

# MASTER'S INFORMATION DAY 2020

Welcome

Photo: Jörn Henn





# What we offer you today

## General presentation

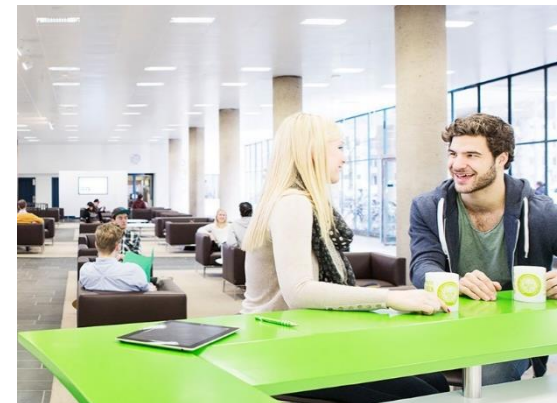
- Information about the University of Cologne and the WiSo Faculty
- Our Master's programmes

## Information fair (12:00 – 15:00)

## ITB presentation (12:15 – 12:45)

- Topic: admission test: TM WiSo/TM Base

## Campus tour (14:30 – 15:00)



# The vibrant city of Cologne (Köln)



4th largest city  
in Germany



Germany's  
media capital



Kölner Dom,  
medieval city  
center &  
carnival



Connected with  
all major cities  
in Europe



Pulsating  
nightlife

# The University of Cologne



- Founded in 1388
- Located in the center of Cologne (100.000 students)
- (Second) Largest German university with over 50,000 students
- 10% international students
- Six faculties

WiSo-Faculty

Faculty of Law

Faculty of Medicine

Faculty of Arts and Humanities

Faculty of Mathematics and Natural Sciences

Human Sciences





# Cologne WiSo Faculty

- » Faculty of Management, Economics and Social Sciences (founded as a School of Commerce in 1901)
- » Interdisciplinary approach between Management, Economics, Political Science and Sociology
- ‘Innovation for society’:  
Excellent research closely linked to industry
- Six key research initiatives:
  - Design & Behavior
  - Behavioral Management Science
  - Digital Transformation
  - Demography & Social Inequality
  - Markets and Governments
  - Value and Risk

# WiSo Faculty ranking



Top ranked!

- Wirtschaftswoche (2019)  
Ranked as **top 3** in graduate performance (for Management, Information Systems and Economics)
- Financial Times (2019)  
CEMS/MIM **no. 1** programme in Germany and **no. 7** world wide
- Academic Ranking of World Universities (2019)  
Subject ranking "Sociology" **no. 1**  
and subject ranking „Management“ **no. 2** in Germany
- Association of Information Systems AIS Ranking (2019)  
**No. 7** in region Europe/Africa/Middle East and **no. 2** in Germany
- Ranking Wirtschaftswoche “research-oriented business economists in the German-speaking world 2019”  
Jan Recker is **no. 1** in the category "Under 40"
- Handelsblatt (2017 – latest edition)  
Consistently among the **top 5** in research performance

# WiSo Faculty - accreditation and networks



- **EQUIS** accredited (European Quality Improvement System)
- **AQAS** (Agency for quality assurance in higher education)
- **PRME** (Principles for Responsible Management Education)
- The only German member of **CEMS** (The Global Alliance in Management Education) and **PIM** (Partnership in International Management)
- More than 140 partner universities worldwide
- Cooperations with other research institutions e.g. Max Planck etc.
- 15m € third party funds per year
- 43 successful doctorates each year





# The WiSo Master's Programmes





# Which Master's degree programmes do we offer?

- » MSc Business Administration
  - Accounting & Taxation\*
  - Corporate Development<sup>2</sup>
  - Finance<sup>2</sup>
  - Marketing<sup>2</sup>
  - Supply Chain Management\*
- » MSc International Management (CEMS MIM) <sup>2</sup>
- » MSc Economics<sup>2</sup>
- » MSc Economic Research<sup>2</sup>
- » MSc Health Economics\*
- » MSc Information Systems\*
- » MA Political Science<sup>2</sup>
- » MSc Sociology and Social Research<sup>2</sup>
- » Master of Education Wirtschaftspädagogik<sup>2</sup>

\*: bilingual (English/German)

<sup>2</sup>: programme fully taught in English

# We also offer:

- » **Double Master's Programmes (DMP) in:**
  - » **MSc Business Administration (in Helsinki, Louvain or Ahmedabad)**
  - » **MSc Economics (in Tokyo)**
  - » **MSc Demography and Social Inequality (in Groningen)**
  - » **MSc Health Economics and Management (in Maastricht)**
  - » **MA European Studies (in Maastricht)**

all DMP's are fully taught in English



# Summarized: Good reasons to study at the WiSo Faculty



**TOP RESEARCH**  
**TOP EDUCATION**  
**7 BACHELOR PROGRAMMES**  
**14 MASTER PROGRAMMES**  
**INTERNATIONAL DOUBLE DEGREES AND PHD PROGRAMMES**  
**NEW: EXECUTIVE MBA**

**CEMS** **EQUIS ACCREDITED** **EXCELLENT**  
Ranked through the European Excellence Institute

**YOU KNOW WHERE YOU WANT TO GO.**  
**WE KNOW HOW TO GET YOU THERE.**

Taking a programme at the Faculty of Management, Economics and Social Sciences at the University of Cologne will give you everything you need to turn your career plans into reality. One of Germany's largest educational institutions, the Faculty regularly ranks among the top providers of management and business education.

[www.wiso.uni-koeln.de/how](http://www.wiso.uni-koeln.de/how)

University of Cologne  
Faculty of Management, Economics and Social Sciences



- » Excellent service and support
- » International experience
- » Great career perspectives
- » Unique range of subjects
- » Top rankings
- » Successful graduates

# What's coming up next?

## WiSo Alumni introduction

### ITB presentation (12:15 – 12:45)

- Topic: admission test: TM WiSo/TM Base

### Information fair (12:00 – 15:00)

- Meet professors for a personal consulting
- What about your studies abroad options?
- Meet our colleagues from the Career service
- Find out the different admission criteria
- Get information about our WiSo-Alumni network
- Get to know the WiSo Student Council

### Campus tour (14:30 – 15:00)



Prof. Dr. Eldad Davidov  
Jun. Prof. Dr. Chitralkha Basu  
Prof. Dr. Ingo Rohlfing  
Prof. Dr. Michael Krause  
Dr. Katharina Laske  
Prof. Dr. Dirk Sliwka





# Thank you very much for your interest in our Master's programmes!



# MASTER'S INFORMATION DAY 2020

Next: Information Fair 12:00 – 15:00

Photo: Lisa Beller



**WISO**  
Faculty of Management, Economics and Social Sciences  
Fakultät

