

Please note the year of validity of the module catalogue.

FACULTY OF MANAGEMENT, ECONOMICS AND SOCIAL SCIENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES DEPARTMENT



valid for students of the Examination Regulations 2021

(enrolment from winter semester 2021/22)

MODULE CATALOGUE

HEALTH ECONOMICS

BACHELOR OF SCIENCE

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR BACHELOR PROGRAMME IN HEALTH ECONOMICS



Academic director	Prof. Dr. Ludwig Kuntz
Programme director	Prof. Dr. Ludwig Kuntz
Editor	Vice Dean of Studies Department - WiSo Faculty
Student Services	WiSo-Student Service Point (WiSSPo) +49 (0) 221 / 470 - 8818 www.wiso.uni-koeln.de/anfrage
Status	Taking effect on 01.10.2022

T.

Lists of abbreviations

AM	Advanced module	PR	Project
AS	Assignment	PRES	Presentation
С	Course	SI	Studium Integrale
СС	Compulsory course	SM	Specialisation module
СМ	Core module	SPM	Supplementary module
СН	Contact hours (= time spent in class)	SPW	Semester period per week
ECTS	Credit Points	SSt	Self-study
CS	Case study	TP	Term paper
EC	Elective course	TPF	Time required for preparation and follow-up
OE	Oral Examination	TR	Credit points transferred from another university
PRP	Project report	WL	Workload
PCR	Practical component report	WT	Written Test
PO	Portfolio		

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

Table of Contents

1	HEALTH ECONOMICS	1
	1.1 Content and objectives of the programme	
	1.2 Requirements	3
	1.3 Programme structure and sequence	3
	1.4 Study Abroad Option	
	1.4.1 The Faculty's Study Abroad Programme (STAP)	5
	1.4.2 Credit transfer options from studies abroad	6
	1.5 Module study plan sequences	6
	1.6 Modules with mid-term examinations	11
	1.7 Calculation of the overall mark	11
	1.8 Modularity	12
	1.9 Rules for failed attempts	14
2	SUPPORT FOR STUDENTS	15
	2.1 Course registration in KLIPS 2.0	15
	2.2 Exam registration in KLIPS 2.0	15
	2.3 Subject-specific and examination advice	16
	2.4 Academic Working	16
	2.5 Other sources of information and advice	17
3	MODULE TABLES AND DESCRIPTIONS	
	3.1 Core and Advanced Section	18
	3.2 Supplementary Section	18
	3.3 Specialisation Section	19
	3.4 Studium Integrale	20
	3.5 Bachelor's Thesis	21
	3.6 Module Descriptions	22
	3.6.1 Core and Advanced Section	22
	3.6.2 Supplementary Section	
	3.6.3 Specialisation Section	58
	3.6.4 Bachelor's Thesis	

1 Health Economics

Health economics is an interdisciplinary science that occupies its place between economics and medicine. The B.Sc. in Health Economics at the University of Cologne is the only course of studies in Germany to offer both courses at a Faculty for Management, Economics and Social Sciences as well as at a Faculty for Medicine.

The starting point for all considerations is the assumption that the production factors with which health care services are created, such as manpower, capital or materials, are not available indefinitely. The aim of health economics is to use these resources effectively and economically and thus to make optimum use of them. The acquisition of basic medical knowledge enables the understanding of health economic and medical aspects.

The Bachelor's programme in Health Economics prepares students to understand the complexity of subject-specific issues and to be able to solve them in the best possible way.

1.1 Content and objectives of the programme

Health economics as an interdisciplinary science at the University of Cologne is based on three pillars: the entrepreneurial business perspective (WiSo Faculty), the higher system perspective (WiSo Faculty) and the medical perspective (Medical Faculty). The contents are conveyed by means of practice-relevant seminars and lectures with a national focus. This offers students a high degree of initiative and individual development potential. Thus, operative insights are offered without neglecting the theoretical overall context of the complex health care system. Furthermore, competences for the design of economic and organisational processes in the health care sector are acquired. This well-founded and wide-ranging education provides Bachelor graduates with a wide range of entry opportunities. In the course of their studies, students acquire skills in the design of economic and organisational processes in the healthcare sector.

The graduates have competences at level 6 of the German Qualification Framework or the Bachelor level of the German Qualification Framework for Higher Education Qualifications. Intended learning outcomes are shown in the table below. On the one hand, the intended learning outcomes comprise the overarching *learning goals* that the programme envisions for the graduates. On the other hand, they include *learning objectives*, which refer to concrete activities of the students during their studies.

	Graduates act
(0	with fundamental expertise at the interface between business and medicine in order to grasp current economic challenges in the healthcare sector.
al skills	Students analyse health care issues with recourse to basic economic or medical theories and concepts.
Professional and analytical skills	Students reproduce basic economic or medical knowledge that prepares them for the analysis of health economic issues.
and a	Students use health economic methods and the necessary medical expertise to evaluate clinical studies.
sional	Students write an academic paper on a topic relevant to health economics on the basis of independently collected or specified literature and data.
rofes:	as active users of business management and statistical methods in order to help shape health economic processes.
4	Students apply management, economic or statistical methods to case studies (e.g. in the areas of pricing, quantitative methods, health management, quality management and HTA).
q	as interculturally sensitised communicators to effectively address current problems in health economics.
e an kills	Students work in a goal-oriented and cooperative manner in diverse teams.
Communicative and cooperative skills	Students discuss health economic topics and theories with representatives from academia and practice.
ooper	as health managers to help develop new ways of solving problems and improving processes.
00	Students justify processes and problem solutions at the interface between economy and health care.
Personal skills	as employees who are particularly ethically sensitive to health issues in order to have a positive impact on the health care system.
	Students design their learning, working and action processes independently and self-reflectively on the basis of ethical concepts of economic or medical action.
Pers	Students derive scientifically sound judgements on health economic issues from relevant information.

After graduation, consulting and advisory activities in both private and public companies, such as clinics, large medical practices, health insurance companies, institutions, organizations and companies in the health care industry, as well as in the sports and fitness, prevention and rehabilitation sector, are a possible option. In addition to the core area of medical treatment and care, services in the health sector are also required in the areas of prevention and aftercare/rehabilitation. In the other areas of work, there are also clubs in the sports, fitness and education sector, social institutions and social insurance institutions. In the administrative and commercial fields of activity of these sectors, graduates of health economics find their employment possibilities in the areas of organisation and communication, accounting and cost control, planning and control of projects and investments. The specific profile lies in the fact that the commercial-administrative ways of thinking, which are often co-determined by the conditions of the social security system, can be linked to medical-nursing or diagnostictechnical aspects by the graduates. Graduates build a bridge between economic and medical reasoning and can critically counter one-sided interpretations of decisions, which can occur especially in the field of consulting. The acquisition of basic medical knowledge enables them to understand health economic and medical aspects. The Bachelor's programme in Health

Economics prepares students to understand the complexity of subject-specific issues and to be able to solve them in the best possible way.

1.2 Requirements

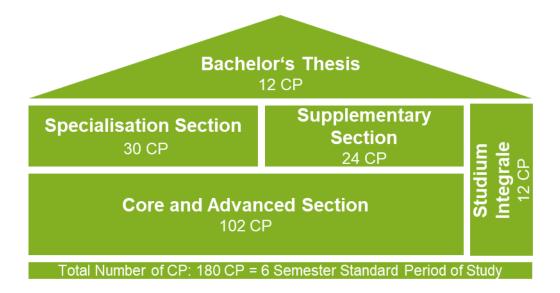
Successful students will have the following subject-related, methodical and personal strengths and aptitudes:

- good mathematical and analytical skills,
- ability to think abstractly and conceptually,
- good communication skills in German and English,
- ability to perform independent, goal-driven and result-oriented work,
- a keen interest in economic issues.

1.3 Programme structure and sequence

The bachelor's programme of Health Economics comprises 180 credit points, is designed for a standard study period of six semesters and is made up of the following four sections:

The Core and Advanced Section with 102 Credit Points (CP) comprises basic modules from basic business, health economics and medical modules. All modules in this section are compulsory. The Supplementary Section with 24 CP contains supplementary modules of economics and methods. A total of 12 CP are to be chosen in Methods as well as in Economics. The Specialisation Section with 30 CP comprises four seminars from which two can be chosen (12 CP). In addition, further health economic modules are located there, in which a total of 18 must be achieved. The obligatory thesis in the degree course Health Economics (12 CP) and the interfaculty Studium Integrale (SI, 12 CP) are the last sections.



1.4 Study Abroad Option

The WiSo Faculty offers a broad range of study abroad options within an excellent network of prestigious partner universities worldwide. The so-called Study Abroad Programme (STAP) includes ERASMUS exchanges and provides an opportunity for a single-term stay at one of the WiSo Faculty's partner universities. Successful STAP applicants benefit from direct contact and organisational support at the Partner University as well as support in the organisation of the semester abroad by the <u>International Relations Center (ZIB WiSo)</u>. Additionally, they are exempt from paying tuition fees there. The range of universities available depends on the bachelor course in which the student is enrolled – the possible options are listed in the <u>WiSo Exchange (WEX)</u> (access through the student's UoC account only), along with detailed information on each university.

In addition to these options offered by the Faculty, bachelor students can also apply for a non-WiSo exchange, offered by Dezernat 9 – Internationales (Central International Office of the University of Cologne) within the 'fakultätsübergreifende Partnerschaften' framework. Further possibilities are going abroad as a freemover (i.e. as a student who organises his or her stay abroad individually) or participating in short courses or summer schools offered under separate terms and conditions.

1.4.1 The Faculty's Study Abroad Programme (STAP)

Bachelor students should plan their application for a term abroad at the beginning of their bachelor studies. The STAP main selection round takes place once a year with application period between December and January 15th; it allows for an application either for the fall term or the spring term of the following academic year. Detailed information on the selection criteria and the best preparation for a STAP application can be found online in the <u>STAP Bachelor Application Manual</u>.

If there are still places available after the main selection round has been completed, another small secondary selection round will be offered between April and June 1st. In this round, students can only apply for the following summer semester.



STAP Bachelor - main selection round (fall term and spring term)

* Atternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available.
** End of main selection round. In case any exchange slots become available after 15 March, these slots will be made available in a secondary selection

STAP Bachelor – secondary selection round (for spring term only)

15 APRIL	1 JUNE	END OF JUNE	MID-JULY	MID-JULY	MID-JULY	END OF JULY	15 AUGUST
APPLICATION PERIO	OD*	RESULTS AND ACCEP	TANCE PERIOD				
Beginning of STAP application	Application deadline All applications	Outcome 1: Offer	Deadline for acceptance				
period	have to be submitted via WEX	Contraction of the local division of the loc		Handing in of new preference list	Selection result based on new preference list	Deadline for acceptance	
		Outcome 3: No offer					Last possible dat for receiving an offer

* Deadline for handing in FILTERtest results (if taken until 1 June): 15 June. ** Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available.

1.4.2 Credit transfer options from studies abroad

The WiSo Faculty has put a lot of emphasis on internationalisation in the design of its bachelor programmes, offering broad credit transfer options for all kinds of study abroad options. Each bachelor course includes at least one "Studies Abroad" module, with a broad range of courses suitable for credit transfer. In addition, a single course-to-course credit transfer can be considered. Moreover, students have the option of crediting courses from the semester abroad as part of their Studium Integrale.

For any questions regarding credit transfer, students can contact the <u>ZIB WiSo</u> or the <u>WiSo</u> <u>Credit Transfer Center</u>.

1.5 Module study plan sequences

Due to several factors you need to plan your studies more and more individually. This is caused for example by the fact that some Modules are solely offered in the winter or summer term. Thus, the following sequences are only recommendations, from which you can or have to diverge depending on your individual study plan.

Track Recommendation for a targeted career profile

For specialisation within the study programme you can choose a Health Care Manager Track or Health Care Analyst Track. A combination is also possible. The Health Care Analyst Track supports your professional profile for a career in scientific and academic health care institutions. The Health Care Manager Track enables you to specialise for careers in hospital management, quality management or consulting. Analytical-oriented and managementoriented contents are available in each section of the study programme.

Track specialization is recommended but not mandatory!

Health Care Manager Track - exemplary areas for job opportunities are:

- Controller for hospitals
- Assistance to the board of directors at the hospital
- Consultant
- Project Manager of health care providers
- Quality Manager

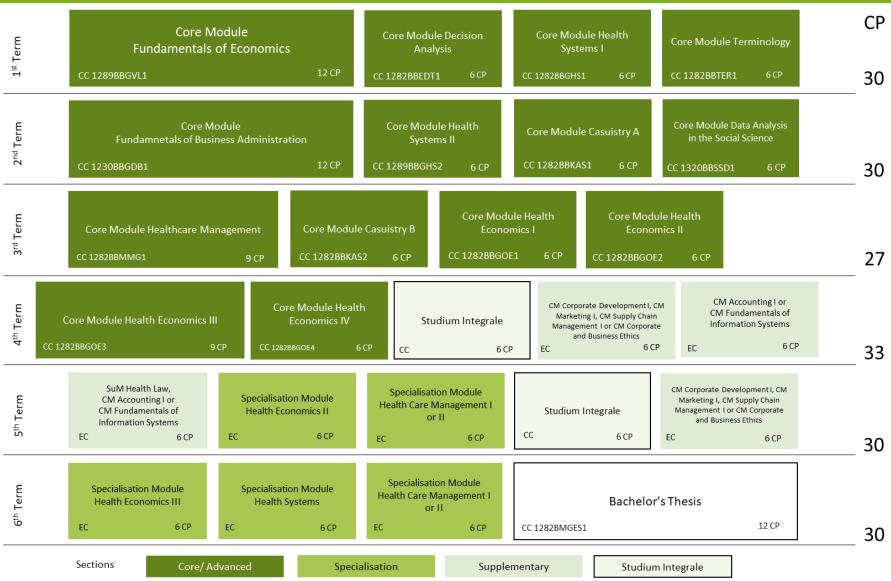
Health Care Analyst Track - exemplary areas for job opportunities are:

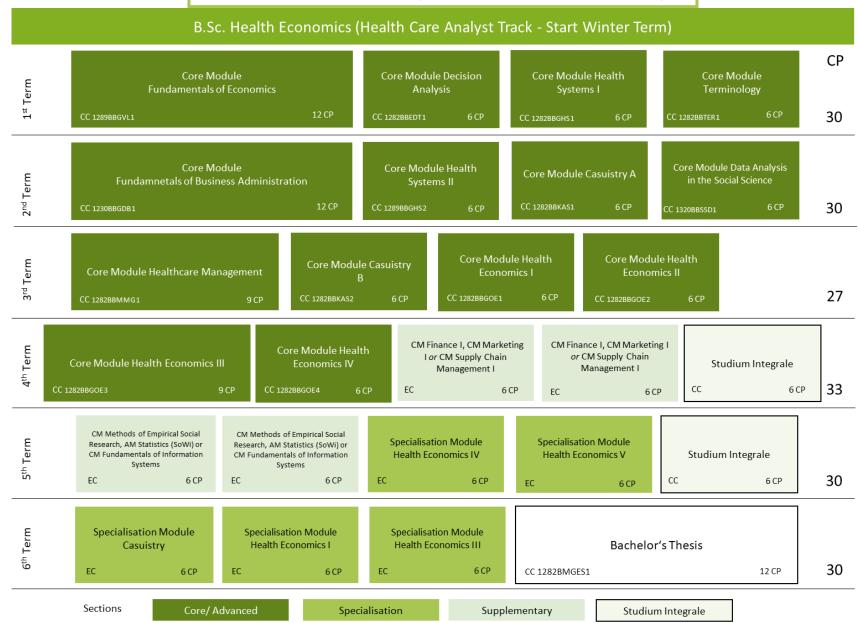
Consultant

- Data Analyst
- Health Care Analyst
- Health Economist
- Market Access Manager of Pharmaceuticals
- Researcher

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

B.Sc. Health Economics (Health Care Manager Track - Start Winter Term)





valid for students of the ER 2021 (enrolment from winter semester 2021/22)

B.Sc. Health Economics (incl. Study Abroad - Start Winter Term)



Study plans including a semester abroad

a) Adaption

The fifth semester is mostly suitable for studying abroad.

In view of the model study plan sequence and the credit transfer options in the Specialisation Section (12 CP), Supplementary Section (12 CP) as well as in the Studium Integrale (6 CP), part of the Studium Integrale should be positioned in the fifth semester in the case of an **exemplary** stay abroad. The Supplementary Module Economic Methods can be positioned in the first or first and forth semester by a suitable choice of the offered modules. The Specialisation Module Seminar can be positioned in the sixth semester.

b) General remarks

For questions about studying abroad the <u>ZIB WiSo</u> is at your disposal.

Additionally, it is always possible not to request a semester on leave (*Urlaubssemester*) if you spend a semester abroad such that examinations can be taken upon return to the University of Cologne (if it is individually feasible).

1.6 Modules with mid-term examinations

Some modules have courses that only run for half a term and usually with twice the normal number of classes. For these modules, the term is divided into two roughly equal halves. In fall, the mid-term usually ends at the beginning of December; in spring, it is usually in the middle or at the end of May. Often, the examinations for these courses are held mid-term, enabling students to reduce their examination load at the end of term.

The information in the campus management system (KLIPS) regarding the dates of courses and examinations is relevant in this context.

1.7 Calculation of the overall mark

The marks for each examination are determined by the respective examiners. The overall mark for the bachelor's degree combines the marks for the various sub-categories, weighted based on the respective number of credit points attainable and each sub-category's contribution towards the overall mark for the examinations for which marks are given. The marks for the sub-categories are calculated as the mean of the examination results in line with the weighting for each examination in terms of the credit points it contributes to the overall mark for the examinations in the respective category for which marks are given. If the result of a module examination is calculated based on several components, the mark is calculated based on a weighting given in the module description. The overall mark for the degree is calculated as the weighted arithmetic mean of the marks for the subject categories and the mark for the

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

bachelor's thesis. On the Health Economics programme, the weighting for the contributions to the overall mark are as follows:

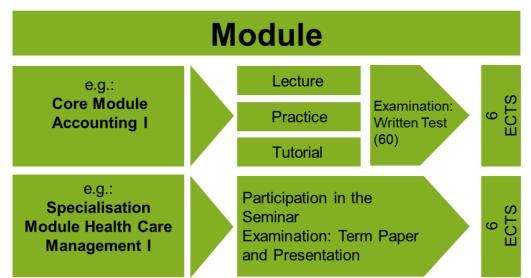
- a) Mark for Core and Advanced Section: 102 of 168 CPs
- b) Mark for Supplementary Section: 24 of 168 CPs
- c) Mark for Specialisation Section: 30 of 168 CPs
- d) Mark for Bachelor's Thesis: 12 of 168 CPs.

1.8 Modularity

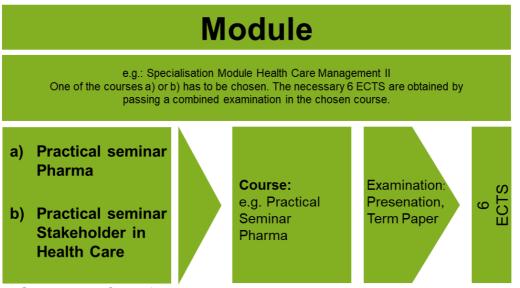
The subject categories on the bachelor programmes are divided into modules, the contents of which are presented in the module descriptions. The bachelor module catalogue can be viewed in the <u>download section</u> of the WiSo faculty website. Students who pass the necessary examinations are awarded credit points as proof of their successful participation in a module. The module examinations are taken at regular intervals during the programme. Each module consists of various parts and can usually be completed in one or two terms. You will find this information in the "Duration" section of the module description. A module can consist of lectures, exercises and/or tutorials on the same subject. There are also modules that only comprise one type of class, e.g. a seminar. In some cases, modules offer students a choice between various courses and they are required to take one or more of them. In these cases, the examination can refer to the content of one or of several courses.

When planning your studies, please remember that not every module is offered every term. To find out whether a module is being offered, refer to the "Module availability" section of the module description.

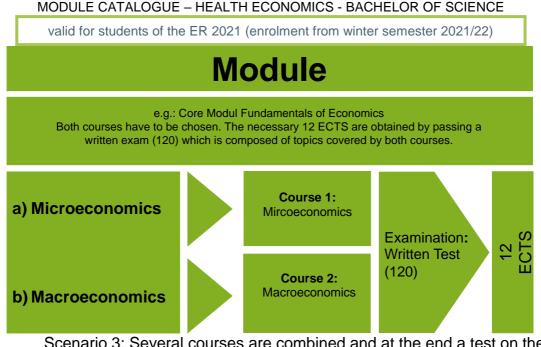
The following examples are to be understood exclusively as illustrations of the individual scenarios; they do not necessarily include modules of the present study programme.



Scenario 1: The module can consist of one teaching and learning method or several complementary teaching and learning methods on the same topic.



Scenario 2: One of the two courses must be chosen and the exam must be passed.



Scenario 3: Several courses are combined and at the end a test on the contents of all courses is completed successfully and the ECTS are thus acquired.

1.9 Rules for failed attempts

Students may retake module examinations that they have failed. The number of attempts is limited to three per module.

In addition, additional three resit attempts can be granted to students at any point of the programme. Students who have accumulated at least 140 credit points are granted a further additional attempt. If a student fails an examination in the three additional attempts and the extra attempt for students with 140 points or more, they are deemed to have failed the programme at the final attempt. However, students may only be eligible for additional attempts beyond the initial three attempts if none of the first three examination attempts were failed due to cheating or to an offence. If the candidate fails a module examination three times, he or she will receive a written notification informing him or her of the options available. We recommend all students who fail the initial three attempts to seek advice from WiSo Student Service Point before embarking upon an additional attempt.

Where a module examination consists of several components, the candidate must obtain a "bestanden" (pass) mark, or at least an "ausreichend (4,0)" (sufficient) mark, in all of the examination components. All components marked "mangelhaft (5,0)" or "nicht bestanden" (fail) must be retaken.

It is not possible to retake module examinations that have already been passed.

A failed bachelor's thesis can be retaken once, with a new topic. Students must register for their second attempt within six months of the result of their first attempt being announced.

2 Support for students

2.1 Course registration in KLIPS 2.0

<u>KLIPS 2.0</u> is the central campus management system of the University of Cologne. At the WiSo faculty, KLIPS 2.0 serves as a student organization tool. Students should use it as an online course catalogue, for registration and deregistration of courses and examinations, as well as an overview of the complete study programme and calendar. Information on current dates and deadlines of the WiSo faculty, as well as video tutorials and FAQs about KLIPS can be found on the homepage of <u>WiSo-KLIPS-Support</u>. If you have further questions, feel free to contact WiSo-KLIPS-Support via <u>e-mail</u> (klips-wiso@uni-koeln.de). For account questions, contact the central <u>KLIPS support</u>.

2.2 Exam registration in KLIPS 2.0

Examinations on the various programmes are always managed via KLIPS 2.0. Students must register for them within specified deadlines. Please note that registration for courses <u>without</u> restriction on participation via KLIPS and registration for the corresponding module examinations are two completely separate processes. In the case of courses which are subject to a restriction on participation, an examination registration is generally only possible if a registration for the course has been submitted beforehand. Most examinations in written test form are offered twice per term. Often, this will be to "space out" the dates, i.e. students can choose the date that best fits their examination schedule. In some cases, however, the second examination may be a genuine repetition of the first, depending on the department/institute concerned.

All WiSo Faculty examination candidates are entitled to see their examination papers after they have been marked. For more information, please visit the <u>WiSo Examination Office website</u>.

2.3 Subject-specific and examination advice

General advice for students, especially regarding study options and programme requirements, is available from <u>WiSo-Student Service Point (WiSSPo)</u> for all programmes at the WiSo Faculty. The WiSSPo also offers subject-specific recommendations for students' study plans for the first semester plus information on how the individual programmes are structured. It issues transcripts of records in German and English as well as ranking certificates. The WiSSPo is also the first contact point students should refer to if they have any other questions or problems concerning their studies. The centre can be contacted by telephone, in person or by email. The opening hours and contact data can be found on the corresponding webpage.

Subject-specific advice is provided during the designated times by the University's faculty members and associated teaching staff ("akademische Mitarbeiterinnen und Mitarbeiter") involved in the teaching on the programme. The designated times are announced by means of notices in the institutes and on the departments'/institutes' websites.

Legally binding information concerning examinations and examination procedures is provided by the <u>WiSo Faculty Examination Office</u>. It also issues letters of assignment to the appropriate term of the programme. All the necessary information, contact details and opening hours can be found on the corresponding webpage.

2.4 Academic Working

To support the academic writing of term and final papers, the University of Cologne offers various courses to practice the process of academic writing by students. These include:

a) Writing advice/consultation

The <u>Kompetenzzentrum Schreiben</u>, the <u>Professional Center</u>, the <u>Kölner Studierendenwerk</u> and the programme <u>SchreibArt</u> offer advice as well as courses related to the issues that arise when writing an academic paper.

b) Literature research

The <u>university library</u> offers various courses especially for researching literature.

c) Text processing and literature administration

The <u>Regionales Rechenzentrum</u> provides courses regarding text processing and literature administration.

Students can register for the courses of the Professional Center and the SchreibArt programme in the **Studium Integrale** under "Kompetenzen für das Studium" (competencies for studies). There are even more offers made by the WiSo Faculty that can be elected in the **Studium Integrale**. Hence, these courses can be credited for your studies.

2.5 Other sources of information and advice

International students who study at the WiSo Faculty for part of their programme can turn to the <u>International Relations Centre</u> ("Zentrum für Internationale Beziehungen" or "ZIB") for help with any questions they have. Cologne University students preparing to study abroad can also contact the ZIB for support. The Centre also runs a variety of summer schools, short programmes and Business English courses. The services, courses and people to contact can be found on the corresponding webpage.

The Faculty's <u>Credit Transfer Centre</u> ("Zentrum für die Anrechnung auswärtiger Leistungen") is responsible for recognising credits accumulated in other institutions. This applies both to credits students have gained at other higher education institutions in Germany or abroad prior to studying at the WiSo Faculty, and to (advance) transfer of credits that students plan to accumulate abroad or have already accumulated abroad as part of a WiSo Faculty programme. This system eliminates the need to make individual inquiries to departments/institutes and examination offices. Students can find out everything they need to know about the transfer process on the corresponding webpage.

The <u>WiSo Career Service</u> offers advice and support for students from the WiSo Faculty looking for an internship or profession that is right for them. It also helps them as they plan their career and apply for jobs. In addition, the WiSo Career Service organises seminars, presentations and special events in cooperation with employers and external and internal experts. It also works with other partners in the Faculty and the University to support and guide students as they decide on a career path.

The <u>WiSo IT Service</u> runs regular courses dealing with standard software and field-specific programs.

In case of study-related or personal difficulties, the <u>psychosocial counselling</u> ("Psycho-Soziale Beratung") of the Kölner Studierendenwerk can be called upon. In addition to psychological and social counselling, it also offers writing and learning counselling and support for pregnant women and students with children.

As a further offer, there is <u>Nightline</u> Cologne, the listening and information telephone of students for students. It is available to all students at Cologne universities and colleges.

The WiSo student council represents the interests of all students from the WiSo faculty. In addition to advice from fellow students it also provides a variety of useful services for studying at the WiSo faculty. Any information can be found at <u>wiso-buero.uni-koeln.de</u> or by directly writing an email to <u>wiso-buero@uni-koeln.de</u>.

3 Module tables and descriptions

3.1 Core and Advanced Section

In accordance with Section 29(1), No. 1 of the Examination Regulations, students must accumulate 102 CPs in the Core and Advanced Section.

Group	Module	СР	CC/EC	Reqd. CP
Core	CM Fundamentals of Business Administration	12	CC	30
	CM Fundamentals of Economics	12	CC	
	CM Data Analysis in the Social Sciences	6	CC	
Health Economics	CM Healthcare Management	9	CC	45
	CM Health Systems I	6	CC	
	CM Health Systems II	6	CC	
	CM Health Economics IV	6	CC	
	CM Terminology	6	CC	
	CM Casuistry A	6	CC	
	CM Casuistry B	6	CC	
Methods in Health	CM Health Economics I	6	CC	27
Economics	CM Health Economics II	6	CC	
	CM Health Economics III	9	CC	
	CM Decision Analysis	6	CC	

3.2 Supplementary Section

In accordance with Section 29(1), No. 2 of the Examination Regulations, students must accumulate 24 CPs in the Supplementary Section.

Group	Module	СР	CC/ EC	Reqd. CP
Management	CM Corporate Development I	6	EC	12
	CM Finance I	6	EC	
	CM Marketing I	6	EC	
	CM Supply Chain Management I	6	EC	
	CM Corporate and Business Ethics	6	EC	
	Studies Abroad in Management I	6	EC	
	Studies Abroad in Management II	6	EC	
Methods in	CM Methods of Empirical Social Research	6	EC	12
Management	AM Statistics (SoWi)	12	EC	
	SuM Health Law	6	EC	
	CM Accounting I	6	EC	
	CM Fundamentals of Information Systems	6	EC	

3.3 Specialisation Section

In accordance with Section 29(1), No. 3 of the Examination Regulations, students must accumulate 30 CP in the Specialisation Section.

Group	Module	СР	CC/ EC	Reqd. CP
Specialisation Modules	SpM Casuistic	6	EC	18
	SpM Health Economics I	6	EC	
	SpM Health Economics II	6	EC	
	SpM Health Economics III	6	EC	
	SpM Health Systems	6	EC	
	Studies Abroad in Health Care Management I	6	EC	
	Studies Abroad in Health Care Management II	6	EC	
Seminars	SpM Health Care Management I	6	EC	12
	SpM Health Care Management II	6	EC	
	SpM Health Economics IV	6	EC	
	SpM Health Economics V	6	EC	

3.4 Studium Integrale

All of the Faculty's bachelor programmes include an interdisciplinary component, known as the Studium Integrale, in which students accumulate 12 credit points. The Studium Integrale is a university-wide and interdisciplinary component of the courses of study in which academic and professional competences are imparted. The Studium Integrale has both theoretical and practical content, enabling students to focus on more academic aspects or topics related to their future careers enhancing their employability. It aims to teach and develop skills that go beyond subject-specific knowledge or that are related to basic academic and personal traits: scientific curiosity, systematic and analytical thinking, and ability to deal with complexity, a solution-minded outlook plus other abilities such as teamwork and foreign language skills.

The Studium Integrale courses are run jointly by the faculties and the University's Professional Centre. They enable students to pursue their own interests in more depth, gain an insight into other subjects and departments, attend courses dealing with issues of relevance to society, acquire skills relevant to their future careers and attend language classes. The "Universitas" segment offers formats especially designed for the Studium Integrale, such as lecture series on societal issues with related workshops. In addition, the Studium Integrale offers students assistance with their learning and studying, helping them with such questions as how to write an academic paper or how to conduct literature reviews. Periods of training abroad and work experience can also be credited in the Studium Integrale. The Studium Integrale carries 12 credit points in total and formally counts as a module. There is no restriction on the number of attempts possible for Studium Integrale examinations.

Any credit points attained in the Studium Integrale over and above the 12 credit points specified in the study structure are shown on the transcript of records.

3.5 Bachelor's Thesis

The bachelor's thesis carries 12 CPs and is written at the end of the programme. Its aim is to illustrate that the candidate is capable of working and reflecting independently on a specific problem related to the subject matter covered on the programme, using the necessary methods and within a specified period. The topic of the bachelor's thesis must be clearly related to Health Economics. The bachelor's thesis can also be written in the form of a group work, if the contribution of each individual examinee can be clearly differentiated and evaluated. Individual contribution can be attributed on the basis of objective criteria, which enable clear differentiation, for example by specification of sections, page numbers or emphasis on content. The overall effort required for a group work must extend appropriately beyond the requirements related to an individual task. Depending on the degree of difficulty and content, group work for the individual(s) must be measured such that it corresponds to the requirements for an individual and independent exam performance. The individual contribution of each individual must meet the requirements of a bachelor's thesis.

At least 100 credit points should have been acquired to register for a bachelor's thesis. The working time for the bachelor's thesis is a maximum of 12 weeks starting with the disclosure of the topic. The bachelor's thesis should basically not exceed 40 pages. If all the examinations except the bachelor's thesis have been taken, the bachelor's thesis must be officially started within one year. Detailed and additional information on the bachelor's thesis is available in the examination.

3.6 Module Descriptions

3.6.1 Core and Advanced Section

Module Code 1230BBGDB1		WorkloadECTS CreditsModule360h12LanguageGerman	Language	Module Availability every term	Duration 1 Term	
1	Courses Fundamentals o	ninistration	Contact Hours 120h	Self- Studies 240h	Course Language German	
2	Module Content • Management structures and models • Strategy and target systems of companies • Corporate functions and processes and their interrelationships • Analysis and design of service provision, in particular the deployment of personnel • Main features of the operational cost and performance accounting • Main features of the annual accounts • Main features of operational investment and financing decisions					
3	Learning Objectives Students analyse market and environment conditions for entrepreneurial action and their influence on corporate decisions. reflect and justify basic positions and basic standards (competition, freedom, social justice) of companies in a social market economy. structure corporate actions according to different process categories and differentiate betweer management, business and support processes. design individual management processes with the help of procedures and instruments (values strategy and corporate goals, coordination and motivation, information and control system). make decisions for the design and optimization of business processes (customer attraction, customer loyalty, brand management, service delivery, service innovation) and use them to shap relationships with sales and procurement markets. select adequate financial management procedures for various business decisions and apply th in extracts (external accounting, internal controlling, investment and financial accounting). assess the success of corporate decisions with the help of key performance indicator systems					n, social justice) of fferentiate between nstruments (values, ntrol system). tomer attraction, d use them to shape cisions and apply them accounting).
4	draw conclusions from them. Teaching and Learning Methods lecture tutorial					
5	Module Entry R none	equirements				
6	Mode of End-Of-Module Examination Written test: WT (90)					
7	Prerequisites for Passing the mod	-				
8	Other Programmes that Use the Module Bachelor of Science Geographie: Nebenfach BWL Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL					

	valid for students of the ER 2021 (enrolment from winter semester 2021/22)
	Bachelor of Arts Medienwissenschaft: Media and Technology Management Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Bachelor of Science Mathematik: Nebenfach WiWi Bachelor of Science Wirtschaftsmathematik: Nebenfach WiWi Bachelor of Arts Lehramt: Bachelor Education WiSo Bachelor of Science Wirtschaftsinformatik: Core Section Information Systems
9	Module Manager Geschäftsführende*r Direktor*in des Instituts für Berufs-, Wirtschafts- und Sozialpädagogik
1() Miscellaneous

Civi Fundar	mentals of Ec	onomics				T	
Module Code 1289BBGVL1				Module Language German	Module Availability every term	Duration 1 Term	
1	Courses a) Microeconom b) Macroeconom			Contact Hours a) 60h b) 90h	Self- Studies a) 120h b) 90h	Course Language a) German b) German	
2	Module Content Theory of household and demand Theory of enterprise and supply Theory of price formation Market failure theory Neoclassical and Keynesian macroeconomic theory Causes of macroeconomic disturbances The role of the state in the economy						
3	Learning Objectives Students apply theories in a solution-oriented way in the field of economics. know and understand common methods in the area of economics. discuss results with teaching staff and other students. develop an understanding of the impact of decisions that take into account economic, social and/or ethical criteria.						
4	Teaching and Learning Methods lecture practice tutorial						
5	Module Entry Requirements none						
6	Mode of End-Of-Module Examination Written test: WT (120)						
7	Prerequisites for Awarding of Credit Points Passing the module examination of course a) and b)						
8	Other Programmes that Use the Module Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL Bachelor of Arts Medienwissenschaft: Media and Technology Management Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Science Mathematik: Nebenfach WiWi Bachelor of Arts Lehramt: Bachelor of Arts Lehramt:						
9	Bachelo Module Manage Dr.' Julia Fath		/100				

	V	alid for students of the ER 2021 (enrolment from winter semester 2021/22)
10		Miscellaneous In microeconomics, the preparation of classes is carried out with the help of e-lectures and e- homework. Both classes are tested in the same exam simultaneously!

Module Code		Workload	Module Module Duration				
1320BBSSD1		180h	ECTS Credits 6	Language German and English	Availability every 2nd term - summer term	1 Term	
1	Courses Introduction to D Sciences (Statis	•	n the Social	Contact Hours 90h	Self-Studies 90h	Course Language German and English	
2	Module Content • Descriptive Analyses of single variables • Analyses of associations of two (or more) variables • Probabilities and distributions • Estimation and hypotheses testing • Application of statistical software						
3	Learning Objectives Students know and understand basic theories and statistical analyses of social empirical research. know and understand common methods in the area of quantitative statistical analyses. use methods in pre-structured contexts in a solution-oriented way. analyse (current) questions and challenges within the framework of pre-structured contexts. communicate continuously and purposefully within teaching and learning groups.						
4	Teaching and Learning Methods lecture practice tutorial						
5	Module Entry R none	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod	-		ts			
8	Supple Bachelor of Arts Ergänz Bachelor of Arts Ergänz Bachelor of Arts Ergänz Bachelor of Arts Media a Bachelor of Scie Core an Bachelor of Scie	Regionalstudi metary Sectior Regionalstudi ungsbereich S Regionalstudi ungsbereich S Regionalstudi ungsbereich S Medienwisser and Technolog ence Gesundhe nd Advanced S ence Sozialwise	en Ost- und M n Social Scient en Lateiname ozialwissensc en Ost- und M ozialwissensc en Lateiname ozialwissensc nschaft: y Managemer eitsökonomie: Section Health senschaften:	ces - Sociology rika - Sozialwisse haften - Soziolog litteleuropa - Soz haften - Politikwis rika - Sozialwisse haften - Politikwis nt Economics Sciences	ie tialwissenschaften: ssenschaft enschaften: ssenschaft		

V	valid for students of the ER 2021 (enrolment from winter semester 2021/22)
9	Module Manager UnivProf. Dr.' Marita Jacob
10	Miscellaneous

			1		T			
Module Code 1282BBMMG1		Workload 270h	ECTS Credits 9	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Healthcare Man	agement		Contact Hours 60h	Self- Studies 210h	Course Language German		
2	FundamentalsMethodologics	 Module Content Fundamentals of the managerial perspective in health care markets Methodological basics in health care management Quantitative techniques for the analysis of case studies in health care 						
3	Students know and und use methods analyse curre	Learning Objectives Students know and understand basic theories. use methods in case studies in a solution-oriented way. analyse current questions and challenges within the framework of prepared cases. establish and evaluate independently developed positions.						
4	Teaching and L lecture practice							
5	Module Entry R none	equirements	i .					
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	-	of Credit Points					
8	Bachelor of Scie Core an Master of Science	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Master of Science Versorgungswissenschaft: Multidisziplinäre Schwerpunktmodule						
9	Module Manage UnivProf. Dr. L							
10	Miscellaneous In this module homework is given.							

	th Systems I							
Module Code 1282BBGHS1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Health care structure			Contact Hours 30h	Self- Studies 150h	Course Language German		
2	• The module de provides an over Questions of org are in the foregre knowledge.	• The approach is interdisciplinary and includes different, theoretically informed socio-political						
3	Students know and und establish and present and d question and	Learning Objectives Students know and understand basic theories of the German health care system. establish and evaluate independently developed positions. present and discuss results with teaching staff and other students. question and critically reflect on current social developments. design their learning and working processes independently.						
4	Teaching and L lecture	Teaching and Learning Methods lecture						
5	Module Entry R none	Module Entry Requirements none						
6		Mode of End-Of-Module Examination Written test: WT (60)						
7	Prerequisites for Passing the mod							
8	Bachelor of Scie Core ar Bachelor of Scie Special Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Bachelor of Science Volkswirtschaftslehre: Specialization Section Bachelor of Science Volkswirtschaftslehre sozialwissenschaftlicher Richtung: Specialization Section						
9	Module Manage UnivProf. Dr. L							
10	Miscellaneous Lecturers: Prof.	Dr. Andreas Le	hr und Dr. Desde	emona Möller, S	Sprache: deutso	ch		

CM Health	Systems II							
Module Code 1289BBGHS2		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Economic Funda	amentals of He	alth Economics	Contact Hours 45h	Self- Studies 135h	Course Language German		
2	 Information pr long-term insura Information pr models 	Information problems in the doctor - patient relationship - Insurance: global budgets, managed						
3	Learning Objectives Students know and understand basic theories in the area of economics. analyse current questions and challenges within the framework of prepared cases. establish and evaluate independently developed positions. question and critically reflect on current social developments.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry R The contents of	-	ile Fundamentals	of Economics	are assumed.			
6	Mode of End-O Written test: WT		nination					
7	Prerequisites for Awarding of Credit Points Passing the module examination.							
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics							
9	Module Manager UnivProf. Dr. Steffen J. Roth							
	UnivProf. Dr. S	sterren J. Roth						

CM Healt	h Economics I	V						
Module Code 1282BBGOE4		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term		
1	Courses Quality Assuran	ce and Quality	Management	Contact Hours 30h	Self- Studies 150h	Course Language German		
2	 Quality and ris Definition of orisks Public present Certification 	 Public presentation of quality and risks in health care 						
3	Students know and unc use methods analyse curre develop an ur	Learning Objectives Students know and understand basic theories. use methods in pre-structured contexts in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria.						
4	Teaching and L lecture	Teaching and Learning Methods lecture						
5	Module Entry R Recommendatio	-	Systems I					
6	Mode of End-O Written test: WT		nination					
7	Prerequisites for Passing the mod	-						
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manage UnivProf. Dr. m		e Stock					
10	independent sol							

Modulo Co	do	Workload	ECTS Credits	Module	Module	Duration		
Module Code 1282BBTER1		180h	6	Language German	Availability every 2nd term - winter term	1 Term		
1	Courses Medical Termino	Courses Medical TerminologyContact Hours 45hSelf- Studies 135hCourse Langu German						
2	 Medical termin Structures and Diseases Diagnostic an Drug classes 	Diagnostic and therapeutic procedures						
3	Students know and und use methods German medica communicate	Learning Objectives Students know and understand basic theories in the area of medical terminology. use methods in pre-structured contexts in a solution-oriented way in the area of English and German medical terminology. communicate continuously and purposefully within teaching and learning groups. establish and evaluate independently developed positions.						
4	Teaching and L lecture practice							
5	Module Entry R none	equirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	-	of Credit Points					
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manage UnivProf. Dr. m		enberg					
10	Miscellaneous Acquisition of basic knowledge of the principles, concepts and practical application of medical terminology. Lecture with beamer presentation and video films. Parts of the lecture are available in the download area. (e-learning). Integrated exercises: Analysis and presentation of the selected specialist texts are carried out in group work and presented in plenary sessions. Essential literatur Karenberg, A.: Medical terminology in a quick course; for study and professional practice. Stuttgar Schattauer Verlag.							

CM Casuistry A Module Code Workload **ECTS Credits** Module Module Duration 1282BBKAS1 180h 6 Language Availability 1 Term German every 2nd term summer term 1 Courses Contact Self-Course Language Relevant Clinical Pictures and Casuistry: Hours Studies German Internal Medicine and Surgery II 30h 150h 2 **Module Content** Terminology · Incidence and therapeutic effect · Economic relevance of important disease patterns in operative medicine · Principles of classification and severity classification of diseases · Cost-benefit analysis 3 Learning Objectives Students... ... know and understand basic theories. ... use methods in pre-structured contexts in a solution-oriented way. ... collect, systematize and synthesize literature and data material for a scientific work on a selected topic. ... design their learning and working processes independently. 4 **Teaching and Learning Methods** lecture 5 **Module Entry Requirements** none 6 Mode of End-Of-Module Examination Written test: WT (60) 7 Prerequisites for Awarding of Credit Points Passing the module examination Other Programmes that Use the Module 8 Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics 9 **Module Manager** Univ.-Prof. Dr. med. Dirk Stippel 10 **Miscellaneous** Lecture with a large amount of time for discussion. The lecture is prepared with recommended reading and specific downloads. Participation in discussion desired.

	_			I	I			
Module Code 1282BBKAS2		Workload 180h	6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Relevant Clinica Internal Medicin		-	Contact Hours 30h	Self- Studies 150h	Course Language German		
2	 Terminology Incidence and Economic reletee Evaluation of Principles of content 	Module Content • Terminology • Incidence and therapeutic effect • Economic relevance of important disease patterns in operative medicine • Evaluation of reviews and meta-analyses • Principles of classification and severity classification of diseases • Cost-benefit analysis						
3	Students know and und use methods use methods	Learning Objectives Students know and understand basic theories. use methods in case studies in a solution-oriented way. use methods in case studies in a solution-oriented way. design their learning and working processes independently.						
4	Teaching and L lecture	earning Meth.	ods					
5	Module Entry R none	equirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod							
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics							
9	Module Manager UnivProf. Dr. med. Dirk Stippel							
10		-	time for discussions. Participation in			h recommended		

CM Health	n Economics I						
Module Code 1282BBGOE1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term	
1	Courses Methodology of clinical epidemiology			Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content • Clinical-epidemiological studies • Types of clinical studies • Evidence-based Medicine						
3	Learning Objectives Students know and understand basic theories. apply theories in pre-structured contexts in a solution-oriented way. use methods in pre-structured contexts in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. establish and evaluate independently developed positions.						
4	Teaching and L lecture	earning Meth	ods				
5	Module Entry R	Requirements					
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the mod	-					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manager Prof. Dr. rer. medic. Martin Hellmich						
10	Miscellaneous Required literature: Fletcher, Fletcher and Wagner: Clinical Epidemiology						

			1	1				
Module Code 1282BBGOE2		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Evidence-based	medicine		Contact Hours 30h	Self- Studies 150h	Course Language German		
2	 Fundamentals Clinical studie Databases, sy Biometric prin Effect quantifi Evaluation of 	 Module Content Fundamentals of evidence-based medicine and scientific knowledge Clinical studies on therapeutic and diagnostic issues Databases, systematic information retrieval and evaluation Biometric principles for the analysis of medical studies Effect quantification, error sources and error evaluation Evaluation of aggregated information (guidelines, meta-analyses, etc.) Legal implementation of evidence-based medicine in Germany 						
3	Students know and und know and und use methods analyse curre	Learning Objectives Students know and understand basic theories. know and understand common methods. use methods in pre-structured contexts in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. establish and evaluate independently developed positions.						
4	Teaching and L lecture	earning Meth.	ods					
5	Module Entry R	equirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	-	of Credit Points					
8	Other Program Bachelor of Scie Core ar							
9		Module Manager Prof. Dr. med. Stefan Sauerland						
10	Miscellaneous							

	4	Workload	ECTS Credits	Medule	Module	Duration	
Module Code 1282BBGOE3		270h	9	Module Language German	Availability every 2nd term - summer term	1 Term	
1	Courses Health economic	Courses Health economic evaluation			Self- Studies 240h	Course Language German	
2	Module Content • Introduction to • Assessment of • Comparative a • Assessment of • Modelling • Bases of reim	o health econd of costs and be and non-comp of quality of life	enefits parative studies				
3	know and und use methods analyse curre establish and develop an ur and/or ethical cr design their le	derstand basic s in pre-structu derstand comm in pre-structur nt questions a evaluate inde nderstanding c iteria. earning and we	ured contexts in a non methods. red contexts in a s und challenges wit pendently develop	olution-oriented hin the framew bed positions. cisions that tak	d way. ork of pre-struc ke into account o	tured contexts. environmental, social	
4	Teaching and L lecture	earning Meth	nods				
5	Module Entry R Recommendation	-	of evidence-base	ed medicine, sta	atistics and dec	ision theory	
6	Mode of End-O Written test: WT		mination				
7	Prerequisites for Passing the model	-	of Credit Points				
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics						
9	Module Manager Dr. rer. pol. Dirk Müller						
10	Miscellaneous		-	examination-relevant specialist literature and an			

Module Co	de	Workload	ECTS Credits	Module	Module	Duration		
1282BBED		180h 6		Language German	Availability every term	1 Term		
1	Courses Decision theory			Contact Hours 60h	Self- Studies 120h	Course Language German		
2	 Fundamentals Structuring an characteristics Description of Application of 	 Module Content Fundamentals of rational decision-making Structuring and differentiation of complex decision situations with regard to different characteristics Description of theoretical prerequisites for the application of decision theoretical methods Application of methods to practical examples Determination and justification of optimal alternatives using formal procedures 						
3	Students know and und know and und use methods	Learning Objectives Students know and understand basic theories. know and understand common methods. use methods in pre-structured contexts in a solution-oriented way. communicate continuously and purposefully within teaching and learning groups.						
4	Teaching and L lecture practice							
5	Module Entry R none	equirements						
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mod	-						
8	Bachelor of Arts Ergänzu Bachelor of Scie Suppleu Bachelor of Scie Core ar Bachelor of Scie	Other Programmes that Use the Module Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration Bachelor of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems						
9	Module Manage UnivProf. Dr. L							
10	UnivProf. Dr. Ludwig Kuntz Miscellaneous The event is offered in the second term. An exam is offered both after the second term and during the semester break.							

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

3.6.2 Supplementary Section

Module Code 1253BBMCD1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term			
1	Courses Corporate Deve	elopment I (2. N	<i>l</i> idterm)	Contact Hours 90h	Self- Studies 90h	Course Language German			
2	This course firs on this, concept	Module Content This course first introduces foundations of Corporate Governance and Corporate Strategy. Buildi on this, concepts of Organizational Design and Instruments of Human Resource Management are presented and analysed.							
3	Students know and un organizational o apply theorie know and un analyse (curr establish and develop an u	Learning Objectives Students know and understand basic theories in the area of corporate governance, business strategy, organizational design and HR-management. apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. know and understand common methods. analyse (current) questions and challenges within the framework of pre-structured contexts. establish and evaluate independently developed positions. develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.							
4	Teaching and lecture tutorial								
5	Module Entry I	Requirements							
6	Mode of End-C Written test: W		mination						
7	Prerequisites f Passing the mo	-	of Credit Points						
8	Ergänz Bachelor of Arts Media Bachelor of Scie Core a Bachelor of Scie Supple Bachelor of Scie Specia Bachelor of Scie Supple Bachelor of Scie	s Regionalstud zungsbereich E s Medienwisse and Technolog ence Betriebsv and Advanced S ence Gesundh ementary Secti ence Volkswirt ilisation Sectio ence Sozialwis ementary Secti ence Psycholo zungsbereich V	ien China - Betriel WL nschaft: gy Management virtschaftslehre: Section Business / eitsökonomie: on Health Econom schaftslehre: n Track Business senschaften: on Social Science	Administration nics Administratior s					

L	valid for students of the ER 2021 (enrolment from winter semester 2021/22)
	Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems
9	Module Manager UnivProf. Dr. Matthias Heinz UnivProf. Dr. Bernd Irlenbusch UnivProf. Dr. Dirk Sliwka N.N.
10	Miscellaneous

CM Financ	el								
Module Code 1259BBMFI1	•	Workload 180h	ECTS Credits 6	Module Language German	Module Availability every term	Duration 1 Term			
1	CoursesContactSelf- StudiesCour GermFinance60h120h								
2	Module Content Fundamentals of capital budgeting • Fundamental questions related to terminology and decision theory • Capital budgeting under certainty • Prospects of capital budgeting under uncertainty Fundamentals of financing • Internal financing • External financing								
3	Learning Objectives Students know and understand basic theories in the area of finance. apply theories in the area of finance in pre-structured contexts (e.g. case studies) in a solution- oriented way. know and understand common methods in the area of finance. use methods in the area of finance in pre-structured contexts in a solution-oriented way. design their learning and working processes independently.								
4	Teaching and L lecture practice	_earning Meth	nods						
5	Module Entry R none	Requirements							
6	Mode of End-O Written test: WT		mination						
7	Prerequisites for Passing the mod		of Credit Points						
8	Ergänz Bachelor of Arts Media : Bachelor of Scie Supple Bachelor of Scie Specia Bachelor of Scie Supple Bachelor of Scie Ergänz Bachelor of Arts	Regionalstud ungsbereich B Medienwisser and Technolog ence Betriebsw nd Advanced S ence Gesundh mentary Section ence Volkswirts lisation Section ence Sozialwis mentary Section ence Psycholog ungsbereich V	en China - Betriel WL hschaft: y Management virtschaftslehre: Section Business eitsökonomie: on Health Econom schaftslehre: n Track Business senschaften: on Social Science gie: virtschaftswissens	Administration nics Administration s					

	valid for students of the ER 2021 (enrolment from winter semester 2021/22)
	Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems
9	Module Manager UnivProf. Dr. Alexander Kempf Dr. Alexander Pütz UnivProf. Dr. Heinrich R. Schradin
10	Miscellaneous

CM Market	ing I							
Module Code 1266BBMMA1		Workload 180h	ECTS Credits	s Module Language German	Module Availability every term	Duration 1 Term		
1	Courses Introduction to Marketing (1. midterm)Contact Hours 60hSelf- Studies 120hCourse German							
2	Module Content The module covers theories and methods to analyse key marketing decision problems and to develop sound recommendations how to solve these decision problems. To this end, it looks at (i) consumers' responses to marketing activities and the underlying psychological mechanisms (consumer behaviour), (ii) the collection and analysis of data about markets and key stakeholders (e.g., consumers) which serves as the empirical basis for decision-making (market research), (iii) the marketing planning process (strategic marketing decisions), and (iv) marketing mix decisions (e.g., brand/product, price, etc.).							
3	Learning Objectives Students know and understand basic theories of a market-oriented management of businesses. know and understand common marketing planning methods, including strategic marketing decisions and marketing mix decisions.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry Requirements none							
6	Mode of End-O Written test: WT		mination					
7	Prerequisites for Passing the mode							
8	Other Programmes that Use the Module Bachelor of Arts Regionalstudien China - Betriebswirtschaftslehre: Ergänzungsbereich BWL Bachelor of Arts Medienwissenschaft: Media and Technology Management Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration Bachelor of Science Sozialwissenschaften: Supplementary Section Social Sciences Bachelor of Science Psychologie: Ergänzungsbereich Wirtschaftswissenschaften Bachelor of Arts Lehramt:							
	Bachelor Education WiSo Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems							

	V	valid for students of the ER 2021 (enrolment from winter semester 2021/22)							
9		Module Manager UnivProf. Dr. Werner Reinartz UnivProf. Dr.' Franziska Völckner							
10	0	Miscellaneous							

Module Code		Workload	ECTS Credits	Module	Module	Duration		
I271BBMSC1		180h	6	Language German	Availability every term	1 Term		
1	Courses Operations ManagementContact Hours 75hSelf- Studies 105hCourses Gerr							
2	Module Content • Fundamentals of Operations Management • Demand Forecasting • Inventory Management • Production Planning • Supply Chain Management • Location Planning • Process Design							
3	Learning Objectives Students know and understand basic theories in the area of supply chain management. know and understand common methods in the area of supply chain management. use methods in the area of supply chain management in pre-structured contexts in a solution- oriented way. analyse (current) questions and challenges within the framework of pre-structured contexts. present and/or discuss results with teaching staff and other students. develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.							
4	Teaching and Learning Methods lecture practice tutorial							
5	Module Entry R none	equirements						
6	Mode of End-O Written test: WT		nination					
7	Prerequisites for Passing the mod	-						
8	Ergänze Bachelor of Arts Media a Bachelor of Scie Core ar Bachelor of Scie Supple Bachelor of Scie Special Bachelor of Scie Supple Bachelor of Scie	Regionalstudie ungsbereich By Medienwissen and Technolog unce Betriebsw and Advanced S unce Gesundhe mentary Section unce Volkswirts isation Section unce Sozialwiss mentary Sectio unce Psycholog ungsbereich W	en China - Betriel WL schaft: y Management irtschaftslehre: ection Business stsökonomie: n Health Econom chaftslehre: n Track Business senschaften: n Social Science	Administration nics Administratior s				

	valid for students of the ER 2021 (enrolment from winter semester 2021/22)
	Bachelor Education WiSo Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems
9	Module Manager Area Supply Chain Management UnivProf. Dr. Ulrich W. Thonemann
10	Miscellaneous

Module Code 1253BBMUW1		Workload 180h		Module Language German	Module Availability	Duration 1 Term			
1	Courses Corporate a	and Business E	6 thics	Contact Hours	every term Self-Studies 120h	Course Language			
2	Module Co • Normativ • Moral de bounded et • Ethics of • Moral de cheating, w • Applicatio	 Module Content Normative approaches to moral decision-making (teleology, deontology, virtue ethics) Moral decision making from a psychological perspective (e.g. determinants of moral behaviour, bounded ethical behaviour, moral disengagement) Ethics of economics (e.g. moral criteria of markets, competition and corruption) Moral decision making within a company (e.g. discrimination, fairness and justice, lying and cheating, whistleblowing) Application to examples from compliance management, accounting, corporate development, finance, marketing, supply chain management 							
3	Students know and apply the establish develop a	Learning Objectives Students know and understand basic theories in the area of normative and descriptive ethics. apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. establish and evaluate independently developed positions. develop an understanding of the impact of decisions that take into account environmental, economic, social and/or ethical criteria.							
4	Teaching a lecture practice								
5	Module En none	try Requireme	ents						
6	Mode of Er Written test	nd-Of-Module :: WT (60)	Examination						
7	-	tes for Awardi e module exam	-	oints					
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Economics Specialisation Section Track Business Administration Specialisation Section Track Social Sciences Bachelor of Arts Lehramt: Bachelor Education WiSo Bachelor of Science Wirtschaftsinformatik: Supplementary Section Information Systems								
9	Module Manager UnivProf. Dr. Matthias Heinz UnivProf. Dr. Bernd Irlenbusch UnivProf. Dr. Dirk Sliwka N.N.								

	V	alid for students of the ER 2021 (enrolment from winter semester 2021/22)	
10)	Miscellaneous	

		-	1						
Module Code 1014BSSAM1		WorkloadECTS Cr180h6		Module Language selected language	Module Availability every term	Duration 1 Term			
1	Courses			Contact Hours	Self- Studies	Course Language			
2		Module Content depending on course choice							
3	Students	Learning Objectives Students acquire knowledge and skills depending on course choice.							
4	-	Teaching and Learning Methods depending on course choice							
5	Module Entry F	Module Entry Requirements							
6		Mode of End-Of-Module Examination TR - depending on course selection							
7	Prerequisites for depending on co	-	of Credit Points						
8	Bachelor of Scie Specia Bachelor of Scie Supple Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration							
9	Module Manag	Module Manager							
10	be studied at a l procedure for su obtained from th https://www.anre school organise	nigher education uch cases. Info ne Credit Trans echnungwiso.u d by the WiSo	on institution in an rmation about cou fer Centre (WiSo ini-koeln.de/). Th	other country. urse crediting (Credit Transfe is module can use, students m	There is a stand deadlines and p r Centre: also be taken a nust register for	rsity. This module ca dardised crediting procedures) can be s part of a summer the examination in le.			

stuales I	Abroad in Mana	igement il							
Module Code 1014BSSAM2		Workload 180h	ECTS Credits	Module Language selected language	Module Availability every term	Duration 1 Term			
1	Courses			Contact Hours	Self- Studies	Course Language			
2		Module Content depending on course choice							
3	Students	Learning Objectives Students acquire knowledge and skills depending on course choice.							
4	-	Teaching and Learning Methods depending on course choice							
5	Module Entry R	Module Entry Requirements							
6		Mode of End-Of-Module Examination TR - depending on course selection							
7	Prerequisites for depending on co	-	of Credit Points						
8	Bachelor of Scie Special Bachelor of Scie Supple Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Specialisation Section Business Administration Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Business Administration							
9	Module Manage	Module Manager							
10	be studied at a h procedure for su obtained from th https://www.anre school organised	higher education ich cases. Info ie Credit Trans echnungwiso.u d by the WiSo	on institution in an rmation about cou fer Centre (WiSo ni-koeln.de/). Th	other country. urse crediting (Credit Transfe is module can ise, students m	There is a stand deadlines and p r Centre: also be taken a nust register for	rsity. This module ca dardised crediting procedures) can be s part of a summer the examination in ile.			

Module Code 1320BBMES1	-	Workload	ECTS Credits	Module	Module	Duration			
		180h	6	Language German	Availability every 2nd term - winter term	1 Term			
1	CoursesContactSelf- StudiesCourse Lan GermanMethods of empirical social researchHours 30hStudies 150hGerman								
2	Introduction toIntroduction to	 Module Content Introduction to basic terms and concepts of empirical social research Introduction to the logic foundations of empirical social research Introduction to the main methods of data collection in empirical social research 							
3	Students know and und communicate develop an un	Learning Objectives Students know and understand basic theories in the area of Methods of empirical social research. communicate continuously and purposefully within teaching and learning groups. develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria.							
4	Teaching and Learning Methods lecture								
5	Module Entry Requirements none								
6		Mode of End-Of-Module Examination Written test: WT (60)							
7	Prerequisites for Passing the mod	-							
8	Other Programmes that Use the Module Bachelor of Arts Regionalstudien Ost- und Mitteleuropa - Sozialwissenschaften: Supplemetary Section Social Sciences - Sociology Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Sozialwissenschaften: Ergänzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaft Bachelor of Arts Regionalstudien Lateinamerika - Sozialwissenschaft Bachelor of Science Geographie: Reginzungsbereich Sozialwissenschaften - Politikwissenschaft Bachelor of Science Geographie: Nebenfach BWL Bachelor of Science Betriebswirtschaftslehre: Supplementary Section Business Administration Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Social Sciences Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences								
9	Module Manage UnivProf. Dr. K								
	Miscellaneous								

Modulo Co	do	Workload	ECTS Credits	Module	Module	Duration		
Module Code 1320BASTA1		360h	12	Language German and English	Availability every 2nd term - winter term	1 Term		
1	Courses Regression Analysis in Social ScienceContact Hours 90hSelf- Studies 270hCourse Lar German and Contact							
2	Module Content • Linear Regression • Logistic Regression • Regression diagnostics and different measures of model quality • Advanced regression techniques • Techniques for longitudinal data • Computer-assisted data analysis with statistical programs							
3	Learning Objectives Students know and understand basic analytical methods in the area of regression analysis. know and understand common methods of statistical data analysis. use regression analysis methods in pre-structured contexts in a solution-oriented way. communicate continuously and purposefully within teaching and learning groups. present and/or discuss results with teaching staff and other students. design their learning and working processes independently. reflect their own performance and implement feedback constructively.							
4	Teaching and L lecture practice tutorial	earning Meth	ods					
5	Module Entry R Recommendation		nalysis					
6	Mode of End-O Written test: PO		mination					
7	Prerequisites for Passing the mode	-						
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Sozialwissenschaften: Core and Advanced Section Social Sciences							
9	_	Module Manager UnivProf. Dr. Eldad Davidov						
	10 Miscellaneous							

SuM Health Law **Module Code** Workload **ECTS Credits** Module Module Duration 1282BEGHR1 180h 6 Language Availability 1 Term German every 2nd term - winter term 1 Courses Contact Self-Course Language Health Law Hours Studies German 30h 150h 2 **Module Content** · Europe, federal government, federal states, fundamental questions • The physician: access to the medical profession, professional code of conduct The treatment contract: information requirements, documentation, private liquidation law • The treatment contract: right of self-determination - information / consent Treating liability (physician and hospital) · Medical work at the beginning and end of life (embryo protection, IVF, active and passive euthanasia, dying) Abortion · Statutory health insurance law: insurance obligations, benefit law · Statutory health insurance law: organisation and financing of health insurance funds · Statutory health insurance law: contract doctor law I Statutory health insurance law: contract doctor law II · Statutory health insurance law: contract doctor law III • Joint Federal Committee, IQWiG; Integrated Care Data Protection in Health Care - Obligations of Confidentiality Hospital financing and planning · Pharmacy and pharmaceutical law; law of other service providers 3 Learning Objectives Students... ... know and understand basic theories. ... use methods in pre-structured contexts in a solution-oriented way. ... analyse current questions and challenges within the framework of pre-structured contexts. ... establish and evaluate independently developed positions. ... develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria. 4 **Teaching and Learning Methods** lecture 5 **Module Entry Requirements** none 6 Mode of End-Of-Module Examination Written test: WT (60) 7 Prerequisites for Awarding of Credit Points Passing the module examination 8 Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics 9 **Module Manager** Patricia Bals Prof. Dr. Martin Rehborn

	V	alid for students of the ER 2021 (enrolment from winter semester 2021/22)
1	0	Miscellaneous Essential reading will be announced every semester

Module Code	9	Workload	ECTS Credits	Module	Module	Duration			
1016BBMAT1		180h 6		Language German	Availability every term	1 Term			
1	CoursesContactSelf-Course LanguagAccounting IHoursStudiesGerman90h90h90h								
2	 Introduction to Fundamentals Fundamentals 	Module Content Introduction to Accounting Fundamentals in Financial Accounting Fundamentals in Managerial Accounting Book Keeping Case Studies 							
3	Students know and und apply theories know and und use methods	Learning Objectives Students know and understand basic theories. apply theories in pre-structured contexts (e.g. case studies) in a solution-oriented way. know and understand common methods. use methods in pre-structured contexts in a solution-oriented way. analyse (current) questions and challenges within the framework of pre-structured contexts.							
4	Teaching and Learning Methods lecture practice tutorial								
5	Module Entry R none	Requirements							
6	Mode of End-O Written test: WT		mination						
7	Prerequisites for Passing the mod								
8	Ergänz Bachelor of Arts Media a Bachelor of Scie Core an Bachelor of Scie Supple Bachelor of Scie Special Special Bachelor of Scie Supple Bachelor of Scie	Regionalstudi ungsbereich B Medienwisser and Technolog ence Betriebsw nd Advanced S ence Gesundh mentary Section lisation Section lisation Section lisation Section ence Sozialwis mentary Section ence Psycholog ungsbereich W	en China - Betriel WL hschaft: IV Management virtschaftslehre: Section Business / eitsökonomie: on Health Economic h Health Economic h Track Economic h Track Business h Track Social Sci senschaften: on Social Science	Administration nics s Administration ences s					

	valid for students of the ER 2021 (enrolment from winter semester 2021/22)
9	Module Manager Area Accounting and Taxation
10	Miscellaneous Courses take place in first part of the semester (1. midterm).

Module Code 1277BBMGW1		WorkloadECT180h6		Module Language German	Module Availability every term	Duration 1 Term		
1	CoursesContactSelf- StudiesCourse IFundamentals of Information Systems60h120hGerman							
2	 Module Content The importance of information and information processing in the company Information as an operational resource Information logistics as a paradigm of operational information processing Operational and inter-company information systems Economic valuation of information, information technology and information use Forms of IT Sourcing 'Computer-Supported Cooperative Work' and Social Information Systems Integration of IT and corporate strategy Information spheres (Further) development of information systems in organisations and the role of functional areas Risks arising from the use of information technology 							
3	Learning Objectives Students know and understand basic theories in the field of information systems. know and understand common methods in the field of information systems. develop an understanding of the impact of decisions that take into account environmental, economic, social or ethical criteria.							
4	Teaching and Learning Methods lecture practice							
5	Module Entry R none	Requirements						
6	Mode of End-O Written test: WT		nination					
7	Prerequisites for Passing the mod	-						
8	Other Programmes that Use the Module Bachelor of Science Betriebswirtschaftslehre: Core and Advanced Section Business Administration Bachelor of Science Gesundheitsökonomie: Supplementary Section Health Economics Bachelor of Science Volkswirtschaftslehre: Specialisation Section Track Economics Specialisation Section Track Business Administration Specialisation Section Track Social Sciences Bachelor of Arts Lehramt: Bachelor Education WiSo							
9	Module Manage UnivProf. Dr. D							
10	Miscellaneous							

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

3.6.3 Specialisation Section

Module Co	ode	Workload	ECTS Credits	Module	Module	Duration			
1282BSKAS1		180h	6	Language German	Availability every 2nd term - summer term	1 Term			
1		Courses Relevant clinical pictures and casuistic: neurology and psychiatry			Self- Studies 150h	Course Language German			
2	Module Conten • Nervous syste • Neurological a • Examination t • Therapy and r • Guidelines	em and psychiatric echniques	o diseases						
3	Students know and unc use methods analyse curre	Learning Objectives Students know and understand basic theories. use methods in pre-structured contexts in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. present and discuss results with teaching staff and other students.							
4	Teaching and L lecture	earning Meth	ods						
5	Module Entry R none	equirements							
6	Mode of End-O Written test: WT		mination						
7	Prerequisites for Passing the mod	-							
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics							
9	-	Module Manager UnivProf. Dr. med. Rüdiger Mielke							
10	Miscellaneous Qualifications: Areas of activity in which knowledge of the basics and clinical pictures of neurologica and psychiatric diseases is required. The lecture is supplemented by patient examples using video presentations. The creation of a script is aimed at in cooperation with the students. Basic and furthe literature is given.								

Module Co	de	Workload	ECTS Credits	Module	Module	Duration		
1282BSGOE1		180h	6	Language German	Availability every 2nd term - summer term	1 Term		
1	Courses Evidence-based	medicine: App	blication	Contact Hours 30h	Self- Studies 150h	Course Language German		
2	 Bias species Clinical trials Databases Structured lite 	Clinical trials						
3	Learning Objectives Students know and understand common methods. use methods in pre-structured contexts in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. communicate continuously and purposefully within teaching and learning groups. establish and evaluate independently developed positions. present and discuss results with teaching staff and other students. design their learning and working processes independently. use techniques of scientific work and good scientific practice.							
	present and d design their le	evaluate indep iscuss results earning and wo	pendently develop with teaching stat rking processes i	bed positions. If and other stu independently.	dents.	oups.		
4	present and d design their le	evaluate indep iscuss results earning and wo es of scientific v	bendently develop with teaching stat rking processes i work and good so	bed positions. If and other stu independently.	dents.	oups.		
4	present and d design their le use technique Teaching and L	evaluate indep iscuss results earning and wo es of scientific v earning Meth equirements	bendently develop with teaching star rking processes i work and good sc ods	bed positions. If and other stu independently.	dents.	oups.		
-	present and d design their le use technique Teaching and L lecture Module Entry R	evaluate indep iscuss results earning and wo s of scientific v earning Meth equirements in: CM Health I f-Module Exam	eendently develop with teaching stat rking processes i work and good sc ods Economics II	bed positions. If and other stu independently.	dents.	oups.		
5	present and d design their le use technique Teaching and L lecture Module Entry R Recommendation Mode of End-Or	evaluate indep iscuss results earning and wo s of scientific w earning Meth equirements in: CM Health I f-Module Exam (60) or Awarding o	eendently develop with teaching stat rking processes i work and good sc ods Economics II mination f Credit Points	bed positions. If and other stu independently.	dents.	oups.		
5	 present and d design their le use technique Teaching and L lecture Module Entry R Recommendation Mode of End-O Written test: WT Prerequisites for Passing the mode Other Programs Bachelor of Scie 	evaluate indep iscuss results arning and wo as of scientific w earning Meth equirements in: CM Health I f-Module Exar (60) for Awarding of dule examination mes that Use ince Gesundhe	eendently develop with teaching stat rking processes i work and good sc ods Economics II mination f Credit Points on the Module	bed positions. If and other stundependently.	dents.	oups.		
5 6 7	 present and d design their le use technique Teaching and L lecture Module Entry R Recommendation Mode of End-O Written test: WT Prerequisites for Passing the mode Other Programs Bachelor of Scie 	evaluate indep iscuss results arning and wo as of scientific we earning Meth equirements in: CM Health I f-Module Exam (60) for Awarding of dule examination mes that Use ince Gesundhe isation Section	endently develop with teaching stat rking processes i work and good sc ods Economics II mination f Credit Points on the Module eitsökonomie: n Health Economi	bed positions. If and other stundependently.	dents.	oups.		

	_		[I				
Module Code 1282BSGOE2		Workload 180h	6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Exploration in oc	cupational are	eas	Contact Hours 30h	Self- Studies 150h	Course Language German		
2	Practical appliPotential occuPotential prob	Module Content • Practical application of project management • Potential occupational fields for health economists • Potential problems with the application of health economic methods in practice • Opportunities and risks of projects in practice						
3	Students use methods analyse currer establish and	Learning Objectives Students use methods in case studies in a solution-oriented way. analyse current questions and challenges within the framework of pre-structured contexts. establish and evaluate independently developed positions. design their learning and working processes independently.						
4	Teaching and L lecture	earning Meth	ods					
5	Module Entry R none	equirements						
6	Mode of End-Or Written test: WT		mination					
7	Prerequisites for Passing the mod							
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Module Manage UnivProf. Dr. m		e Stock					
10	Miscellaneous Qualification: Support in health policy decision-making, advice to decision-making bodies in business enterprises, associations and health care institutions. Acquisition of theoretical basics of project management at different levels and in different areas of the health care system.							

SpM Hea	Ith Economic	s III							
Module Co 1282BSGO		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term			
1	Courses Einführung in	ärztliches Hande	ln	Contact Hours 30h	Self-Studies 150h	Course Language German			
2				e from the poin	t of view of medical hun	nanities,			
	FoundationsDecision-matrix	 (1) Clinical ethics Foundations of ethics Decision-making at the beginning of life End-of-life decisions 							
	Ethical issueResearch or	 (2) Research ethics Ethical issues in research involving human subjects Research on vulnerable persons Case studies in research ethics 							
	 (3) Philosophy of science "What is this thing called science"? Patient's perspective and objectivation in medicine Scientific progress 								
	(4) PatientsHealth, illness, and death from the patient's point of viewLived experiences in chronic illness								
3	understand appreciate the end of life know about research on h be able to realize the	this module stud the scope and the principal ethic the basic princip uman subjects distinguish scien (limited) reach of	ne limits of norma cal arguments cor bles of research e ce from pseudo-s	ncerning medic thics and can a cience. dge and the im	al decisions at the begin apply these to case stud portance of the "subject e in illness.	ies of			
4	Teaching and Lecture	d Learning Meth	ods						
5	Module Entry None	/ Requirements							
6	Mode of End Written test: V	- Of-Module Exa VT (60)	mination						
7	-	s for Awarding on the for Awarding of the formation of th							
8									

	V	valid for students of the ER 2021 (enrolment from winter semester 2021/22)	
9		Module Manager Dr. med. Christian Hick, M.A.	
10)	Miscellaneous Introductory readings: Hick, C.: Klinische Ethik, Heidelberg (2007) Chalmers, A.: What is this thing called science, Queensland (2013 ⁴) Further readings will be provided via the ILIAS learning management system	

SpM Healt	h Systen	ns					
Module Code 1320BSGSY1		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - summer term	Duration 1 Term	
1	Courses Ageing ar mix	nd social space	e in the welfare	Contact Hours 60h	Self-Studies 120h	Course Language German	
2	developm and its cri of the inst • Anthrop of multi-d research	mental ontolog nental psycholo itique, the lega titutional archit pology and eth imensional soo results on the	bgy, access to life I philosophy of pu ecture of welfare p ics of personality cial morphology of problem of socio-s	nd theological anthrop ccycle oriented life-sup blic services, the theo policy. as well as the philoso modern society, theo spatial network format on from an economic,	opport theory, ecc ry of interventio phy of law of inc ry of integrated ion, trans-sector	nomic welfare theory n, the main features lusion, basic features supply landscapes, ral multi-disciplinarity,	
3	Learning Objectives Students know and understand basic theories of life-support and economic welfare. analyse current questions and challenges within the framework of pre-structured contexts. present and discuss results with teaching staff and other students. develop an understanding of the impact of decisions that take into account environmental, social or ethical criteria. design their learning and working processes independently.						
4	Teaching lecture tutorial	g and Learning	g Methods				
5	Module E none	Entry Require	ments				
6	Mode of Written te		le Examination				
7		sites for Awai he module exa	rding of Credit Po amination	pints			
8	Other Programmes that Use the Module Master of Arts Gender & Queer Studies: Aufbaubereich: Sozialpolitik und Sozialökonomie Bachelor of Science Klinische Pflege: Wahlbereich: Gesundheitssysteme Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics Master of Science Versorgungswissenschaft: Multidisziplinäre Schwerpunktmodule						
9	Module M UnivPro	-	hulz-Nieswandt				
10	Miscellar Essential		e announced ever	y term.			

Studies Ab	proad in Healt	h Care Man	agement I					
Module Code 1014BSSAH1		Workload 180h	ECTS Credits 6	Module Language selected language	Module Availability every term	Duration 1 Term		
1	Courses			Contact Hours	Self- Studies	Course Language		
2	Module Conten depending on c							
3	Learning Object Students acquire knowl		depending on co	ourse choice.				
4	-	Teaching and Learning Methods depending on course choice						
5	Module Entry R	equirements						
6	Mode of End-O TR - depending							
7	Prerequisites for depending on co	-	f Credit Points					
8	Other Program Bachelor of Scie Special	nce Gesundhe		cs				
9	Module Manage	ər						
10	Miscellaneous Language: can be held in English or in any language offered at the host university. This module ca be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/). This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module.							

Studies Ab	proad in Healt	h Care Man	agement II					
Module Code 1014BSSAH2		Workload 180h	ECTS Credits 6	Module Language selected language	Module Availability every term	Duration 1 Term		
1	Courses			Contact Hours	Self- Studies	Course Language		
2	Module Conten depending on c							
3	Learning Objec Students acquire knowl		depending on co	ourse choice.				
4	-	Teaching and Learning Methods depending on course choice						
5	Module Entry R	equirements						
6	Mode of End-O TR - depending							
7	Prerequisites for depending on co	-	f Credit Points					
8	Other Program Bachelor of Scie Special	nce Gesundhe		cs				
9	Module Manage	ər						
10	Miscellaneous Language: can be held in English or in any language offered at the host university. This module ca be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Transfer Centre: https://www.anrechnungwiso.uni-koeln.de/). This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module.							

Module Co		Workload 180h	ECTS Credits	Module Language	Module Availability	Duration	
		1001	0	German and English	every term		
1	Courses Proseminar Hea	Ith Economics		Contact Hours 30h	Self- Studies 150h	Course Language German	
2	Module Content • Analysis of current problems of hospital management on the basis of an article in a practical journal • Independent research on a given topic within a given period of time, including the content of a practical article • Writing a scientific paper in groups • Presentation of the results using PowerPoint • Discussion of existing solutions						
3	Learning Objectives Students collect, systematize and synthesize literature and data material for a scientific work on a selected topic. communicate continuously and purposefully within teaching and learning groups. establish and evaluate independently developed positions. present and discuss results with teaching staff and other students. design their learning and working processes independently.						
4	Teaching and L seminar	earning Meth.	ods				
5	Module Entry R none	equirements					
6	Mode of End-O Combined exam						
7	Prerequisites for Passing the mod	-					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Module Manage UnivProf. Dr. L						
10	Miscellaneous Introduction to the preparation of term papers, research and presentation are carried out in gro necessary. Formal instructions for the preparation of term papers are provided in the download Participation in discussion welcome. Topics are given, corresponding practical articles (if neces further literature) will be provided as copies.						

Module Co	de	Workload	ECTS Credits	Module	Module	Duration		
1282BSMIG2		180h	6	Language German and English	Availability every term	1 Term		
1	Courses a) Practical sem b) Practical sem Care (summer te	inar Stakehold	•	Contact Hours a) 30h b) 30h	Self- Studies a) 150h b) 150h	Course Language a) German b) German		
2	 Analysis of cu practical journals Independent r literature into the Presentation of 	 Module Content Analysis of current corporate issues on the basis of original documents from the daily press, practical journals and other media in the light of current developments in health policy Independent research on a given topic within a given timeframe, including integration of the given literature into the content Presentation of the results using PowerPoint Discussion of existing solutions 						
3	Students analyse curren collect, system topic. establish and present and d	analyse current questions and challenges within the framework of pre-structured contexts. collect, systematize and synthesize literature and data material for a scientific work on a selected						
4	Teaching and L seminar	earning Metho	ods					
5	Module Entry R none	equirements						
6	Mode of End-O Combined exam							
7	Prerequisites for Passing the mod	•	f Credit Points on of course a) or	b)				
8	Bachelor of Scie	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics						
9	Module Manage UnivProf. Dr. L							
10	Miscellaneous One of the two events must be selected. If necessary, research and presentations will be car in groups. Formal hints for the preparation of term papers will be provided in the download at the seminar. The topics will be specified and, if necessary, supplemented by further literature Practical seminar is organised in cooperation with external speakers.					ne download area of		

SpM Healt	h Economics	IV						
Module Code 1282BSGOE4		Workload 180h	ECTS Credits 6	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term		
1	Courses Systematic Reviews			Contact Hours 30h	Self- Studies 150h	Course Language German		
2	 Study types a Evaluation of Summary of s 	Module Content • Study types and study planning • Evaluation of studies • Summary of studies for application to a clinical question • Preparation of systematic reviews						
3	Learning Objectives Students know and understand basic theories. collect, systematize and synthesize literature and data material for a scientific work on a selected topic. communicate continuously and purposefully within teaching and learning groups. establish and evaluate independently developed positions. develop an understanding of the impact of decisions that take into account environmental, social and/or ethical criteria. design their learning and working processes independently.							
4	Teaching and L seminar	earning Methe	ods					
5	Module Entry R none	equirements						
6	Mode of End-O Written test: TP	f-Module Exar	nination					
7	Prerequisites for Passing the mod							
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics							
9	Module Manager Caroline Hirsch UnivProf. Dr. med.' Stephanie Stock							
10	Miscellaneous							

Module Co 1282BSGO		Workload 180h	ECTS Credits	Module Language German	Module Availability every 2nd term - winter term	Duration 1 Term
1	CoursesContactSelf-a) Health Technology Assessment:HoursStudiesMethodological basics and applicationsa) 30ha) 150hb) Digitalisation in the health sector (summer term)b) 20hb) 160h					Course Language a) German b) German
2	Module Content • Opportunities and risks of new technologies and methods in health care • Critical appraisal of new technologies • Evaluation of health economic aspects of new technologies • Assessment of regulatory aspects of new technologies					
3	Learning Objectives Students know and understand basic theories. know and understand common methods. use methods in pre-structured contexts in a solution-oriented way. collect, systematize and synthesize literature and data material for a scientific work on a select topic. communicate continuously and purposefully within teaching and learning groups. develop an understanding of the impact of decisions that take into account environmental, soci and/or ethical criteria. design their learning and working processes independently. use techniques of scientific work and good scientific practice.					
4	Teaching and L seminar	earning Meth	nods			
5	Module Entry R	Requirements				
6	Mode of End-O Combined exam					
7		-	of Credit Points on of course a) or	b)		
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Specialisation Section Health Economics					
9	Module Manage Dr. rer. pol. Dirk					
10	Miscellaneous The module is supplemented by self-study of examination-relevant specialist literature. The term paper consists of a written, bullet-point write-up of the presentation.					

valid for students of the ER 2021 (enrolment from winter semester 2021/22)

3.6.4 Bachelor's Thesis

Module Co	ode Workload ECTS C	ECTS Credits	edits Module	Module	Duration			
1282BMGES1				Language German and English	Availability every term	1 Term		
1	Courses			Contact Hours	Self- Studies	Course Language		
2		Module Content The topic of the Bachelor's Thesis must be clearly related to Health Economics.						
3	Learning Objectives Students analyse current questions and challenges within the framework of prepared cases. collect, systematize and synthesize literature and data material for a scientific work on a select topic. establish and evaluate independently developed positions. design their learning and working processes independently. use techniques of scientific work and good scientific practice.							
4	Teaching and L Bachelor's Thes	-	nods					
5	Module Entry F 100 CP success	-						
6	Mode of End-O Written test 12 v		mination					
7	Prerequisites for Passing the mod	-	of Credit Points					
8	Other Programmes that Use the Module Bachelor of Science Gesundheitsökonomie: Bachelor Thesis Health Economics							
9	Module Manage	er						
10	Miscellaneous The bachelor's thesis can be written in German or English.							