



UNIVERSITY OF COLOGNE

UNIVERSITY OF COLOGNE
**Faculty of Management, Economics
and Social Sciences**



Today's ideas.
Tomorrow's impact.



CEMS OFFICE COLOGNE

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**Faculty of Management, Economics
and Social Sciences**



Today's ideas.
Tomorrow's impact.

CEMS Office Cologne

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photo: Helmut Schmidt

Photo: format2d



CEMS ACADEMIC DIRECTOR

Professor Marc Fischer

UNIVERSITY OF COLOGNE
**Faculty of Management, Economics
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Today's ideas.
Tomorrow's impact.



Prof. Dr. Marc Fischer

- CEMS Academic Director
 - Director of the Chair in Marketing Science and Analytics
-
- Habilitation at the University of Kiel, Germany; doctoral degree from the University of Mannheim, Germany
 - 2001 - 2002 Associate at McKinsey & Company
 - Research focuses: Marketing Performance Management, Brand Management, Optimization of Marketing Mix, Resource allocation, Market Research

Cologne WiSo Faculty

- **Interdisciplinary approach with four disciplines**
Management, Economics, Political Sciences
and Sociology
- **‘Today’s ideas. Tomorrow’s impact.’**
Positive contribution to the economy and society as a
whole
- **Experience and tradition**
Founded as School of Commerce in 1901
- **EQUIS accredited** since 2011 
- Only German member of **CEMS** and **PIM**



Cologne WiSo Faculty

- High success of graduates among HR managers of Germany's major companies
Consistently ranked among the **top 3** since 2011 (Wirtschaftswoche HR ranking)
- Excellence in research
Currently ranked **2nd place** for faculties in Germany for research in business administration (Wirtschaftswoche Research Ranking 2019)



Key figures – students and programmes

23 

Bachelor and master programmes

1

Executive MBA
in cooperation with
Rotterdam School of
Management



3 Summer schools



 500

Hours of university sports per week in 120 disciplines

8 

International master programmes

450

Guest students per year



70+

Clubs and party locations

80 Master courses
taught in English



9,410



Degree seeking students
including doctoral students

> 10%

of Cologne's population are students



70 
Student associations

50 Bachelor courses

most of which taught in English and some in German per term

Key figures – research

3

Collaborative doctoral programmes

- CGS
- SOCLIFE
- Max Planck Institute



4



Key research initiatives:

- Analytics & Transformation
- Behavioural Management Science
- Demography & Social Inequality
- Sustainable Smart Energy & Mobility

15m €

per year
third party funds*

Regularly among

Top 5



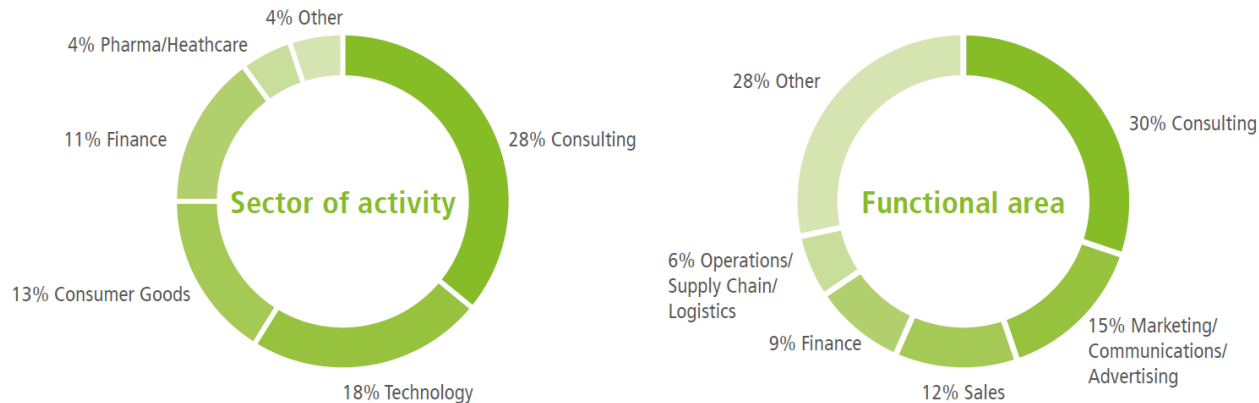
Handelsblatt
research ranking
(Management / Economics)

*including funds raised by affiliated institutes

CEMS Master's in International Management

- The **WiSo-Faculty co-founded** CEMS in 1988 (together with Bocconi, ESADE and HEC)
- WiSo-Faculty shapes the network through **strong corporate relations** (Kearney, Beiersdorf, E.ON Inhouse Consulting, Henkel, DHL Consulting, Daimler, METRO, Care and Transparency International)
- Very active and CEMS-wide well-known **CEMS student club**
- **CEMS Alumni** Round Tables in Cologne, Berlin, Düsseldorf, Frankfurt, Munich and Hamburg

Sectors and Areas of Employment*



*2019 CEMS Graduates

Excellent student placement*

- 97% are employed or continue their studies within 3 months after graduation
- 75% work for multinational companies
- 51% work for CEMS Corporate Partners
- 76% are fluent in 3 or more languages

CEMS MIM Programme Information

Welcome & Introductions

★ CEMS MIM Programme ★

Term Abroad Information

Your 3rd CEMS Language

CEMS Internship

Q&A

Photo: Dieren Jacobi / KölnTourismus GmbH

Programme Timeline

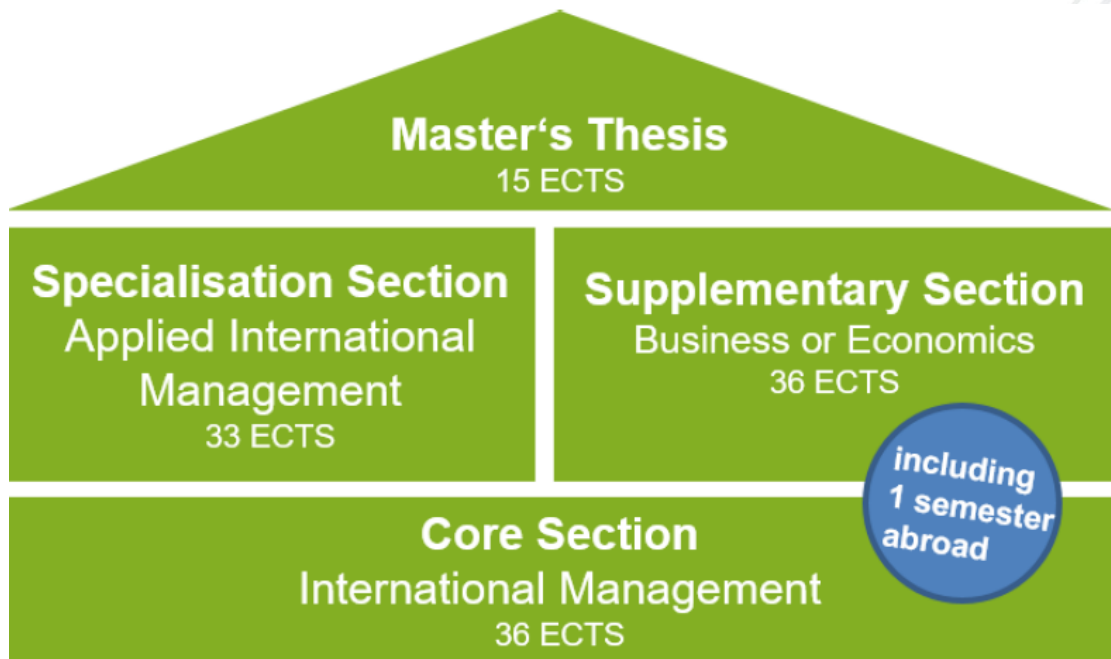


MIM Year – First Master Year



CEMS Year – Second Master Year





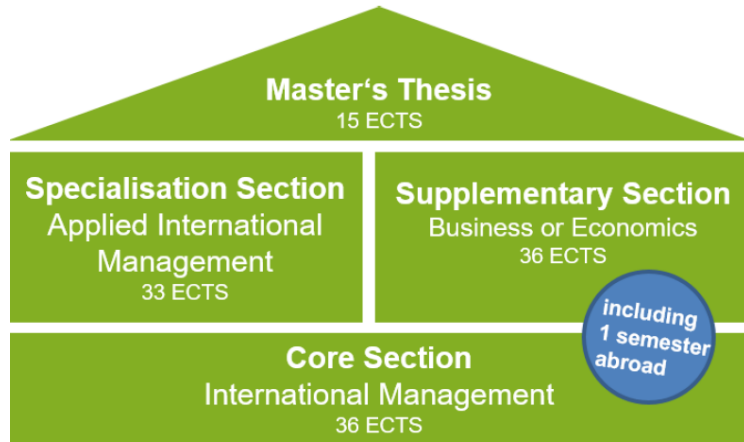
UoC MIM Programme Structure

Under the Exam Regulations 2021/PO 2021, MIM students may choose freely from listed courses within the supplementary section.

CEMS Curriculum Structure



MIM Programme



- 120 ECTS in total
- No internship & language requirement
- No further requirements regarding ECTS & time

vs.

CEMS Curriculum



- 66 ECTS in total
- No master thesis
- CEMS requirements (min. ECTS, timing...)

Sample Study Plan

M.Sc. Programme International Management 1st year UzK / 2nd year CEMS year

Semester	Section	Module Name	Code	CP	EC	CP	Total CP
1. Semester	Core	Core Module Supply Chain Management	CC 1271MBSCM1	6			30
		Core Module Corporate Development	CC 1253MBCDV1	6			
		Core Module International Financial Management	CC 1259MBIFM1	6			
	Supplementary	Supplementary Module (1/6)			EC	6	24
	Supplementary	Supplementary Module (2/6)			EC	6	
<i>or 2nd semester</i>							
2. Semester	Core	Core Module Personal Development	CC 1015MBPDV1	6			30
		Core Module Case Studies	CC 1015MBCST1	12			
	Supplementary	Supplementary Module (3/6)			EC	6	24
	Supplementary	Supplementary Module (2/6)			EC	6	
<i>or 1st semester</i>							

Sections

Core

Specialisation

Supplementary

All courses of the 2nd year (CEMS year) can also be studied abroad (except for the master thesis).

* Students can do their master thesis in the 3rd or 4th semester depending on the timing of their semester abroad.

Sample Study Plan – continued

M.Sc. Programme International Management 1st year UzK / 2nd year CEMS year

Semester	Section	Course Name	Code	CP	EC	Total CP
3. Semester	Specialisation	Module CEMS Leadership and Business Skills	CC 1015MSCLB1	6 CP		37
		Specialisation Module CEMS Global Strategy	CC 1289MSCGS1	6 CP		
		Master Thesis International Management*	CC 1015MMINM1	15 CP		
		Supplementary Module (4/6)		6 CP	EC	
		Supplementary Module (5/6)		6 CP	EC	
4. Semester	Specialisation	Specialisation Module CEMS** Business Project	CC	15 CP		29
		Specialisation Module CEMS Global Leadership	CC 1253MSCGM1	6 CP		
		Supplementary Module (6/6)		6 CP	EC	

Sections

Core

Specialisation

Supplementary

All courses of the 2nd year (CEMS year) can also be studied abroad (except for the master thesis).

* Students can do their master thesis in the 3rd or 4th semester depending on the timing of their semester abroad.



Photo: Helmar Willhies

Extracurricular Modules

The WiSo Faculty offers extracurricular modules for Master students. Participation is optional:

<https://wiso.uni-koeln.de/en/studies/master/extracurricular-modules>

The full course programme can be found in KLIPS under "Extracurriculare Angebote" (currently in German only).

Note:

- these modules do not influence your overall grade. They do, however, appear on your transcript of records
- language courses offered here cannot be accredited for CEMS language 3, as they don't fulfil the requirements



Photo: Dieter-Jacobi / AdobeToursimus GmbH

CEMS MIM Programme Information



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CEMS MIM Programme



Term Abroad Information



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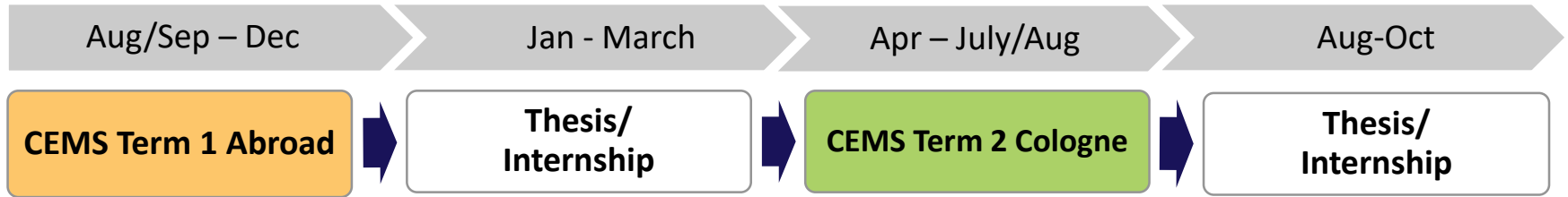
Your CEMS Term Abroad

at one of the 33 CEMS partner schools

- **End of December:** Deadline preference list for host schools and preferred term abroad
- **January/February:** Allocation to your CEMS host school
- [Allocation is based on your ranking during the Master application and your preference list](#)
- [CEMS School list](#)
- There are **different term dates** to consider for your term abroad

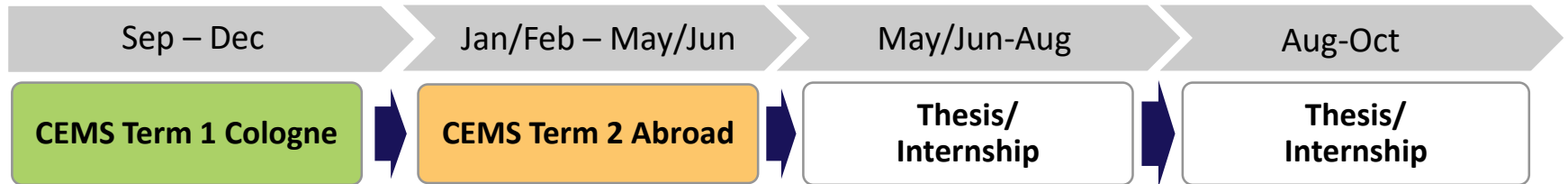
Term Abroad **Option 1**

CEMS term 1 / MIM semester 3



Term Abroad **Option 2**

CEMS term 2 / MIM semester 4



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Photo: Dieter Jacobi / AdobeToursimus GmbH

CEMS Minimum Language Requirements

The minimum CEMS language requirements are the following:

Language 1	English	Already fulfilled during application
Mother tongue or Proficiency (fulfilled through entry requirements and the CEMS MIM)		
Language 2	any language	Already fulfilled during application
Mother tongue or B1 oral /B1 written level		
Language 3	any language	Needs to be fulfilled
Mother tongue or elementary level		

→ Find all information about CEMS Language requirements [online](#) or in your CEMS Student Guide

CEMS uses the [Common European Framework of References \(CEFR\)](#) for comparing language proficiency in all European languages.

Please note: CEMS defines A1, A2, B1 as elementary level of studies.

Language assessment & validity

	Language 2 ↕	Language 3 ↕
Mother tongue	Mother tongue declaration confirming the students's ability to speak and write the language adequately is required.	Mother tongue declaration confirming the students's ability to speak and write the language adequately is required.
University Degree / Secondary Education	Proof of secondary education / university degree completely fulfilled in a foreign language.	Proof of secondary education / university degree completely fulfilled in a foreign language.
C2 / C1 Validity: Forever	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes ⁽¹⁾ Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS ⁽²⁾	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes ⁽¹⁾ Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS ⁽²⁾
B2 Validity: Max 5 years before the start of MIM year	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes ⁽¹⁾ Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS ⁽²⁾	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes ⁽¹⁾ Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS ⁽²⁾
B1 Validity: Max 2 years before the start of MIM year	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes ⁽¹⁾ Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS ⁽²⁾	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes ⁽¹⁾ Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS ⁽²⁾
A2 / A1 Validity: Max 2 years before the start of MIM year		Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes

How can I fulfill my Language 3 requirement?

You have these 5 options:

1. Take a **commercial language course** at an accredited cultural institute
2. Take a language course at your CEMS Host University during your **term abroad**
3. Take an accredited **commercial exam** or hand in a certificate, if you have already done one.
4. Declare a **second Mother Tongue**
5. If you are an international student take a **german language** course at the University of Cologne

Language
Course

Term abroad

Commercial
Exam

2nd Mother
Tongue

German

photo: Zweimalig

Option 1: Commercial language course

Language Course

Term abroad

Commercial Exam

2nd Mother Tongue

German

Requirements

- » Min. elementary level (min. A1)
- » Min. 60 contact (class) hours, min. 90 working hours (workload)
- » If there is an exam, pass the exam at the end of course
- » A1, A2, B1 validity: **max. 2 years** before the start of the CEMS year; B2 validity: **max. 5 years** before the start of the CEMS year; C2/C1 validity: **forever**
- » Find [here](#) the list of Cultural Institutes accredited for CEMS
- » In Cologne you find:
 - » Institut Français
 - » Istituto Italiano di Cultura
 - » Japan Foundation
 - » VHS Cologne (only the spanish course „Crashkurs für Studierende“ is accepted!)

→ Please note that in some cases, only a **combination of 2 courses** (same language) fulfils the minimum requirements, if the courses are taken consecutively (same institute, within 1 year).



Language
Course

Term abroad

Commercial
Exam

2nd Mother
Tongue

German

photo: Zweimalig

Option 2: Language Course during CEMS Term Abroad

- » Most of the CEMS Partner Universities offer accredited language courses that fulfill the requirements for CEMS Language 3.
- » Selected introductory / elementary language courses at CEMS Universities must have a value of **min. 5 ECTS** or include minimum 90 working hours of which at least 60 contact hours.
- » Please get the information from the course lists or ask the CEMS Programme Manager at your Host School.

Option 3: Commercial Language tests

Requirements

- » accredited commercial tests are accepted from **minimum B1 level**
- » both the written and oral parts have to be successfully passed on the **minimum B1 level**.
- » CEMS accepts solely the commercial exams listed [here](#)*.



Language
Course

Term abroad

Commercial
Exam

2nd Mother
Tongue

German

photo: Zweimalig

Option 4: Declare a second Mother Tongue

Language Course

Term abroad

Commercial Exam

2nd Mother Tongue

German

Students may declare more than one mother tongue. Mother tongues are not tested but a **Mother Tongue Declaration statement** will be requested upon application. Students cannot change their mother tongue once they confirmed it during application. A declaration is to be filled in for each language declared.

- Certain combinations of similar languages will not be allowed to fulfill the requirements. These are *Bosnian/Croatian/Serbian/Montenegrin/Slovenian, Czech/Slovak, Danish/Swedish/Norwegian, Danish/Faroese, Dutch/Flemish/Frisian/Afrikaans, German/Luxembourischer, Russian/Ukrainian/Belarusian, Russian/Kazak, Spanish/Catalan.*

photo: Zweimalig

Language Course

Term abroad

Commercial Exam

2nd Mother Tongue

German

Option 5: German language course for international students

The University of Cologne offers Pre-semester courses in March and September and semester long courses.

Please find all information on the [website](#) of the Department German as a foreign language

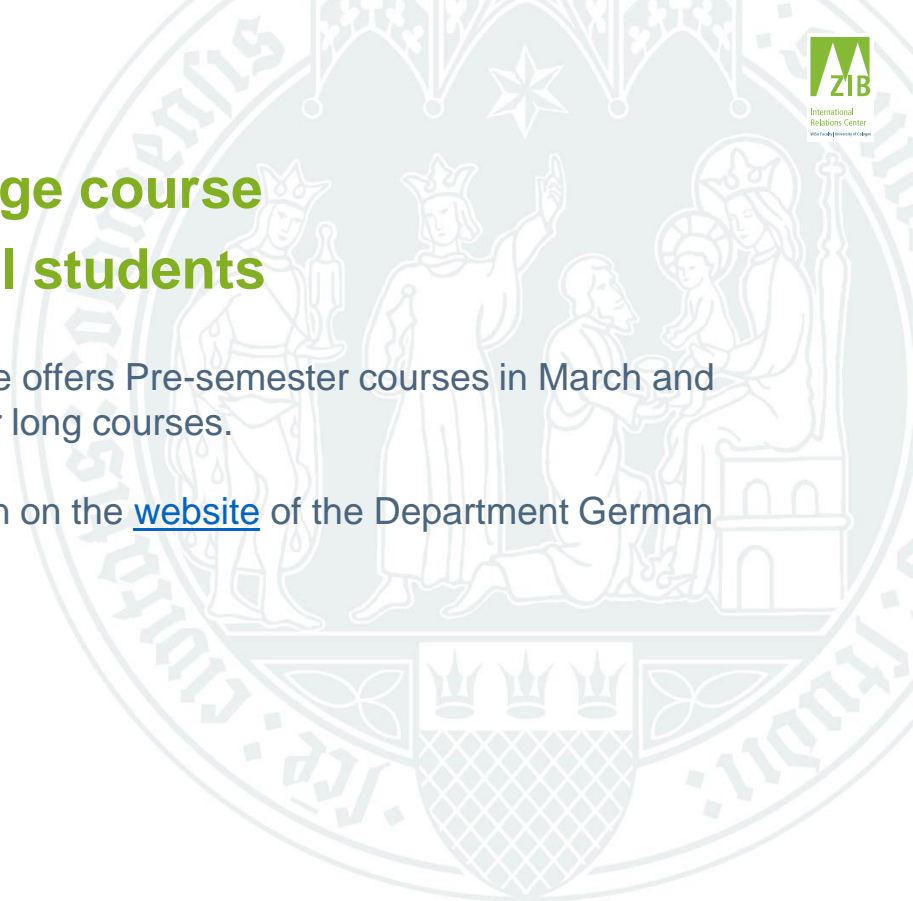




Photo: Dieter-Jacobi / AdobeToursimus GmbH

CEMS MIM Programme Information



- Welcome & Introductions
- CEMS MIM Programme
- Term Abroad Information
- Your 3rd CEMS Language
- ★ CEMS Internship ★
- Q&A



Your CEMS Internship Abroad

Requirements

- at least 8 consecutive weeks full-time in the same company (first 8 weeks of a full-time employment position are also accepted)
- abroad = placement outside of Germany
- in case of non-German nationality and non-German Bachelor it may take place in Germany or in home country
- no overlapping with CEMS term dates; internships abroad taken after Bachelor graduation maybe accredited
- must be at a professional level (one or more challenging projects with a certain degree of autonomy) but have a designated supervisor within the company

Recommendations

- watch out for visa regulations
- use our broad network within CEMS and the WiSo faculty

! The CEMS internship does not qualify as a 'mandatory internship/Pflichtpraktikum' as defined by German law, as it is not part of your UoC Master Degree Examination Regulations (§ 22 Abs. 1 S. 2 Hs. 2 Nr. 1 MiLoG).

CORPORATE AND SOCIAL PARTNERS



Active CEMS CP & SP at UoC

ABB	Facebook	METRO
AB Inbev	Gartner	Novo Nordisk
Amplifon S.p.A	Google	Procter & Gamble
AstraZeneca PLC	Groupe SEB	Richemont
Barilla	H&M	Salesforce
Bayer	Henkel AG & Co. KGaA	Siemens Healthineers
Beiersdorf AG	Hilti	Simon-Kucher & Partners
BNP		
Paribas	Integration Consulting	Société Générale
Boston Consulting Group	Kearney	Unibail-Rodamco-Westfield
Coca Cola HBC	KONE	UniCredit
Coloplast	L'Oréal	zeb
Daimler/Mercedes Benz	Lufthansa Group	Zurich Financial Services
Deloitte Touche Tohmatsu	LVMH	
DHL Consulting	Mastercard	
E.ON Inhouse Consulting	McKinsey & Company	

CARE International	Global Alliance for Banking on Values	WWF
European Space Agency (ESA)	Kiron Open Higher Education	
Fairtrade International	Transparency International	The European Space Agency ESA

7 CPs & 1 SP

here in bold acquired
by CEMS Office
Cologne

> 40

CPs & SPs in close
cooperation with the
CEMS Office Cologne

Very active CEMS CPs & SPs at UoC



Beiersdorf



accenture



LUFTHANSA GROUP

McKinsey & Company

KEARNEY



BAIN & COMPANY



Deloitte.

BCG

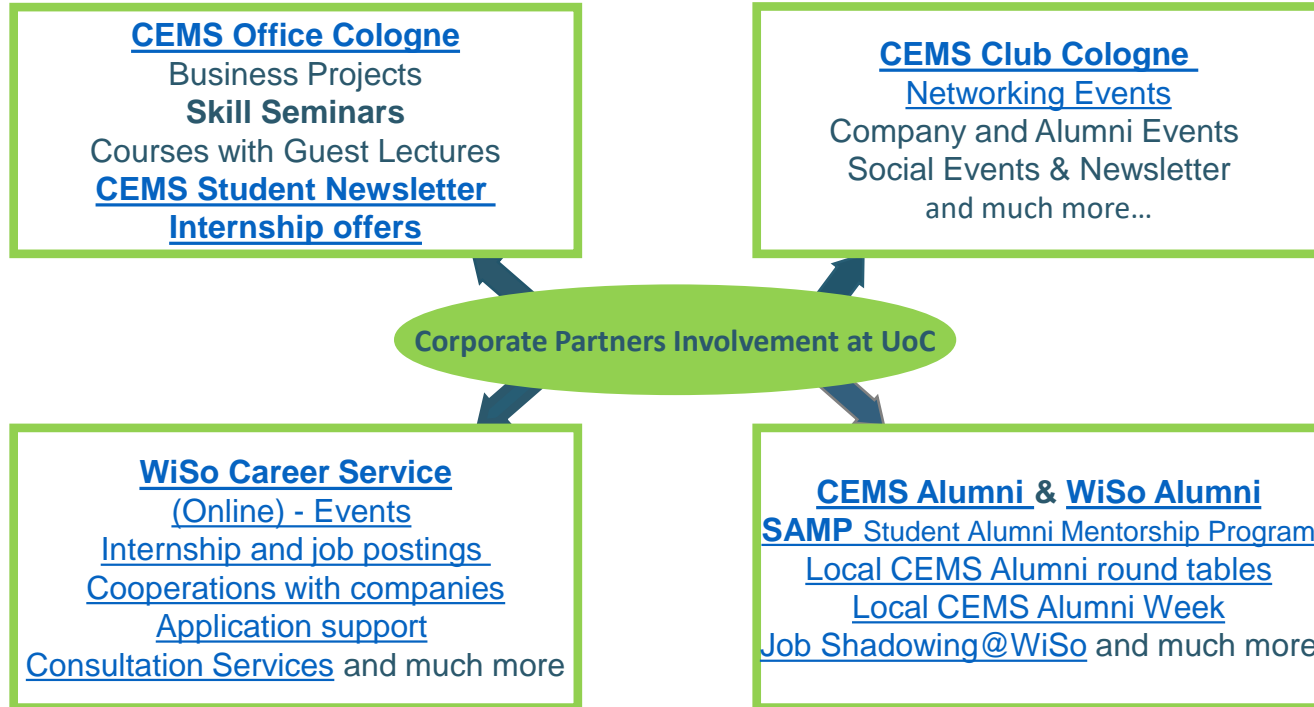
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