearning, princi scaling) Translation of It Responsible in d) Decision Mak Probabilistics Bayesian Netw (Hidden) Market Dynamic Program Forecasting and	ligence and Informeworks, and coof external informes - role and coefe and Strategic Alignary and Strategic Alignary and Machine Lowicked probled experimentated by wicked probled experimentated and Supervised and ort vector mach pal component business problem in the problem of	nization e Information Sys y and Mobility in e earning Methods ms and how to ta ion techniques rom practice and l cial Intelligence chine Learning an d unsupervised m hines, neural netw analysis, factor a ems into machine of machine learni ertainty	tems conjunction with ckle them with eading researc d Artificial Intell ethods (e.g. de vorks, deep and analysis and div	n sustainability Data Science th ligence (AI) ecision trees, rad opponent lear verse learning of ases; feasibility ompliance with	rning, ensemble or multidimensional	
3	Learning Object	ctives	and purposefully in		S.		

	solve team-internal conflicts and target divergences independently justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify development potentials develop work processes for real problems and challenges.
4	Teaching and Learning Methods lecture practice
5	Module Entry Requirements none
6	Mode of End-Of-Module Examination Written test: PO
7	Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination relates to the content of one course.
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Supplementary Section Business Analytics & Econometrics Supplementary Section Business Analytics & Econometrics Supplementary Section Business Analytics & Econometrics
9	Module Manager UnivProf. Dr. Wolf Ketter
10	Miscellaneous b) Required readings are announced at the beginning of the semester.

SpM Bran	d Managem	ent				
	Module Code 1266MSBMG1		ECTS Credits 6	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses Brand Managem	nent		Contact Hours 45h	Self-Stu- dies 135h	Course Language English
2	Module Content The module covers key questions and challenges of building and managing brands. It consists of both conceptual and applied elements, including presentations by students, case studies, discussions and guest speakers from industry. Students are expected to engage in their own reading of literature in addition to attending lectures and participating in exercises. Furthermore, they are expected to organise their learning processes independently.					
3	brand managem assess and di methods in the d	dvanced, speci nent. iscuss findings domain of bran	and research res	ults of specializ	zed marketing t	ods in the domain of heories, concepts, and
4	Teaching and L lecture practice	earning Meth	ods			
5	Module Entry R Recommendationsis, analysis of v	n: Basic knowl	edge of marketing	g and multivaria	ate methods (e	.g., regression analy-
6	Mode of End-O Written test: WT		nination			
7	Prerequisites for Passing the modern	_				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Business Administration - Marketing: Specialisation Section Marketing Master of Science Geographie: Wahlpflichtfach Management & Social Sciences					

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	Master of Science Economics:						
	Supplementary Section Management & Social Sciences						
	Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research						
	Master of Science Sociology: Social and Economic Psychology:						
	Supplementary Section Sociology: Social and Economic Psychology						
	Master of Arts Medienwissenschaft:						
	Ergänzungsbereich Medienmanagement und Medienökonomie						
	Master of Science Mathematik:						
	Economics Sciences						
	Master of Science Wirtschaftsmathematik:						
	Economics Sciences						
	Master of Science International Management:						
	Supplementary Section International Management						
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:						
	Ergänzungbereich Wirtschaftspädagogik						
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:						
	Ergänzungsbereich Business Administration						
9	Module Manager						
	UnivProf. Dr. Franziska Völckner						
10	Miscellaneous						
	This module may consist of at least one course that takes place either until the middle of the semes-						
	ter (1. term) or from the middle of the semester onwards (2. term). You can find this information in						
	the KLIPS entry of the corresponding course. The corresponding examinations of courses that take						
	place in the 1. term are often offered in the middle of the semester.						
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SpM Cus	stomer Manaç	jement						
Module Code 1266MSCMG1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Customer Mana	gement	1	Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	The module country both conceptual sions and guest literature in addi	Module Content The module covers key questions and challenges of customer management (CRM). It consists of both conceptual and applied elements, including presentations by students, case studies, discussions and guest speakers from industry. Students are expected to engage in their own reading of literature in addition to attending lectures and participating in exercises. Furthermore, they are expected to organize their learning processes independently.						
3	Students understand accustomer manag analyse curre assess and d	Learning Objectives Students understand advanced, specialized marketing theories, concepts, and methods in the domain of customer management analyse current questions and challenges in the area of customer management assess and discuss findings and research results of specialized theories / methods act responsibly considering ecological, social and ethical criteria.						
4	Teaching and L lecture practice							
5	Module Entry F	-	rledge in marketin	g				
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod		of Credit Points on					
8	Supple Master of Science Anwence Master of Science Special Master of Science	ce Business A mentary Section ce Business A mentary Section ce Information mentary Section ce Business A mentary Section ce Informatik: dungsfeld ce Business A lisation Section ce Geographic	dministration - Su on Supply Chain M dministration - Fin on Finance Systems: on Information Systems: on Accounting and dministration - Co on Corporate Dev dministration - Ma in Marketing	Management ance: stems counting and Taxation rporate Develoelopment rketing:	axation:			
	Master of Science		gement & Social	Sciences				

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	Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology:
	Supplementary Section Sociology: Social and Economic Psychology Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie
	Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik:
	Economics Sciences Master of Science International Management:
	Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr. Werner Reinartz
10	Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.

SpM Mai	keting Perfor	mance Ma	nagement				
Module Code 1266MSMPF1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Marketing Perfo	rmance Manag	ement	Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	The module dea ceptual and app world of marketi dependently and	Module Content The module deals with central questions of marketing performance management and includes co ceptual and applied elements, including presentations by guest speakers and discussions from the world of marketing. Students are required to organise their own learning and working processes in dependently and self-responsibly in addition to attending lectures and participating in exercises. In addition, it is expected that students read the related literature.					
3	Students analyse curre activities in finar assess and di methods in the d	Learning Objectives Students analyse current questions and challenges that arise when quantifying and evaluating marketing activities in financial terms assess and discuss findings and research results of specialised marketing theories, concepts, armethods in the domain of marketing performance management act responsibly considering ecological, social and ethical criteria.					
4	Teaching and L lecture practice						
5	Module Entry R	-	edge of marketinç	g and multivaria	ate methods		
6	Mode of End-O Written test: WT		nination				
7	Prerequisites for Passing the mod	_					
8	Supplei Master of Science Anwence Master of Science Special Master of Science	ce Business Ac mentary Section ce Business Ac mentary Section ce Information of mentary Section ce Business Ac mentary Section ce Informatik: dungsfeld ce Business Ac disation Section ce Geographie:	Iministration - Sup Im Supply Chain Manistration - Fin In Finance Systems: In Information Systeministration - Accumum Accounting and Iministration - Common Corporate Develor	Management ance: Stems Counting and Tale Taxation Taxation Taxporate Developelopment rketing:	axation:		

	Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr. Marc Fischer
10	Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.

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SpM Dig	ital Strategy a	and Market	ting					
Module Code 1266MSDSM1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses Digital Strategy	and Marketing		Contact Hours 45h	Self-Stu- dies 135h	Course Language English		
2	The emergence data is dramatic range of issues conceptual as w zation of industr etc.) as well as to own knowledge	Module Content The emergence of the internet, mobile devices, the ability to automate tasks and the abundance of data is dramatically changing society and businesses. This module exposes students to a wide range of issues and questions related to this "digital" transformation. The module consists of both conceptual as well as applied tools and frameworks to understand business models and the organization of industries. The module aims at covering both the supply side (infrastructure, operations, etc.) as well as the demand side (customer, marketing, etc.). Students are expected to share their own knowledge and to use ongoing events (e.g., new companies, current news, IPOs, etc.) to apply the concepts they learn.						
3	Learning Objectives Students understand economic and strategic frameworks related to industrial organization, business models, and tactical decisions analyse current questions and challenges related to the ongoing changes in business and society as a result of digital technologies assess and discuss findings and research results of specialised theories / methods justify and defend (independently developed) positions or problem solutions act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.							
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry F		edge of marketin	g and economic	os			
6	Mode of End-O Written test: WT		nination					
7	Prerequisites for Passing the modern	_						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Mana Supplementary Section Supply Chain Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Tax Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development Supplementary Section Corporate Development Master of Science Informatik:							

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

Anwendungsfeld Master of Science Business Administration - Marketing: Specialisation Section Marketing Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Mathematik: **Economics Sciences** Master of Science Wirtschaftsmathematik: **Economics Sciences** Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration 9 **Module Manager** Univ.-Prof. Dr. Hernán Bruno 10 Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester.

SuM Me	dia and Techr	nology Mar	nagement - E	nterprises	, Markets,	and Strategies		
Module Code 1284MEEMS1		Workload 180h	Duration 1 Term					
1		Courses Media and Technology Management: Enterprises, Markets, and Strategies Contact Hours dies 30h 150h						
2	Overview of butries and market Economic chae of digital goods) MTM infrastrus social welfare Design options Application of	 MTM infrastructures and their regulation and influence on MTM business models, companies and social welfare Design options and decision strategies on digital and hybrid platforms and markets Application of concepts of technology and innovation management, strategy development, transformation evaluation and entrepreneurship to selected media, IS and telecommunications compa- 						
3	Students understand ac agement analyse curre	understand advanced, specialized theories / methods in the area of Media and Technology Man-						
4	Teaching and L lecture Colloquium	earning Meth	ods					
5	Module Entry R	Requirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod							
8	Master of Science Supples Master of Science Supples Master of Arts M Ergänz Master of Science Supples Master of Science	ce Economics: mentary Section ce Sociology:	on Management & Social Research: on Sociology and Social and Econor on Sociology: Socialft: edienmanagement annistration - Finon Finance	Social Researc mic Psychology ial and Econom nt und Medienö ance:	h r: nic Psychology			

	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik
9	Module Manager UnivProf. Dr.' Claudia Loebbecke, M.B.A.
10	Miscellaneous

SuM Medi	SuM Media and Technology Management - Selected Issues I							
Module Code 1284MEMTM1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Selected Media and Technology Issues Contact Hours 30h Course Language German and Englis 150h							
2	Module Content Varying topics	t						
3	Learning Objectives Students analyse current questions and challenges in the area of Media and Technology Management justify and defend (independently developed) positions or problem solutions discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists act responsibly considering ecological, social and ethical criteria critically evaluate current social developments and develop alternative solutions.							
4	Teaching and L seminar Colloquium	earning Metho	ods					
5	Module Entry Requirements none							
6	Mode of End-O Written test: PO	f-Module Exar	nination					
7	Prerequisites for Passing the modern	_						
8	Other Programmes that Use the Module Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik							
9	_	Module Manager UnivProf. Dr.' Claudia Loebbecke, M.B.A.						
10	Miscellaneous							

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Module Co 1284MEMT		Workload 180h	ECTS Credits 6	Module Language German and English	Module Availability irregular	Duration 1 Term	
1	Courses Selected Media	Courses Selected Media and Technology Issues			Self-Stu- dies 150h	Course Language German and Englis	
2	Module Conten Varying topics	Module Content Varying topics					
3	assess and di justify and def critically evalu	nt questions ar iscuss findings fend (independ uate current so	nd challenges in t and research res ently developed) cial developments work and good so	ults of specializ positions or pro and develop a	zed theories / n oblem solutions alternative solu	3.	
4	Teaching and L seminar Colloquium						
5	Module Entry R	Requirements					
6	Mode of End-O Written test: PO	Mode of End-Of-Module Examination Written test: PO					
7		Prerequisites for Awarding of Credit Points Passing the module examination					
8	Master of Science Supplee Master of Science Supplee Master of Science Supplee Master of Arts M Ergänz Master of Science Supplee Master of Science Supplee Master of Science Supplee Master of Education	Other Programmes that Use the Module Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik					
9	_	Module Manager UnivProf. Dr. Claudia Loebbecke, M.B.A.					
10	Miscellaneous						

		M . 111	5070 0 III		I.a	5
lodule Co 289MSME		Workload 180h	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Media Economic	cs		Contact Hours 60h	Self-Stu- dies 120h	Course Language English
2	Characteristic Cost and reve Digital transfol	Module Content Characteristics of media markets Cost and revenue structures on media markets Digital transformation of media markets Political economy of media markets				
3		nt questions a	and challenges. Ind research responds and research responds			
4	Teaching and L lecture practice					
5	Module Entry R	Module Entry Requirements None				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the mod	_	of Credit Points			
8	Supplei Master of Science Supplei Master of Arts M Ergänz Master of Science Supplei Master of Science Supplei Master of Science Supplei Master of Science Supplei Master of Educa Ergänz Master of Arts P Supplei Master of Science	ce Sociology: mentary Sectice Sociology: mentary Sectice Sociology: mentary Sectice International mentary Sectice Business A mentary Sectice Information mentary Secticulation Wirtschaft ungbereich W olitikwissensc mentary Sectice Business A mentary Sectice Business A mentary Sectice Sections Section	Social Research: on Sociology and Social and Econor on Sociology:	mic Psychologial and Econor nt und Medien anagement ance: stems amt an Berufskik ee pply Chain Ma	y: nic Psychology ökonomie kollegs:	

	Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Johannes Münster
10	Miscellaneous

lodule Co 284MEMR				Module Language English	Module Availability irregular	Duration 1 Term	
1		Courses Media and Technology Management: Research and Publications			Self-Stu- dies 150h	Course Language English	
2	The focus of thi	Module Content The focus of this event is on scientific work, research design and research methods in the field media and technology management and information systems.					
3	Students understand ac agement analyse curre assess and di collect, syster prepare indep justify and def	understand advanced, specialized theories / methods in the field of media and technology man agement analyse current questions and challenges in the field of media and technology management assess and discuss findings and research results of specialized theories / methods collect, systematize and synthesize independently literature on selected scientific questions prepare independently a research design for a question justify and defend (independently developed) positions or problem solutions present scientific results in a manner appropriate to the target audience.					
4	Teaching and L	Teaching and Learning Methods seminar					
5	Recommendation	Module Entry Requirements Recommendation: At least parallel assignment of an MTM Master Module and interest to write the Master thesis in MTM.					
6	Mode of End-O Written test: PO	Mode of End-Of-Module Examination Written test: PO					
7	_	Prerequisites for Awarding of Credit Points Passing the module examination.					
8	Other Programmes that Use the Module Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik						
9	Module Manage	er					

10	Miscellaneous
1	See www.mtm.uni-koeln.de

SpM Semi	inar Media E	conomics					
Module Code 1289MSSMC				Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Seminar Media Economics			Contact Hours 30h	Self-Stu- dies 150h	Course Language English	
2	Module Content Topics in media						
3	Learning Objectives Students analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods collect, systematize and synthesize independently literature on selected scientific questions discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists critically evaluate current social developments and develop alternative solutions.					entific questions. uation with (non-) spe-	
4	Teaching and Learning Methods seminar						
5	Module Entry R	Module Entry Requirements none					
6		Mode of End-Of-Module Examination Combined examination: PRES, TP					
7	Prerequisites for Passing the mod	_					
8	Other Programmes that Use the Module Master of Arts Medienwissenschaft: Ergänzungsbereich Medienmanagement und Medienökonomie Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Politikwissenschaft: Supplementary Section Political Science						
9	Module Manage UnivProf. Dr. J		ter				
10	Miscellaneous						

Module Code 1335MBCPI1		Workload 180h	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Comparative Po	litical Institutio	ons	Contact Hours 30h	Self-Stu- dies 150h	Course Language English
2	decisions, collered Time consistered Endogeneity of	neory equilibria of individual prefe elegation relations nitments and institutional rei	erences, coordination of individual ships and risk of "agency loss" form Il comparative studies			
3	assess and di justify and def	dvanced, spec scuss findings fend (independ	cialised theories / is and research res dently developed) ocesses in self- a	ults of speciali positions or pr	oblem solutions	
4	Teaching and L	earning Meth	nods			
5	Module Entry R	Requirements				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the mod		of Credit Points			
8	Master of Science Supplee Master of Science Supplee Master of Science Supplee Master of Arts R Ergänz Master of Arts R Ergänz Master of Science	ce Geographie lichtfach Mana ce Economics mentary Sections Section	e: agement & Social : on Management & Social Research: on Sociology and Social and Econor on Sociology: Social n Lateinamerika - senschaften n Ost- und Mittele Sozialwissenschaft Research:	Social Science Social Researd mic Psychology ial and Econone Sozialwissenso uropa - Sozialw en	ch y: nic Psychology chaften:	

	Supplementary Section International Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Politikwissenschaft: Core Section Political Science
9	Module Manager UnivProf. Dr. André Kaiser
10	Miscellaneous

CM Comparative Political Economy						
Module Code 1335MBCPE1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses Comparative Po	litical Econom	y	Contact Hours 30h	Self-Stu- dies 150h	Course Language English
2	Approaches uInternational cInternational c	Module Content Approaches used in political economy and comparative research into government activity International comparison of the political economy of markets International comparison of political and institutional change in various areas Specific research methods in comparative political economy				•
3	assess and di justify and de	dvanced, spec iscuss findings fend (independ	ialised theories / r and research res lently developed) ocesses in self- a	ults of specialispositions or pro	oblem solutions	
4	Teaching and L	Teaching and Learning Methods lecture				
5	Module Entry R	Module Entry Requirements none				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the mod	_				
8	Master of Science Supple Master of Science Supple Master of Science Supple Master of Arts R Ergänz Master of Arts R Ergänz Master of Science Supple Master of Science Supple Master of Science	ce Geographie lichtfach Mana ce Economics: mentary Sections Sectio	gement & Social son Management & Social Research: on Sociology and Social and Econor Sociology: Social Lateinamerika - Senschaften o Ost- und Mitteler ozialwissenschaftesearch: on Economic Research: on International Midministration - Finders and Social Management: on International Midministration - Finders Social Management: on International Midministration - Finders Social Management: on International Midministration - Finders Social Management:	Social Science Social Researce Thic Psychology Ital and Econon Sozialwissense Turopa - Sozialw Ten Tearch Tanagement	ch /: nic Psychology chaften:	

	Supplementary Section Information Systems Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Politikwissenschaft: Core Section Political Science
9	Module Manager UnivProf. Dr. Christine Trampusch
10	Miscellaneous

	nocratic Theor		1	l	l l	I
Module Code 1335MBDTP1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Democratic The	ory and Practi	ce	Contact Hours 30h	Self-Stu- dies 150h	Course Language English
2	Survey of classConceptualizingAssessing readZation	Module Content Survey of classical and contemporary democe Conceptualizing, justifying and critiquing the Assessing real-world challenges to the democation Evaluating and comparing the performance of			inequality, mul	-
3	assess and di justify and de	dvanced, spec iscuss findings fend (independ	ialized theories / r and research res dently developed) ocesses in self- a	ults of specialize positions or pro	oblem solutions	
4	Teaching and L	Teaching and Learning Methods lecture				
5	Module Entry F	Module Entry Requirements none				
6	Mode of End-O Written test: WT		mination			
7	Prerequisites for Passing the mod					
8	Master of Science Supple Master of Science Supple Master of Arts R Ergänz Master of Arts R Ergänz Master of Science Supple Master of Science Supple Master of Science	ce Economics: mentary Section ce Sociology: mentary Section ce Sociology: mentary Section degionalstudier ung Sozialwise degionalstudier ungsbereich Societ Economic Formentary Section ce International mentary Section ce Business Al mentary Section	on Management & Social Research: on Sociology and Social and Econor on Sociology: Social Lateinamerika - senschaften oost- und Mittelerozialwissenschaft Research: on Economic Research: on International Midministration - Finden Finance	Social Researd mic Psychology ial and Econom Sozialwissenso uropa - Sozialw ten earch anagement	h r: nic Psychology haften:	

	Master of Arts Regionalstudien China - Sozialwissenschaften:
9	Module Manager JunProf.' Chitralekha Basu, Ph.D
10	Miscellaneous

Module Code 1335MBIRE1		Workload 180h	6	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term			
1	Courses International Re	lations		Contact Hours 30h	Self-Stu- dies 150h	Course Language German and English			
2	 International F Foreign Policy Transnational Peace and co Security Policy Information ar 	Module Content International Politics Foreign Policy Transnational Politics Peace and conflict studies Security Policy Information and Communication Multi-level analysis							
3	assess and di justify and de	dvanced, spec iscuss findings fend (independ	cialised theories / I s and research res dently developed) rocesses in self- a	ults of specialis positions or pro	oblem solutions				
4	Teaching and L seminar	Teaching and Learning Methods seminar							
5	Module Entry R	Module Entry Requirements none							
6	Mode of End-O Combined exam								
7	Prerequisites for Passing the mod		of Credit Points						
8	Master of Science Supple Master of Science Supple Master of Science Supple Master of Arts R Ergänz Master of Arts R Ergänz Master of Science	ce Geographie lichtfach Mana ce Economics mentary Sections Sociology: mentary Sections Sociology: mentary Sections Socialwis Regionalstudier ung Sozialwis Regionalstudier ungsbereich Sociology: mentary Sections Socialwis Regionalstudier ungsbereich Socions Ferentary Sections Regionalstudier ungsbereich Socialwis Regionalstudier ungsbereich Socialwis Regionalstudier ungsbereich Socialwis Regionalstudier ungsbereich Socialwis Regionalstudier Re	e: agement & Social : on Management & Social Research: on Sociology and Social and Econor on Sociology: Social n Lateinamerika - senschaften n Ost- und Mittele Sozialwissenschaf Research: on Economic Res	Social Science Social Researc mic Psychology ial and Econom Sozialwissensc uropa - Sozialw en	h /: nic Psychology :haften:				

	Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Arts Regionalstudien China - Sozialwissenschaften:
	Ergänzungsbereich Sozialwissenschaften Master of Arts Politikwissenschaft: Core Section Political Science
9	Module Manager UnivProf. Dr. Thomas Jäger
10	Miscellaneous

CM Europ	ean Politics								
Module Code 1335MBCED1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses European Politic	cs		Contact Hours 30h	Self-Stu- dies 150h	Course Language English			
2	Module Content Analytical models of European politics Functioning of democracy in European nation states and in the European Union Parties and Party Competition in Europe Comparative Analysis of Political Institutions in Europe Current Developments in Research on European Politics								
3	Learning Objectives Students understand advanced, specialized theories / methods assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions evaluate their own action processes in self- and external reflection and identify development potentials.								
4	Teaching and Learning Methods lecture								
5	Module Entry Requirements none								
6		Mode of End-Of-Module Examination Written test: WT (60)							
7		Prerequisites for Awarding of Credit Points Passing the module examination							
8	Master of Scient Supple Master of Scient	ce Geographie lichtfach Manage Economics: mentary Section Sect	gement & Social Social Social Research: In Sociology and Social and Econor on Sociology: Sociesearch: In Economic Research: In Management: In International Manistration - Fining Finance	Social Science Social Researce nic Psychology ial and Econom earch anagement ance:	h ':				

	Master of Arts Politikwissenschaft: Core Section Political Science
9	Module Manager UnivProf. Dr. Sven-Oliver Proksch
10	Miscellaneous

	•		ience I	T	T	I		
Module Code 1335MSPIR1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Seminar Politica tion	ll Institutions a	nd Representa-	Contact Hours 30h	Self-Stu- dies 150h	Course Language English		
2	Classic and m tutions Institutionalism Democratic re Classic and m Representatio	Module Content Classic and modern approaches in comparative political science and the analysis of political institutions Institutionalism Democratic regimes Classic and modern approaches in political theory and democratic theory Representation in political systems Elections and the electorate						
3	solve team-in discuss scien cialists.	nt questions a matize and syr ternal conflicts tific topics in a	thesize independ and target diverg professional man	ences indepen ner and approp	dently. oriate to the situ	entific questions. uation with (non-) spe tify development po-		
4	Teaching and L seminar	Teaching and Learning Methods seminar						
5	Module Entry R	Requirements						
6		Mode of End-Of-Module Examination Combined examination: PRES, TP						
7	Prerequisites for Passing the mod	_						
8	Master of Science Supples Master of Science Supples Master of Science Supples Master of Arts R Ergänz Master of Arts R	ce Geographie lichtfach Mana ce Economics: mentary Sections Sectio	gement & Social on Management & Social Research: on Sociology and Social and Econor on Sociology: Social on Lateinamerika - senschaften on Ost- und Mittele	Social Science Social Researce mic Psychology ial and Econon Sozialwissense uropa - Sozialw	ch /: nic Psychology chaften:			

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	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Arts Regionalstudien China - Sozialwissenschaften:
	Ergänzungsbereich Sozialwissenschaften
	Master of Arts Politikwissenschaft:
	Specialisation Section Political Science
9	Module Manager Fachbereich Politikwissenschaft
10	Miscellaneous

SnM Sne	ecial Topics P	olitical Sci	ience II				
Module Code 1335MSIRP1		Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Seminar Compa International Re		Economy and	Contact Hours 30h	Self-Stu- dies 150h	Course Language German and English	
2	 Comparative p Varieties of Ca Detailed know Classic and m International a 	Module Content Comparative political economy, comparative analysis of public policy Varieties of Capitalism and classic and modern studies of capitalism Detailed knowledge of the political economies of certain countries Classic and modern studies in International Relations International and foreign policy, transnational politics Peace and conflict studies, international regulatory policy, security policy					
3	solve team-in discuss scien cialists.	nt questions ar matize and syn ternal conflicts tific topics in a	thesize independ and target diverg professional man	ences independences and approp	dently. riate to the situ	entific questions. uation with (non-) spe tify development po-	
4	Teaching and L	Teaching and Learning Methods seminar					
5	Module Entry R	Requirements					
6	Mode of End-O Combined exam						
7	Prerequisites for Passing the modern	_					
8	Master of Science Supple Master of Science Supple Master of Science Supple Master of Arts R Ergänz Master of Arts R Ergänz Master of Science	ce Geographie lichtfach Manace Economics: mentary Sections Section	gement & Social Social Social Research: on Sociology and Social and Econor on Sociology: Social and Econor Lateinamerika - Social Mittelet ozialwissenschaft Iministration - Finon Finance	Social Science Social Researc mic Psychology ial and Econom Sozialwissensc uropa - Sozialw ten	h : nic Psychology haften:		

	Supplementary Section Information Systems Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Politikwissenschaft: Specialisation Section Political Science
9	Module Manager Fachbereich Politikwissenschaft
10	Miscellaneous

	ology I: Analy	1	T C C C C C C C C C C C C C C C C C C C	l Data	I			
Module Code 1320MBSOC1		Workload 360h ECTS Credit		Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Quantitative Met	thods for the S	ocial Sciences	Contact Hours 60h	Self-Stu- dies 300h	Course Language English		
2	Thinking in caLinear and noMultilevel mod	Module Content Thinking in causal models and modelling multivariate relationships Linear and non-linear regression models for cross-sectional data Multilevel models for nested cross-sectional data Learn how to use statistical software packages						
3	Students understand ac assess and di prepare and a	Learning Objectives Students understand advanced, specialized methods of cross-sectional data analysis assess and discuss findings and research results of specialized methods prepare and analyse data material for selected scientific questions using quantitative methods use techniques of scientific work and good scientific practice.						
4	Teaching and L lecture practice							
5	Module Entry R	Module Entry Requirements none						
6	Mode of End-O Written test: PO		mination					
7	-	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Master of Science Core Science Core Science Core Science Master of Arts R Ergänz Master of Arts R Ergänz Master of Science	ce Geographie lichtfach Manace Sociology: Section Sociology: Section Sociologice Sociological Sociological Sociological Sociological Sociological Sociological Sociological Sociological Socional Studien ungsbereich Sociological	: gement & Social Social Research: gy: Social Resear Social and Econol gy: Social and Ec Lateinamerika - senschaften o Ost- und Mittele ozialwissenschaf dministration - Firon Finance	ch mic Psychology onomic Psycho Sozialwissenso uropa - Sozialw ten	logy chaften:			

9	Module Manager UnivProf. Dr. Thomas Leopold
10	Miscellaneous A written test (120) is part of the portfolio

			T	I	I			
Module Code 1320MBSOC2		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Sociological The	eory		Contact Hours 30h	Self-Stu- dies 150h	Course Language English		
2	 Diversity of so How sociologi Social mechan Microfoundation Meso-level the 	Module Content • Diversity of sociological theories • How sociological theories can guide and be tested in social research • Social mechanisms and scope conditions • Microfoundations (e.g., theories of action, practice, values, attitudes, and cognition) • Meso-level theories (e.g., social networks, strategic interaction) • Macrosociological theories (e.g., modernisation, institutionalism, social differentiation)						
3	Students understand ac analyse curre assess and di justify and de	Learning Objectives Students understand advanced, specialised theories in sociology analyse current questions and challenges of theory development in sociology assess and discuss findings and research results of specialised theories justify and defend (independently developed) positions or problem solutions critically evaluate current social developments and develop alternative solutions.						
4	Teaching and L	Teaching and Learning Methods lecture						
5	Module Entry F	Module Entry Requirements none						
6	Mode of End-O Written test: PO	f-Module Exa	mination					
7		Prerequisites for Awarding of Credit Points Passing the module examination						
8	Master of Science Supple Master of Science Core S Master of Science Core S Master of Arts R Ergänz Master of Arts R Ergänz Master of Science Supple Master of Science	ce Geographie lichtfach Mana ce Economics mentary Section Sociology: ection Sociology ection Sociological Socional Studies and Sociological Sociolog	e: agement & Social : on Management & Social Research: gy: Social Resear Social and Econor gy: Social and Econor agy: Social and Econor by: Social and Econor con Lateinamerika - senschaften on Ost- und Mittele Sozialwissenschaft dministration - Fin on Finance	ch mic Psychology onomic Psycho Sozialwissensc uropa - Sozialw ten ance:	/: logy :haften:			

	Ergänzungsbereich Sozialwissenschaften Master of Arts Politikwissenschaft: Supplementary Section Political Science
9	Module Manager UnivProf. Dr. Clemens Kroneberg
10	Miscellaneous A written test (60) is part of the portfolio

CM Socio	ology III: Con	temporary	Societies: S	Social Stru	cture and \$	Social Change		
Module Cod 1320MBSOC	-	Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Contemporary S Social Change	Societies: Socia	l Structure and	Contact Hours 30h	Self-Stu- dies 150h	Course Language English		
2	 Socio-econom Mechanisms of rary societies Consequence 	 Consequences of social, economic, and demographic change in contemporary societies Solutions for challenges resulting from social, economic, and demographic change in contempo- 						
3	Students understand and qualities analyse curre assess and d justify and de	understand advanced, specialized theories / methods of socio-economic/socio-demographic ine-						
4	Teaching and L	earning Meth	ods					
5	Module Entry F	Requirements						
6	Mode of End-O Written test: PO		nination					
7	Prerequisites for Passing the modern							
8	Master of Scient Supple Master of Scient Core S Master of Scient Core S Master of Arts R Ergänz Master of Arts R Ergänz Master of Scient Supple Master of Scient	ce Geographie: lichtfach Manage ce Economics: mentary Sectio ce Sociology: Section Sociology: section Sociology: Section Sociology degionalstudien ung Sozialwiss degionalstudien ungsbereich Sociology degionalstudien	gement & Social social Research: In Management & Social Research: In Social Research: In Social Research: In Social And Econority: In Social And Mittelety In Social Research: In Social And Econority In Socia	Social Science ch mic Psychology onomic Psycho Sozialwissenso uropa - Sozialw en ance:	r: logy haften:			

	Master of Arts Regionalstudien China - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften Master of Arts Politikwissenschaft: Supplementary Section Political Science
9	Module Manager UnivProf. Dr. Karsten Hank
10	Miscellaneous A written test (60) is part of the portfolio

On M. Onla	atad laawaa		0 Tarrati				
Module Code 1016MSSIS1	cted Issues	Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses a) Tax Accounting Financial Seric) Taxation of Fad) Selected Issue) Annual Audit f) Special Audits	vice and Real E amily Business les in Controllir		Contact Hours a) 30h b) 30h c) 30h d) 30h e) 30h f) 30h	Self-Stud- ies a) 60h b) 60h c) 60h d) 60h e) 60h f) 60h	Course Language a) English b) English c) German d) English e) German f) German	
2	Module Content	-	accounting, finar	ncial accounting	յ, auditing or bւ	usiness taxation	
3	Students understand ac analyse curre assess and di justify and dei discuss topics	Learning Objectives Students understand advanced, specialized theories or methods in accounting or taxation analyse current questions and challenges in accounting or taxation assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions discuss topics in a professional manner and appropriate to the situation with specialists develop work processes for real problems and challenges.					
4	Teaching and L	earning Meth	ods				
5	Module Entry R	Requirements					
6	Mode of End-O Written test: PO		nination				
7	Prerequisites for Passing the model lectures.			must be taken.	The exam cove	ers the content of two	
8	Supple Master of Science Anwence Master of Science	ce Business Admentary Section ce Business Admentary Section ce Information mentary Section ce Business Admentary Section ce Business Admentary Section ce Informatik: dungsfeld ce Mathematik: mics Sciences	Iministration - Sup on Supply Chain Manistration - Ma on Marketing Iministration - Fin on Finance Systems: on Information Systemsion Information Systems:	Management rketing: ance: stems rporate Develo			

	Economics Sciences Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Science Business Administration - Accounting and Taxation: Specialisation Section Accounting and Taxation
9	Module Manager Area Accounting and Taxation
10	Miscellaneous

SpM Selec	ted Issues in	Accounting	g & Taxation I	I			
Module Code 1016MSSIS2	3	Workload 180h	ECTS Credits	Module Language German and English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses a) International b) Taxation of C c) Selected Issu d) Consolidated e) Selected Issu	orporate Group es in Business Balance Sheet	Valuation ts	Contact Hours a) 30h b) 30h c) 30h d) 30h e) 30h	Self-Studies a) 60h b) 60h c) 60h d) 60h e) 60h	Course Language a) English b) German c) German d) German e) English	
2	Module Conten Selected Issues business taxatio	s in managerial	accounting, finar	ncial accountinç	յ, auditing, busi	iness valuation or	
3	Learning Objectives Students understand advanced, specialized theories or methods in accounting or taxation analyse current questions and challenges in accounting or taxation assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions discuss topics in a professional manner and appropriate to the situation with specialists develop work processes for real problems and challenges.						
4	Teaching and L	earning Meth	ods				
5	Module Entry R None	Requirements					
6	Mode of End-O Written test: PO		mination				
7	Prerequisites for Passing the moot two lectures.	_		nave to be chos	sen. The exam	covers the content of	
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Specialisation Section Accounting and Taxation						
9	_	Module Manager Area Accounting and Taxation					
10	Miscellaneous						

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CM Basic Course Tax Law								
Module Code 1015MBGKS ²		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Basic Course Ta	ax Law		Contact Hours 60h	Self-Stu- dies 120h	Course Language German		
2	Module Conten Basic law Income Tax A Constitutional	ct	se solutions					
3	Learning Objectives Students acquire legal methodological competence in the field of tax law receive content-related skills for understanding tax law learn how to solve new cases by applying the technical and methodological skills acquired.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry R None	Requirements						
6	Mode of End-O Written test: WT		nination					
7	Prerequisites for Passing the mod							
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation							
9	Module Manager UnivProf. Dr. Johanna Hey							
10	Miscellaneous							

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CM Europ	CM European Tax Law								
Module Code 1015MBESR					Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses European Tax L	aw		Contact Hours 30h	Self-Stu- dies 150h	Course Language German			
2	Module Conten	law ne European co	ourt of justice						
3	Learning Objectives Students deal with the growing importance of European law for tax practice, taking into account the dogmatic foundations discuss the influence of European law on indirect taxation law discuss tax harmonisation in the European area discuss the case law of the European Court of Justice on the application of the fundamental freedoms and the prohibition of state aid and their influence on the taxation of natural persons and companies discuss tax competition in Europe and measures to curb it.								
4	Teaching and L	earning Meth	ods						
5	Module Entry R Basic knowledge	-	law, corporate ta	ax law and inter	national tax lav	v.			
6	Mode of End-O Written test: WT		nination						
7	Prerequisites for Passing the mod	_							
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation								
9	Module Manage UnivProf. Dr.								
10	Miscellaneous								

CM Specialisation in Company Law									
Module Code 1015MBVIG1	3	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term			
1	Courses Specialisation in	ı Company Lav	V	Contact Hours 30h	Self-Stu- dies 150h	Course Language German			
2	Module Content • Partnership law • Law of corporations, in particular the law of the GmbH and AG • Formation, organisation and termination of a capital company, depending on its legal form • Liability and capital structure system of the law on corporations								
3	Learning Objectives Students acquire legal methodological competence in the field of corporate law receive substantive skills for understanding corporate law learn how to solve new cases by applying the technical and methodological skills acquired.								
4	Teaching and L	earning Meth	ods						
5	Module Entry R None	Requirements							
6	Mode of End-O Written test: WT		mination						
7	Prerequisites for Passing the mod	_							
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation								
9	Module Manager UnivProf. Dr. Barbara Grunewald								
10	Miscellaneous								

CM Income Tax Law								
Module Code 1015MBEKR1 Workload 180h 6				Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Income Tax Law	ı		Contact Hours 60h	Self-Stu- dies 120h	Course Language German		
2	Module Conten • Income Tax A • Income tax lav • Case solutions	ct w issues						
3	Learning Objectives Students assess the history and systematics of income tax law discuss personal income tax liability and the income tax assessment basis master the determination of income, the delimitation of income types and personal deductions deal with international and European legal aspects of income tax present procedural aspects.							
4	Teaching and L lecture practice	earning Meth	ods					
5	Module Entry R None	Requirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	_						
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation							
9	Module Manager UnivProf. Dr.: Johanna Hey							
10	Miscellaneous							

CM Indirect Taxation Law							
Module Code 1015MBRIS1 Workload 180h ECTS Credit			ECTS Credits	Module Language German	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	Courses Indirect Taxation	ո Law		Contact Hours 60h	Self-Stu- dies 120h	Course Language German	
2	Module Content Indirect taxes	t					
3	Learning Objectives Students acquire legal methodological competence in the field of tax law receive content-related skills for understanding tax law learn how to solve new cases by applying the technical and methodological skills acquired.						
4	Teaching and Learning Methods lecture practice						
5	Module Entry F None	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the modern						
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Specialisation Section Accounting and Taxation						
9	Module Manager UnivProf. Dr.' Johanna Hey						
10	Miscellaneous						

CM Corporate Tax Law								
Module Code 1015MBUSR		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - sum- mer term	Duration 1 Term		
1	Courses Corporate Tax L	.aw		Contact Hours 30h	Self-Stu- dies 150h	Course Language German		
2	Module Conten Income Tax A Corporation Tax Trade Tax Act	ct ax Act						
3	Learning Objectives Students acquire legal methodological competence in the field of tax law receive content-related skills for understanding tax law learn how to solve new cases by applying the technical and methodological skills acquired.							
4	Teaching and L	earning Meth	ods					
5	Module Entry R None	Requirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	_						
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation							
9	_	Module Manager UnivProf. Dr.: Johanna Hey						
10	Miscellaneous							
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CM Intern	ational Tax	Law					
Module Code 1015MBISR1	•	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - sum- mer term	Duration 1 Term	
1	International Tax Law Hours c				Self-Stu- dies 150h	Course Language German	
2	Module Conten • Foreign Tax A • Double Taxati	ct					
3	Learning Objectives Students acquire legal methodological competence in the field of international tax law receive content-related skills for understanding international tax law learn how to solve new cases by applying the technical and methodological skills acquired.						
4	Teaching and Learning Methods lecture						
5	Module Entry Requirements none						
6	Mode of End-Of-Module Examination Written test: WT (120)						
7	Prerequisites for Awarding of Credit Points Passing the module examination						
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Specialisation Section Accounting and Taxation						
9		Module Manager UnivProf. Dr.: Johanna Hey					
10	Miscellaneous Language: germ	nan					

P						
CM Select	ted Issues o	f Tax Law				
Module Code 1015MBAFS1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses Selected Issues	of Tax Law		Contact Hours 30h	Self-Stu- dies 150h	Course Language German
2	Module Conten Selected Issues					
3	Learning Objectives Students deepen their knowledge in special areas of tax law acquire competence in the areas of group tax law and reorganisation tax law deal with the special tax features of the taxation of groups of companies in the subject Group Tax Law deal with the various transformation processes in the subject Reorganisation Tax Law receive an overview of the tax treatment of mergers, splits, contributions, conversions, accruals, share swaps and international conversions.					the subject Group Tax on Tax Law.
4	Teaching and Learning Methods lecture					
5	Module Entry Requirements Recommendation: basic knowledge of income tax law and corporate tax law					
6	Mode of End-Of-Module Examination Written test: WT (120)					
7	Prerequisites for Awarding of Credit Points Passing the module examination					
8	Other Programmes that Use the Module Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation					
9	Module Manage UnivProf. Dr.:					
10	Miscellaneous					

					1	Duration	
lodule Co 271MBSC		Workload 180h	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Predictive Analy	tics		Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Introduction DIntroduction P	Module Content Introduction Data Analysis/Data Science Introduction Programming with Python Methods of Demand Forecasting					
3	collect and ar methods. communicate solve team-in justify and de present scien develop work	dvanced, spectallyse data managed continuously ternal conflicts fend (independific results in a processes for	cialized theories / naterial for selected and purposefully in and target diverguently developed) a way that is approved preal problems and	scientific ques n diverse team ences indeper positions or pr opriate for the d challenges.	stions using qua s. ndently. oblem solutions target audience	ntitative / qualitative	
4	Teaching and L lecture practice						
5	Module Entry R	Requirements					
6	Mode of End-O Written test: PO		mination				
7	Prerequisites for Passing the mod		of Credit Points				
8	Core S Master of Science Supple Master of Science	ce Business A ection Supply ce Business A mentary Sectice Information mentary Sectice Business A mentary Sectice Business A mentary Sectice Business A mentary Sectice Informatik:	dministration - Su Chain Manageme dministration - Ma on Marketing dministration - Fin on Finance	nt rketing: ance: stems counting and T d Taxation rporate Develo	axation:		

	Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Science International Management: Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager Prof. Dr. Nicolas Fugger Area Supply Chain Management
10	Miscellaneous

M Sup	ply Chain Ana	llytics II					
Module Code 1271MBSCA2		Workload 180h	ECTS Credits	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Prescriptive Ana	alytics		Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Introduction AIntroduction O	Module Content Introduction Analytical Modelling Introduction Optimisation Solving Optimisation Case Studies in Python					
3	Students understand ac collect and ar methods communicate solve team-in justify and de present scien develop work	understand advanced, specialized theories / methods in the area of data science / optimisation collect and analyse data material for selected scientific questions using quantitative / qualitative					
4	Teaching and L lecture practice						
5	Module Entry F	Requirements	i				
6	Mode of End-O Written test: PO		ımination				
7	Prerequisites for Passing the modern		of Credit Points				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Core Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld						

	Wahlpflichtfach Management & Social Sciences
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
9	Module Manager
	Prof. Dr. Andreas Fügener
	Area Supply Chain Management
	· · · · · · · · · · · · · · · · · · ·
10	Miscellaneous

SpM Sup	oply Chain Op	erations				
Module Cod 1271MSSOI		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses Supply Chain O	perations		Contact Hours 45h	Self-Stu- dies 135h	Course Language English
2	Module Content Inventory Management Contract Design Capacity and Revenue Management Supply Chain Management					
3	analyse curre communicate discuss scien cialists present scien act responsib	dvanced, spec nt questions a continuously a tific topics in a tific results in a ly considering	ialized theories / ind challenges in sand purposefully in professional manaway that is approfecological, social work and good so	supply chain mand in diverse teams and approper and approper and approper and the team and ethical criters.	anagement. s. priate to the situarget audience eria.	uation with (non-) spe-
4	Teaching and L lecture practice					
5		Module Entry Requirements Recommendation: The CM Supply Chain Analytics I should have been completed.				
6		Mode of End-Of-Module Examination Written test: PO				
7	Prerequisites for Passing the mod					
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld Master of Science Geographie:					

	Wahlpflichtfach Management & Social Sciences
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Fconomics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
	Master of Arts Regionalstudien China - Betriebswirtschaftslehre:
	Ergänzungsbereich Business Administration
	Ergunzungsbereich Business Aufministration
9	Module Manager
	Area Supply Chain Management
	UnivProf. Dr. Ulrich W. Thonemann
10	Miscellaneous

			T	l	T	
Module Code 1271MSSSY1		Workload 180h	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term
1	Courses Supply Chain St	rategy		Contact Hours 45h	Self-Stu- dies 135h	Course Language English
2	Module Content • Strategy Formation • Product development • Process Design • Process Simulation • Applications					
3	egies in the conf analyse curre assess and di communicate justify and def act responsib	dvanced, spectext of supply nt questions a scuss findings continuously fend (independ) y considering	cialized theories / ichain and operation and challenges in seand research reseand purposefully idently developed) ecological, social developments	ons manageme supply chains. sults of speciali n diverse team positions or pr and ethical crit	ent. zed theories / m s. oblem solutions teria.	3.
4	Teaching and L lecture practice					
5	Module Entry F	Requirements				
6		Mode of End-Of-Module Examination Written test: PO				
7	-	Prerequisites for Awarding of Credit Points Passing the module examination				
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik: Anwendungsfeld					

	Master of Science Geographie: Wahlpflichtfach Management & Social Sciences Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Mathematik: Economics Sciences Master of Science Wirtschaftsmathematik: Economics Sciences Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich Business Administration
9	Module Manager UnivProf. Dr. Fabian Sting Area Supply Chain Management
10	Miscellaneous

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odule Co 271MSSP		Workload 180h	6	Module Language German and English	Module Availability every 2nd term - sum- mer term	Duration 1 Term
1	Courses a) Project Manab) Production Manab	•		Contact Hours a) 45h b) 45h	Self-Stud- ies a) 135h b) 135h	Course Language a) English b) German
2		in Supply Cha	in Management:			
	 Project Definit Project Risk A Resource Allo Project Sched Project Monito Project Portfol 	 a) Project Management: Project Definition and Scoping Project Risk Analysis and Risk Management Resource Allocation and Budgeting Project Scheduling Project Monitoring Project Portfolio Management Managing Human Behaviour in Projects 				
	 b) Production Management: Supply Chain Design Demand Planning Program Planning Lotsizing and Scheduling Inventory Management 					
3	analyse curre assess and di communicate justify and del act responsib	dvanced, speci nt questions an scuss findings continuously a fend (independ y considering	ialized theories / ind challenges in stand research research researd purposefully idently developed) ecological, social developments	Supply Chain P sults of specializ n diverse teams positions or pro and ethical crit	lanning. zed theories / n s. oblem solutions eria.	nethods.
4	Teaching and L lecture practice					
5	_	Module Entry Requirements Recommendation: The CM Supply Chain Analytics I and II should have been completed.				
6	Mode of End-O Written test: PO	Mode of End-Of-Module Examination Written test: PO				
7		Prerequisites for Awarding of Credit Points Passing the written examination of one course. A course is to be attended; the written examination				

8	Other Programmes that Use the Module
	Master of Science Business Administration - Supply Chain Management:
	Specialisation Section Supply Chain Management
	Master of Science Business Administration - Marketing:
	Supplementary Section Marketing
	Master of Science Business Administration - Finance:
	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
	Master of Science Informatik:
	Anwendungsfeld
	Master of Science Economics:
	Supplementary Section Management & Social Sciences
	Master of Science Mathematik:
	Economics Sciences
	Master of Science Wirtschaftsmathematik:
	Economics Sciences
	Master of Science International Management:
	Supplementary Section International Management
	Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs:
	Ergänzungbereich Wirtschaftspädagogik
9	Module Manager
	Area Supply Chain Management
10	Miscellaneous

lodule Co 271MSIBS		Workload 180h	ECTS Credits	Module Language	Module Availability	Duration 1 Term	
				English	every 2nd term - sum- mer term		
1	Courses Behavioural Supply Chain Management Contact Hours 45h Contact Hours 13					Course Language English	
2	Behavioural D Behavioural M	Module Content • Behavioural Decision Making • Behavioural Management • Decision Heuristics					
3	Students understand a assess and d collect and ar methods prepare indep communicate justify and de present scien	understand advanced, specialized theories / methods in Behavioural Operations Management assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative					
4	Teaching and I lecture practice						
5	Module Entry F Recommendation	-	nodules Supply C	hain Analytics	I and II should	have been completed	
6	Mode of End-O Written test: PO		mination				
7	Prerequisites for Passing the modern						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Specialisation Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Informatik:						

	Supplementary Section Management & Social Sciences Master of Science Mathematik:
9	Module Manager Prof. Dr. Nicolas Fugger Area Supply Chain Management
10	Miscellaneous

- ata	Analytics I					l	
Module Code 1314MBSTC1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Statistics for Da	ta Analytics		Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	Module Content Probability theory: Probability distributions, (conditional) density functions Linear (multiple) regression, conditional expectation function Assumptions, model selection, hypotheses test Maximum Likelihood Time Series						
3	Learning Objectives Students understand advanced, specialized theories / methods in the field of statistics analyse current questions and challenges in the field of statistics assess and discuss findings and research results of specialized theories / methods act responsibly considering ecological, social and ethical criteria develop work processes for real problems and challenges.						
4	Teaching and Learning Methods lecture practice						
5	Module Entry F	Module Entry Requirements none					
6	Mode of End-O Combined exam						
7	Prerequisites for Awarding of Credit Points Passing the module examination.						
8	Core S Master of Science Supple Master of Arts P Supple Master of Science	ce Business A ection Busines ce Economics mentary Section ce Sociology: mentary Section ce Sociology: mentary Section ce Sociology: mentary Section ce Internation mentary Section ce Economic F	nalytics & Economics Analytics & Economics Analytics & Economics Analytics & Economics Analytical Science Social Research: on Sociology and Social and Economics Analytical Management: on International M	onometrics Social Science Social Researe mic Psychology ial and Econor anagement	ch y:		

	Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Markus Weinmann
10	Miscellaneous Literature: Wooldridge, "Introductory Econometrics" (chapter 1-9)

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Module Code 1277MBPDA1		Workload 180h	6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Programming fo	r Data Analyti	cs	Contact Hours 30h	Self-Stu- dies 150h	Course Language English	
2	Introduction toUse of R for d	Module Content Introduction to the statistical software R, including statistical modelling in R Use of R for data analysis and presentation Introduction to programming in R and the design of user-defined statistical diagrams					
3	Students understand acics analyse curre assess and di act responsib	understand advanced, specialized theories / methods in the field of programming and data analy					
4	Teaching and L	Teaching and Learning Methods lecture					
5	Module Entry R	Module Entry Requirements None					
6	Mode of End-O Written test: PO	Mode of End-Of-Module Examination Written test: PO					
7		Prerequisites for Awarding of Credit Points Passing the module examination.					
8	Core S Master of Science Supple Master of Arts P Supple Master of Science Supple	ce Business A ection Busines ce Economics mentary Section Busines and the Economics mentary Section Se	nalytics & Econorss Analytics & Econorss Analytics & Econors Analytics & Econors Analytical Science Social Research: on Sociology and Social and Econors Analytical Management: on International M	snometrics Social Science Social Researd mic Psychological and Econor anagement earch pply Chain Ma Management	ch y: nic Psychology		

	Supplementary Section Finance
	Master of Science Information Systems:
	Supplementary Section Information Systems
	Master of Science Business Administration - Accounting and Taxation:
	Supplementary Section Accounting and Taxation
	Master of Science Business Administration - Corporate Development:
	Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Markus Weinmann
10	Miscellaneous Literature: Wickham, "R for Data Science"

				l			
Module Code 1277MBMLA1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Machine Learning and Artificial Intelligence Machine Learning and Artificial Intelligence Contact Hours 60h Self-Studies English						
2	Basics of the r Basics of both ing, support vec principal comport Translation of	Module Content Basics of the methods of Machine Learning and Artificial Intelligence (AI) Basics of both supervised and unsupervised methods (e.g. decision trees, random forests, boosing, support vector machines, neural networks, deep and opponent learning, ensemble learning, principal component analysis, factor analysis and diverse learning or multidimensional scaling) Translation of business problems into machine learning use cases; feasibility and impact Responsible implementation of machine learning projects in compliance with ethical standards					
3	Learning Objectives Students understand advanced, specialized theories / methods in the field of machine learning and Al analyse current questions and challenges in the field of machine learning and Al assess and discuss findings and research results of specialized theories / methods act responsibly considering ecological, social and ethical criteria develop work processes for real problems and challenges.						
4	Teaching and L lecture practice						
5	Module Entry R	Module Entry Requirements None					
6		Mode of End-Of-Module Examination Written test: PO					
7	Prerequisites for Awarding of Credit Points Passing the module examination.						
8	Core S Master of Science Supple Master of Arts P Supple Master of Science Supple	ce Business Arection Business ce Economics: mentary Section Business ce Economics: mentary Section Business ce Sociology: Section Business ce Sociology: Section Business ce International Business ce Economic Reception Business ce Economic Reception Business and Business Arection Bu	nalytics & Econon s Analytics & Eco on Management & naft: on Political Science Social Research: on Sociology and Social and Econol on Sociology: Social I Management: on International M	nometrics Social Science Social Researc Thic Psychology Tall and Econom Tanagement The Social Research	h ⁄: nic Psychology		

	Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Markus Weinmann
10	Miscellaneous Literature: James, Witten, Hastie, Tibshirani, "Intorduction to statistical learning"

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Module Code 1314MBAST1		Workload 180h	ECTS Credits 6	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Advanced Statis	tics for Data A	nalysis	Contact Hours 45h	Self-Stu- dies 135h	Course Language English	
2	 Potential Outc Randomized E Matching Estir Regression Di Instrumental V 	Module Content • Potential Outcomes and Treatment Effects • Randomized Experiments • Matching Estimators • Regression Discontinuity • Instrumental Variables • Difference-in-Differences Estimation					
3	Learning Objectives Students understand advanced, specialized theories / methods in the field of advanced statistics analyse current questions and challenges in the field of advanced statistics assess and discuss findings and research results of specialized theories / methods act responsibly considering ecological, social and ethical criteria develop work processes for real problems and challenges.						
4	Teaching and L lecture practice						
5	Module Entry R	Module Entry Requirements None					
6	Mode of End-O Written test: PO	Mode of End-Of-Module Examination Written test: PO					
7		Prerequisites for Awarding of Credit Points Passing the module examination.					
8	Other Programmes that Use the Module Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics Master of Science Economics: Supplementary Section Management & Social Sciences Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science International Management: Supplementary Section International Management Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Administration - Supply Chain Management:						

	Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Markus Weinmann
10	Miscellaneous Literature: Angrist and Pischke, "Mostly Harmless Econometrics"

CM Data	a Analytics V						
Module Code 1277MBDMA1		Workload 180h	ECTS Credits	Module Language English	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Data Management and Data Visualization Contact Hours dies 45h Course English						
2	 Fundamentals analysis Fundamentals for the integratio Data manager data manipulatio Basics of data tion of different of 	 Module Content Fundamentals of data storage, data cleansing and retrieval; data use and data quality for data analysis Fundamentals of metadata; methods of data integration; data models and software architectures for the integration of different data types Data management methods and practices (e.g. relational databases, SQL, NoSQL databases, data manipulation, access to data sources, Web APIs, scraping/crawling and parsing of text data) Basics of data visualization (e.g. cognition, design principles for diagrams and graphics, visualization of different data types) Methods and techniques of data visualization (e.g. tableau, R, dashboards, digital presentations) 					
3	Students understand acics analyse curre assess and di act responsib	understand advanced, specialized theories / methods in the field of programming and data analytic					
4	Teaching and L lecture practice						
5	Module Entry R	Module Entry Requirements None					
6	Mode of End-O Written test: WT		mination				
7		Prerequisites for Awarding of Credit Points Passing the module examination.					
8	Other Programmes that Use the Module Master of Science Business Analytics & Econometrics: Core Section Business Analytics & Econometrics Master of Science Economics: Supplementary Section Management & Social Sciences Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science International Management: Supplementary Section International Management						

	Supplementary Section Economic Research Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing
	Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development
9	Module Manager UnivProf. Dr. Markus Weinmann
10	Miscellaneous

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Module Code 1014MESAb1		Workload 180h	ECTS Credits 6	Module Language selected lan- guage	Module Availability every term	Duration 1 Term			
1	Courses			Contact Hours	Self-Stu- dies	Course Language			
2		Module Content depends on course selection							
3	Students	Learning Objectives Students acquire knowledge and skills depending on their choice of course.							
4		Teaching and Learning Methods depending on course choice							
5		Module Entry Requirements depends on course selection							
6		Mode of End-Of-Module Examination TR - depending on course selection							
7	-	Prerequisites for Awarding of Credit Points depends on course selection							
8	Other Programmes that Use the Module Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development:								

9	Module Manager
10	Miscellaneous Language: can be held in English or in any language offered at the host university. This module can be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module.

Studies	Abroad II					T		
Module Code 1014MESAb2		Workload 180h	ECTS Credits	Module Language selected lan- guage	Module Availability every term	Duration 1 Term		
1	Courses			Contact Hours	Self-Stu- dies	Course Language		
2		Module Content depends on course selection						
3	Students	Learning Objectives Students acquire knowledge and skills depending on their choice of course.						
4		Teaching and Learning Methods depending on course choice						
5	_	Module Entry Requirements depends on course selection						
6		Mode of End-Of-Module Examination TR - depending on course selection						
7	Prerequisites for Awarding of Credit Points depends on course selection							
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Supplementary Section Management & Social Sciences Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Science International Management Master of Science International Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Business Analytics & Econometrics: Supplementary Section Business Analytics & Econometrics							

9	Module Manager
10	Miscellaneous Language: can be held in English or in any language offered at the host university. This module can be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module.

Module Code 1014MESAb3		Workload 180h	ECTS Credits 6	Module Language selected lan- guage	Module Availability every term	Duration 1 Term			
1	Courses			Contact Hours	Self-Stu- dies	Course Language			
2		Module Content depends on course selection							
3	Learning Objectives Students acquire knowledge and skills depending on their choice of course.								
4	_	Teaching and Learning Methods depending on course choice							
5	Module Entry Requirements depends on course selection								
6	Mode of End-Of-Module Examination TR - depending on course selection								
7	Prerequisites for Awarding of Credit Points depends on course selection								
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation: Supplementary Section Accounting and Taxation: Supplementary Section Corporate Development: Supplementary Section Corporate Development Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science Economic Research: Supplementary Section Economic Research Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Politikwissenschaft:								
			n Political Scienc						

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

10 Miscellaneous

Language: can be held in English or in any language offered at the host university. This module can be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module.

Studies A	Abroad IV						
Module Code 1014MESAb4		Workload 180h	ECTS Credits	Module Language selected lan- guage	Module Availability every term	Duration 1 Term	
1	Courses			Contact Hours	Self-Stu- dies	Course Language	
2	Module Content depends on course selection						
3	Learning Objectives Students acquire knowledge and skills depending on their choice of course.						
4	Teaching and Learning Methods depending on course choice						
5	Module Entry Requirements depends on course selection						
6	Mode of End-Of-Module Examination TR - depending on course selection						
7	Prerequisites for Awarding of Credit Points depends on course selection						
8	Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Science Business Administration - Marketing: Supplementary Section Marketing Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Accounting and Taxation: Supplementary Section Accounting and Taxation Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Sociology: Social Research: Supplementary Section Sociology and Social Research Master of Science Sociology: Social and Economic Psychology: Supplementary Section Sociology: Social and Economic Psychology Master of Science International Management: Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Ergänzungbereich Wirtschaftspädagogik Master of Arts Politikwissenschaft: Supplementary Section Political Science						
9	Module Manage	er					
10	Miscellaneous Language: can be held in English or in any language offered at the host university. This module can						

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module.

3.6.4 Master's Thesis

Master's Thesis Finance							
Module Code 1015MMFIN1	Workload 900h	ECTS Credits 30	Module Language German and English	Module Availability every term	Duration 1 Term		
Courses	Contact Hours	Self-Stu- dies	Course Language				

Module Content

The topic of the master's thesis must come from the specialisation section (all compulsory modules should have been completed) or from the subject group taken by the candidate in the supplementary section (the candidate must already have accumulated 18 ECTS credits in said supplementary section).

Learning Objectives

Students...

- ... are familiar with current debate on international management theory and methods and make use of it through their own independent research work.
- ... identify questions and issues that meet academic requirements. work on these questions independently, using the main primary and secondary literature.
- ... formulate theoretical and methodical (qualitative and/or quantitative) approaches to academic research.
- ... draw up a research plan and implement it independently.
- ... organise and design an academic research process.
- ... independently collect relevant data and evaluate them in a methodically competent manner.
- ... discuss theoretical and methodical problems in depth with teaching staff, other students and persons with an interest in the field.
- ... critically assess research findings and derive conclusions from them that are relevant to research and society.

Teaching and Learning Methods

Master's Thesis

Module Entry Requirements

60 ECTS credits obtained

Mode of End-Of-Module Examination

Written test 6 months

Prerequisites for Awarding of Credit Points

Passing the module examination

Other Programmes that Use the Module

Master of Science Business Administration - Finance:

Master Thesis in Finance

Module Manager

Area Finance

Miscellaneous

The master's thesis may be written in German or English.