



# MIM WELCOME

Fall term 2023

UNIVERSITY OF COLOGNE  
Faculty of Management, Economics  
and Social Sciences



Today's ideas.  
Tomorrow's impact.

# DIRECTOR INTERNATIONAL RELATIONS

Diana Hehle



# WELCOME MESSAGE BY CEMS ACADEMIC DIRECTOR

Professor Dr. Marc Fischer



Director of the Chair  
in Marketing Science and Analytics

Research focuses: Marketing Performance Management, Brand Management, Optimization of Marketing Mix, Resource allocation, Market Research



# Cologne WiSo Faculty

- **Interdisciplinary approach with four disciplines**  
Management, Economics, Political Sciences  
and Sociology
- **‘Today’s ideas. Tomorrow’s impact.’**  
Positive contribution to the economy and society as a  
whole
- **Experience and tradition**  
Founded as School of Commerce in 1901
- **EQUIS accredited** since 2011 
- Only German member of **CEMS** and **PIM**



# Cologne WiSo Faculty

- High success of graduates among HR managers of Germany's major companies  
Consistently ranked among the **top 3** since 2011 (Wirtschaftswoche HR ranking)
- Excellence in research  
Currently ranked **2<sup>nd</sup> place** for faculties in Germany for research in business administration (Wirtschaftswoche Research Ranking 2019)
- Top Master in Management (CEMS MIM)  
Ranked **48<sup>th</sup> place** in the Financial Times Ranking Masters in Management, 2023



Photo: Dorethe Preitck

# Key figures – students and programmes

21



Bachelor and master programmes

1

Executive MBA  
in cooperation with  
Rotterdam School of  
Management



3

Summer schools



500

Hours of university sports per week in 120 disciplines

158



Academic exchange partnerships

500

Guest students per year



8,000



Degree seeking students including doctoral students



70+

Clubs and party locations

>80

taught in English

Master courses



>50

Bachelor courses

most of which taught in English and some in German per term

> 10%

of Cologne's population are students



70

Student associations



# Key figures – research

3

## Collaborative doctoral programmes

- CGS
- SOCLIFE
- Max Planck Institute



2

## Research centers established in the excellence competitions:

- **ECONtribute**, joint Cluster of Excellence of the Universities of Bonn and Cologne
- **C-SEB**, Center for Social and Economic Behavior



4



## Key research initiatives:

- Analytics & Transformation
- Behavioural Management Science
- Demography & Social Inequality
- Sustainable Smart Energy & Mobility

Regularly among

Top 5



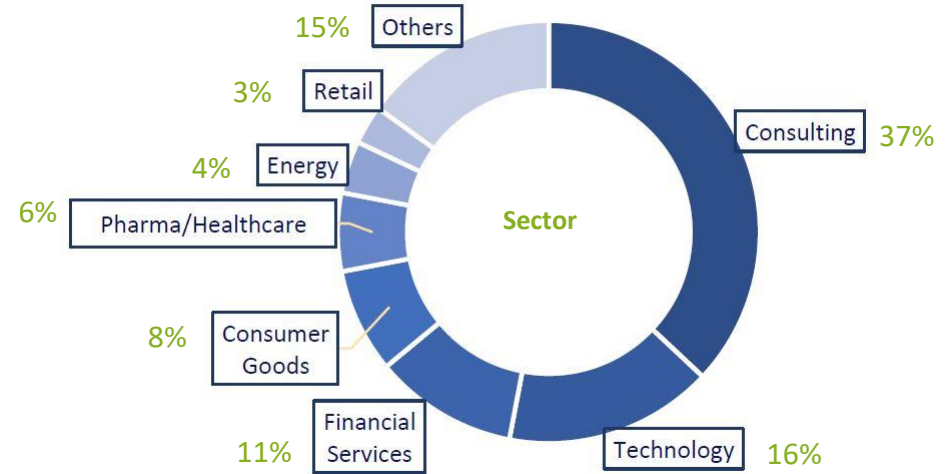
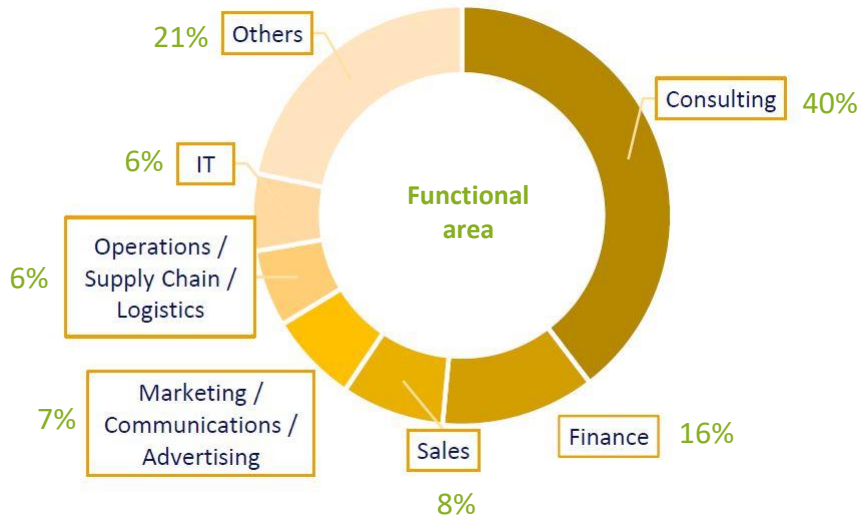
Handelsblatt  
research ranking  
(Management / Economics)

# CEMS Master's in International Management

- The **WiSo Faculty co-founded** CEMS in 1988 (together with Bocconi, ESADE and HEC)
- WiSo Faculty shapes the network through **strong corporate relations** (Kearney, Beiersdorf, E.ON Inhouse Consulting, Henkel, DHL Consulting, Daimler, METRO, Deichmann, Care and Transparency International)
- Very active and CEMS-wide well-known **CEMS student club**
- **CEMS Alumni** Round Tables in Cologne, Berlin, Düsseldorf, Frankfurt, Munich and Hamburg



# Sectors and Areas of Employment



## Excellent student placement:

- 93% are employed or continue studying one year after graduation
- 79% already worked outside home country
- 74% work for multinational companies
- 46% work for CEMS Corporate Partners
- 49% are fluent in 3 or more languages



# CEMS OFFICE COLOGNE

UNIVERSITY OF COLOGNE  
**Faculty of Management, Economics  
and Social Sciences**



Today's ideas.  
Tomorrow's impact.

# CEMS Office Cologne

[cems@wiso.uni-koeln.de](mailto:cems@wiso.uni-koeln.de)



**Alexandra Overath**  
CEMS Programme  
Manager (Academics)



**Philipp Sperber**  
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Manager (Career)



**Christa Leenen-Poser**  
CEMS Corporate  
Relations Manager



**Christoph Karl**  
CEMS Incomings Coordinator



**Helen Chon**  
CEMS Student Assistant



**Savannah Hill**  
CEMS Student Assistant

Photo: format2d

photo: format2d

# Communication (continued)

## Advising Hours

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Mon, Tue & Thu book your appointment [here](#) or upon request

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Mon to Fri, book your appointment [here](#) or upon request

You can reach all of us via

[cems@wiso.uni-koeln.de](mailto:cems@wiso.uni-koeln.de)



# Communication

## DECORUM

- » First name basis
- » Email lists utilized: smail and cems
- » Reasonable processing times (-> office hours)



# Communication (continued)

## Keep in contact (optional):

- WhatsApp group MIMsies 2023/2024



- LinkedIn (click on the picture)



# Communication (continued)

## ➤ Important Information Channels:

- [CEMS Office Cologne Fact Sheet](#)
- CEMS Student Newsletter
- PIM & CEMS Club Newsletter
- [WiSo Faculty Master Newsletter](#)

## ➤ Important websites:

- [ZIB – WiSo / Website CEMS Office Cologne](#)
- [CEMS.org](#)
- [PIM & CEMS Club](#)



# CEMS MIM Programme Information

Welcome & Introductions

★ CEMS MIM Programme ★

Term Abroad Information

Your 3rd CEMS Language

CEMS Internship

Q&A

Photo: Dieren Jacobi / Köln Tourismus GmbH



# FIRST POINT OF CONTACT FOR...

... enrolment, semester fee, UoC KLIPS/ILIAS, general questions  
→ [WiSSPo](#)

... master thesis:  
general questions → [WiSSPo](#)  
application process → area of choice/[examination office](#)

... visa questions, arrival, housing (international degree seeking students)  
→ [International Office/Dez. 9](#)

.... CEMS language requirement, CEMS internship requirement, CEMS term abroad, course guidance, CEMS Year (2<sup>nd</sup> year study planning) → [CEMS Office](#)

# Programme Timeline

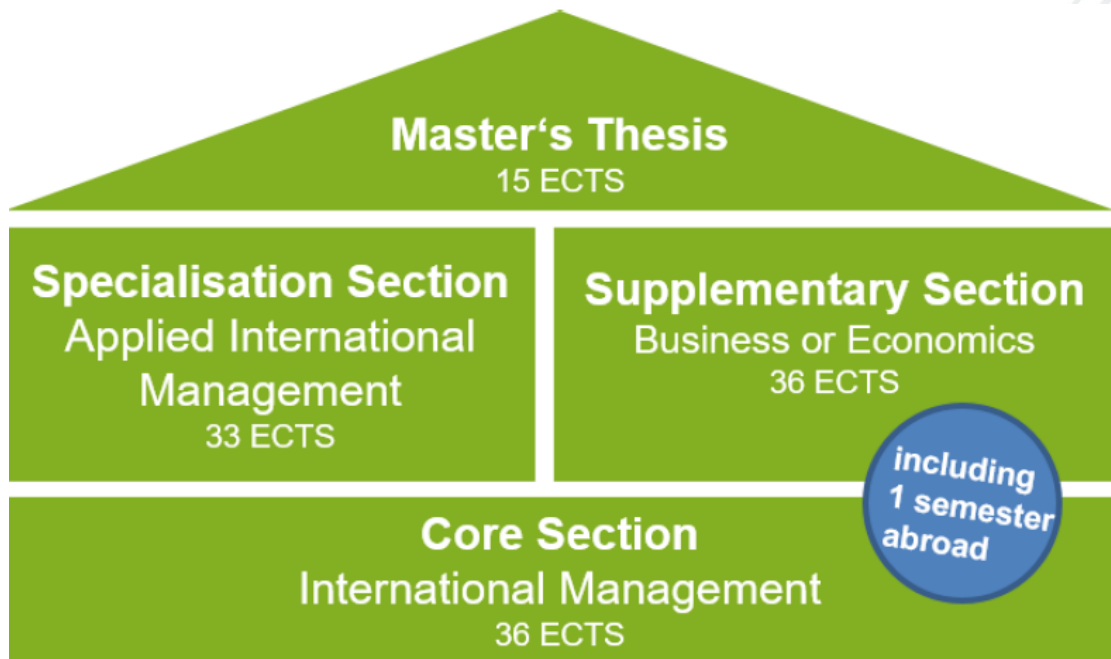


## MIM Year – First Master Year



## CEMS Year – Second Master Year





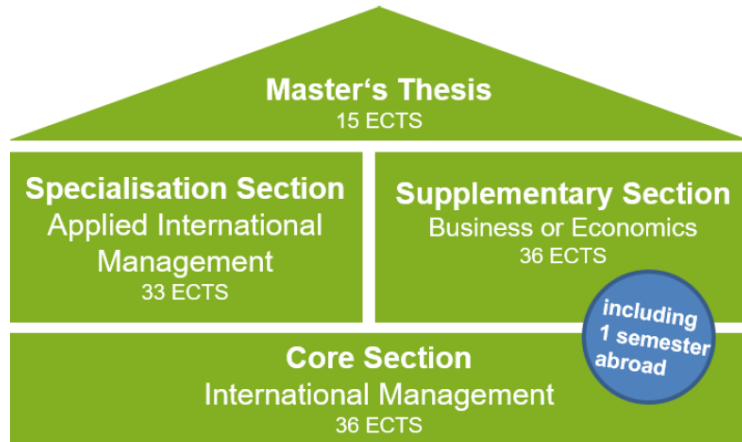
# UoC MIM Programme Structure

Under the Exam Regulations 2021/PO 2021, MIM students may choose freely from listed courses within the supplementary section.

# CEMS Curriculum Structure



# MIM Programme



- 2 year programme
- 120 ECTS in total
- No internship & language requirement
- No further requirements regarding ECTS & time

vs.

# CEMS Curriculum



- 1 year programme
- 66 ECTS in total
- No master thesis
- CEMS requirements (min. ECTS, timing...)

# Sample Study Plan

## M.Sc. Programme International Management 1st year UzK / 2nd year CEMS year

Semester	Section	Module Name	Code	CP	Section	Module Name	Code	CP	Section	Module Name	Code	CP	Total CP	
1. Semester	Core	Core Module Supply Chain Management	CC 1271MBSCM1	6 CP	Core	Core Module Corporate Development	CC 1253MBCDV1	6 CP	Specialisation	Core Module International Financial Management	CC 1259MBIFM1	6 CP	Supplementary	24 or 2nd semester
		Supplementary Module (1/6)	EC	6 CP										
		Supplementary Module (2/6)	EC	6 CP										
														30
	2. Semester	Core	Core Module Personal Development	CC 1015MBPDV1	6 CP	Core	Core Module Case Studies	CC 1015MBCST1	12 CP	Specialisation	Supplementary Module (3/6)	EC	6 CP	Supplementary
													30	

Sections

Core

Specialisation

Supplementary

All courses of the 2<sup>nd</sup> year (CEMS year) can also be studied abroad (except for the master thesis).

\* Students can do their master thesis in the 3<sup>rd</sup> or 4<sup>th</sup> semester depending on the timing of their semester abroad.

# Sample Study Plan – continued

## M.Sc. Programme International Management 1st year UzK / 2nd year CEMS year

Semester	Section	Course	CP	Total CP
3. Semester	Specialisation	Module CEMS Leadership and Business Skills	CC 1015MSCLB1 6 CP	37
		Specialisation Module CEMS Global Strategy	CC 1289MSCGS1 6 CP	
		Master Thesis International Management*	CC 1015MMINM1 15 CP	
		Supplementary Module (4/6)	EC 6 CP	
		Supplementary Module (5/6)	EC 6 CP	
4. Semester	Specialisation	Specialisation Module CEMS** Business Project	CC 15 CP	29
		Specialisation Module CEMS Global Leadership	CC 1253MSCGM1 6 CP	
		Supplementary Module (6/6)	EC 6 CP	

All CEMS Seminars included in this module

Sections

Core

Specialisation

Supplementary

All courses of the 2<sup>nd</sup> year (CEMS year) can also be studied abroad (except for the master thesis).

\* Students can do their master thesis in the 3<sup>rd</sup> or 4<sup>th</sup> semester depending on the timing of their semester abroad.



Photo: Helmar Willhies

# What you can already do for your CEMS Year

- Career Forum (registration deadline 15 October)
- CEMS Skill Seminars (flexibility rule CEMS ECTS)  
Please already apply for Skill Seminars during your MIM Year as you can accredit them towards your CEMS Year within the CEMS flexibility rule  
You will receive an information at semester start beginning of October 2023





Photo: Helmar Willmes

# Extracurricular Modules

The WiSo Faculty offers extracurricular modules for Master students. Participation is optional:

<https://wiso.uni-koeln.de/en/studies/master/extracurricular-modules>

The full course programme can be found in KLIPS under "Extracurriculare Angebote" (currently in German only).

## Note:

- these modules do not influence your overall grade. They do, however, appear on your transcript of records
- language courses offered here cannot be accredited for CEMS language 3, as they don't fulfil the requirements

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CEMS MIM Programme

★ Term Abroad Information ★

Your 3rd CEMS Language

CEMS Internship

Q&A



Photo: Dieren Jacobi / KölnTourismus GmbH



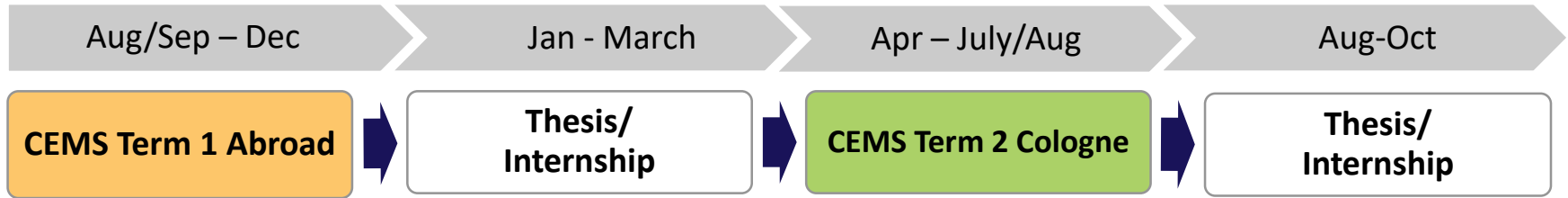
# Your CEMS Term Abroad

at one of the 32 CEMS partner universities

- **Term Abroad Info Session:** 15 November 2023, 6.00pm
- **Mid-January:** Deadline preference list for host schools and preferred term abroad
- **January/February:** Allocation to your CEMS host school
  - [Allocation is based on your ranking during the Master application and your preference list](#)
  - [CEMS School list](#)
  - There are **different term dates** to consider for your term abroad

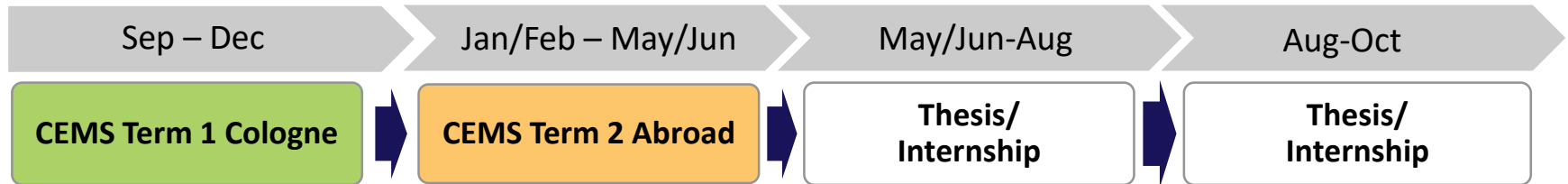
## Term Abroad **Option 1**

**CEMS term 1 / MIM semester 3**



## Term Abroad **Option 2**

**CEMS term 2 / MIM semester 4**



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# CEMS Minimum Language Requirements

The minimum CEMS language requirements are the following:

Language 1	English	Already fulfilled during application
Mother tongue or Proficiency (fulfilled through entry requirements and the CEMS MIM)		
Language 2	any language	Already fulfilled during application
Mother tongue or B1 oral /B1 written level		
Language 3	any language	Needs to be fulfilled
Mother tongue or elementary level		

- Find all information about CEMS Language requirements [online](#) or in your CEMS Student Guide
- Feel free to do/accredit more than one language, you can have CEMS language 4, CEMS language 5....

CEMS uses the [Common European Framework of References \(CEFR\)](#) for comparing language proficiency in all European languages.

Please note: CEMS defines A1, A2, B1 as elementary level of studies.

# Language assessment & validity

	Language 2 ↕	Language 3 ↕
Mother tongue	Mother tongue declaration confirming the students's ability to speak and write the language adequately is required.	Mother tongue declaration confirming the students's ability to speak and write the language adequately is required.
University Degree / Secondary Education	Proof of secondary education / university degree completely fulfilled in a foreign language.	Proof of secondary education / university degree completely fulfilled in a foreign language.
C2 / C1 Validity: Forever	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes <sup>(1)</sup> Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS <sup>(2)</sup>	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes <sup>(1)</sup> Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS <sup>(2)</sup>
B2 Validity: Max 5 years before the start of MIM year	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes <sup>(1)</sup> Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS <sup>(2)</sup>	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes <sup>(1)</sup> Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS <sup>(2)</sup>
B1 Validity: Max 2 years before the start of MIM year	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes <sup>(1)</sup> Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS <sup>(2)</sup>	Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes <sup>(1)</sup> Exams - Accredited in-house tests at CEMS Universities (subject to availability) - Commercial language tests accredited by CEMS <sup>(2)</sup>
A2 / A1 Validity: Max 2 years before the start of MIM year		Courses - Selected language courses at CEMS Universities - Commercial language courses at accredited cultural institutes

# How can I fulfill my Language 3 requirement?

You have these 5 options:

1. Take a **commercial language course** at an accredited cultural institute
2. Take a language course at your CEMS Host University during your **term abroad**
3. Take an accredited **commercial exam** or hand in a certificate, if you have already done one.
4. Declare a **second Mother Tongue**
5. If you are an international student take a **german language** course at the University of Cologne

Language  
Course

Term abroad

Commercial  
Exam

2nd Mother  
Tongue

German

photo: Zweimalig



# Option 1: Commercial language course

Language Course

Term abroad

Commercial Exam

2nd Mother Tongue

German

## Requirements

- » Min. elementary level (min. A1)
  - » Min. 60 contact (class) hours, min. 90 working hours (workload)
  - » If there is an exam, pass the exam at the end of course
  - » A1, A2, B1 validity: **max. 2 years** before the start of the CEMS year;  
B2 validity: **max. 5 years** before the start of the CEMS year; C1/C2 validity: **forever**
  - » Find [here](#) the list of Cultural Institutes accredited for CEMS
  - » In Cologne you find:
    - » Institut Français
    - » Istituto Italiano di Cultura
    - » Japan Foundation
    - » VHS Cologne (only spanish course „Crashkurs für Studierende“ accepted!)
- Please note that also a **combination of 2 courses** (same language) fulfils the requirements, if the courses are taken consecutively (same institute, within 1 year).
- The institutions accredited by CEMS are trusted for delivering high-quality synchronous online courses (self-paced ones NOT accepted)

Language Course

Term abroad

Commercial Exam

2nd Mother Tongue

German

## Option 2: Language Course during CEMS Term Abroad

- » Most of the CEMS Partner Universities offer accredited language courses that fulfill the requirements for CEMS Language 3.
- » Selected introductory / elementary language courses at CEMS Universities must have a value of **min. 5 ECTS** or include minimum 90 working hours of which at least 60 contact hours.
- » Please get the information from the course lists or ask the CEMS Programme Manager at your Host School.

# Option 3: Commercial Language tests

## Requirements

- » accredited commercial tests are accepted from **minimum B1 level**
- » both the written and oral parts have to be successfully passed on the **minimum B1 level**.
- » CEMS accepts solely the commercial exams listed [here](#)\*.

Language Course

Term abroad

Commercial Exam

2nd Mother Tongue

German

## Option 4: Declare a second Mother Tongue

Language Course

Term abroad

Commercial Exam

2nd Mother Tongue

German

Students may declare more than one mother tongue. Mother tongues are not tested but a **Mother Tongue Declaration statement** will be requested upon application. Students cannot change their mother tongue once they confirmed it during application. A declaration is to be filled in for each language declared.

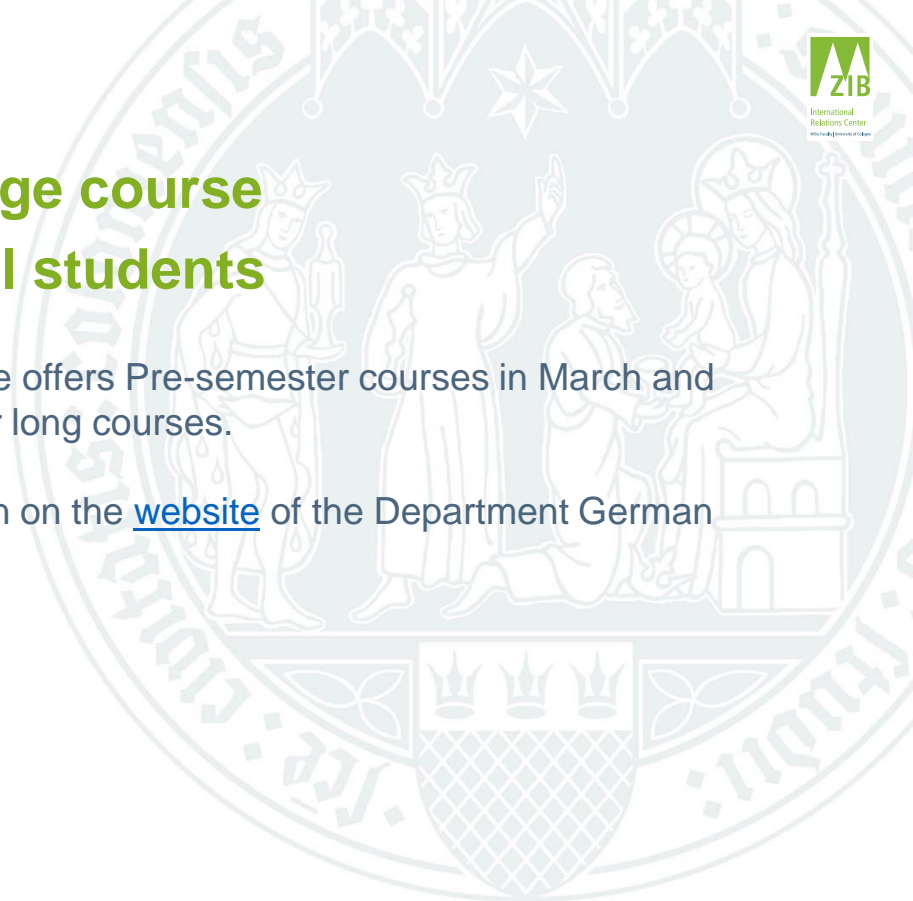
- Certain combinations of similar languages will not be allowed to fulfill the requirements. These are *Bosnian/Croatian/Serbian/Montenegrin/Slovenian, Czech/Slovak, Danish/Swedish/Norwegian, Danish/Faroese, Dutch/Flemish/Frisian/Afrikaans, German/Luxembourischer, Russian/Ukrainian/Belarusian, Russian/Kazak, Spanish/Catalan.*



# Option 5: German language course for international students

The University of Cologne offers Pre-semester courses in March and September and semester long courses.

Please find all information on the [website](#) of the Department German as a foreign language



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# Your CEMS Internship Abroad

## Requirements

- at least 8 consecutive weeks full-time in the same company (first 8 weeks of a full-time employment position are also accepted)
- abroad = placement outside of Germany
- in case of non-German nationality and non-German Bachelor it may take place in Germany or in home country
- no overlapping with CEMS term dates; internships abroad taken after Bachelor graduation maybe accredited
- must be at a professional level (one or more challenging projects with a certain degree of autonomy) but have a designated supervisor within the company

## Recommendations

- watch out for visa regulations
- use our broad network within CEMS and the WiSo faculty

! The CEMS internship does not qualify as a 'mandatory internship/Pflichtpraktikum' as defined by German law, as it is not part of your UoC Master Degree Examination Regulations (§ 22 Abs. 1 S. 2 Hs. 2 Nr. 1 MiLoG).

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Photo: Dieren Jacobi / Köln Tourismus GmbH



# Q&A

photo: Helmut Kildner

Photo: format2d



Photo: Helmar Willhies

# MIM Welcome Part 2

On 12 October 2023, 6.00 pm - in person!  
WiSo building, [room S224](#)

Including:

- Further information about the CEMS Programme
- Get to know the rest of the CEMS Office Cologne
- Learn about Corporate Partner & Career Opportunities
- Meet the PIM&CEMS Club Cologne

And most importantly: **Meet each other!** 😊

# THANK YOU VERY MUCH!

Welcome to the CEMS Family 😊

