12th CEMS Research Seminar 2015

SUPPLY CHAIN MANAGEMENT – 
RECENT TRENDS AND FUTURE PERSPECTIVES

January 13 – 17 (TUE- SAT), 2015
Haus Bergkranz, Riezlern, Austria

CALL FOR SUBMISSIONS

Continuing the successful history of previous events, the 12th seminar will again cover a wide variety of research projects encompassing operational, tactical as well as strategic topics within Logistics and Supply Chain Management (SCM). In the course of that, highly relevant developments within these research areas will be presented and discussed. Thus, the 12th CEMS Research Seminar in SCM will provide participants with the opportunity to look at major trends currently evolving in scientific research and applied practice.

Participants are asked to address current, as well as upcoming challenges in SCM and provide innovative ideas or concepts. Building on the success of former seminars, researchers are invited to present quantitative as well as qualitative contributions. We are looking forward to plenary presentations. Especially PhD students and junior researchers are encouraged to take the opportunity to discuss open questions in their research and get intense feedback from other PhD students, Post Docs as well as Professors from the CEMS Community.

Research methods used may be quantitative modelling (stochastic, deterministic, simulation), quantitative empirical or of a more qualitative, conceptual nature. Topics may cover various aspects of SCM, including (but not limited to):

- Supply chain collaboration
- Outsourcing supply chain activities
- Transportation
- Supply chain improvement concepts
- Supply chain planning
- Procurement, Production, Distribution
- Warehousing, Inventory management
- Sustainable SCM
- The evolving role of LSPs
- Reverse logistics / closed loop SCM
- Supply chain governance
- Information and capacity aspects of SCM

Next to the scientific element, the second seminar objective is to meet international colleagues in an informal environment with ample opportunity to be active in a sporty manner.

In order to have a more stringent categorization of contributions, this year we will have the following categories for submissions:
CAT 1: **Short abstract** (one page of text incl. references max! – no figures and tables allowed) especially for first year/junior PhD students who want to present and discuss first ideas of their starting research.

CAT 2: **Extended abstract** (up to five pages max! incl. figures, tables and references) especially for advanced PhD-students or junior/senior researchers who intend to present and discuss selected results of their work in progress research.

CAT 3: **Full paper** (up to 15 pages max! incl. figures, tables and references) especially for last year PhD-students or junior/senior researchers who intend to present and discuss current, final results of their work.

CAT 4: **Overview Presentation on Methodological / conceptual input** (up to 2 pages max!) especially for junior/senior researchers who want to discuss and give specific insight into their concepts of teaching, research or publishing strategies.

CAT 5: **Poster Presentation** – Especially for all participants who do not intend to actively present, but who want to give insight into their topics alongside the seminar. **No submission needed. Please inform us, if you intend to place a poster in the seminar room.**

In case you apply for categories 3 - 5, please hand in an additional abstract including references for the seminar reader. All page limits are based on our template which can be downloaded from our [homepage](#). Based on these categories we will differentiate the time schedule for presentation:

- CAT 1: 15 Minutes
- CAT 2: 20 Minutes
- CAT 3: 30 Minutes
- CAT 4: 40 Minutes

Please clearly state to which category your submission belongs when handing in your abstract!

**Important Dates:**

- October 17, 2014 Submission deadline
- November 14, 2014 Information on accepted submissions
- November 30, 2014 Registration deadline
- January 13 – 17, 2015 12th CEMS Research Seminar

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**12th CEMS Research Seminar on Supply Chain Management**

**SUPPLY CHAIN MANAGEMENT – RECENT TRENDS AND FUTURE PERSPECTIVES**

**Date**
Tuesday, January 13 – Saturday, January 17, 2015

**Venue**
The seminar will be held at “Haus Bergkranz”, Riezlern, Austria.

Further information: [www.kleinwalsertal.de](http://www.kleinwalsertal.de)
and: [www.uni-frankfurt.de/HausBergkranz](http://www.uni-frankfurt.de/HausBergkranz)
Organization
Dr. Thorsten Klaas-Wissing  
Chair of Logistics Management  
University of St. Gallen, www.logistik.unisg.ch
Tobias Schmitz  
Simon Krapp  
Department of Business Policy and Logistics  
University of Cologne, http://www.bpl.uni-koeln.de

Sessions
The welcoming session will take place on Tuesday evening. We plan to have sessions in the morning (starting Wednesday), late afternoon and evening. All presentations will be in English.

Submission format / template
Please post your categorized submission (CAT 1-3) by e-mail to Thorsten Klaas-Wissing at thorsten.klaas@unisg.ch and CC to Tobias Schmitz at tobias.schmitz@wiso.uni-koeln.de. Submissions should contain the title; purpose of the paper; methodology; anticipated results or contributions to literature, industry or society. Please use our template and make sure to provide name of author(s), affiliation, mailing address, phone and fax numbers, e-mail address, as well as the desired submission category. We ask you to pay attention to the maximum page limits for submissions according to the submission categories you are applying for.

Registration
You will be provided with further information regarding the registration process after your submission has been reviewed and accepted for the conference.

Registration fee and payment
€170,00 - The costs include attendance of the full program, coffee, and conference dinner. Other drinks and lodging costs are not included. The registration fee must be transferred to a bank account in advance.

Accommodation
Haus Bergkranz offers neat and inexpensive bedrooms, but at a price of somewhat less luxury and comfort. You will have to share a room with other participants and you have to bring your own towels. Lodging costs for the full period are €140,00 per person, including breakfast, lunch-to-go and (simple) dinner.

Important: Due to organizational issues and capacity restrictions at Haus Bergkranz, for our 2015 conference we cannot guarantee for single- or double-bedrooms in the night from January 16-17 (FRI-SAT). To avoid any inconvenience we ask those participants preferring single-or double rooms throughout the entire conference to register as early as possible with Hotel Montana across the street of Haus Bergkranz’s conference room.

Alternative accommodations nearby Haus Bergkranz are the middle class hotels Montana (www.hotelmontana.de) and Alphotel Walserstuba (www.walserstuba.de) where double and single rooms can be booked for approx. €80,00 per person and night (incl. breakfast). Full details on accommodation, booking and payment procedures will be provided with the acceptance letter of your contribution.

Further information & contact
All information concerning the seminar will be posted on the website: http://www.bpl.uni-koeln.de/riezlern2015.html
For questions related to the conference agenda and research topics do not hesitate to contact Tobias Schmitz (tobias.schmitz@wiso.uni-koeln.de) or Thorsten Klaas-Wissing (thorsten.klaas@unisg.ch). For administrative matters like accommodation and payment, Simon Krapp (krapp@wiso.uni-koeln.de) is pleased to answer your questions.