FACULTY OF MANAGEMENT, ECONOMICS AND SOCIAL SCI-ENCES

UNIVERSITY OF COLOGNE

VICE DEAN OF STUDIES DEPARTMENT

Valid for students of the Examination Regulations 2015

(enrolment for winter semester 2020/21 at the latest)



MODULE CATALOGUE

HEALTH ECONOMICS

MASTER OF SCIENCE

IN ACCORDANCE WITH THE EXAMINATION REGULATIONS FOR THE SINGLE MAJOR MASTER PROGRAMME IN HEALTH ECONOMICS

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List of abbreviations

| AS | Assignment | PRES | Presentation |
|------|---------------------------------------|------|---|
| С | Course | PRP | Project Report |
| CC | Compulsory course | SI | Studium Integrale |
| СН | Contact hours (= time spent in class) | SM | Specialisation module |
| СМ | Core module | SPM | Supplementary module |
| CS | Case study | SPW | Semester period per week |
| EC | Elective course | SSt | Self-study |
| ECTS | Credit point (ECTS) | TP | Term paper |
| OE | Oral examniation | TPF | Time required for preparation and follow-up |
| PCR | Practical component report | TR | Credit points transferred from another university |
| РО | Portfolio | WL | Workload |
| PR | Project | WT | Written test |

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1 Health Economics

1.1 Content and objectives of the programme

The Master in Health Economics programme – run jointly by Cologne University's Faculty of Management, Economics and Social Sciences and Faculty of Medicine – equips students for a career in public or private health care institutions. Health economics specialists work in microeconomic management, administration, associations and health care governance institutions. The aim is for students to develop an interdisciplinary understanding of the field, based on the stakeholder groups relevant to health care (managers, policymakers, physicians, etc.). The programme therefore consists of three levels, as follows:

- 1. Corporate level (business administration perspective)
- 2. System level (economic and sociopolitical perspective)
- 3. Patient level (medical perspective).

Working on this basis, the students learn how to use economic tools to support (e.g. by obtaining and processing information or by means of impact studies), shape (e.g. by devising and presenting alternatives) or implement (e.g. by means of project management) decision-making processes. Graduates from this master programme have the necessary competence to reflect on questions and problems, guided by theory, and to strategically develop and implement well-founded, individual and collective approaches. They thus have the skill set required to take on high-level posts in any health care institution. Other employment opportunities offered by this interdisciplinary programme include academic teaching and research on health economics and health policy.

1.2 Requirements

To be accepted on the programme, students must hold a bachelor degree in a relevant area and meet the requirements set out in the "Regulations concerning determination of aptitude" (Ordnung zur Feststellung der besonderen Eignung).

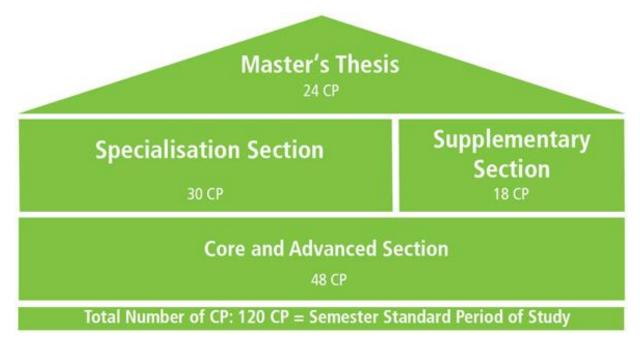
1.3 Programme structure

The Master in Health Economics programme carries 120 ECTS credits and the standard period of study is four terms. It is comprised of the following four categories:

The core and advanced section (48 ECTS credits) consists of modules on business administration, economics and methods. All of the modules in this section are compulsory. The specialisation section (30 ECTS credits) is made up of additional modules on health econom-

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ics and medicine, plus seminars. Whilst the seminars are compulsory elective modules, students are free to choose their options from among the other modules. The supplementary section (18 ECTS credits) is comprised of further modules in the areas of medicine, economics/sociology and business administration. These are all elective modules. The fourth section is the master thesis, worth 24 ECTS credits.



A part of the credit points can be achieved abroad at on of the foreign partner universities. For students of the master programme the third semester is recommended (see sample study plan). The application must be provided approx. one year in advance. Further information can be found on the **faculty's website**.

1.4 Study Abroad Option

The WiSo Faculty offers a broad range of study abroad options within an excellent network of prestigious partner universities worldwide. The so-called Study Abroad Programme (STAP) includes ERASMUS exchanges and provides an opportunity for a single term stay at one of the WiSo Faculty's partner universities.

Successful STAP applicants benefit from direct contact and organisational support at the partner university and are exempt from paying tuition fees there. The range of universities available depends on the master course on which the student is enrolled – the possible options are listed in the <u>WiSo Exchange (WEX) International Outgoings Portal</u> (access through the student's UoC account only), along with detailed information on each university. Every year, in addition to the STAP programme, the WiSo Faculty organises an exclusive

short-term study option WiSo@NYC which takes place in New York City.

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In addition to these options offered by the Faculty, master students can also apply for a non-WiSo exchange, offered by Dezernat 9 – Internationales (Central International Office of the University of Cologne) within the 'fakultätsübergreifende Partnerschaften' framework. Further possibilities are going abroad as a freemover (i.e. as a student who organises his or her stay abroad individually) or participating in short courses or summer schools offered under separate terms and conditions.

For all study abroad options, the <u>International Relations Center</u> (ZIB WiSo) serves as point of information and advice.

The Faculty's Study Abroad Programme (STAP):

Master students should plan and submit their application for a term abroad at the beginning of their master course. The STAP main selection round takes place once a year with application deadline 15 January and allows for an application either for fall term or spring term of the following academic year. Detailed information on the selection criteria and the best preparation for a STAP application can be found online in the STAP Master Application Manual. (As an exception, if a certain number of slots are still available for spring term, a secondary STAP selection round will be offered in May, with a limited choice of exchange opportunities):

STAP Master - main selection round (fall term and spring term)



^{*} Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available.

** End of main selection round. In case any exchange slots become available after 15 March, these slots will be made available in a secondary selection round.

STAP Master – secondary selection round (for spring term only)

lease note: there is no guarantee that a secondary selection round will take place every year, nor should a wide range of exchange opportunities be expected.



^{*} Deadline for handing in TOEFLS/IELTS results (if taken until 1 June): 15 June. ** Alternative offer: if no offer can be given at one of the five preferred universities and if slots at other universities are available

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Credit transfer options from studies abroad:

The WiSo Faculty has put a lot of emphasis on internationalisation in the design of its master courses, offering broad credit transfer options for all kinds of study abroad options. Each master course includes at least one "Studies Abroad" module, with a broad range of courses suitable for credit transfer. In addition, a single course-to-course credit transfer can be considered. For more information on credit transfer rules and regulations, please go to <u>WiSo Credit Transfer Center</u> > Information > Studies Abroad. For any questions regarding credit transfer, students can contact the <u>ZIB WiSo</u> or the <u>WiSo Credit Transfer Center</u>.

1.5 Sample study plan

| M.Sc | . Health | Economics | | |
|----------|-----------|----------------------------------|------------------------|----------|
| Se m. | EC/ CC | Module | Section | ECT S |
| 1 | CC | CM Health Economics I | Core section | 6 |
| 1 | CC | CM Health Care Systems | Core section | 6 |
| 1 | CC | CM Health Economics II | Core section | 6 |
| 1 | CC | CM Health Economics III | Core section | 6 |
| 1 | CC | SpM Health Care Systems II | Core section | 6 |
| 30 | | | | |
| 2 | CC | CM Health Care Management | Core section | 6 |
| 2 | CC | CM Health Economics IV | Core section | 6 |
| 2 | CC | CM Health Economics V | Core section | 6 |
| 2 | EC | Specialisation module I | Specialisation section | 6 |
| 2 | EC | Specialisation module II | Specialisation section | 6 |
| | | | | 30 |
| 3 | EC | Specialisation module III | Specialisation section | 6 |
| 3 | EC | Specialisation module IV | Specialisation section | 6 |
| 3 | EC | Specialisation module V | Specialisation section | 6 |
| 3 | EC | Supplementary module I | Supplementary section | 6 |
| 3 | EC | Supplementary module II | Supplementary section | 6 |
| | | | | 30 |
| 4 | EC | Supplementary module III | Supplementary section | 6 |
| 4 | СС | Master's thesis Health Economics | Master's thesis | 24 |
| | | | | 30 |

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1.6 Modules with mid-term examinations

Some modules have courses that only run for half a term and usually with twice the normal number of classes. For these modules, the term is divided into two roughly equal halves. In the fall, the mid-term usually ends at the beginning of December; in the spring, it is usually in the middle or at the end of May. Often, the examinations for these courses are held mid-term, enabling students to reduce their examination load at the end of term.

The information in the campus management system (KLIPS) regarding the dates of courses and examinations is relevant in this context.

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2 Support for students

2.1 Calculation of the overall mark

The marks for the individual examination elements are awarded by the respective examiner. The overall mark for the master's examination is calculated from the marks for the subject categories, weighted according to the relation of their credit points to the total credit points possible for the degree. The marks of the subject categories are calculated as the arithmetic mean of the individual marks for examination elements, weighted according to the relation of their credit points to the total volume of credit points of the examination elements of the respective subject area. In the case of end-of-module examinations consisting of several components, the mark for the module is calculated as specified in the annex.

The overall mark for the degree is calculated as the weighted arithmetic mean of the marks for the subject categories and the mark for the master's thesis. On the Business Administration programme, the weighting for the contributions to the overall mark is as follows:

a) Mark for core and advanced section: 48 of 120 ECTS credits

b) Mark for specialisation section: 13 of 120 ECTS credits

c) Mark for supplementary section: 18 of 120 ECTS credits

d) Mark for master's thesis: 24 of 120 ECTS credits

2.2 Rules for failed attempts

Students may retake module examinations that they have failed. The number of attempts is limited to three per module. Modules offered by faculties other than the Faculty of Management, Economics and Social Sciences ("WiSo Faculty") may be subject to different rules.

After failing an exam three times, the <u>WiSo Student Service Point (WiSSPo)</u> provides information regarding the possibility and the requirements to receiving additional resit attempts. If none of the first three examination attempts were failed due to cheating or to an offence, further two resit attempts can be granted at any point of the programme. Students who have accumulated at least 90 credit points can be granted a further additional attempt. If a student fails an examination in the two additional attempts and the extra attempt for students with 90 points or more, they are deemed to have failed the programme at the final attempt. Where a module examination consists of several components, the candidate must obtain a "bestanden" (pass) mark, or at least an "ausreichend (4,0)" (sufficient) mark, in all of the examination

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components. All components marked "mangelhaft (5,0)" or "nicht bestanden" (fail) must be retaken.

It is not possible to resit module examinations that have already been passed.

A failed master's thesis can be retaken once, with a new topic. Students must register for their second attempt within six months of the result of their first attempt being announced.

2.3 Subject-specific advice and examination advice

The <u>Wisspo</u> provides general advice on studies, including the possibilities available and the requirements, for all programmes offered by the WiSo Faculty. Further services include the issuing of transcripts of records in German and English, ranking certificates and letters of assignment to the appropriate term of the programme and the application for advanced / higher semester. The <u>Wisspo</u> is also the first place to turn to for students with other questions and problems related to their studies. It can be contacted by phone, in person and, of course, e-mail. Please notice the opening hours and contact data on the website.

Subject-specific advice is provided during the designated times by the University's faculty members and associated teaching staff ("akademische Mitarbeiter/innen") involved in the teaching on the programme. The designated times are announced by means of notices in the institutes and on the departments'/institutes' websites.

Legally binding information concerning examinations and examination procedures is provided by the <u>WiSo Faculty Examination Offices</u>.

2.4 Other sources of information and advice

"KLIPS 2.0" is the central campus management system of the University of Cologne. At the WiSo faculty, KLIPS 2.0 serves as a student organisation tool. Students should use it as an online course catalogue, for registration and deregistration of courses and examinations, as well as an overview of the complete study programme and calendar. Information on current dates and deadlines of the WiSo faculty, as well as video tutorials and FAQs about KLIPS can be found on the homepage of WiSo-KLIPS-Support. If you have further questions, feel free to contact WiSo-KLIPS-Support via <a href="mailto:e-mai

International students who study at the WiSo Faculty for part of their programme can turn to the <u>International Relations Center</u> ("Zentrum für Internationale Beziehungen" or "ZIB") for help with any questions they have. Cologne University students preparing to study abroad can also contact the ZIB for support. The Center also runs a variety of summer schools, short programmes and Business English courses. The services, courses and people to contact can all be found on the website.

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The Faculty's <u>Credit Transfer Centre</u> (Zentrum für die Anrechnung auswärtiger Leistungen) is responsible for recognising credits accumulated in other institutions. This applies both to credits students have gained at other higher education institutions in Germany or abroad prior to studying at the WiSo Faculty, and to (advance) transfer of credits that students plan to accumulate abroad or have already accumulated abroad as part of a WiSo Faculty programme. This system does away with the need to make individual inquiries to departments/institutes and examination offices. Students can find out everything they need to know about the transfer process on the website.

The <u>WiSo Career Service</u> offers advice and support, in cooperation with other partners, for students from the WiSo Faculty looking for an internship or profession that is right for them. It also helps them as they plan their career and apply for jobs. In addition, the WiSo Career Service organises seminars, presentations and special events in cooperation with employers and external and internal experts. All the necessary information can be found on the website. The <u>WiSo IT Service</u> runs regular courses dealing with standard software and field-specific programmes.

Students who are having difficulties with their studies or their personal lives can seek help from the **Psychosocial Counselling Service** run by the Kölner Studentenwerk. In addition to counselling, it also provides advice on writing and learning skills plus support for pregnant students and students who have children.

A further service is **Nightline** Köln, the listening and information helpline run by students for students at all of Cologne's institutions of higher education.

The WiSo student council represents the interests of all students from the WiSo faculty. In addition to advice from fellow students it also provides a variety of useful services for studying at the WiSo faculty. Any information can be found at wiso-buero.de or by directly writing an email to wiso-buero@uni-koeln.de.

3 Curriculum and module descriptions

3.1 Core and advanced section

In accordance with section 29(1), No. 1 of the Examination Regulations, the examination candidate must obtain 48 ECTS credits in the core and advanced section.

| Group | Module | СР | CC/EC | Required |
|---|---|----|-------|----------|
| nics | CM Health Care Management ¹ | 6 | СС | 48 |
| conon | CM Health Economics I ² | 6 | СС | |
| ealth E | CM Health Economics II ³ | 6 | СС | |
| ction H | CM Health Economics III⁴ | 6 | CC | |
| ed sec | CM Health Economics IV⁵ | 6 | СС | |
| Core- and advanced section Health Economics | CM Health Economics V ⁶ | 6 | CC | |
| e- and | CM Health Care Systems ⁷ | 6 | CC | |
| Core | SpM Health Care Systems II ⁸ | 6 | CC | |

¹ No examination registration possible if the core module Health Care Management (1282BHCMa0) has already been passed.

² No examination registration possible if the core module Patient Safety and Risk Management (1282BPsRm0) has already been passed.

³ No examination registration possible if the core module Ethics of Health Care (1282BEdGw0) has already been passed.

⁴ No examination registration possible if the core module Information Problems in Health Markets (1282BlpGm0) has already been passed.

⁵ No examination registration possible if the core module Health Economic Aspects of Chronic Care (1282BMHC00) has already been passed.

⁶ No examination registration possible if the core module Methodology of Clinical Studies (1282BMekS0) has already been passed.

⁷ No examination registration possible if the core module Comparison of Health Care Systems (1282BCHCS0) has already been passed.

⁸ No examination registration possible if the core module Trans- and international perspective (1282BTInP0) has already been passed.

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3.2 Specialisation section

In accordance with section 29(1), No. 2 of the Examination Regulations, the examination candidate must obtain 30 ECTS credits in the specialisation section.

| Group | Module | СР | CC/EC | Required |
|------------------|--|----|-------|----------|
| દ | SpM Health Care Management I | 6 | EC | 6 - 12 |
| Seminars | SpM Health Care Management II | 6 | EC | |
| , ÿ | SpM Health Economics IV | 6 | EC | |
| | SpM Health Economics I | 6 | EC | 6 - 18 |
| soir | SpM Health Economics II | 6 | EC | |
| Health Economics | SpM Health Economics III | 6 | EC | |
| alth Ec | SpM Health Care Management III | | | |
| He | Studies Abroad I (Master) | 6 | EC | |
| | Studies Abroad II (Master) | 6 | EC | |
| | Specialisation module Psychosomatics and Psychotherapy | 6 | EC | Max. 18 |
| | Specialisation module Naturopathy and Homeopathy | 6 | EC | |
| cine | Specialisation module Clinical Environmental Medicine | 6 | EC | |
| Medi | Specialisation module Clinical Environmental Medicine Specialisation module Prevention and Health Promotion | | EC | |
| | Specialisation module Medical Sociology | 6 | EC | |
| | SpM Health Economics V | 6 | EC | |

3.3 Supplementary section

In accordance with section 29(1), No. 3 of the Examination Regulations, the examination candidate must obtain 18 ECTS credits in a sub-group of the supplementary section.

| Group | Module | СР | CC/EC | Required |
|----------------------------|---|----|-------|----------|
| cine | Supplementary module Occupational Medicine, Social Medicine | 6 | EC | Max. 12 |
| Medicine | Supplementary module Legal Medicine | 6 | EC | |
| nics / logy | Supplementary module Health and Macroeconomics | 6 | EC | Min. 6 |
| Economics / Sociology | Supplementary module Sociology of Health | 6 | EC | |
| ration I | SpM Business Ethics | 6 | EC | Max. 6 |
| Business Administration | SpM Strategic Human Resource Management | 6 | EC | |
| Busines | SpM Advanced Accounting | 6 | EC | |
| | Specialisation module Financial Institutions Management | 12 | EC | Max. 12 |
| = | SpM Marketing in Specific Contexts III | 6 | EC | |
| ation | SpM Strategic Management | 6 | EC | |
| ninistr | SpM Controlling I | 6 | EC | |
| ss Adr | SpM Controlling II | 6 | EC | |
| Business Administration II | Supplementary module Studies Abroad in Management I (Master) | 6 | EC | |
| | Supplementary module Studies Abroad in Management II (Master) | 6 | EC | |

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3.4 Extracurricular course programme

In addition to their regular studies Master's students have the opportunity to take part in extra-curricular courses, in which both academic and vocational skills are taught. Thus it can have an academic and a professional orientation, which serve the development of professional competences. The extracurricular course programme intends to promote and impart competences that go beyond specialist knowledge or concern basic scientific or personal attitudes: scientific curiosity, systematic and analytical thinking, dealing with complexity, solution-orientation and other skills, e.g. the ability to work in a team and foreign language skills. The extracurricular course programme is offered jointly by the faculties and the Professional Centre of the University of Cologne and enables students to pursue their own additional interests, to gain insights into other subjects and faculties, to attend events of social importance, to acquire professionally relevant skills and to attend language courses. In addition, students are offered learning and study aids as part of the extracurricular programme, e.g. for scientific work or literature research. Extracurricular courses are not credited, but the participation is noted on the transcript of records.

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3.5 Master's thesis

The master's thesis, which carries 30 ECTS credits, is written towards the end of the programme. It is intended to show that the student is capable of conducting academic work on and reflecting on a specific problem related to the subject matter covered on the programme, using the necessary methods and within a specified period.

The topic of the master's thesis on the Health Economics programme must come from the core and advanced section or the specialisation section.

Group master's theses are also permitted provided a clear distinction between and assessment of each candidate's contribution is possible. Objective criteria that make a clear distinction possible, such as sections, page numbers or topics, are used to indicate which student made which contribution. The total workload required of each group member must exceed the requirements for individual masters' theses to an appropriate extent. The difficulty and content of a group thesis must meet the same requirements as for theses undertaken individually and independently. The contribution made by each individual must meet the requirements for masters' theses.

To register to do their master's thesis, students must have accumulated a minimum of 60 ECTS credits. They may take no longer than six months to write the thesis. Further, more detailed information on master's theses can be found in the Examination Regulations.

3.6 Module description

3.6.1 Core and Advanced Section Health Economics

| Module Co 1282MBHC | | Workload 180h | ECTS Credits | Module Language English | Module Availability every 2nd term - sum- mer term | Duration 1 Term |
|-----------------------|--|---|--------------|-------------------------------|--|----------------------------|
| 1 | Courses Advanced Healt | Courses Advanced Health Care Management | | | Self- Studies 120h | Course Language English |
| 2 | Methods of strUse of theoretMethods of OrDevelopment | Module Content • Methods of strategic controlling in health care facilities • Use of theoretical decision models to solve conflicting goals • Methods of Organizational Comparison • Development of project plans and determination of critical factors • Discussion of selected empirical studies | | | | |
| 3 | Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges justify and defend (independently developed) positions or problem solutions critically evaluate current social developments and develop alternative solutions develop work processes for real problems and challenges. | | | | | |
| 4 | Teaching and L lecture practice | | | | | |
| 5 | Module Entry R | Module Entry Requirements none | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | |
| 7 | | Prerequisites for Awarding of Credit Points Passing the module examination | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Supplementary Section Business Education | | | | | |
| 9 | Module Manager UnivProf. Dr. Ludwig Kuntz | | | | | |
| 10 | Miscellaneous | | | | | |

| CM Health Economics I | | | | | | |
|-------------------------|---|--|--------------|------------------------------|--|---------------------------|
| Module Cod 1282MBHHE | _ | Workload 180h | ECTS Credits | Module Language German | Module Availability every 2nd term - winter term | Duration 1 Term |
| 1 | Courses Quality of care a | and patient safe | ety | Contact Hours 30h | Self- Studies 150h | Course Language German |
| 2 | Module Content • Dimensions of care and quality of care • Missupply as a quality deficit • Measures of quality determination, supply control and improvement of care quality • Methodological requirements, evaluation possibilities and problems of clinical guidelines • Terminology and concept of patient safety • Strategies to improve patient safety • Regulatory aspects of quality requirements and further development | | | | | • |
| 3 | Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists. | | | | | |
| 4 | Teaching and L | earning Meth | ods | | | |
| 5 | Module Entry R | Module Entry Requirements none | | | | |
| 6 | | Mode of End-Of-Module Examination Written test: WT (60) | | | | |
| 7 | _ | Prerequisites for Awarding of Credit Points Passing the module examination | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Supplementary Section Business Education | | | | | |
| 9 | Module Manager Dr.' Michaela Eikermann UnivProf. Dr. med.' Stephanie Stock | | | | | |
| 10 | | JnivProf. Dr. med.' Stephanie Stock | | | | |

| CM Health | n Economics | i II | | | | | |
|--|--|--|----------------|--|--|---|--|
| Module Code 1282MBHHE2 Workload 180h 6 | | | ECTS Credits 6 | Module Language German | Module Availability every 2nd term - winter term | Duration 1 Term | |
| 1 | Courses Ethics of the hea | alth care syster | n | Contact Hours 30h | Self- Studies 150h | Course Language German | |
| 2 | Ethical founda Health as a ba Perceptions of Ethical aspect | Module Content • Ethical foundations • Health as a basic concept guiding action • Perceptions of justice, allocation and prioritization • Ethical aspects of the economic valuation of life and health • Medical indication, quality of life, wish-fulfilling medicine and enhancement | | | | | |
| 3 | Students willknow the possunderstand theanalyze and e systemsare aware of the | know the possibilities and limitations of ethical analysesunderstand the importance of different health views for decision making in health care systemsanalyze and evaluate different views of justice and their implications for the structure of health care systemsare aware of the ethical implications of concepts such as "medical indication" and "quality of life"are able to discuss and evaluate current developments in the field of health care from an ethical | | | | | |
| 4 | Teaching and L | earning Meth | ods | | | | |
| 5 | Module Entry R | equirements | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Supplementary Section Business Education | | | | | | |
| 9 | Module Manager Dr. Christian Hick | | | | | | |
| 10 | | | | | • | sökonomie. Teil 1: will be anounced in | |

| CM Health Economics III | | | | | | | |
|------------------------------|--|--|--|--------------------------------|--|---------------------------|--|
| Module Co 1282MBHH | | Workload 180h | ECTS Credits 6 | Module Language English | Module Availability every 2nd term - winter term | Duration 1 Term | |
| 1 | Courses Information prob | Courses Information problems in healthcare markets Information problems in healthcare markets Contact Hours Studies 120h Course Language English | | | | | |
| 2 | Relationships | ers on these m between the p | arkets, their goals layers and implica are systems in Eu | ations in terms | of health care n | | |
| 3 | Students analyse curre assess and d justify and de | Learning Objectives Students analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions critically evaluate current social developments and develop alternative solutions. | | | | | |
| 4 | Teaching and L lecture practice | | | | | | |
| 5 | Module Entry R | Module Entry Requirements none | | | | | |
| 6 | | Mode of End-Of-Module Examination Written test: WT (60) | | | | | |
| 7 | - | Prerequisites for Awarding of Credit Points Passing the module examination | | | | | |
| 8 | Master of Science Supple Master of Arts P Supple Master of Science Special Supple Master of Science Core and Master of Education | Other Programmes that Use the Module Master of Science Business Administration - Supply Chain Management: Supplementary Section Supply Chain Management Master of Arts Politikwissenschaft: Supplementary Section Political Science Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Science Business Administration - Corporate Development: Supplementary Section Corporate Development Master of Science Economics: Specialization Section Economics Supplementary Section Master of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Supplementary Section Business Education | | | | | |
| | Master of Science | ce Economic R | | | | | |

| 9 | Module Manager UnivProf. Dr. Christoph Schottmüller |
|----|---|
| 10 | Miscellaneous |

| CM Hools | Foonamics | · IV | | | | |
|--|--|--|---|---------------------------------------|--|----------------------------|
| CW Healtr | n Economics | S IV | | ı | 1 | ı |
| Module Code 1282MBHHE4 Workload 180h 6 | | | | Module Language English | Module Availability every 2nd term - sum- mer term | Duration 1 Term |
| 1 | Courses Management of | Chronic Disea | ses | Contact Hours 30h | Self- Studies 150h | Course Language English |
| 2 | Care structureMethods for beNew forms of | of chronic disc es of chronic d es and manage enchmarking c care | | chronic disease d outcomes | • | rs, patients and payers |
| 3 | assess and d collect, syster | dvanced, speci iscuss findings natize and syn | ialized theories / r and research res thesize independ lently developed) | sults of speciali ently literature | on selected sci | entific questions. |
| 4 | Teaching and L | earning Meth | ods | | | |
| 5 | Module Entry R Recommendation economics | - | ledge of evidence | -based medici | ne and basic kr | nowledge of health |
| 6 | Mode of End-O Written test: WT | | mination | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Supplementary Section Business Education | | | | | |
| 9 | Module Manage UnivProf. Dr. n | | e Stock | | | |
| 10 | Miscellaneous | | | | | |

| CM Health | CM Health Economics V | | | | | | | | | |
|--|--|---|---|------------------------------------|--|-------------------------------|--|--|--|--|
| Module Code 1282MBHHE5 Workload 180h 6 | | | | Module Language German | Module Availability every 2nd term - sum- mer term | Duration 1 Term | | | | |
| 1 | Courses Methodology of | clinical studies | (biostatistics) | Contact Hours 30h | Self- Studies 150h | Course Language German | | | | |
| 2 | | questions and nning, impleme ods such as cro | ntation and interp ssover/phase I/II | | cal studies | | | | | |
| 3 | justify and def discuss scien- cialists. | dvanced, speci fend (independ tific topics in a | alized theories / r ently developed) professional man vork and good sc | positions or pro ner and approp | oriate to the situ | s. uation with (non-) spe- | | | | |
| 4 | Teaching and L | _earning Meth | ods | | | | | | | |
| 5 | Module Entry R | Requirements | | | | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Core and Advanced Section Health Economics Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Supplementary Section Business Education | | | | | | | | | |
| 9 | Module Manager Prof. Dr. rer. medic. Martin Hellmich | | | | | | | | | |
| 10 | Miscellaneous Compulsory rea | ding: Schumac | her, Schulgen: M | ethodik klinisch | ner Studien | | | | | |

| | | | T | I | Ι | I | | |
|---------------------------|--|--|---|---|--|----------------------------|--|--|
| Module Code 1282MBHCS1 | | Workload 180h | ECTS Credits 6 | Module Language German and English | Module Availability every 2nd term - winter term | Duration 1 Term | | |
| 1 | Courses International Co tems | mparison of H | ealth Care Sys- | Contact Hours 30h | Self- Studies 150h | Course Language English | | |
| 2 | The module He systems. The air identify best pra-addressed. The approach is research, but als disciplinary appr | The approach is interdisciplinary and includes different perspectives (e.g. comparative welfare staresearch, but also economically influenced socio-political concepts). The module pursues an interdisciplinary approach that encompasses different perspectives (anthropology and philosophy of multi-level legal systems, social policy and welfare state, health and care research, social economic | | | | | | |
| 3 | Learning Objectives Students understand advanced, specialized theories / methods of comparative welfare state research assess and discuss findings and research results of specialized theories / methods justify and defend (independently developed) positions or problem solutions present scientific results in a way that is appropriate for the target audience critically evaluate current social developments and develop alternative solutions. | | | | | nethods. s. | | |
| 4 | Teaching and L | earning Meth | ods | | | | | |
| 5 | Module Entry R | equirements | | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | | | |
| 8 | Master of Science Core at Master of Science Supple Master of Arts P Supple Master of Educate Supple Master of Arts R Social S Master of Arts R | mentary Sections George Gesundheit Gesundhei | on sökonomie: Section Health Eco nd Social Resean on Sociology and naft: on Political Science tspädagogik/Lehra on Business Educe on Ost- und Mitteler er Regional Studi n Lateinamerika - | ch: Social Researc e amt an Berufsk ation uropa - Sozialw es Eastern Euro | ollegs: rissenschaften: ope | | | |

| | Master of Arts Regionalstudien China - Sozialwissenschaften: Social Sciences Master Regional Studies China |
|----|--|
| 9 | Module Manager UnivProf. Dr. Frank Schulz-Nieswandt |
| 10 | Miscellaneous The language of the lecture will be determined at the beginning of the semester. |

| | | | | l | | | | |
|---------------------------|--|--|---|---|--|--------------------|--|--|
| Module Code 1282MSHCS2 | | Workload 180h | 6 | Module Language English | Module Availability every 2nd term - winter term | Duration 1 Term | | |
| 1 | Courses Philosophy of Inding | Philosophy of Inclusion and Community Buil- Hours Studies English | | | | | | |
| 2 | The module He socio-political in social policy. Sp Fundamental Rinance instrumer context of natior tives (e.g. integr | Module Content The module Health Care Systems II focuses on the influence of the European multi-level system of socio-political interventions. The module focuses on the analysis of the European legal foundation social policy. Spill-over effects of internal market integration are analysed as well as the Charter of Fundamental Rights of the EU. Against the background of a European Social Model, specific governance instruments, such as the Open Method of Coordination, are presented and considered in the context of national reform agendas. The approach is interdisciplinary and includes different perspetives (e.g. integration theory and comparative welfare state research, but also economically influenced socio-political concepts). | | | | | | |
| 3 | Students understand adding justify and del critically evalu | understand advanced, specialized theories / methods in terms of inclusion and community bu | | | | | | |
| 4 | Teaching and L | earning Meth | ods | | | | | |
| 5 | Module Entry R | equirements | | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | | | |
| 8 | Master of Science Core and Master of Science Supple Master of Arts P Supple Master of Educate Supple Master of Arts R Social S Master of Arts R Social S | ce Economics: mentary Section ce Gesundheits and Advanced Section colitikwissenschamentary Section mentary Section wirtschaft mentary Section degionalstudien Sciences Maste Sciences Maste | on sökonomie: Section Health Eco and Social Resear on Sociology and | ch: Social Researd ee amt an Berufsk ation uropa - Sozialw es Eastern Eur Sozialwissensd es Latin Americ | ollegs: vissenschaften: ope chaften: | | | |

| | Social Sciences Master Regional Studies China |
|----|---|
| 9 | Module Manager UnivProf. Dr. Frank Schulz-Nieswandt |
| 10 | Miscellaneous |

3.6.2 Specialisation Section Health Economics

| SpM Hea | Ith Care Man | agement I | | | | |
|-------------------------|---|---|--|--|--|----------------------------|
| Module Cod 1282MSHCM | | Workload 180h | ECTS Credits | Module Language English | Module Availability every 2nd term - winter term | Duration 1 Term |
| 1 | Courses Seminar I (Meth Care Systems | ods): Manager | ment in Health | Contact Hours 30h | Self- Studies 150h | Course Language English |
| 2 | Literature rese Preparation of | ferent formal n earch on methor f a presentation | nethods by means odology and conte n of the results weaknesses and | ext | | |
| 3 | assess and di discuss scien cialists. present scien | dvanced, spec iscuss findings tific topics in a tific results in a | ialized theories / r and research res professional man way that is approcial developments | sults of specializener and approper prize for the taxes of taxes of the taxes of | oriate to the situarget audience | ation with (non-) spe- |
| 4 | Teaching and L | _earning Meth | ods | | | |
| 5 | Module Entry R | Requirements | | | | |
| 6 | Mode of End-O Combined exam | | | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Specialization Section Health Economics | | | | | |
| 9 | Module Manager UnivProf. Dr. Ludwig Kuntz | | | | | |
| 10 | Miscellaneous All participants will receive all core papers for the seminars. Each student reads a paper and prepares a presentation relating to it, which they deliver in class. The written test will cover the main topics covered in the presentations. | | | | | |

| SpM Health Care Management II | | | | | | | | |
|-------------------------------|---|--|---|--|--|----------------------------|--|--|
| Module Code 1282MSHCM | . | Workload 180h | ECTS Credits | Module Language English | Module Availability every 2nd term - sum- mer term | Duration 1 Term | | |
| 1 | Courses Seminar II (Theo Care Systems | ory): Managem | ent in Health | Contact Hours 30h | Self- Studies 150h | Course Language English | | |
| 2 | Literature resePreparation of | e theoretical ba earch on theory a presentation | | | • | | | |
| 3 | assess and di discuss scient cialists. present scient | dvanced, speci iscuss findings tific topics in a tific results in a | alized theories / r and research res professional man way that is appro cial developments | ults of specialize ner and approper priate for the table to tabl | oriate to the situarget audience | uation with (non-) spe- | | |
| 4 | Teaching and L | earning Meth | ods | | | | | |
| 5 | Module Entry R | Requirements | | | | | | |
| 6 | Mode of End-O | | | | | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Specialization Section Health Economics | | | | | | | |
| 9 | Module Manager UnivProf. Dr. Ludwig Kuntz | | | | | | | |
| 10 | pares a presenta | - | | | | | | |

| Module Code 1282MSHHE4 | | Workload 180h | ECTS Credits | Module Language German | Module Availability every term | Duration 1 Term | | |
|---------------------------|--|---|-------------------|--------------------------------------|--|---|--|--|
| 1 | Courses a) Systematic printer health sector b) Strategic Marian Management Ga | nagement - Co | mputer-based | Contact Hours a) 20h b) 20h | Self- Studies a) 160h b) 160h | Course Language a) German b) German | | |
| 2 | Information or Identification of making (guideling) | Module Content Information on decision-making and knowledge management in medicine Identification of evidence and research in reliable databases that play a significant role in decisionaking (guidelines, pathways, drug information services, information aimed at patients) Selection/production of reliable health care information for patients | | | | | | |
| 3 | Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods collect and analyse data material for selected scientific questions using quantitative / qualitative methods collect, systematize and synthesize independently literature on selected scientific questions write an academic paper on a selected topic and achieve thereby their own scientific contributio communicate continuously and purposefully in diverse teams solve team-internal conflicts and target divergences independently discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists present scientific results in a way that is appropriate for the target audience evaluate their own action processes in self- and external reflection and identify development potentials develop work processes for real problems and challenges. | | | | | | | |
| 4 | Teaching and L seminar | _earning Meth | ods | | | | | |
| 5 | Module Entry R Recommendation | = | ledge of the Gern | nan health care | system | | | |
| 6 | Mode of End-O Combined exam | | | | | | | |
| 7 | Prerequisites for Passing the moon to the content of | dule examination | | A course is to | be attended; th | e examination relates | | |
| 8 | Master of Science | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Specialization Section Health Economics | | | | | | |
| 9 | Module Manager UnivProf. Dr. med.' Stephanie Stock | | | | | | | |
| | UnivProf. Dr. n | ned.' Stephanie | e Stock | | | | | |

Valid for students of the ER 2015 (enrolment for winter semester 2020/21 at the latest)

Compulsory reading will be announced each term. (a) Basic knowledge about methods of EbM as provided in the Bachelor degree are pre-conditions.

| SpM Не | alth Economic | s I | | | | | | | |
|------------------------------|--|---|--------------|---|--|---|--|--|--|
| /lodule Co 282MSHH | | Workload 180h | ECTS Credits | Module Language English | Module Availability every 2nd term - sum- mer term | Duration 1 Term | | | |
| 1 | Courses Critical Appraisa | Courses Critical Appraisal of Health Economic Studies Critical Appraisal of Health Economic Studies Studies 30h Contact Hours Studies English | | | | | | | |
| 2 | Cost analysis Benefit analysis Non-comparation Comparative single Critical appraining Distributions Sensitivity analysis | Benefit analysis Non-comparative studies Comparative studies Critical appraisal of studies and models | | | | | | | |
| 3 | Students analyse curre assess and d justify and de discuss scien cialists. | analyse current questions and challenges. assess and discuss findings and research results of specialized theories / methods. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) | | | | | | | |
| 4 | Teaching and L | earning Meth | ods | | | | | | |
| 5 | | on: For the cour ence-based m | | | | Health Economic already heard statis | | | |
| 6 | Mode of End-O Combined exam | | | | | | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | | | | |
| 8 | Master of Science | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Specialization Section Health Economics | | | | | | | |
| 9 | Module Manage Dr. rer. pol. Dirk | | | | | | | | |
| 10 | tion and EbM as | | | | | | | | |

| SpM Health Economics II | | | | | | | | |
|---|---|---|---|---|--|---------------------------|--|--|
| Module Code 1282MSHHE2 Workload 180h 6 | | | ECTS Credits | Module Language German and English | Module Availability every 2nd term - winter term | Duration 1 Term | | |
| 1 | Courses Health Technolo Policy in German | • | nt and Health | Contact Hours 20h | Self- Studies 160h | Course Language German | | |
| 2 | Literature reseMethodologica | alysing the ben earch and acad al and regulator | nefits of medical to lemic writing ry aspects of inno natic assessment | vations in healt | th care | | | |
| 3 | Learning Objectives Students understand advanced, specialized theories / methods analyse current questions and challenges assess and discuss findings and research results of specialized theories / methods communicate continuously and purposefully in diverse teams discuss scientific topics in a professional manner and appropriate to the situation with (non-) specialists present scientific results in a way that is appropriate for the target audience use techniques of scientific work and good scientific practice. | | | | | | | |
| 4 | Teaching and L | earning Meth | ods | | | | | |
| 5 | Module Entry R Recommended: | - | lge of the Germar | n health care sy | /stem | | | |
| 6 | Mode of End-O | | mination | | | | | |
| 7 | Prerequisites for Passing the mod | _ | of Credit Points | ourses. | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Specialization Section Health Economics | | | | | | | |
| 9 | Module Manage Dr. rer. pol. Dirk | | | | | | | |
| 10 | Miscellaneous | | | | | | | |

| SpM Heal | th Economic | s III | | | | | | |
|--|---|--|---|--------------------------------|--|----------------------------|--|--|
| Module Code 1282MSHHE3 Workload 180h 6 | | | | Module Language English | Module Availability every 2nd term - winter term | Duration 1 Term | | |
| 1 | Courses Applied Clinical | Research | | Contact Hours 30h | Self- Studies 150h | Course Language English | | |
| 2 | Key aspects w Clinical studie Significance a Ethical aspect Regulatory as | Module Content • Key aspects when writing study protocols • Clinical studies on drugs and medical devices • Significance and validation of surrogate markers • Ethical aspects in clinical studies • Regulatory aspects applicable to clinical studies • Special study designs | | | | | | |
| 3 | analyse curre assess and di | dvanced, speci nt questions ar scuss findings | alized theories / r nd challenges. and research res ently developed) | ults of speciali | | | | |
| 4 | Teaching and L | earning Meth | ods | | | | | |
| 5 | Module Entry R Recommendation | = | of evidence-base | d medicine | | | | |
| 6 | Mode of End-O Oral examination | | nination | | | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Specialization Section Health Economics | | | | | | | |
| 9 | Module Manage Prof. Dr. med. S | | d | | | | | |
| 10 | | | | | | | | |

| SpM Health Care Management III | | | | | | |
|--------------------------------|--|-------------------------|----------------|---|--|---------------------------------------|
| Module Code 1282MSHCM3 | | Workload 180h | ECTS Credits 6 | Module Language German and English | Module Availability every 2nd term - sum- mer term | Duration 1 Term |
| 1 | Courses Selected Issues Health Care Management | | | Contact Hours 30h | Self- Studies 150h | Course Language German and English |
| 2 | Module Content Analysis of practical problems from a business perspective Transfer of theoretical knowledge and application of quantitative methods Development of independent solutions within the framework of a case study Presentation Solution approaches Discussion of strengths and weaknesses of the solution approaches | | | | | |
| 3 | Learning Objectives Students analyse current questions and challenges write an academic paper on a selected topic and achieve thereby their own scientific contribution justify and defend (independently developed) positions or problem solutions present scientific results in a way that is appropriate for the target audience develop work processes for real problems and challenges. | | | | | |
| 4 | Teaching and Learning Methods seminar | | | | | |
| 5 | Module Entry Requirements none | | | | | |
| 6 | Mode of End-Of-Module Examination Combined examination: PRES, TP | | | | | |
| 7 | Prerequisites for Awarding of Credit Points Passing the module examination | | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Specialization Section Health Economics | | | | | |
| 9 | Module Manager UnivProf. Dr. Ludwig Kuntz | | | | | |
| 10 | Miscellaneous This course takes place irregularly and is mainly led by guest lecturers. Information, if and when the course takes place, can be found in KLIPS. | | | | | |

| Studies A | Abroad I (Mas | ster) | | | | | | | |
|-------------------------|---|--|--|--------------------------------------|--------------------------------|---|--|--|--|
| Module Cod 1014SAHC0 | | Workload 180h | ECTS Credits | Module Availability every term | Duration 1 Term | | | | |
| 1 | Courses | | | Contact Hours | Self- Studies | Course Language | | | |
| 2 | | Module Content Depends on chosen course. | | | | | | | |
| 3 | sciences from a explain intern economics and a discuss and a administration, a develop new | roaches to Hean international ational issues is social science. It is compare differe economics and intellectual persuipped to deal variantellectual persuipped to deal varian | perspective. In the areas of hea In theories and all In social science. In the areas of hea In the areas of h | alth care mana | gement, busine ealth care mana | economics and social ess administration, agement, business fessional future in an | | | |
| 4 | Teaching and L | _ | ods | | | | | | |
| 5 | Module Entry R | Requirements | | | | | | | |
| 6 | Mode of End-O | | | | | | | | |
| 7 | Prerequisites for depending on co | _ | | | | | | | |
| 8 | Other Program Master of Science Special | ce Gesundheits | | os . | | | | | |
| 9 | Module Manage | er | | | | | | | |
| 10 | Miscellaneous Language: can be held in English or in any language offered at the host university This module can be studied either at a foreign university. In this case, there is a standardised course crediting procedure. Information about course crediting (deadlines and procedures) is available from the Credit Transfer Center (WiSo-Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/.) This module can also be studied as part of a Summer School organised by the WiSo-Faculty. In this case, the previous exam registration has to be done according to the regulations of the WiSo-Faculty. | | | | | | | | |

| Studies | Abroad II (Ma | ster) | | | | | | | |
|-----------|--|---|---|-----------------------------------|--------------------------------------|--|--|--|--|
| Module Co | | Workload 180h | ECTS Credits | Module Language | Module Availability every term | Duration 1 Term | | | |
| 1 | Courses | | | Contact Hours | Self- Studies | Course Language | | | |
| 2 | | Module Content Depends on chosen course. | | | | | | | |
| 3 | sciences from a explain intern economics and discuss and c administration, e develop new | roaches to hea n international ational issues social science. compare differe economics and intellectual per uipped to deal | perspective. in the areas of he ent theories and a social science. spectives with reg | alth care mana pproaches in ho | gement, busine ealth care man | economics and socialess administration, agement, business fessional future in an | | | |
| 4 | Teaching and L | | ods | | | | | | |
| 5 | Module Entry F | Requirements | | | | | | | |
| 6 | Mode of End-O | | | | | | | | |
| 7 | Prerequisites for depending on co | _ | | | | | | | |
| 8 | Other Program Master of Science Specia | ce Gesundheit | | cs | | | | | |
| 9 | Module Manag | er | | | | | | | |
| 10 | be studied eithe dure. Informatio Transfer Center module can also | Miscellaneous Language: can be held in English or in any language offered at the host university This module can be studied either at a foreign university. In this case, there is a standardised course crediting procedure. Information about course crediting (deadlines and procedures) is available from the Credit Transfer Center (WiSo-Anrechnungszentrum: https://www.anrechnungwiso.uni-koeln.de/.) This module can also be studied as part of a Summer School organised by the WiSo-Faculty. In this case, the previous exam registration has to be done according to the regulations of the WiSo- | | | | | | | |

| Module Code 1282SMPP00 | | Workload 180h | ECTS Credits | Module Language German | Module Availability every term | Duration 1 Term | | | |
|---------------------------|--|--|---|---|---|---------------------------|--|--|--|
| 1 | Courses Psychosomatik lesung) | und Psychothe | rapie (Hauptvor- | Contact Hours 15h | Self- Studies 165h | Course Language German | | | |
| 2 | Psychosomati Psychogenic e Depression; a Somatisation Dissociative d | Module Content Psychosomatics and psychotherapy Psychogenic eating disorders Depression; anxiety disorders Somatisation disorders Dissociative disorders Post-traumatic stress disorder | | | | | | | |
| 3 | identify care s apply the gen identify biops tures of their tre | ics of psychosostructures, form eral principles ychosocial fact atment. | omatic illnesses and soft treatment and poor of neurotic and poors in the pathogod relevance of the | d training path sychosomatic o enesis of the di | s in psychosom disorders. isorders listed b | natic medicine. | | | |
| 4 | Teaching and L | _earning Meth | ods | | | | | | |
| 5 | Module Entry F | Requirements | | | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | | | |
| 7 | Prerequisites for Passing the write | _ | f Credit Points | | | | | | |
| 8 | Other Program Master of Scient | ce Gesundheits | | cs | | _ | | | |
| | Module Manager UnivProf. Dr. med. Christian Albus | | | | | | | | |
| 9 | | | Albus | | | | | | |

| Module Code 1282SMNH00 | | Workload 180h | ECTS Credits | Module Language German | Duration 1 Term | | |
|---------------------------|--|--|---------------------------------------|------------------------------------|--------------------------|--|--|
| 1 | Courses Grundlagen, Gre Naturheilkunde | | | Contact Hours 15h | Self- Studies 165h | Course Language German | |
| 2 | Evidence-base tients and service Basic principle Basic principle Principles of p Types of reha | Module Content • Evidence-based natural healing methods: prophylaxis and therapy options recommended by patients and service providers • Basic principles, options and limits of evidence-based natural healing • Basic principles, options and limits of evidence-based complementary medicine • Principles of physical medicine • Types of rehabilitation • Basic principles of rehabilitation | | | | | |
| 3 | are introduced understand the | es on natural h d to the basics le types and pr | of natural healing inciples of rehabi | and complement itation medicine | entary medicine e. | ed medicine to them. e. tion in health care. | |
| 4 | Teaching and L | earning Meth | ods | | | | |
| 5 | Module Entry R None | Requirements | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | |
| 7 | Prerequisites for Passing the write | _ | f Credit Points | | | | |
| 8 | Other Program Master of Science Special | ce Gesundheits | | cs | | | |
| 9 | Module Manage UnivProf. Dr. n | | th | | | | |
| 10 | UnivProf. Dr. med. Josef Beuth Miscellaneous The compulsory reading list will be published before the start of term. | | | | | | |

| Speciali | sation module | Klinische | Umweltmed | lizin | | | | |
|---------------------------|---|---|--------------------|---|--------------------------|---------------------------|--|--|
| Module Code 1282SMKU00 | | Workload 180h | ECTS Credits | Module Language German Module Availability every term Duration 1 Term | | | | |
| 1 | Courses Klinische Umwe | Itmedizin | | Contact Hours 30h | Self- Studies 150h | Course Language German | | |
| 2 | Basic principle The role of clir Links between Determination | Module Content Basic principles of environmental medicine of relevance to public health The role of clinical environmental medicine in prevention Links between environmental factors, illnesses and disorders Determination of harmful potential and monitoring of substances hazardous to health Epidemiological studies in environmental medicine | | | | | | |
| 3 | Students discuss aspectand illness analyse biomore identify links to health examine epide | discuss aspects of the relationship between humans and their environment that influence health and illness analyse biomonitoring analyses identify links between environmental and occupational factors, e.g. shift work and impacts on | | | | | | |
| 4 | Teaching and L | earning Meth | ods | | | | | |
| 5 | Module Entry R | Requirements | | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | | |
| 7 | Prerequisites for Passing the write | _ | f Credit Points | | | | | |
| 8 | · | ce Gesundheits lization Section ce Versorgung | | CS | | | | |
| 9 | | Module Manager UnivProf. Dr. med. Thomas Erren | | | | | | |
| 10 | Miscellaneous The compulsory | reading list wi | ll be published be | fore the start o | f term | | | |

| | - | | on und Gesu | | Module | | | |
|----|---|---|--------------------|------------------------------|---------------------------|---------------------------|--|--|
| | | Workload 180h | ECTS Credits | Module Language German | Duration 1 Term | | | |
| 1 | Courses Prävention und | Courses Prävention und Gesundheitsförderung | | | Self- Studies 150h | Course Language German | | |
| 2 | I. Fundamentals Prevention in do II. Secondary p Screening: brea III. Primary prevention of si IV. Primary prevention activity pitals). | Module Content I. Fundamentals Prevention in doctors' surgeries and in hospitals: basic terminology and concepts II. Secondary prevention - Screening Screening: breast cancer, cancer of the colon, childhood cancer III. Primary prevention through behavioural change How do I change patients' health and prevention habits? Prevention of smoking, obesity and high blood pressure IV. Primary prevention through prevention activites focusing on the individual's environment Prevention activites focusing on the individual's environment and health promotion activities in hospitals). Patient safety in hospitals and doctors' surgeries/practices | | | | | | |
| 3 | assess screen identify meas can distinguis | asic terminolog ning measures ures to achiev h between pre | e behavioural cha | nge. ocusing on the | | vironment and health | | |
| 4 | Teaching and L | earning Meth | nods | | | | | |
| 5 | Module Entry R | Requirements | | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | | |
| 7 | Prerequisites for Passing the write | _ | of Credit Points | | | | | |
| 8 | Master of Science Special Master of Science | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Specialization Section Health Economics Master of Science Versorgungswissenschaften: Supply Humf | | | | | | |
| 9 | Module Manage JunProf. PD D | | tmann | | | | | |
| 10 | Miscellaneous Required readin | gs are annour | nced at the beginn | ing of the sem | ester. | | | |

| | | | ` | | | , | | | |
|---|--|--|-----------------------------------|--|--|---------------------------|--|--|--|
| Specialisation Module Medizinische Soziologie | | | | | | | | | |
| Module Code 1282SMMS00 Workload 180h 6 | | | ECTS Credits 6 | Module Language German | Module Availability every 2nd term - sum- mer term | Duration 1 Term | | | |
| 1 | Courses Medizinische Sc | oziologie | | Contact Hours 30h | Self- Studies 150h | Course Language German | | | |
| 2 | Descriptive an Micro and mac Physician-pati Prevention an Rehabilitation Health care sy The physician | Module Content Descriptive and social epidemiology Micro and macro-models of pathogenesis Physician-patient interaction Prevention and health promotion Rehabilitation Health care system: needs, demand and influencing patient's behaviour in the health care system; The physician's profession and the health care system Empirical social research methods | | | | | | | |
| 3 | Learning Objectives Students are familiar with the basic principles of sociology as applied in core areas of medicine. | | | | | | | | |
| 4 | Teaching and L | earning Meth | ods | | | | | | |
| 5 | Module Entry R None | Requirements | | | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | | | |
| 7 | Prerequisites for Passing the write | | f Credit Points | | | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Specialization Section Health Economics Master of Science Versorgungswissenschaften: Supply Humf | | | | | | | | |
| 9 | Module Manager JunProf. PD Dr.' Nicole Ernstmann | | | | | | | | |
| 10 | | | overview of how sished before the | | ntent is used in | medicine. The com- | | | |

| SpM Health Economics V | | | | | | | | |
|-------------------------|---|---|-----------------|------------------------------|--------------------------------------|---------------------------|--|--|
| Module Cod 1282MSHHI | | Workload 180h | ECTS Credits | Module Language German | Module Availability every term | Duration 1 Term | | |
| 1 | Courses Fields of compe | tence | | Contact Hours 30h | Self- Studies 150h | Course Language German | | |
| 2 | Metabolic synce Colorectal care Diabetes melli Hypertension | Module Content • Metabolic syndrome I • Colorectal carcinoma • Diabetes mellitus • Hypertension I • Coughs and colds • Heart failure | | | | | | |
| 3 | Students understand ac assess and di justify and dei discuss scient cialists. | understand advanced, specialized theories / methods. assess and discuss findings and research results of specialized theories / methods. justify and defend (independently developed) positions or problem solutions. discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe- | | | | | | |
| 4 | Teaching and L | earning Meth | nods | | | | | |
| 5 | Module Entry R | Requirements | | | | | | |
| 6 | Mode of End-O Oral examination | | mination | | | | | |
| 7 | Prerequisites for Passing the mod | | | | | | | |
| 8 | Master of Science | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Specialization Section Health Economics | | | | | | |
| 9 | Module Manage UnivProf. Dr. m | | e Stock | | | | | |
| 10 | Miscellaneous Basic knowledge are pre-condition | | Economic Evalua | ation and EbM | as provided in t | the Bachelor degree | | |

Valid for students of the ER 2015 (enrolment for winter semester 2020/21 at the latest)

3.6.3 Supplementary Section Health Economics

| Module Code 1282EMAS00 | | Workload 180h | ECTS Credits | Module Language German | Duration 1 Term | | |
|---------------------------|---|---|--|------------------------------|--------------------------|---------------------------|--|
| 1 | Courses Occupational M | edicine, Social | Medicine | Contact Hours 30h | Self- Studies 150h | Course Language German | |
| 2 | The scientific Detection of c diseases and ac Measures to e | Module Content | | | | | |
| 3 | findings analyse meas | related causes sures for maint | of health hazards aining and restori omotion projects. | | | sures based on their | |
| 4 | Teaching and L | _earning Meth | nods | | | | |
| 5 | Module Entry F | Requirements | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | |
| 7 | Prerequisites for Passing the write | _ | of Credit Points | | | | |
| 8 | | ce Gesundheit mentary Section ce Versorgung | | nics | | | |
| 9 | Module Manag UnivProf. Dr. n | | Erren | | | | |
| 10 | Miscellaneous The reading list | UnivProf. Dr. med. Thomas Erren Miscellaneous The reading list will be announced in the first lecture. | | | | | |

| Supplem | entary Modu | le Rechtsn | nedizin | | | | |
|--------------------------|---|-------------------------|--------------------|------------------------------|--------------------------------------|---------------------------|--|
| Module Cod 1282EMRe00 | | Workload 180h | ECTS Credits | Module Language German | Module Availability every term | Duration 1 Term | |
| 1 | Courses Legal Medicine | | | Contact Hours 30h | Self- Studies 150h | Course Language German | |
| 2 | Module Content The physician's profession and professional code of conduct, professional jurisdiction Expert commission of the chambers of physicians Pre-intervention information for the patient and patient consent Duty of confidentiality, right to information, obligation to notify the authorities Documentation duty, right of access to medical records Treatment errors and breach of duty of care in criminal and civil procedures Physicians in criminal procedures Huthanasia, suicide, living wills Treatment attempts and clinical experiments, ethics committees Dealing with the press, written interviews and statements as a physician Writing expert reports | | | | | | |
| 3 | Learning Objectives Students are familiar with the basic principles of the physician's profession and medical self-governance structures: professional code of conduct [Berufsordnung], medical licensing regulations [Approbationsordnung], medical associations [Kammern], professional jurisdiction [Berufsgericht-barkeit], expert commission[Gutachterkommission] can assess whether the procedure for informing a patient and gaining his/her consent prior to an intervention has been conducted correctly and in its entirety are familiar with the special duties incumbent upon physicians with regard to confidentiality, prov sion of information and notification of the authorities; medical documention and handling of patient data. | | | | | | |
| 4 | Teaching and L | earning Meth | ods | | | | |
| 5 | Module Entry R | Requirements | | | | | |
| 6 | Mode of End-O Oral examination | | mination | | | | |
| 7 | Prerequisites for Passing the oral | _ | of Credit Points | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Supplementary Section Health Economics | | | | | | |
| 9 | Module Manage | Module Manager | | | | | |
| 10 | Miscellaneous The compulsory | reading list wi | II be published at | the start of terr | n. | | |

| Suppleme | Supplementary module Health and Macroeconomics | | | | | | | | | |
|--|---|--------------------|---|--|--------------------------|----------------------------|--|--|--|--|
| Module Code 1302EMHM00 Workload 180h 6 | | ECTS Credits | Module Language English | Module Availability every 2nd term - winter term | Duration 1 Term | | | | | |
| 1 | Courses Population Healt | th and Health I | nequalities | Contact Hours 30h | Self- Studies 150h | Course Language English | | | | |
| 2 | Module Conten • Health Inequa • Current Topic | lities over the li | fe-cycle nomics/ population | on health | | | | | | |
| 3 | Learning Objectives Students are familiar with the relevant mechanisms in health economics/macroeconomics gain insights into macroeconomic factors in health care build on their presentation and writing skills. | | | | | | | | | |
| 4 | Teaching and L seminar | earning Meth | ods | | | | | | | |
| 5 | Module Entry R Recommendation | | Economics III | | | | | | | |
| 6 | Mode of End-O | | | | | | | | | |
| 7 | Prerequisites for Passing the com | | | | | | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Supplementary Section Health Economics | | | | | | | | | |
| 9 | Module Manager CMR Center for Macroeconomic Research | | | | | | | | | |
| 10 | Miscellaneous Language: Engli | ish | | | | | | | | |

| Supplen | nentary modu | le Sociolo | gy of Health | | | | | |
|-----------------------|---|--|--|--------------------------------|--|---|--|--|
| Module Co 1320EMSH | | Workload 180h | ECTS Credits | Module Language English | Module Availability every 2nd term - winter term | Duration 1 Term | | |
| 1 | Courses Sociology of Hea | alth | | Contact Hours 30h | Self- Studies 150h | Course Language English | | |
| 2 | Measurement SES and heal Role of neight Gender differe Work and hea Family and he Healthy migra Social network Religion and health probler HIV/AIDS Mortality | | | | | | | |
| 3 | theoretically difference using empirical to | us aspects of herentiate the selfindings. This aliour and social | ocial mechanisms approach is intend I dynamics in rela | that cause healed to interpret | alth inequalities and explain in s | e. They identify and and explore them sociological terms evelop practical soluti | | |
| 4 | Teaching and L | earning Meth | ods | | | | | |
| 5 | Module Entry R | equirements | | | | | | |
| 6 | Mode of End-O Combined exam | | | | | | | |
| 7 | Prerequisites for Passing the com | | | | | | | |
| 8 | Master of Science | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Supplementary Section Health Economics | | | | | | |
| 9 | _ | Module Manager UnivProf. Dr. Karsten Hank | | | | | | |
| 10 | Miscellaneous Compulsory rea | ding will be an | nounced each ter | m. | | | | |

| SpM Bu | siness Ethics | | | | | | | | |
|-----------------------|--|--|--|--|--|--|--|--|--|
| Module Co 1253MSBE | | Workload 180h | ECTS Credits | Module Language English | Module Availability every 2nd term - winter term | Duration 1 Term | | | |
| 1 | Courses Managing Busin Organisations | ess Ethics in N | Markets and | Contact Hours 60h | Self- Studies 120h | Course Language English | | | |
| 2 | managers and e | roduces basic imployees. It d ess concepts. E light of these t | raws on standard Business decision | ethics theories s in organisation | s, like teleology, ons and market | lecision making of deontology, virtue s are discussed and trate and apply the | | | |
| 3 | analyse curre assess and di solve team-in justify and dei evaluate their tentials act responsib | dvanced, spec nt questions a iscuss findings ternal conflicts fend (independ own action pro- | and research res and target diverg lently developed) | sults of specialia ences indepen positions or pr nd external refl and ethical crit | dently. oblem solutions ection and iden eria. | s. Itify development po | | | |
| 4 | Teaching and L lecture practice | earning Meth | ods | | | | | | |
| 5 | Module Entry R | equirements | | | | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | | | | |
| 8 | Supple Master of Science Supple | ce Business Admentary Section ce Information mentary Section ce Business Admentary Section ce Business Admentary Section ce Economics: mentary Section ce Gesundheit | dministration - Su on Supply Chain M Systems: on Information Systemsion - Ma dministration - Ma on Marketing dministration - Accounting and on Accounting and on sökonomie: on Health Econom | Management stems rketing: counting and T d Taxation | | | | | |

| | Core and Advanced Section International Management Supplementary Section International Management Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Supplementary Section Business Education Master of Arts Medienwissenschaft: MA Media Management and Economics Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Administration - Corporate Development: Specialization Section Corporate Development |
|----|---|
| | Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Business Administration Master Regional Studies China |
| 9 | Module Manager UnivProf. Dr. Bernd Irlenbusch |
| 10 | Miscellaneous This module can contain courses which takes place either until the middle of the semester (1. term) or from the middle of the semester (2. term). The required examinations are generally offered after the respective term. |

| 1 | ategic Human | | 1 | | | I |
|------------------------------|--|--|---|--|--|----------------------------|
| Module Co 1253MSSH | | Workload 180h | ECTS Credits 6 | Module Language English | Module Availability every 2nd term - winter term | Duration 1 Term |
| 1 | Courses Strategic Humar | n Resource Ma | anagement | Contact Hours 60h | Self- Studies 120h | Course Language English |
| 2 | Module Conten The module tea to the implemen | ches how Hur | | nagement crea | ates economic v | alue and contributes |
| 3 | analyse curre communicate solve team-in justify and del act responsib | dvanced, spec nt questions a continuously ternal conflicts fend (independ ly considering | cialized theories / Ind challenges. and purposefully is and target divergently developed) ecological, social real problems an | n diverse team ences indeper positions or pr and ethical cri | ndently. oblem solutions | s. |
| 4 | Teaching and L lecture practice | earning Meth | nods | | | |
| 5 | Module Entry R | Requirements | | | | |
| 6 | Mode of End-O Combined exam | | | | | |
| 7 | Prerequisites for Passing the mod | _ | of Credit Points | | | |
| 8 | Supple Master of Science Supple Master of Educate Supple | ce Business A mentary Section Information mentary Section Business A mentary Section Business A mentary Section Economics mentary Section Gesundheit mentary Section International mentary Section Wirtschaft mentary Section Mirtschaft mentary Mir | dministration - Su on Supply Chain N Systems: on Information Sy dministration - Ma on Marketing dministration - Ac on Accounting and : on tsökonomie: on Health Economal Management: on International M tspädagogik/Lehron Business Educ | Management stems irketing: counting and T d Taxation nics anagement amt an Berufsk | axation: | |
| | Master of Science Supple Master of Educa Supple Master of Arts M | ce International mentary Sectivation Wirtschaft mentary Sectivation Medienwissens | al Management: on International M tspädagogik/Lehr on Business Educ | anagemei amt an Be ation | | |

| | Master of Science Economic Research: Supplementary Section Economic Research Master of Science Business Administration - Corporate Development: Specialization Section Corporate Development Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Business Administration Master Regional Studies China |
|----|---|
| 9 | Module Manager UnivProf. Dr. Dirk Sliwka |
| 10 | Miscellaneous |

| SpM Ad | vanced Accou | ınting | | | | | | | |
|------------------------------|---|---|---|--|--|------------------------------|--|--|--|
| Module Co 1016MSAA | | Workload 180h | ECTS Credits | Module Language English | Module Availability every 2nd term - sum- mer term | Duration 1 Term | | | |
| 1 | Courses Value-based Co | ntrolling | | Contact Hours 45h | Self- Studies 135h | Course Language English | | | |
| 2 | Characteristic Effect of capita Shareholder v Discounted ca Value-based i | e-based controls of capital material structure on alue approached flow (DCF) andicators and all managemer ment and risk on of a value-b | business value method their steering nt, especially cash management | | ial indicators) | | | | |
| 3 | analyse curre collect, syster justify and de discuss scien cialists act responsib | dvanced, spec nt questions a matize and syr fend (independ tific topics in a | nthesize independ dently developed) | ently literature positions or pr iner and approp | oblem solutions priate to the situteria. | s. uation with (non-) spe | | | |
| 4 | Teaching and L lecture practice | earning Meth | nods | | | | | | |
| 5 | Module Entry R Recommendation | _ | | and external ac | counting, inves | stment and financing | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | | | | |
| 7 | Prerequisites for Passing the mod | _ | of Credit Points on | | | | | | |
| 8 | Supple Master of Science Supple Master of Science Supple Master of Science | ce Business A mentary Section ce Business A mentary Section ce Business A mentary Section ce Economics mentary Section | dministration - Su on Supply Chain M dministration - Ma on Marketing dministration - Co on Corporate Dev | Management irketing: rporate Develo | | | | | |

| | Supplementary Section Health Economics Master of Science International Management: Supplementary Section International Management Master of Science Business Administration - Finance: Supplementary Section Finance Master of Science Information Systems: Supplementary Section Information Systems Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: Supplementary Section Business Education Master of Science Business Administration - Marketing: Specialization Section Marketing Master of Science Business Administration - Accounting and Taxation: Specialization Section Accounting and Taxation Supplementary Section Accounting and Taxation Master of Arts Regionalstudien China - Betriebswirtschaftslehre: |
|----|--|
| 9 | Business Administration Master Regional Studies China Module Manager |
| 10 | UnivProf. Dr. Carsten Homburg Miscellaneous |

| Module Co 1259SFIMa | | Workload 360h | ECTS Credits 12 | Module Language English | Module Availability every 2nd term - winter | | | | |
|-------------------------------|---|---|--|--|---|---|--|--|--|
| 1 | Courses a) Insurance Ecc b) Risk Manager | | | Contact Hours a) 60h b) 60h | Self- Studies a) 120h b) 120h | Course Language a) English b) English | | | |
| 2 | Module Content 1. Risk Management Risk control on perfect and imperfect financial markets Risk and risk measures Management of liquidity risk Management of interest rate risk Management of default risk 2. Insurance Economics Insurance demand theory Production theory in insurance Market balance in regard to information symmetry and asymmetry Basics of sector-specific tariff calculation and reserve creation Claim settlement Introduction to solvency standards | | | | | | | | |
| 3 | apply risk mea assess regula are familiar w assess instru analyse insura can explain in assess the insura | us risk measure asures to decis atory standards ith the methods ments for contrance supply an formation symretitutional parar | es in terms of effection-making problem intended to limit as for measuring molling market and demand. The meters for insurary and interes in life and interes for insurary and interes in life and interesting in life an | ems in bank op risk. narket and defa default risks. netry. nce markets. | perations. | | | | |
| 4 | Teaching and L lecture practice | earning Metho | ods | | | | | | |
| 5 | Module Entry Requirements no recommendations | | | | | | | | |
| 6 | Mode of End-O Written test: PO | f-Module Exar | nination | | | | | | |
| 7 | Prerequisites for Passing the write courses. | _ | | attended; the ex | kamination refe | rs to topics of both | | | |
| 8 | Other Program Master of Science | | | | | | | | |

| | Supplementary Section Supply Chain Management |
|----|--|
| | Master of Science Information Systems: |
| | Supplementary Section Information Systems |
| | Master of Science Business Administration - Marketing: |
| | Supplementary Section Marketing |
| | Master of Science Business Administration - Corporate Development: |
| | Supplementary Section Corporate Development |
| | Master of Science Business Administration - Accounting and Taxation: |
| | Supplementary Section Accounting and Taxation |
| | Master of Science Mathematik: |
| | MA Business and Economics Sciences Mathematics |
| | Master of Science Economics: |
| | Supplementary Section |
| | Master of Science Gesundheitsökonomie: |
| | Supplementary Section Health Economics |
| | Master of Science Wirtschaftsmathematik: |
| | MA Business and Economics Sciences Mathematics |
| | Master of Science International Management: |
| | Supplementary Section International Management |
| | Master of Science Business Administration - Finance: |
| | Specialization Section Finance |
| | Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: |
| | Supplementary Section Business Education |
| | Master of Science Geographie: |
| | Business Administration Master Geography |
| | Master of Arts Regionalstudien China - Betriebswirtschaftslehre: |
| | Business Administration Master Regional Studies China |
| 9 | Module Manager |
| | UnivProf. Dr. Thomas Hartmann-Wendels |
| | UnivProf. Dr. Heinrich R. Schradin |
| 10 | Miscellaneous |
| | |
| | |
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| SpM Ma | rketing in Spe | cific Cont | exts III | | | |
|------------------------------|---|--|--|--|--|---|
| Module Co 1266MSMS | | Workload 180h | ECTS Credits | Module Language English | Module Availability every 2nd term - sum- mer term | Duration 1 Term |
| 1 | Courses Services and Me | edia Marketing | | Contact Hours 45h | Self- Studies 135h | Course Language English |
| 2 | guest speakers | ntains conceptor from the world ents are require | of marketing. In a | addition to atten | iding lectures a | and presentations of and participating in rocesses indepen- |
| 3 | services. | nt questions a | s for the planning | | - | of specific products o |
| 4 | Teaching and L lecture practice | earning Meth. | ods | | | |
| 5 | Module Entry R Recommendation | - | ledge of multivaria | ate methods | | |
| 6 | Mode of End-O Written test: WT | | nination | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | |
| 8 | Supple Master of Science Supple Master of Educa Supple Master of Science Supple Master of Science Supple Master of Science Special | ce Business Admentary Section Business Admentary Section Business Admentary Section Economics: mentary Section Business Admentary Section Business Admentary Section Wirtschaft mentary Section Business Admentary Section Business Admization Section Section Section Section Section Business Admization | dministration - Supon Supply Chain Maninistration - Coordinate Deviction Accounting and Conference on Accounting and Conference on Health Economical Management: In International Management on Business Education and Marketing | Management rporate Developelopment counting and Tata Taxation anagement amt an Berufskation rketing: | oment: axation: ollegs: | |
| | Master of Arts R | egionalstudien | i Marketing China - Betriebs on Master Regio | | | |

| 9 | Module Manager UnivProf. Dr. Marc Fischer |
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| 10 | Miscellaneous This module may consist of at least one course that takes place either until the middle of the semester (1. term) or from the middle of the semester onwards (2. term). You can find this information in the KLIPS entry of the corresponding course. The corresponding examinations of courses that take place in the 1. term are often offered in the middle of the semester. |

| SpM Stra | ategic Manag | ement | | | | |
|-----------------------|--|--|--|---|--|---------------------------|
| Module Co 1253MSSM | | Workload 180h | ECTS Credits | Module Language English | Module Availability every 2nd term - winter term | Duration 1 Term |
| 1 | Courses Strategic Manag | gement (1. Terr | n) | Contact Self- Course Language English 60h 120h | | |
| 2 | Basic concept | of strategic mass and tools for sand tools for | anagement analysing strateg analysing compe s on strategic pos | tition | · | |
| 3 | collect and ar methods communicate solve team-in justify and de: present scien evaluate their tentials act responsib critically evaluate | nt questions are iscuss findings alyse data man continuously a ternal conflicts fend (independific results in a own action products oursely considering date current sociates. | and research resterial for selected and purposefully in and target divergently developed) way that is approposesses in self-accesses, social | results of specialized theories / methods. ted scientific questions using quantitative / qualitative ly in diverse teams. rergences independently. ed) positions or problem solutions. opropriate for the target audience. f- and external reflection and identify development pocial and ethical criteria. ents and develop alternative solutions. | | |
| 4 | Teaching and L lecture practice | earning Meth | ods | | | |
| 5 | Module Entry R | equirements | | | | |
| 6 | Mode of End-O Written test: WT | | mination | | | |
| 7 | Prerequisites for Passing the mod | _ | | | | |
| 8 | Supple Master of Science Supple Master of Science Supple Master of Science Supple Master of Science | ce Business Admentary Section ce Information mentary Section ce Business Admentary Section ce Bu | Iministration - Supon Supply Chain N Systems: on Information Systemistration - Ma on Marketing Iministration - Accounting and | Management stems rketing: | | |

| 10 |
|----|
| 9 |
| |

| lodule Conter Fundamentals Theory, strate Controlling ins earning Object students understand a . communicate . discuss scien ialists develop work eaching and lecture | s of controlling gies and methostruments ctives dvanced, speci continuously a tific topics in a processes for | ods to support co | methods in the n diverse team ner and appro | area of operativ | Duration 1 Term Course Language English ve controlling. attion with (non-) special | |
|---|--|--|--|--|--|--|
| lodule Conter Fundamentals Theory, strate Controlling ins earning Object tudents understand a communicate . discuss scien ialists develop work eaching and Lecture | et s of controlling gies and methostruments ctives dvanced, speci continuously a tific topics in a processes for | alized theories / ind purposefully i | Hours 45h ntrolling activiti methods in the n diverse team and appropriate and appropriate to the control of t | Studies 135h es area of operativs. | English ve controlling. | |
| Fundamentals Theory, strate Controlling ins earning Object tudents understand a . communicate . discuss scien italists develop work eaching and lecture | s of controlling gies and methostruments ctives dvanced, speci continuously a tific topics in a processes for | alized theories / ind purposefully i professional man | methods in the n diverse team ner and appro | area of operativ | · · | |
| tudents understand a . communicate . discuss scien ialists develop work reaching and lecture | dvanced, speci continuously a tific topics in a processes for | ind purposefully i professional mar | n diverse team Iner and appro | S. | · · | |
| ecture | _earning Meth | | | | | |
| Teaching and Learning Methods lecture practice | | | | | | |
| Module Entry Requirements Recommendation: Basic knowledge of internal and external accounting, investment, financing and decision theory | | | | | | |
| Mode of End-Of-Module Examination Written test: WT (60) | | | | | | |
| Prerequisites for Awarding of Credit Points Passing the module examination | | | | | | |
| flaster of Scien Supple | mentary Section ce Business Action ce Business Action ce Business Action ce Economics: mentary Section ce Gesundheits mentary Section ce International mentary Section ce Business Action ce Business Action ce Information mentary Section ce Information mentary Section ce Information mentary Section ce Business Action ce Information ce Business Action | dministration - Supply Chain Maninistration - Maninistration - Maninistration - Conference on Corporate Development Management: Managemen | Management arketing: Irporate Development Inics Ianagement aance: | pment: | | |
| 1: 1: | Supple aster of Scien Supple | Supplementary Section aster of Science Business Accurater of Science Business Accurater of Science Business Accurater of Science Economics: Supplementary Section aster of Science Gesundheits: Supplementary Section aster of Science International Supplementary Section aster of Science Business Accurater of Science Business Accurater of Science Information Supplementary Section aster of Science Information Supplementary Section Supplemen | Supplementary Section Supply Chain Master of Science Business Administration - Master of Science Business Administration - Consupplementary Section Corporate Devaster of Science Economics: Supplementary Section Supplementary Section Supplementary Section Supplementary Section Health Economics: Supplementary Section Health Economics Supplementary Section International Management: Supplementary Section International Master of Science Business Administration - Fir Supplementary Section Finance Supplementary Section Finance Supplementary Section Information Systems: Supplementary Section Information Systems: Supplementary Section Information Systems: Supplementary Section Information Systems: | Supplementary Section Supply Chain Management aster of Science Business Administration - Marketing: Supplementary Section Marketing aster of Science Business Administration - Corporate Develor Supplementary Section Corporate Develorment aster of Science Economics: Supplementary Section Supplementary Section Supplementary Section Health Economics aster of Science Gesundheitsökonomie: Supplementary Section Health Economics aster of Science International Management: Supplementary Section International Management aster of Science Business Administration - Finance: Supplementary Section Finance aster of Science Information Systems: Supplementary Section Information Systems aster of Education Wirtschaftspädagogik/Lehramt an Berufskaster of Education Wirtschaftspädag | aster of Science Business Administration - Marketing: Supplementary Section Marketing aster of Science Business Administration - Corporate Development: Supplementary Section Corporate Development aster of Science Economics: Supplementary Section aster of Science Gesundheitsökonomie: Supplementary Section Health Economics aster of Science International Management: Supplementary Section International Management aster of Science Business Administration - Finance: Supplementary Section Finance aster of Science Information Systems: | |

| | Master of Science Business Administration - Accounting and Taxation: Specialization Section Accounting and Taxation Supplementary Section Accounting and Taxation Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Business Administration Master Regional Studies China |
|----|--|
| 9 | Module Manager UnivProf. Dr. Carsten Homburg |
| 10 | Miscellaneous This course ends in the middle of the semester (1. term). The exam is offered at the end of the course. |

| SpM Co | ntrolling II | | | | | | | | | |
|---------------------------|---|--|--|--|--|---------------------------|--|--|--|--|
| Module Code 1016MSCON2 | | Workload 180h | ECTS Credits | Module Language English | Module Availability every 2nd term - winter term | Duration 1 Term | | | | |
| 1 | Courses Strategic Contro | Courses Strategic Controlling (2. Term) Contact Hours 45h Self- Studies English | | | | | | | | |
| 2 | Introduction toConventionalMore recent c | Module Content Introduction to strategic controlling Conventional cost management instruments More recent cost management instruments Benchmarking | | | | | | | | |
| 3 | Students understand a communicate discuss scien cialists. | understand advanced, specialized theories / methods in the area of strategic controlling communicate continuously and purposefully in diverse teams discuss scientific topics in a professional manner and appropriate to the situation with (non-) spe- | | | | | | | | |
| 4 | Teaching and Lecture practice | | | | | | | | | |
| 5 | _ | Module Entry Requirements Recommendation: Basic knowledge of internal and external accounting, investment, financing and decision theory | | | | | | | | |
| 6 | | Mode of End-Of-Module Examination Written test: WT (60) | | | | | | | | |
| 7 | - | Prerequisites for Awarding of Credit Points Passing the module examination | | | | | | | | |
| 8 | Supple Master of Scient | ce Business Admentary Section ce Business Admentary Section ce Economics: mentary Section ce Gesundheits mentary Section ce International mentary Section ce Business Admentary Section ce Business Admentary Section ce Information ce Information | dministration - Supon Supply Chain Manistration - Manistration - Manistration - Conference on Corporate Devolution Health Economical Management: In International Manistration - Find Internation - Find In | Management rketing: rporate Develo elopment nics anagement anagement | | | | | | |
| | | Supplementary Section Information Systems Master of Education Wirtschaftspädagogik/Lehramt an Berufskollegs: | | | | | | | | |

| | Supplementary Section Business Education Master of Science Business Administration - Accounting and Taxation: Specialization Section Accounting and Taxation Supplementary Section Accounting and Taxation Master of Arts Regionalstudien China - Betriebswirtschaftslehre: Business Administration Master Regional Studies China |
|----|---|
| 9 | Module Manager UnivProf. Dr. Carsten Homburg |
| 10 | Miscellaneous This course starts in the middle of the semester (2. term). The exam is offered at the end of the course. |

| Supplementary module Studies Abroad in Management I (Master) | | | | | | | | | |
|--|--|--|--------------|--------------------|--------------------------------------|---------------------------|--|--|--|
| Module Code 1014SAMM01 | | Workload 180h | ECTS Credits | Module Language | Module Availability every term | Duration 1 Term | | | |
| 1 | Courses | Courses Contact Self- Course Language Hours | | | | | | | |
| 2 | | Module Content Depends on chosen course. | | | | | | | |
| 3 | Students describe apprences from an ir explain internand social scien discuss and coistration, econor develop new | describe approaches to health economics, business administration, economics and social sciences from an international perspective explain international issues in the areas of health economics, business administration, eco-nomics and social science discuss and compare different theories and approaches in health economics, business administration, economics and social science develop new intellectual perspectives with regard to their own education are better equipped to deal with the dynamic, global dimensions of their professional future in an | | | | | | | |
| 4 | _ | Teaching and Learning Methods depending on course choice | | | | | | | |
| 5 | _ | Module Entry Requirements Depends on chosen course | | | | | | | |
| 6 | | Mode of End-Of-Module Examination TR - depending on course selection | | | | | | | |
| 7 | Prerequisites for Awarding of Credit Points | | | | | | | | |
| 8 | Master of Science | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Supplementary Section Health Economics | | | | | | | |
| 9 | Module Manage | Module Manager | | | | | | | |
| 10 | Miscellaneous Language: Can be offered in English or in any language possible at the host university. This module can be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Trans-fer Centre: https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module. | | | | | | | | |

| Supplementary module Studies Abroad in Management II (Master) | | | | | | | | |
|---|--|-------------------------|--------------|--------------------|--------------------------------------|---------------------------|--|--|
| Module Code 1014SAMM02 | | Workload 180h | ECTS Credits | Module Language | Module Availability every term | Duration 1 Term | | |
| 1 | Courses Contact Self-Studies Course Language | | | | | | | |
| 2 | Module Content Depends on chosen course | | | | | | | |
| 3 | Learning Objectives Students describe approaches to health economics, business administration, economics and social sciences from an international perspective explain international issues in the areas of health economics, business administration, eco-nomics and social science discuss and compare different theories and approaches in health economics, business administration, economics and social science develop new intellectual perspectives with regard to their own education are better equipped to deal with the dynamic, global dimensions of their professional future in an effective manner. | | | | | | | |
| 4 | Teaching and Learning Methods depending on course choice | | | | | | | |
| 5 | Module Entry Requirements Depends on chosen course | | | | | | | |
| 6 | Mode of End-Of-Module Examination TR - depending on course selection | | | | | | | |
| 7 | Prerequisites for Awarding of Credit Points | | | | | | | |
| 8 | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Supplementary Section Health Economics | | | | | | | |
| 9 | Module Manager | | | | | | | |
| 10 | Miscellaneous Language: Can be offered in English or in any language possible at the host university. This module can be studied at a higher education institution in another country. There is a standardised crediting procedure for such cases. Information about course crediting (deadlines and procedures) can be obtained from the Credit Transfer Centre (WiSo Credit Trans-fer Centre: https://www.anrechnungwiso.uni-koeln.de/) This module can also be taken as part of a summer school organised by the WiSo Faculty. In this case, students must register for the examination in accordance with the rules of the WiSo Faculty prior to embarking on the module. | | | | | | | |

3.6.4 Masterthesis Health Economics

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|---------------------------|--|--|--------------------|---|--------------------------------------|---------------------------|--|--|--|
| Module Code 1282MaGe00 | | Workload 720h | ECTS Credits 24 | Module Language German and English | Module Availability every term | Duration 1 Term | | | |
| 1 | Courses | Courses Contact Hours Self-Studies Course Language | | | | | | | |
| 2 | The topic of the | Module Content The topic of the master's thesis on the Health Economics programme must come from the core and advanced area or the specialisation area | | | | | | | |
| 3 | Students are familiar w it through their o identify quest work on these formulate their research draw up a res organise and independently engage in adv students and ind | are familiar with current debate on the theory and methods of their subject area and make use of it through their own independent research work identify questions and issues that meet academic requirements work on these questions independently, using the main primary and secondary literature formulate theoretical and methodical (qualitative and/or quantitative) approaches to academic | | | | | | | |
| 4 | _ | Teaching and Learning Methods Master's Thesis | | | | | | | |
| 5 | | Module Entry Requirements 60 ECTS credits obtained | | | | | | | |
| 6 | | Mode of End-Of-Module Examination Written test 6 months | | | | | | | |
| 7 | Prerequisites for | Prerequisites for Awarding of Credit Points | | | | | | | |
| 8 | Master of Science | Other Programmes that Use the Module Master of Science Gesundheitsökonomie: Master Thesis Health Economics | | | | | | | |
| 9 | Module Manag | er | | | | | | | |
| 10 | Miscellaneous The master's thesis may be written in German or English. It is also possible to combine the master's thesis with an internship. The internship is voluntary and ist not part of the curriculum. If you are interested in such a combination, please contact the desired chair early enough to clarify the supervision. Each chair decides independently whether a master thesis is supervised in combination with an internship or not. Further information on this topic is also available at the WiSo- | | | | | | | | |

Valid for students of the ER 2015 (enrolment for winter semester 2020/21 at the latest)

Studien be ratung szentrum.